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Dear Friend,

Welcome to Warsaw to the 15th EURAM Annual Conference!

Kozminski University is ready to host you and provides an ideal setting to debate current management research topics. We should have an attractive programme put together by Dorota Dobija and her fantastic team. For the 6th consecutive year, there will be awards for the best conference paper and also the best reviewer, and I am pleased to announce that we have launched a new award category for the conference’s “most inspirational paper” to recognise innovative research.

Since we last met on the coasts of the Mediterranean in Valencia, a new executive committee has actively and steadily worked during the year. Our core activities, such as the Doctoral Colloquium, EECC (EURAM Early Career Consortium) and Annual Conference have kept us all busy, as we believe it is so crucial to contribute to the development of academics at all stages of their career. After a year of interruption, we have also re-launched the programme for directors of research co-organised with the EFMD and thank Peter McKiernan for having accepted to be the programme facilitator for the 5th cycle.

With the input and involvement of the membership during the Strategic Forum held last October in Rome, we have formed three task forces who are working on (1) Values, Strategy and Positioning, (2) Governance and (3) Organisational and Operations with a mandate to deliver their recommendations to the next president in early 2016.

We are strongly focusing on communications and are grateful to Stefano Armenia, Communications Officer for his expertise and involvement in designing and implementing a new website and bringing back the newsletter in order to keep our community of engaged management scholars connected on an ongoing basis.

The EURAM journal, European Management Review (EMR), continues to flourish with Mustafa Özbilgin as its editor-in-chief and I am delighted to see that EMR is reaching the degree of recognition it deserves as it climbed up the ranking lists; the journal is now and is now a 2 star category in the ABS List.

EURAM can only operate thanks to a large pool of volunteers of whom the Board Members, SIG Chairs and Officers, track chairs and reviewers all play a key role. I can only thank them collectively here, but hope to meet many of them during the conference to acknowledge their unique contribution to the organisation. Lastly many thanks to all the Executive Committee Members, Sibel Yamak, Wojciech Czakon, Hans Lundberg, Silke Machold, Anne-Katrin Neyer, Julienne Brabet, Corinne Vercher, Dorota Dobjia, Mustafa Ozbilgin and Luisa Jaffé who have helped me cruise through my first year of presidency.

Enjoy fruitful debates in Warsaw and all the networking opportunities the conference can offer to you!

Luca Gnan, President
Dear colleagues and friends,

First, I would like to thank you for allowing me to serve as President-Elect to advance the journey of EURAM. As the future of management lies in a more globally connected and socially collaborative world, the state of events and challenges necessitate a new understanding and framing of management. EURAM will have a leading role in creating this new understanding by offering a platform to discuss the opportunities, challenges and processes related to management across a wide range of subject domains and it will generate innovative and responsible solutions. EURAM, as a community of engaged management scholars, will certainly come up with sustainable and inclusive models for the advancement of management science and society. Many of you have already shared innovative ideas about how EURAM needs to be. Together we will further develop them and have an impact on the future of management.

My role as Vice President for Conferences will end soon to take over my President-Elect role. I would like to thank everybody who has contributed to our inspiring conference in Warsaw. Many new ideas and practices will be implemented this year. Your collaboration throughout this year on many different subjects in relation to the conference resulted in new and value adding activities. For example with the initiative and involvement of our colleagues we have started the innovative teaching workshop as well as reviewing workshop. We will be delighted to have your continuing participation at all levels and in every activity of EURAM.

Thanks to the commitment of its engaged scholars and dedicated leaders EURAM has reached its 15th anniversary. I would like to take this opportunity to congratulate our members who celebrate their 15th year in this remarkable institution. During the conference you are going to notice them with their special badges!

I hope you will have inspiring and enriching discussions and a wonderful experience at the frontiers of management in Warsaw!

Sibel Yamak, President-Elect
Welcome by the Conference Chair

Dear EURAM Participants,

On behalf of the Local Organizing Committee, I would like to welcome you to the historic city of Warsaw and Koźmiński University on the occasion of this year’s annual conference, EURAM 2015. It is a great honour for us to host such an important event in the area of management science within the walls of our university.

Warsaw, the capital of Poland, is a special place in regard to the Conference’s General Theme ‘Uncertainty as a Great opportunity.’ The years of transition brought us rich experience in coping with uncertainty in the domain of finance, business, and public administration. The challenges that we faced brought us valuable lessons that we are eager to share. Nowadays, being omnipresent, uncertainty touches all spheres of our life. However, its perception depends mostly on our attitude. We prefer to take a positive approach looking at it as an immense opportunity for both business practice and research. Bearing in mind this perspective, we did our best to create space for constructive and creative discussion about uncertainty in a variety of its forms. We hope that this special place will encourage you to exchange ideas and bring new contributions to the areas of innovation, knowledge, intellectual capital, leadership, responsibility, and sustainability.

I would like to express my sincere gratitude for all your contributions. We received 1,131 submissions among which we accepted 896 papers. There are 217 scheduled sessions during this year’s EURAM conference, with 724 presentations planned. This came with a large response from researchers from 47 countries who made us aware of the magnitude of the event organized by Koźmiński University and the responsibility that lies upon us. During these next four days, you will experience the result of the effort of many people who persistently worked with dedication in order to create a memorable experience of EURAM 2015.

I would like to convey many thanks to 1177 reviewers who greatly contributed to this year’s EURAM Conference by their high academic quality reviewing process. Many thanks to Program Tracks and SIG Chairs for their incredible support and effort taken in the preparation of EURAM 2015. I would like to give many thanks to Luca Gnan, Luisa Jaffe and Wojciech Czakon for their fruitful collaboration and invaluable guidance during the Conference preparation.

I would also like to address special acknowledgments to the Local Organizing Committee for taking the challenge of organizing this magnificent event.

We wish you an engaging and inspiring conference where we all will exchange our experiences in order to challenge uncertainty for a greater tomorrow. We hope that meeting at Koźmiński University will allow you to establish unique ties that will strengthen scientific cooperation across national borders.

Prof. Dorota Dobija
Conference Chair
Welcome by the President of Kozminski University

Dear EURAM Participants,

I would like to welcome you to Kozminski University at the 15th EURAM Conference. It is a great pleasure and distinction for our University to host such an important Conference in the field of management. The challenges accompanied with the preparations for such a conference brought us exceptional experience and made pace within the history of our University. The history of our University is a living example of the General Theme of the Conference “Uncertainty is a great opportunity”.

Kozminski University, is a private and independent non-profit business school. Its origins date back to 1989, when a group of faculty members at the University of Warsaw’s School of Management started the International Business School (IBS). In 1992, the leadership of IBS concluded that the school's legal status and the complex challenges created by the nascent of the Polish educational market necessitated the founding of a completely new institution. One year later, as a result of the application of IBS, the Ministry of National Education gave the go ahead to open the Leon Koźmiński Academy of Entrepreneurship and Management (LKAEM). Since its early beginning the University has been constantly developing its’ educational and research framework in the field of business studies, management and law. In 2008 those efforts had been recognized by the Polish authorities and the institution was granted the status of ‘Academia’. As a result LKAEM was renamed into Kozminski University. Kozminski University’s continuous self-improvements and its striving for internationalization have been rewarded by three prestigious accreditations: EQUIS, AASCB and AMBA.

Presently Kozminski University gathers more than 6 000 students from over 60 countries who conduct studies in the field of: management, finance and accounting, economics – international markets, law, administration, sociology or psychology in management. The University also offers MBA as well as Ph.D. programs. Kozminski University holds doctoral granting rights in five disciplines: management, economics, business law, finance and sociology.

I hope that the ambience of Kozminski University will assist in the fruitfulness and richness of the scientific dialogue you are about to have. Moreover, I wish you a pleasant stay in Warsaw.

Prof. Andrzej K. Koźmiński
President of Koźmiński University
Welcome by the Rector of Kozminski University

I welcome you all, on behalf of Koźmiński University.

Dear Colleagues,
On behalf of Koźmiński University, it is a great pleasure to welcome all attendees and participants of 15th EURAM Conference, which is held here in Warsaw, at our university. We are honoured and excited that such important event in the area of management research is going to take place within the walls of our University.

For years, the mission of Koźmiński University has been the advancement in the areas of research and academic dialogue. Therefore, we are proud to gather so many renowned international academicians who decided to devote time to sharing their insights and expertise at this year’s EURAM conference. In our work we have always attempted to link research with business practice and his year’s conference theme “Uncertainty is a great opportunity,” is the reflection of this approach. The contemporary business environment is full of rapid, discontinuous and turbulent changes that may threaten the prosperity of many organizations. On the other hand, the uncertainty may also be perceived as the leverage and a chance for dynamic development. However, it requires the creation of a necessary mindset and attitude among business practitioners. I believe that fruitful discussions that will take place during EURAM 2015 will enhance the advancement of work in this areas. Subsequently, attendees and participants will be able to aid in their home countries in the necessary transition of the business mindset by sharing core takeaways of how uncertainty could be viewed as a great opportunity.

I would like to express my sincere thanks to the members of the Organizing Committee and the reviewers for handling numerous papers for review. I would also like to thank all authors for contributing their works to this conference. I would like to wish you a very productive and memorable stay in Poland!

Prof. Witold Bielecki
Rector of Kożmiński University
EURAM Board

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President
Professor Luca Gnan
University of Tor Vergata

Vice Presidents
Membership and Human Resources
Professor Julienne Brabet
Université Paris-Est Créteil

Strategic Interest Groups
Professor Wojciech Czakon
University of Economics in Katowice

Doctoral Colloquium
Dr. Hans Lundberg
Linnaeus School of Business

Governance
Professor Silke Machold
University of Wolverhampton

EURAM Early Career Consortium
Professor Anne-Katrin Neyer
Martin-Luther University of Halle-Wittenberg

Operations
Professor Corinne Vercher
Université Paris 13-Sorbonne Paris Cité

Conferences
Professor Sibel Yamak
Galatasaray University

Ex-Officio Members
Professor Mustafa Ozbilgin
Editor of the European Management Review
Brunel University

Professor Dorota Dobija
Conference Chair EURAM 2015
Kozminski University

Luisa Jaffé
EURAM Executive Officer

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Prof. Michał Trocki, Warsaw School of Economics
Prof. Kazimierz Krzakiewicz, Poznań University of Economics
Prof. Kazimierz Perechuda, Wrocław University of Economics
Prof. Jan Jeżak, University of Łódź
Prof. Ryszard Borowiecki, Cracow University of Economics
Prof. Bogdan Nogalski, Gdańsk University
Prof. Wojciech Dyduch, University of Economics in Katowice
Prof. Szymon Cyfert, Poznań University of Economics
Prof. Wojciech Czakon, University of Economics in Katowice
Prof. Andrzej Matczewski, Jagiellonian University
Prof. Robert Rządca, Kozminski University
Prof. Krzysztof Oblój, Warsaw University
Prof. Agata Stachowicz-Stanusch, The Silesian University of Technology
Prof. Agnieszka Zakrzewska-Bielawska, Technical University of Łódź
Prof. Jerzy Niemczyk, Wrocław University of Economics
Prof. Andrzej Kaleta, Wrocław University of Economics
Prof. Agnieszka Sitko-Lutek, Maria Curie-Skłodowska University
Prof. Stanisław Rudolf, University of Łódź
Prof. Witold T. Bielecki, Kozminski University
## National Representatives

### Australia
Suzanne Young, *La Trobe University*

### Austria
Dagmar Abfalter, *Vienna University*

### Belgium
Sebastian Desmidt, *Ghent University College*

### Brazil
Lilian S. Wanderley, *Federal University of Pernambuco*

### Canada
Catherine Loughlin, *Saint-Mary’s University*

### Denmark
Lars Frederiksen, *Aarhus University*

### Finland
Iiris Aaltio, *University of Jyväskyla*

### France
Alain Fayolle, *EM Lyon*

### Germany
Anne-Katrin Neyer, *Martin-Luther-Universität Halle-Wittenberg*

### Greece
Eleanna Galanaki, *Athens University of Economics & Business*

### Ireland
Brian Harney, *DCU Business School*

### Italy
Alessandro Zattoni, *Bocconi University*

### Netherlands
Stefan Mol, *University of Amsterdam*

### Norway
Gro Ladegard, *Oslo School of Management*

### Poland
Wojciech Czakon, *University of Economics in Katowice*

### Spain
Alejandro Escriba, *University of Valencia*

### Sweden
Rolf Lundin, *Jonkoping International Business school*

### Switzerland
Xavier Castañer, *University of Lausanne / HEC*

### Turkey
Özlem Yıldırım-Öktem, *Bogazici University*

### U.K.
Stephen Dobson, *Sheffield Hallam University*

### U.S.A.
S. Robert Hernandez, *University of Alabama at Birmingham*
General Information

Conference Venue
The EURAM 2015 Conference is taking place at the Kozminski University 57/59 Jagiellońska St., 03-301 Warsaw. Building A, Building B, Building C and Building D are the main conference buildings, hosting the plenary sessions, parallel sessions, catering services, SIGs and Publishers’ Plazas. The registration desk will be at the Entrance of Building D where the cloakroom is located.

All participants, official guests and accompanying persons are obliged to wear their name badge. Please note that there will be 15 Euro charge to replace the lost badges.

The meeting and conference rooms can be found on the following floors:

<table>
<thead>
<tr>
<th>Building</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Building A</td>
<td>Parallel Sessions</td>
</tr>
<tr>
<td>Building B</td>
<td>Parallel Sessions</td>
</tr>
<tr>
<td>Building C</td>
<td>Plenary Sessions</td>
</tr>
<tr>
<td>Building D</td>
<td>Registration Desk, Parallel Sessions, Publishers’ Plaza</td>
</tr>
<tr>
<td>Parking Area</td>
<td>Food &amp; Beverage (F&amp;B) Area</td>
</tr>
</tbody>
</table>

Certificate of Attendance
Certificates of attendance can be obtained free of charge by all registered delegates from the registration desk.

Conference Registration
The registration and information desk at the Kozminski University is located in the entrance of Building D. The opening hours of the registration desk are as below:

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
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</thead>
<tbody>
<tr>
<td>17 June 2015</td>
<td>08:00 – 18:30</td>
</tr>
<tr>
<td>18 June 2015</td>
<td>08:00 – 18:30</td>
</tr>
<tr>
<td>19 June 2015</td>
<td>08:00 – 18:30</td>
</tr>
</tbody>
</table>

Room Capacity
Due the safety regulations the maximum attendance is limited by room capacity; meaning that once all seats are taken, one may not join the session anymore. The Organising Committee, in collaboration with Track and SIG chairs, has endeavoured to schedule all sessions by taking into account the estimated number of session participant.

EURAM Party (National Stadium of Warsaw)
The EURAM Party takes place on 19 June 2015 at the National Stadium of Warsaw Business Club between 20:00 – 23:30. Participants joining the EURAM Party should arrive at the gate No. 5 (river side Vistula) which is the VIP Entrance of the Stadium. Participants need to show the invitation for the Party when entering the Stadium.

Free Wi-Fi Internet
During the conference free Wi-Fi access will be granted on the premises of Kozminski University. Participants should connect to the EURAM network. This network does not need any password but once you connect to the network you need to fill in some details for security reasons.
Publishers’ Plaza
The publishers’ plaza is located at in the Building D Main Foyer which is one level down below from the registration desk. The exhibition hours are as follows;

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>17 June 2015</td>
<td>09:00 - 18:30</td>
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<td>09:00 - 18:30</td>
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<tr>
<td>19 June 2015</td>
<td>09:00 - 18:30</td>
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</tbody>
</table>

Coffee Breaks and Lunches
Coffee breaks, lunches and the Welcome Cocktail will be held in the parking area of the university in the F&B tent. The coffee break, lunches and Welcome Cocktail times are as follows;

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Activity</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>17 June 2015</td>
<td>11:00 - 11:30</td>
<td>Coffee Break</td>
<td>University Car Park F&amp;B Tent</td>
</tr>
<tr>
<td>17 June 2015</td>
<td>13:00 - 14:30</td>
<td>Lunch</td>
<td>University Car Park F&amp;B Tent</td>
</tr>
<tr>
<td>17 June 2015</td>
<td>16:00 - 16:30</td>
<td>Coffee Break</td>
<td>University Car Park F&amp;B Tent</td>
</tr>
<tr>
<td>17 June 2015</td>
<td>18:30 - 20:00</td>
<td>Welcome Cocktail</td>
<td>University Car Park F&amp;B Tent</td>
</tr>
<tr>
<td>18 June 2015</td>
<td>11:00 - 11:30</td>
<td>Coffee Break</td>
<td>University Car Park F&amp;B Tent</td>
</tr>
<tr>
<td>18 June 2015</td>
<td>13:00 - 14:30</td>
<td>Lunch</td>
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<tr>
<td>19 June 2015</td>
<td>11:00 - 11:30</td>
<td>Coffee Break</td>
<td>University Car Park F&amp;B Tent</td>
</tr>
<tr>
<td>19 June 2015</td>
<td>13:45 - 14:45</td>
<td>Lunch</td>
<td>University Car Park F&amp;B Tent</td>
</tr>
<tr>
<td>19 June 2015</td>
<td>16:15 - 16:45</td>
<td>Coffee Break</td>
<td>University Car Park F&amp;B Tent</td>
</tr>
</tbody>
</table>
iKozminski App

iKozminski is a mobile app designed for Kozminski University community – candidates, students, graduates, employees as well as for visitors and guests.

iKozminski is a source of plenty valuable information such as news, events, job offers and many more. Especially useful, during EURAM Conference, could be maps, with an option to indicate the path between selected points. iKozminski is customizable – main screen can be edited in ways that it will fit the needs of any student. Most of the features can be added to the main screen where they appear as widgets. It is especially useful because of additional features provided by these widgets on the app main screen.

iKozminski is available for iOS, Android and Windows Phone devices.

Basic guide for using iKozminski App:

1. Download iKozminski from app market on your device.
2. Log in to iKozminski - please click button “Guest”.

![iKozminski App screen](image-url)
3. You are going to see the main screen. After clicking on button “Map” you will see the maps of all Kozminski University.

![Map screenshot]

4. If you would like to know where are you on the map and how to get to the selected room, please click on the blank space after word “From” and write the number of the room (for example if you in Auditorium 1, then it should be as below). Then you need to click on blank space after word “Dest.” (for example: if your destination is room D/303 – in searching machine you will see it as “Lecture Hall” – and you need to click on that).

![Map screenshot with search example]

5. When you click the place where you want to go (shown by the red pin – see above picture) you will zoom the map and see the details, if you touch the screen zooming options will appear (buttons “+” and “-”). If you want to go back to previous view, click sign “<” in the left, top corner.
About Poland

Poland is a Central European country with an area of 312,700 sq. meters, and a population of 38.5 million. Poles make up 98% of the population, Ukrainians and Byelorussians’ make up another 1%, and the remaining 1% is composed of Germans, Lithuanians, Tatars, Roma (Gypsies), Lemks, Boyks and a few dozen other groups.

Population densities vary considerably throughout the country, with Upper Silesia being the most densely inhabited area while the northeastern borderline regions remain the least populated. Over 70% of the country’s inhabitants live in towns and cities. Warsaw by far is the largest Polish city (1,800,000); then comes Łódź (850,000) and Kraków (750,000). Other big cities are Wrocław, Poznań, Lublin, Szczecin, the ‘Tri-City’ area (Gdańsk–Sopot–Gdynia) and Katowice. According to some estimates, 5 to 10 million Poles live abroad. This is basically the result of huge migrations at the beginning of the 20th century and after WWII.

Poland is a strongly religious country. Over 80% of its people are Roman Catholics. Orthodox Church followers constitute less than 1.5% of the country’s population, yet they make up the second largest creed after Catholicism. Protestants and other creeds make up about 0.5% of the populace.

Poland is largely a flat country with mountains located along its southern borders (the Sudety Mountains and the Carpathians, whose highest mountain group are the Tatras). Forests cover 23% of the land, 54% is arable, and 13% is pastureland.

History

Nearly all the atrocities and misfortunes the world has ever witnessed have been experienced by the Polish nation. Geographically squeezed between two aggressive powers, Germany and Russia, Poland has been repeatedly invaded. In the past its boundaries shifted a number of times as its power waxed and waned. At one point, during the 17th century, it was the largest country in Europe. At the end of the 18th century it was literally wiped off the map until WW I when it reemerged as an independent nation. Then came WW II and the loss of six million Polish citizens. Forty years of communism followed. In 1989, Poland changed world history by becoming the first Eastern European state to break free from the Soviet bloc, giving credence to Stalin’s 1944 comment that fitting communism onto Poland was like putting a saddle on a cow. Since then, the economic, social and psychological changes have been tremendous.
About Warsaw

Warsaw, the capital of Poland, owes its contemporary look to two factors: careful restoration after WW II and chaotic expansion within the last 15 years. By the end of World War II, roughly 85% of the city lay in ruins (Warsaw is widely regarded as the city most damaged during WW II) however, parts of it were painstakingly recreated in the years after the war. Indeed, the successful rebuilding efforts of the Old Town were rewarded by being placed on the UNESCO World Heritage list. More recently, modern glass office buildings have emerged and expensive boutiques, restaurants, and hotels have spread along downtown streets.

Warsaw is Poland’s political, economic, cultural and educational heart. Its convenient location makes the city an easy destination to be reached by plane, train or car. There are an impressive number of cultural attractions and sites worth seeing and quite a few museums, palaces and monuments. Warsaw is also famous for its abundant green spaces with gardens and parks where boats cruise past outdoor cafes in the summer and free classical concerts are given. As for nightlife, the city offers plenty. When evening falls, the streets in the city centre sparkle. A beer can be enjoyed with friends in the intimacy of a small cozy pub or at a bar with live music or on the pulsating dance floor of a trendy club or disco.

Public transportation
Warsaw has a good public transport system, which we recommend you to use during the conference. Before your arrival, please check the Public Transport Authority’s webpage (www.ztm.waw.pl – you need to switch the language to english) for an information regarding tickets and current timetables.

Taxis
Conference guests can come to the venues by taxi (we encourage you to share the cabs). Below you can find some useful information about taxi companies names and phone numbers:

- ELE SKY TAXI +48 22 811 11 11 www.eletaxi.pl
- GLOB TAXI +48 666 009 668 www.supertaxi.pl
- SAWA TAXI +48 22 644 44 44 www.sawataxi.com.pl

For safety reasons we strongly advise you to use licensed taxi services offered at Airports or in special taxi parking area. Taxi tariffs should be clearly displayed in the car window. The taxi fare from the airport to the city center is approx. PLN 40.

Cuisine
Polish cuisine is hearty and diverse. Our traditional dishes are: schabowy (a flavored pork chop), bigos (cabbage cooked with meat and vegetables), gołąbki (pork and rice wrapped up in cabbage leaves and served with tomato sauce) or pierogi (pasta with different fillings). For breakfast we usually have simple open-faced sandwiches, yoghurt, cereal with milk or eggs. Dinner, served in the late afternoon, is the main meal. Then we have a light supper and desert in the evening. Dishes that must be tried include: beetroot soup, żurek, mushroom soup and naleśniki.

Climate
Poland’s climate is influenced by a continental climate from the east and a maritime climate from the west. As a result, the weather changes frequently with significant differences from day to day and from year to year. Winter is usually cold and snowy (the average for January is -25°C), summer is warm with showers and thunderstorms (the average for July is 17°C), spring and early fall are very pleasant with moderate temperatures and lovely colors. Summer can also be hot and dry with temperatures reaching over 30 Celsius. In the winter the temperature usually falls below zero (occasionally reaching -20° or more). The lowest temperatures are in the mountains and the highest in western and central Poland.
About Warsaw

Time & Internet:
Poland is in the Central European Time (CET) Zone: (GMT +01:00). **Wireless internet is widely available.** In Warsaw, free internet can be found in restaurants, pubs, cafes, tourist attractions, hotels and shopping malls.

Money and Banks:
Currency in Poland is the zloty (PLN), 1 PLN= 100 groszy. The current exchange rate is approximately 1 EUR = 4 PLN.

Credit cards are widely accepted in many places like restaurants, hotels, and shopping centers. ATM machines are available in front of most of the bank offices and other public places. Two ATMs can be found at Kozminski University, near the entrance in building A and near the Library in building D.

Cash can be exchanged at banks, travel agencies and private exchange offices (Kantor - in Polish). Travelers cheques can be exchanged at banks. Exchange rates can vary, depending on the type of the place of exchange.

Please note: the exchange stations at the airport charge a high fee to exchange currencies. We recommend going to another exchange agency within Warsaw.

Liability and Insurance:
As in all major cities Conference participants should be aware of safety risks. It is recommended that all participants carry travel and health insurance.

Electrical items:
Electricity is 230 Volts. The electrical plugs used in Poland are the standard European two round pin plugs.
Information about KGHM

We are a global producer of copper and silver with over 50 years of experience. Our objective is to join the group of large global copper producers with an output of about 700 thousand tons of copper annually while respecting business ethics, environmental protection and corporate social responsibility. We own one of the largest copper deposits in the world and we have guaranteed continued production in Poland for the next 40 years. All our assets are located in three continents. We have development projects in Poland, Canada, Chile and Greenland. With the friendly acquisition of Quadra FNX in Canada, now renamed to KGHM International, we have become a global company with a brand recognisable all over the world. One of our end products – cathodes is quoted on the exchanges in London and Shanghai. Our refined silver is certified by exchanges in London, Dubai and New York. Our offer includes gold, lead and rhenium. A company in the KGHM Ecoren Capital Group is the only European producer of rhenium from its own deposits and third largest rhenium producer in the world. In 2011 the company produced 6 tons of metallic rhenium. Our company is a leading Polish exporter. In 2011 exports amounted to almost PLN 12 billion and overall sales over PLN 15 billion, which gives the company a strong position in the WIG 20 index.

We have technologically advanced mining and smelting operations. Copper ore mining in Poland is concentrated in three mines: “Lubin”, “Rudna” and “Polkowice-Sieroszowice”, ore processing in the Ore Processing Facilities and we produce copper, silver and other products at smelters in Głogów and Legnica and the rolling mill “Cedynia”. The KGHM Group is composed of various companies supporting our core operations.
Layers of possibilities

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Special Events

Wednesday, 17 June

Welcome to the first timers
Wednesday, 17 June, 2015
Room D 202 / 11:30 - 13:00

EMR editorial board meeting
Wednesday, 17 June, 2015
Room D 202 / 14:30 - 16:00

Thursday, 18 June

Dedicated Winter Olympic - EECC
Thursday, 18 June, 2015
Room D 202 / 09:30 - 11:00

Professional Development Workshop. Digital ethnography as a new research method.
Professor Dariusz Jemielniak
Thursday, 18 June, 2015
Room D 307 / 09:30 - 11:00

The workshop will be dedicated to discussing the practicalities of doing qualitative research online, in particular through the method of digital ethnography. Researchers with or without prior experience in online studies are welcome.

Some scholars consider virtual ethnography to be distinctly different from other forms of ethnography (Buchanan, 2004). Indeed, there are many obvious differences (physical co-presence does not advance research, social personas construction is easy and multiple identities are possible, private and public spheres are fuzzy, etc.), when digital ethnography is compared to a classical anthropological study (Garcia, Standlee, Bechkoff, & Cui, 2009). Yet the similarities largely prevail and “qualitative researchers who have thought carefully about internet ethnography accept that it should be employed and understood as part of a commitment to existing theoretical traditions” (Travers, 2009, p. 172), and, in principle, “virtual ethnographies are just ethnographies” and “the argument that something new is going on, methodologically and substantively” is based on the sociological privileging of the traditional methods (Randall, Harper, & Rouncefield, 2007, p. 293). Virtual reality is a particular form of human activity (Beneito-Montagut, 2011), which should not be arbitrarily separated from the other ones (Ruhleder, 2000). “All forms of interaction are ethnographically valid, not just the face to face. The shaping of the ethnographic object as it is made possible by the available technologies is the ethnography. This is ethnography, in, of and through the virtual” (Hine, 2000, p. 65). Thus, the workshop will treat virtual ethnography as a variation of standard ethnographic research, forming a novel field of organizational anthropology (Boellstorff, 2008; Pragnell & Gatzidis, 2011; Steinmetz, 2012), following an emerging consensus among anthropologists (Dirksen, Huizing, & Smit, 2010; Hancock, Crain-Dorough, Parton, & Oescher, 2010; Hine, 2008; Murthy, 2008; Sade-Beck, 2008).

The workshop will rely on instructor’s experience from a 7-year ethnographic project on open collaboration, on the example of Wikipedia, published in 2014 by Stanford University Press.

Professional Development Workshop. Creative reviewing as a community building activity.
Professor Mustafa F. Özbilgin
Thursday, 18 June, 2015
Room D 307 / 11:30 - 13:00

This workshop will explore reviewing as a community building activity. We rely on the voluntary service of reviewers to advance our understanding and disseminate our findings in our fields of work. However reviewing practices are highly varied and there is often little emphasis for reviewer development in the process. This session will address fit for purpose in reviewing and lead to open discussion on experiences of reviewing.

Semi-plenary session: The challenges in value creation of company in conditions of short-termism by Herbert Wirth, PhD. Eng., Chairman of the Board of KGHM Polska Miedź
Thursday, 18 June, 2015
Room B 17 / 11:30 - 13:00

Often companies do not look from the perspective of long-term profits but concentrate on short-term gains. The short-termism shapes the behaviour of management board members, which is especially visible when strategic decisions about the company are taken. However, companies are in need for long-term visions and strategies. Therefore, the short-term approach creates considerable challenges especially in the area of value creation of the company of its stakeholders.
Biographical note
Habilitated doctor engineer Herbert Wirth is a graduate of AGH in Kraków, Faculty of Geology and Research. He is an author and co-author of many articles, publications and books from the branch of geology, resources management, economics of the mining companies, and first of all he has attended and still attends to valuation of geological-mining assets. He has started his work as a geologist – researcher of the non-iron metal or reserve, mostly copper and silver, tin, wolfram, but also uranium, hard and brown coal, as well as mineral aggregates. Since 2008 he is a member and since 2009 the chairman of the board of KGHM Polska Miedź. He is also a member of Polish Science Academy and Swedish Royal Academy of Technical Science. In June 2013 was awarded the title of Doctor Honoris Causa of the University of AGH in Krakow.

EURAM Board Meeting
Thursday, 18 June, 2015
Room D 303 / 14:30 - 16:00

Friday, 19 June

Presidential Activities (by invitation only)
Friday, 19 June, 2015
Room D 202 / 09:30 – 11:00

Meet the Editors 1
Friday, 19 June, 2015
Auditorium ALK / 09:00 – 11:00
Dr. Sabina Siebert
European Management Journal
Prof. Patrick Spieth
R&D Management Journal
Prof. Yvon Pesqueux, Dr Yoann Bazin
Society and Business Review
Prof. Tomi Laamanen,
Strategic Management Journal

Professional Development Workshop. Towards a toolbox for innovative teaching!? Professor Julia Müller, Professor Anne-Katrin Neyer, Professor Vivek Velamuri
Friday, 19 June, 2015
Room A 204 / 11:30 – 13:00

Teaching business studies is a challenging task. Standing in front of up to 600 (or sometimes even more) bachelor students from 9-10.30 am, half an hour break, then again standing in front of students. But this time, 20 master students. In the evening or during the week-end; a different setting: part-time MBA students or PhD students. Each target group has its very specific requirements and sometimes it seems that these requirements are not at all easy to meet. As teachers in business courses, we have our repertoire of dealing with these challenges. Is there still space for new approaches or do we already have reached the peak of what is possible? The aim of the workshop is to jointly develop a toolbox for innovative teaching which will enable the participants to see at one glance which instruments and methods exist for each of the different target groups, their benefits and their potential shortcomings. We strive to find solutions for the challenging context of teaching and generate ideas for innovative approaches for teaching in such a setting of different stakeholders.

Title: Systemic Management and Management Theory Group
Friday, 19 June, 2015
Room A 119 / 11:30 - 13:00

Chair: Steffen Roth, ESC Rennes School of Business, steffen.roth@esc-rennes.com

Description: The aim of this brief meeting is to facilitate interaction among management researchers with backgrounds and interests in systems theory, form theory, and radical constructivism. Agile critical management scholars are also welcome as are supporters of postmodern theory programs. Publication opportunities in ABS-listed journals such as Systems Research and Behavioral Sciences, Prometheus, Critical Studies in Innovation, and Journal of Interdisciplinary Economics will be presented. The group will also discuss the creation of a EURAM SIG “Systemic Management Research” or “Next Management Research” as well as the preparation of a broader DWG “Management Theory” at the EURAM 2016.

General Assembly
Friday, 19 June, 2015
Auditorium 1 / 13:00 - 13:45

Meet the Editors 2
Friday, 19 June, 2015
Auditorium ALK / 14:45 – 16:15
Prof. Paresh Wankhade
International Journal of Emergency Services
Prof. Jan Selmer
Journal of Global Mobility
Prof. Mustafa Ozbilgin
European Management Review
Prof. Christos Kalantaridis,
European Journal of Innovation Management

SIG-EECC event
Friday, 19 June, 2015
Room D 202 / 14:45 - 16:15
Plenary Session I

*Moral Values in a Market Economy of the XXIst century by Lech Wałęsa, Laureate of the Nobel Peace Prize and Former President of Poland*

**Wednesday, 17 June, 2015**

*16:30 - 18:00 Building C, Auditorium 1*

The turbulent political and economic environment requires strong leadership which inspires people and indicates ways of approaching to the challenges of XXIst century Market Economy. However, as the recent history has proved, in order to succeed, strong moral values have to be developed, which will serve as the basis for decision making.

**Biographical note**

The legendary leader of “Solidarność” and a living icon of the fall of Communism in Central and Eastern Europe.

Nobel Peace Prize Laureate and former President of Poland, Lech Wałęsa is one of the best known Poles in today’s world. He was the leader of the 1980 strike in the Gdańsk Shipyard, which led to establishing of Solidarność (Solidarity) - the first independent trade union in the Soviet bloc. He remains one of the symbols of the fall of Communism in Central and Eastern Europe.

Lech Wałęsa was born on September 29th, 1943. The first mention of Wałęsa’s dissident activities goes back to 1968, when he encouraged his fellow workers at the Gdańsk Shipyard to boycott the official rallies condemning students’ strikes. From that time on, he started to be increasingly active in social affairs in Poland. He actively participated in the Strike Committee during the December 1970 protests and was offered the post of the President of the Committee.

He was one of the main instigators of the August protests in 1980 at the Gdańsk Shipyard. His personal stance, tenacious negotiations, and campaigning for the strikers’ demands led to the establishment of the Solidarity Free Independent Trade Union. It was the first bloodless victory in Polish history. This was also the time when the eyes of the entire world were on Gdańsk and Lech Wałęsa. The totalitarian regime reacted to those developments by introducing martial law on December 13th, 1981. Lech Wałęsa was among the first individuals to be interned. Two years later, Lech Wałęsa was awarded 1983 the Nobel Peace Prize.

By the end of the 1980s, Lech Wałęsa sat down to negotiate with the Communist authorities at the Round Table as the head of the delegation of the democratic opposition. His determination and courage led to a compromise with the already weak, but still dangerous Communist regime. The compromise resulted in the elections of June 4th, 1989 and the establishment of the first non-Communist government on the eastern side of the Iron Curtain.

On December 22nd, 1990 Lech Wałęsa became the first democratically elected President of Poland, in a general election. While in office and after completing his Presidential term, Lech Wałęsa remained the spokesperson for the Polish cause on the international arena.

Today Lech Wałęsa continues his mission as the spokesperson for solidarity. He travels around the world, retelling the story of the Polish experience and the non-violent struggle for peace and democracy. Through his lectures and dialogue with young people, he calls for the building of a modern world founded on universal values. Being a supporter of globalization and seeing the opportunities offered by new technologies and the development of civilization, he encourages the establishment of new structures of a peaceful cooperation of nations in the 21st century.
Plenary Session II

*Wisdom of the crowd: management lessons from Wikipedia by Lila Tretikov, Executive Director of the Wikimedia Foundation*

**Thursday, 18 June, 2015**
**16:30 - 18:00 Building C, Auditorium 1**

Wikipedia is the largest collection of free knowledge in human history. Each month, half a billion people read Wikipedia, with its 34 million articles available in nearly 300 languages. Wikipedia is written by volunteers -- anyone can edit, at any time. It doesn’t run ads or charge for content, and it’s supported completely by donors. So how does Wikipedia actually work? How does it remain accurate? Who governs Wikipedia, if anyone? In this session, technology veteran Lila Tretikov, Executive Director of the Wikimedia Foundation, will share the unique management lessons she’s learned while at the helm of the non-profit that supports Wikipedia.

**Biographical note**

Lila Tretikov is the Executive Director of the Wikimedia Foundation, a non-profit organization that provides equal access to knowledge through services like Wikipedia, the world’s largest encyclopedia, available in 285 languages and the fifth most popular website in the world.

Lila has been a leader in the technology space for almost 15 years. Most recently, she served as the Chief Product Officer for the open-source, cloud-based software vendor SugarCRM. SugarCRM sponsored an open source project with more than 30,000 contributors and deployed by over 1.5 million individuals in 120 countries and 26 languages. Lila’s responsibilities during her tenure included product strategy, engineering, operations, IT, product management, professional services, marketing, and user experience.

Born in the Soviet Union, Lila experienced first-hand the rise of openness and transparency in government through the policy of glasnost. She developed a commitment to free and open information made possible by passionate people equipped with technology; a commitment she brings to her work at the Wikimedia Foundation and in the Wikimedia movement.

Lila studied Computer Science and Art at the University of California, Berkeley, where she did research work in machine learning; she holds patents for intelligent data mapping, dynamic language applications, and other technology innovations. In 2012, she received a Stevie Award For Women in Business. In 2014, Lila was named to Forbes’ list of “The World’s 100 Most Powerful Women” and was on the San Francisco Chronicle’s “21 Most Powerful Women in Bay Area Technology.”
Plenary Session III

Management in the time of ‘generalized uncertainty’: the question of relevance.

Speaker: Professor Andrzej K. Koźmiński.

Panel Members: Professor Eric Cornuel, Professor Danica Purg, Professor J. C. Spender, Maciej Witucki

Friday, 19 June, 2015
16:45 - 18:15 Building C, Auditorium 1

Session will be composed of three parts: Prof. Kozminski’s introduction: 30 min.; Panel debate with invited guests: Danica Purg, Eric Cornuel, J.C. Spender and Maciej Witucki: 45 min.; Plenary discussion with the floor: 15 min.

Generalized uncertainty changes the rules of the game in business. How are they different from “business as usual”? Flexibility and speed become more important than strategies and structures. Monoliths are being replaced by networks and value is being increasingly created between organizations instead of inside them. In high risk business environments poker players win and lose big. In increasingly polarized societies super smart business whizz kids play hard ball. And audiences are outraged. What kind of leadership is called for? Do the state of the art business practices fit the “new brave world”? Are they still relevant? After introduction by Prof. Kozminski the issue will be discussed by the CEO of the largest telco company in Central & Eastern Europe (Maciej Witucki); international management scholar and theorist (Prof. J.C. Spender); and two prominent management educators and business schools leaders (Professors Danica Purg and Eric Cornuel).

Biographical notes

Professor Danica Purg is the founding and current President of the IEDC-Bled School of Management, Slovenia, and the founding President of the Central and East European Management Development Association (CEEMAN). Danica Purg is professor of leadership and effective management at the IEDC-Bled School of Management. Her special field of interest is looking for inspirations for managers from art and other professions. Prof. Purg is also member of several advisory boards, among them of the Advisory Board of Women’s Forum for the Economy and Society, Advisory Board of BAWB (Business as an Agent of World Benefit Global Forum) and Advisory Board of the newly established Moscow School of Management SKOLKOVO.

Professor Eric Cornuel is the Director General & CEO of EFMD (European Foundation for Management Development) in Brussels since 2000. Eric’s key qualifications are in the areas of strategy, international management and entrepreneurship and he is a regular contributor to the Emerald Management Journals.

Professor Cornuel is, among others, a Board Member of the EIASM (European Institute of Advanced Studies in Management), EBP (European Business Journal), IJBS (International Journal of Business in Society), EABIS (European Academy of Business in Society), ISBM (International Schools of Business Management, and GFME (Global Foundation for Management Education). He also sits on the board of several companies.

Professor J C Spender Research Professor at Kozminski University, visiting professor in the Centre for Business Performance. His principal work is on Knowledge Management and Corporate Strategy. Respected author of scholarly and business publications.
Additionally, his monograph ‘Business Strategy Managing Uncertainty, Opportunity, and Enterprise,’ (Oxford University Press) was announced by Magazine ‘strategy + business’ as one of the best business books of 2014 in the field of strategy.

In his career he served in the Royal Navy in experimental submarines, doing engineering at Oxford, and going on to Rolls-Royce to help design and build nuclear power plant for the UK submarines. He also did time with IBM (UK) on large experimental banking systems.

After several years at UCLA he went back into business as Marketing and Strategy VP with Enigma Logic, now part of the Secure Computing Corporation (SCUR) Now retired after seven years as a Business School Dean and building a new full-time career as a consultant, researcher, writer, lecturer, and generally itinerant academic.


In 2002 he became a Member of the Management Board of LUKAS S.A. and then the Vice President of LUKAS Bank S.A. In March 2005, Mr. Maciej Witucki was appointed the President and CEO of LUKAS Bank S.A.

In November 2006, Mr. Witucki joined TP S.A. (today Orange Polska S.A.) as President of the Board and Chief Executive Officer.

He has also been the President of the French Chamber of Commerce and Industry in Poland since 2010.

Professor Andrzej K. Koźmiński Ph.D., the founder and the first Rector (1993-2011) and now the President of Kozminski University, chairman of the Board of Trustees of KU, the President of the Board of the International Business School in Warsaw and visiting Professor at numerous renowned universities abroad. He is a corresponding member of the Polish Academy of Sciences. His research interests include among others: theory of organization and management, international management, management in post-socialist countries. Prof. Koźmiński has published over 400 scientific papers on organization and management in Poland and abroad, including 47 books. Member of the Supervisory Board of Orange Polska SA and Millennium Bank. Professor Koźmiński is a recipient of Knight’s Cross, Officer’s Cross (2000) and Commander’s Cross of the Order of Polonia Restituta.
SIG Chairs

Business for Society
SIG chair: Rémi Jardat (ISTEC, France) r.jardat@istec.fr
Programme chair: Corinne Vercher (Université Paris 13, France) corinne.vercher@wanadoo.fr

Corporate Governance
SIG chair: Pascual Berrone (IESE Business School, Spain) pberrone@iese.edu
Programme chair: Jonas Gabrielsson (Lund University, Sweden) jonas.gabrielsson@circle.lu.se
Programme chair of kick off activities: Mariateresa Torchia (Witten Herdecke University, Germany) mariateresa.torchia@uni-wh.de

Entrepreneurship
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Programme chair: Massimiliano M. Pellegrini (Princess Sumaya University for Technology, Jordan) dr.massimiliano.pellegrini@gmail.com

Family Business Research
SIG chair: Donata Mussolino (University of Naples Federico II, Italy) dmuussoli@unina.it
Programme chair: Alfredo De Massis, (Lancaster University Management School, UK) a.demassis@lancaster.ac.uk

Gender, Race & Diversity in Organisations
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Programme co-chairs: Jawad Syed (University of Huddersfield, UK) j.syed@hud.ac.uk;
Hamid Kazeroony (Minnesota State Colleges & Uni, USA) hkazero@inverhills.edu;
Edwina Pio (Auckland University of Technology, New Zealand) edwina.pio@aut.ac.nz

Innovation
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Programme chair: Vivek K. Velamuri (HHL Leipzig Graduate School of Management, Germany) vivek.velamuri@hhl.de

International Management
SIG chair: Markus G Kütter (University of Stirling, UK) mk33@stir.ac.uk
Programme chair: David Rygl (Steinbeis University Berlin, Germany) Rygl@steinbeis-sibe.de
Managing Sport
SIG chair: Harald Dolles (Molde University College, Norway & University of Gothenburg, Sweden) dolles@HiMolde.no
Programme chair: Mathieu Winand (University of Stirling, UK) mathieu.winand@stir.ac.uk
Programme chair of kick off activities: Sten Soderman (Stockholm University, Sweden) sod@fe.k su.se

Organisational Behaviour
SIG chair: Alessandro Hinna (University of Rome Tor Vergata, Italy) alessandro.hinna@uniroma2.it
Programme chair: Fabian Homberg (Bournemouth University, UK) fhomberg@bournemouth.ac.uk

Project Organising
SIG chair: Rodney Turner (SKEMA Business School, Lille, France) rodneyturner@europrojex.co.uk
Programme chair: Brian Hobbs (Université de Quebec à Montreal, Canada) Hobbs.Brian@uqam.ca
Martina.Huemann (WU Vienna) Martina.Huemann@wu.ac.at

Public and Non-Profit Management
SIG chair: Denita Cepiku (University of Rome Tor Vergata, Italy) cepiku@economia.uniroma2.it
Programme chair: Andrea Bonomi Savignon (University of Rome Tor Vergata, Italy) bonomi.savignon@economia.uniroma2.it

Research Methods and Research Practice
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Programme chair: Jacqueline Fendt (ESCP Europe, France) fendt@escpeurope.eu

Strategic Management
SIG chair: Tomi Laamanen (University of St.Gallen, Switzerland) Tomi.Laamanen@unisg.ch
Programme Co-chairs: Anabel Fernández (University of Valencia, Spain) anabel.fernandez@uv.es
Patrick Reinmoeller (Cranfield University, UK) patrick.reinmoeller@cranfield.ac.uk
Programme chair of kick off activities: Xavier Castañer,(University of Lausanne / HEC, Switzerland) xavier.castañer@unil.ch
SIG Activities

01 BUSINESS FOR SOCIETY

SIG Kick off (17 June)
9:30 – 11:00  SIG officers and track/ topic/ symposium chairs meetings  
Kozminski University, Building D, Room 309
11:30 – 13:00  General presentations of the SIG to all members  
Kozminski University, Building D, Room 306

SIG Plenary Sessions (19 June)
14:00 – 16:15  SIG Assembly  
Kozminski University, Building D, Room 215

02 CORPORATE GOVERNANCE

SIG Kick off (17 June)
9:30 – 11:00  SIG Corporate Governance Kick off session  
Kozminski University, Building D, Room 216

SIG Plenary Sessions (18 June)
11:30 – 13:00  SIG Assembly  
Kozminski University, Building D, Room 216

03 ENTREPRENEURSHIP

SIG Kick off (17 June)
09:30 – 11:00  Panel 1. part I (with SIG Strategic Management) How do managers perceive and deal with uncertainty/risk?  
Kozminski University, Building B, Room 5
11:30 – 13:00  Panel 1. part II (with SIG Strategic Management) How do managers perceive and deal with uncertainty/risk?  
Kozminski University, Building B, Room 5
14:30 – 16:00  Panel 2. (with SIG Strategic Management) How do business models capitalize and deal with uncertainty?  
Kozminski University, Building B, Room 5

SIG Plenary Sessions (18 June)
16:30 – 18:00  SIG Assembly  
Kozminski University, Building D, Room 303

SIG Wrap up (20 June)
9:30 – 11:00  COST project seminar part I (by invitation only)  
Kozminski University, Building D, Room 309
11:30 – 13:00  COST project seminar part II (by invitation only)  
Kozminski University, Building D, Room 309
04 FAMILY BUSINESS RESEARCH

SIG Kick off (17 June)
9:30 – 11:00  Panel 1. Research Methodology in the Field of Family Business: exploring new tools.
Kozminski University, Building D, Room 207
11:30 – 13:00  Workshop (first part). Finding international collaboration for writing, projects.
Kozminski University, Building D, Room 207

SIG Plenary Sessions (19 June)
11:30 – 13:00  SIG Assembly
Kozminski University, Building D, Room 207

05 GENDER, RACE & DIVERSITY IN ORGANISATIONS

SIG Plenary Sessions (19 June)
14:45 – 16:15  SIG Assembly
Kozminski University, Building D, Room 216

06 INNOVATION

SIG Plenary Sessions (18 June)
14:30 – 16:00  SIG Assembly
Kozminski University, Building D, Room 306

07 INTERNATIONAL MANAGEMENT

SIG Kick off (17 June)
11:30 – 13:00  Workshop (first part): Research in International Management: An opportunity to discuss research in early developmental stages and meet with colleagues ahead of the main conference
Kozminski University, Building D, Room 303
14:30 – 16:00  Workshop (second part): Research in International Management: An opportunity to discuss research in early developmental stages and meet with colleagues ahead of the main conference
Kozminski University, Building D, Room 303

SIG Plenary Sessions (19 June)
09:30 – 11:00  SIG Assembly
Kozminski University, Building D, Room 303
08 MANAGING SPORT

SIG Kick off (17 June)
09:00 – 11:00 Visit of the Legia Warszawa stadium.
                Presentation of the ECA Club Management Guide

SIG Plenary Sessions (18 June)
11:30 – 13:00 SIG Assembly
                Kozminski University, Building D, Room 205

09 ORGANISATIONAL BEHAVIOUR

SIG Kick off (17 June)
09:30 – 11:00 Panel Discussion (part 1)
                Kozminski University, Building D, Room 201
11:30 – 13:00 Panel Discussion (part 2)
                Kozminski University, Building D, Room 201
14:30 – 16:00 Open Forum to discuss collaboration opportunities
                Kozminski University, Building D, Room 201

SIG Plenary Session (19 June)
11:30 – 13:00 SIG Assembly
                Kozminski University, Building D, Room 303

10 PROJECT ORGANISING

SIG Kick off (17 June)
09:30 – 11:00 SIG Board meeting
                Kozminski University, Building D, Room 214
11:30 – 13:00 Parallel Session – paper session 1
                Kozminski University, Building D, Room 214

SIG Plenary Session (18 June)
14:30 – 16:00 SIG Assembly
                Kozminski University, Building D, Room 214

SIG Kick off (18 June)
16:30 – 18:00 Workshop: The Future of Project Research: a discussion with the editors
                Kozminski University, Building D, Room 214

11 PUBLIC AND NON-PROFIT MANAGEMENT

SIG Plenary Session (19 June)
16:45 – 18:15 SIG Assembly
                Kozminski University, Building A, Room 203

12 RESEARCH METHODS AND RESEARCH PRACTICE

SIG Plenary Session (19 June)
09:30 – 11:00 SIG Assembly
                Kozminski University, Building D, Room 306
13 STRATEGIC MANAGEMENT

SIG Kick off (17 June)
09:30 – 11:00 Panel 1. (with SIG Entrepreneurship and SIG Innovation) How do business models capitalize and deal with uncertainty?
Kozminski University, Building B, Room 5
Chair: Xavier Castañer (University of Lausanne)
Panelists: Tomi Laamanen (University of St Gallen), Xavier Lecocq (IAE Lille), Joan Enric Ricart (IESE) and Henk Volberda (RSM, Erasmus University)

11:30 – 13:00 Panel 2. part II (with SIG Entrepreneurship) How do managers perceive and deal with uncertainty/risk?
Kozminski University, Building B, Room 5
Chair: Xavier Castañer (University of Lausanne)
Panelists: Phil Bromiley (University of California - Irvine), Stéphanie Dameron (Université Dauphine), Romain Laufer (HEC Paris). Anne S. Huff (Maynooth University)

SIG Plenary Session (19 June)
14:45 – 16:15 SIG Assembly
Kozminski University, Building D, Room 207

SIG Wrap up (20 June)
09:30 – 11:00 Building, discussion and evaluation of topic/track proposals for EURAM 2016
Kozminski University, Building D, Room 200
11:30 – 13:00 COST project meeting and SIG board meeting (by invitation only)
Kozminski University, Building D, Room 200
# Programme per SIG

## 1. Business for Society

### 01 Business for Society >> 01_00 Business for Society General Track

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### 01 Business for Society >> 01_01 Accounting and control for sustainability

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### 01 Business for Society >> 01_05 Institutions, resistance, change and power

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### 01 Business for Society >> 01_09 Responsible Global Value Chains facing uncertainty

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2. Corporate Governance

02 Corporate Governance >> 02_00 Corporate Governance General Track

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02 Corporate Governance >> 02_01 Top Management Teams & Business Elites

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# 3. Entrepreneurship

## 03 Entrepreneurship >> 03_00 Entrepreneurship General Track

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<tr>
<td>17.06.2015</td>
<td>14:30 - 16:00</td>
<td>D 200</td>
<td>W201 Entrepreneurship and societal change - 1: Sensible issues in Entrepreneurship: Female and Religiosity</td>
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<td>18.06.2015</td>
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<td>D 305</td>
<td>T414 Entrepreneurship and societal change - 2: Social and Traditional entrepreneurship comparison</td>
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<td>D 300</td>
<td>T510 Entrepreneurship and societal change - 3: Social and Green entrepreneurship theory</td>
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<td>19.06.2015</td>
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<td>D 308</td>
<td>F618 Entrepreneurship and societal change - 4: Barefoot entrepreneurship and labor conditions</td>
<td>Track Session</td>
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### 03 Entrepreneurship >> 03_03 Academic Entrepreneurship and the Entrepreneurial University

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<td>W212 Performance of Academic Entrepreneurs</td>
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<td>T303 Entrepreneurial Motivation of Academics</td>
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<td>18.06.2015</td>
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<td>T416 Entrepreneurial Ecosystems</td>
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<td>T509 University Transfer</td>
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### 4. Family Business Research

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<tr>
<td>17.06.2015</td>
<td>09:30 - 11:00</td>
<td>D 207</td>
<td>Panel 1. Research Methodology in the Field of Family Business: exploring new tools.</td>
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<td>17.06.2015</td>
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<td>Workshop (first part). Finding international collaboration for writing projects.</td>
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### 04 Family Business Research >> 04_03 Family Business in Emerging, Developing, and Transition Economies

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<td>17.06.2015</td>
<td>14:30 - 16:00</td>
<td>D 312</td>
<td>W221 Board of Directors and Governance in Family Business</td>
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<td>T310 Family Businesses in Emerging Markets</td>
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<td>11:30 - 13:00</td>
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<td>T406 Social capital and Social Relationships in Family Business</td>
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<td>14:30 - 16:00</td>
<td>D 202</td>
<td>T503 Family Business &amp; Entrepreneurship</td>
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<td>19.06.2015</td>
<td>09:30 - 11:00</td>
<td>A 119</td>
<td>F628 Theoretical Approaches in Family Business Research</td>
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### 04 Family Business Research >> 04_04 Family business goals, family dynamics, behavioral processes and innovation in family firms

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<td>18.06.2015</td>
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<td>T312 Internationalization, Commitment and EO in Family Business</td>
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<td>T428 Corporate Social Responsibility in Family Business</td>
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<td>T514 Innovation in Family Business</td>
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<td>D 305</td>
<td>F616 Growth and Development of Family Firms</td>
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### 5. Gender, Race, and Diversity in Organisations (GRDO)

**05 Gender, Race, and Diversity in Organisations (GRDO) >> 05_00 Gender, Race and Diversity in Organisations - GRDO SIG General Track**

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<td>D 206</td>
<td>W204 Gender, Diversity and Religion</td>
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<td>09:30 - 11:00</td>
<td>A 203</td>
<td>T329 Gender, Power and Leadership</td>
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<td>11:30 - 13:00</td>
<td>A 207</td>
<td>T431 Sexual Orientation at Work</td>
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<td>18.06.2015</td>
<td>14:30 - 16:00</td>
<td>D 205</td>
<td>T505 Equality, Diversity &amp; Inclusion Across the Globe</td>
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<td>19.06.2015</td>
<td>09:30 - 11:00</td>
<td>D 204</td>
<td>F604 Promoting Gender and Diversity at Work</td>
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<td>19.06.2015</td>
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<td>F708 Approaches to Diversity</td>
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### 6. Innovation

**06 Innovation >> 06_00 Innovation - General Track**

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<td>17.06.2015</td>
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<td>D 307</td>
<td>W216 Innovation General Track - Qualitative Studies</td>
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<td>D 200</td>
<td>T301 Organizing Mindfulness Across Organizations, Networks, &amp; Clusters</td>
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<td>T403 Cosmopolitanism, Innovation, and Society</td>
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<td>T512 Innovation General Track</td>
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**06 Innovation >> 06_01 Rethinking the Design Paradigm in Management: Theories, Activities, and Organisations**

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<td>17.06.2015</td>
<td>14:30 - 16:00</td>
<td>D 311</td>
<td>W220 Rethinking the design paradigm: contemporary challenges</td>
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<td>09:30 - 11:00</td>
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<td>T328 Rethinking the design paradigm: analytical frameworks</td>
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<td>11:30 - 13:00</td>
<td>D 300</td>
<td>T410 Rethinking the design paradigm: new organizations, actors and methods</td>
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**06 Innovation >> 06_02 Business Model Innovation**

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<td>18.06.2015</td>
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<td>T327 Business Model Innovation (I): Business Model Types</td>
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<td>11:30 - 13:00</td>
<td>D 217</td>
<td>T408 Business Model Innovation (II): Systemic View(s)</td>
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<td>14:30 - 16:00</td>
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<td>T521 Business Model Innovation (III): Entrepreneurial Perspectives</td>
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<td>09:30 - 11:00</td>
<td>D 302</td>
<td>F614 Business Model Innovation (IV): Interaction with stakeholders</td>
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# 06 Innovation >> 06_03 Standardisation and Innovation

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<td>T17 Standardisation and Innovation (1 of 2)</td>
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<td>11:30 - 13:00</td>
<td>D 301</td>
<td>T411 Standardisation and Innovation (2 of 2)</td>
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# 06 Innovation >> 06_04 Open Innovation

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<tr>
<td>18.06.2015</td>
<td>11:30 - 13:00</td>
<td>D 309</td>
<td>T417 Managing IP outside-in and inside-out</td>
<td>Track Session</td>
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<td>14:30 - 16:00</td>
<td>D 201</td>
<td>T502 Organizing Open Innovation on multiple levels</td>
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<td>19.06.2015</td>
<td>09:30 - 11:00</td>
<td>D 312</td>
<td>F622 Towards Open Innovation Governance</td>
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# 06 Innovation >> 06_05 Organizing Creativity for Innovation: Multidisciplinary perspectives, theories, and practices

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<td>09:30 - 11:00</td>
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<td>T322 Organizational Processes &amp; Idea Management &amp; Creativity</td>
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<td>18.06.2015</td>
<td>11:30 - 13:00</td>
<td>A 205</td>
<td>T429 Collaboration &amp; Participation &amp; Identity for Creativity and Innovation</td>
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<td>18.06.2015</td>
<td>14:30 - 16:00</td>
<td>A 119</td>
<td>T525 Management &amp; Social Networks &amp; Innovative Work Behaviour</td>
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# 06 Innovation >> 06_06 Service Innovation and Servitization

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<td>T308 Servitization competences</td>
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<td>T524 Service Innovation platforms</td>
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# 06 Innovation >> 06_07 Knowledge, Learning, and Innovation

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<td>D 301</td>
<td>W107 Organizational Memory, Learning and Knowledge Sharing</td>
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<td>W223 Central Governance Mechanisms in Knowledge-based Collaborations</td>
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<td>09:30 - 11:00</td>
<td>D 304</td>
<td>T315 Technological Innovation: The Influence of Management and Social Capital</td>
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# 06 Innovation >> 06_08 Sustainable HRM and Human Factors for Innovation

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<td>W106 Sustainable HRM and Innovation I</td>
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<td>14:30 - 16:00</td>
<td>A 119</td>
<td>W226 Sustainable HRM and Innovation II</td>
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### 7. International Management

**07 International Management >> 07_00 International Management General Track**

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<td>A 204</td>
<td>W111 SMEs and Export</td>
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<td>17.06.2015</td>
<td>11:30 - 13:00</td>
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<td>Workshop (first part): Research in International Management: An opportunity to discuss research in early developmental stages and meet with colleagues ahead of the main conference</td>
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<td>17.06.2015</td>
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<td>C CONFERENCE ROOM</td>
<td>W224 Firm Internationalisation</td>
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<td>17.06.2015</td>
<td>14:30 - 16:00</td>
<td>D 303</td>
<td>Workshop (second part): Research in International Management: An opportunity to discuss research in early developmental stages and meet with colleagues ahead of the main conference</td>
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<td>T304 HRM, Ethics and Sustainability</td>
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<td>09:30 - 11:00</td>
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<td>T320 Emerging Market Firms</td>
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<td>11:30 - 13:00</td>
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<td>T415 Managing in African Contexts</td>
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<td>18.06.2015</td>
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<td>T426 Emerging Economies and Growth-related Challenges</td>
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<td>T526 Revisiting Trust</td>
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<td>T519 Internationalisation and the Value Chain</td>
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<td>F615 Revisiting Cultural Conceptualisations</td>
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<td>F606 Mergers &amp; Acquisitions</td>
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<td>11:30 - 13:00</td>
<td>D 202</td>
<td>F703 Costs and Culture</td>
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<td>19.06.2015</td>
<td>11:30 - 13:00</td>
<td>C CONFERENCE ROOM</td>
<td>F726 Quality Management, Excellence &amp; Performance</td>
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**07 International Management >> 07_01 Expatriate Management**

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<td>W217 Expatriate Management 2</td>
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<td>09:30 - 11:00</td>
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<td>T314 Expatriate Management 3: JGM Best Paper Award Session</td>
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<td>T405 Expatriate Management 4</td>
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<td>D 309</td>
<td>F720 Expatriate Management 7</td>
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8. Managing Sport

### 08 Managing Sport >> 08_00 Managing Sport General Track

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<td></td>
<td>Visit of the Legia Warszawa stadium. Presentation of the ECA Club Management Guide</td>
<td>SIG Kick off</td>
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<td>14:30 - 16:00</td>
<td>A 201</td>
<td>W227 Sport Industry and Innovation</td>
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<td>09:30 - 11:00</td>
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<td>T330 Managing sport values</td>
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<td>14:30 - 16:00</td>
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<td>T520 Sport event management</td>
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<td>09:30 - 11:00</td>
<td>D 311</td>
<td>F621 Professional sport governance (I)</td>
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<td>19.06.2015</td>
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<td>D 306</td>
<td>F717 Sponsorship and retailing in sport</td>
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<td>19.06.2015</td>
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<td>D 218</td>
<td>F808 Professional sport governance (II)</td>
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9. Organizational Behaviour

### 09 Organizational Behaviour >> 09_00 Organizational Behaviour General Track

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<td>D 201</td>
<td>Panel Discussion (part 1)</td>
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<td>17.06.2015</td>
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<td>W104 Engagement and HRM Systems</td>
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<td>W214 Corruption, Identification and Work</td>
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<td>Open Forum to discuss collaboration opportunities</td>
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<td>T302 New measures in OB research</td>
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<td>T504 Problem Solving and Uncertainty</td>
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<td>F610 Generations, Conflict and Communication</td>
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### 09 Organizational Behaviour >> 09_01 Work motivation in the public sector: Exchanges with the Organizational Behaviour field

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<td>W219 Organisational Cultures at Work</td>
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### 09 Organizational Behaviour >> 09_03 Team Performance Management

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<td>T311 Team Performance Management 2 (Team cognition)</td>
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<td>T413 Team Performance Management 3</td>
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### 09 Organizational Behaviour >> 09_04 Human Resource Management

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<td>T430 Age Diversity</td>
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<td>F625 Recruitment, Selection and Induction</td>
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<td>F715 Labour and Productivity</td>
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<td>F714 Innovative Work Behavior</td>
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### 09 Organizational Behaviour >> 09_05 Leadership, Culture and Simulations

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<td>A 205</td>
<td>W230 The Challenges of Contemporary Leadership: Drawing on Empirical Evidence</td>
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<td>T326 Behavior Enabling Conditions: The Role of Trust</td>
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<td>T423 Agent-Based Simulation of Organizational Behavior</td>
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<td>F626 Mapping the Dark Side of Organizational Behavior</td>
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<td>F712 The Implications of Uncertainty for Behavior in Organizations</td>
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<td>D 204</td>
<td>F803 Exploring the Impact of Uncertainty: Leadership and Self-Efficacy</td>
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### 10. Project Organizing

#### 10 Project Organizing >> 10_00 Project Organizing General Track

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<td>SIG Board meeting</td>
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<td>17.06.2015</td>
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<td>D 307</td>
<td>W103 Project organisng &amp; innovation</td>
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<td>D 214</td>
<td>Parallel Session – paper session 1</td>
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<td>17.06.2015</td>
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<td>W228 Project Organising &amp; HRM</td>
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<td>T325 Project Stakeholder Management</td>
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<td>11:30 - 13:00</td>
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<td>T418 Project Organising &amp; Uncertainty</td>
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<td>14:30 - 16:00</td>
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<td>SIG Assembly</td>
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<td>18.06.2015</td>
<td>16:30 - 18:00</td>
<td>D 214</td>
<td>Workshop: The Future of Project Research: a discussion with the editors</td>
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<td>F620 Project Organising</td>
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<td>F704 Project Organising &amp; Research Methods</td>
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<td>14:45 - 16:15</td>
<td>D 302</td>
<td>F811 Project Organising &amp; Research Methods</td>
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11. Public and Non-Profit Management

11 Public and Non-Profit Management >> 11_00 Public and Non-Profit Management General Track

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<td>14:30 - 16:00</td>
<td>D 300</td>
<td>W210 Strategy and Performance Management in the Public Sector</td>
<td>Track Session</td>
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<td>19.06.2015</td>
<td>09:30 - 11:00</td>
<td>D 218</td>
<td>F611 Governance and Financial Management in Local Government</td>
<td>Track Session</td>
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<td>19.06.2015</td>
<td>11:30 - 13:00</td>
<td>D 301</td>
<td>F713 Managing Culture, Creativity and Heritage</td>
<td>Track Session</td>
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<td>19.06.2015</td>
<td>14:45 - 16:15</td>
<td>D 301</td>
<td>F810 Behavioral and Methodological Perspectives on Public and Non-profit</td>
<td>Track Session</td>
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<td>19.06.2015</td>
<td>16:45 - 18:15</td>
<td>A 203</td>
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11 Public and Non-Profit Management >> 11_01 Management Research in Healthcare Organizations

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<td>17.06.2015</td>
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<td>D 200</td>
<td>W119 Patient and Provider Experiences in Healthcare</td>
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<td>17.06.2015</td>
<td>14:30 - 16:00</td>
<td>D 304</td>
<td>W213 Financial Performance and Hospital Market Orientation</td>
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<td>19.06.2015</td>
<td>09:30 - 11:00</td>
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<td>F630 Improving Healthcare through Executive Behavior and Process Improvement</td>
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11 Public and Non-Profit Management >> 11_02 Governance of Public and Non-Profit Organizations

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<td>19.06.2015</td>
<td>09:30 - 11:00</td>
<td>D 309</td>
<td>F619 Innovation, performance and quality of public organizations</td>
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<td>19.06.2015</td>
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<td>D 312</td>
<td>F723 Governance of Hybrid organizations</td>
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<td>19.06.2015</td>
<td>14:45 - 16:15</td>
<td>D 200</td>
<td>F801 Governance actors: board-management relationship and leadership</td>
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11 Public and Non-Profit Management >> 11_04 Accountability, Sustainability, and Ethics in Public and Non-Profit Organizations

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<td>17.06.2015</td>
<td>11:30 - 13:00</td>
<td>D 218</td>
<td>W109 Partnerships and theoretical issues for nonprofit organizations</td>
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<td>18.06.2015</td>
<td>09:30 - 11:00</td>
<td>D 207</td>
<td>T306 Ethics and Accountability in public organizations</td>
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<td>18.06.2015</td>
<td>11:30 - 13:00</td>
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<td>T401 Sustainability and ethics in education and health care</td>
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<td>19.06.2015</td>
<td>11:30 - 13:00</td>
<td>D 305</td>
<td>F716 Social reporting and stakeholder engagement in public context</td>
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12. Research Methods and Research Practice

12 Research Methods and Research Practice >> 12_00 Research Methods and Research Practice

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<td>C CONFERENCE</td>
<td>W115 Applications of Evolutionary Approaches</td>
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<td>09:30 - 11:00</td>
<td>D 300</td>
<td>F612 Evolutionary methods in organizations</td>
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<td>19.06.2015</td>
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<td>19.06.2015</td>
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<td>D 206</td>
<td>F706 Reflection and reflexivity in research</td>
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<td>19.06.2015</td>
<td>14:45 - 16:15</td>
<td>D 205</td>
<td>F804 Understanding and improving research approaches</td>
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## 13. Strategic Management

### 13 Strategic Management >> 13_00 Strategic Management - General Track

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<tr>
<td>17.06.2015</td>
<td>09:30 - 11:00</td>
<td>B 5</td>
<td>Panel 1. (with SIG Entrepreneurship) How do business models capitalize and deal with uncertainty?</td>
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<td>17.06.2015</td>
<td>11:30 - 13:00</td>
<td>D 216</td>
<td>W123 Longevity and the Theory of Strategy</td>
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<td>17.06.2015</td>
<td>11:30 - 13:00</td>
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<td>Panel 2. part II (with SIG Entrepreneurship) How do managers perceive and deal with uncertainty/risk?</td>
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<td>D 304</td>
<td>TS13 CEO, TMT and Business Strategy</td>
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<td>19.06.2015</td>
<td>09:30 - 11:00</td>
<td>D 216</td>
<td>F609 Strategy in the air transportation industry and aviation</td>
<td>Track Session</td>
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<td>19.06.2015</td>
<td>14:45 - 16:15</td>
<td>D 206</td>
<td>F805 Port authorities, transportation activities and responsible actions</td>
<td>Track Session</td>
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<td>19.06.2015</td>
<td>14:45 - 16:15</td>
<td>D 207</td>
<td>SIG Assembly</td>
<td>SIG Plenary</td>
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<td>20.06.2015</td>
<td>09:30 - 11:00</td>
<td>D 200</td>
<td>Building, discussion and evaluation of topic/ track proposals for EURAM 2016</td>
<td>SIG Wrap Up</td>
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<tr>
<td>20.06.2015</td>
<td>11:30 - 13:00</td>
<td>D 200</td>
<td>COST project meeting and SIG board meeting (by invitation only)</td>
<td>SIG Wrap Up</td>
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### 13 Strategic Management >> 13_01 Corporate strategy: Dynamics and Micro-foundations of inter-organizational encounters (M&As, alliances, divestitures)

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<td>W120 M&amp;A and inter-organizational encounters</td>
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<td>A 207</td>
<td>F603 Alliances Governance and Management</td>
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<td>11:30 - 13:00</td>
<td>D 200</td>
<td>F701 Cross Border M&amp;A</td>
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### 13 Strategic Management >> 13_02 Nurturing Business Ecosystems to Deal with Uncertainties: Theoretical roots exploration and practical implication

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<td>B 17</td>
<td>W116 Business Ecosystem and Region</td>
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<td>17.06.2015</td>
<td>14:30 - 16:00</td>
<td>D 218</td>
<td>W209 Business Ecosystem and Coevolution</td>
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<td>18.06.2015</td>
<td>09:30 - 11:00</td>
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<td>T323 Nurturing Business Ecosystem</td>
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<td>11:30 - 13:00</td>
<td>D 217</td>
<td>F710 Business Ecosystem and Ecosystem Innovation</td>
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### 13 Strategic Management >> 13_03 Strategic Processes and Practices

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<td>W101 Strategy dynamics</td>
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<td>18.06.2015</td>
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<td>D 309</td>
<td>T319 Behavioral Strategy (Virtual Track): The Organizational Level of Analysis</td>
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<td>18.06.2015</td>
<td>11:30 - 13:00</td>
<td>A 119</td>
<td>T425 Behavioral Strategy (Virtual Track): The Individual Level of Analysis</td>
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<td>18.06.2015</td>
<td>14:30 - 16:00</td>
<td>D 308</td>
<td>T515 Strategy– Making in Uncertain, Ambiguous and Complex Environment</td>
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<td>A 204</td>
<td>F631 Behavioral Strategy (Virtual Track): Foundational Research in the Field</td>
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<td>D 310</td>
<td>F721 Strategizing with Others</td>
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13 Strategic Management >> 13_04 Competitive Strategy: 3C Dynamics Competition, collaboration, and coopetition strategies

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<td>D 304</td>
<td>W105 3 C Dynamics: challenges &amp; perspectives</td>
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<td>T522 3 C Dynamics: antecedents &amp; drivers</td>
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<td>F623 3 C Dynamics: market impacts</td>
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<td>D 218</td>
<td>F711 3 C Dynamics: a managerial approach</td>
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<td>D 217</td>
<td>F807 3 C Dynamics: outcomes &amp; performances</td>
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13 Strategic Management >> 13_05 Micro-foundations of Strategy, Dynamic Capabilities, Knowledge, and Ambidexterity

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<td>W117 Absorptive Capacity and Other Learning Mechanisms</td>
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<td>W208 Microfoundations: The Role of Diversity, Uncertainty and Their Roots</td>
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<td>T309 Advances in Dynamic Capabilities Thinking</td>
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<td>C CONFERENCE ROOM</td>
<td>T523 Advancing Dynamic Capabilities</td>
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<td>D 200</td>
<td>F601 Innovation, Routines and Entrepreneurship</td>
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14.Conference General Track

14 Conference General Track >> 14_00 Conference General Track

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<td>W222 Strategy, Growth and Performance</td>
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<td>T316 E-commerce and Organizations</td>
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<td>D 206</td>
<td>T404 Theory, Complexity, and Management Science</td>
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14 Conference General Track >> 14_01 Emergency management, Crisis, Recovery and Organisational Resilience

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<td>T421 Emergency Management Perspectives: An Organisational Viewpoint</td>
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<td>T506 Crisis Management, Recovery and Organisational Resilience</td>
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14 Conference General Track >> 14_03 Uncertainty, Leadership and Leadership Development in Dynamic Societies

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<td>W122 14_03 Processes and Perspectives for Building Resilient Organizations</td>
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<td>T527 14_03 Leadership Development as a Means for Transforming Uncertainty into Opportunity</td>
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SIG Awards

Awards associated to SIGs:

1. Business for Society
   - SIG Best Paper Awards
   - SIG Most inspirational Paper Award
   - SIG Best Reviewer Awards

2. Entrepreneurship
   - Best Paper Award
   - Best Reviewer Award

3. Family Business Research
   - Best Paper Award
   - Best Reviewer Award

4. Gender Race & Diversity in Organisations
   - GRDO SIG Best Paper Award

5. International Management
   - Best Paper Award for Expatriate Management Papers at EURAM (in collaboration with the Emerald Journal of Global Mobility)
   - Best Paper Award for the General Track SIG IM

6. Managing Sports
   - Emerald Best Reviewer Award for the Managing Sport SIG
   - Emerald Best Paper Award for the Managing Sport SIG

7. Organisational Behaviour
   - SIG Best Paper Award

8. Project Organising
   - IPMA-PMI Best Paper Awards, for Best Paper and for Best Student Paper. To be presented during the SIG plenary Thursday 14.30 - 16.00.

9. Public and Non-Profit Management
   - Best Paper Award and Best Reviewer Award

10. Strategic Management
    - SIG Best Paper and Best Reviewer Awards to be given out in the Business Meeting on Friday
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Track Session per Day

Wednesday, 17 June, 2015

SLOT 1 (11:30 - 13:00) - D 310 - Competitive

W101 - STRATEGY DYNAMICS

Track: 13 STRATEGIC MANAGEMENT >> 13_03 STRATEGIC PROCESSES AND PRACTICES

Chair: Sebastien Picard

Discussant: Véronique Steyer

Paper presentations:

2011 LINKING SCENARIO PLANNING TO STRATEGIC FLEXIBILITY AND STRATEGIC COMPLEXITY?
Arafet Bouhalleb UNIVERSITE PARIS 13
Ali Smida UNIVERSITE PARIS 13

2012 STRATEGIC ADAPTATION: HOW CHANGE EMERGES AT THE INTERSECTION OF PROFESSIONAL IDENTITIES
Diana Barbara Perra ROTTERDAM SCHOOL OF MANAGEMENT
Jatinder Sidhu
Henk Volberda

1418 STRATEGIC RENEWAL THROUGH MULTILEVEL BALANCING
Lionel Garreau PSL, UNIVERSITÉ PARIS-DAUPHINE
Martin Friels LANCASTER UNIVERSITY MANAGEMENT SCHOOL

1479 INTER-CATEGORY POSITIONING AS STRATEGIC BALANCE IN A MARGINALIZED MARKET CATEGORY
Ralitza Nikolaeva ISCTE-IUL
Marta Bicho ISCTE-IUL
Carmen Lages NOVA SBE

SLOT 1 (11:30 - 13:00) - D 308 - Paper Development

W102 - ACCOUNTING FOR SUSTAINABILITY AND CORPORATE SOCIAL PERFORMANCE

Track: 01 BUSINESS FOR SOCIETY >> 01_01 ACCOUNTING AND CONTROL FOR SUSTAINABILITY

Chair: Lorenzo Gelmini

Discussant: Lucrezia Songini

Paper presentations:

1562 MIRROR, MIRROR ON THE WALL: WHO IS THE FAIREST OF THEM ALL? CORPORATE SOCIAL PERFORMANCE (CSP) AND THE VALUATION OF CASH HOLDINGS
Eloisa Perez MACEWAN UNIVERSITY
Evandro Bocatto MACEWAN UNIVERSITY

Discussant : S Nicolle

2030 COMMUNICATING CO-OPERATIVE PERFORMANCE USING DIFFERENT FRAMEWORKS: INTEGRATING FINANCIAL AND SUSTAINABILITY DISCLOSURES
Minna Suutari AALTO UNIVERSITY

Discussant : E Perez

2087 ACCOUNTING FOR SUSTAINABILITY IN PUBLIC FOREST EXPLOITATION: LIMITS AND CHALLENGES.
Sandra Nicolle AGROPARISTECH
Maya Leroy AGROPARISTECH

Discussant : M Suutari
SLOT 1 (11:30 - 13:00) - D 307 - Competitive

**W103 - PROJECT ORGANISING & INNOVATION**

Track: 10 PROJECT ORGANIZING >> 10_00 PROJECT ORGANIZING GENERAL TRACK

Chair: Hans Georg Gemünden

Discussant: Monique Aubry

Paper presentations:

1044 PROJECTS AS ONGOING JOURNEYS OR RESULTS-IN-PROGRESS: ON THE NARRATION OF CROWDFUNDING CAMPAIGNS
Stephan Manning UMASS BOSTON
Thomas Bejarano UMASS BOSTON

1500 DECISION MAKING ON SUSTAINABILITY IN PRODUCT DEVELOPMENT PROJECTS
Miia Martinsuo TAMPERE UNIVERSITY OF TECHNOLOGY
Ilkka Arvio

1215 FROM PRODUCT DEVELOPMENT PROJECT TO DISRUPTIVE PLATFORM DEPLOYMENT PROGRAM: THE CASE OF ELECTRIC VEHICLE
Christophe Midler ECOLE POLYTECHNIQUE
Felix Von Pechmann ECOLE POLYTECHNIQUE
Rémi Maniak TELECOM PARISTECH

SLOT 1 (11:30 - 13:00) - D 305 - Competitive

**W104 - ENGAGEMENT AND HRM SYSTEMS**

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_00 ORGANIZATIONAL BEHAVIOUR GENERAL TRACK

Chair: Alessandro Hinna

Discussant: Alessandro Hinna

Paper presentations:

1102 THE ROLE OF PERSON-JOB FIT IN THE RELATIONSHIP BETWEEN JOB RESOURCES, WORK ENGAGEMENT, AND PROACTIVE EMPLOYEE BEHAVIORS
Ceyda Maden ISTANBUL KEMERBURGAZ UNIVERSITY

1571 THE RELATIONSHIP BETWEEN EMPLOYEES’ PERCEPTIONS OF THE HRM SYSTEM AND ORGANIZATIONAL PERFORMANCE: EXAMINING THE MEDIATING VARIABLES AND MECHANISMS
Costas Hoppas CYPRUS UNIVERSITY OF TECHNOLOGY

1915 EFFECTS OF TASK INTERDEPENDENCE ON SOCIAL NETWORKS AND EMPLOYEE ENGAGEMENT
Martijn Jungst MAASTRICHT UNIVERSITY

1212 UNINTENDED EFFECTS OF REMOVING TASKS: LINKING TASK VARIETY TO COUNTERPRODUCTIVE WORK BEHAVIOR
Manuela Morf UNIVERISITY OF ZURICH
Anja Feierabend UNIVERSITY OF ZURICH
Bruno Staffelbach UNIVERSITY OF ZURICH
SLOT 1 (11:30 - 13:00) - D 304 - Competitive

W105 - 3 C DYNAMICS : CHALLENGES & PERSPECTIVES

Track: 13 STRATEGIC MANAGEMENT >> 13_04 COMPETITIVE STRATEGY: 3C DYNAMICS COMPETITION, COLLABORATION, AND COOPETITION STRATEGIES

Chair: Anne-sophie Fernandez

Discussant: Konstantinos Pitsakis

Paper presentations:

1748 FRIENDS, FOES, OR BOTH? A SYSTEMATIC REVIEW OF COOPETITION RESEARCH
Stefanie Dorn UNIVERSITY OF COLOGNE
Bastian Schweiger UNIVERSITY OF COLOGNE
Sascha Albers UNIVERSITY OF SOUTHERN DENMARK

2033 TYPES OF COOPETITION STRATEGIES AND PRODUCT INNOVATION: THE CASE OF THE VIDEO GAME INDUSTRY
Frédéric Le Roy MRM-UNIVERSITY MONTPELLIER 1
Rhizlane Hamouti MRM-UNIVERSITY MONTPELLIER 1

1230 SIZE MATTERS: WHEN SMALL AND LARGE FIRMS LOOK FOR THE BEST PARTNERS TO INNOVATE
Frédéric Le Roy UNIVERSITY OF MONTPELLIER AND MONTPELLIER BUSINESS SCHOOL
Marc Robert MONTPELLIER BUSINESS SCHOOL
Paul Chiambaretto MONTPELLIER BUSINESS SCHOOL

1631 RESEARCH INTENSITY AND FINANCIAL ANALYSTS EARNINGS FORECAST: SIGNALING EFFECTS OF PATENTS
Nada O. Basir FACULTY OF BUSINESS AND IT, UNIVERSITY OF ONTARIO INSTITUTE OF TECHNOLOGY
Ali Mohammadi DEPARTMENT OF INDUSTRIAL ECONOMICS AND MANAGEMENT, ROYAL INSTITUTE OF TECHNOLOGY (KTH)
Mehdi Beyhaghi UNIVERSITY OF TEXAS AT SAN ANTONIO

SLOT 1 (11:30 - 13:00) - D 302 - Competitive

W106 - SUSTAINABLE HRM AND INNOVATION I

Track: 06 INNOVATION >> 06_08 SUSTAINABLE HRM AND HUMAN FACTORS FOR INNOVATION

Chair: Sugumar Mariappanadar

Discussant:

Paper presentations:

1129 SUSTAINABLE HUMAN RESOURCE PRACTICES IN MALAYSIAN SMALL FIRMS: DOES EMPLOYEES’ WORK-LIFE BALANCE MATTER?
Wee Chan Au MONASH UNIVERSITY MALAYSIA
Pervaiz K. Ahmed MONASH UNIVERSITY MALAYSIA

1144 STRATEGIC HRM AND SUSTAINABLE WORKFORCE MANAGEMENT: EFFECTS OF SINGLE HR PRACTICES AND HR SYSTEMS ON EMPLOYEE WELL-BEING
Sven Hauff UNIVERSITY OF HAMBURG
Marco Guerci UNIVERSITA DEGLI STUDI DI MILANO

1168 DOES JOB QUALITY DELIVER? A LATENT PROFILE APPROACH TO JOB QUALITY, WORK ENGAGEMENT AND INNOVATIVE WORK BEHAVIOR
Stan De Spiegelaere HIVA KU LEUVEN
Sem Vandekerckhove HIVA KU LEUVEN
Guy Van Gyes HIVA KU LEUVEN
Geert Van Hootegem CESO KU LEUVEN

1345 INDIVIDUAL REACTIONS OF HR MANAGERS AND PROFESSIONALS TO CORPORATE SUSTAINABILITY – DIRECT EFFECTS AND THE MEDIATING ROLE OF SUSTAINABLE HRM AND MEANING OF HR WORK
Ina Ehnert UNIVERSITÉ CATHOLIQUE DE LOUVAIN
Marco Guerci UNIVERSITÀ DEGLI STUDI DI MILANO
Adelien Decramer UNIVERSITY OF GENT
Thomas Van Waeyenberg UNIVERSITY OF GENT
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W107 - ORGANISATIONAL MEMORY, LEARNING AND KNOWLEDGE SHARING

Track: 06 INNOVATION >> 06_07 KNOWLEDGE, LEARNING, AND INNOVATION

Chair: Nina Katrin Hansen

Discussant: Yvonne Van Rossenberg

Paper presentations:

1690 REVISITING THE CONCEPT OF AN ORGANIZATION’S MEMORY. TOWARDS AN INTEGRATIVE VIEW.
Barbara Mueller JOHANNES KEPLER UNIVERSITY LINZ

1078 ORGANIZATIONAL LEARNING WITHIN PUBLIC AGENCIES: PROMISING PRACTICES FROM TEN COUNTRIES
Karol Olejniczak UNIVERSITY OF WARSAW
Kathryn Newcomer GEORGE WASHINGTON UNIVERSITY

1686 THE KNOWLEDGE SHARING MECHANISMS IN QUALITY DEPARTMENT: WHAT TYPE OF KNOWLEDGE EXCHANGE IS ENABLED BY THE COMPANY
Aleksandra Rudawska UNIVERSITY OF SZCZECIN

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Track: 03 ENTREPRENEURSHIP >> 03_00 ENTREPRENEURSHIP GENERAL TRACK

Chair: Patricia Palma

Discussant: Silvia Stroe

Paper presentations:

1683 THE RATIONALITY OF PASSION: HOW ENTREPRENEURIAL PASSION REGULATES THE NEGATIVE EFFECT OF FEAR ON RISK TAKING
Silvia Stroe HANKEN SCHOOL OF ECONOMICS
Joakim Wincent HANKEN SCHOOL OF ECONOMICS

1700 FEAR KILLS MORE DREAMS THAN FAILURE EVER WILL – CONSEQUENCES OF OBSTACLES AND DISPOSITIONAL FEAR OF FAILURE FOR NASCENT ENTREPRENEURIAL ACTIVITY
Simon Hensellek DEPARTMENT OF ECONOMICS AND BUSINESS ADMINISTRATION, E-BUSINESS AND E-ENTREPRENEURSHIP RESEARCH GROUP
Tobias Kollmann DEPARTMENT OF ECONOMICS AND BUSINESS ADMINISTRATION, E-BUSINESS AND E-ENTREPRENEURSHIP RESEARCH GROUP
Christoph Stöckmann AND E-ENTREPRENEURSHIP RESEARCH GROUP
Julia Maria Kansbock DEPARTMENT OF ECONOMICS AND BUSINESS ADMINISTRATION, E-BUSINESS AND E-ENTREPRENEURSHIP RESEARCH GROUP

1294 WHEN ENTREPRENEURSHIP IS A CALLING: A PILOT STUDY WITH ASPIRING ENTREPRENEURS
Patricia Palma UNIVERSITY OF LISBON
Miguel Lopes UNIVERSITY OF LISBON
Telmo Alves UNIVERSITY OF LISBON
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W109 - PARTNERSHIPS AND THEORETICAL ISSUES FOR NONPROFIT ORGANISATIONS

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_04 ACCOUNTABILITY, SUSTAINABILITY, AND ETHICS IN PUBLIC AND NON-PROFIT ORGANIZATIONS

Chair: Filippo Giordano

Discussant:

Paper presentations:

1432  A CARING INTERPRETATION OF NON-PROFIT AND THIRD-SECTOR ORGANIZATIONS  
Giuseppe Marcon  CA  
Lorenzo Dorigo  CA

1032  THEORETICAL TRIANGULATION OF NONPROFIT MARKETING CONCEPT  
Edouard Novatorov  NRU HSE

1164  MAKING NONPROFIT PARTNERSHIPS WITH BUSINESSES MORE EFFECTIVE: IMPORTANCE OF EMPHASIZING THE CHARITABLE CAUSE IN SOCIAL MEDIA APPEALS  
Kasper Schattke  CONCORDIA UNIVERSITY  
Ron Ferguson  CONCORDIA UNIVERSITY  
Aela Salman  CONCORDIA UNIVERSITY  
Michele Paulin  CONCORDIA UNIVERSITY

1698  VALUE CREATION IN PARTNERSHIP BETWEEN PROFIT AND NON PROFIT ORGANIZATIONS  
Alessia Anzivino  SDA BOCCONI - UNIVERSITÀ CATTOLICA DEL SACRO CUORE

SLOT 1 (11:30 - 13:00) - D 217 - Competitive

W110 - SOCIAL ENTREPRENEURSHIP AND RESPONSIBLE INNOVATION

Track: 01 BUSINESS FOR SOCIETY >> 01_00 BUSINESS FOR SOCIETY GENERAL TRACK

Chair: Victor Scholten

Discussant: Vincent Blok

Paper presentations:

2074  RESPONSIBLE INNOVATION – A CHALLENGE AND OPPORTUNITY NEXUS FOR SMES  
Victor Scholten  DELFT UNIVERSITY OF TECHNOLOGY

1445  THE SELECTION CRITERIA OF COLLECTIVE BRICOLAGE: THE CASE OF THE LISTED-BUILDINGS INSTITUTION.  
Sylvain Colombero  MINES PARISTECH

1570  DOING SOCIAL GOOD ON A SUSTAINABLE BASIS: COMPETITIVE ADVANTAGE OF SOCIAL BUSINESSES  
Kaushik Roy  IIM CALCUTTA  
Amit Karna  IIM AHMEDABAD
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W111 - SMES AND EXPORT

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Chair: Markus Kittler
Discussant: Myropi Garri

Paper presentations:

1201 INITIATING FIRMS TO EXPORT: EXPLORING THE ROLE OF GOVERNMENT'S ASSISTANCE USING EVIDENCE FROM UK AND ALGERIA
Paul Jones PLYMOUTH UNIVERSITY
Mohamed Haddoud PLYMOUTH UNIVERSITY
Robert Newbery PLYMOUTH UNIVERSITY

1467 SMES' EXPORT BEHAVIOR: EXPLORING THE SOFT SIDE OF CAPITAL
Stephanie Mansion JUSTUS LIEBIG UNIVERSITY GIESSEN
Andreas Bausch JUSTUS LIEBIG UNIVERSITY GIESSEN

1954 EXPORT MARKET CHOICE AND PERFORMANCE: HOW PSYCHIC DISTANCE WORKS? THE EVIDENCE FROM EUROPEAN SMES
Mariola Ciszewska-mlinaric KOZMINSKI UNIVERSITY
Marcus Huelsdau KOZMINSKI UNIVERSITY

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W112 - CORPORATE GOVERNANCE, FIRMS AND BOARDS OF DIRECTORS

Track: 02 CORPORATE GOVERNENCE >> 02_00 CORPORATE GOVERNANCE GENERAL TRACK

Chair: Stelios Andreadakis
Discussant: Silke Machold

Paper presentations:

1399 THE INFLUENCE OF BOARD CHAIR CAPITAL DEPTH AND SHARE OWNERSHIP ON FIRM FINANCIAL PERFORMANCE
Tien Nguyen THE UNIVERSITY OF SYDNEY
John Shields THE UNIVERSITY OF SYDNEY

1613 THE CEO SUCCESSION FROM THE BOARD'S PERSPECTIVE: THE CASE OF AIR NEW ZEALAND
Ljiljana Erakovic THE UNIVERSITY OF AUCKLAND BUSINESS SCHOOL
Monique Cikaliuk NEW ZEALAND LEADERSHIP INSTITUTE
Brad Jackson VICTORIA UNIVERSITY OF WELLINGTON, SCHOOL OF GOVERNMENT
Chris Noonan THE UNIVERSITY OF AUCKLAND LAW SCHOOL
Susan Watson THE UNIVERSITY OF AUCKLAND LAW SCHOOL

1608 CORPORATE GOVERNANCE AND GROWTH OF INNOVATIVE FIRMS SUPPORTED BY THE FRENCH MINISTRY IN CHARGE OF RESEARCH
Caroline Tarillon UNIV. GRENOBLE ALPES
Jean-pierre Boissin UNIV. GRENOBLE ALPES
W113 - MOTIVATION, PROACTIVITY AND PRODUCTIVITY

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_01 WORK MOTIVATION IN THE PUBLIC SECTOR: EXCHANGES WITH THE ORGANIZATIONAL BEHAVIOUR FIELD

Chair: Joyce Costello

Discussant:

Paper presentations:

1274 PERCEPTIONS OF ORGANIZATIONAL POLITICS, WORK MOODS, AND SELF-DETERMINED MOTIVATION
Hsiu-tsu Cho NATIONAL TAICHUNG UNIVERSITY OF EDUCATION
Jen-shou Yang YUNLIN UNIVERSITY OF SCIENCE & TECHNOLOGY

2000 THE IMPACT OF SENIORITY-BASED PAY ON FIRMS’ LABOR PRODUCTIVITY
Kim De Meulenaere UNIVERSITY OF ANTWERP
Christophe Boone UNIVERSITY OF ANTWERP
Tine Buyl UNIVERSITY OF ANTWERP

1391 : AN ATTITUDINAL APPROACH TO CAREER PROACTIVITY IN CONTEXT UNCERTAINTY: PROPOSAL FOR AN INTEGRATED MODEL
Catherine Fabre BORDEAUX UNIVERSITY
Severine Ventolini BOURGOGNE UNIVERSITY
Gatignon-turnau Anne-laure TOULOUSE 3 UNIVERSITY

1299 THE ROAD TO UNINTENDED CONSEQUENCES IS PAVED WITH MOTIVATIONAL APPS
Agnieszka Kwapisz MONTANA STATE UNIVERSITY
Caroline Graham Austin MONTANA STATE UNIVERSITY

W114 - EXPATRIATE MANAGEMENT 1

Track: 07 INTERNATIONAL MANAGEMENT >> 07_01 EXPATRIATE MANAGEMENT

Chair: Vesa Suutari

Discussant: Zaza Hansen

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1087 WHAT MOTIVATES SOUTH AFRICANS TO SEEK MULTIPLE SELF-INITIATED EXPATRIATION OPPORTUNITIES?
Yvonne Du Plessis NORTH-WEST UNIVERSITY
Eljie Mostert UNIVERSITY OF PRETORIA

1093 ‘WHO AND WHAT REALLY COUNTS?’ UNDERSTANDING EXPATRIATE ASSIGNMENT SUCCESS THROUGH A MULTIPLE STAKEHOLDER VIEW
Luisa Helena Pinto UNIVERSITY OF PORTO
Olivia Rua UNIVERSITY OF PORTO

1197 THE LONG-TERM EFFECT OF INTERNATIONAL ASSIGNMENTS ON THE CAREERS OF ASSIGNED AND SELF-INITIATED EXPATRIATES: A FOLLOW-UP STUDY
Vesa Suutari UNIVERSITY OF VAASA
Chris Brewster UNIVERSITY OF READING & UNIVERSITY OF VAASA
Lisa Mäkelä UNIVERSITY OF VAASA
Michael Dickmann CRANFIELD UNIVERSITY
Christelle Tornikoski GRENOBLE ECOLE DE MANAGEMENT
SLOT 1 (11:30 - 13:00) - C CONFERENCE ROOM - Competitive

W115 - APPLICATIONS OF EVOLUTIONARY APPROACHES

Track: 12 RESEARCH METHODS AND RESEARCH PRACTICE >> 12_00 RESEARCH METHODS AND RESEARCH PRACTICE

Chair: Johan Kask

Discussant:

Paper presentations:

1033 NURTURE NOVELTY: TOULMIN’S GREENHOUSE, JOURNAL RANKINGS AND THE EVOLUTION OF KNOWLEDGE
Ilfryn Price SHEFFIELD HALLAM UNIVERSITY
Doug Renwick SHEFFIELD UNIVERSITY
Dermot Breslin SHEFFIELD UNIVERSITY

1200 EVOLUTIONARY MODEL OF HRM IN JAPANESE MULTINATIONALS IN POLAND
Tomasz Olejniczak KOZMINSKI UNIVERSITY

1769 INVESTIGATING THE UNCERTAINTY OF NEW INTERNATIONAL VENTURES VIA MICRO MARKETING DISCOURSE RESEARCH: A CASE OF MIXED E-COMMERCE AND PHYSICAL CHANNELS
Jameson Gill SHEFFIELD BUSINESS SCHOOL
Sarah Pia Koenig SHEFFIELD BUSINESS SCHOOL

SLOT 1 (11:30 - 13:00) - B 17 - Competitive

W116 - BUSINESS ECOSYSTEM AND REGION

Track: 13 STRATEGIC MANAGEMENT >> 13_02 NURTURING BUSINESS ECOSYSTEMS TO DEAL WITH UNCERTAINTIES: THEORETICAL ROOTS EXPLORATION AND PRACTICAL IMPLICATION

Chair: Yongjiang Shi

Discussant: Yong Lin

Paper presentations:

2036 THE SMALL TOWN AS A BUSINESS ECOSYSTEM: VALUE CREATION, VALUE CAPTURE AND VALUE LEAKAGE
Lynne Butel UNIVERSITY OF PLYMOUTH

1665 AGGLOMERATION AND PERFORMANCE: A DYNAMIC APPROACH
Bartolomé Marco-lajara UNIVERSITY OF ALICANTE
Enrique Claver-cortés UNIVERSITY OF ALICANTE
Mercedes Ubeda-garcia UNIVERSITY OF ALICANTE
Patrocinio Del Carmen UNIVERSITY OF ALICANTE
Zaragoza-sáez

1589 ORGANIZING BUSINESS ECOSYSTEMS IN EMERGING ELECTRIC VEHICLE INDUSTRY: STRUCTURE, MECHANISM, AND INTEGRATED CONFIGURATION
Ke Rong BOURNEMOUTH UNIVERSITY
Amy Shang UNIVERSITY OF CAMBRIDGE
SLOT 1 (11:30 - 13:00) - B 6 - Competitive

W117 - ABSORPTIVE CAPACITY AND OTHER LEARNING MECHANISMS

Track: 13 STRATEGIC MANAGEMENT >> 13_05 MICRO-FOUNDATIONS OF STRATEGY, DYNAMIC CAPABILITIES, KNOWLEDGE, AND AMBIDEXTERITY

Chair: Mait Rungi

Discussant: Ana Garcia Granero

Paper presentations:

1649 THE ROLE OF LEARNING MECHANISMS IN CHANGING ROUTINES INTO CAPABILITIES: A MULTI-LEVEL PROCESS STUDY OF STRATEGIC RENEWAL
Joakim Netz STOCKHOLM UNIVERSITY
Ari Ginsberg NEW YORK UNIVERSITY

1253 THE RELATIONSHIP BETWEEN KNOWLEDGE SEARCH STRATEGIES AND THE THREE LEARNING PROCESSES OF ABSORPTIVE CAPACITY
Anabel Fernández-mesa UNIVERSITY OF VALENCIA
José Luis Ferreras-méndez UNIVERSIDAD CATÓLICA DE MURCIA
Joaquín Alegre UNIVERSITY OF VALENCIA

1942 HOW DO FIRMS REALLY LEARN: EXPLORING THE ELEMENTS OF ABSORPTIVE CAPACITY
Mait Rungi TALLINN UNIVERSITY OF TECHNOLOGY
Valeria Stulova TALLINN UNIVERSITY OF TECHNOLOGY

SLOT 1 (11:30 - 13:00) - A 205 - Competitive

W118 - BOARDS OF DIRECTORS: BOARD BEHAVIOUR IN ENTREPRENEURIAL SETTINGS

Track: 02 CORPORATE GOVERNENCE >> 02_02 BOARD OF DIRECTORS

Chair: Jonas Gabrielsson

Discussant: Axel Walther

Paper presentations:

1315 A LEARNING AND ATTENTION BASED VIEW PERSPECTIVE ON OUTSIDE BOARD SERVICE EFFECTIVENESS IN EARLY STAGE HIGH-TECH FIRMS
Elien Vandenbroucke GHENT UNIVERSITY
Mirjam Knockaert GHENT UNIVERSITY
Deniz Ucbasaran WARWICK BUSINESS SCHOOL

1815 THE EXTERNAL CHAIRPERSON IN ENTREPRENEURIAL SMES – CHANGING PERSPECTIVES ON CHAIRPERSON TASK PERFORMANCE IN OWNER-MANAGED ENTREPRENEURIAL FIRMS
Daniel Yar Hamidi UNIVERSITY OF BORÅS

1220 NAVIGATING CRITICAL TRANSITIONS: SMES, DYNAMIC STATES AND PRIMARY BOARD ROLES
Wafa Khilf TOULOUSE BUSINESS SCHOOL CAMPUS BARCELONA
Coral Ingleby AUCKLAND UNIVERSITY OF TECHNOLOGY
Lotfi Karoui ECOLE DE MANAGEMENT DE NORMANDIE
W119 - PATIENT AND PROVIDER EXPERIENCES IN HEALTHCARE

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_01 MANAGEMENT RESEARCH IN HEALTHCARE ORGANIZATIONS

Chair: Ken Johnson

Discussant:

Paper presentations:

1677 USER INNOVATION IN HEALTH CARE: EVIDENCE FROM RARE AND CHRONIC DISEASES
Andrea Bonomi Savignon UNIVERSITY OF ROME TOR VERGATA
Denita Cepiku UNIVERSITY OF ROME TOR VERGATA

1419 THE RELATIONSHIP BETWEEN EMERGENCY DEPARTMENT WAIT TIMES AND INPATIENT SATISFACTION
Stephen O'connor UNIVERSITY OF ALABAMA AT BIRMINGHAM
Polly Davenport CHI ST. VINCENT HEALTH SYSTEM
Jefferey Szychowski UNIVERSITY OF ALABAMA AT BIRMINGHAM
Amy Landry UNIVERSITY OF ALABAMA AT BIRMINGHAM

W120 - M&A AND INTER-ORGANISATIONAL ENCOUNTERS

Track: 13 STRATEGIC MANAGEMENT >> 13_01 CORPORATE STRATEGY: DYNAMICS AND MICRO-FOUNDATIONS OF INTER-ORGANIZATIONAL ENCOUNTERS (M&AS, ALLIANCES, DIVESTITURES)

Chair: Nicola Mirc

Discussant: Audrey Rouzies

Paper presentations:

1105 THE ‘DARK’ SIDE OF INTER-ORGANIZATIONAL RELATIONSHIPS
Sena Ozdemir UNIVERSITY OF ESSEX
Konstantinos Poulis INDEPENDENT RESEARCHER
Efthimios Poulis UNIVERSITY OF EAST LONDON

1826 ORGANIZATIONAL LEARNING THROUGH RARE EVENTS AND ROUTINES: THE PROCESS OF ACQUISITION OF THE PRIVATE HIGHER EDUCATION SECTOR
Adriana Roseli Wünsch Takahashi FEDERAL UNIVERSITY OF PARANÁ
Alessandro Silva Souza Oliveira FEDERAL UNIVERSITY OF PARANÁ

1846 INEFFECTIVE CAMOUFLAGE: THE IMPACT OF ACQUISITION EXPERIENCE ON STOCK MARKET COMMUNICATION
Xena Welch Guerra UNIVERSITY OF ST.GALLEN
Mylene Jeundupeux UNIVERSITY OF ST.GALLEN
Tomi Laamanen UNIVERSITY OF ST.GALLEN
SLOT 1 (11:30 - 13:00) - D 311 - Paper Development

W121 - HRM ROLE AND PRACTICES

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_04 HUMAN RESOURCE MANAGEMENT

Chair: Alessia Sammarra

Discussant:

Paper presentations:

1935  HRM - WHAT IS NEXT? TRANSFORMING TOWARDS HIGHER ORDERED REFLECTION.
      Neisig Margit  ROSKILDE UNIVERSITY
      Discussant:  E. DELLA TORRE

1977  EMPLOYEE VOICE MECHANISMS, HUMAN RESOURCE MANAGEMENT PRACTICES, AND LABOR
      PRODUCTIVITY
      Edoardo Della Torre  UNIVERSITY OF BERGAMO
      Discussant:  A. BARON

1784  IN SEARCH OF HR’S LOST REPUTATION – WHAT DRIVES PERCEPTIONS OF HR?
      Angela Baron  BOURNEMOUTH UNIVERSITY
      Gbola Gbadamosi  BOURNEMOUTH UNIVERSITY
      Discussant:  N. MARGIT

SLOT 1 (11:30 - 13:00) - D 309 - Competitive

W122 - 14_03 PROCESSES AND PERSPECTIVES FOR BUILDING RESILIENT ORGANISATIONS

Track: 14 CONFERENCE GENERAL TRACK >> 14_03 UNCERTAINTY, LEADERSHIP AND LEADERSHIP
      DEVELOPMENT IN DYNAMIC SOCIETIES

Chair: Czesław Mesjasz

Discussant: Kaja Prystupa

Paper presentations:

1359  EMOTIONAL INTELLIGENCE AND ORGANIZATIONAL RESILIENCE
      Anoosheh Haghshenas  SKEMA BUSINESS SCHOOL
      Ralf Muller  BI NORWEGIAN BUSINESS SCHOOL

1705  TASK ENVIRONMENT AS CENTRAL FACET OF ENVIRONMENTAL UNCERTAINTY: A REVIEW AND
      RESEARCH AGENDA
      Ralf Meinhardt  UNIVERSITY OF ERLangen-NUREMBERG
      Martin Weiss  UNIVERSITY OF ERLangen-NUREMBERG
      Sebastian Junge  UNIVERSITY OF ERLangen-NUREMBERG

1245  MANAGEMENT INQUIRY AND PROFESSIONAL DEVELOPMENT IN THE CONTEXT OF THE
      UNCERTAINTY OF EXISTENTIAL ANXIETY
      Steven Segal  MACQUARIE UNIVERSITY, GRADUATE SCHOOL OF MANAGEMENT
      Bill Hovey  MACQUARIE UNIVERSITY, GSM
SLOT 1 (11:30 - 13:00) - D 216 - Competitive

W123 - LONGEVITY AND THE THEORY OF STRATEGY

Track: 13 STRATEGIC MANAGEMENT >> 13_00 STRATEGIC MANAGEMENT - GENERAL TRACK

Chair: Patrick Reinmoeller

Discussant: Victor Oltra

Paper presentations:

1925 TOWARD AN INTEGRATED THEORY OF STRATEGY
Mario Minoja UNIVERSITY OF MODENA AND REGGIO EMILIA
Maurizio Zollo BOCCONI UNIVERSITY
Vittorio Coda BOCCONI UNIVERSITY

1999 LOOKING FOR THE SURVIVORS: A TENTATIVE RECONNAISSANCE OF LONG-LIVED FIRMS AROUND THE WORLD
Angelo Riviezzo UNIVERSITY OF SANNO
Antonella Garofano UNIVERSITY OF SANNO
Maria Rosaria UNIVERSITY OF SANNO
Napolitano

2028 UNPACKING THE DYNAMICS OF STRATEGY DECAY: A CRITICAL LITERATURE REVIEW
Ramin Abdolmohammadi GRADUATE SCHOOL OF MANAGEMENT AND ECONOMICS, SHARIF UNIVERSITY OF TECHNOLOGY
Arman Fatemi GRADUATE SCHOOL OF MANAGEMENT AND ECONOMICS, SHARIF UNIVERSITY OF TECHNOLOGY
Mohammad Rezazade VU UNIVERSITY AMSTERDAM, NETHERLANDS
Mojtaba Lashkarbolouki STRATEGIC MANAGEMENT ADVISOR TO THE MINISTER OF ECONOMY

SLOT 2 (14:30 - 16:00) - D 200 - Competitive

W201 - ENTREPRENEURSHIP AND SOCIETAL CHANGE - 1: SENSIBLE ISSUES IN ENTREPRENEURSHIP: FEMALE AND RELIGIOSITY

Track: 03 ENTREPRENEURSHIP >> 03_01 ENTREPRENEURSHIP AND SOCIETAL CHANGE

Chair: Dianne Welsh

Discussant: Agnieszka Kwapisz

Paper presentations:

1494 ALL FEMALE, ALL MALE, AND MIXED ENTREPRENEURIAL TEAMS: DIFFERENCES AND IMPLICATIONS ON STARTUP OUTCOMES
Agnieszka Kwapisz MONTANA STATE UNIVERSITY
Scott Bryant MONTANA STATE UNIVERSITY

1077 THE IMPACT OF FELT GENDER DISCRIMINATION ON MOROCCAN WOMEN-OWNED BUSINESSES
Dianne Welsh UNIVERSITY OF NORTH CAROLINA GREENSBORO
Eugene Kaciak BROCK UNIVERSITY AND KOZMINSKI UNIVERSITY
Caroline Minialai CESEM HEM

1521 GROWTH LOOPS: FROM PERCEPTIONS OF GROWTH TO MOTIVATIONS FOR GROWTH IN RAPIDLY EXPANDING FIRMS HEADED BY WOMEN
Renaud Redien-collot NOVANCIA BUSINESS SCHOOL

1184 BELONGING, BELIEVING, BONDING, AND BEHAVING: THE RELATIONSHIP BETWEEN RELIGION AND BUSINESS OWNERSHIP AT THE COUNTRY LEVEL
Brigitte Hoogendoorn ERASMUS SCHOOL OF ECONOMICS
Niels Rietveld ERASMUS SCHOOL OF ECONOMICS
André Van Stel KOZMINSKI UNIVERSITY
W202 - LEARNING AND DEVELOPMENT

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_04 HUMAN RESOURCE MANAGEMENT

Chair: Alessia Sammarra

Discussant:

Paper presentations:

1662 COMBINING HUMAN RESOURCE AND STAKEHOLDER MANAGEMENT PERSPECTIVES: AN EXPLORATION OF COLLABORATIVE LEARNING OPPORTUNITIES IN THE BANKING INDUSTRY
Sara Mormino DPT. HUMAN SCIENCES, LUMSA UNIVERSITY
Silvia Ravazzani DPT. BUSINESS COMMUNICATION, AARHUS UNIVERSITY
Discussant : S. BERGNER

2034 GLOCAL NETWORKS. THE ROLE OF CORPORATE SOCIAL MEDIA IN FACILITATING THE DEVELOPMENT OF INTERCULTURAL KNOWLEDGE SHARING IN MNCS
Fabrizio Maimone LUMSA UNIVERSITY
Sara Mormino LUMSA UNIVERSITY
Maria Rosaria Nava LUMSA UNIVERSITY
Discussant : I. LEE

1343 LEADERSHIP MATTERS: THE NEURAL RESPONSE TO TRANSFORMATIONAL LEADERSHIP
Sabine Bergner UNIVERSITY OF GRAZ
Robert Rybnicek UNIVERSITY OF GRAZ
Alfred Gutschelhofer UNIVERSITY OF GRAZ
Karl Koschutnig UNIVERSITY OF GRAZ
Discussant : F. MAIMONE

1646 THE RELATIONSHIP BETWEEN ORGANIZATIONAL SOCIALIZATION, PSYCHOLOGICAL CONTRACT, AND LEARNING MOTIVATION
I-chen Lee CHANG GUNG UNIVERSITY
Yu-chun Hsu CHANG GUNG UNIVERSITY
Shin-jiann Gau NATIONAL TAIWAN NORMAL UNIVERSITY
Discussant : S. MORMINO

W203 - EMBEDDING SUSTAINABILITY INTO FIRM STRATEGY

Track: 01 BUSINESS FOR SOCIETY >> 01_01 ACCOUNTING AND CONTROL FOR SUSTAINABILITY

Chair: Sylvie Berthelot

Discussant: Cristiana Parisi

Paper presentations:

1905 FROM UNCERTAINTY TO OPPORTUNITY: HOW CSR DEVELOPS DYNAMICS CAPABILITIES
Patrizia Gazzola INSUBRIA UNIVERSITY
Gianluca Colombo UNIVERSITÀ DELLA SVIZZERA ITALIANA

1814 STAKEHOLDER ENGAGEMENT IN A CO-OPERATIVE ENTERPRISE: A FREIRE’S DIALOGICAL ANALYSIS OF A LONGITUDINAL RESEARCH
Massimo Battaglia SANT’ANNA SCHOOL OF ADVANCED STUDIES
Lara Bianchi SANT’ANNA SCHOOL OF ADVANCED STUDIES
Marco Frey SANT’ANNA SCHOOL OF ADVANCED STUDIES
Emilio Passetti SANT’ANNA SCHOOL OF ADVANCED STUDIES

1039 FINDING THE MISSING LINK: EXAMINING THE MEDIATING ROLE OF SUSTAINABLE PROCUREMENT BEHAVIOUR
Jolien Grandia ERASMUS UNIVERSITY ROTTERDAM
SLOT 2 (14:30 - 16:00) - D 206 - Competitive

W204 - GENDER, DIVERSITY AND RELIGION

Track: 05 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS (GRDO) >> 05_00 GENDER, RACE AND DIVERSITY IN ORGANISATIONS - GRDO SIG GENERAL TRACK

Chair: Beverly Dawn Metcalfe

Discussant:

Paper presentations:

2055 WOMEN AND LEADERSHIP DEVELOPMENT IN THE ME
Bev Metcalfe MANCHESTER

1282 INTERSECTIONALITY AND LEADERSHIP: MUSLIM WOMEN IN THE UK
Memoona Tariq UNIVERSITY OF HUDDERSFIELD

1130 ORGANISATIONAL STUDIES AND THE POETICS OF ISLAM IN THE WEST
Edwina Pio AUCKLAND UNIVERSITY OF TECHNOLOGY
Jawad Syed UNIVERSITY OF HUDDERSFIELD

1325 A RELATIONAL UNDERSTANDING OF WORK-LIFE BALANCE OF MUSLIM MIGRANT WOMEN IN THE WEST: CHALLENGES AND OPPORTUNITIES.
Faiza Ali LIVERPOOL JOHN MOORES UNIVERSITY
Ashish Malik THE NEWCASTLE UNIVERSITY
Vijay Periera PORTSMOUTH UNIVERSITY
Akram Al-riss TOULOUSE BUSINESS SCHOOL

SLOT 2 (14:30 - 16:00) - D 214 - Paper Development

W205 - ETHICS AND BANKING: AN OXYMORON

Track: 01 BUSINESS FOR SOCIETY >> 01_02 FINANCE ECONOMY AND SOCIETY

Chair: Catherine Karyotis

Discussant: Sharam Alijani

Paper presentations:

1523 UNCERTAINTY AND RISK-TAKING FROM ISLAMIC PERSPECTIVES
Ghassen Bouslama NEOMA BUSINESS SCHOOL
Younes Lahrichi ISCAE

1911 A DIRECTION FOR SOCIALLY RATIONAL MANAGEMENT: A COMPARATIVE STUDY OF JAPANESE AND ISLAMIC BUSINESS ETHICS
Hideko Sakurai CHUO UNIVERSITY
Ayako Sendo TAKUSHOKU UNIVERSITY

1186 MEASUREMENT OF SOCIAL IMPACT IN FINANCIAL INSTITUTIONS: THE CASE OF BANCA POPOLARE ETICA
Valentina Langella UNIVERSITA
Matteo Pedrini UNIVERSITA
SLOT 2 (14:30 - 16:00) - D 215 - Competitive

W206 - RESISTANCE WITHIN ORGANISATIONS

Track: 01 BUSINESS FOR SOCIETY >> 01_05 INSTITUTIONS, RESISTANCE, CHANGE AND POWER

Chair: Gianluca Colombo

Discussant: Gianluca Colombo

Paper presentations:

2144 RESISTANCE AND PURITY RITUALS IN ORGANIZATIONS
Irma Rybnikova
TECHNISCHE UNIVERSITÄT CHEMNITZ

1995 WORKPLACE DEVIANCE AS A FORM OF RESISTANCE TO THE ABUSE OF HIERARCHICAL POWER
Guglielmo Faldetta
KORE UNIVERSITY OF ENNA

1108 DARING TO RESIST TEMPTATIONS OF DOING BUSINESS AS USUAL: THE CASE OF PUMA
Patricia Gabaldon
IE BUSINESS SCHOOL
Stefan Groschl
ESSEC BUSINESS SCHOOL

1803 ENTREPRENEURIAL RESISTANCE IN ITALIAN MEDIUM-SIZED FAMILY FIRMS. DELEGATION OF POWER AND STRATEGIC DECISION MAKING PROCESSES
Davide Bizjak
UNIVERSITÀ DEGLI STUDI DI NAPOLI
Costanza Cardullo
UNIVERSITÀ DEGLI STUDI DI NAPOLI
Luigi Maria Sicca
UNIVERSITÀ DEGLI STUDI DI NAPOLI FEDERICO II
Ilaria Boncori
UNIVERSITY OF ESSEX

SLOT 2 (14:30 - 16:00) - D 216 - Competitive

W207 - CORPORATE GOVERNANCE THEMES

Track: 02 CORPORATE GOVERNANCE >> 02_00 CORPORATE GOVERNANCE GENERAL TRACK

Chair: Igor Postula

Discussant: Jonas Gabrielsson

Paper presentations:

1451 CORPORATE POLITICAL CONNECTIONS METRICS
Susanne Preuß
VRIJE UNIVERSITEIT AMSTERDAM
Roland Königsgrüber
VRIJE UNIVERSITEIT AMSTERDAM

1658 THE TRANSFORMATION OF CORPORATE GOVERNANCE IN EMERGING MARKETS: REFORM, CONVERGENCE AND DIVERSITY
Thomas Clarke
UTS SYDNEY

1896 COMPLEXITY THEORY AND CORPORATE GOVERNANCE: A PRELIMINARY SURVEY OF APPLICATIONS
Czesław Mesjasz
CRACOW UNIVERSITY OF ECONOMICS
W208 - MICROFOUNDATIONS: THE ROLE OF DIVERSITY, UNCERTAINTY AND THEIR ROOTS

Track: 13 STRATEGIC MANAGEMENT >> 13_05 MICRO-FOUNDATIONS OF STRATEGY, DYNAMIC CAPABILITIES, KNOWLEDGE, AND AMBIDEXTERITY

Chair: Rob Jansen
Discussant: Ioannis Thanos

Paper presentations:

1364 OVERCOMING TRADE-OFFS THROUGH SHARING RESPONSIBILITY IN THE CORPORATE TEAM AND ALLOWING SUPERFICIAL DIVERSITY
Ana García-granero GRENNOBLE ECOLE DE MANAGEMENT
Anabel Fernandez-mesa UNIVERSIDAD DE VALENCIA
Justin Jansen ROTTERDAM SCHOOL OF MANAGEMENT
Jaider Vega UNIVERSIDAD DEL NORTE

1089 NOW TRENDING IN STRATEGIC MANAGEMENT: THE ‘MICRO FOUNDATIONS MOVEMENT’ (MFM)
Jc Spender KOZMINSKI UNIVERSITY

1719 SEED STARTING THE MICROFOUNDATIONS OF STRATEGY: A BUTTERFLY EFFECT?
Rob Jansen TILBURG UNIVERSITY
Maryse Chappin UTRECHT UNIVERSITY

W209 - BUSINESS ECOSYSTEM AND COEVOLUTION

Track: 13 STRATEGIC MANAGEMENT >> 13_02 NURTURING BUSINESS ECOSYSTEMS TO DEAL WITH UNCERTAINTIES: THEORETICAL ROOTS EXPLORATION AND PRACTICAL IMPLICATION

Chair: Ke Rong
Discussant: Lynne Butel

Paper presentations:

1051 SMALL FIRM MANAGEMENT OF UNCERTAINTIES IN BUSINESS ECOSYSTEMS - ECOSTRATION
Thommie Burström HANKEN
Kati Jäntti LAPPEENRANTA UNIVERSITY OF TECHNOLOGY

1306 DIMENSIONS OF CO-EVOLUTIONARY DYNAMICS IN MOBILE COMPUTING INDUSTRY: A STUDY OF COLLABORATIVE INNOVATION IN BUSINESS ECOSYSTEM
Ke Rong BOURNEMOUTH UNIVERSITY
Gordon Liu BATH UNIVERSITY

1598 FROM “TRANSPLANT WITH THE SOIL” TOWARD THE ESTABLISHMENT OF THE INNOVATION ECOSYSTEM: A CASE STUDY OF A LEADING HIGH-TECH COMPANY IN CHINA
Jinxin Wu TSINGHUA UNIVERSITY
Ran (michelle) Ye TSINGHUA UNIVERSITY
SLOT 2 (14:30 - 16:00) - D 300 - Competitive

W210 - STRATEGY AND PERFORMANCE MANAGEMENT IN THE PUBLIC SECTOR

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_00 PUBLIC AND NON-PROFIT MANAGEMENT GENERAL TRACK

Chair: Andrea Bonomi Savignon

Discussant: Reto Steiner

Paper presentations:

1082 VISION AND MISSION STATEMENTS IN ITALIAN UNIVERSITIES: RESULTS OF AN EMPIRICAL INVESTIGATION ON STRATEGIC ORIENTATION
Katia Giusepponi UNIVERSITY OF MACERATA
Ernesto Tavoletti UNIVERSITY OF MACERATA

1203 ACTORS’ STRATEGIES IN USING FULL COST ACCOUNTING: THE CASE OF A FRENCH UNIVERSITY
Marc Bollecker EM STRASBOURG HUMANIS EA 1347

1824 PERFORMANCE IN ITALIAN MINISTRIES: INDIVIDUAL APPRAISAL SYSTEMS AND INFORMATION USE
Danila Scarozza UNIVERSITY OF ROME TOR VERGATA
Alessandro Hinna UNIVERSITY OF ROME TOR VERGATA

SLOT 2 (14:30 - 16:00) - D 301 - Paper Development

W211 - GLOBAL VALUE CHAINS, FRAMEWORKS AND TOOLS

Track: 01 BUSINESS FOR SOCIETY >> 01_09 RESPONSIBLE GLOBAL VALUE CHAINS FACING UNCERTAINTY

Chair: De Rozario Pascale

Discussant:

Paper presentations:

2050 PRIVATE REGULATION IN THE GLOBAL GARMENT VALUE CHAIN A CASE STUDY OF THE ACCORD ON FIRE AND BUILDING SAFETY IN BANGLADESH
Laurence Beierlein UNIVERSITY OF PARIS EST
Discussant: Olivier FOUCHE

1389 THE EVOLUTION OF VALUE CHAINS AND INTER-ORGANIZATIONAL NETWORKS IN A GLOBAL ECONOMY
Nabyla Daidj INSTITUT MINES TELECOM - TÉLÉCOM ECOLE DE MANAGEMENT
Pascale De Rosario CNAM
Discussant: Yvonne PESQUEUX

1868 SMES AND CSR IN THE OVERALL VALUE CHAIN: THE CONTRIBUTION OF STANDARDS IN MONITORING SUPPLIERS
Karen Dolchet-cochet ISC PARIS
Juliette Azhar-arnal PARIS OUEST NANTERRE LA DÉFENSE UNIVERSITY
Discussant: Anne Berthinier PONCELET
SLOT 2 (14:30 - 16:00) - D 302 - Competitive

W212 - PERFORMANCE OF ACADEMIC ENTREPRENEURS

Track: 03 ENTREPRENEURSHIP >> 03_03 ACADEMIC ENTREPRENEURSHIP AND THE ENTREPRENEURIAL UNIVERSITY

Chair: Maria Claudia Angel Ferrero

Discussant: Seyed Mohammad Alemzadeh

Paper presentations:

1057 SUCCESS FACTORS OF LEAN SALES IMPLEMENTATION
Johannes Raphael Hoelzle KARLSRUHE INSTITUTE OF TECHNOLOGY
André Presse KARLSRUHE INSTITUTE OF TECHNOLOGY
Orestis Terzidis KARLSRUHE INSTITUTE OF TECHNOLOGY

1634 ENTREPRENEURIAL TEAM AND PERFORMANCE
Karim Messeghem UNIVERSITÉ DE MONTPELLIER-AES-LABEX ENTREPRENDRE
Veronique Bessiere UNIVERSITÉ DE MONTPELLIER-IUT-LABEX ENTREPRENDRE
Marie Gomez-breyssse UNIVERSITÉ DE MONTPELLIER-AES-LABEX ENTREPRENDRE
Sylvie Sammut UNIVERSITÉ DE MONTPELLIER-ISEM-LABEX ENTREPRENDRE
Andry Ramaroson UNIVERSITÉ DE MONTPELLIER-AES-LABEX ENTREPRENDRE

2124 ACADEMIC SPIN-OFFS: AN INTERNATIONAL BIBLIOMETRIC AND SOCIAL NETWORK ANALYSIS
Elies Seguí-mas UNIVERSITAT POLITÈCNICA DE VALÈNCIA
Guillermina Tormo-carbó UNIVERSITAT POLITÈCNICA DE VALÈNCIA
Faustino Sarrion-viltes UNIVERSITAT POLITÈCNICA DE VALÈNCIA

SLOT 2 (14:30 - 16:00) - D 304 - Competitive

W213 - FINANCIAL PERFORMANCE AND HOSPITAL MARKET ORIENTATION

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_01 MANAGEMENT RESEARCH IN HEALTHCARE ORGANIZATIONS

Chair: Mike Bresnen

Discussant: Alfred Angerer

Paper presentations:

1488 ACCOUNTABILITY OF AUSTRIAN AND GERMAN HEALTH INSURANCE FUNDS – A CONTENT ANALYSIS OF ANNUAL REPORTS
Haeusler Eveline LUDWIGSHAFEN UNIVERSITY
Dorothea Greiling JOHANNES KEPLER UNIVERSITY LINZ

1548 IS QUALITY PRICED? EVIDENCE FROM THE STOCK MARKETS AND THE IMPLICATIONS FOR HEALTHCARE ORGANIZATIONS IN DEVELOPED COUNTRIES.
Kevin Broom SAINT LOUIS UNIVERSITY
Jason Turner SAINT LOUIS UNIVERSITY
Stephen Schwab WALTER REED ARMY INSTITUTE OF RESEARCH
Michael Pesely SAINT LOUIS UNIVERSITY

1090 ENTREPRENEURIAL ORIENTATION AND STRATEGIC DECISION MAKING IN NON-PROFIT HOSPITALS. AN EMPIRICAL ANALYSIS
Stephanie Ruesch TU DORTMUND UNIVERSITY
Maximiliane Wilkesmann TU DORTMUND UNIVERSITY
Maik Lachmann TU BERLIN

1162 EXPLAINING PROBLEMS OF INTEGRATION IN HEALTH AND SOCIAL CARE: INSIGHTS FROM INSTITUTIONAL THEORY
Tom Forbes UNIVERSITY OF STIRLING MANAGEMENT SCHOOL
Robin Fincham UNIVERSITY OF STIRLING MANAGEMENT SCHOOL
SLOT 2 (14:30 - 16:00) - D 305 - Competitive

W214 - CORRUPTION, IDENTIFICATION AND WORK

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_00 ORGANIZATIONAL BEHAVIOUR GENERAL TRACK

Chair: Annick Van Rossem

Discussant:

Paper presentations:

1360 WHAT DETERMINES THE APPLICATION OF CORRUPTION PREVENTION MEASURES IN SMALL AND MEDIUM-SIZED ENTERPRISES? A THEORETICAL MODEL
Anna Werner UNIVERSITY OF KAIERSLAUTERN
Tanja Rabl UNIVERSITY OF KAIERSLAUTERN

1406 ALL WORK AND ALL PLAY: MAGICAL CIRCLES IN NEW PRODUCT DEVELOPMENT
Jinia Mukerjee Nath SKEMA BUSINESS SCHOOL
Anca Metiu ESSEC BUSINESS SCHOOL

1955 FEELING SAFE AMONG SIMILAR OTHERS - ORGANIZATIONAL IDENTIFICATION SIMILARITIES AND VOICE BEHAVIOR IN WORK GROUPS
Fabian Hofmann WHU OTTO BEISHEIM SCHOOL OF MANAGEMENT
Marko Reimer WHU OTTO BEISHEIM SCHOOL OF MANAGEMENT
Utz Schäffer WHU OTTO BEISHEIM SCHOOL OF MANAGEMENT

SLOT 2 (14:30 - 16:00) - D 306 - Competitive

W215 - TEAM PERFORMANCE MANAGEMENT 1

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_03 TEAM PERFORMANCE MANAGEMENT

Chair: Petru Curseu

Discussant: George Boak

Paper presentations:

1577 THE CHANGING NATURE OF MANAGERIAL SKILLS, MINDSETS AND ROLES: ADVANCING THEORY AND RELEVANCY FOR CONTEMPORARY MANAGERS
Jorge Arevalo WILLIAM PATERSON UNIVERSITY
Robert Laud WILLIAM PATERSON UNIVERSITY

1175 PURCHASE EVALUATION MODEL AND APPLICATION OF SHIPBUILDING ENTERPRISE BASED ON THE METHOD OF OPTIMAL COMBINATION
Hongying Wang HARBIN ENGINEERING UNIVERSITY
Bing Sun HARBIN ENGINEERING UNIVERSITY

1476 THE ROLE OF WORKPLACE DEVELOPMENT OPPORTUNITIES IN ENHANCING INDIVIDUAL EMPLOYABILITY: EVIDENCE FROM ITALY
Mattia Martini DEPARTMENT OF SOCIOLOGY AND SOCIAL RESEARCH, UNIVERSITY OF MILAN BICOCCA

1447 INFORMAL AND NON-FORMAL LEARNING CONDITIONS PERCEIVED BY HR MANAGERS AND EXPERIENCED BY THE TECHNICAL STAFF IN THE AVIATION SECTOR IN LITHUANIA
Raimonda Alonderiene ISM UNIVERSITY OF MANAGEMENT AND ECONOMICS
Goda Sabaliauskaite ISM UNIVERSITY OF MANAGEMENT AND ECONOMICS
SLOT 2 (14:30 - 16:00) - D 307 - Competitive

W216 - INNOVATION GENERAL TRACK - QUALITATIVE STUDIES

Track: 06 INNOVATION >> 06_00 INNOVATION - GENERAL TRACK

Chair: Vivek K Velmauri

Discussant: Dirk Schneckenberg

Paper presentations:

1276 DRIVING INNOVATION THROUGH WOMEN ENTREPRENEURS: A STUDY OF RUSSIA AND KAZAKHSTAN
Raigul Doszhan
AL-FARABI KAZAKH NATIONAL UNIVERSITY
Anna Trifilova
ST.PETERSBURG STATEUNIVERSITY, RUSSIA

2013 TECHNOLOGICAL CAPABILITY BUILDING THROUGH ACTION LEARNING
Vicky Yu
TONGJI UNIV
Dimitris Assimakopoulos
GEM
Yan Jie

1396 EXPLORING THE NEXUS BETWEEN INFORMATION TECHNOLOGIES AND KNOWLEDGE-BASED MICROFOUNDATIONS FOR CORPORATE INNOVATION
Dirk Schneckenberg
ESC RENNES SCHOOL OF BUSINESS
Yann Truong
ESC RENNES SCHOOL OF BUSINESS
Hamid Mazloomi
ESC RENNES SCHOOL OF BUSINESS

1340 CHANGING INNOVATION ROLES OF FOREIGN SUBSIDIARIES FROM THE MANUFACTURING INDUSTRY IN CHINA
Vivek K. Velamuri
HHL
Wenqian Zhou
HHL
Tobias Dauth
HHL

SLOT 2 (14:30 - 16:00) - D 308 - Competitive

W217 - EXPATRIATE MANAGEMENT 2

Track: 07 INTERNATIONAL MANAGEMENT >> 07_01 EXPATRIATE MANAGEMENT

Chair: Maike Andresen

Discussant: Xavier Salamin

Paper presentations:

1119 MENTORING EXPATRIATES IN TRANSNATIONAL COMPANIES: FROM ETHNOCENTRIC TO CROSS-CULTURAL COMMUNICATION
Zaza Nadja Lee Hansen
DTU MANAGEMENT ENGINEERING
Lauge Baungaard
DTU MANAGEMENT ENGINEERING
Rasmussen

1790 A HIERARCHY OF CULTURAL INTELLIGENCE ANTECEDEANTS
Eleanna Galanaki
ATHENS UNIVERSITY OF ECONOMICS
Marta Muniz-ferrer
UNIVERSIDAD PONTIFICIA COMILLAS
Ilan Alon
ROLLINS COLLEGE
Michelle Boulanger
ROLLINS COLLEGE
Julie Ann Elston
OREGON STATE UNIVERSITY
Carlos Martinez-de Ibarreta
UNIVERSIDAD PONTIFICIA COMILLAS
Judith Meyers
UNIVERSITY OF CALIFORNIA
Andres Velez-calle
UNIVERSIDAD EAFIT

2157 SELF-INITIATED REPATRIATES' EMPLOYABILITY IN THE GERMAN AND FRENCH CAREER FIELD: A QUALITATIVE STUDY OF GERMAN AND FRENCH RETURNEES
Andresen Maike
U. OF BAMBERG
Shala Sebahate
U. OF BAMBERG
SLOT 2 (14:30 - 16:00) - D 309 - Paper Development

W218 - HRM AND DIVERSITY

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_04 HUMAN RESOURCE MANAGEMENT

Chair: Tanya Bondarouk

Discussant:

Paper presentations:

1407 HIGH-PERFORMANCE WORK SYSTEMS AND EMPLOYEE RETENTION: DOES THE WORKFORCE GENDER COMPOSITION MATTER?
Luigi Stirpe
Celia Zárraga-oberty
Discussant: A. RAKOWSKA

2209 ARE GENDER DIFFERENCES IN WORKPLACE CONFLICT IMPORTANT? A STUDY ON INFLUENCE OF INFORMAL CONFLICT MANAGEMENT
Francesca Di Virgilio
Svetlana Holt
Angelo Camillillo
Discussant: P. CHOU

1259 WHAT DETERMINES INDIVIDUAL'S SUBJECTIVE WELL-BEING?
Paul Chou
Discussant: L. STIRPE

1853 EMPLOYEES’ COMPETENCE POTENTIAL FROM THE PERSPECTIVE OF HR DIVERSITY MANAGEMENT: RESULTS OF PILOT STUDY
Anna Rakowska
Agnieszka Sitko-lutek
Discussant: F. DI VIRGILIO

SLOT 2 (14:30 - 16:00) - D 310 - Competitive

W219 - ORGANISATIONAL CULTURES AT WORK

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_01 WORK MOTIVATION IN THE PUBLIC SECTOR: EXCHANGES WITH THE ORGANIZATIONAL BEHAVIOUR FIELD

Chair: Danila Scarozza

Discussant:

Paper presentations:

1882 CROSS-NATIONAL DIFFERENCES IN RELATIONSHIPS BETWEEN CONFLICT, ENGAGEMENT, OCB AND SOCIAL NETWORKS
Martijn Jungst

1115 EFFECTS OF THE DISCREPANCY BETWEEN IDEAL AND ACTUAL CARING CULTURE ON EMPLOYEE COMMITMENT AND SATISFACTION
Eleanna Galanaki
Giorgos Papagiannakis

1454 LEARNING THROUGH RITUALS IN RESTAURANTS: EXPLORING THE LINK BETWEEN RITUALS, VALUES AND ORGANIZATIONAL CULTURE
Carlos Martín-rios
Niclas Erhardt
Joshua Deakin

1531 FROM NEGATIVE TO POSITIVE LEADERSHIP: AN HISTORIOGRAPHIC ANALYSIS OF LEADERSHIP THOUGHT IN THE 18TH CENTURY
Miguel Pereira Lopes
SLOT 2 (14:30 - 16:00) - D 311 - Competitive

W220 - RETHINKING THE DESIGN PARADIGM: CONTEMPORARY CHALLENGES

Track: 06 INNOVATION >> 06_01 RETHINKING THE DESIGN PARADIGM IN MANAGEMENT: THEORIES, ACTIVITIES, AND ORGANISATIONS

Chair: Maria Elmquist

Discussant: Susanne Ollila

Paper presentations:

1238 EXPLORING TENSIONS IN AN OPEN INNOVATION PROJECT: THE CHALLENGES OF ACHIEVING COLLABORATIVE ADVANTAGE
Anna Yström CHALMERS UNIVERSITY OF TECHNOLOGY

1569 RETHINKING IDEATION: A COGNITIVE APPROACH OF INNOVATION LOCK-INS
Marine Agogué HEC MONTRÉAL
Pascal Le Masson MINES PARISTECH, PSL

SLOT 2 (14:30 - 16:00) - D 312 - Competitive

W221 - BOARD OF DIRECTORS AND GOVERNANCE IN FAMILY BUSINESS

Track: 04 FAMILY BUSINESS RESEARCH >> 04_03 FAMILY BUSINESS IN EMERGING, DEVELOPING, AND TRANSITION ECONOMIES

Chair: Donata Mussolino

Discussant: Jana Hauck

Paper presentations:

1614 ALL THE POWER IN TWO HANDS: THE ROLE OF CEOS IN FAMILY IPOS.
Alessandro Cirillo FEDERICO II - UNIVERSITY OF NAPLES
Mauro Romano UNIVERSITY OF FOGGIA
Luca Pennacchio FEDERICO II - UNIVERSITY OF NAPLES

1644 DIFFERENTIATING BOARDS' TASKS DURING SMES' INTERNAL FINANCIAL CRISIS: THE MODERATING ROLE OF SOCIOEMOTIONAL WEALTH
Fynn-willem Lohe WITTEN/HERDECKE UNIVERSITY
Andrea Calabrò WITTEN/HERDECKE UNIVERSITY

1777 IS THE BOARD OF DIRECTORS A PLACE FOR LEARNING IN FAMILY BUSINESS?
Céline Barredy CEROS - UNIVERSITY PARIS OUEST NANTERRE LA DÉFENSE
Julien Batac UNIVERSITY OF BORDEAUX

2127 SAME SAME BUT DIFFERENT? FAMILY FIRM TYPOLOGIES AND MULTIDIMENSIONAL FIRM PERFORMANCE
Marcel Hülsbeck WITTEN/HERDECKE UNIVERSITY
Katharine Wirsching AUGSBURG UNIVERSITY
SLOT 2 (14:30 - 16:00) - B 6 - Competitive

W222 - STRATEGY, GROWTH AND PERFORMANCE

Track: 14 CONFERENCE GENERAL TRACK >> 14_00 CONFERENCE GENERAL TRACK

Chair: Al Rosenbloom

Discussant: Mariola Ciszewska-mlinaric

Paper presentations:

1804 CATCHING UP WITH ORGANIZATIONAL FIELD ELITES? STRATEGIC ORIENTATIONS IN PERIPHERY BUSINESS SCHOOLS
Simon Cadez UNIVERSITY OF LJUBLJANA

1573 UNCERTAINTY IS A GREAT OPPORTUNITY FOR GROWTH! ADVANCING FOUNDATIONAL ELEMENTS OF THE GROWTH PROCESS FROM A LONG-TERM PERSPECTIVE
Denise Fleck COPPEAD GRADUATE SCHOOL OF BUSINESS / UFRJ

1971 THE EFFECTIVENESS OF THE USE OF MULTIPLE PERFORMANCE MEASURES: THE INFLUENCE OF ORGANISATIONAL CONTINGENCIES
John Anchor UNIVERSITY OF HUDDERSFIELD
Abdallah Amhalhal SIRTE UNIVERSITY

SLOT 2 (14:30 - 16:00) - B 17 - Competitive

W223 - CENTRAL GOVERNANCE MECHANISMS IN KNOWLEDGE-BASED COLLABORATIONS

Track: 06 INNOVATION >> 06_07 KNOWLEDGE, LEARNING, AND INNOVATION

Chair: Vanessa Ratten

Discussant: Connie Zheng

Paper presentations:

1512 SEDUCED INTO COLLABORATION: A RESOURCE-BASED CHOICE EXPERIMENT TO EXPLAIN KNOWLEDGE ACQUISITION STRATEGIES OF SMES
Maryse Chappin UTRECHT UNIVERSITY
Frank Van Rijnsoever UTRECHT UNIVERSITY
Sander Kempkes UTRECHT UNIVERSITY

1182 NEVER CHANGE A WINNING TEAM? FAMILIARITY, INTACTNESS, AND PERFORMANCE OF MANAGEMENT TEAMS IN THE GAMING INDUSTRY
Frederik Situmeang UNIVERSITY OF AMSTERDAM
Claudia Buengeler UNIVERSITY OF AMSTERDAM
Wendelien Van Eerde UNIVERSITY OF AMSTERDAM
Nachoem Wijnberg UNIVERSITY OF AMSTERDAM

1016 GOVERNANCE MODELS, KNOWLEDGE AND BUSINESS MODELS: EMPIRICAL RESEARCH FROM RESEARCH CENTERS AND SPIN-OFFS
Laurent Scaringella ESC RENNES
SLOT 2 (14:30 - 16:00) - C CONFERENCE ROOM - Competitive

W224 - FIRM INTERNATIONALISATION

Track: 07 INTERNATIONAL MANAGEMENT >> 07_00 INTERNATIONAL MANAGEMENT GENERAL TRACK

Chair: Aleksandra Wasowska
Discussant: Paul Jones

Paper presentations:

1552 WHAT MAKES COMPANIES DECIDE TO INTERNATIONALIZE? AN ALTERNATIVE APPROACH REGARDING THE PROCESS OF INTERNATIONALIZATION MOTIVATION
Myropi Garri UNIVERSITY OF PORTSMOUTH
Nikolaos Konstantopoulos UNIVERSITY OF THE AEGEAN

1181 OPPORTUNITY AND RISK ORIENTATION AS DRIVERS OF FOREIGN MARKET ACTIVITY
Ralph Lehmann HTW CHUR
Christian Hauser HTW CHUR
Jens Hogenacker UNIVERSITÄT POTSDAM

2076 PATTERNS OF NEW VENTURE CREATION IN TRADITIONAL MANUFACTURING INDUSTRIES: CLUSTERING, INTERNATIONALIZATION AND SUBSECTOR DYNAMICS
Victor Oltra UNIVERSITY OF VALENCIA
Francisco Puig UNIVERSITY OF VALENCIA
Miguel González-loureiro UNIVERSITY OF VIGO
Salvador Vivas-lópez UNIVERSITY OF VALENCIA

1894 ENVIRONMENTAL ENTREPRENEURS AND INCUMBENT TECHNOLOGIES: A COMPARATIVE STUDY OF PERCEPTIONS ACROSS THREE COUNTRIES
Christopher Ball UNIVERSITY OF STIRLING
Markus Kittler UNIVERSITY OF STIRLING

SLOT 2 (14:30 - 16:00) - A 9 - Competitive

W225 - ENTREPRENEURIAL OPPORTUNITIES

Track: 03 ENTREPRENEURSHIP >> 03_00 ENTREPRENEURSHIP GENERAL TRACK

Chair: Lucrezia Songini
Discussant: Matthias Mrozewski

Paper presentations:

1638 AN ANALYSIS OF THE EMERGENCE OF BUSINESS OPPORTUNITIES FROM THE INTERSUBJECTIVE PERSPECTIVE
Sophie Casanova MONTPELLIER UNIVERSITY- MRM
Karim Messeghem MONTPELLIER UNIVERSITY- MRM
Sylvie Sammut MONTPELLIER UNIVERSITY- MRM

1738 MOVING IN OR OUT? HOW TO DE-ESSENTIALIZE CROSS-BORDER ENTREPRENEURSHIP
Per Servais UNIVERSITY OF SOUTHERN DENMARK
Julie Emontspool UNIVERSITY OF SOUTHERN DENMARK

2052 OPPORTUNITY EVALUATION AND COMPETITIVE THREAT
Matthias Mrozewski TECHNISCHE UNIVERSITÄT BERLIN
Sabrina Artinger MAX PLANCK INSTITUTE FOR HUMAN DEVELOPMENT, UNIVERSITY OF OXFORD
**SLOT 2 (14:30 - 16:00) - A 119 - Competitive**

**W226 - SUSTAINABLE HRM AND INNOVATION II**

Track: 06 INNOVATION >> 06_08 SUSTAINABLE HRM AND HUMAN FACTORS FOR INNOVATION

Chair: Ina Ehnert

Discussant:

Paper presentations:

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<td>HRM, CREATIVITY AND INNOVATION OUTCOMES: FROM BLACK BOXES TO WHITE SPACES</td>
<td>Brian Harney (DUBLIN CITY UNIVERSITY), Lucy Fallon-byrne (DCU), Na Fu (NUI, MAYNOOTH)</td>
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<td>1787</td>
<td>BREAKING –THROUGH CORPORATE ENVIRONMENTAL INACTION WITH EMPLOYEE INITIATIVES: THE CASE OF EMPLOYEE ENERGY BUSINESSES</td>
<td>Anja Gräf (HOCHSCHULE FÜR WIRTSCHAFT UND UMWELT NÜRTINGEN-GEISLINGEN), Carsten Herbes (HOCHSCHULE FÜR WIRTSCHAFT UND UMWELT NÜRTINGEN-GEISLINGEN)</td>
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<td>TRANSLATING SUSTAINABILITY PRINCIPLES INTO HRM</td>
<td>Ruta Kazlauskaite (ISM UNIVERSITY OF MANAGEMENT AND ECONOMICS), Egle Poskiene (ISM UNIVERSITY OF MANAGEMENT AND ECONOMICS)</td>
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<td>1055</td>
<td>OCCUPATIONAL WELL-BEING HARM SCALE: A MEASURE TO FACILITATE SUSTAINABLE HRM</td>
<td>Sugumar Mariappanadar (AUSTRALIAN CATHOLIC UNIVERSITY)</td>
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**SLOT 2 (14:30 - 16:00) - A 201 - Competitive**

**W227 - SPORT INDUSTRY AND INNOVATION**

Track: 08 MANAGING SPORT >> 08_00 MANAGING SPORT GENERAL TRACK

Chair: Harald Dolles

Discussant: Harald Dolles

Paper presentations:

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<td>BE NON-PROFIT AND INNOVATE. TYPES AND PREFERENCES OF SERVICE INNOVATION WITHIN REGIONAL SPORT FEDERATIONS</td>
<td>Winand Mathieu (UNIVERSITY OF STIRLING), Scheerder Jeroen (KU LEUVEN), Vos Steven (FONTYS UNIVERSITY OF APPLIED SCIENCES), Zintz Thierry (UNIVERSITE CATHOLIQUE DE LOUVAIN)</td>
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<td>INTERORGANIZATIONAL LINKAGES IN SPORT INDUSTRY CLUSTERS – TYPES, DEVELOPMENT, AND MOTIVES</td>
<td>Gerke Anna (AUDENCIA NANTES SCHOOL OF MANAGEMENT)</td>
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<td>1580</td>
<td>HOW INDUSTRY COMPETITION RUINED WINDSURFING</td>
<td>Stuart Thomas (RMIT UNIVERSITY), Jason Potts (RMIT UNIVERSITY)</td>
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SLOT 2 (14:30 - 16:00) - A 203 - Competitive

W228 - PROJECT ORGANISING & HRM

Track: 10 PROJECT ORGANIZING >> 10_00 PROJECT ORGANIZING GENERAL TRACK

Chair: Martina Huemann

Discussant: Robert Joslin

Paper presentations:

1111 THE IMPACT OF CONTRACT TYPE AND INCENTIVE ON THE PERFORMANCE OF CAPITAL PROJECT
Mohammad Suprapto TU DELFT
Hans Bakker TU DELFT
Herman Mooi TU DELFT

1622 ANTECEDENTS OF PROJECT MANAGERS’ VOICE BEHAVIOR: THE MODERATING EFFECT OF ORGANIZATION-BASED SELF-ESTEEM AND AFFECTIVE ORGANIZATIONAL COMMITMENT
Bastian Ekrot TECHNISCHE UNIVERSITÄT BERLIN
Johannes Rank TECHNISCHE UNIVERSITÄT BERLIN
Hans Georg Gemünden TECHNISCHE UNIVERSITÄT BERLIN

2045 KNOWLEDGE MANAGEMENT IN TRANSPORT INFRASTRUCTURE PPP PROJECTS: AN EX-POST PUBLIC ENTERPRISE PERSPECTIVE
Geoffrey Aerts VRIJE UNIVERSITEIT BRUSSEL
Michael Dooms VRIJE UNIVERSITEIT BRUSSEL
Elvira Haezendonck VRIJE UNIVERSITEIT BRUSSEL

SLOT 2 (14:30 - 16:00) - A 204 - Competitive

W229 - RESPONSIBLE INNOVATION

Track: 01 BUSINESS FOR SOCIETY >> 01_00 BUSINESS FOR SOCIETY GENERAL TRACK

Chair: Vincent Blok

Discussant: Victor Scholten

Paper presentations:

1676 RESPONSIBLE BUSINESS MODEL INNOVATION: RECONCEPTUALISING THE ROLE OF BUSINESS IN SOCIETY.
Alex Hope NEWCASTLE BUSINESS SCHOOL
Robert Moehler NORTHUMBRIA UNIVERSITY

2139 INSTITUTIONAL ENTREPRENEURIALISM AND RESPONSIBLE RESEARCH AND INNOVATION IN CORPORATE SETTINGS
Sally Randles UNIVERSITY OF MANCHESTER
Oliver Laasch MIOIR, UNIVERSITY OF MANCHESTER
Allison Loconto INRA-IFRIS UNIVERSITY OF PARIS-EST MARNE-LA-VALLÉE
Elise Tancoigne IFRIS UNIVERSITY OF PARIS-EST MARNE-LA-VALLÉE
Kerstin Goos FRAUNHOFER ISI

1172 SME INNOVATION: AN NCARBS BASED ANALYSIS
Jones Paul PLYMOUTH UNIVERSITY
Beynon Malcolm CARDIFF UNIVERSITY
Pickernell David UNIVERSITY OF SOUTH WALES

2170 THE INTEGRATION OF RESPONSIBILITY DIMENSIONS INTO THE OPEN INNOVATION: CONCEPTUAL MODEL
Monika Petraitė KAUNAS UNIVERSITY OF TECHNOLOGY
Jolita Celicyle KAUNAS UNIVERSITY OF TECHNOLOGY
Xavier Pavie ESSEC BUSINESS SCHOOL
SLOT 2 (14:30 - 16:00) - A 205 - Competitive

W230 - THE CHALLENGES OF CONTEMPORARY LEADERSHIP: DRAWING ON EMPIRICAL EVIDENCE

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_05 LEADERSHIP, CULTURE AND SIMULATIONS

Chair: Eleanna Galanaki

Discussant: Dainelis Cabeza Pullés

Paper presentations:

1477  NEGATIVE IMPACT OF EMOTIONAL LABOR ON A CORPORATE IMAGE: THE CASE OF AMWAY POLAND
      Pawel Krzyworzeka  KOZMINSKI UNIVERSITY

1555  EXAMINING THE IMPACT OF GENERATIONAL DIFFERENCES ON LEADERSHIP STYLE IN UK MANAGERS
      Caroline Coulombe  ESG-UQAM
      Rémi Serpinet  BOMBARDIER

2097  NATIONAL CULTURE AND GLOBAL LEADERSHIP: A CROSS-CULTURAL STUDY
      Rosana Reis  ISG - PARIS
      Anderson Sant  FDC - FUNDAÇÃO DOM CABRAL
      Camilla Quental  AUDENCIA
Thursday, 18 June, 2015

SLOT 3 (09:30 - 11:00) - D 200 - Competitive

T301 - ORGANIZING MINDFULNESS ACROSS ORGANISATIONS, NETWORKS, & CLUSTERS

Track: 06 INNOVATION >> 06_00 INNOVATION - GENERAL TRACK

Chair: Christian Gaertner

Discussant:

Paper presentations:

1190  WHICH RESOURCES MATTER THE MOST TO FIRM INNOVATION? AN EXPLORATORY STUDY OF THE U.S. BIOTECHNOLOGY INDUSTRY
Lale Gumusluoglu  Bilkent University
Irem Demirkan  James Madison University

1908  MAKING PLANNING WORK: INSIGHTS FROM BUSINESS DEVELOPMENT
Hans Elbe Sørensen  University of Southern Denmark

1974  FROM ‘CITY HALL’ TO MANAGING THE URBAN – TOWARDS A STRATEGIC MANAGEMENT PERSPECTIVE ON CITIES
Gordon Müller-seitz  TU Kaiserslautern
Anja Schröder  TU Kaiserslautern
Timo Braun  TU Kaiserslautern

SLOT 3 (09:30 - 11:00) - D 201 - Competitive

T302 - NEW MEASURES IN OB RESEARCH

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_00 ORGANIZATIONAL BEHAVIOUR GENERAL TRACK

Chair: Yalabik Zeynep

Discussant:

Paper presentations:

1881  IT TAKES MORE THAN ONE MEASURE. CAPTURING THE MULTIDIMENSIONALITY OF JOB QUALITY WITH JOB TYPES AND MULTIPLE JOB QUALITY OUTCOMES.
Lise Szekér  HIVA - KU Leuven
Sem Vandekerckhove  HIVA - KU Leuven
Stan De Spiegelaire  HIVA- KU Leuven
Monique Ramioul  HIVA - KU Leuven

1723  DEVELOPING A MEASUREMENT SCALE FOR ORGANISATIONAL DEFENSIVE ROUTINES
Yumei Yang  Bournemouth University
Davide Secchi  University of Southern Denmark

2162  ORGANIZATIONAL ENTRENCHMENT AND CONTINUANCE COMMITMENT: CONVERGENT AND DISCRIMINANT VALIDATION
Ana Carolina De Aguiar Rodrigues  University of São Paulo
Antonio Virgilio Bittencourt Bastos  Federal University of Bahia

1295 1295 AUTHENTIC LEADERSHIP AND ORGANIZATIONAL COMMITMENT: THE MEDIATING ROLE OF POSITIVE PSYCHOLOGICAL CAPITAL
Miguel Pereira Lopes  University of Lisbon
Paulo Rego  University of Lisbon
José Nascimento  University of Lisbon
T303 - ENTREPRENEURIAL MOTIVATION OF ACADEMICS

Track: 03 ENTREPRENEURSHIP >> 03_03 ACADEMIC ENTREPRENEURSHIP AND THE ENTREPRENEURIAL UNIVERSITY

Chair: Messeghem Karim

Discussant: Christos Kalantaridis

Paper presentations:

1854 THE USE OF EFFECTUAL VERSUS CAUSAL LOGIC IN ACADEMIC SPINOFFS
Maria Del Mar Fuentes-fuentes UNIVERSITY OF GRANADA
Carlos Antonio Albacete-sáez UNIVERSITY OF GRANADA
Ana Maria Bojica UNIVERSITY OF GRANADA
Matilde Ruiz-arroyo UNIVERSITY OF GRANADA

2104 SCIENTISTS’ MOTIVATION AND INDUSTRY-SCIENCE-COOPERATION
Stefan Houweling UNIVERSITY OF SIEGEN
Petra Moog UNIVERSITY OF SIEGEN

1656 ACADEMIC ENTREPRENEURS: COGNITIVE FACTORS DRIVING RESEARCHERS TO START THEIR OWN VENTURE
Maria Claudia Angel Ferrero MRM-LABEX ENTREPRENDRE-UNIVERSITY OF MONTPELLIER
Véronique Bessiere MRM-LABEX ENTREPRENDRE-UNIVERSITY OF MONTPELLIER

1674 LIFESTYLE ENTREPRENEURS IN ACADEMIC SPIN-OFFS
Marie Gomez-breysse UNIVERSITÉ DE MONTPELLIER-AES-LABEX ENTREPRENDRE
Arnaud Milet UNIVERSITÉ DE MONTPELLIER-AES-LABEX ENTREPRENDRE
Veronique Bessiere UNIVERSITÉ DE MONTPELLIER-IUT-LABEX ENTREPRENDRE
Sylvie Sammut UNIVERSITÉ DE MONTPELLIER-ISEM-LABEX ENTREPRENDRE
Andry Ramaroson UNIVERSITÉ DE MONTPELLIER-ISEM-LABEX ENTREPRENDRE

T304 - HRM, ETHICS AND SUSTAINABILITY

Track: 07 INTERNATIONAL MANAGEMENT >> 07_00 INTERNATIONAL MANAGEMENT GENERAL TRACK

Chair: Ilona Hunek

Discussant: Stephanie Mansion

Paper presentations:

1382 HOME CULTURE AFFECTS ETHICAL AND WORK VALUES OF MNC HOST COUNTRY NATIONAL EMPLOYEES: A CROSS-CULTURAL STUDY OF THAILAND, THE UK AND JAPAN
Sachiko Takeda BOURNEMOUTH UNIVERSITY
Davide Secchi UNIVERSITY OF SOUTHERN DENMARK

1349 SUSTAINABLE HRM IN THE CONTEXT OF GLOBAL UNCERTAINTY: ITS VALUE FOR MNCS AND IMPACT ON THE GLOBAL MANAGER?
Jane Maley CSU
Robin Kramar ACU

2008 SOCIAL STAYS LOCAL – IDENTIFYING TYPICAL PROFILES OF FUTURE EMPLOYEES OF MULTINATIONAL ENTERPRISES
Philipp Paulus UNIVERSITY OF TRIER
Diemo Urbig UNIVERSITY OF WUPPERTAL
Katrin Muehlfeld UNIVERSITY OF TRIER
Vivien Procher UNIVERSITY OF WUPPERTAL
Arjen Van Witteloostuijn TILBURG UNIVERSITY

1140 WOMEN’S BARRIERS TO ADVANCE: FROM GLASS TO STEEL. AN APPROACH FROM ORGANIZATIONAL DYNAMICS.
Maria Bastida USC
Silvia Moscoso USC
SLOT 3 (09:30 - 11:00) - D 206 - Competitive

T305 - ENVIRONMENTAL STRATEGIES AND SUSTAINABILITY

Track: 01 BUSINESS FOR SOCIETY >> 01_00 BUSINESS FOR SOCIETY GENERAL TRACK

Chair: Jérôme Meric
Discussant: Viviana Pilato

Paper presentations:

1194 PUSH AND PULL MOTIVATION OF ENVIRONMENTAL ACTIVITIES: MEDIATORS OF THE RELATIONSHIP IN A SME CONTEXT
Karen Delchet-cochet ISC PARIS, BUSINESS SCHOOL
Linh Chi Vo NORMANDY BUSINESS SCHOOL
Hakim Akeb ISC PARIS, BUSINESS SCHOOL

2083 HOW ORGANIZATIONAL STRUCTURE AFFECTS ENVIRONMENTAL RESPONSIVENESS
Miguel Pérez-valls UNIVERSIDAD DE ALMERÍA
José Géspedes-lorente UNIVERSIDAD DE ALMERÍA
Javier Martinez Del Río UNIVERSIDAD DE ALMERÍA
Raquel Antolín-lópez UNIVERSIDAD DE ALMERÍA

Matthias Georg Will MARTIN-LUTHER-UNIVERSITY HALLE-WITTENBERG
Stefan Hielscher MARTIN-LUTHER-UNIVERSITÄT HALLE-WITTENBERG

SLOT 3 (09:30 - 11:00) - D 207 - Competitive

T306 - ETHICS AND ACCOUNTABILITY IN PUBLIC ORGANISATIONS

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_04 ACCOUNTABILITY, SUSTAINABILITY, AND ETHICS IN PUBLIC AND NON-PROFIT ORGANIZATIONS

Chair: Filippo Giordano
Discussant:

Paper presentations:

1323 ADMINISTRATIVE TRADITION AND MANAGEMENT REFORMS: A COMPARISON OF AGENCY CHIEF EXECUTIVE ACCOUNTABILITY IN FOUR CONTINENTAL RECHTSSTAAT COUNTRIES
Reto Steiner UNIVERSITY OF BERN
Tobias Bach HERTIE SCHOOL OF GOVERNMENT
Gerhard Hammerschmid HERTIE SCHOOL OF GOVERNMENT
Sandra Van Thiel RABOUD UNIVERSITY Nijmegen

1858 DETERMINANTS OF ACCOUNTABILITY ON STATE-OWNED ENTERPRISES WEBPAGES – A TRANSPARENCY INDEX AND EMPIRICAL EVIDENCE
Ulf Papenfuss UNIVERSITY LEIPZIG

1939 SOFT CONTROLS IN THE DUTCH DEFENCE ORGANIZATION: IMPROVING ETHICAL BEHAVIOUR REGARDING FINANCIAL AND MATERIAL RESOURCES MANAGEMENT
Jacqueline Heeren-bogers NETHERLANDS DEFENCE ACADEMY
Muel Kaptein ROTTERDAM SCHOOL OF MANAGEMENT
Joseph Soeters NETHERLANDS DEFENCE ACADEMY
SLOT 3 (09:30 - 11:00) - D 214 - Paper Development

T307 - PERFORMANCE MANAGEMENT

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_04 HUMAN RESOURCE MANAGEMENT

Chair: Silvia Profili

Discussant:

Paper presentations:

1254 THE RELATIONSHIP BETWEEN PERFORMANCE APPRAISAL PROCESSES AND EMPLOYEE DEPRESSIVE SYMPTOMS: AN INVESTIGATION IN CHINA
   Biyun Hu  LOYOLA UNIVERSITY CHICAGO
   Ugur Uygur  LOYOLA UNIVERSITY CHICAGO
   Shaun Pichler  CALIFORNIA STATE UNIVERSITY
   Arup Varma  LOYOLA UNIVERSITY CHICAGO
   Discussant : A. SALAS

1150 TRAINING AND JOB PERFORMANCE OF FRONT LINE EMPLOYEES: AN EXAMINATION IN THE BANKING INDUSTRY
   Pierre-yves Sanséau  GRENOBLE ECOLE DE MANAGEMENT
   Betty Birkenmeier  SOUTH LOUISIANA COMMUNITY COLLEGE
   Discussant : F. GERLI

1058 HOW MUCH CAN WE RELY ON OTHERS’ RATINGS? A CRITICAL EXAMINATION OF MULTISOURCE FEEDBACK ON EMOTIONAL AND SOCIAL COMPETENCIES
   Fabrizio Gerli  CA’ FOSCAI UNIVERSITY OF VENICE
   Sara Bonesso  CA’ FOSCAI UNIVERSITY OF VENICE
   Joan Manuel Batista-foguet  ESADE
   Claudio Pizzi  CA’ FOSCAI UNIVERSITY OF VENICE
   Laura Cortellazzo  CA’ FOSCAI UNIVERSITY OF VENICE
   Sara Tintori  CA’ FOSCAI UNIVERSITY OF VENICE
   Discussant : B. HU

1161 MANAGING OVERLOAD OF WORK OF HIGH QUALIFIED PERSONNEL: LEARNING AND WORKING BEYOND EXPECTATIONS
   Andres Salas  CATHOLIC UNIVERSITY OF VALENCIA
   Joaquín Alegre  UNIVERSITY OF VALENCIA
   Rafael Fernandez  UNIVERSITY OF VALENCIA
   Discussant : P.I. SANSEAU
T308 - SERVITIZATION COMPETENCES

Track: 06 INNOVATION >> 06_06 SERVICE INNOVATION AND SERVITIZATION

Chair: Julia Jonas
Discussant: Erik Lindhult

Paper presentations:

1256 SUPPLIER INTEGRATION AND ITS EFFECT ON SUPPLY CHAIN COMPETENCE. THE ROLE OF DEPENDENCE AND THE COMPLEMENTARITY OF ABSORPTIVE AND DESORPTIVE CAPACITY.
María Isabel Roldán Bravo
Francisco Javier Lloréns Montes
Antonia Ruiz Moreno Dainelis Cabeza Pullés
UNIVERSITY OF GRANADA
UNIVERSITY OF GRANADA
UNIVERSITY OF GRANADA

1753 ORGANIZATIONAL COMPETENCE FOR SERVITIZATION IN WHOLESALING
Tim Posselt
Angela Roth
Frank Danzinger
Heiko Wrobel
FRAUNHOFER CENTER FOR APPLIED RESEARCH ON SUPPLY CHAIN SERVICES SUPPLY CHAIN SERVICES SCS
DEPARTMENT OF INFORMATION SYSTEMS I - INNOVATION AND VALUE CREATION, FRIEDRICH ALEXANDER UNIVERSITY ERLANGEN-NUREMBERG
FRAUNHOFER CENTER FOR APPLIED RESEARCH ON SUPPLY CHAIN SERVICES SUPPLY CHAIN SERVICES SCS
FRAUNHOFER CENTER FOR APPLIED RESEARCH ON SUPPLY CHAIN SERVICES SUPPLY CHAIN SERVICES SCS

2131 SERVITIZATION OF MANUFACTURING AND SERVICE FIRMS: IMPLICATIONS FOR ORGANIZATIONAL ADAPTATION
Alexander Alexiev
Matthijs Janssen
Pim Den Hertog
VU UNIVERSITY
UTRECHT UNIVERSITY
DIALOGIC INTERACTIVE

T309 - ADVANCES IN DYNAMIC CAPABILITIES THINKING

Track: 13 STRATEGIC MANAGEMENT >> 13_05 MICRO-FOUNDATIONS OF STRATEGY, DYNAMIC CAPABILITIES, KNOWLEDGE, AND AMBIDEXTERITY

Chair: Lolita Jurksiene
Discussant: Fatima El Yousfi

Paper presentations:

1371 FROM LEARNING TO OPPORTUNITY: THE ROLE OF BOUNDARY SPANNERS IN SENSING/SHAPING AND SEIZING OPPORTUNITIES
Aurore Haas
UNIVERSITE PARIS-DAUPHINE

1010 MODELLING THE MICROFOUNDATIONS OF REACTIVE DYNAMIC CAPABILITIES
David Atkinson
MANCHESTER METROPOLITAN UNIVERSITY BUSINESS SCHOOL

1957 EXPLORING THE EQUIFINALITY OF DYNAMIC CAPABILITIES:A MIXED METHOD STUDY OF UK HIGH-TECH SMES
Chaminda Senaratne
Catherine L.wang
Meera Sarma
NORTHUMBRIA UNIVERSITY
ROYAL HOLLOWAY, UNIVERSITY OF LONDON
NORTHUMBRIA UNIVERSITY

2117 CORPORATE ENTREPRENEURSHIP AND DYNAMIC CAPABILITIES: A NEW PERSPECTIVE
Solveiga Buozute
Asta Pundziene
KAUNAS UNIVERSITY OF TECHNOLOGY
KAUNAS UNIVERSITY OF TECHNOLOGY
SLOT 3 (09:30 - 11:00) - D 218 - Competitive

T310 - FAMILY BUSINESSES IN EMERGING MARKETS

Track: 04 FAMILY BUSINESS RESEARCH >> 04_03 FAMILY BUSINESS IN EMERGING, DEVELOPING, AND TRANSITION ECONOMIES

Chair: Rodrigo Basco

Discussant: Allan Discua Cruz

Paper presentations:

2072 GOVERNANCE PARTICULARITIES OF ROMANIAN FAMILY BUSINESSES
Ioan Fotea EMANUEL UNIVERSITY OF ORADEA
Silvia Fotea EMANUEL UNIVERSITY OF ORADEA
Jorg Freiling UNIVERSITY OF BREMEN
Samuel Echevarria-cruz ACADEMY OF ECONOMIC STUDIES BUCHAREST

2082 FAMILY BUSINESS AND ENTREPRENEURSHIP IN A NEW TRANSITION ECONOMY: THE CASE OF CUBA
Eli Gimmon TEL-HAI
Christian Felzensztein UAI CHILE
Ekaterina Turkina HEC MONTREAL

2165 RE-CONCEPTUALIZING THE ROLE OF FAMILY CONTEXT IN EMERGING ECONOMY FAMILY BUSINESS AND ENTREPRENEURSHIP
Maria Elo TURKU SCHOOL OF ECONOMICS
Päivi Jokela TURKU SCHOOL OF ECONOMICS

2181 “COUNT ME IN!”: ‘FAMILY TOGETHERNESS’ AND GOVERNANCE IN FAMILY BUSINESS
Kavil Ramachandran INDIAN SCHOOL OF BUSINESS
Navneet Bhatnagar INDIAN SCHOOL OF BUSINESS

SLOT 3 (09:30 - 11:00) - D 300 - Competitive

T311 - TEAM PERFORMANCE MANAGEMENT 2 (TEAM COGNITION)

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_03 TEAM PERFORMANCE MANAGEMENT

Chair: Alessandro Hinna

Discussant: Petru Curseu

Paper presentations:

1334 COGNITIVE DIVERSITY, COLLECTIVE INTELLIGENCE AND LEARNING IN TEAMS
Ishani Aggarwal TILBURG UNIVERSITY
Anita Woolley CARNEGIE MELLON UNIVERSITY
Chris Chabris UNION COLLEGE
Thomas Malone MIT

1385 WHEN WOMEN SPOIL THE SYNERGISTIC POTENTIAL OF GROUPS: THE NEGATIVE IMPACT OF UNDERESTIMATION
Nicoleta Meslec TILBURG UNIVERSITY

1347 RESEARCHING UNIVERSITY R&D FROM A TEAM APPROACH. EFFECT OF THE COLLECTIVE MIND.
María Isabel Roldan Bravo UNIVERSITY OF GRANADA
Dainelis Cabeza Pullés UNIVERSITY OF GRANADA
Francisco Javier Llorens UNIVERSITY OF GRANADA
Montes

1572 DYNAMICS OF A CRITICAL PROBLEM-SOLVING PROJECT TEAM IN MULTIPLE-PROJECT ENVIRONMENT: IMPLICATION FOR CREATIVITY
Chitose Furukawa AICHI UNIVERSITY
SLOT 3 (09:30 - 11:00) - D 301 - Competitive

T312 - INTERNATIONALIZATION, COMMITMENT AND EO IN FAMILY BUSINESS

Track: 04 FAMILY BUSINESS RESEARCH >> 04_04 FAMILY BUSINESS GOALS, FAMILY DYNAMICS, BEHAVIORAL PROCESSES AND INNOVATION IN FAMILY FIRMS

Chair: Giovanna Campopiano

Discussant: Viktoria Veider

Paper presentations:

1546 THE INTERNATIONALIZATION PROCESS OF FAMILY AND NON-FAMILY FIRMS: A DEVELOPING COUNTRIES PERSPECTIVE
Nidal Darwish BERGAMO UNIVERSITY

1619 A CONFIGURATIONAL ANALYSIS OF THE DETERMINANTS OF ENTREPRENEURIAL MODE OF ENTRY: THE FAMILY BUSINESS CASE.
Daniel Pittino UNIVERSITY OF UDINE
Francesca Visentin UNIVERSITY OF UDINE
Paola Angela Maria Mazzurana UNIVERSITY OF UDINE

2073 WHEN TO CALL IT A DAY? ESCALATING COMMITMENT IN FAMILY BUSINESS
Celina Smith EMLYON BUSINESS SCHOOL
Isabelle Royer UAE U. LYON 3

SLOT 3 (09:30 - 11:00) - D 302 - Competitive

T313 - ENTREPRENEURSHIP IN FAMILY FIRMS TRACK - 1. FAMILY LEADERSHIP

Track: 03 ENTREPRENEURSHIP >> 03_00 ENTREPRENEURSHIP GENERAL TRACK

Chair: Marcela Ramirez-pasillas

Discussant: Massimiliano Pellegrini

Paper presentations:

2065 IS BLOOD TOO THICKER THAN WATER? SOCIAL CAPITAL AND DYNAMIC CAPABILITES IN FAMILY FIRMS. A QUALITATIVE LONGITUDINAL ANALYSIS
Massimiliano Pellegrini PRINCESS SUMAYA UNIVERSITY
Francesco Chirico JÖNKÖPING INTERNATIONAL BUSINESS SCHOOL

1597 A PROCESS OF BECOMING: ENTREPRENEURIAL LEADERSHIP TRANSITION OF THE NEXT GENERATION
Marcela Ramirez-pasillas JONKOPING INTERNATIONAL BUSINESS SCHOOL
Patrick Bender JONKOPING INTERNATIONAL BUSINESS SCHOOL
Angelica Nilsson JONKOPING INTERNATIONAL BUSINESS SCHOOL

1869 AGENCY COSTS IN FAMILY FIRMS AND THEIR INFLUENCE ON THE EO-PERFORMANCE RELATIONSHIP
Andreas Strobl UNIVERSITY OF INNSBRUCK
Andreas Kalimuenzer MANAGEMENT CENTER INNSBRUCK
Mike Peters MANAGEMENT CENTER INNSBRUCK

2022 FAMILY ENTREPRENEURIAL TEAMS
Elias Hadjielias UNIVERSITY OF CENTRAL LANCASHIRE
Allan Discua Cruz LANCASTER UNIVERSITY MANAGEMENT SCHOOL
Carole Howorth BRADFORD UNIVERSITY SCHOOL OF MANAGEMENT
SLOT 3 (09:30 - 11:00) - D 303 - Competitive

T314 - EXPATRIATE MANAGEMENT 3: JGM BEST PAPER AWARD SESSION

Track: 07 INTERNATIONAL MANAGEMENT >> 07_01 EXPATRIATE MANAGEMENT

Chair: Jan Selmer

Discussant: Melinda Muir

Paper presentations:

1300  A SYSTEMATIC REVIEW OF THE LITERATURE ON EXPATRIATE ACADEMICS: THEMES OF UNCERTAINTY FOR INDIVIDUALS AND INSTITUTIONS
Jodie-lee Trembath  AUSTRALIAN NATIONAL UNIVERSITY

1699  SPECIFIC WORK-LIFE ISSUES OF SINGLE AND CHILDLESS FEMALE EXPATRIATES. AN EXPLORATORY STUDY IN THE SWISS CONTEXT.
Xavier Salamin  CHAIR RHO, UNIVERSITY OF FRIBOURG / SWISS NATIONAL CENTRE OF COMPETENCE IN RESEARCH LIVES

1378  FOREIGNERS WELCOME? DISCRIMINATION AND TURNOVER OF SELF-INITIATED EXPATRIATES IN ASIA
Froese Fabian  UNIVERSITY OF GOETTINGEN
Katharina Hildisch  UNIVERSITY OF GOETTINGEN
Soo Min Toh  UNIVERSITY OF TORONTO

SLOT 3 (09:30 - 11:00) - D 304 - Competitive

T315 - TECHNOLOGICAL INNOVATION: THE INFLUENCE OF MANAGEMENT AND SOCIAL CAPITAL

Track: 06 INNOVATION >> 06_07 KNOWLEDGE, LEARNING, AND INNOVATION

Chair: Mait Rungi

Discussant: Barbara Mueller

Paper presentations:

1862  THE INFLUENCE OF TOP MANAGEMENT SUPPORT FOR ICTS ON ORGANISATIONAL PERFORMANCE THROUGH KNOWLEDGE ACQUISITION, TRANSFER, AND UTILISATION
Rodrigo Martin-rojas  GRANADA UNIVERSITY
Encarnación Garcia-sanchez  GRANADA UNIVERSITY
Victor J. Garcia-morales  GRANDA UNIVERSITY

1585  HOW DOES MANAGEMENT INNOVATION LEAD TO TECHNOLOGICAL INNOVATION: THE ROLE OF STRATEGIC LEARNING, STRATEGIC DECISION-MAKING AND KNOWLEDGE BASES
Ke Rong  BOURNEMOUTH UNIVERSITY
Gordon Liu  BATH UNIVERSITY
Wai Wai Ko  SOUTHAMPTON UNIVERSITY

1923  SOCIAL CAPITAL DEVELOPMENT OF HIGH TECH FIRMS IN SCIENCE AND TECHNOLOGY PARKS
Duygu Aslan  MIDDLE EAST TECHNICAL UNIVERSITY
S.nazli Wasti  MIDDLE EAST TECHNICAL UNIVERSITY
SLOT 3 (09:30 - 11:00) - D 305 - Competitive

T316 - E-COMMERCE AND ORGANISATIONS

Track: 14 CONFERENCE GENERAL TRACK >> 14_00 CONFERENCE GENERAL TRACK

Chair: Jolanta Tkaczyk
Discussant: Maciej Rządca

Paper presentations:

1743 HOW TO INVOLVE CUSTOMER CHARACTERISTICS IN RETAILERS’ PAYMENT PROVISION STRATEGY?
Robert Maximilian Grüschow
RWTH AACHEN UNIVERSITY

1766 PROVIDING CUSTOMER-INIVIDUAL PAYMENT SERVICES IN B2C E-COMMERCE
Robert Maximilian Grüschow
RWTH AACHEN UNIVERSITY

SLOT 3 (09:30 - 11:00) - D 306 - Competitive

T317 - STANDARDISATION AND INNOVATION (1 OF 2)

Track: 06 INNOVATION >> 06_03 STANDARDISATION AND INNOVATION

Chair: Geerten Van De Kaa
Discussant: Anne-marie Großmann

Paper presentations:

1822 LED LIGHTING IN ASIA: HOW STANDARDIZATION REGIMES INFLUENCE STAKEHOLDERS IN STANDARD SETTING
Geerten Van De Kaa DELFT UNIVERSITY OF TECHNOLOGY

1404 COOPETITIVE CAPABILITIES IN STANDARDIZATION SETTINGS
Magnus Johansson Niklas Hallberg
LUND UNIVERSITY - INST OF ECONOMIC RESEARCH

1692 THE NATURE OF MANAGEMENT INNOVATION AND ITS MEASUREMENT
Martyna Wronka-pośpiech Teresa Kraśnicka Wojciech Głód
DEPARTMENT OF ENTREPRENEURSHIP & MANAGEMENT INNOVATION UNIVERSITY OF ECONOMICS IN KATOWICE

1834 MOBILE TELECOMMUNICATION STANDARDIZATION IN JAPAN, THE US, AND EUROPE: REGULATORY AND INDUSTRIAL REGIMES COMPARED
Geerten Van De Kaa DELFT UNIVERSITY OF TECHNOLOGY
SLOT 3 (09:30 - 11:00) - D 308 - Competitive

T318 - INSTITUTIONS AND CHANGE

Track: 01 BUSINESS FOR SOCIETY >> 01_05 INSTITUTIONS, RESISTANCE, CHANGE AND POWER

Chair: Xavier Deroy

Discussant: Xavier Deroy

Paper presentations:

1459 CONDUCTING A DIVERSITY POLICY AS AN ORGANIZATIONAL CHANGE PROCESS: A THEORETICAL MODEL GOING FROM ORGANIZATIONAL LEGITIMATION TO INSTITUTIONALIZATION DYNAMICS
Maria Giuseppina Bruna ISTEC / CHAIRE “MANAGEMENT & DIVERSITÉ” DE DAUPHINE
Jean François Chanlat UNIVERSITE PARIS-DAUPHINE (CHAIRE “MANAGEMENT & DIVERSITÉ”)

2167 CREATING A SOCIALLY DISRUPTIVE CATEGORY: A CASE STUDY OF “CONFLICT GOLD”
Shaz Ansari UNIVERSITY OF CAMBRIDGE
Juliane Reinecke UNIVERSITY OF WARWICK

2119 POWER AND RESPONSIBILITY: INTRODUCING POWER INTO ‘OPEN COMMUNICATIVE SPACE’
Marta Strumirlska-kutra KOZMINSKI UNIVERSITY

SLOT 3 (09:30 - 11:00) - D 309 - Competitive

T319 - BEHAVIOURAL STRATEGY (VIRTUAL TRACK): THE ORGANISATIONAL LEVEL OF ANALYSIS

Track: 13 STRATEGIC MANAGEMENT >> 13_03 STRATEGIC PROCESSES AND PRACTICES

Chair: Christian Rosenkranz

Discussant: Philip Meissner

Paper presentations:

1361 DYNAMICCapabilities AND BEHAVIOURAL STRATEGY: AN INTEGRATION WITH THE FOCUS ON UNCONSCIOUS AND PSYCHODYNAMIC ASPECTS TO BETTER DEAL WITH UNCERTAINTY IN STRATEGIC MANAGEMENT
Claudia Nagel NAGEL & COMPANY GMBH

1755 INTER-FIRM IMITATION IN SOCIAL MEDIA ADOPTION: A COGNITIVE FRAMEWORK
Raliza Nikolaeva ISCTE-IUL
João Azambuja ISCTE-IUL

1405 ORGANIZATIONAL RENEWAL: MODERATING EFFECT OF ORGANIZATIONAL SLACK AND ORGANIZATION’S IDENTITY ON ORGANIZATIONAL EFFECTIVENESS
Bartlomiej J. Gabrys UNIVERSITY OF ECONOMICS IN KATOWICE
T320 - EMERGING MARKET FIRMS

Track: 07 INTERNATIONAL MANAGEMENT >> 07_00 INTERNATIONAL MANAGEMENT GENERAL TRACK

Chair: Myropi Garri

Discussant: Pablo Collazzo

Paper presentations:

1874 INTERNATIONALIZATION PROCESS OF EMERGING MARKET FIRMS: THE ROLE OF INITIAL INSTITUTIONAL CONDITIONS AT FIRM’S FOUNDATION
Aleksandra Wąsowska UNIVERSITY OF WARSAW
Krzysztof Obloj UNIVERSITY OF WARSAW, KOZMINSKI UNIVERSITY
Mariola Ciszewska-milnaric KOZMINSKI UNIVERSITY

1239 MARKET ENTRY STRATEGIES AND PERFORMANCE OF EMERGING MARKET FIRMS IN GERMANY: THE MODERATING EFFECT OF INTERNATIONAL EXPERIENCE
Ritam Garg UNIVERSITY OF ERLangen-NUERNBERG
Dirk Holtbruegge UNIVERSITY OF ERLangen-NUERNBERG
Sue Claire Berning UNIVERSITY OF ERLangen-NUERNBERG

1056 INTERNATIONALIZATION OF EMERGING INDIAN MULTINATIONALS: LINKAGE, LEVERAGE & LEARNING (LLL) PERSPECTIVE
Mohan Thite GRIFFITH UNIVERSITY
Adrian Wilkinson GRIFFITH UNIVERSITY
Pawan Budhwar ASTON UNIVERSITY

T321 - ENTREPRENEURIAL TRAINING

Track: 03 ENTREPRENEURSHIP >> 03_00 ENTREPRENEURSHIP GENERAL TRACK

Chair: Lidia D. Czarkowska

Discussant: Alexandra Throm

Paper presentations:

1721 IS MORE ALWAYS BETTER? RE-ASSESSING THE ROLE OF HUMAN CAPITAL IN ENTREPRENEURSHIP
Dorina Thiess INSTITUTE OF TECHNOLOGY MANAGEMENT
Peter Michael Vogel INSTITUTE OF TECHNOLOGY MANAGEMENT
Dietmar Grichnik INSTITUTE OF TECHNOLOGY MANAGEMENT
Jan Brinckmann DEPARTMENT OF STRATEGY AND GENERAL MANAGEMENT

1741 DEVELOPMENT OF CHOSEN ASPECTS OF ENTREPRENEURS’ EMOTIONAL INTELLIGENCE. GROUP COACHING AND THE ACTION RESEARCH.
Lidia D. Czarkowska LEON KOZMINSKI UNIVERSITY

1600 MATURITY MODELS AND ACTION QUALITY: APPROACHING THE EFFECTS OF ENTREPRENEURSHIP PROGRAMS IN THE LIGHT OF THE INTENTION ACTION GAP
Alexandra Throm KIT - ENTECHNON
Orestis Terzidis KIT - ENTECHNON
T322 - ORGANISATIONAL PROCESSES & IDEA MANAGEMENT & CREATIVITY

Track: 06 INNOVATION >> 06.05 ORGANIZING CREATIVITY FOR INNOVATION: MULTIDISCIPLINARY PERSPECTIVES, THEORIES, AND PRACTICES

Chair: Canan Ceylan

Discussant: Vojkan Nedkovski

Paper presentations:

1602 CREATIVITY AND ORGANIZATION: INTERACTION BETWEEN CREATIVE PROJECTS AND ORGANISATIONAL PROCESSES IN ADVERTISING
Fatima El Yousfi  CNAM PARIS & HEC MONTREAL

1244 WHAT MAKES A GOOD IDEA? A SIGNALING APPROACH TO THE ASSESSMENT OF IDEA QUALITY OF INNOVATION IDEAS
Julia K. Fröhlich  UNIVERSITY OF BERN
Andreas Hack  UNIVERSITY OF BERN

1543 THE CURVILINEAR RELATIONSHIP BETWEEN NEWCOMER Goal Clarity AND CREATIVE PERFORMANCE: THE MEDIATOR ROLE OF ADVICE NETWORK DENSITY
Jinyi Zhou  SCHOOL OF ECONOMICS AND MANAGEMENT, TSINGHUA UNIVERSITY
Yawen Li  SCHOOL OF ECONOMICS AND MANAGEMENT, TSINGHUA UNIVERSITY
Xiao Chen  SCHOOL OF ECONOMICS AND MANAGEMENT, TSINGHUA UNIVERSITY

SLOT 3 (09:30 - 11:00) - B 5 - Competitive

T323 - NURTURING BUSINESS ECOSYSTEM

Track: 13 STRATEGIC MANAGEMENT >> 13.02 NURTURING BUSINESS ECOSYSTEMS TO DEAL WITH UNCERTAINTIES: THEORETICAL ROOTS EXPLORATION AND PRACTICAL IMPLICATION

Chair: Lynne Butel

Discussant: Bartolomé Marco-Iajara

Paper presentations:

1819 FROM ZERO SUM GAME TO POSITIVE SUM GAME: CASE STUDIES ON THE BUSINESS MODELS OF TWO CHINESE MOBILE APPLICATIONS
Liang Guo  NEOMA BUSINESS SCHOOL
Ruchi Sharma  NEOMA BUSINESS SCHOOL
Sebastien Tran  ISC PARIS
Lei Yin  NEOMA BUSINESS SCHOOL

1762 NURTURING BUSINESS ECOSYSTEM WITH MODULAR ARCHITECTURE
Yong Lin  UNIVERSITY OF GREENWICH
Jing Luo  UNIVERSITY OF GREENWICH
Petros Ieromonachou  UNIVERSITY OF GREENWICH
Li Zhou  UNIVERSITY OF GREENWICH
Lin Huang  UNIVERSITY OF GREENWICH

1441 NURTURING BUSINESS ECOSYSTEM TO ENABLE PARADIGM SHIFT: THE CASE OF EMERGING WIRELESS TELECOMMUNICATIONS INDUSTRY IN CHINA
Yongjiang Shi  INSTITUTE FOR MANUFACTURING, UNIVERSITY OF CAMBRIDGE
Yue Zhang  INSTITUTE OF POLICY AND MANAGEMENT, CHINESE ACADEMY OF SCIENCES
Jiang Yu  INSTITUTE OF POLICY AND MANAGEMENT, CHINESE ACADEMY OF SCIENCES
SLOT 3 (09:30 - 11:00) - B 6 - Paper Development

T324 - CROWDFUNDING AND MICROFINANCE: ISSUES AND CHALLENGES
Track: 01 BUSINESS FOR SOCIETY >> 01_02 FINANCE ECONOMY AND SOCIETY

Chair: Isabelle Maque
Discussant: Karima Bouaiss

Paper presentations:

1137 IS CROWDFUNDING CHALLENGING CONVENTIONAL FINANCING? THE CASE OF FRENCH SMES.
Fatima Zahra Ouchrif UNIVERSITY OF POITIERS
Sophie Nivoix UNIVERSITY OF POITIERS

1559 MICROFINANCE AND CROWDFUNDING VALUE CREATION DYNAMICS: A CATALYST FOR SOCIAL INNOVATION
Sharam Alijani NEOMA BUSINESS SCHOOL
Djamchid Assadi BURGUNDY BUSINESS SCHOOL
Arvind Ashta BURGUNDY BUSINESS SCHOOL

1807 EXPLORING NEW WAYS TO BETTER ASSESS MICROFINANCE IMPACT: WHAT ROLE FOR THE CAPABILITY APPROACH?
Asmae Diani IRG-UNIVERSITÉ PARIS EST CRÊTEIL
Julienne Brabet IRG-UNIVERSITÉ PARIS EST CRÊTEIL

1561 RELATIONSHIP BETWEEN PERSONAL FINANCE AND CHARACTERISTICS OF BRAZILIAN ACCOUNTING UNIVERSITY STUDENTS
Mehran Ramezanali UNIDAVI
Miguel A. Verdinelli UNIVALI
Suzete A. Lizote UNIVALI
Sabrina Nascimento UNOESC

SLOT 3 (09:30 - 11:00) - B 17 - Competitive

T325 - PROJECT STAKEHOLDER MANAGEMENT
Track: 10 PROJECT ORGANIZING >> 10_00 PROJECT ORGANIZING GENERAL TRACK

Chair: Miia Martinsuo
Discussant: Derek Walker

Paper presentations:

1191 AN INTEGRATIVE FRAMEWORK FOR MANAGING PROJECT ISSUES ACROSS STAKEHOLDER GROUPS
Marjolein Van Offenbeek UNIVERSITY OF GRONINGEN
Janita F. J. Vos UNIVERSITY OF GRONINGEN

2095 DYNAMICS OF INTERNAL R&D STAKEHOLDERS IN THE FUZZY FRONT-END OF BREAKTHROUGH ENGINEERING PROJECTS
Cedric Dalmasso MINES PARISTECH - CENTRE FOR MANAGEMENT SCIENCE
Sophie Hooge MINES PARISTECH - CENTRE FOR MANAGEMENT SCIENCE

1393 STRUCTURE AND AGENCY IN PROJECT STAKEHOLDER MANAGEMENT
Jonathan Taylor MANCHESTER BUSINESS SCHOOL
Graham Winch MANCHESTER BUSINESS SCHOOL
SLOT 3 (09:30 - 11:00) - C CONFERENCE ROOM - Competitive

T326 - BEHAVIOUR ENABLING CONDITIONS: THE ROLE OF TRUST

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_05 LEADERSHIP, CULTURE AND SIMULATIONS

Chair: Dainelis Cabeza Pullés

Discussant: Daniel Alonso-martinez

Paper presentations:

2189 ‘I CAN ONLY TRUST A FRIEND’: EXPLORING MANAEGERS ENACTMENT OF FAVOURITISM IN THE WORKPLACE
Ana Carnaz ISCTE IUL
Henrique Duarte Duarte ISCTE IUL
Ofelia Palermo NOTTINGHAM TRENT UNIVERSITY

1110 IT TAKES MORE THAN ONE: TOWARD A SOCIAL EXCHANGE FOUNDATION OF ORGANIZATIONAL ROUTINE PERFORMANCE
Stefan Klaussner UNIVERSITY OF KASSEL
Anja Schroeder UNIVERSITY OF KAISERSLAUTERN

1904 INTERNAL AND EXTERNAL RELATIONSHIPS IN SMALL FIRM BUSINESS MODELS
Magdalena Rzeznik WSB-NLU
Michal Jasienski WSB-NLU
Marina Candi REYKJAVIK UNIVERSITY

1338 ACTORS’ VIEW ON VENTURE CAPITAL
Elen Riot URCA

SLOT 3 (09:30 - 11:00) - A 9 - Competitive

T327 - BUSINESS MODEL INNOVATION (I): BUSINESS MODEL TYPES

Track: 06 INNOVATION >> 06_02 BUSINESS MODEL INNOVATION

Chair: Patrick Spieth

Discussant: Joan Ricart

Paper presentations:

1647 OPENING UP THE BLACK BOX OF BUSINESS MODEL INNOVATION: AN EXAMINATION OF REPPLICATION AND RENEWAL WITHIN AND BETWEEN A FIRM’S BUSINESS MODELS
Kevin Heij ROTTERDAM SCHOOL OF MANAGEMENT, ERASMUS UNIVERSITY

1757 BUSINESS MODELS: CONFIGURATIONS AND ANTECEDENTS
Ryan Rumble GRENOBLE ECOLE DE MANAGEMENT
Vincent Mangematin GRENOBLE ECOLE DE MANAGEMENT

2085 STRATEGIC PARADOXES IN SMES AS BUSINESS MODEL’S META-DIMENSIONS
Roberto Biloslavo UNIVERSITY OF PRIMORSKA
Anita Trnavcevic UNIVERSITY OF PRIMORSKA
Carlo Bagnoli CA’FOSCA UNIVERSITY

1770 MONETIZING USER-GENERATED CONTENT: EVIDENCE FROM THE GERMAN AUDIO-VISUAL INDUSTRY
Urs Kind ALEXANDER VON Humboldt Institute FOR INTERNET AND SOCIETY
Sascha Friesike ALEXANDER VON Humboldt Institute FOR INTERNET AND SOCIETY
SLOT 3 (09:30 - 11:00) - A 201 - Competitive

T328 - RETHINKING THE DESIGN PARADIGM: ANALYTICAL FRAMEWORKS

Track: 06 INNOVATION >> 06_01 RETHINKING THE DESIGN PARADIGM IN MANAGEMENT: THEORIES, ACTIVITIES, AND ORGANISATIONS

Chair: Pascal Le Masson

Discussant: Anna Yström

Paper presentations:

1568 GENERATING BOLD IDEAS TO CHOOSE WISELY: UNPACKING DESIGN COGNITION
Marine Agogue HEC MONTRÉAL
Kevin Johnson HEC MONTRÉAL
Denis Grégoire HEC MONTRÉAL
Mathieu Cassotti PARIS DESCARTES UNIVERSITY

1030 BUSINESS DEVELOPMENT USING ART AND DESIGN
Oriana Haselwanter UNIVERSITY OF GOTHENBURG

1532 PRODUCT AND ORGANIZATIONAL MODULARITY: A CONTINGENT VIEW OF THE MIRRORING HYPOTHESIS
Metehan Feridun Sorkun CA’ FOSCARI UNIVERSITY OF VENICE
Andrea Furlan UNIVERSITY OF PADOVA

SLOT 3 (09:30 - 11:00) - A 203 - Competitive

T329 - GENDER, POWER AND LEADERSHIP

Track: 05 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS (GRDO) >> 05_00 GENDER, RACE AND DIVERSITY IN ORGANISATIONS - GRDO SIG GENERAL TRACK

Chair: Edwina Pio

Discussant:

Paper presentations:

1375 STRUCTURAL EFFECTS OF SEX-RATIOS AND POWER DISTRIBUTION ON THE SURVIVAL RATES OF FEMALE MONASTERIES
Gitte Graetzer UNIVERSITY OF ZURICH
Katja Rost UNIVERSITY OF ZURICH

1756 THE INFLUENCE OF GENDER RATIOS ON CAREER ADVANCEMENTS OF WOMEN IN SENIOR POSITIONS
Constantin Schoen UNIVERSITY OF ZURICH
Katja Rost UNIVERSITY OF ZURICH
David Seidl UNIVERSITY OF ZURICH

1884 SHARED LEADERSHIP IN A HYPER-MASCULINE CONTEXT: RETAINING WOMEN IN THE STEM OCCUPATIONS
Catherine Loughlin SAINT MARY’S UNIVERSITY
Corinne McNally SAINT MARY’S UNIVERSITY

2135 ECONOMIC EMPOWERMENT OF WOMEN IN CENTRAL AND EASTERN EUROPE
Kamelia Assenova UNIVERSITY OF RUSE
SLOT 3 (09:30 - 11:00) - A 204 - Competitive

T330 - MANAGING SPORT VALUES

Track: 08 MANAGING SPORT >> 08_00 MANAGING SPORT GENERAL TRACK

Chair: Mathieu Winand

Discussant: Mathieu Winand

Paper presentations:

1067 CORPORATE SOCIAL RESPONSIBILITY THROUGH SPORT: A LONGITUDINAL STUDY OF THE FTSE100 COMPANIES
Christos Anagnostopoulos, Tom Bason
Molde University College, Coventry University

1945 SHARED VALUE CREATION IN PUBLIC-NONPROFIT PARTNERSHIPS FOR LOCAL SPORT PROMOTION INITIATIVES
Lies Dobbels, Kathy Babiak, Annick Willem
Ghent University, University of Michigan, Ghent University

1838 EXPLORING THE REGIONAL VALUE OF CULTURAL INSTITUTIONS IN SPORT
Harald Dolles, Hallgeir Gammelsater, Oskar Solenes
Molde University College

SLOT 3 (09:30 - 11:00) - A 205 - Competitive

T331 - ENTREPRENEURIAL LIFE CYCLE

Track: 03 ENTREPRENEURSHIP >> 03_00 ENTREPRENEURSHIP GENERAL TRACK

Chair: Marta Gancarczyk

Discussant: Eythor Jonsson

Paper presentations:

1888 THE ROLE OF ADVISORY BOARDS IN START-UPS
Eythor Jonsson
University of Iceland / Copenhagen Business School

1165 THE STORY’S END: A NARRATIVE ANALYSIS OF ENTREPRENEURIAL EXIT
Jameson Gill
Sheffield Business School

2183 CAPABILITIES AND VALUE VS UNCERTAINTY AND TRANSACTION COSTS IN EXPLAINING THE PROCESS OF FIRM GROWTH
Marta Gancarczyk
Jagiellonian University
T401 - SUSTAINABILITY AND ETHICS IN EDUCATION AND HEALTH CARE

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_04 ACCOUNTABILITY, SUSTAINABILITY, AND ETHICS IN PUBLIC AND NON-PROFIT ORGANIZATIONS

Chair: Ulf Papenfuß

Discussant:

Paper presentations:

1278 LIVING LONGER WITH DISABILITY: ECONOMIC IMPLICATIONS FOR HEALTH CARE SUSTAINABILITY. A MODELING STUDY
Stefano Olgiati UNIVERSITY OF BERGAMO
Alessandro Danovi UNIVERSITY OF BERGAMO

1618 DEVELOPING TOMORROW’S LEADERS: ROLE AND RESPONSIBILITIES OF BUSINESS SCHOOLS AND ETHICS EDUCATORS
Georg Reifferscheid UNIVERSITY OF APPLIED SCIENCES KOBLENZ
Mareike Heinzen UNIVERSITY OF APPLIED SCIENCES KOBLENZ

2075 HIGHER EDUCATION – LOWER DEVASTATION. CORPORATE UNIVERSITY AS A SPECTACULAR CHARADE
Łukasz Sulkowski JAGIELLONIAN UNIVERSITY IN CRACOW / INSTITUTE OF PUBLIC AFFAIRS
Michał Zawadzki JAGIELLONIAN UNIVERSITY IN CRACOW / INSTITUTE OF CULTURE

T402 - COLLABORATIVE BEHAVIOURS IN ENTREPRENEURSHIP

Track: 03 ENTREPRENEURSHIP >> 03_00 ENTREPRENEURSHIP GENERAL TRACK

Chair: Birgit Helene Jevnaker

Discussant: Aleksios Gotsopoulos

Paper presentations:

1919 INDUSTRY CYCLES VS. ATTENTION CYCLES: THE EFFECTS OF SHIFTING PUBLIC ATTENTION
Aleksios Gotsopoulos SKK GSB

2081 ENTREPRENEURIAL TEAMS – WHAT ARE THEY? ON FOUNDATIONAL ASSUMPTIONS AND METHODOLOGICAL AVENUES
Birgit Helene Jevnaker BI NORWEGIAN BUSINESS SCHOOL
Bisrat Agegnehu Misganaw BI NORWEGIAN BUSINESS SCHOOL

1860 ENTREPRENEURIAL NETWORKING AND CREATIVITY: A PRACTICE PERSPECTIVE ON THE COLLABORATION BETWEEN START-UPS AND INTERMEDIARIES
Thomas Schmidt FREIE UNIVERSITÄT BERLIN
Timo Braun FREIE UNIVERSITÄT BERLIN
Aristides Ferreira INSTITUTO UNIVERSITÁRIO DE LISBOA
Jörg Sydow FREIE UNIVERSITÄT BERLIN
SLOT 4 (11:30 - 13:00) - D 204 - Competitive

T403 - COSMOPOLITANISM, INNOVATION, AND SOCIETY

Track: 06 INNOVATION >> 06_00 INNOVATION - GENERAL TRACK

Chair: Katerina Nicolopoulou

Discussant: Dorota Bourne

Paper presentations:

1998 HABITUS, CASTELLS AND SOCIAL CAPITAL: A PROPOSED FRAMEWORK FOR STUDYING COSMOPOLITANISM INNOVATION AND SOCIETY
Kanellos-panagiotis OPEN UNIVERSITEIT NEDERLAND
Nikolopopoulos
Leo-paul Dana MONTPELLIER BUSINESS SCHOOL

2173 MANAGING DUAL IDENTITIES IN SOCIAL ENTREPRENEURSHIP: AN APPLICATION OF THE AMBIDEXTERTY THEORETICAL FRAMEWORK
Laura Costanzo UNIVERSITY OF SOUTHAMPTON

1163 THE PROCESS OF INNOVATION ADOPTION WITHIN AN ORGANIZATION
Magdalena Pichlak SILESIAN UNIVERSITY OF TECHNOLOGY

SLOT 4 (11:30 - 13:00) - D 206 - Competitive

T404 - THEORY, COMPLEXITY, AND MANAGEMENT SCIENCE

Track: 14 CONFERENCE GENERAL TRACK >> 14_00 CONFERENCE GENERAL TRACK

Chair: Robert Rządca

Discussant: Ilona Hunek

Paper presentations:

1151 PARADOX, TETRALEMMA, UN-/CERTAINTY. A FORM-THEORETICAL CALL FOR THE RE-GAMIFICATION OF MANAGEMENT AND ORGANIZATION (14-00 CONFERENCE GENERAL TRACK)
Steffen Roth ESC RENNES SCHOOL OF BUSINESS

1219 REQUISITE VARIETY IN ACTION: THE “GIFFONI EXPERIENCE” CASE STUDY
Rocco Palumbo UNIVERSITY OF SALERNO

1744 NEITHER BIASING, NOR SIMPLE: EPISTEMICALLY RATIONAL HEURISTICS FOR STRATEGIC DECISION MAKING
Anna Grandori BOCCONI UNIVERSITY
Magdalena Cholakova ERASMUS UNIVERSITY

1972 EVOLUTION OF MANAGERIAL PROBLEMS FROM THE PERSPECTIVE OF MANAGEMENT SCIENCE
Marek Szarucki CRACOW UNIVERSITY OF ECONOMICS
SLOT 4 (11:30 - 13:00) - D 207 - Competitive

T405 - EXPATRIATE MANAGEMENT 4

Track: 07 INTERNATIONAL MANAGEMENT >> 07_01 EXPATRIATE MANAGEMENT

Chair: Fabian Froese

Discussant: Romie Littrell

Paper presentations:

1633 PICKING A LOW HANGING FRUIT: INFORMING SELF-INITIATED EXPATRIATES IN THE HEALTHCARE SECTOR BEFORE AND AFTER THEIR ARRIVAL
Marian Van Bakel UNIVERSITY OF SOUTHERN DENMARK
Torben Andersen UNIVERSITY OF SOUTHERN DENMARK

1839 WHO DO YOU THINK YOU ARE? IDENTITY AND PROFESSIONAL FEMALE SELF-INITIATED EXPATIATES LIVING IN TWO CITIES
Melinda Muir SOUTHERN CROSS UNIVERSITY
Michelle Wallace SOUTHERN CROSS UNIVERSITY

1855 TO TRANSFER AND ACQUIRE KNOWLEDGE THROUGH INTERNATIONAL TRANSFER ASSIGNEES IN AN OFFSHORE INSOURCING ARRANGEMENT: CASE STUDY IN THE FINANCIAL SERVICES SECTOR
Florence Duvivier SOLVAY BRUSSELS SCHOOL OF ECONOMICS AND MANAGEMENT

SLOT 4 (11:30 - 13:00) - D 214 - Competitive

T406 - SOCIAL CAPITAL AND SOCIAL RELATIONSHIPS IN FAMILY BUSINESS

Track: 04 FAMILY BUSINESS RESEARCH >> 04_03 FAMILY BUSINESS IN EMERGING, DEVELOPING, AND TRANSITION ECONOMIES

Chair: Andrea Calabrò

Discussant: Rodrigo Basco

Paper presentations:

1354 REVIEW OF THE THEORY ON INTERNAL SOCIAL CAPITAL IN FAMILY FIRM RESEARCH: NEW AVENUES AND EMPIRICAL ADVANCES
Valeriano Sanchez-famoso UNIVERSITY OF THE BASQUE COUNTRY UPV/EHU
Txomin Iturralde UNIVERSITY OF THE BASQUE COUNTRY UPV/EHU
Amaia Maseda UNIVERSITY OF THE BASQUE COUNTRY UPV/EHU

1453 ON THE CONDITIONS FOR THE COOPERATIVE RELATIONS BETWEEN FAMILY BUSINESSES: THE ROLE OF TRUST
Elias Hadjielias UNIVERSITY OF CENTRAL LANCASHIRE
Panikkos Poutziouris UNIVERSITY OF CENTRAL LANCASHIRE

1624 WHY DO FAMILY BUSINESSES DIE? AN INVESTIGATION THROUGH THE WORK OF AN ETHNOLOGIST AND GEOGRAPHER ON THE COLLAPSE OF HUMAN SOCIETIES
Dominique Barbellivien IAMN-IAE UNIVERSITÉ DE NANTES
Nicolas Antheaume IEMN-IAE UNIVERSITÉ DE NANTES

2102 A FAIR COMPARISON BETWEEN MEN AND WOMEN GENDER AND ORGANIZATIONAL PERFORMANCE IN BUSINESS SUCCESSION
Christian Soost UNIVERSITY OF SIEGEN
Petra Moog UNIVERSITY OF SIEGEN
SLOT 4 (11:30 - 13:00) - D 216 - Competitive

T407 - ENTREPRENEURSHIP AND REGIONAL CONTEXTS

Track: 03 ENTREPRENEURSHIP >> 03_00 ENTREPRENEURSHIP GENERAL TRACK

Chair: Hans Lundberg

Discussant: Connie Zheng

Paper presentations:

1153 ECONOMIC ANTECEDENTS OF REGIONAL ENTREPRENEURSHIP DEVELOPMENT IN CHINA
   Andre Van Stel KOZMINSKI UNIVERSITY
   Ying Zhang ROTTERDAM SCHOOL OF MANAGEMENT, ERASMUS UNIVERSITY

1759 VIRTUAL WORKPLACES IN ENTREPRENEURIAL ORGANIZATIONS
   Kęstutis Duoba KAUNAS UNIVERSITY OF TECHNOLOGY
   Vilmantė Kumpikaitė-viliųnienė KAUNAS UNIVERSITY OF TECHNOLOGY
   Jurga Duobiene KAUNAS UNIVERSITY OF TECHNOLOGY
   Ineta Zickute KAUNAS UNIVERSITY OF TECHNOLOGY

1596 HERITAGEPRENEURSHIP AND REGIONAL DEVELOPMENT
   Hans Lundberg LINNAEUS UNIVERSITY
   Marcela Ramirez-pasillas JÖNKÖPING INT. BUSINESS SCHOOL
   Anders Högberg LINNAEUS UNIVERSITY

1173 NEW CHINESE ENTREPRENEURS: PERSPECTIVES OF CONFUCIAN ATTRIBUTES AND SOCIAL SETTINGS
   Connie Zheng DEAKIN UNIVERSITY
   Bai-xuan Wang CHINA'S UNIVERSITY OF GEOSCIENCES
   Mei-chih Hu NATIONAL TSING-HUA UNIVERSITY

SLOT 4 (11:30 - 13:00) - D 217 - Competitive

T408 - BUSINESS MODEL INNOVATION (II): SYSTEMIC VIEW(S)

Track: 06 INNOVATION >> 06_02 BUSINESS MODEL INNOVATION

Chair: Dirk Schneckenberg

Discussant: Henk Volberda

Paper presentations:

1193 HOW BUSINESS MODELS CAN RESPONSE IN AN ADEQUATE WAY TO SYSTEMIC INNOVATIONS
   Melchert Stephan UNIVERSITY OF LEIPZIG / FRAUNHOFER MOEZ

1464 BUSINESS MODEL ANALYSIS SCHEME ON THE BASIS OF ORGANIZATIONAL NETWORK THEORY: DEVELOPMENT, OPERATIONALIZATION AND TESTING
   Denis Klimanov NATIONAL RESEARCH UNIVERSITY HIGHER SCHOOL OF ECONOMICS
   Olga Tretyak NATIONAL RESEARCH UNIVERSITY HIGHER SCHOOL OF ECONOMICS

1991 BUSINESS MODEL ROBUSTNESS: A SYSTEM DYNAMICS APPROACH
   Karl Täuscher FRAUNHOFER MOEZ
   Nizar Abdelkafi FRAUNHOFER MOEZ

1823 BUSINESS MODEL DECISION-MAKING: STRUCTURED REVIEW, CONCEPTUAL FRAMEWORK AND RESEARCH AGENDA
   Stefan Schrauder FRIEDRICH-ALEXANDER-UNIVERSITÄT ERLangen-NÜRNBERG (FAU)
   Kai-ingo Voigt FRIEDRICH-ALEXANDER-UNIVERSITÄT ERLangen-NÜRNBERG (FAU)
SLOT 4 (11:30 - 13:00) - D 218 - Paper Development

T409 - GLOBAL VALUE CHAINS AND HYBRIDITIES

Track: 01 BUSINESS FOR SOCIETY >> 01_09 RESPONSIBLE GLOBAL VALUE CHAINS FACING UNCERTAINTY

Chair: Karen Delchet-cochet

Discussant:

Paper presentations:

2179 CREATING SHARED VALUE THROUGH IMPACT SOURCING: A PROCESS VIEW
Stephan Manning UNIVERSITY OF MASSACHUSETTS BOSTON
Chacko Kannothra UMASS BOSTON
Discussant: Jean-Pierre NOBLET

1205 THE ETHICAL AND ECONOMIC LOGIC ADOPTED BY THE FAIR PURCHASING FUNCTION: A TEXTILE INDUSTRY CASE STUDY
Elizabeth Poutier ESSCA SCHOOL OF MANAGEMENT
Jean-pierre Noblet ESSCA SCHOOL OF MANAGEMENT
Discussant: Martin O’CONNOR

2148 INNOVATING IN THE BANKING GLOBAL VALUE CHAINS? THE FRENCH RETAIL BANKING.
Pascale De Rozario UMR CNRS LISE, CONSERVATOIRE NATIONAL DES ARTS ET METIERS (CNAM)
Lionel Roure EA4603 LIRSA, CONSERVATOIRE NATIONAL DES ARTS ET METIERS (CNAM)
Stéphane Vergnaud LCL, CRÉDIT LYONNAIS FRANCE
Discussant: Yvon Pesqueux

SLOT 4 (11:30 - 13:00) - D 300 - Competitive

T410 - RETHINKING THE DESIGN PARADIGM: NEW ORGANISATIONS, ACTORS AND METHODS

Track: 06 INNOVATION >> 06_01 RETHINKING THE DESIGN PARADIGM IN MANAGEMENT: THEORIES, ACTIVITIES, AND ORGANISATIONS

Chair: James Moultrie

Discussant: Marine Agogué

Paper presentations:

1830 MANAGING THE IMPACTS OF NON-VERBAL DEVICES ON IDEA GENERATION: A NEW CHALLENGE FOR CREATIVE LEADERS
Juliette Brun MINES PARISTECH - CGS, CENTER FOR SCIENTIFIC GESTION
Hicham Ezzat MINES PARISTECH - CGS, CENTER FOR SCIENTIFIC GESTION
Benoit Weil MINES PARISTECH - CGS, CENTER FOR SCIENTIFIC GESTION

2061 STRUCTURING CENTERED INNOVATION – IMPLEMENTING DESIGN THINKING IN LARGE ORGANIZATIONS
Ingo Rauth CHALMERS UNIVERSITY OF TECHNOLOGY
Lisa Gargren CHALMERS UNIVERSITY OF TECHNOLOGY
Maria Elmquist CHALMERS UNIVERSITY OF TECHNOLOGY

2009 EXPLORING THE ROLE OF DESIGN THINKING IN POLISH ORGANISATIONS
Justyna Starostka KOZMINSKI UNIVERSITY
T411 - STANDARDISATION AND INNOVATION (2 OF 2)

Track: 06 INNOVATION >> 06_03 STANDARDISATION AND INNOVATION

Chair: Anne-marie Großmann
Discussant: Magnus Johansson

Paper presentations:

1321 COMPANY STANDARD IMPLEMENTATION, INTER-FIRM RELATIONSHIPS AND INNOVATIVENESS
Anne-marie Großmann TECHNISCHE UNIVERSITÄT BERLIN
Knut Blind TECHNISCHE UNIVERSITÄT BERLIN

1381 EFFECTS OF TECHNOLOGICAL CAPABILITIES IN THE SUCCESS OF NEW PRODUCTS: THE ROLE OF THE RADICAL INNOVATIONS
Daniel Jiménez-jiménez UNIVERSITY OF MURCIA
Raquel Sanz-valle UNIVERSITY OF MURCIA
Luis A. Villalobos-alvarez UNIVERSIDAD AUTÓNOMA DE CIUDAD JUÁREZ

2195 PATENT STRATEGIES: TRADITIONAL, PROPRIETARY AND DEFENSIVE
Riccardo Cappelli UNIVERSITY OF BOLOGNA
Marco Corsino UNIVERSITY OF BOLOGNA
Salvatore Torrisi UNIVERSITY OF BOLOGNA

T412 - TMTS AND BUSINESS ELITES: EXECUTIVES' INTRA- AND EXTRA-TEAM NETWORKS AND RELATIONS

Track: 02 CORPORATE GOVERNENCE >> 02_01 TOP MANAGEMENT TEAMS & BUSINESS ELITES

Chair: Tobias Dauth
Discussant: Alexander Alexiev

Paper presentations:

1916 THE CEO–TOP MANAGEMENT TEAM INTERFACE IN UPPER ECHELONS RESEARCH: A REVIEW, SYNTHESIS, AND RESEARCH AGENDA
Dimitrios Georgakakis UNIVERSITY OF ST GALLEN
Mariano Heyden NEWCASTLE UNIVERSITY

1848 POWERPLAY IN THE C-SUITE: HOW THE CHIEF STRATEGY OFFICER’S PERCEPTION OF DISCRETION IS CONSTRAINED BY OTHER TOP MANAGERS
Christine Scheef UNIVERSITY OF ST. GALLEN
Markus Menz UNIVERSITY OF ST. GALLEN

2163 BRIDGING STRATEGIC DECISION MAKING AND TOP MANAGEMENT TEAM NETWORKS: THE INFLUENCE OF BOUNDARY SPANNING ACTIVITIES
Sara Lombardi LUISS GUIDO CARLI
Ninja Srinivasan Janardhanan THE U. OF TEXAS AT AUSTIN
Suho Han THE U. OF TEXAS AT AUSTIN
SLOT 4 (11:30 - 13:00) - D 304 - Competitive

T413 - TEAM PERFORMANCE MANAGEMENT 3

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_03 TEAM PERFORMANCE MANAGEMENT

Chair: Ishani Aggarwal

Discussant: Nicoleta Meslec

Paper presentations:

2178 THE VICIOUS CYCLE OF INJUSTICE AND CONFLICT
Mladen Adamovic UNIVERSITY OF TOULOUSE 1

1816 THE MAIN DISCRIMINANT AMONG EMOTIONAL INTELLIGENCE COMPETENCIES: INSPIRATIONAL LEADERSHIP
Roy Mouawad ESADE BUSINESS SCHOOL
Joan Manuel Batista-foguet ESADE BUSINESS SCHOOL
Ricard Serlavos ESADE BUSINESS SCHOOL

2094 DOES PERSONALITY MATTER TO VOICE BEHAVIOR: EXAMINING EMPLOYEE’S VOICE BEHAVIOR WITHIN A WORKGROUP
Ya Fen Chen NATIONAL CHENG UNIVERSITY
Hsiao Yun Liang NATIONAL CHENG KUNG UNIVERSITY
Hsi An Shih NATIONAL CHENG UNIVERSITY

1075 THE CASE OF A TEMPORARY VIRTUAL TEAM PROJECT: WHICH FACTORS DRIVE EMPLOYEE ENGAGEMENT?
Zeynep Yalabik UNIVERSITY OF BATH, SCHOOL OF MANAGEMENT
Niki Panteli UNIVERSITY OF BATH, SCHOOL OF MANAGEMENT

SLOT 4 (11:30 - 13:00) - D 305 - Competitive

T414 - ENTREPRENEURSHIP AND SOCIETAL CHANGE - 2: SOCIAL AND TRADITIONAL ENTREPRENEURSHIP COMPARISON

Track: 03 ENTREPRENEURSHIP >> 03_01 ENTREPRENEURSHIP AND SOCIETAL CHANGE

Chair: Massimiliano Pellegrini

Discussant: Benedicte Brogger

Paper presentations:

1268 THE TRANSITION FROM TECHNOLOGICAL TO SOCIAL INNOVATION: THE CASE OF BIOMEDICAL 3D PRINTING
Lamberto Zollo UNIVERSITY OF FLORENCE
Giacomo Marzi UNIVERSITY OF FLORENCE
Andrea Boccardi UNIVERSITY OF FLORENCE
Micaela Surchi UNIVERSITY OF FLORENCE
Massimiliano Pellegrini PRINCESS SUMAYA U. FOR TECHNOLOGY

1551 COMMERCIAL VERSUS SOCIAL ENTREPRENEURSHIP FOR A SOCIAL DEMAND: A COMPARATIVE MULTICASE STUDY IN THE BRAZILIAN POPULAR HEALTHCARE SECTOR
Jose Carlos Lazaro Da Silva Filho FEDERAL UNIVERSITY OF CEARA
Bruno Lessa FEDERAL UNIVERSITY OF CEARA
Italo Aguilar FEDERAL UNIVERSITY OF CEARA
Maria Soares FEDERAL UNIVERSITY OF CEARA

1591 SOCIAL ENTREPRENEURSHIP . SOCIETAL CHANGE OR MERELY A NEW MARKET MECHANISM?
Benedicte Brogger BI NORWEGIAN BUSINESS SCHOOL

1629 BALANCING PROFITABILITY AND SUSTAINABILITY: DEFINING THE TRIPLE BOTTOM LINE APPROACH IN ENTREPRENEURSHIP
Denise Fischer RWTH AACHEN
SLOT 4 (11:30 - 13:00) - D 306 - Competitive

T415 - MANAGING IN AFRICAN CONTEXTS

Track: 07 INTERNATIONAL MANAGEMENT >> 07_00 INTERNATIONAL MANAGEMENT GENERAL TRACK

Chair: Gbolahan Gbadamosi

Discussant: Herve Chappert

Paper presentations:

1986 CULTURAL VALUES AT WORK IN THE CHINESE AND AFRICAN CONTEXT: THE CASE OF ZAMBIA
Lisa Qixun Siebers NOTTINGHAM TRENT UNIVERSITY

1377 MEASURING EMPLOYEE ENGAGEMENT: UTRECHT WORK ENGAGEMENT SCALE (UWES-9) OR INTELLECTUAL SOCIAL AFFECTIVE (ISA) – EVIDENCE FROM BOTSWANA
Joy Tauetsile BOURNEMOUTH UNIVERSITY
Gbolahan Gbadamosi BOURNEMOUTH UNIVERSITY

1963 NECESSITY OR OPPORTUNITY? PUBLIC PRIVATE PARTNERSHIPS FOR LOCAL REGENERATION IN NIGERIA
Osikhuemhe Okwilagwe BOURNEMOUTH UNIVERSITY

SLOT 4 (11:30 - 13:00) - D 308 - Competitive

T416 - ENTREPRENEURIAL ECOSYSTEMS

Track: 03 ENTREPRENEURSHIP >> 03_03 ACADEMIC ENTREPRENEURSHIP AND THE ENTREPRENEURIAL UNIVERSITY

Chair: Johannes Raphael Hoelzle

Discussant: Maria Claudia Angel Ferrero

Paper presentations:

1761 INTEGRATING COMMERCIAL TRANSFER INTO THE BUSINESS MODEL OF THE PUBLIC UNIVERSITY
Matthias Raith OTTO-VON-GUERICKE UNIVERSITY
Olaf Gaus OTTO-VON-GUERICKE UNIVERSITY

1733 ACADEMIC ENTREPRENEURIAL SUPPORT ECOSYSTEM: COLLABORATIVE DYNAMICS AND SOCIAL CAPITAL
Karim Messeghem MONTPELLIER UNIVERSITY - MRM
Christina Theodoraki MONTPELLIER UNIVERSITY - MRM

1775 THE CONTRIBUTION OF UNIVERSITIES TO THE MANAGEMENT OF PROXIMITIES AND INTERFACES REGIONAL ENTREPRENEURIAL ECOSYSTEM
Isabelle Bories-aizeau UNIVERSITÉ DE MONTPELLIER
Fathia Fort MONTPELLIER SUPAGRO
Florence Noguera UNIVERSITÉ PAUL VALÉRY DE MONTPELLIER
Catherine Peyroux UNIVERSITÉ PAUL VALÉRY DE MONTPELLIER
SLOT 4 (11:30 - 13:00) - D 309 - Competitive

T417 - MANAGING IP OUTSIDE-IN AND INSIDE-OUT

Track: 06 INNOVATION >> 06_04 OPEN INNOVATION

Chair: Nizar Abdelkafi

Discussant: Liliana Mitkova

Paper presentations:

1678 LEVERAGING RADICAL ACQUIRED TECHNOLOGIES: THE MODERATING EFFECT OF STAR SCIENTISTS AND UPSTREAM STRATEGIC ALLIANCES
Angelo Natalicchio POLITECNICO DI BARI
Antonio Messeni POLITECNICO DI BARI
Petruzzeelli
Achille Claudio Garavelli POLITECNICO DI BARI

2017 TECHNOLOGY LICENSING DECISIONS: A REAL OPTIONS PERSPECTIVE
Charlotte Krychowski TELECOM EM

1534 IP STRATEGY AND OPEN INNOVATION IN CHINA
Liliana Mitkova INSTITUT DE RECHERCHE EN GESTION UNIVERSITY OF PARIS EST MARNE LA VALLÉE
Xi Wang CENTRAL UNIVERSITY OF FINANCE AND ECONOMICS, CISTP, TSINGHUA UNIVERSITY
Jiayi Zhang CENTRAL UNIVERSITY OF FINANCE AND ECONOMICS, CISTP, TSINGHUA UNIVERSITY
Gizem Ogsuz INSTITUT DE RECHERCHE EN GESTION UNIVERSITY OF PARIS EST MARNE LA VALLÉE

2133 OPEN INNOVATION IN SMES: PREREQUISITES FOR THE ECOSYSTEM DEVELOPMENT
Agnieszka Radziwon UNIVERSITY OF SOUTHERN DENMARK
Marcel Bogers UNIVERSITY OF SOUTHERN DENMARK

SLOT 4 (11:30 - 13:00) - D 310 - Competitive

T418 - PROJECT ORGANISING & UNCERTAINTY

Track: 10 PROJECT ORGANIZING >> 10_00 PROJECT ORGANIZING GENERAL TRACK

Chair: Christophe Midler

Discussant: Stephan Manning

Paper presentations:

1351 MAPPING THE MULTI-FACETED: IDENTIFYING THE DETERMINANTS OF UNCERTAINTY IN SAFETY-CRITICAL PROJECTS
Fiona C Saunders THE UNIVERSITY OF MANCHESTER
Andrew W Gale THE UNIVERSITY OF MANCHESTER
Andrew H Sherry NATIONAL NUCLEAR LABORATORY

2086 UNCERTAINTY IN PROJECT PHASES: A FRAMEWORK FOR ORGANISATIONAL CHANGE MANAGEMENT
Melanie Kreye DTU
Sarah Balangalibun DTU

1038 COPING WITH UNCERTAINTY AND AMBIGUITY THROUGH CLIENT, DESIGN AND CONSTRUCTION TEAM COLLABORATION IN CONSTRUCTION PROJECTS
Derek Walker RMIT UNIVERSITY
Davis Peter UNIVERSITY OF NEWCASTLE
Stevenson Andrew ALCHIMIE PTY

2058 WHY IS IT DIFFICULT TO EXPLOIT OPPORTUNITIES IN PROJECTS?
Agnar Johansen SINTEF
Anandasivakumar Ekambaram SINTEF
Andreas Dypvik Landmark SINTEF
Petter Eik-andresen NORWEGIAN ARMED FORCES
SLOT 4 (11:30 - 13:00) - D 311 - Competitive

T419 - CORPORATE GOVERNANCE, FINANCE AND FINANCIALISATION

Track: 02 CORPORATE GOVERNANCE >> 02_00 CORPORATE GOVERNANCE GENERAL TRACK

Chair: Maria Aluchna

Discussant: Nikos Kavadis

Paper presentations:

1672 FINANCIALIZATION AND CORPORATE GOVERNANCE: AGENCY THEORY AND MAXIMISING SHAREHOLDER VALUE
Thomas Clarke  UTS SYDNEY

1856 CORPORATE GOVERNANCE AND COST OF DEBT: EVIDENCE FROM EMERGING MARKETS
Ilya Rabotinskiy  NATIONAL RESEARCH UNIVERSITY - HIGHER SCHOOL OF ECONOMICS
Anastasia Stepanova  NATIONAL RESEARCH UNIVERSITY - HIGHER SCHOOL OF ECONOMICS
Irina Ivashkovskaya  NATIONAL RESEARCH UNIVERSITY - HIGHER SCHOOL OF ECONOMICS

1899 THE IMPACT OF UNDERWRITER REPUTATION ON IPO UNDERPRICING. A META-ANALYSIS
Tiziana La Rocca  UNIVERSITY OF MESSINA

SLOT 4 (11:30 - 13:00) - D 312 - Paper Development

T420 - CRISIS, TRUST AND ALTERNATIVE MODELS

Track: 01 BUSINESS FOR SOCIETY >> 01_02 FINANCE ECONOMY AND SOCIETY

Chair: Catherine Karyotis

Discussant: Diani Asmae

Paper presentations:

1242 BRICOLAGE OF IDENTITY TO COPE WITH CRISIS. BANK EMPLOYEES IN TIMES OF TURMOIL
Sylvie Chevrier  UNIVERSITÉ PARIS EST
Evelyne Rousselet  UNIVERSITÉ PARIS EST
Valerie Pallas Saltiel  UNIVERSITÉ PARIS EST

1497 COOPERATIVES, COMMUNITIES AND THE COMMONS: EXPLORING ALTERNATIVE MODELS OF VALUE CREATION AND COMMON POOL RESOURCES
Sharam Alijani  NEOMA BUSINESS SCHOOL
Bernard Paranque  KEDGE BUSINESS SCHOOL
Catherine Karyotis  NEOMA BUSINESS SCHOOL

1592 THE GLOBAL FINANCIAL CRISIS: A MODEL OF TRUST AND TRANSGRESSIONS
Kreis Yvonne  UNIVERSITY OF MAINZ
Spaeth Julia F.  FIT4TRUST CONSULTING
T421 - EMERGENCY MANAGEMENT PERSPECTIVES: AN ORGANISATIONAL VIEWPOINT

Track: 14 CONFERENCE GENERAL TRACK >> 14_01 EMERGENCY MANAGEMENT, CRISIS, RECOVERY AND ORGANISATIONAL RESILIENCE

Chair: Paresh Wankhade
Discussant: Shankar Sankaran

Paper presentations:

1096 CULTURAL PERPETUATION ANALYSIS IN THE EMERGENCY AMBULANCE SERVICES IN THE UK: IMPLICATIONS FOR INTERNATIONAL PRACTICE
Paresh Wankhade EDGE HILL UNIVERSITY
Geoffery Heath KEELE UNIVERSITY
James Raccliffe STAFFORDSHIRE UNIVERSITY

1412 CRISIS COMPETENCIES OF ORGANISATIONAL LEADERSHIP
George Boak YORK ST JOHN UNIVERSITY
Karim Elsayed HANSAM CONSULTING

2140 UNCERTAINTY AND THE RECURRENCE OF RARE EVENTS IN ORGANIZATIONS: MODELING BASED ON THE POISSON DISTRIBUTION
Newton Braga Rosa UFRGS- FEDERAL UNIVERSITY OF RIO GRANDE DO SUL

T422 - SUSTAINABILITY DISCLOSURE: TRENDS AND CHALLENGES

Track: 01 BUSINESS FOR SOCIETY >> 01_01 ACCOUNTING AND CONTROL FOR SUSTAINABILITY

Chair: Minna Suutari
Discussant: Patrizia Gazzola

Paper presentations:

1234 SUSTAINABILITY DISCLOSURE AND INTEGRATED REPORTING: AN HISTORICAL PERSPECTIVE AND THE STATE OF THE ART
Lucrezia Songini BOCCONI SCHOOL OF MANAGEMENT
Anna Pistoni BOCCONI SCHOOL OF MANAGEMENT

1123 WAITING FOR MATERIALITY IN THE CONTEXT OF INTEGRATED REPORTING: THEORETICAL CHALLENGES AND PRELIMINARY EMPIRICAL FINDINGS
Lorenzo Gelmini UNIVERSITY OF EASTERN PIEDMONT
Francesco Bavagnoli UNIVERSITY OF EASTERN PIEDMONT
Patrizia Riva UNIVERSITY OF EASTERN PIEDMONT

1107 SMOKE SCREENS OR ENLIGHTENING INFORMATION? AN EMPIRICAL ASSESSMENT OF ASSURANCE STATEMENTS IN SUSTAINABILITY REPORTS
Anil Gürtürk UNIVERSITY KASSEL
Rüdiger Hahn UNIVERSITY KASSEL
T423 - AGENT-BASED SIMULATION OF ORGANISATIONAL BEHAVIOUR

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_05 LEADERSHIP, CULTURE AND SIMULATIONS

Chair: Davide Secchi

Discussant: Dinuka Herath

Paper presentations:

1537 ORGANIZATION VS DISORGANIZATION: A COMPUTATIONAL MODEL OF GOALS, MOTIVATION AND PROBLEM SOLVING
Dinuka Herath, Fabian Homberg
BOURNEMOUTH UNIVERSITY

1820 CONTINUITY OF ASSOCIATION, FREEDOM TO REWIRE AND THE DARK SIDE OF RECIPROCITY. MICRO-PROCESSES OF EFFORT RECIPROCATION AND PARTNER SELECTION AND MACRO-PROCESSES OF INTEGRATION AND SEGREGATION IN INTRA-ORGANIZATIONAL NETWORKS OF EXCHANGE.
Edoardo Mollona, Stefano Ferriani
UNIVERSITY OF BOLOGNA, ENEA – ITALIAN NATIONAL AGENCY FOR NEW TECHNOLOGIES, ENERGY AND SUSTAINABLE ECONOMIC DEVELOPMENT

1524 CONTROLLING FOR ‘FALSE NEGATIVES’ IN AGENT-BASED MODELS OF ORGANIZATIONAL BEHAVIOR: A REVIEW OF POWER ANALYSIS
Davide Secchi, Raffaello Seri
UNIVERSITY OF SOUTHERN DENMARK, UNIVERSITY OF INSUBRIA

T424 - BUSINESS ETHICS AND SOCIETY

Track: 01 BUSINESS FOR SOCIETY >> 01_00 BUSINESS FOR SOCIETY GENERAL TRACK

Chair: Rémi Jardat

Discussant: Kevin Levillain

Paper presentations:

1263 THEORIES OF BUSINESS ETHICS IN A COSMOPOLITAN PERSPECTIVE
Jacob Dahl Rendtorff
ROSKILDE UNIVERSITY

2120 THE IMPACT OF BUSINESS ETHICS EDUCATION IN UNSUPPORTIVE CONTEXTS: UNIVERSITY STUDENTS’ GENDER AND AGE AS MODERATORS OF ETHICAL AWARENESS
Victor Oltra, Guillermina Tormo-carbó, Elies Seguí-mas
UNIVERSITY OF VALENCIA, UNIVERSITAT POLITECNICA DE VALÈNCIA

1398 ‘DO GOOD, MEAN GOOD’ – A VALUE-BEHAVIOURAL PERSPECTIVE FOR ETHICAL ENTREPRENEURSHIP IN TOURISM
Susann Power, Graham Miller, Maria Laura Didomenico
UNIVERSITY OF SURREY
SLOT 4 (11:30 - 13:00) - A 119 - Competitive

T425 - BEHAVIOURAL STRATEGY (VIRTUAL TRACK): THE INDIVIDUAL LEVEL OF ANALYSIS

Track: 13 STRATEGIC MANAGEMENT >> 13_03 STRATEGIC PROCESSES AND PRACTICES

Chair: Torsten Wulf

Discussant: Lorenz Graf-vlachy

Paper presentations:

1427 MANAGING CHANGE THROUGH THE NOT-INTENDED CONSEQUENCES OF INDIVIDUAL BEHAVIOR
Matthias Georg Will MARTIN-LUTHER-UNIVERSITY HALLE-WITTENBERG
Julia Mueller MARTIN-LUTHER-UNIVERSITY HALLE-WITTENBERG

2143 CONTRACTUAL voidS
Nuno Oliveira LSE
Fabrice Lumineau PURDUE UNIVERSITY

1504 A NEW CEO BUT THE SAME OLD WAY: FOUNDER CEO SUCCESSION AS SYMBOLIC MANAGEMENT IN CHINESE FIRMS
Ying Feng RSM, ERASMUS UNIVERSITY ROTTERDAM
Jatinder Sidhu RSM, ERASMUS UNIVERSITY ROTTERDAM
Henk Volberda RSM, ERASMUS UNIVERSITY ROTTERDAM
Frans Van Den Bosch RSM, ERASMUS UNIVERSITY ROTTERDAM

SLOT 4 (11:30 - 13:00) - A 201 - Competitive

T426 - EMERGING ECONOMIES AND GROWTH-RELATED CHALLENGES

Track: 07 INTERNATIONAL MANAGEMENT >> 07_00 INTERNATIONAL MANAGEMENT GENERAL TRACK

Chair: Raquel Meneses

Discussant: Mohan Thite

Paper presentations:

2068 FAST GROWTH ECONOMIES AND THE DETERMINANTS OF COMPETITIVENESS IN LATIN AMERICA AND THE CARIBBEAN
Pablo Collazzo WU-VIENNA UNIVERSITY OF ECONOMICS
Loic Taieb GRENOBLE ECOLE DE MANAGEMENT

1226 GREEN MANAGEMENT SPILLOVER OF FDI IN EMERGING MARKETS
Jie Xiong ESC RENNES SCHOOL OF BUSINESS
Qian Li SHANGHAI INTERNATIONAL STUDIES UNIVERSITY
Qiuzhi Xue FUDAN UNIVERSITY

2191 ECONOMIC TRANSITION AND THE MANAGEMENT OF MULTINATIONAL COMPANIES: A CASE STUDY ANALYSIS OF THE TRANSFER OF HR PRACTICES IN A GERMAN AND IRISH BANK IN POLAND
Ilona Hunek KOZMINSKI UNIVERSITY
John Geary UNIVERSITY COLLEGE DUBLIN

1302 LOCAL CLUSTER GROWTH THROUGH GLOBAL BRAIN CIRCULATION: A GOVERNANCE PERSPECTIVE
Stephan Manning UMASS BOSTON
Cristiano Richter UNISINOS
SLOT 4 (11:30 - 13:00) - A 203 - Competitive

T427 - SERVITIZATION

Track: 06 INNOVATION >> 06_06 SERVICE INNOVATION AND SERVITIZATION

Chair: Kathrin Moeslein

Discussant: Jonas Julia

Paper presentations:

1605 SERVITIZATION THROUGH BUILDING INNOVATION SYSTEM FOR SERVICE IN GLOBAL INDUSTRIAL COMPANIES
Erik Lindhult MÄLARDALEN UNIVERSITY

1851 BUSINESS SERVITIZATION: A DYNAMIC CAPABILITY APPROACH
Tuomas Huikkola UNIVERSITY OF VAASA

1255 OPENING UP INNOVATION IN BUYER-SUPPLIER RELATIONSHIPS: EMPIRICAL EVIDENCE OF ANTECEDENTS AND ITS EFFECT ON SUPPLY CHAIN COMPETENCE
Antonia Ruiz Moreno UNIVERSITY OF GRANADA
Francisco Javier Lloréns Montes UNIVERSITY OF GRANADA
María Isabel Roldán Bravo UNIVERSITY OF GRANADA
Teresa Ortega Egea UNIVERSITY OF GRANADA

SLOT 4 (11:30 - 13:00) - A 204 - Competitive

T428 - CORPORATE SOCIAL RESPONSIBILITY IN FAMILY BUSINESS

Track: 04 FAMILY BUSINESS RESEARCH >> 04_04 FAMILY BUSINESS GOALS, FAMILY DYNAMICS, BEHAVIORAL PROCESSES AND INNOVATION IN FAMILY FIRMS

Chair: Lorraine Uhlaner

Discussant: Giovanna Campopiano

Paper presentations:

1387 OPENING THE BLACK BOX OF A FAMILY FIRM’S CORPORATE SOCIAL RESPONSIBILITY STRATEGIES AND PERFORMANCES: A SOCIAL-MECHANISM APPROACH
Wei-jun Hsueh BOCCONI UNIVERSITY

1545 THE MODERATING ROLE OF A SECOND SIGNIFICANT SHAREHOLDER ON FAMILY FIRMS’ CSR DISCLOSURE
Laura Cabeza-garcia UNIVERSITY OF LEÓN
María Sacristán-navarro REY JUAN CARLOS UNIVERSITY
Silvia Gómez-ansón UNIVERSITY OF OVIEDO

2146 CSR-BASED EMPLOYER ATTRACTIVENESS AMONG YOUNG JOB SEEKERS: THE ROLE OF INDIVIDUAL CHARACTERISTICS AND ATTITUDES TOWARDS CSR
Victor Oltra UNIVERSITY OF VALENCIA
Katarzyna Klimkiewicz AGH UNIVERSITY OF SCIENCE AND TECHNOLOGY
SLOT 4 (11:30 - 13:00) - A 205 - Competitive

T429 - COLLABORATION & PARTICIPATION & IDENTITY FOR CREATIVITY AND INNOVATION

Track: 06 INNOVATION >> 06_05 ORGANIZING CREATIVITY FOR INNOVATION: MULTIDISCIPLINARY PERSPECTIVES, THEORIES, AND PRACTICES

Chair: Stan De Spiegelaere

Discussant: Julia K Fröhlich

Paper presentations:

1007 EFFECTIVE UNIVERSITY-INDUSTRY COLLABORATIONS: A RELATIONSHIP MARKETING ANALYSIS
Veronica Rosendo-rios
Pervez N. Ghauri

1900 PATHWAYS BETWEEN REPRESENTATIVE EMPLOYEE PARTICIPATION AND INNOVATION: A LITERATURE REVIEW
Maarten Hermans
Ramioul Monique

1434 COOKING UP AN ARTISTIC IDENTITY: THE CASE OF HIGH-END CHEFS
Barbara Slavich
Fabrizio Castellucci

SLOT 4 (11:30 - 13:00) - A 206 - Paper Development

T430 - AGE DIVERSITY

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_04 HUMAN RESOURCE MANAGEMENT

Chair: Joost Bücker

Discussant:

Paper presentations:

1101 GENERATION EFFECTS ON CHINESE WORK VALUES: A COMPARISON BETWEEN THE ONE-CHILD, SOCIAL REFORM AND CULTURAL REVOLUTION GENERATIONS
Sachiko Takeda
Fabian Homberg
Huiping Xian

1520 DISENTANGLING THE RELATION BETWEEN HRM PRACTICES AND INDIVIDUAL JOB PERFORMANCE: THE ROLE OF ENGAGEMENT AND AGE DIVERSITY CLIMATE
Silvia Profili
Alessia Sammarra
Laura Innocenti

1752 THE SOCIAL EMBEDDEDNESS OF THE EMPLOYERS’ WILLINGNESS TO ACTIVATE THE OLDERS WORKERS
Beata Radzka
Jolanta Szaban
Renata Trochimiuk

Discussant: S. Profili
SLOT 4 (11:30 - 13:00) - A 207 - Competitive

T431 - SEXUAL ORIENTATION AT WORK

Track: 05 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS (GRDO) >> 05_00 GENDER, RACE AND DIVERSITY IN ORGANISATIONS - GRDO SIG GENERAL TRACK

Chair: Thomas Köllen

Discussant:

Paper presentations:

1237 A CLIMATE FOR NOT WORKING “UNDERCOVER”? THE INTERRELATION BETWEEN THE PERCEIVED WORKING CLIMATE AND THE WAY IN WHICH LESBIAN AND GAY EMPLOYEES MANAGE THEIR SEXUAL ORIENTATION AT WORK
Thomas Köllen INSTITUTE FOR GENDER AND DIVERSITY IN ORGANIZATIONS, VIENNA UNIVERSITY OF ECONOMICS AND BUSINESS (WU)

1439 TRANSGENDER RIGHTS IN CANADA: LEGAL, MEDICAL AND LABOUR UNION ACTIVITES
Gerald Hunt RYERSON UNIVERSITY
Michael Pelz UNIVERSITY OF TORONTO

1372 STILL DISCRIMINATED: COMPETENCE, SOCIAL SKILLS, AND HIREABILITY OF LESBIAN AND GAY APPLICANTS FOR LEADERSHIP POSITIONS
Claudia Niedlich DEPARTMENT OF SOCIAL AND ECONOMIC PSYCHOLOGY
Melanie C. Steffens DEPARTMENT OF SOCIAL AND ECONOMIC PSYCHOLOGY

1486 DISCRIMINATION AT WORK BASED ON SEXUAL ORIENTATION: A REVIEW OF EXPERIMENTAL EVIDENCE
Melanie Steffens UNIVERSITY OF KOBLENZ-LANDAU
Claudia Niedlich UNIVERSITY OF KOBLENZ-LANDAU

SLOT 4 (11:30 - 13:00) - A 208 - Competitive

T432 - BOARDS OF DIRECTORS: OUTSIDE/NON-EXECUTIVE DIRECTORS

Track: 02 CORPORATE GOVERNANCE >> 02_02 BOARD OF DIRECTORS

Chair: Peter Crow

Discussant: Saskia Crucke

Paper presentations:

1420 NON-EXECUTIVE DIRECTORS’ MOTIVATION AND BOARD EFFECTIVENESS IN THE LIGHT OF SELF-DETERMINATION THEORY: A QUALITATIVE ASSESSMENT
Axel Walther REINHARD-MOHN-INSTITUTE, UNIVERSITY OF WITTEN/HERDECKE
Hannah Moeltner REINHARD-MOHN-INSTITUTE, UNIVERSITY OF WITTEN/HERDECKE
Michèle Morner REINHARD-MOHN-INSTITUTE, UNIVERSITY OF WITTEN/HERDECKE; GERMAN UNIVERSITY OF ADMINISTRATIVE SCIENCES SPEYER

1014 OUTSIDE DIRECTORS AND FIRM PERFORMANCE DURING INSTITUTIONAL TRANSITIONS: NEW EVIDENCE FROM DISSENTING OPINIONS
Wenxuan Hou Hou UNIVERSITY OF EDINBURGH

1836 BOARD STRUCTURE MODIFICATION IN INDIA POST GOVERNANCE REFORM: A TEST OF INSTITUTIONAL THEORY EXPLANATIONS
Tara Shankar Shaw INDIAN INSTITUTE OF TECHNOLOGY BOMBAY
James J. Cordeiro STATE UNIVERSITY OF NEW YORK BROCKPORT
SLOT 5 (14:30 - 16:00) - D 200 - Competitive

**T501 - BOARDS OF DIRECTORS: BOARD BEHAVIOUR AND BOARD PROCESSES**

**Track:** 02 CORPORATE GOVERNANCE >> 02_02 BOARD OF DIRECTORS

**Chair:** Patrick Velte

**Discussant:** Wafa Khlf

**Paper presentations:**

1810 **WHEN INTERNAL REPRESENTATION LEADS TO FAULTLINES. A STUDY OF BOARD PERFORMANCE IN SOCIAL ENTERPRISES.**

- Crucke Saskia  
  GHENT UNIVERSITY
- Knockaert Mirjam  
  GHENT UNIVERSITY

1675 **BOARDS, STRATEGY AND BUSINESS PERFORMANCE: OBSERVATIONS FROM INSIDE BOARDROOMS**

- Peter Crow  
  MASSEY UNIVERSITY

1948 **IS IT IMPORTANT TO DIFFERENTIATE BETWEEN THE FUNCTIONAL AND FIRM-SPECIFIC ADVICE BOARDS ARE PROVIDING?**

- Max Bankewitz  
  UNIVERSITÄT WITTEN/HERDECKE
- Morten Huse  
  UNIVERSITÄT WITTEN/HERDECKE

SLOT 5 (14:30 - 16:00) - D 201 - Competitive

**T502 - ORGANIZING OPEN INNOVATION ON MULTIPLE LEVELS**

**Track:** 06 INNOVATION >> 06_04 OPEN INNOVATION

**Chair:** Hagen Habicht

**Discussant:** Julia Katharina Müller

**Paper presentations:**

2038 **HOW DOES CO-CREATION WITH CUSTOMERS INFLUENCE EXPLOITATIVE AND EXPLORATORY INNOVATION: THE MODERATING ROLE OF CONNECTEDNESS AS AN INFORMAL COORDINATION MECHANISM WITHIN A UNIT**

- Kevin Heij  
  ROTTERDAM SCHOOL OF MANAGEMENT, ERASMUS UNIVERSITY
- Henk W. Volberda  
  ROTTERDAM SCHOOL OF MANAGEMENT, ERASMUS UNIVERSITY

1040 **NOT ALL THAT JAZZ! JAMBAND AS A METAPHOR FOR ORGANIZING NEW MODELS OF INNOVATION**

- Steve Diasio  
  UNIVERSITY OF SOUTH FLORIDA ST. PETERSBURG

1553 **MOTIVATING TO CO-CREATE VALUE - „POLAKPOTRAFI.PL” CROWDFUNDING PLATFORM CASE**

- Marcin Awdziej  
  KOZMINSKI UNIVERSITY
- Magdalena Krzyżanowska  
  KOZMINSKI UNIVERSITY
- Jolanta Tkaczyk  
  KOZMINSKI UNIVERSITY

1964 **SUCCESSFULLY REMIXING INNOVATIONS: EVIDENCE FROM 3D PRINTING**

- Sascha Friesike  
  UNIVERSITY OF WUERZBURG
- Christoph M. Flath  
  UNIVERSITY OF WUERZBURG
- Marco Wirth  
  UNIVERSITY OF WUERZBURG
SLOT 5 (14:30 - 16:00) - D 202 - Competitive

T503 - FAMILY BUSINESS & ENTREPRENEURSHIP

Track: 04 FAMILY BUSINESS RESEARCH >> 04_03 FAMILY BUSINESS IN EMERGING, DEVELOPING, AND TRANSITION ECONOMIES

Chair: Jana Hauck

Discussant: Reinhard Pruegl

Paper presentations:

1069 OPPORTUNITY-ORIENTED AND FAMILY-ORIENTED OWNER-MANAGERS
Rodrigo Basco WITTEN/HERDECKE UNIVERSITY

1806 NEW VENTURE CREATION IN FAMILY BUSINESS: INFLUENCE OF FAMILIAL SOCIO-POLITICAL FORCES
Kavil Ramachandran INDIAN SCHOOL OF BUSINESS
Navneet Bhatnagar INDIAN SCHOOL OF BUSINESS

1944 SATISFACTION OF ENTREPRENEURS: A COMPARISON BETWEEN FUNDERS AND SUCCESSORS.
Visintin Francesca UNIVERSITY OF UDINE
Daniel Pittino UNIVERSITY OF UDINE
Giancarlo Lauto UNIVERSITY OF UDINE

2118 FAMILY INVOLVEMENT IN BUSINESS AND EXPORTS IN SMES: IS THE MANAGER’S INTERNATIONAL ORIENTATION INFLUENTIAL?
Sami Basly UNIVERSITY OF PARIS WEST NANTERRE LA DÉFENSE

SLOT 5 (14:30 - 16:00) - D 204 - Competitive

T504 - PROBLEM SOLVING AND UNCERTAINTY

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_00 ORGANIZATIONAL BEHAVIOUR GENERAL TRACK

Chair: Danila Scarozza

Discussant: Danila Scarozza

Paper presentations:

1084 BEHAVIOURAL INVESTIGATIONS INTO UNCERTAINTY PERCEPTION IN SERVICE EXCHANGES: LESSONS FROM DUAL-PROCESSING THEORY
Melanie Kreye DANISH TECHNICAL UNIVERSITY

1578 THE IMPLICATIONS OF WORKPLACE SPIRITUALITY FOR PERSON-ENVIRONMENT FIT THEORY
John Milliman UNIVERSITY OF COLORADO COLORADO SPRINGS
Anthony Gatling UNIVERSITY OF NEVADA LAS VEGAS

1967 ORGANIZATIONAL AND INDIVIDUAL ANTECEDENTS OF INDIVIDUAL PROBLEM-SOLVING
Andrea Furlan UNIVERSITA DI PADOVA
Ambra Galeazzo UNIVERSITA DI PADOVA

1363 CHANGE AGENT’S ROLE IN RECIPIENTS’ RESISTANCE TO CHANGE: TWO SIDES OF THE STORY
Janita F.j. Vos UNIVERSITY OF GRONINGEN
Joyce Rupert UNIVERSITY OF GRONINGEN
U. Yeliz Eseryel UNIVERSITY OF GRONINGEN
SLOT 5 (14:30 - 16:00) - D 205 - Competitive

T505 - EQUALITY, DIVERSITY & INCLUSION ACROSS THE GLOBE

Track: 05 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS(GRDO) >> 05_00 GENDER, RACE AND DIVERSITY IN ORGANISATIONS - GRDO SIG GENERAL TRACK

Chair: Hamid Kazeroony

Discussant:

Paper presentations:

2123 TEACHING DIVERSITY IN BRAZILIAN BUSINESS SCHOOLS: CONCEPTIONS, CHALLENGES AND IMPLICATIONS FOR DIVERSITY MANAGEMENT
Joao Gois
Joao Pinheiro
Luiz Leandro
UNIVERSIDADE FEDERAL FLUMINENSE
UNIVERSIDADE FEDERAL RURAL DO RIO DE JANEIRO
UNIVERSIDADE FEDERAL RURAL DO RIO DE JANEIRO

2071 GENDER AND INSTITUTIONS IN TRANSITION: THE CASE OF RUSSIA
Bever Metcalfe
MANCHESTER

1840 AN INVESTIGATION OF LINGUISTIC AND VISUAL SYMBOLIC VIOLENCE AGAINST PEOPLE OF TURKISH ORIGIN IN GERMANY
Joana Vassilopoulou
Mustafa Ozbilgin
KENT BUSINESS SCHOOL
BRUNEL BUSINESS SCHOOL

1222 INCLUSION OF EMPLOYEES WITH DISABILITIES
Anna Brzosko
KOZMINISKI UNIVERSITY

SLOT 5 (14:30 - 16:00) - D 206 - Competitive

T506 - CRISIS MANAGEMENT, RECOVERY AND ORGANISATIINAL RESILIENCE

Track: 14 CONFERENCE GENERAL TRACK >> 14_01 EMERGENCY MANAGEMENT, CRISIS, RECOVERY AND ORGANISATIONAL RESILIENCE

Chair: Paresh Wankhade

Discussant: Shankar Sankaran

Paper presentations:

1383 SEPTEMBER 11, 2001: ORGANIZATIONS DEALING WITH THE UNTHINKABLE
M. Laura Frigotto
Alessandro Narduzzo
UNIVERSITY OF TRENTO
FREE UNIVERSITY OF BOLZANO BOZEN

1247 ROLE OF SERVANT-LEADERSHIP IN EMERGENCY MANAGEMENT
Paresh Wankhade
David Weir
Sylvia Van De Bunt-kokhuis
EDGE HILL UNIVERSITY
4TH PARADIGM CONSULTING
VRIJE UNIVERSITY

1588 LEARNING FROM NEGATIVE EVENTS AS OPPOSED TO SUCCESSES – A MULTILEVEL RECONCEPTUALIZATION
Williams Nguyen
Christopher Stehr
EUROPA UNIVERSITÄT VIADRINA
GERMAN GRADUATE SCHOOL OF MANAGEMENT AND LAW
SLOT 5 (14:30 - 16:00) - D 216 - Competitive

T507 - CORPORATE SOCIAL RESPONSIBILITY AND GOVERNANCE

Track: 01 BUSINESS FOR SOCIETY >> 01_00 BUSINESS FOR SOCIETY GENERAL TRACK

Chair: Jérôme Meric

Discussant: Elvira Haezendonck

Paper presentations:

1330 THE RELATIONSHIP BETWEEN THE GOVERNANCE MODES OF CORPORATE SOCIAL RESPONSIBILITY (CSR) AND THE STAKEHOLDER MANAGEMENT: EVIDENCE FROM ANNUAL SOCIAL REPORTS
Francesco Gangi SECONDA UNIVERSITÀ DI NAPOLI

1283 ARE CORPORATE GOVERNANCE MECHANISMS MEDIATING THE INFLUENCE OF NATIONAL CULTURE ON CSR DISCLOSURE?
Maria Del Mar Miras UNIVERSITY OF EXTREMADURA
Bernabé Escobar UNIVERSITY OF SEVILLE

1005 WHEN DOES COLLECTIVE STAFF PERFORMANCE MANAGEMENT WORK?
Jean Weidmann UNIVERSITY OF APPLIED SCIENCES, WESTERN SWITZERLAND
François Gonin UNIVERSITY OF APPLIED SCIENCES, WESTERN SWITZERLAND
Mario Konishi UNIVERSITY OF APPLIED SCIENCES, WESTERN SWITZERLAND

SLOT 5 (14:30 - 16:00) - D 217 - Competitive

T508 - SUSTAINABILITY DISCLOSURE: WHAT DETERMINANTS?

Track: 01 BUSINESS FOR SOCIETY >> 01_01 ACCOUNTING AND CONTROL FOR SUSTAINABILITY

Chair: Lucrezia Songini

Discussant: Anna Pistoni

Paper presentations:

1092 CONTENT TRENDS IN SUSTAINABILITY REPORTING: A CANADIAN INDUSTRY-BASED ANALYSIS
Berthelot Sylvie UNIVERSITY OF SHERBROOKE
Coulmont Michel UNIVERSITY OF SHERBROOKE
Serret Vanessa UNIVERSITÉ DE BRETAGNE-SUD

1828 THE ROLE OF COUNTRY- AND FIRM-LEVEL DETERMINANTS IN EXPLAINING ENVIRONMENTAL, SOCIAL, AND GOVERNANCE DISCLOSURE
Simone Terzani UNIVERSITY OF PERUGIA
Maria Assunta Baldini UNIVERSITY OF FLORENCE
Lorenzo Dal Maso UNIVERSITY OF FLORENCE
Giovanni Liberatore UNIVERSITY OF FLORENCE
Francesco Mazzi UNIVERSITY OF FLORENCE

1117 THE IMPACT OF NATIONAL CULTURE ON GLOBAL REPORTING INITIATIVE APPLICATION LEVELS
Michel Coulmont UNIVERSITÉ DE SHERBROOKE
Stacey Loomis RAYMOND CHABOT GRANT THORNTON
Sylvie Berthelot UNIVERSITÉ DE SHERBROOKE
T509 - UNIVERSITY TRANSFER

Track: 03 ENTREPRENEURSHIP >> 03_03 ACADEMIC ENTREPRENEURSHIP AND THE ENTREPRENEURIAL UNIVERSITY

Chair: Matthias Raith

Discussant: Johannes Raphael Hoelzle

Paper presentations:

1159 FROM RESEARCH OUTCOMES TO INNOVATION: RULES AND APPROPRIATION OF UNIVERSITY GENERATED KNOWLEDGE IN GREATER MANCHESTER, ENGLAND
Christos Kalantaridis UNIVERSITY OF BRADFORD

1735 SELECTION STRATEGY OF BUSINESS INCUBATORS: HOW DOES IT IMPACT ECONOMIC PERFORMANCE?
Karim Messeghem LABEX ENTREPRENDRE UNIVERSITE DE MONTPELLIER
Sylvie Sammut LABEX ENTREPRENDRE UNIVERSITE DE MONTPELLIER
Chaffik Bakkali LABEX ENTREPRENDRE UNIVERSITE DE MONTPELLIER
Marie Thoreux LABEX ENTREPRENDRE UNIVERSITE DE MONTPELLIER
Abdelaziz Swalhi LABEX ENTREPRENDRE UNIVERSITE DE MONTPELLIER

2003 TECHNOLOGY ATTRIBUTES AS A KEY DETERMINANT OF UNIVERSITY TECHNOLOGY TRANSFER MECHANISMS
Seyed Mohammad Alemzadeh KINGSTON UNIVERSITY
Konstantinos Pitsakis KINGSTON UNIVERSITY
Robert Blackburn KINGSTON UNIVERSITY

SLOT 5 (14:30 - 16:00) - D 300 - Competitive

T510 - ENTREPRENEURSHIP AND SOCIETAL CHANGE - 3: SOCIAL AND GREEN ENTREPRENEURSHIP THEORY

Track: 03 ENTREPRENEURSHIP >> 03_01 ENTREPRENEURSHIP AND SOCIETAL CHANGE

Chair: Anna Comacchio

Discussant: Michael Schlaile

Paper presentations:

2112 ABOUT BEING ENTREPRENEURIAL IN CHALLENGING ENVIRONMENTS – THEORIZING ON THE SOCIAL ENTERPRISE BEHAVIOR IN POLAND
Marzena Starnawska GDANSK UNIVERSITY OF TECHNOLOGY

2108 NETWORK AND CONCEPT DEVELOPMENT IN A NEW SOCIAL VENTURE. A CASE STUDY
Anna Comacchio CA FOSCARI UNIVERSITY

1525 CULTURAL EVOLUTION AND THE AWARENESS OF SOCIAL ENTREPRENEURIAL OPPORTUNITIES: A MEMETIC APPROACH
Michael P. Schlaile UNIVERSITY OF HOHENHEIM
Marcus Ehrenberger HOCHSCHULE KONSTANZ

1980 PRO-ENVIRONMENTAL BEHAVIOR IN SMES: THE INFLUENCE OF SOCIAL NORMS AND PERCEIVED IMAGE AND FINANCIAL BENEFITS
Lorraine Uhlaner EDHEC BUSINESS SCHOOL
Marta Berent-braun NYENRODE BUSINESS UNIVERSITEIT
Kimberly Eddleston NORTHEASTERN UNIVERSITY
Roberto Floren NYENRODE BUSINESS UNIVERSITEIT
SLOT 5 (14:30 - 16:00) - D 301 - Paper Development

T511 - FINANCIAL SYSTEM, RISK AND UNCERTAINTY

Track: 01 BUSINESS FOR SOCIETY >> 01_02 FINANCE ECONOMY AND SOCIETY

Chair: Ghassen Bouslama

Discussant: Younes Lahrichi

Paper presentations:

1845 THE ROLE OF THE FINANCIAL SYSTEM IN MANAGING WEATHER UNCERTAINTIES
Joseph Onochie ZICKLIN SCHOOL OF BUSINESS, BARUCH COLLEGE, C.U.N.Y.
Stephane Dubreuille NEOMA BUSINESS SCHOOL
Catherine Karyotis NEOMA BUSINESS SCHOOL

1503 THE USE OF STRESS TESTING BY REGULATORS IN EU AND USA TO MANAGE UNCERTAINTY IN THE FINANCIAL SYSTEM
Joseph Onochie ZICKLIN SCHOOL OF BUSINESS, BARUCH COLLEGE
Catherine Karyotis NEOMA BUSINESS SCHOOL

1708 UNCERTAINTY AND BULLSHIT IN ANNUAL REPORTS: THE STUDY OF NARRATIVES IN POLISH
Karol Marek Klimczak KOZMINSKI UNIVERSITY
Anna Maria Pikos KOZMINSKI UNIVERSITY
Marta Dynel UNIVERSITY OF LODZ

SLOT 5 (14:30 - 16:00) - D 302 - Competitive

T512 - INNOVATION GENERAL TRACK

Track: 06 INNOVATION >> 06_00 INNOVATION - GENERAL TRACK

Chair: Kathrin Moeslein

Discussant:

Paper presentations:

1863 LOCATION, INDUSTRY STRUCTURE, FIRM RESOURCES AND INNOVATIVE EFFORT: AN INTERNATIONAL ANALYSIS
Daniel Alonso-martinez U. OF LEON
Mariano Nieto U. OF LEON
Nuria Gonzalez-alvarez U. OF LEON

1231 DYNAMIC CAPABILITIES, INNOVATION, AND FIRM PERFORMANCE: THE MEDIATING EFFECT OF MANAGEMENT INNOVATION.
Agnieszka A. Genc ROTTERDAM SCHOOL OF MANAGEMENT, ERASMUS UNIVERSITY
Henk W. Volberda ROTTERDAM SCHOOL OF MANAGEMENT, ERASMUS UNIVERSITY
Jatinder Sidhu ROTTERDAM SCHOOL OF MANAGEMENT, ERASMUS UNIVERSITY

1720 THE EFFECTIVENESS OF PUBLIC R&D SUBSIDIES AND THE ROLE OF COLLABORATION
Mathias Beck UNIVERSITY OF ZURICH
Cindy Lopes-bento KU LEUVEN
Andrea Schenker-wicki UNIVERSITY OF ZURICH
SLOT 5 (14:30 - 16:00) - D 304 - Competitive

T513 - CEO, TMT AND BUSINESS STRATEGY

Track: 13 STRATEGIC MANAGEMENT >> 13_00 STRATEGIC MANAGEMENT - GENERAL TRACK

Chair: Anabel Fernández Mesa

Discussant: Ana García Granero

Paper presentations:

1324 SMOKE SIGNAL OR SMOKE SCREEN? WHY THE MEDIA DO NOT DISAPPROVE EQUALLY OF OVERPAID CEOS
Georg Wernicke COPENHAGEN BUSINESS SCHOOL
Jean-philippe Vergne RICHARD IVEY SCHOOL OF BUSINESS
Steffen Brenner COPENHAGEN BUSINESS SCHOOL

1329 STRATEGIZING IN THE CONTEXT OF TRANSITIONAL ECONOMY: THE INTERPLAY BETWEEN FIRM LEVEL AND INSTITUTIONAL LOGICS
Kassa Woldesenbet DE MONTFORT UNIVERSITY
Nicholas Theodorakopoulos ASTON UNIVERSITY

2176 EXCELLENCE AND INTELLIGENCE: MANAGING PRACTICE ADAPTATION IN ORGANIZATIONS AND FIELDS
Patrick Reinmoeller CRANFIELD UNIVERSITY
Shaz Ansari CAMBRIDGE UNIVERSITY
Juliane Reinecke WARWICK UNIVERSITY

SLOT 5 (14:30 - 16:00) - D 305 - Competitive

T514 - INNOVATION IN FAMILY BUSINESS

Track: 04 FAMILY BUSINESS RESEARCH >> 04_04 FAMILY BUSINESS GOALS, FAMILY DYNAMICS, BEHAVIORAL PROCESSES AND INNOVATION IN FAMILY FIRMS

Chair: Eddy Laveren

Discussant: Alfredo De Massis

Paper presentations:

1331 BEING PERCEIVED AS A FAMILY FIRM AND NEW PRODUCT ACCEPTANCE: AN EMPIRICAL ANALYSIS OF THE ROLE OF TRUSTWORTHINESS, PERSONIFICATION, AND CONSUMERS’ ATTITUDE TOWARDS INNOVATION
Susanne Beck ZEPPELIN UNIVERSITY
Reinhard Prügl ZEPPELIN UNIVERSITY

1682 INDIVIDUAL INNOVATIVENESS AND EXPLORATORY AND EXPLOITATIVE INNOVATION ORIENTATION – THE MODERATING EFFECT OF FAMILY OWNERSHIP
Andreas Strobl INNSBRUCK UNIVERSITY
Viktoria Veider INNSBRUCK UNIVERSITY
Bright Adu Nketia INNSBRUCK UNIVERSITY
Kurt Matzler INNSBRUCK UNIVERSITY

1707 OWNERSHIP SOCIAL CAPITAL, PRODUCT INNOVATION OUTPUTS AND THE MODERATING ROLE OF OWNERSHIP-MANAGEMENT OVERLAP
Lorraine Uhlaner EDHEC BUSINESS SCHOOL
Ilse Matser WINDESHEIM UNIVERSITY OF APPLIED SCIENCES
Marta Berent-braun NYENRODE BUSINESS UNIVERSITEIT
Alfredo De Massis LANCASTER UNIVERSITY
Roberto Floren NYENRODE BUSINESS UNIVERSITEIT

1799 FAMILY CHARACTER, TMT AND AMBIDEXTERTY IN SMES: THE MODERATOR ROLE OF FAMILY DIVERSITY
Consuelo Dolz UNIVERSITY OF VALENCIA
Maria Iborra UNIVERSITY OF VALENCIA
Vicente Safón UNIVERSITY OF VALENCIA
SLOT 5 (14:30 - 16:00) - D 308 - Competitive

T515 - STRATEGY–MAKING IN UNCERTAIN, AMBIGUOUS AND COMPLEX ENVIRONMENT

Track: 13 STRATEGIC MANAGEMENT >> 13_03 STRATEGIC PROCESSES AND PRACTICES

Chair: Véronique Steyer
Discussant: Lionel Garreau

Paper presentations:

1951 ENVIRONMENTAL UNCERTAINTY AND ITS MANAGERIAL CONSEQUENCES: A SYNTHESIS OF CAUSES AND EFFECTS
Martin Weiss UNIVERSITY OF ERLANGEN-NUREMBERG
Jonathan Cohnen UNIVERSITY OF ERLANGEN-NUREMBERG
Ralf Meinhardt UNIVERSITY OF ERLANGEN-NUREMBERG
Sebastian Junge UNIVERSITY OF ERLANGEN-NUREMBERG

1258 TRIPLE P OF STRATEGY IN POLISH POWER INDUSTRY: PLAN, POLITICS AND PLAY
Robert Rzadca KOZMINSKI UNIVERSITY
Lukasz Dabek

1139 UNDERSTANDING SOCIOMATERIAL RELATIONS OF STRATEGY PRACTICE IN HIGHER EDUCATION
Mine Karatas-ozkan UNIVERSITY OF SOUTHAMPTON
Jeremy Howells UNIVERSITY OF SOUTHAMPTON
Cagla Yavuz UNIVERSITY OF SOUTHAMPTON
Muhammad Atiq INSTITUTE OF MANAGEMENT SCIENCES

1595 MAY INSTITUTIONAL PRESSURES ENCOURAGE GREENWASHING? THE PARADOX OF CERTIFIED ENVIRONMENTAL MANAGEMENT SYSTEM
Francesco Testa SANT
Olivier Boiral UNIVERSITY OF LAVAL
Fabio Iraldo SANT

SLOT 5 (14:30 - 16:00) - D 309 - Competitive

T516 - THE IMPACT OF ENTREPRENEURSHIP EDUCATION TRACK - 1. STUDENTS AND ENTREPRENEURIAL EDUCATION

Track: 03 ENTREPRENEURSHIP >> 03_00 ENTREPRENEURSHIP GENERAL TRACK

Chair: Hans Lundberg
Discussant: Jane Chang

Paper presentations:

1641 EMOTIONAL COMPETENCIES SHAPE STUDENTS’ ENTREPRENEURIAL INTENTIONS: IMPLICATIONS FOR A MORE COMPETENT ENTREPRENEURSHIP EDUCATION IN A CHANGING ENVIRONMENT
Ana Montes Merino UNIVERSITY OF JAEN
Virginia Fernández Pérez UNIVERSITY OF GRANADA
Lázaro Rodríguez Ariza UNIVERSITY OF GRANADA
Rodrigo Martín Rojas UNIVERSITY OF GRANADA

1883 UNIVERSITY EDUCATION: A LONG WAY TO GO FOR ENTREPRENEURSHIP?
Sylvia Rohlfers CUNEF
Pulgarin Molina Sergio UNIVERSITY OF ROSARIO
Andres

1936 PRACTICE-BASED LEARNING: CREATION OF ENTERPRISE
Jane Chang UNIVERSITY OF WESTMINSTER
David Chalcraft UNIVERSITY OF WESTMINSTER
SLOT 5 (14:30 - 16:00) - D 310 - Competitive

T517 - IMPLEMENTING AND PROMOTING CORPORATE SOCIAL RESPONSIBILITY

Track: 01 BUSINESS FOR SOCIETY >> 01_00 BUSINESS FOR SOCIETY GENERAL TRACK

Chair: Yoann Bazin

Discussant: Elisabeth Albertini

Paper presentations:

2099 CORPORATE SOCIAL RESPONSIBILITY DECISION-MAKING MODEL: A SEVEN NODAL PROCESS
Pierre El Haddad NOTRE DAME UNIVERSITY - LOUAIZE
Elie Menassa NOTRE DAME UNIVERSITY - LOUAIZE

2105 CSR, A TRIPLE INTEGRATION PROCESS
Cécile Cam NANTES SCHOOL OF MANAGEMENT
Céline Louche NANTES SCHOOL OF MANAGEMENT

1786 LEARNING FROM MISTAKES: THE EVOLUTION OF AN INNOVATIVE BLENDED CSR COURSE, OBSERVATIONS AND CONCLUSIONS FOR CRITICAL MANAGEMENT EDUCATION.
Hans-jörg Schlierer EM LYON BUSINESS SCHOOL
Fred Seidel EM LYON BUSINESS SCHOOL

SLOT 5 (14:30 - 16:00) - D 311 - Competitive

T518 - EXPATRIATE MANAGEMENT 5

Track: 07 INTERNATIONAL MANAGEMENT >> 07_01 EXPATRIATE MANAGEMENT

Chair: Thomas Hippler

Discussant: Maria Bastida

Paper presentations:

2015 A TYPOLOGY OF SELF-INITIATED EXPATRIATES: SICES, TCNS, LFHS, FELOS, AND EXPAT-PRENEURS
Yvonne McNulty SIM UNIVERSITY
Charles Vance LOYOLA MARYMOUNT UNIVERSITY

2080 A PRELIMINARY INVESTIGATION OF SUBSIDIARY PERFORMANCE THROUGH EXPATRIATE COMPENSATION AND BENEFITS
Jean-luc Cerdin ESSEC
Olivier Wurtz UNIVERSITY OF VAASA

1722 LEADERSHIP, CULTURE, AND LANGUAGE: EFFECTS OF FIRST LANGUAGE AND DIFFERENT SURVEY LANGUAGES ON LEADERSHIP STYLE PREFERENCES WITHIN AND BETWEEN NATIONS
Romie Frederick Littrell AUCKLAND UNIVERSITY OF TECHNOLOGY
Kevin Lowe UNIVERSITY OF AUCKLAND
SLOT 5 (14:30 - 16:00) - D 312 - Competitive

T519 - INTERNATIONALISATION AND THE VALUE CHAIN

Track: 07 INTERNATIONAL MANAGEMENT >> 07_00 INTERNATIONAL MANAGEMENT GENERAL TRACK

Chair: Panagiota Sapouna

Discussant: Johannes Hendrikus Wilhelmus Coremans

Paper presentations:

1042 DYNAMIC CAPABILITIES AND INTERNATIONALIZATION: ONE-WAY OR ROUND TRIP? A CONTINGENCY APPROACH TO THE RELATIONSHIP BETWEEN INTERNATIONALIZATION AND FIRM’S RENEWAL CAPABILITY
Monica Riviere SKEMA BUSINESS SCHOOL

1921 DOES INSTITUTIONAL DISTANCE STILL MATTER? INDUSTRY STANDARDS AND GLOBAL SOURCING LOCATION CHOICES
Stephan Manning UMASS BOSTON
Marcus Larsen COPENHAGEN BUSINESS SCHOOL

1379 COORDINATION DIFFICULTY AND PERFORMANCE IN THE OFFSHORING CONTEXT: THE MODERATING EFFECT OF GOVERNANCE MODE AND EXPERIENCE
Joan Enric Ricart IESE BUSINESS SCHOOL
Niccolo Pisani UNIVERSITY OF AMSTERDAM
Kannan Srikanth SINGAPORE MANAGEMENT UNIVERSITY

SLOT 5 (14:30 - 16:00) - B 5 - Competitive

T520 - SPORT EVENT MANAGEMENT

Track: 08 MANAGING SPORT >> 08_00 MANAGING SPORT GENERAL TRACK

Chair: James Santomier

Discussant: James Santomier

Paper presentations:

1926 MAJOR SPORTS EVENTS – THE REASONS FOR HOSTING THEM
Harry Arne Solberg SOR-TRØNDELAG UNIVERSITY COLLEGE
Arne Moren Ulvnes SOR-TRØNDELAG UNIVERSITY COLLEGE

1797 PSYCHOSOCIAL BENEFITS FROM PARTICIPATING IN AN ADVENTURE EXPEDITION RACE
Reidar J. Mykletun UNIVERSITY OF STAVANGER
Laura Mazza DIGITAL PERFORMANCE GMBH

1847 WHAT REALLY MATTERS TO BE A SUCCESSFUL OLYMPIC GAME HOST? AN ANALYSIS OF SCHOOL AND COMMUNITY SPORTS DEVELOPMENT POLICY AND PROGRAMMES IN JAPAN AND ENGLAND
Hiroko Kudo GERMAN RESEARCH INSTITUTE FOR PUBLIC ADMINISTRATION
Chris Mackintosh LIVERPOOL JOHN MOORES UNIVERSITY

1118 EXPLORING ADDITIONAL ATTENDANCE DIMENSIONS: THE ROLE OF GAME OUTCOME UNCERTAINTY IN SEASON TICKET HOLDERS’ STADIUM ARRIVAL TIME
Dominik Schreyer WHU· OTTO BEISHEIM SCHOOL OF MANAGEMENT
Sascha L. Schmidt WHU· OTTO BEISHEIM SCHOOL OF MANAGEMENT
Benno Torgler THE SCHOOL OF ECONOMICS AND FINANCE, QUEENSLAND
UNIVERSITY OF TECHNOLOGY
SLOT 5 (14:30 - 16:00) - B 6 - Competitive

T521 - BUSINESS MODEL INNOVATION (III): ENTREPRENEURIAL PERSPECTIVES

Track: 06 INNOVATION >> 06_02 BUSINESS MODEL INNOVATION

Chair: Kurt Matzler

Discussant: Dirk Schneckenberg

Paper presentations:

2059 BUSINESS MODEL INNOVATION: A STRATEGIC ENTREPRENEURSHIP PERSPECTIVE
Spieth Patrick UNIVERSITY OF KASSEL
Schneider Sabrina UNIVERSITY OF KASSEL

1286 CHANGE OR DIE: BUSINESS MODEL INNOVATION AND FIRM PERFORMANCE CASE STUDIES OF CHINESE ONLINE GROUP BUYING FIRMS
Yang Zhao ADAM SMITH BUSINESS SCHOOL, UNIVERSITY OF GLASGOW
Trevor Buck ADAM SMITH BUSINESS SCHOOL, UNIVERSITY OF GLASGOW
Anna Morgan-thomas ADAM SMITH BUSINESS SCHOOL, UNIVERSITY OF GLASGOW

1413 THE IMPACT OF LEADERSHIP AND PROCESS MANAGEMENT ON COMPANY INNOVATION AND MARKET PERFORMANCE
Evangelos Psomas UNIVERSITY OF PATRAS
Dimitrios Kafetzopoulos UNIVERSITY OF PATRAS
Katerina Gotzamani UNIVERSITY OF MACEDONIA

SLOT 5 (14:30 - 16:00) - B 17 - Competitive

T522 - 3 C DYNAMICS : ANTECEDENTS & DRIVERS

Track: 13 STRATEGIC MANAGEMENT >> 13_04 COMPETITIVE STRATEGY: 3C DYNAMICS COMPETITION, COLLABORATION, AND COOPETITION STRATEGIES

Chair: Frédéric Le Roy

Discussant: Valmir Emil Hoffmann

Paper presentations:

1609 WHY DO HIGH TECH FIRMS COOPERATE
Wojciech Czakon UNIVERSITY OF ECONOMICS IN KATOWICE
Patrycja Klimas UNIVERSITY OF ECONOMICS IN KATOWICE

1112 ALLIANCE PORTFOLIO FORMATION, UNCERTAINTY, AND TRUST: DISTINGUISHING HYPER GROWTH FROM ORDINARY FIRMS IN THE ICT INDUSTRY
Monika Golonka KOZMINSKI UNIVERSITY

1438 LEGITIMACY CONDITIONS OF ORGANIZATIONAL ENTRY INTO INDUSTRIAL ASSOCIATIONS
Konstantinos Pitsakis KINGSTON BUSINESS SCHOOL
Tobias Goessling TILBURG UNIVERSITY
SLOT 5 (14:30 - 16:00) - C CONFERENCE ROOM - Competitive

T523 - ADVANCING DYNAMIC CAPABILITIES

Track: 13 STRATEGIC MANAGEMENT >> 13_05 MICRO-FOUNDATIONS OF STRATEGY, DYNAMIC CAPABILITIES, KNOWLEDGE, AND AMBIDEXTERITY

Chair: Asta Pundziene

Discussant: Chaminda Senaratne

Paper presentations:

1043 A MULTILEVEL ANALYSIS OF THE ROLE OF INTERNATIONALIZATION BREADTH, DEPTH AND SPEED TO THE RENEWAL CAPABILITY OF THE FIRM
Monica Riviere SKEMA BUSINESS SCHOOL

1284 CREATIVITY AS SOURCE OF DYNAMIC CAPABILITIES: LESSONS FROM THE CASE OF ADVERTISING
Fatima El Yousfi CNAM PARIS & HEC MONTRÉAL
Taieb Hafsi HEC MONTRÉAL

1648 MANAGEMENT CAPABILITY AND PERFORMANCE IN THE SPANISH FIRMS
Lucia Garcés-galdeano UNIVERSIDAD PÚBLICA DE NAVARRA
Carmen García-olaverri UNIVERSIDAD PÚBLICA DE NAVARRA
Emilio Huerta-arrivas UNIVERSIDAD PÚBLICA DE NAVARRA

SLOT 5 (14:30 - 16:00) - A 9 - Competitive

T524 - SERVICE INNOVATION PLATFORMS

Track: 06 INNOVATION >> 06_06 SERVICE INNOVATION AND SERVITIZATION

Chair: Julia Jonas

Discussant: Alexander Alexiev

Paper presentations:

1959 INVESTMENTS IN INFORMATION TECHNOLOGIES AS ENABLERS OF INNOVATION
Idana Salazar LA RIOJA UNIVERSITY
Jaime Gomez LA RIOJA UNIVERSITY
Pilar Vargas LA RIOJA UNIVERSITY

1270 DO YOU USE MOBILE TO PAY? DETERMINANTS OF THE ADOPTION OF MOBILE PAYMENT AMONG 3G USERS IN CHINA
Jie Yan GRENOBLE ECOLE DE MANAGEMENT
Peiran Su UNIVERSITY OF THE WEST OF SCOTLAND

1910 SPACES FOR VALUE CO-CREATION: THE CASE
Angela Roth UNIVERSITY ERLANGEN-NUREMBERG
Julia Jonas UNIVERSITY ERLANGEN-NUREMBERG
Albrecht Fritzsche UNIVERSITY ERLANGEN-NUREMBERG
Frank Danzinger FRAUNHOFER IIS ERLANGEN
SLOT 5 (14:30 - 16:00) - A 119 - Competitive

T525 - MANAGEMENT & SOCIAL NETWORKS & INNOVATIVE WORK BEHAVIOUR

Track: 06 INNOVATION >> 06_05 ORGANIZING CREATIVITY FOR INNOVATION: MULTIDISCIPLINARY PERSPECTIVES, THEORIES, AND PRACTICES

Chair: Barbara Slavich

Discussant: Elyousfi Fatima

Paper presentations:

1801 INNOVATIVE BEHAVIOUR IN ORGANIZATIONS
Vojkan Nedkovski UNIVERSITY OF MILAN

1281 ANTECEDENTS OF EMPLOYEES’ INNOVATIVE WORK BEHAVIOR – THE INFLUENCE OF THE BIG FIVE PERSONALITY TRAITS AND GRI, THE PERSEVERANCE OF EFFORT AND CONSISTENCY OF INTEREST.
Teresa Zangerl MCI - MANAGEMENT CENTER INNSBRUCK

1019 MANAGING CREATIVE INDIVIDUALS VIA FREEDOM AND CONTROL IN FILM-MAKING COMPANIES
Monika Musial OULU BUSINESS SCHOOL

SLOT 5 (14:30 - 16:00) - A 201 - Competitive

T526 - REVISITING TRUST

Track: 07 INTERNATIONAL MANAGEMENT >> 07_00 INTERNATIONAL MANAGEMENT GENERAL TRACK

Chair: Lisa Siebers

Discussant: Jane Maley

Paper presentations:

1912 TO TRUST OR NOT TO TRUST: THE CULTURALLY CONGRUENT LEADERSHIP ENCOUNTER AS A CONTEXT FOR BUILDING TRUST
Berit Sund NORWEGIAN SCHOOL OF ECONOMICS
Rune Lines NORWEGIAN SCHOOL OF ECONOMICS

1179 A DYNAMIC APPROACH TO TRUST AND DISTRUST IN A GLOBAL VIRTUAL TEAM
Herve Chappert UNIVERSITY OF MONTPELLIER
Thuy Seran-luu UNIVERSITY OF MONTPELLIER

1422 EMPLOYEES ARE NOT ALWAYS WHAT WE THINK THEY ARE: CAN WE PREDICT FALSE PERFORMANCE?
Gbolahan Gbadamosi BOURNEMOUTH UNIVERSITY
SLOT 5 (14:30 - 16:00) - A 203 - Competitive

T527 - 14_03 LEADERSHIP DEVELOPMENT AS A MEANS FOR TRANSFORMING UNCERTAINTY INTO OPPORTUNITY

Track: 14 CONFERENCE GENERAL TRACK >> 14_03 UNCERTAINTY, LEADERSHIP AND LEADERSHIP DEVELOPMENT IN DYNAMIC SOCIETIES

Chair: Al Rosenbloom

Discussant: Douglas Ross

Paper presentations:

1539 ARE FUTURE CORPORATE LEADERS BEING SCHOOLED AS SUSTAINABILITY ADVOCATES: A COMPARISON OF POLISH AND UNITED STATES’ MBA STUDENT PERCEPTIONS
Al Rosenbloom  DOMINICAN UNIVERSITY
Douglas Ross  TOWSON UNIVERSITY
Agnieszka Leszczyńska  UNIWERSYTET MARII CURIE-SKŁODOWSKIEJ

1579 INNOVATION IN ABORIGINAL COMMUNITY PROGRAM DELIVERY AND LEADERSHIP DEVELOPMENT: THE CASE OF WESTERN CANADA’S ALBERTA’S FUTURE LEADERS PROGRAM
Lyle Benson  MACEWAN UNIVERSITY
Rickard Enström  MACEWAN UNIVERSITY

1116 DEMOGRAPHIC CHALLENGES FOR THE BUSINESS LEADER OF THE FUTURE: EVIDENCE FROM A GREEK SURVEY
Eleanna Galanaki  ATHENS UNIVERSITY OF ECONOMICS
Nancy Papalexandris  ATHENS UNIVERSITY OF ECONOMICS

1298 MIND THE GAP: NAVIGATING THE TRANSITION FROM COURSEWORK TO THESIS FOR CANDIDATES AND SUPERVISORS IN A PROFESSIONAL DOCTORATE PROGRAM
Michelle Wallace  SOUTHERN CROSS UNIVERSITY
Neroli Sheldon  SOUTHERN CROSS UNIVERSITY
Simon Pervan  SWINBURNE UNIVERSITY
Terry Sloan  UNIVERSITY OF WESTERN SYDNEY
Andrea Vocino  DEAKIN UNIVERSITY
Deborah Blackman  AUSTRALIAN DEFENCE FORCE ACADEMY

SLOT 5 (14:30 - 16:00) - A 204 - Competitive

T528 - GOVERNING SOCIAL RESPONSIBILITY

Track: 01 BUSINESS FOR SOCIETY >> 01_00 BUSINESS FOR SOCIETY GENERAL TRACK

Chair: Rémi Jardat

Discussant: Pascale De Rozario

Paper presentations:

1938 THE RELEVANCE OF STRATEGIC MANAGEMENT FOR IN CORPORATE SUSTAINABILITY: A QUALITATIVE EMPIRICAL STUDY OF HOW FIRMS IMPLEMENT WIN-WIN SOLUTIONS IN THE GERMAN CONSUMER GOODS INDUSTRY
Stefan Hielscher  MARTIN-LUTHER-UNIVERSITÄT HALLE-WITTMENBERG
Matthias Georg Will  MARTIN-LUTHER-UNIVERSITÄT HALLE-WITTMENBERG
Carlo Muth  MARTIN-LUTHER-UNIVERSITÄT HALLE-WITTMENBERG

1513 INSTITUTIONAL Pressures ON SUBSIDIARY’S CSR STRATEGIES IN A DEVELOPING COUNTRY CONTEXT.
Viviana Pilato  ALTIS - GRADUATE SCHOOL BUSINESS AND SOCIETY - UNIVERSITÀ CATTOLICA DEL SACRO CUORE
Matteo Pedrini  ALTIS - GRADUATE SCHOOL BUSINESS AND SOCIETY - UNIVERSITÀ CATTOLICA DEL SACRO CUORE

1133 THE EFFECT OF BOARD CHARACTERISTICS ON CSR: EMPIRICAL EVIDENCE FROM KOREA
Wonyong Oh  UNIVERSITY OF CALGARY
Youngkyun Chang  UNIVERSITY OF WISCONSIN - WHITWATER
Jeehyun Park  SOGANG UNIVERSITY
Myoung Gyun Jang  SOGANG UNIVERSITY
Seoyeon Park  YONSEI UNIVERSITY
SLOT 5 (14:30 - 16:00) - A 205 - Competitive
T529 - PHILOSOPHICAL UNDEPINNINGS OF RESISTANCE
Track: 01 BUSINESS FOR SOCIETY >> 01_05 INSTITUTIONS, RESISTANCE, CHANGE AND POWER
Chair: Andrea Fumagalli
Discussant:

Paper presentations:

1154 SCHWUNG MAGIC RESISTANCE
Pierre Guillet De Monthoux CBS

1380 CREATIVE INDUSTRY: A CULTURAL MUTATION. CONCEPTS FOR ANALYSIS AND RESISTANCE
Daniele Goldoni CA

2115 THE CONCEPT OF SUBSUMPTION OF LABOUR TO CAPITAL: TOWARDS THE LIFE SUBSUMPTION IN COGNITIVE-BIOCAPITALISM
Andrea Fumagalli DEPARTMENT OF ECONOMICS AND MANAGEMENT

SLOT 5 (14:30 - 16:00) - A 206 - Competitive
T530 - EFFECTUATION THEORY
Track: 03 ENTREPRENEURSHIP >> 03_00 ENTREPRENEURSHIP GENERAL TRACK
Chair: Massimiliano Pellegrini
Discussant: Cristiano Bellavitis Bellavitis

Paper presentations:

1232 ENTREPRENEURSHIP & GENIUS LOCI: LIVING WITH THE SAME PRE-CONDITIONS BUT EVOLVING DIFFERENTLY. THE CASE OF FLORENCE-PRATO DISTRICT.
Massimiliano Pellegrini PRINCESS SUMAYA UNIVERSITY FOR TECHNOLOGY
Cristiano Ciappei UNIVERSITY OF FLORENCE
Andrea Caputo PRINCESS SUMAYA UNIVERSITY FOR TECHNOLOGY
Leo-paul Dana MONTPELLIER BUSINESS SCHOOL

1502 MANAGING UNCERTAINTY IN ESTABLISHED FIRMS – A MODEL OF EFFECTUATION ON THE FIRM LEVEL
Daniel Koch TIME RESEARCH GROUP
René Mauer TIME RESEARCH GROUP
Malte Brettel TIME RESEARCH GROUP

2012 BRICOLAGE AND EFFECTUATION IN THE PROCESS OF CREATION AND DEVELOPMENT OF SMALL INCUBATORS
Annabelle Jaouen MONTPELLIER BUSINESS SCHOOL
Walid Nakara MONTPELLIER BUSINESS SCHOOL
Benjamin Vedel LILLE UNIVERSITY
Ines Gabarret EDC PARIS BUSINESS SCHOOL
Aude Dandria EVRY VAL D
Friday, 19 June, 2015

SLOT 6 (09:30 - 11:00) - D 200 - Competitive

F601 - INNOVATION, ROUTINES AND ENTREPRENEURSHIP

Track: 13 STRATEGIC MANAGEMENT >> 13_05 MICRO-FOUNDATIONS OF STRATEGY, DYNAMIC CAPABILITIES, KNOWLEDGE, AND AMBIDEXTERITY

Chair: Valeria Stulova
Discussant: Lucia Garcés-galdeano

Paper presentations:

1931 BALANCING TENSIONS IN INNOVATION MANAGEMENT WITH STARTUPS
Joschka Mütterlein UNIVERSITY OF BAYREUTH
Reinhard Kunz UNIVERSITY OF BAYREUTH

1332 IMPACT OF ENTREPRENEURIAL AND MARKET ORIENTATION ON GROWTH AND SUCCESS IN SMES - A LONGITUDINAL STUDY IN FINLAND
Anmari Viljamaa SEINÄJOKI UNIVERSITY OF APPLIED SCIENCES
Sanna Joensuu SEINÄJOKI UNIVERSITY OF APPLIED SCIENCES
Kirsti Sorama SEINÄJOKI UNIVERSITY OF APPLIED SCIENCES
Elina Varamäki SEINÄJOKI UNIVERSITY OF APPLIED SCIENCES

1289 ROUTINES. TO EVERYTHING THERE IS A SEASON
Katarzyna Piórkowska WROCLAW UNIVERSITY OF ECONOMICS
Ewa Stańczyk-hugiet WROCLAW UNIVERSITY OF ECONOMICS
Sylwia Stańczyk WROCLAW UNIVERSITY OF ECONOMICS

1876 INNOVATION POLICY, GLOBALISATION IN TERMS OF UNCERTAINTY
Irena Vaivode RIGA TECHNICAL UNIVERSITY

SLOT 6 (09:30 - 11:00) - D 201 - Paper Development

F602 - GLOBAL VALUE CHAINS AND INSTITUTIONS

Track: 01 BUSINESS FOR SOCIETY >> 01_09 RESPONSIBLE GLOBAL VALUE CHAINS FACING UNCERTAINTY

Chair: De Rozario Pascale

Discussant:

Paper presentations:

2142 RESPONSIBILIZING EMPLOYERS IN THE ERA OF THE VANISHING GVC: THREE ORGANIZING CHALLENGES TO ACHIEVE SUSTAINABILITY
Gilles Crague PARIS EST UNIVERSITY
Discussant : Anne BERTHINIER PONECLET

1928 THE GOVERNANCE OF SUSTAINABLE TERRITORIAL VALUE CHAINS. THE IMPACT OF INSTITUTIONAL PRACTICES IN CLUSTERS OF INNOVATION.
Anne Berthinier-poncet CNAM
Discussant : Juliette ARNAL

1053 APPLYING LEAN THINKING TO REDUCE UNCERTAINTY AND WASTE IN GLOBAL FOOD SUPPLY CHAIN
Ilias Vlachos LEEDS UNIVERSITY
Discussant : Karen DELCHET-COCHET

Olivier Fouché-grobla CNAM
José-frédéric Deroubaix ENPC
Discussant : Pascale de ROZARIO
SLOT 6 (09:30 - 11:00) - A 207 - Competitive

F603 - ALLIANCES GOVERNANCE AND MANAGEMENT

Track: 13 STRATEGIC MANAGEMENT >> 13_01 CORPORATE STRATEGY: DYNAMICS AND MICRO-FOUNDATIONS OF INTER-ORGANIZATIONAL ENCOUNTERS (M&AS, ALLIANCES, DIVESTITURES)

Chair: Nicola Mirc

Discussant: Nuno Oliveira

Paper presentations:

1356 DOES ALLIANCE MANAGEMENT CAPABILITY (AMC) DRIVE ALLIANCE PERFORMANCE? TESTING AN AUGMENTED AMC MODEL
Mayank Dhaundiyal SHIV NADAR UNIVERSITY
Joseph Coughlan DUBLIN INSTITUTE OF TECHNOLOGY

1716 THE EFFECTS OF MULTI-PARTY ALLIANCE PARTICIPATION OF FIRMS’ SUBSEQUENT ALLIANCE BEHAVIOUR: AN INVESTIGATION INTO THE EVOLUTION OF FIRMS’ ALLIANCE ROUTINES AND PORTFOLIOS
Caren Kosmidis MAASTRICHT UNIVERSITY

2089 WHEN TO APPLY RELATIONAL OR TRANSACTIONAL GOVERNANCE MECHANISMS IN BUYER-SUPPLIER RELATIONSHIPS? CONSIDERING DIRECT AND INDIRECT EFFECTS
Thomas Clauß UNIVERSITY OF MARBURG
Patrick Spieth UNIVERSITY OF KASSEL

SLOT 6 (09:30 - 11:00) - D 204 - Competitive

F604 - PROMOTING GENDER AND DIVERSITY AT WORK

Track: 05 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS (GRDO) >> 05_00 GENDER, RACE AND DIVERSITY IN ORGANISATIONS - GRDO SIG GENERAL TRACK

Chair: Hamid Kazeroony

Discussant:

Paper presentations:

1620 FROM MENTOR TO SPONSOR: FOSTERING SPONSORSHIP IN CROSS-GROUP DIVERSITY MENTORING PROGRAMS
Luisa Varriale UNIVERSITY OF NAPLES PARTHENOPE
Loriann Roberson TEACHERS COLLEGE, COLUMBIA UNIVERSITY NY

1481 CSR AND WOMEN-LED HIGH-GROWTH SMES: A PRUDENT ARTICULATION BETWEEN DISCOURSE AND PRACTICE
Catherine Léger-jarniou UNIVERSITÉ PARIS-DAUPHINE
Renaud Redien-collet NOVANCIA

1772 ONE STEP FORWARD, AND TWO STEPS BACK: WOMEN AND CAREER PROGRESSION IN ACADEMIA DURING TIMES OF UNCERTAINTY
Dorota Bourne QUEEN MARY UNIVERSITY OF LONDON
Nan Marie Fijn Van Draat COPENHAGEN BUSINESS SCHOOL
Jawwad Raja COPENHAGEN BUSINESS SCHOOL

1731 TRANSGRESSING ORGANIZATIONAL BINARISM: THE CASE OF RESTROOMS IN ORGANIZATIONS
Monika Huesmann HWR BELRIN
SLOT 6 (09:30 - 11:00) - D 205 - Paper Development

F605 - CAREER AND REWARD

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_04 HUMAN RESOURCE MANAGEMENT

Chair: Saba Colakoglu

Discussant:

Paper presentations:

1965 PAYING YOUR EMPLOYEES RIGHT: EXPLORING THE CONCEPT OF SOCIALLY RESPONSIBLE REWARDS
Ihar Sahakiants ESCP EUROPE
Marion Festing ESCP EUROPE
Thomas Steger UNIVERSITY OF REGENSBURG
Discussant: L. GIUSTINIANO

1029 FOSTERING ORGANIZATIONAL RESILIENCE IN MNCS: THE MOBILIZATION OF THE HR MANAGERS
Luca Giustiniano LUISS
Franca Cantoni UCSC
Discussant: Q. WEI

1544 THE DISCRETION OF FIRMS IN DIFFERENTIAL REWARD MANAGEMENT
Qi Wei UNIVERSITY OF BEDFORDSHIRE
Discussant: I. SAHAKIANTS

SLOT 6 (09:30 - 11:00) - D 206 - Competitive

F606 - MERGERS & ACQUISITIONS

Track: 07 INTERNATIONAL MANAGEMENT >> 07_00 INTERNATIONAL MANAGEMENT GENERAL TRACK

Chair: Stephan Manning

Discussant: Robert Maximilian Grüschow

Paper presentations:

1353 THE ROLE OF STRATEGIC DISTANCE, INSTITUTIONAL DISTANCE AND CULTURAL DISTANCE IN INTERNATIONAL Mergers AND ACQUISITIONS
Panagiota Sapouna GLASGOW CALEDONIAN UNIVERSITY
Dimitrios Kyriazis UNIVERSITY OF PIRAEUS
Pavlos Dimitratos UNIVERSITY OF GLASGOW
Spyros Lioukas ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS

2185 STRATEGIC DETERMINANTS OF EQUITY PARTICIPATION OF INTERNATIONAL ACQUISITIONS BY EMERGING MARKET FIRMS
Philsoo Kim YONSEI UNIVERSITY
Young Pyeol Park YONSEI UNIVERSITY

1966 A REVIEW OF STATISTICAL METHODS USED IN MEASURING MERGERS & ACQUISITIONS SUCCESS
Johannes Coremans BOURNEMOUTH UNIVERSITY
Steve Letza BOURNEMOUTH UNIVERSITY
SLOT 6 (09:30 - 11:00) - D 207 - Competitive

**F607 - PUBLIC SERVICE MOTIVATION**

**Track:** 09 ORGANIZATIONAL BEHAVIOUR >> 09_01 WORK MOTIVATION IN THE PUBLIC SECTOR: EXCHANGES WITH THE ORGANIZATIONAL BEHAVIOUR FIELD

**Chair:** Catherine Fabre

**Discussant:**

**Paper presentations:**

1211 THE SCHOOL PERFORMANCE IN THE LIGHT OF PSM USING THE ANALYSIS OF THE PRINCIPAL COMPONENTS AND MULTIPLE REGRESSION
Raffaela Palma UNIVERSITÀ FEDERICO II, NAPOLI
Valentina Iovino UNIVERSITÀ PARTHENOPE, NAPOLI

1695 CALL OF DUTY: DOES MILLENNIAL ATTITUDES TOWARDS PUBLIC SERVICE MAKE THEM MORE COMMITTED VOLUNTEERS? AN INVESTIGATION OF PSM, P-O FIT AND VOLUNTEERING INTENSITY
Joyce Costello BOURNEMOUTH UNIVERSITY

1827 PERFORMANCE MANAGEMENT AND PUBLIC SERVICE MOTIVATION REVISITED: SHIFTING THE FOCUS FROM CROWDING-OUT TO CROWDING-IN
Martyna Świątczak GERMAN UNIVERSITY OF ADMINISTRATIVE SCIENCES SPEYER
Michele Morner GERMAN UNIVERSITY OF ADMINISTRATIVE SCIENCES SPEYER

1990 PUBLIC SERVICE MOTIVATION AND THE INTENTION TO ENTER IN THE PUBLIC SECTOR: A COMPARISON BETWEEN ITALIAN AND BRITISH STUDENTS
Danila Scarozza UNIVERSITY OF ROME TOR VERGATA
Alessandro Hinna UNIVERSITY OF ROME TOR VERGATA
Fabian Homberg BOURNEMOUTH UNIVERSITY
Valentina Verdini NIVERSITY OF ROME TOR VERGATA

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SLOT 6 (09:30 - 11:00) - D 214 - Paper Development

**F608 - CORPORATE GOVERNANCE AND INSTITUTIONAL CONTEXTS**

**Track:** 02 CORPORATE GOVERNENCE >> 02_00 CORPORATE GOVERNANCE GENERAL TRACK

**Chair:** Thomas Clarke

**Discussant:** Thomas Clarke

**Paper presentations:**

1821 MARKET PERCEPTION: IS CORPORATE GOVERNANCE AN IMPORTANT SIGNAL FOR INVESTORS? EVIDENCE FROM THE BANKING SECTOR
Anastasia Stepanova NATIONAL RESEARCH UNIVERSITY - HIGHER SCHOOL OF ECONOMICS
Olga Ivantsova NATIONAL RESEARCH UNIVERSITY - HIGHER SCHOOL OF ECONOMICS

1870 A META-ANALYSIS OF THE RELATIONSHIP BETWEEN OWNERSHIP STRUCTURE AND BOARD INDEPENDENCE: THE INFLUENCE OF INSTITUTIONAL SETTINGS
Leticia Pérez-calero Sánchez UPO
Jose Manuel Hurtado Gonzalez UPO
**Discussant:** A. STEPANOVA
SLOT 6 (09:30 - 11:00) - D 216 - Competitive

F609 - STRATEGY IN THE AIR TRANSPORTATION INDUSTRY AND AVIATION

Track: 13 STRATEGIC MANAGEMENT >> 13_00 STRATEGIC MANAGEMENT - GENERAL TRACK

Chair: Evangelia Siachou

Discussant: Ilias Vlachos

Paper presentations:

1054 UK AVIATION SECURITY AND THE CHALLENGES OF ORGANISATIONAL CHANGE WITH THE IMPLEMENTATION OF SECURITY MANAGEMENT SYSTEMS
Ian Shaw CIVIL AVIATION AUTHORITY
John Israilidis STAFFORDSHIRE UNIVERSITY

1142 DOES QUALITY INFLUENCE COMPANY’S PERFORMANCE? AN ANALYSIS IN THE AIR TRANSPORTATION INDUSTRY
Fernando Campa-planas URV
Ana-beatrix Hernandez-lara URV
Maria-victoria Sanchez-rebull URV
Nico kalemba URV

1202 INTRODUCING IMPORTANCE-PERFORMANCE-IMPACT ANALYSIS (IPIA): A METHOD TO STRATEGICALLY PRIORITIZE RESOURCES ALLOCATION
Ilias Vlachos LEEDS UNIVERSITY
Zhibin Lin NORTHUMBRIA UNIVERSITY

2016 AIRPORT COMPLAINT HANDLING: THE EMERGING ROLE OF SOCIAL MEDIA
Maria Francesca Renzi UNIVERSITY OF ROMA TRE
Laura Di Pietro UNIVERSITY OF ROMA TRE
Roberta Guglielmetti Mugion UNIVERSITY OF PIREAUS
Angelos Pantouvakis UNIVERSITY OF PIREAUS
Christos Patsiouras UNIVERSITY OF PIREAUS
Martina Toni UNIVERSITY OF ROMA TRE

SLOT 6 (09:30 - 11:00) - D 217 - Competitive

F610 - GENERATIONS, CONFLICT AND COMMUNICATION

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_00 ORGANIZATIONAL BEHAVIOUR GENERAL TRACK

Chair: Alessandro Hinna

Discussant:

Paper presentations:

2138 THE TRUTH MATTERS: HOW DO GENERATIONS REALLY PERCEIVE EACH OTHER?
Annick Van Rossem KUL

1394 AN EXPLORATORY STUDY OF THE IMPACT OF CULTURAL INTELLIGENCE ON CONFLICT MANAGEMENT STYLES: EVIDENCES FROM JORDAN
Andrea Caputo PRINCESS SUMAYA UNIVERSITY FOR TECHNOLOGY
Rawan Abu Samra PRINCESS SUMAYA UNIVERSITY FOR TECHNOLOGY
Ibrahem Almallah PRINCESS SUMAYA UNIVERSITY FOR TECHNOLOGY
Khaled Tuguz PRINCESS SUMAYA UNIVERSITY FOR TECHNOLOGY

1452 MEANING-CENTERED COMMUNICATION ORIENTATION IN INTERPERSONAL SKILLS TRAINING
Denise Potosky PENNSYLVANIA STATE UNIVERSITY
John Juzbasich MERIT SYSTEMS LLC
SLOT 6 (09:30 - 11:00) - D 218 - Competitive

F611 - GOVERNANCE AND FINANCIAL MANAGEMENT IN LOCAL GOVERNMENT

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_00 PUBLIC AND NON-PROFIT MANAGEMENT GENERAL TRACK

Chair: Reto Steiner

Discussant: Andrea Bonomi Savignon

Paper presentations:

1408 ORGANIZATIONAL CHANGE IN A LOCAL GOVERNMENT OF JAPAN
Yoko Uryuara  DOSHISHA UNIVERSITY

1567 PUBLIC SERVANTS’ SEARCH FOR MEANING: AN EXPLORATORY STUDY ABOUT THE IMPACT OF PARTICIPATORY BUDGETING ON INDIVIDUAL MOTIVATION
Evandro Bocatto  MACEWAN UNIVERSITY
Eloisa Perez-de-toledo  MACEWAN UNIVERSITY

1668 AUSTERITY MANAGEMENT BY LOCAL GOVERNMENTS
Riccardo Mussari  UNIVERSITY OF SIENA
Denita Cepiku  UNIVERSITY OF ROME TOR VERGATA
Filippo Giordano  LUMSA

SLOT 6 (09:30 - 11:00) - D 300 - Competitive

F612 - EVOLUTIONARY METHODS IN ORGANISATIONS

Track: 12 RESEARCH METHODS AND RESEARCH PRACTICE >> 12_00 RESEARCH METHODS AND RESEARCH PRACTICE

Chair: Ilfryn Price

Discussant:

Paper presentations:

1127 OPERATIONAL ROUTINES IN EMERGENCY INCIDENT RESPONSE HANDLING
Stephen Dobson  SHEFFIELD HALLAM UNIVERSITY
Dermot Breslin  UNIVERSITY OF SHEFFIELD

1213 CO-EVOLUTIONARY DYNAMICS IN THE MUSIC INDUSTRY
Vincenzo Uli  UNIVERSITY OF ROME “TOR VERGATA”

1825 THE EVOLUTION OF RETAIL FORMATS FROM A COMMON ORIGIN – INVESTIGATING A CENTURY OF SWEDISH SPORTING GOODS RETAILING
Johan Kask  ÖREBRO UNIVERSITY SCHOOL OF BUSINESS
Frans Prenkert  ÖREBRO UNIVERSITY SCHOOL OF BUSINESS
SLOT 6 (09:30 - 11:00) - D 301 - Competitive

F613 - TMTS AND BUSINESS ELITES: CEO EXPERIENCES AND BACKGROUND CHARACTERISTICS

Track: 02 CORPORATE GOVERNENCE >> 02_01 TOP MANAGEMENT TEAMS & BUSINESS ELITES

Chair: Tine Buyl

Discussant: Tine Buyl

Paper presentations:

1013 DOES OVERSEAS EXPERIENCE MATTER? A STUDY OF RETURNEE CEOS AND IPOS OF CHINESE ENTREPRENEURIAL FIRMS
Wenxuan Hou UNIVERSITY OF EDINBURGH
Douglas Cumming YORK UNIVERSITY
Cumming
Tinghua Duan Duan UNIVERSITY OF EDINBURGH
William Rees Rees UNIVERSITY OF EDINBURGH

1887 THE MORE INTERNATIONAL EXPERIENCE THE BETTER? THE LINK BETWEEN INTERNATIONAL EXPERIENCE VARIETY AND CAREER ADVANCEMENT
Dimitrios Georgakakis UNIVERSITY OF ST. GALLEN
Tobias Dauth HHL
Winfried Ruigrok UNIVERSITY OF ST. GALLEN

1684 ORGANIZATIONAL LEADERS AND THEIR SOCIOECONOMIC BACKGROUND: EFFECTS ON SENSE OF CONTROL AND JUSTICE PERCEPTIONS
Yanick Kemayou UNIVERSITY OF PADERBORN

2006 CEOS' IMMUNITY TO PUBLIC CRITIQUE: THE SOCIAL CONSTRAINT ON SUPER-SALARIES
Georg Wernicke COPENHAGEN BUSINESS SCHOOL
Steffen Brenner COPENHAGEN BUSINESS SCHOOL

SLOT 6 (09:30 - 11:00) - D 302 - Competitive

F614 - BUSINESS MODEL INNOVATION (IV): INTERACTION WITH STAKEHOLDERS

Track: 06 INNOVATION >> 06_02 BUSINESS MODEL INNOVATION

Chair: C.v. Heij

Discussant: Kurt Matzler

Paper presentations:

1558 BUSINESS MODEL INNOVATION, MULTINATIONAL ENTERPRISES, AND GLOBAL CUSTOMERS’ HETEROGENEOUS DEMANDS
Mohammadtaghi LINKÖPING UNIVERSITY
Ramezanazadeh ERASMUS UNIVERSITY
Saeed Khanagha WILFRID LAURIER UNIVERSITY
Oli Mihalache ERASMUS UNIVERSITY
Henk Volberda ERASMUS UNIVERSITY

1518 DESIGNING AN AMBIDEXTROUS BUSINESS MODEL: “FACTS AND ACTS”
Pınar Büyükbalıc YILDIZ TECHNICAL UNIV.
Ufuk Batum MIDDLE EAST TECHNICAL UNIV.

2175 IDENTITIY ALIGNMENT IN THE INTER-ORGANISATIONAL RELATIONSHIP: THE CASE OF OPEN ACCESS
Shaz Ansari UNIVERSITY OF CAMBRIDGE
Trin Thananusak UNIVERSITY OF CAMBRIDGE

1311 WHAT DRIVES THE DIFFERENCES IN THE VALUE OF ADOPTED INNOVATION: THE CASE IN THE US BANKING INDUSTRY
Jennifer Tae UNIVERSITY OF BATH
SLOT 6 (09:30 - 11:00) - D 304 - Competitive

F615 - REVISITING CULTURAL CONCEPTUALISATIONS

Track: 07 INTERNATIONAL MANAGEMENT >> 07_00 INTERNATIONAL MANAGEMENT GENERAL TRACK

Chair: Berit Sund

Discussant: Lynn Tang

Paper presentations:

1563  ECOCULTURAL SYSTEMS OF COGNITION AND INFLUENCES ON DEVELOPING CULTURAL DIMENSION THEORIES
Romie Frederick Littrell  AUCKLAND UNIVERSITY OF TECHNOLOGY
Kevin Lowe  UNIVERSITY OF AUCKLAND

1627  THE LATIN DISAGREEMENT ON INTERNATIONAL MARKETING: ARE LATIN COUNTRIES CULTURALLY SIMILAR?
Mara José Sousa Franco  UNIVERSITY OF PORTO - FACULTY OF ECONOMICS
Raquel Meneses  UNIVERSITY OF PORTO - FACULTY OF ECONOMICS

1765  THE ROLE OF CULTURAL DISTANCE IN MANAGING CHANGE IN TRANSNATIONAL COMPANIES
Andreas Strobl  UNIVERSITY OF INNSBRUCK
Kurt Matzler  UNIVERSITY OF INNSBRUCK
Ellen Krill  UNIVERSITY OF INNSBRUCK

SLOT 6 (09:30 - 11:00) - D 305 - Competitive

F616 - GROWTH AND DEVELOPMENT OF FAMILY FIRMS

Track: 04 FAMILY BUSINESS RESEARCH >> 04_04 FAMILY BUSINESS GOALS, FAMILY DYNAMICS, BEHAVIORAL PROCESSES AND INNOVATION IN FAMILY FIRMS

Chair: Alfredo De Massis

Discussant: Nidal Darwish

Paper presentations:

1138  LONG-TERM HETEROGENEITY AMONG FAMILY FIRMS – A CONTENT ANALYTIC APPROACH
Viktoria Veider  UNIVERSITY OF INNSBRUCK
Andreas Kallmuenzer  MANAGEMENT CENTER INNSBRUCK

1465  M&A RATIONALES AND MOTIVES IN FAMILY BUSINESSES
Maija Ahteela  UNIVERSITY OF INNSBRUCK
Viktoria Veider  UNIVERSITY OF INNSBRUCK
Bright Adu Nketia  UNIVERSITY OF INNSBRUCK

1773  THE HEROES OF THE GREEN ROOM – POST-SUCCESSION RESTRUCTURING AND CORPORATE PERFORMANCE IN FAMILY FIRMS
Michael Woywode  UNIVERSITY OF MANNHEIM
Jan-philipp Ahrens  UNIVERSITY OF MANNHEIM

1878  PRIVATE FAMILY FIRM GROWTH: A CONFIGURATIONAL APPROACH INVOLVING BOARD STRATEGY INVOLVEMENT, ENTREPRENEURIAL ORIENTATION AND SOCIOEMOTIONAL WEALTH
Robin Deman  UNIVERSITY OF ANTWERP
Ann Jorissen  UNIVERSITY OF ANTWERP
Eddy Laveren  UNIVERSITY OF ANTWERP
SLOT 6 (09:30 - 11:00) - D 307 - Competitive

**F617 - RESISTANCE IN ORGANISATIONAL FIELDS**

**Track:** 01 BUSINESS FOR SOCIETY >> 01_05 INSTITUTIONS, RESISTANCE, CHANGE AND POWER

**Chair:** Andrea Fumagalli

**Discussant:** Andrea Fumagalli

**Paper presentations:**

1832 **GRAMSCI AND THE WAR OF POSITION: FOUR MECHANISMS OF RESISTANCE**
Luca Pareschi UNIVERSITÀ DI BOLOGNA
Edoardo Mollona UNIVERSITÀ DI BOLOGNA

1673 **FINANCIALISATION OF COMPANIES IN A MIXED ECONOMY: RESISTANCE AND TRANSFORMATION OF ITALIAN CAPITALISM**
Angelo Salento UNIVERSITÀ DEL SALENTO

1813 **RESISTANCE IN ACADEMIA: WORKLOAD MODELS AS INSTRUMENTS OF TRANSPARENCY OR AS A FORM OF MANAGERIAL PANOPTICON?**
Davide Bizjak UNIVERSITÀ DEGLI STUDI DI NAPOLI FEDERICO II
Ilaria Boncori UNIVERSITY OF ESSEX
Luigi Maria Sicca UNIVERSITÀ DEGLI STUDI DI NAPOLI FEDERICO II

SLOT 6 (09:30 - 11:00) - D 308 - Competitive

**F618 - ENTREPRENEURSHIP AND SOCIETAL CHANGE - 4: BAREFOOT ENTREPRENEURSHIP AND LABOR CONDITIONS**

**Track:** 03 ENTREPRENEURSHIP >> 03_01 ENTREPRENEURSHIP AND SOCIETAL CHANGE

**Chair:** Benedicte Brogger

**Discussant:** Denise Delboni

**Paper presentations:**

1146 **THE IMPACT OF TRADE UNIONS ON FIRM FORMATION DECISIONS**
Sylvia Rohlf CUNEF

1309 **ENTREPRENEURSHIP AND LABOR PRECARIOUSNESS: DEVELOPING AND APPLYING AN ANALYSIS STRUCTURE IN THE STATE OF SÃO PAULO, BRAZIL**
Denise Delboni FGV
Luis Henrique Vasconcellos FGV

1843 **GRASSROOTS ENTREPRENEURS AND CREATIVE CONSTRUCTION**
Soumodip Sarkar UNIVERSITY OF ÉVORA

2056 **GOVERNMENT ASSISTANCE AND NEW VENTURE CREATION AT THE BOTTOM OF THE PYRAMID: A REAL OPTIONS PERSPECTIVE**
Luisa Delgado IEBUSINESS SCHOOL
Julio De Castro IEBUSINESS SCHOOL
SLOT 6 (09:30 - 11:00) - D 309 - Competitive

F619 - INNOVATION, PERFORMANCE AND QUALITY OF PUBLIC ORGANISATIONS

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_02 GOVERNANCE OF PUBLIC AND NON-PROFIT ORGANIZATIONS

Chair: Fabio Monteduro

Discussant: Ulf Papenfuß

Paper presentations:

1095 GOVERNANCE AND INNOVATION IN PUBLIC SECTOR SERVICES: THE CASE OF DIGITAL LIBRARY
Antonello Zanfei URBINO UNIVERSITY
Ada Scupola ROSKILDE UNIVERSITY

2153 SERVICE INNOVATION FACILITATORS IN THE EARLY STAGES OF ORGANIZATIONAL LIFE CYCLE: THE CASE OF CULTURE CENTER
Mateusz Lewandowski JAGIELLONIAN UNIVERSITY

1308 POLITICAL PRESSURES: TOO LARGE, TOO SMALL, OR JUST RIGHT?
Patricio Rojas ESE BUSINESS SCHOOL

1145 CUSTOMER RELATIONSHIP MANAGEMENT AND SERVICE QUALITY PERFORMANCE: A QUALITATIVE STUDY
Andy Fred Wali UNIVERSITY OF HUDDERSFIELD, UK AND FEDERAL UNIVERSITY WUKARI NIGERIA
Len Tiu Wright UNIVERSITY OF HUDDERSFIELD, UK
N. Gladson Nwokah RIVERS STATE UNIVERSITY OF SCIENCE AND TECHNOLOGY, NIGERIA
Paul Reynolds UNIVERSITY OF HUDDERSFIELD

SLOT 6 (09:30 - 11:00) - D 310 - Competitive

F620 - PROJECT ORGANISING

Track: 10 PROJECT ORGANIZING >> 10_00 PROJECT ORGANIZING GENERAL TRACK

Chair: Graham Winch

Discussant: Ralf Müller

Paper presentations:

1615 A CONTINGENCY VIEW ON THE EFFECT OF PROJECT MANAGEMENT MATURITY ON PERFORMANCE
Luciano Cerqueira Torres

1291 OWNER CAPABILITIES IN INFORMATION SYSTEMS PROJECT ORGANIZING IN THE PUBLIC SECTOR: THE CASE OF UK CENTRAL GOVERNMENT
Jonghyuk Cha MANCHESTER BUSINESS SCHOOL
Mike Newman MANCHESTER BUSINESS SCHOOL; TURKU SCHOOL OF ECONOMICS
Graham Winch MANCHESTER BUSINESS SCHOOL

1584 INTRA-ORGANIZATIONAL PROJECT GOVERNANCE FROM THE BOTTOM–UP
Kalpana Vignehsa UNIVERSITY OF TECHNOLOGY, SYDNEY
Christopher Biesenthal UNIVERSITY OF TECHNOLOGY, SYDNEY

1795 ORGANISATIONAL FORMS IN MEGAPROJECTS: UNDERSTANDING THE ‘SPECIAL PURPOSE ENTITIES’, AN ONTOLOGICAL ANALYSIS
Tristano Sainati UNIVERSITY OF LINCOLN
Giorgio Locatelli UNIVERSITY OF LINCOLN
Naomi Brookes UNIVERSITY OF LEEDS
SLOT 6 (09:30 - 11:00) - D 311 - Competitive

F621 - PROFESSIONAL SPORT GOVERNANCE (I)

Track: 08 MANAGING SPORT >> 08_00 MANAGING SPORT GENERAL TRACK

Chair: Stephen Morrow

Discussant: Stephen Morrow

Paper presentations:

1601 PERSPECTIVES OF AUTHENTICITY - FOOTBALL SUPPORTERS’ PERCEPTIONS OF NEW ARENAS
Sten Söderman STOCKHOLM BUSINESS SCHOOL
Max Persson STOCKHOLM BUSINESS SCHOOL

1712 COPING WITH MIGRATORY TRANSITIONS: THE CASE OF PROFESSIONAL FOOTBALLERS – THE PLAYER’S PERSPECTIVE
Birnir Egilsson MOLDE UNIVERSITY COLLEGE

1788 GLOBALIZATION OF PROFESSIONAL FOOTBALL CLUBS. INTERNATIONAL ACTIVITIES, FAN ATTITUDES AND IMPLICATIONS ON BRAND LOYALTY.
Daniel Maderer FRIEDRICH-ALEXANDER UNIVERSITY OF ERLANGEN-NÜRNBERG
Dirk Holtbrügge FRIEDRICH-ALEXANDER UNIVERSITY OF ERLANGEN-NÜRNBERG

1652 TAILORING SPECTATOR EXPERIENCES FOR NON-REGULAR ATTENDANTS TO INCREASE STADIUM CAPACITY UTILISATION IN FOOTBALL
Sven Junghagen COPENHAGEN BUSINESS SCHOOL
Simon D Besjakov
Anders A Lund

SLOT 6 (09:30 - 11:00) - D 312 - Competitive

F622 - TOWARDS OPEN INNOVATION GOVERNANCE

Track: 06 INNOVATION >> 06_04 OPEN INNOVATION

Chair: Hagen Habicht

Discussant: Luciana Castro Goncalves

Paper presentations:

2062 MANAGEMENT OF VERTICAL OPEN INNOVATION COOPERATION, EXPLORING DYADIC GOVERNANCE CONFIGURATIONS AND THEIR LINK WITH INNOVATION PROJECTS
Romaric Servajean-hilst CRG ECOLE POLYTECHNIQUE

1327 KNOWLEDGE SOURCING AND COOPERATION – COMPLEMENTS OR SUBSTITUTES?
Anna-leena Asikainen LUXEMBOURG INSTITUTE OF SCIENCE AND TECHNOLOGY
Giovanni Mangiarotti

1125 THE JOURNEY OF INNOVATION: OPENING THE BLACK BOX OF THE INNOVATION PROCESSES IN OPEN SOURCE SOFTWARE GROUPS
Meera Sarma NORTHUMBRIA UNIVERSITY

1774 SAO ANALYSIS AS A TOOL FOR IDENTIFYING A PARTNER IN AN OPEN MODEL: AN APPLICATION IN THE DSSCS SECTOR
Yun Fu SCHOOL OF MANAGEMENT &ECONOMICS, BEIJING INSTITUTE OF TECHNOLOGY
Liliana Mitkova IRG, UNIVERSITY PARIS-EST
Xuefeng Wang SCHOOL OF MANAGEMENT &ECONOMICS, BEIJING INSTITUTE OF TECHNOLOGY
Pingping Ma SCHOOL OF MANAGEMENT &ECONOMICS, BEIJING INSTITUTE OF TECHNOLOGY
Yuqin Liu BEIJING ACADEMY OF PRINTING & PACKAGING INDUSTRIAL TECHNOLOGY, BEIJING INSTITUTE OF GRAPHIC COMMUNICATION
SLOT 6 (09:30 - 11:00) - B 5 - Competitive

F623 - 3 C DYNAMICS : MARKET IMPACTS

Track: 13 STRATEGIC MANAGEMENT >> 13_04 COMPETITIVE STRATEGY: 3C DYNAMICS COMPETITION, COLLABORATION, AND COOPEITITION STRATEGIES

Chair: Patrycja Klimas

Discussant: Niklas Thieme

Paper presentations:

1508 COOPETITION, BARGAINING POWER AND PRODUCT COMMERCIAL PERFORMANCE
Benjamin Mira U. MONTPELLIER
Marc Robert MONTPELLIER BUSINESS SCHOOL
Paul Chiambaretto MONTPELLIER BUSINESS SCHOOL
Frédéric Le Roy UNIVERSITY OF MONTPELLIER AND MONTPELLIER BUSINESS SCHOOL

1169 DISTRIBUTED RIVALRY AMONG LARGE MULTIMARKET FIRMS AND COMPETITIVE SPILLOVERS
Raquel Orcos UNIVERSIDAD PUBLICA.DE NAVARRA
Jaime Gomez UNIVERSIDAD DE LA RIOJA
Sergio Palomas UNIVERSIDAD DE ZARAGOZA

1517 THE SPEED AND FORCE OF COMPETITION IN RETAILING: TESTING THE RELEVANCE OF BLUE OCEAN AND COMPETITIVE STRATEGIES
Andrew Burke TRINITY COLLEGE BUSINESS SCHOOL, UNIVERSITY OF DUBLIN
André Van Stel Kozminski University
Roy Thurik ERASMUS UNIVERSITY ROTTERDAM

SLOT 6 (09:30 - 11:00) - B 6 - Competitive

F624 - EXPATRIATE MANAGEMENT 6

Track: 07 INTERNATIONAL MANAGEMENT >> 07_01 EXPATRIATE MANAGEMENT

Chair: Mila Lazarova

Discussant: Yvonne Du Plessis

Paper presentations:

2053 EXPATRIATE’S PERFORMANCE: AN APPROACH FROM INDIVIDUAL AND ORGANIZATIONAL OUTCOMES.
Maria Bastida UNIVERSITY OF SANTIAGO DE COMPOSTELA
Adolfo Carballo SANTIAGO DE COMPOSTELA
Silvia Moscoso SANTIAGO DE COMPOSTELA

1157 SELECTING EXPATRIATES FOR EXPLORATION AND EXPOITATION ASSIGNMENTS – A THEORETICAL ANALYSIS
Daniela Noethen ESADE BUSINESS SCHOOL, RAMON LLULL UNIVERSITY
Jaime Bonache UNIVERSIDAD CARLOS III; ESADE BUSINESS SCHOOL

2092 WHEN THE WHEELS ARE FALLING OFF BEHIND CLOSED DOORS: EXPATRIATE FAMILY NARRATIVES OF THE SUCCESSFUL MOVEABLE FAMILY
Mila Lazarova SIMON FRASER UNIVERSITY
Yvonne Mcnulty SINON FRASER UNIVERSITY
Monica Semeniuk SINON FRASER UNIVERSITY
SLOT 6 (09:30 - 11:00) - B 17 - Paper Development

F625 - RECRUITMENT, SELECTION AND INDUCTION

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_04 HUMAN RESOURCE MANAGEMENT

Chair: Fabrizio Maimone

Discussant:

Paper presentations:

1914 AN EMPIRICAL ANALYSIS OF APPLICANTS’ LIKELIHOOD TO APPLY FOR JOBS AT PROFESSIONAL SERVICE FIRMS: THE MODERATING ROLE OF DIFFERENT CAREER MODELS
Nina Katrin Hansen UNIVERSITY OF HAMBURG
Oliver Schnittka UNIVERSITY OF SOUTHERN DENMARK
Discussant : S. POUGNET

1796 ESTABLISHING A PRISTINE FORM OF TALENT RECRUITMENT PRACTICES IN ISLAMIC FINANCE INDUSTRY: CHALLENGES IN THE MALAYSIA
Norhafizah Abu Hasan UNIVERSITY OF KENT
ShamsHubaridah Ramlee NATIONAL UNIVERSITY OF MALAYSIA
Shahida Shahimi NATIONAL UNIVERSITY OF MALAYSIA
Wan Mohtar Wan Yusoff NATIONAL UNI.
Fazli Idris NATIONAL UNIVERSITY OF MALAYSIA
Discussant : N.K. HANSEN

1993 WHY AND HOW DO EMPLOYERS MANAGE APPRENTICES? A CONTINGENT AND POLITICAL APPROACH TO HUMAN RESOURCE MANAGEMENT SEGMENTED PRACTICES
Stephanie Pougnet ECOLE HÔTELIÈRE DE LAUSANNE, HES-SO // UNIVERSITY OF APPLIED SCIENCES WESTERN SWITZERLAND
Discussant : N. AMINUDIN

SLOT 6 (09:30 - 11:00) - C CONFERENCE ROOM - Competitive

F626 - MAPPING THE DARK SIDE OF ORGANISATIONAL BEHAVIOUR

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_05 LEADERSHIP, CULTURE AND SIMULATIONS

Chair: Guglielmo Faldetta

Discussant: Gustavo Nóbrega

Paper presentations:

2106 SHARING KNOWLEDGE ON DEMAND: SOME PARADOX OF ORGANIZATIONAL FACTORS. EMPIRICAL EVIDENCE FROM INTERNATIONAL MANUFACTURING COMPANIES
Sara Lombardi LUISS GUIDO CARLI
Vincenzo Cavaliere UNIVERSITY OF FLORENCE
Mariacristina Bonti UNIVERSITY OF PISA

1037 SUSTAINING MORAL COURAGE: UNDERSTANDING AND PREVENTING DEMORALIZATION IN WORKPLACE SETTINGS
Leslie Sekerka MENLO COLLEGE
Debra Comer HOFSTRA UNIVERSITY

1952 TOWARDS SELF-DISCIPLINE AND CONFORMITY: EMPLOYEES’ PERCEPTIONS OF WORKPLACE MONITORING PURPOSE AND ACTUAL PRACTICE
Carlos Cabral-cardoso UNIVERSITY OF PORTO, FACULTY OF ECONOMICS
Luisa Lopes UNIVERSITY OF PORTO, FACULTY OF ECONOMICS
F627 - ENTREPRENEURIAL FINANCE TRACK - 1. VENTURE CAPITAL SUCCESS

Track: 03 ENTREPRENEURSHIP >> 03_00 ENTREPRENEURSHIP GENERAL TRACK

Chair: Anna Gerl
Discussant: Samuel Kamuriwo

Paper presentations:

1026 THE IMPACT OF INVESTMENT NETWORKS ON VENTURE CAPITAL FIRM PERFORMANCE: A CONTINGENCY FRAMEWORK
Cristiano Bellavitis HIGHER SCHOOL OF ECONOMICS
Igor Filatotchev CASS BUSINESS SCHOOL
Vangelis Souitaris CASS BUSINESS SCHOOL

1028 MITIGATING MORAL HAZARD AND ADVERSE SELECTION IN VENTURE CAPITAL INDUSTRY: EVIDENCE FROM THE US, ISRAEL AND EUROPE
Cristiano Bellavitis HIGHER SCHOOL OF ECONOMICS
Samuel Kamuriwo CASS BUSINESS SCHOOL
Ulrich Hommel EBS BUSINESS SCHOOL

1792 EXAMINING THE ECOLOGY OF INTERACTION BETWEEN THE INNOVATION AND VENTURE CAPITAL COMMUNITIES IN THE UNITED KINGDOM
Yannis Pierrakis KINGSTON UNIVERSITY

1431 VENTURE CAPITALISTS AND SUCCESS: A META-ANALYSIS ON THE IMPACT OF NON-FINANCIAL RESOURCES
Anna Gerl TECHNISCHE UNIVERSITÄT MÜNCHEN
Carolin Bock TECHNISCHE UNIVERSITÄT MÜNCHEN

F628 - THEORETICAL APPROACHES IN FAMILY BUSINESS RESEARCH

Track: 04 FAMILY BUSINESS RESEARCH >> 04_03 FAMILY BUSINESS IN EMERGING, DEVELOPING, AND TRANSITION ECONOMIES

Chair: Allan Discua Cruz
Discussant: Alessandro Cirillo

Paper presentations:

1166 BLENDING CLAN AND COMMERCE: STEWARDSHIP VERSUS AGENCY EFFECTS IN THE FAMILY FIRM
Roland Kidwell UNIVERSITY OF WYOMING
Kimberly Eddleston NORTHEASTERN UNIVERSITY
Franz Kellermanns UNC-CHARLOTTE

1484 SOCIOEMOTIONAL WEALTH: VALIDATING AND RE-DEFINING THE FIBER SCALE
Jana Hauck FRIEDRICHSHAFEN INSTITUTE FOR FAMILY ENTREPRENEURSHIP (FIF) | ZEPPELIN UNIVERSITY
Julia Suess-reyes WU VIENNA UNIVERSITY OF ECONOMICS AND BUSINESS
Susanne Beck FRIEDRICHSHAFEN INSTITUTE FOR FAMILY ENTREPRENEURSHIP (FIF) | ZEPPELIN UNIVERSITY
Reinhard Prügl FRIEDRICHSHAFEN INSTITUTE FOR FAMILY ENTREPRENEURSHIP (FIF) | ZEPPELIN UNIVERSITY
Hermann Frank WU VIENNA UNIVERSITY OF ECONOMICS AND BUSINESS

1983 AGENCY COSTS IN FAMILY OFFICES: A FRESH LOOK AT A SECRETIVE ORGANIZATION
Thomas Zellweger UNIVERSITY OF ST. GALLEN
Michael Gaska UNIVERSITY OF ST. GALLEN
SLOT 6 (09:30 - 11:00) - A 201 - Competitive

F629 - IDENTITY, GENDER, DISCRIMINATION AND INCLUSION

Track: 01 BUSINESS FOR SOCIETY >> 01_00 BUSINESS FOR SOCIETY GENERAL TRACK

Chair: Joana Vassilopoulou

Discussant: Olivia Kyriakidou

Paper presentations:

1507 POLITICS AND RELIGIOUS DISCRIMINATION AT WORKPLACE: THE CASE OF TURKEY
Erhan Aydin, Selcuk Uygur
BRUNEL UNIVERSITY

1754 GIRLZ 'N THE HOOD SOCIAL ENTREPRENEURSHIP OF WOMEN IN THE NEIGHBORHOOD - THE TRIPLE CHALLENGE OF WOMEN?
Julie Tixier, Amélie Natois
UNIVERSITÉ PARIS-EST, UNIVERSITÉ PARIS-SUD

1473 ETHNIC MINORITIES REPRESENTATION WITHIN TELEVISION ADVERTISEMENTS
Francisca Farache, Jasmin Christie
BRIGHTON BUSINESS SCHOOL

1653 GENDER IN SOCIAL ENTERPRISES: (RE)PRODUCING HEGEMONIC MASCULINITY
Olivia Kyriakidou, Helen Salavou
ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS

SLOT 6 (09:30 - 11:00) - A 203 - Competitive

F630 - IMPROVING HEALTHCARE THROUGH EXECUTIVE BEHAVIOUR AND PROCESS IMPROVEMENT

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_01 MANAGEMENT RESEARCH IN HEALTHCARE ORGANIZATIONS

Chair: Stefan Kunz

Discussant: Takaya Kawamura

Paper presentations:

1446 USING RESEARCH IN HEALTH MANAGEMENT EDUCATION TO DESIGN & IMPLEMENT INTERNATIONAL ACCREDITATION
Daniel West, Bernardo Ramirez, Michael Costello, Steven Szydłowski
UNIVERSITY OF SCRANTON

1655 EVIDENCE-INFORMED DECISION-MAKING: THE COMPETENCY ASSESSMENT OF HEALTH SERVICE MANAGERS AND REQUIREMENTS FOR IMPROVEMENT
Zhanming Liang, Peter Howard
LA TROBE UNIVERSITY

1859 MANAGEMENT KNOWLEDGE AND MANAGEMENT LEARNING IN UK HEALTHCARE: EXPLORING CHANGES AND CONTINUITIES IN MANAGEMENT PRACTICE
Mike Bresnen, Damian Hodgson, Simon Bailey, Paula Hyde, John Hassard
UNIVERSITY OF MANCHESTER

1384 “YOU CAN’T TEACH A GRUMPY DOG NEW TRICKS”. THE INTERPLAY BETWEEN EMPLOYEE SATISFACTION AND LEAN TRANSFORMATION PRACTICES AFFECTING HOSPITAL PERFORMANCE – FINDINGS FROM THE SWISS HOSPITAL MARKET
Alfred Angerer, Flurina Meier, Florian Drevs
ZURICH UNIVERSITY OF APPLIED SCIENCES
SLOT 6 (09:30 - 11:00) - A 204 - Competitive

F631 - BEHAVIOURAL STRATEGY (VIRTUAL TRACK): FOUNDATIONAL RESEARCH IN THE FIELD

Track: 13 STRATEGIC MANAGEMENT >> 13_03 STRATEGIC PROCESSES AND PRACTICES

Chair: Philip Meissner

Discussant: Torsten Wulf

Paper presentations:

1034 STARTING LINEUP OR B-TEAM: CAN STUDENTS SUBSTITUTE MANAGERS IN MANAGERIAL DEBIASING RESEARCH?
Lorenz Graf-vlachy UNIVERSITY OF PASSAU

1689 BEHAVIOURAL ECONOMICS’ BACKGROUND OF BEHAVIOURAL STRATEGIES
Katarzyna Piórkowska WROCLAW UNIVERSITY OF ECONOMICS

2182 RISKY HEURISTICS
Nuno Oliveira LSE

SLOT 6 (09:30 - 11:00) - A 205 - Competitive

F632 - CORPORATE PERFORMANCE AND SOCIAL RESPONSIBILITY

Track: 01 BUSINESS FOR SOCIETY >> 01_00 BUSINESS FOR SOCIETY GENERAL TRACK

Chair: Rémi Jardat

Discussant: Francesco Gangi

Paper presentations:

2044 WHAT IS THE TRUE FORM OF THE RELATIONSHIP BETWEEN CSR AND CORPORATE FINANCIAL PERFORMANCE IN INDIA? A TEST OF LINEAR VERSUS CURVILINEAR MODELS
Tara Shankar Shaw INDIAN INSTITUTE OF TECHNOLOGY- BOMBAY
James J. Cordeiro STATE UNIVERSITY OF NEW YORK BROCKPORT
Ambra Galeazzo UNIVERSITY OF PADOVA

1515 CORPORATE SOCIAL RESPONSIBILITY IN CROSS-LISTED FIRMS: AN EMPIRICAL INVESTIGATION OF THE S&P GLOBAL 1200 INDEX
Barbara Del Bosco UNIVERSITY OF MILANO-BICOCCA
Nicola Misani BOCONI UNIVERSITY

1510 RELATIONSHIPS BETWEEN CSR AND INTELLECTUAL CAPITAL: THE CEOs POINT OF VIEW
Elisabeth Albertini IAE SORBONNE BUSINESS SCHOOL
SLOT 6 (09:30 - 11:00) - A 206 - Competitive

F633 - ENTREPRENEURIAL ORIENTATION

Track: 03 ENTREPRENEURSHIP >> 03_00 ENTREPRENEURSHIP GENERAL TRACK

Chair: Sebastiaan Van Doorn

Discussant: Aleksandra Wasowska

Paper presentations:

1236 CEO CAREER HORIZON AND EO: HOW TMT FEMALE REPRESENTATION MITIGATES HORIZON PROBLEMS
Sebastiaan Van Doorn WBS
Marko Reimer WHU OTTO BEISHEIM SCHOOL OF BUSINESS
Mariano Heyden NEWCASTLE UNIVERSITY

1897 WHEN DOES FORMALIZATION CONTRIBUTE TO ENTREPRENEURIAL ORIENTATION? - THE MODERATING ROLE OF INDUSTRY LIFE CYCLE
Wasowska Aleksandra UNIVERSITY OF WARSAW
Ciszewska-mlinaric Mariola KOZMINSKI UNIVERSITY
Obloj Krzysztof UNIVERSITY OF WARSAW, KOZMINSKI UNIVERSITY

1909 INDIVIDUAL ENTREPRENEURIAL ORIENTATION AND THE CAREER CHOICES ENTREPRENEUR, INTRAPRENEUR AND TRADITIONAL MANAGER: THE MEDIATING ROLE OF PERCEIVED JOB ATTRACTIVENESS
Simon Hensellek UNIVERSITY OF DUISBURG-ESSEN
Tobias Kollmann UNIVERSITY OF DUISBURG-ESSEN
Christoph Stöckmann UNIVERSITY OF DUISBURG-ESSEN
Anika Peschl UNIVERSITY OF DUISBURG-ESSEN

SLOT 7 (11:30 - 13:00) - D 200 - Competitive

F701 - CROSS BORDER M&A

Track: 13 STRATEGIC MANAGEMENT >> 13_01 CORPORATE STRATEGY: DYNAMICS AND MICRO-FOUNDATIONS OF INTER-ORGANIZATIONAL ENCOUNTERS (M&AS, ALLIANCES, DIVESTITURES)

Chair: Janne Tienari

Discussant: Ducan Angwin

Paper presentations:

1800 HOW DO MEDIUM-SIZED US AND EUROPEAN FIRMS PERFORM IN THE STOCK MARKET?: EVIDENCE FROM CROSS-BORDER MERGERS AND ACQUISITIONS
Alberto Pezzi UNIVERSITY OF ROMA TRE
Ottorino Morresi UNIVERSITY OF ROMA TRE

1557 INTERLOCKING DIRECTORATES AND THE MARKET FOR CORPORATE CONTROL: EVIDENCE FROM PUBLIC TRADED FIRMS IN BRAZIL
Henrique Barros INSPE INSTTE OF EDUCATION AND RESEARCH

1085 A DIFFERENT PERSPECTIVE ON MERGERS AND ACQUISITIONS: THE ISRAELI HI-TECH INDUSTRY CASE
Ofer Zaks POZANAN UNIVERSITY OF ECONOMICS
SLOT 7 (11:30 - 13:00) - D 201 - Competitive

F702 - ENTREPRENEURIAL FINANCE TRACK - 2. ALTERNATIVE FORMS OF FINANCING AND EMERGING ISSUES IN VENTURE CAPITAL INDUSTRY

Track: 03 ENTREPRENEURSHIP >> 03_00 ENTREPRENEURSHIP GENERAL TRACK

Chair: Mazhar Islam

Discussant: Yannis Pierrakis

Paper presentations:

1423 PUBLICLY BACKED VENTURE CAPITAL FUNDS AND BUSINESS INNOVATION: AN EMPIRICAL ANALYSIS OF VENTURE CAPITAL BACKED FIRMS IN THE UK REGIONS
Yannis Pierrakis KINGSTON UNIVERSITY

1593 INTER-ORGANIZATIONAL ENDORSEMENTS’ VALUE IN THE ABSENCE OF FOLLOW-ON SUPPORT: THE INFLUENCE OF GOVERNMENT RESEARCH GRANTS ON VENTURE CAPITAL FUNDING
Mazhar Islam LEBOw COLLEGE OF BUSINESS, DREXEL UNIVERSITY
Adam Fremeth IVEY BUSINESS SCHOOL, UNIVERSITY OF WESTERN ONTARIO
Alfred Marcus CARLSON SCHOOL OF MANAGEMENT, UNIVERSITY OF MINNESOTA

1997 BANK LOAN APPLICATION SUCCESS BY SMES: THE ROLE OF OWNERSHIP STRUCTURE AND INNOVATION
Peter Van Der Zwan ERASMUS SCHOOL OF ECONOMICS

1027 “FRIENDS WITH BENEFITS”: THE EFFECTS OF REPEATED INTERACTIONS ON PERFORMANCE OF VENTURE CAPITAL SYNDICATES
Cristiano Bellavitis HIGHER SCHOOL OF ECONOMICS
Igor Filatotchev CASS BUSINESS SCHOOL
Joost Rietveld CASS BUSINESS SCHOOL

SLOT 7 (11:30 - 13:00) - D 202 - Competitive

F703 - COSTS AND CULTURE

Track: 07 INTERNATIONAL MANAGEMENT >> 07_00 INTERNATIONAL MANAGEMENT GENERAL TRACK

Chair: Andreas Strobl

Discussant: Mara Franco

Paper presentations:

1599 SOCIO-CULTURAL SPILOVERS FROM NON-ECONOMIC SHOCKS AND THE COSTS OF DOING MULTINATIONAL BUSINESS: THE CASE OF SEPTEMBER 11TH
Mazhar Islam LEBOw COLLEGE OF BUSINESS, DREXEL UNIVERSITY
Adam Fremeth IVEy BUSINESS SCHOOL, UNIVERSITY OF WESTERN ONTARIO
Alfred Marcus CARLSON SCHOOL OF MANAGEMENT, UNIVERSITY OF MINNESOTA

1564 MANAGING ONLINE RETAILERS’ PAYMENT TRANSACTION COSTS ACROSS COUNTRIES
Robert Maximilian RWTH AACHEN UNIVERSITY
Grüschow
Jan Kemper RWTH AACHEN UNIVERSITY
Malte Brettel RWTH AACHEN UNIVERSITY

1248 CROSS-CULTURAL COMPARISON OF ONLINE REVIEWS AND CUSTOMER SATISFACTION: THE CASE OF SMARTPHONE INDUSTRY
Lynn Tang THE COLLEGE OF NEW JERSEY

1929 PROJECT MANAGEMENT FROM CROSS-CULTURAL MANAGEMENT PERSPECTIVE: PRELIMINARY STUDY ON JAPANESE RAILWAY SUPPLY INDUSTRY
Toshikazu Takahashi RISSHO UNIVERSITY
Chitose Furukawa AICHI UNIVERSITY
SLOT 7 (11:30 - 13:00) - D 204 - Competitive

F704 - PROJECT ORGANISING & RESEARCH METHODS

Track: 10 PROJECT ORGANIZING >> 10_00 PROJECT ORGANIZING GENERAL TRACK

Chair: Nathalie Drouin

Discussant: Monique Aubry

Paper presentations:

1128 **IS THE PROJECT MANAGEMENT FIELD SUFFERING FROM METHODOLOGICAL INERTIA? LOOKING FOR EVIDENCE IN PUBLICATIONS IN A RECENTLY ESTABLISHED JOURNAL.**
Shankar Sankaran UNIVERSITY OF TECHNOLOGY SYDNEY
Jeffrey Scales UNIVERSITY OF TECHNOLOGY SYDNEY
Rosalyn Cameron CURTIN UNIVERSITY

1837 **USING PHILOSOPHICAL AND METHODOLOGICAL TRIANGULATION TO IDENTIFYING INTERESTING PHENOMENA**
Robert Joslin SKEMA BUSINESS SCHOOL
Ralf Muller BI NORWEGIAN BUSINESS SCHOOL, NORWAY

1312 **RESEARCHING COMPLEX PROJECT MANAGEMENT: TAKING A SYSTEMS PERSPECTIVE**
Fran Ackermann CURTIN UNIVERSITY
James Alexander CURTIN UNIVERSITY

SLOT 7 (11:30 - 13:00) - D 205 - Competitive

F705 - RESISTANCE IN ORGANISATIONAL FIELDS

Track: 01 BUSINESS FOR SOCIETY >> 01_05 INSTITUTIONS, RESISTANCE, CHANGE AND POWER

Chair: Luca Pareschi

Discussant: Davide Bizjak

Paper presentations:

1612 **RESIDENTIAL ETHNIC SEGREGATION AND NATIVES’ ATTITUDES AND PERCEPTIONS TOWARD IMMIGRATION: EMPIRICAL EVIDENCE FROM EUROPEAN METROPOLITAN AREAS.**
Francesco Campo UNIVERSITY OF PADOVA

1985 **“YOU TALKIN’ TO ME?” THE ITALIAN TAXI DRIVERS RHETORIC AS STRATEGY OF INSTITUTIONAL RESISTANCE**
Luigi Mosca UNIVERSITY OF PADOVA
Ludovico Biullini Orlandi UNIVERSITY OF VERONA
F706 - REFLECTION AND REFLEXIVITY IN RESEARCH

Track: 12 RESEARCH METHODS AND RESEARCH PRACTICE >> 12_00 RESEARCH METHODS AND RESEARCH PRACTICE

Chair: Evandro Bocatto

Paper presentations:

1045 REFLECTIONS ON ‘REFLECTION’ IN ACTION RESEARCH
Gabriel Costello GALWAY-MAYO INSTITUTE OF TECHNOLOGY
Brian Donnellan NATIONAL UNIVERSITY OF IRELAND, MAYNOOTH
Kieran Conboy NATIONAL UNIVERSITY OF IRELAND, GALWAY

1196 THE INTERVIEW CAREER: AN AUTOETHNOGRAPHIC ACCOUNT OF POWER DYNAMICS WITHIN THE QUALITATIVE RESEARCH INTERVIEW
Lee Bill UNIVERSITY OF SHEFFIELD
Cassell Catherine LEEDS UNIVERSITY BUSINESS SCHOOL

2152 REFLEXIVE ACTION RESEARCH, STEERING BETWEEN THE RISKS OF PATERNALISM, OPPORTUNISM AND PARALYSIS
Marta Strumińska-kutra KOZMINSKI UNIVERSITY

F707 - INTRAPRENEURSHIP AND CORPORATE ENTREPRENEURSHIP (IN COLLABORATION WITH THE VISIONARY ENTREPRENEURSHIP TRACK)

Track: 03 ENTREPRENEURSHIP >> 03_00 ENTREPRENEURSHIP GENERAL TRACK

Chair: Edoardo Mollona

Paper presentations:

1866 HOW DOES TOP-MANAGEMENT MANAGE INTERNAL ENTREPRENEURSHIP IN STRATEGIC RENEWALS? A BEHAVIORAL ANALYSIS OF THE INTRA-ORGANIZATIONAL ECOTOLOGY MODEL OF ADAPTATION.
Edoardo Mollona UNIVERSITY OF BOLOGNA

1528 THE 3 I’S FOR INTRAPRENEURIAL BEHAVIOUR AND FIRM PERFORMANCE
Maria Calisto ESHTE; CEFAGE
Soumodip Sarkar UNIVERSITY OF ÉVORA; CEFAGE

1879 ENCOURAGING COMPONENTS OF CORPORATE ENTREPRENEURSHIP THROUGH TECHNOLOGICAL DISTINCTIVE COMPETENCIES.
Rodrigo Martín-rojas GRANADA UNIVERSITY
Virginia Fernandez-perez GRANADA UNIVERSITY
Ana María Montes Merino JAEN UNIVERSITY
Dainelis Cabeza Pullés GRANADA UNIVERSITY

1906 PRODUCT NEWNESS AND PARENT CULTURE: IMPLICATIONS FOR PERFORMANCE OF INTERNAL CORPORATE VENTURES
Matthias A. Tietz IE BUSINESS SCHOOL
Matthew A. Wong IVEY BUSINESS SCHOOL, WESTERN UNIVERSITY
SLOT 7 (11:30 - 13:00) - D 215 - Competitive

F708 - APPROACHES TO DIVERSITY

Track: 05 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS (GRDO) >> 05_00 GENDER, RACE AND DIVERSITY IN ORGANISATIONS - GRDO SIG GENERAL TRACK

Chair: Jawad Syed

Discussant:

Paper presentations:

1550 USING THE CONCEPT OF INTERSECTIONALITY TO IMPROVE ORGANISATIONAL DIVERSITY MANAGEMENT
Harry Van Buren UNIVERSITY OF NEW MEXICO

1889 THE DIVERSITY MANAGEMENT PARADIGM OF EMPLOYEE VOICE
Jawad Syed UNIVERSITY OF HUDDERSFIELD

2042 GENDER DIVERSITY EDUCATION IN PAKISTAN
Jawad Syed UNIVERSITY OF HUDDERSFIELD

SLOT 7 (11:30 - 13:00) - A 203 - Competitive

F709 - BOARDS OF DIRECTORS: WOMEN ON BOARDS

Track: 02 CORPORATE GOVERNANCE >> 02_02 BOARD OF DIRECTORS

Chair: Mariateresa Torchia

Discussant: Emmanuel Zenou

Paper presentations:

1450 OPENING THE BLACK BOX OF BOARD MEMBERS’ SELECTION PROCESS: AN EXPERIMENTAL INVESTIGATION ON THE IMPACT OF SOCIAL NORM ON GENDER DIVERSITY
Emmanuel Zenou GROUPE ESC DIJON BOURGOGNE (BURGUNDY SCHOOL OF BUSINESS)
Fabrice Galia GROUPE ESC DIJON BOURGOGNE (BURGUNDY SCHOOL OF BUSINESS)
Frank Lentz GROUPE ESC DIJON BOURGOGNE (BURGUNDY SCHOOL OF BUSINESS)
Sylvain Max GROUPE ESC DIJON BOURGOGNE (BURGUNDY SCHOOL OF BUSINESS)
Angela Sutan GROUPE ESC DIJON BOURGOGNE (BURGUNDY SCHOOL OF BUSINESS)

1060 DOES SUPERVISORY BOARD COMPOSITION INFLUENCE SUSTAINABILITY REPORTING QUALITY? FIRST EMPIRICAL INSIGHTS FOR THE GERMAN AND AUSTRIAN PRIME STANDARD
Patrick Velte LEUPHANA UNIVERSITY LUENEBURG
Maria Jaufmann LEUPHANA UNIVERSITY

1934 DETERMINANTS OF THE PRESENCE OF WOMEN ON COMPANY BOARDS: EVIDENCE FROM POLAND
Leszek Bohdanowicz UNIVERSITY OF LODZ
Kevin Campbell UNIVERSITY OF STIRLING
SLOT 7 (11:30 - 13:00) - D 217 - Competitive

F710 - BUSINESS ECOSYSTEM AND ECOSYSTEM INNOVATION

Track: 13 STRATEGIC MANAGEMENT >> 13_02 NURTURING BUSINESS ECOSYSTEMS TO DEAL WITH UNCERTAINTIES: THEORETICAL ROOTS EXPLORATION AND PRACTICAL IMPLICATION

Chair: Thommie Burström

Discussant: Liang Guo

Paper presentations:

1344 LATECOMER STRATEGIES FROM BUSINESS ECOSYSTEM’S PERSPECTIVE: EVIDENCE FROM CHINESE MOBILE PHONE INDUSTRY
   Xianwei Shi INSTITUTE FOR MANUFACTURING, UNIVERSITY OF CAMBRIDGE
   Yongjiang Shi INSTITUTE FOR MANUFACTURING, UNIVERSITY OF CAMBRIDGE

1941 BUSINESS MODEL INNOVATION IN THE ELECTRIC VEHICLE INDUSTRY: AN OPEN SOURCE-BASED ECOSYSTEM-WIDE COOPEITITION APPROACH
   Ruchi Sharma NEOMA BUSINESS SCHOOL
   Liang Guo NEOMA BUSINESS SCHOOL
   Lei Yin NEOMA BUSINESS SCHOOL

2024 REVIEW OF BUSINESS ECOSYSTEM RESEARCH ARTICLES (1990-2015) BASE ON CITATION ANALYSIS AND COLLABORATION ANALYSIS
   Mingtao Fu NEOMA BUSINESS SCHOOL
   Guangyu Hu HUABEI POWER UNIVERSITY
   Liang Guo NEOMA BUSINESS SCHOOL

SLOT 7 (11:30 - 13:00) - D 218 - Competitive

F711 - 3 C DYNAMICS: A MANAGERIAL APPROACH

Track: 13 STRATEGIC MANAGEMENT >> 13_04 COMPETITIVE STRATEGY: 3C DYNAMICS COMPETITION, COLLABORATION, AND COOPEITITION STRATEGIES

Chair: Paul Chiambaretto

Discussant: Tobias Goessling

Paper presentations:

1328 INTEGRATION OF COOPEITITION PARADOX BY INDIVIDUALS: A CASE STUDY WITHIN THE FRENCH BANKING INDUSTRY
   Anne-sophie Fernandez UNIVERSITY OF MONTPELLIER 1- MONTPELLIER RESEARCH IN MANAGEMENT
   Sea Matilda Bez UNIVERSITY OF MONTPELLIER 1- MONTPELLIER RESEARCH IN MANAGEMENT
   Stéphanie Dameron UNIVERSITÉ PARIS-DAUPHINE PSL, DRM, MANAGEMENT & ORGANISATION

1654 RED QUEEN COMPETITIVE ImitATION IN THE UK MOBILE PHONE INDUSTRY
   Stefano Li Pira CA FOSCARI UNIVERSITY
   Claudio Giachetti CA FOSCARI UNIVERSITY
   Joseph Lampel MANCHESTER BUSINESS SCHOOL

1022 ORGANISATIONAL INNOVATION AND COOPEITITION BETWEEN SMES: A TERTIUS STRATEGIES APPROACH
   Julien Granata MONTPELLIER BUSINESS SCHOOL - MRM
   Mickaël Géraudel MONTPELLIER BUSINESS SCHOOL - MRM
   Katherine Gundolf MONTPELLIER BUSINESS SCHOOL - MRM
   Johanna Gast MONTPELLIER BUSINESS SCHOOL - MRM
   Pierre Marquès FRENCH WEST INDIES UNIVERSITY, IUT DE SAINT-CLAUDE
SLOT 7 (11:30 - 13:00) - D 300 - Competitive

F712 - THE IMPLICATIONS OF UNCERTAINTY FOR BEHAVIOUR IN ORGANISATIONS

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_05 LEADERSHIP, CULTURE AND SIMULATIONS

Chair: Rosana Reis
Discussant: Jacob Dahl Rendtorff

Paper presentations:

2057 FROM AUTONOMY TO SEPARATION: A LACANIAN APPROACH TO PROFESSIONAL AUTONOMY OF INVESTIGATIVE JOURNALISTS.
Joanna Trela THE UNIVERSITY OF MELBOURNE

1402 NEGATIVE FEEDBACK SEEKING AND EMPLOYEE JOB PERFORMANCE: THE MODERATING ROLE OF ROLE CLARITY
Jinyi Zhou TSINGHUA UNIVERSITY
Hao Chen TSINGHUA UNIVERSITY
Yawen Li TSINGHUA UNIVERSITY

1953 ENVIRONMENTAL UNCERTAINTY IN THE EYES OF THE CEOS: THE NEGATIVE IMPACT OF PERCEIVED UNCERTAINTY ON FIRM PERFORMANCE
Ralf Meinhardt UNIVERSITY OF ERLANGEN-NUREMBERG
Sebastian Junge UNIVERSITY OF ERLANGEN-NUREMBERG
Jan Mammen UNIVERSITY OF ERLANGEN-NUREMBERG

SLOT 7 (11:30 - 13:00) - D 301 - Competitive

F713 - MANAGING CULTURE, CREATIVITY AND HERITAGE

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_00 PUBLIC AND NON-PROFIT MANAGEMENT GENERAL TRACK

Chair: Alessandro Hinna
Discussant: Alessandro Hinna

Paper presentations:

1666 NETWORK CULTURE: FEATURES AND FORMATION DYNAMICS. EVIDENCE FROM A PUBLIC-NON PROFIT NETWORK
Federico Niccolini UNIVERSITY OF MACERATA
Daniela Marzo UNIVERSITY OF MACERATA
Enrico Cori UNIVERSITY OF ANCONA

1978 SHOULD I STAY OR SHOULD I GO? HOW AN ORGANIZATION MAY AFFECT THE LOCATIONAL CHOICES OF CREATIVE WORKERS
Fabrizio Montanari UNIVERSITÀ DI MODENA E REGGIO EMILIA
Annachiara Scapolan UNIVERSITÀ DI MODENA E REGGIO EMILIA
Lorenzo Mizzau UNIVERSITÀ DI MODENA E REGGIO EMILIA

2025 A NETWORK APPROACH TO CULTURAL POLICY IMPLEMENTATION
Alessandro Hinna UNIVERSITY OF ROME TOR VERGATA
Marianna Elmi UNIVERSITY OF ROME TOR VERGATA
SLOT 7 (11:30 - 13:00) - D 302 - Paper Development

F714 - INNOVATIVE WORK BEHAVIOUR

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_04 HUMAN RESOURCE MANAGEMENT

Chair: Tanya Bondarouk

Discussant:

Paper presentations:

1167 WHEN COLLEAGUES LEAVE: A MULTI-LEVEL STUDY OF TEAM TURNOVER RATE ON INDIVIDUAL JOB EMBEDDEDNESS AND INNOVATIVE WORK BEHAVIOR
Anna Sender UNIVERSITY OF ZURICH
Bruno Staffelbach UNIVERSITY OF ZURICH
Discussant: Balbastre-Benavent F.

1475 PERCEPTIONS OF HIGH-COMMITMENT HUMAN RESOURCE PRACTICES AND INNOVATIVE WORK BEHAVIOR: EVIDENCE FROM TURKEY
Saba Colakoglu BERRY COLLEGE, KOC UNIVERSITY
Canan Ceylan ULUDAG UNIVERSITY
Discussant: J. BUCKER

1987 INDIVIDUAL CULTURAL DIVERSITY AND INNOVATIVE WORK BEHAVIOR: THE MEDIATING ROLE OF CULTURAL INTELLIGENCE
Joost Bücker RADBOUD UNIVERSITY
Hubert Korzilius RADBOUD UNIVERSITY
Sophie Beerlage RANDSTAD HOLDING
Discussant: A. SENDER

2091 HPWS & RESEARCHERS INNOVATIVE BEHAVIOR. THE ROLE OF EXPLORATORY LEARNING AND SUPERVISOR SUPPORT.
Francisco Balbastre-benavent UNIVERSITY OF VALENCIA
Naiara Escriba-carda UNIVERSITY OF VALENCIA
Mª Teresa Canet- Giner UNIVERSITY OF VALENCIA
Helen Shipton NOTTINGHAM TRENT UNIVERSITY
Discussant: S. COLAKOGLU

SLOT 7 (11:30 - 13:00) - D 304 - Paper Development

F715 - LABOUR AND PRODUCTIVITY

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_04 HUMAN RESOURCE MANAGEMENT

Chair: Edoardo Della Torre

Discussant:

Paper presentations:

1511 INDIVIDUAL CHARACTERISTICS INFLUENCING RESEARCHERS’ PRODUCTIVITY: LITERATURE REVIEW AND CLASSIFICATION
Jolanta Jaskiene ISM UNIVERSITY OF MANAGEMENT AND ECONOMICS
Ilona Buciuinei ISM UNIVERSITY OF MANAGEMENT AND ECONOMICS
Discussant: P.I. SANSEAU

1070 MAPPING THE MESS OF “OVEREMPLOYMENT”: A REVIEW OF THE PRESENT CONCEPT AND IMPLICATIONS FOR FUTURE RESEARCH
Julia Hiemer UNIVERSITY OF BAMBERG
Maike Andresen UNIVERSITY OF BAMBERG
Discussant: J. JASKIENE

1471 ANALYSIS OF THE EMERGENCE OF A HRM OPERATION WITHIN AN INNOVATIVE ECOSYSTEM: LENDING LABOUR
Pierre-yves Sanseau GRENOBLE ECOLE DE MANAGEMENT
Ludivine Calamel GRENOBLE ECOLE DE MANAGEMENT
Discussant: J. HIEMER
SLOT 7 (11:30 - 13:00) - D 305 - Competitive

F716 - SOCIAL REPORTING AND STAKEHOLDER ENGAGEMENT IN PUBLIC CONTEXT

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_04 ACCOUNTABILITY, SUSTAINABILITY, AND ETHICS IN PUBLIC AND NON-PROFIT ORGANIZATIONS

Chair: Filippo Giordano

Discussant:

Paper presentations:

1216 MULTI-STAKEHOLDER CSR INITIATIVES: THE CASE OF ENGAGEMENT IN GLOBAL COMPACT LOCAL NETWORKS
Jorge Arevalo WILLIAM PATerson UNIVERSITY
Deepa Aravind CITY UNIVERSITY OF NEW YORK

1171 THE STATE OF PLAY IN SUSTAINABILITY REPORTING IN THE UNIVERSITIES: CASE STUDY OF BALTIC STATES
Lina Dagiliene KAUNAS UNIVERSITY OF TECHNOLOGY
Violeta Mykolaitienė KAUNAS UNIVERSITY OF TECHNOLOGY

1059 SOCIAL REPORTING IN THE ITALIAN JUSTICE SYSTEM: MILAN'S COURT EXPERIENCE
Floriana Fusco DEPARTMENT OF LAW, ECONOMICS, MANAGEMENT AND QUANTITATIVE METHODS, UNIVERSITY OF SANNIO
Paolo Ricci DEPARTMENT OF LAW, ECONOMICS, MANAGEMENT AND QUANTITATIVE METHODS, UNIVERSITY OF SANNIO

SLOT 7 (11:30 - 13:00) - D 306 - Competitive

F717 - SPONSORSHIP AND RETAILING IN SPORT

Track: 08 MANAGING SPORT >> 08_00 MANAGING SPORT GENERAL TRACK

Chair: Sten Söderman

Discussant: Sten Söderman

Paper presentations:

1277 RETAIL MERCHANDISE STRATEGIES OF PROFESSIONAL FOOTBALL CLUBS IN SCOTLAND
Adam Szymoszowskyj LACROSSE SCOTLAND
Mathieu Winand STIRLING UNIVERSITY
Dimitrios Kolyperas STIRLING UNIVERSITY
Leigh Sparks STIRLING UNIVERSITY

2174 EXPLORING THE BENEFITS OF SHIRT SPONSORSHIP FOR ORGANISATIONS AT LOWER TIER LEVEL
Benoit Senaux COVENTRY UNIVERSITY
Jonathan Foong -

1478 SPONSORSHIP EFFECTIVENESS IN THE SPORT: A COMPARATIVE STUDY BETWEEN FOOTBALL AND BASKETBALL
Konstantinos Koronios UNIVERSITY OF PELOPONNESE
Marina Psiloutsikou ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS
Athanasios Kriemadis UNIVERSITY OF PELOPONNESE
Pavlos Zervoulakos UNIVERSITY OF PELOPONNESE
Eleni Leivaditi UNIVERSITY OF PELOPONNESE

1890 SPORT-RELATED BRANDED ENTERTAINMENT: A RED BULL CASE STUDY
Reinhard Kunz UNIVERSITY OF BAYREUTH
Franziska Elsässer UNIVERSITY OF BAYREUTH
James Santomier SACRED HEART UNIVERSITY
SLOT 7 (11:30 - 13:00) - D 307 - Competitive

F718 - SUSTAINABILITY AND MANAGERIAL CONTROL

Track: 01 BUSINESS FOR SOCIETY >> 01_01 ACCOUNTING AND CONTROL FOR SUSTAINABILITY

Chair: Anna Pistoni

Discussant: Lucrezia Songini

Paper presentations:

1751 THE ROLE OF MANAGEMENT CONTROL PRACTICES FOR THE INTEGRATION OF STRATEGY AND SUSTAINABILITY
Cristiana Parisi COPENHAGEN BUSINESS SCHOOL

1293 AN EXAMINATION OF THE MANAGEMENT CONTROL SYSTEMS OF A PROACTIVE ENVIRONMENTAL STRATEGY
Elisabeth Albertini IAE SORBONNE BUSINESS SCHOOL

1506 INCENTIVES, MOTIVATION, AND SOCIALLY RESPONSIBLE BEHAVIOR (SRB)
Nicolas Mottis ESSEC BUSINESS SCHOOL
Stefan Linder ESSEC BUSINESS SCHOOL

SLOT 7 (11:30 - 13:00) - D 308 - Paper Development

F719 - GLOBAL VALUE CHAINS AND GREEN CHALLENGES

Track: 01 BUSINESS FOR SOCIETY >> 01_09 RESPONSIBLE GLOBAL VALUE CHAINS FACING UNCERTAINTY

Chair: Karen Delchet-Cochet

Discussant:

Paper presentations:

1421 ENVIRONMENT, GREEN LOGISTICS AND STAKEHOLDERS
Antonio Mihi Ramirez GRANADA UNIVERSITY
Discussant : Nabyla DAIDJ

2208 CSR AS SOLIDARITY? STAKEHOLDER DIALOGUES AND SOCIAL NETWORKING AS MECHANISMS FOR DURABLE GREEN ECONOMY PARTNERSHIPS
Martin O’connor UPSAY
Sylvie Faucheux CNAM
Isabelle Nicolai UPSAY
Discussant : Yvonne PESQUEUX

1499 MNE CSR-STRATEGIES AT BOP-MARKETS? - POVERTY ALLEVIATION THROUGH MICROFRANCHISE
Karen Delchet-cochet ISC PARIS
Sabine Bacouël-jentjens ISC PARIS
Discussant : Laurence BEIERLEIN
SLOT 7 (11:30 - 13:00) - D 309 - Competitive

F720 - EXPATRIATE MANAGEMENT 7

Track: 07 INTERNATIONAL MANAGEMENT >> 07_01 EXPATRIATE MANAGEMENT

Chair: Yvonne McNulty

Discussant: Daniela Noethen

Paper presentations:

1036 SELF-INITIATED EXPATRIATE ACADEMICS: JOB ENGAGEMENT AND ADJUSTMENT
Jan Selmer DEPARTMENT OF BUSINESS ADMINISTRATION
Jakob Lauring DEPARTMENT OF BUSINESS ADMINISTRATION

1094 THE DOMAINS OF CROSS-CULTURAL ADJUSTMENT: AND EMPIRICAL STUDY WITH INTERNATIONAL STUDENTS
Luisa Helena Pinto UNIVERSITY OF PORTO
Joana Campos UNIVERSITY OF PORTO
Thomas Hippler UNIVERSITY OF ESSEX

1132 LIES, DILICUTY AND FAKE SECOND BEDROOMS: A STUDY OF LESBIAN, GAY, BISEXUAL AND TRANSGENDER (LGBT) EXPATRIATES’ EXPERIENCES IN DANGEROUS LOCATIONS
Yvonne McNulty SIM UNIVERSITY
Ruth McPhail GRIFFITH UNIVERSITY

SLOT 7 (11:30 - 13:00) - D 310 - Competitive

F721 - STRATEGIZING WITH OTHERS

Track: 13 STRATEGIC MANAGEMENT >> 13_03 STRATEGIC PROCESSES AND PRACTICES

Chair: Xavier Castaner

Discussant: Sebastien Picard

Paper presentations:

1275 A DIALOGIC PERSPECTIVE ON OPEN STRATEGY: THE STRATEGY PROCESS AT THE WIKIMEDIA FOUNDATION
Loizos Heracleous WARWICK BUSINESS SCHOOL
Julia Goesswein MCKINSEY
Philippe Beaudette WIKIMEDIA

1126 TOWARD A BETTER ALIGNMENT BETWEEN ENVIRONMENTAL EXPECTATIONS AND INTERNAL OPERATIONS: THE INTERACTIVE EFFECT OF NETWORK DIVERSITY AND ABSORPTIVE CAPACITY ON FIRM PERFORMANCE
Radek Nowak UNIVERSITY OF ILLINOIS

1260 ENHANCING INNOVATIVENESS PERCEPTION: INVESTIGATING A STRATEGIC VALUE-CHAIN PARTNERSHIP AND ITS POWER TO ACHIEVE A COMPETITIVE ADVANTAGE
Christian Linder UNIVERSITY OF BAMBERG
Sven Seidenstricker FRAUNHOFER INSTITUTE FOR INDUSTRIAL ENGINEERING

1235 VALUE CARE: MANAGING THE EMERGING. THE CASE OF DEVELOPER SUPPORT FORUMS.
Paris Chrysos ISC PARIS
SLOT 7 (11:30 - 13:00) - D 311 - Competitive

F722 - ORGANISING SOCIAL RESPONSIBILITY

Track: 01 BUSINESS FOR SOCIETY >> 01_00 BUSINESS FOR SOCIETY GENERAL TRACK

Chair: Jérôme Meric

Discussant: Yoann Bazin

Paper presentations:

1099 CSR, COLLECTIVE MECHANISMS AND META-ORGANIZATIONS IN THE OIL AND GAS INDUSTRY
Héloïse Berkowitz CRG, I3, CNRS, ECOLE POLYTECHNIQUE
Marcelo Bucheli UNIVERSITY OF ILLINOIS
Hervé Dumez CRG, I3, CNRS, ECOLE POLYTECHNIQUE

1603 INTEGRATING CORPORATE SOCIAL RESPONSIBILITY INITIATIVES: A LONGITUDINAL AND COMPARATIVE STUDY
Elvira Haezendonck VRIJE UNIVERSITEIT BRUSSEL
Mitchell Van Balen VRIJE UNIVERSITEIT BRUSSEL

1430 INTEGRATING CSR AND CORPORATE GOVERNANCE AT THE COMPANY LEVEL
Maria Aluchna WARSAW SCHOOL OF ECONOMICS
Maria Roszkowska-Śliż WARSAW SCHOOL OF ECONOMICS

1376 BEYOND HOFSTEDE AND OTHER MODELS: UNCERTAINTY OF REAL CULTURE AS OPPORTUNITY FOR THE MANAGER
Luc Ducray ISTEC BUSINESS SCHOOL

SLOT 7 (11:30 - 13:00) - D 312 - Competitive

F723 - GOVERNANCE OF HYBRID ORGANISATIONS

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_02 GOVERNANCE OF PUBLIC AND NON-PROFIT ORGANIZATIONS

Chair: Fabio Monteduro

Discussant: Patricio Rojas

Paper presentations:

1842 HOW SECTORS, PERFORMANCE AND GENDER DETERMINE EXECUTIVE COMPENSATION IN STATE-OWNED ENTERPRISES – LONGITUDINAL EVIDENCE AND PUBLIC POLICY LESSONS
Ulf Papenfuß UNIVERSITY LEIPZIG
Christian Schmidt UNIVERSITY LEIPZIG

1643 GOVERNING COMPLEX PUBLIC-PRIVATE R&D PROJECTS: THE SIGNIFICANCE AND DYNAMICS OF TRUST
Mychal Langenus VRIJE UNIVERSITEIT BRUSSEL
Michaël Dooms VRIJE UNIVERSITEIT BRUSSEL

1981 SUBSIDIARIES OR PARTNERS? CORPORATE FOUNDATIONS AND FOUNDER FIRMS IN EUROPE
Marco Minciullo UNIVERSITÀ CATTOLICA DEL SACRO CUORE
Laura Maria Ferri UNIVERSITÀ CATTOLICA DEL SACRO CUORE
SLOT 7 (11:30 - 13:00) - B 6 - Competitive

F724 - CORPORATE GOVERNANCE AND OWNERSHIP

Track: 02 CORPORATE GOVERNANCE >> 02_00 CORPORATE GOVERNANCE GENERAL TRACK

Chair: Susanne Preuss
Discussant: Andriy Boytsun

Paper presentations:

1348 OWNERS’ INFLUENCE ON CORPORATE GOVERNANCE
Nikolaos Kavadis UNIVERSITY CARLOS III MADRID
Xavier Castañer UNIVERSITY OF LAUSANNE

1433 THE MOTIVATION FOR ADOPTING PYRAMIDAL STRUCTURES. THE CASE OF POLISH LISTED COMPANIES
Maria Aluchna WARSAW SCHOOL OF ECONOMICS

1802 THE POLISH STATE OWNED COMPANIES’ SPECIFICITIES AS THE SOURCE OF UNCERTAINTY OR STABILITY
Igor Postula UNIVERSITY OF WARSAW

SLOT 7 (11:30 - 13:00) - B 17 - Paper Development

F725 - CORPORATE GOVERNANCE, CSR AND ETHICS

Track: 02 CORPORATE GOVERNANCE >> 02_00 CORPORATE GOVERNANCE GENERAL TRACK

Chair: Ljiljana Erakovic
Discussant: Ljiljana Erakovic

Paper presentations:

1322 ESG RISK IDENTIFICATION AND REPORTING IN AUSTRALIA AND FRANCE: A POST-GFC STUDY
Rosalie Douyan MONTPELLIER BUSINESS SCHOOL
Suzanne Young LA TROBE BUSINESS SCHOOL
Magalie Marais MONTPELLIER BUSINESS SCHOOL
Geoffrey Durden LATROBE BUSINESS SCHOOL
Tim Marjoribanks LA TROBE BUSINESS SCHOOL
Discussant: B JENSON

2110 WHISTLEBLOWERS: STRUGGLING BETWEEN LAW ETHICS AND BEST PRACTICES
Stelios Andreadakis UNIVERSITY OF LEICESTER
Discussant: R DOUYAN

2113 HOW TO ADD VALUE BY IMPLEMENTING CSR INTO BUSINESS STRATEGY?
Barbara Jensen KINGSTON BUSINESS SCHOOL
Fatima Annan-diab KINGSTON BUSINESS SCHOOL
Konstantinos Pitsakis KINGSTON BUSINESS SCHOOL
Discussant: S ANDREADAKIS
F726 - QUALITY MANAGEMENT, EXCELLENCE & PERFORMANCE

Track: 07 INTERNATIONAL MANAGEMENT >> 07_00 INTERNATIONAL MANAGEMENT GENERAL TRACK

Chair: Christopher Ball
Discussant: Monica Riviere

Paper presentations:

1357 INNOVATING THROUGH EFQM: THE ABILITY OF PROCESSES TO FOSTER CUSTOMER PERFORMANCE
Micaela Martínez-costa UNIVERSITY DE MURCIA
Daniel Jiménez-jiménez UNIVERSITY DE MURCIA
Angel R. Martínez-lorente UNIVERSIDAD POLITECNICA DE CARTAGENA

2198 FIRMS' CAPACITY TO ADAPT TO ITS ENVIRONMENT: A JOINT ANALYSIS OF QM AND INNOVATION
Maria Roldan-bravo UNIVERSITY OF GRANADA
Antonia Ruiz-moreno UNIVERSITY OF GRANADA
Francisco Javier Llorens-montes UNIVERSITY OF GRANADA
Mª Carmen Haro-dominguez UNIVERSITY OF GRANADA

1817 GLOBAL STRATIFICATION OF THE BUSINESS SCHOOL INDUSTRY: MOVING TOWARDS AN INTERNATIONAL ACADEMIC LABOR MARKET
Olga Ryazanova MAYNOOTH UNIVERSITY
Peter Mc Namara MAYNOOTH UNIVERSITY

1386 WHICH ORGANIZATIONAL CULTURE TYPE IS DEMANDED BY QUALITY MANAGEMENT MODELS?
Micaela Martínez-costa UNIVERSITY DE MURCIA
Daniel Jiménez-jiménez UNIVERSITY DE MURCIA
Juan A. Giménez-espín UNIVERSITY DE MURCIA

SLOT 8 (14:45 - 16:15) - D 200 - Competitive

F801 - GOVERNANCE ACTORS: BOARD-MANAGEMENT RELATIONSHIP AND LEADERSHIP

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_02 GOVERNANCE OF PUBLIC AND NON-PROFIT ORGANIZATIONS

Chair: Alessandro Hinna
Discussant: Danila Scarozza

Paper presentations:

1109 THE PUBLIC CORPORATE GOVERNANCE IN LOCAL UTILITIES: THE DIFFERENT PERCEPTIONS OF POLITICIANS AND MANAGERS
Elena Gori UNIVERSITY OF FLORENCE
Silvia Fissi UNIVERSITY OF FLORENCE
Alberto Romolini TELEMATICS INTERNATIONAL UNIVERSITY UNINETTUNO

1241 BOARD AND CEO IMPACT ON THE NONPROFIT FINANCIAL PERFORMANCE: EVIDENCE FROM ITALY AND CANADA.
Laura Berardi G. D
Michele A. Rea G. D
Giulia Bellante G. D

2188 THE EQUIVOCATION OF PHYSICIANS' ROLES BETWEEN MANAGEMENT AND SUPERVISORY BOARDS
Radhoine Laouer BORDEAUX UNIVERSITY

2137 SUBSTITUTES FOR LEADERSHIP IN PUBLIC ADMINISTRATION: FIRST RESULTS FROM CASE STUDIES IN LOCAL GOVERNANCE ORGANIZATIONS IN LITHUANIA AND GERMANY
Irma Rybnikova TECHNISCHE UNIVERSITÄT CHEMNITZ
Rita Toleikiene SIAULIAI UNIVERSITY
Rainhart Lang TECHNISCHE UNIVERSITÄT CHEMNITZ
Diana Saparniene SIAULIAI UNIVERSITY
SLOT 8 (14:45 - 16:15) - D 201 - Competitive

F802 - TMSTS AND BUSINESS ELITES: CEOS AND THE FINANCIAL CRISIS

Track: 02 CORPORATE GOVERNENCE >> 02_01 TOP MANAGEMENT TEAMS & BUSINESS ELITES

Chair: Dimitrios Georgakakis

Discussant: Dimitrios Georgakakis

Paper presentations:

1701 THE EFFECTS OF CEO RESILIENCE ON CORPORATE PERFORMANCE: CONCEPTUALIZATION AND EMPIRICAL EVIDENCE.
Jonathan Hayes HEC PARIS

Tine Buyyl UNIVERSITY OF ANTWERP
Christophe Boone UNIVERSITY OF ANTWERP
James Wade EMORY UNIVERSITY

1526 WHY DID US BANKS FAIL? - WHAT WENT WRONG AT US BANKS IN THE RUN UP TO THE FINANCIAL CRISIS
Joris Van Toor TIAS TILBURG UNIVERSITY
Kees Cools TIAS TILBURG UNIVERSITY

SLOT 8 (14:45 - 16:15) - D 204 - Competitive

F803 - EXPLORING THE IMPACT OF UNCERTAINTY: LEADERSHIP AND SELF-EFFICACY

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_05 LEADERSHIP, CULTURE AND SIMULATIONS

Chair: Fabrizio Maimone

Discussant: Annick Van Rossem

Paper presentations:

1052 THE RELATIONSHIP BETWEEN LMX AND PERFORMANCE: THE MEDIATING EFFECT OF ROLE BREADTH SELF-EFFICACY AND CRAFTING CHALLENGING JOB DEMANDS
Giovanni Masino UNIVERSITY OF FERRARA
Domenico Berdicchia UNIVERSITY OF FERRARA
Leonardo Pompa UNIVERSITY OF FERRARA

1342 A MODEL OF LEADERSHIP EFFECTIVENESS FOR ENVIRONMENTAL UNCERTAINTY: AN INTEGRATIVE APPROACH
Teresa Lacerda ISEG, UNIVERSITY OF LISBON

1318 THE POSITIVE SIDE OF ENTITLEMENT – MEDIATING EFFECTS OF AMBITION AND SELF-EFFICACY
Szu-yin Lin INSTITUTE OF HRM, NSYSU
Hsien-chun Chen INSTITUTE OF HRM, NSYSU
Amber, Y-p Lee DEPARTMENT OF PUBLIC ADMINISTRATION AND MANAGEMENT, NUTN
Ying-tsai Liu INSTITUTE OF HRM, NSYSU
I-heng Chen INSTITUTE OF HRM, NSYSU
F804 - UNDERSTANDING AND IMPROVING RESEARCH APPROACHES

Track: 12 RESEARCH METHODS AND RESEARCH PRACTICE >> 12_00 RESEARCH METHODS AND RESEARCH PRACTICE

Chair: Catherine Cassell

Discussant:

Paper presentations:

1011 ‘THAT IS ODD! WHAT DO WE DO NOW?’: RECOMMENDATIONS AND CASE BASED STRATEGIES FOR ANALYZING DEVIANT CASES IN MANAGEMENT FSQCA STUDIES
Lakshmi Balachandran IMCA, UNIVERSITÀ DELLA SVIZZERA ITALIANA
Nair
Michael Gibbert IMCA, UNIVERSITÀ DELLA SVIZZERA ITALIANA

1209 CONTROLLING THE DECISION MAKING PROCESS IN COMPLEX ORGANIZATIONS. A QUALITATIVE RESEARCH APPROACH.
Matteo Cristofaro UNIVERSITY OF ROME TOR VERGATA

1783 TRIBAL WARFARE WITHOUT WINNERS: LESSONS FROM PRODUCING PRESCRIPTIVE KNOWLEDGE IN STRATEGY RESEARCH
Joakim Netz STOCKHOLM UNIVERSITY
Svante Schriber STOCKHOLM UNIVERSITY

F805 - PORT AUTHORITIES, TRANSPORTATION ACTIVITIES AND RESPONSIBLE ACTIONS

Track: 13 STRATEGIC MANAGEMENT >> 13_00 STRATEGIC MANAGEMENT - GENERAL TRACK

Chair: Ana Garcia Granero

Discussant: Henk Volberda

Paper presentations:

1606 PORT AUTHORITIES AS COMMUNITY MANAGERS: THE CASE OF BRUSSELS
Mitchell Van Balen VRIJE UNIVERSITEIT BRUSSEL
Michael Dooms VRIJE UNIVERSITEIT BRUSSEL

1729 THE IMPACT OF COLLABORATION ON GREEN COMPETITIVE ADVANTAGE IN EUROPE’S LARGEST PETROCHEMICAL CLUSTER
Elvira Haezendonck VUB
Tim Jans VUB

1895 PROACTIVE ENVIRONMENTAL STRATEGIES IN TRANSPORTATION FIRMS: THE ROLE OF OWNERSHIP STRUCTURE
Giorgia Profumo UNIVERSITY OF GENOA
Francesco Calza UNIVERSITY OF NAPLES “PARTHENOPE”
Ilaria Tutore UNIVERSITY OF NAPLES “PARTHENOPE”

1745 THE MULTIDIMENSIONAL NATURE OF PORT COMPETITIVENESS: A CRITICAL EVALUATION
Francesco Parola UNIVERSITY OF NAPLES PARTHENOPE
Laura Coppola UNIVERSITY OF NAPLES PARTHENOPE
Marco Ferretti UNIVERSITY OF NAPLES PARTHENOPE
Marcello Risitano UNIVERSITY OF NAPLES PARTHENOPE
SLOT 8 (14:45 - 16:15) - D 214 - Competitive

F806 - INSTITUTIONS AND CHANGE

Track: 01 BUSINESS FOR SOCIETY >> 01_05 INSTITUTIONS, RESISTANCE, CHANGE AND POWER

Chair: Xavier Deroy
Discussant: Xavier Deroy

Paper presentations:

2004  LEGITIMATING ACTORS FOR INSTITUTION-CHANGING NETWORKS – THE CASE OF PEACE-BUILDING IN MYANMAR/BURMA
Jan W. S. Hermes  OULU BUSINESS SCHOOL

2032  CSR IN TURKEY: A CONCEPTUAL GENEALOGY
Sibel Yamak  GALATASARAY UNIVERSITY
Mine Karatas-ozkan  SOUTHAMPTON UNIVERSITY

1696  INDUSTRY LIFE CYCLES
Jesper Kronborg Jensen  UNIVERSITY OF SOUTHERN DENMARK
Lisa Thoms  UNIVERSITY OF SOUTHERN DENMARK

SLOT 8 (14:45 - 16:15) - D 217 - Competitive

F807 - 3 C DYNAMICS : OUTCOMES & PERFORMANCES

Track: 13 STRATEGIC MANAGEMENT >> 13_04 COMPETITIVE STRATEGY: 3C DYNAMICS COMPETITION, COLLABORATION, AND COOPETITION STRATEGIES

Chair: Wojciech Czakon
Discussant: Benjamin Mira

Paper presentations:

1470  SOCIAL CAPITAL AND PERFORMANCE: AN ANALYZES IN THE TEXTILE CLUSTER IN SOUTH OF BRAZIL
Valmir Emil Hoffmann  UNIVERSITY OF BRASILIA
Candido Borges  FEDERAL UNIVERSITY OF GOIÁS
Gustavo José Nóbrega  UNIVERSITY OF BRASILIA
Danda

1849  AN EMPIRICAL ASSESSMENT OF PERFORMANCE EFFECTS OF CROSS-FUNCTIONAL COOPETITION IN GERMAN FIRMS
Niklas Thieme  RWTH AACHEN UNIVERSITY
### SLOT 8 (14:45 - 16:15) - D 218 - Competitive

**F808 - PROFESSIONAL SPORT GOVERANCE (II)**

**Track:** 08 MANAGING SPORT >> 08_00 MANAGING SPORT GENERAL TRACK

**Chair:** Benoit Senaux

**Discussant:** Benoit Senaux

**Paper presentations:**

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<td>1339</td>
<td>THE INCREASING IMPORTANCE OF ‘LEARNING’ BY ASPIRANT MANAGERS IN ELITE PROFESSIONAL FOOTBALL IN THE UNITED KINGDOM: A BOURDIEUSIAN PERSPECTIVE</td>
<td>Stephen Morrow, University of Stirling; Brian Howieson, University of Dundee</td>
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<td>1350</td>
<td>IT’S A FAMILY AFFAIR, TOO! EXPLORING THE CONCEPTUAL SIMILARITIES BETWEEN FAMILY FIRMS AND FOOTBALL COMPANIES, THE CASE OF PRIVATE EQUITY INVESTMENTS IN FAMILY FIRMS MIRRORED IN THE OUTSOURCING OF THE PROFESSIONAL FOOTBALL DEPARTMENT OUT OF A MEMBERSHIP ASSOCIATION</td>
<td>Stefan Prigge, HSBA Hamburg School of Business Administration and Hamburg Institute of Family-Owned Business HIF</td>
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<td>1369</td>
<td>RELATIONSHIP MARKETING IN 140 CHARACTERS OR LESS: THE CASE OF COMMUNITY TRUSTS IN ENGLISH FOOTBALL</td>
<td>Christos Anagnostopoulos, Molde University College; Hallgeir Gammelsaeter, Molde University College; David Cook, Coventry University</td>
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<td>1246</td>
<td>SOCIAL MEDIA MARKETING BY BUNDESLIGA TEAMS</td>
<td>James Santomier, Jr., Sacred Heart University; Tim Henkel, University of Bayreuth; Patricia I Hogan, Northern Michigan University</td>
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### SLOT 8 (14:45 - 16:15) - D 300 - Competitive

**F809 - THEORY AND INNOVATIVE APPLICATIONS IN ENTREPRENEURSHIP (IN COLLABORATION WITH THE VISIONARY ENTREPRENEURSHIP TRACK)**

**Track:** 03 ENTREPRENEURSHIP >> 03_00 ENTREPRENEURSHIP GENERAL TRACK

**Chair:** Stefano Armenia

**Discussant:** Massimiliano Pellegrini

**Paper presentations:**

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<td>TRANSFORMATION AND EXPERIMENTATION: TWO IDEAL TYPES OF ENTREPRENEURSHIP AS METHOD</td>
<td>Marouane Bousfiha, Chalmers University of Technology; Yashar Mansoori, Chalmers University of Technology; Henrik Berglund, Chalmers University of Technology</td>
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<td>1425</td>
<td>CRISADMIN: AN INTERACTIVE LEARNING ENVIRONMENT FOR CRISIS MANAGEMENT</td>
<td>Stefano Armenia, DIAG, Sapienza University; Georgios Tsaples, DIAG, Sapienza University; Camillo Carlini, DIAG, Sapienza University</td>
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<td>1628</td>
<td>HIGH-IMPACT ENTREPRENEURSHIP THROUGH THE INTERPLAY BETWEEN FORMAL AND INFORMAL INSTITUTIONS</td>
<td>Consuelo González, University of Zaragoza; Lucio Fuentelsaz, University of Zaragoza; Juan Pablo Maicas, University of Zaragoza</td>
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SLOT 8 (14:45 - 16:15) - D 301 - Competitive

F810 - BEHAVIOURAL AND METHODOLOGICAL PERSPECTIVES ON PUBLIC AND NON-PROFIT MANAGEMENT

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_00 PUBLIC AND NON-PROFIT MANAGEMENT GENERAL TRACK

Chair: Andrea Bonomi Savignon

Discussant: Reto Steiner

Paper presentations:

1485 CRITICAL PARTICIPATORY ACTION RESEARCH FOR GOVERNANCE AND PUBLIC MANAGEMENT STUDIES
Marta Struminska-kutra KOZMINSKI UNIVERSITY

1812 STAKEHOLDERS INSIDE FORMAL GOVERNANCE NETWORKS: EXCLUSIVENESS OF BUSINESS INTEREST
Birutė Mikulskienė MYKOLAS ROMERIS UNIVERSITY

1867 DUAL EXECUTIVE LEADERSHIP AND CONFLICT RESOLUTION METHODS: AN ANALYSIS USING REPERTORY GRID.
Sebastian Desmidt GHENT UNIVERSITY
Julie De Moyer TRILOKYA STRATEGIC AGENCY

2103 PROJECT-BASED SERVICE LEARNING BY USE OF INTERDISCIPLINARY FIELD EDUCATION
Barbara Y.p. Leung THE HONG KONG POLYTECHNIC UNIVERSITY

SLOT 8 (14:45 - 16:15) - D 302 - Competitive

F811 - PROJECT ORGANISING & RESEARCH METHODS

Track: 10 PROJECT ORGANIZING >> 10_00 PROJECT ORGANIZING GENERAL TRACK

Chair: Shankar Sankaran

Discussant: Fran Ackermann

Paper presentations:

1304 PERFORMANCE OF NPD PROJECTS: MEASURES FROM DIFFERENT SOURCES
Hélène Sicotte ESG UQAM
Hélène Delerue ESG UQAM
Nathalie Drouin ESG UQAM

1301 DECISION-MAKING IN COMPLEX ENVIRONMENT: STOPPING ESCALATING INDECISION IN PROJECT CONTEXT
Monique Aubry ESG UQAM
Jean-françois Fortin-verreau CHUM
Mélanie Lavoie-tremblay MCGILL UNIVERSITY
Geneviève Lavigne MCGILL UNIVERSITY
Guylaïne Cyr CENTRE DE RECHERCHE FERNAND-SEGUIN

1637 VALUE CONSTRUCTS IN MULTI-STAKEHOLDER ENVIRONMENTS THAT INFLUENCE PROJECT PORTFOLIO DECISION MAKING
Karyne Ang UNIVERSITY OF TECHNOLOGY SYDNEY
Catherine Killen UNIVERSITY OF TECHNOLOGY SYDNEY
Shankar Sankaran UNIVERSITY OF TECHNOLOGY SYDNEY
SLOT 8 (14:45 - 16:15) - D 303 - Competitive

F812 - CORPORATE GOVERNANCE AND THE STAKEHOLDER VIEW

Track: 01 BUSINESS FOR SOCIETY >> 01_00 BUSINESS FOR SOCIETY GENERAL TRACK

Chair: Jérôme Meric

Discussant: Hervé Dumez

Paper presentations:

1892  RENEWING THE DEBATE ON THE PURPOSE OF THE CORPORATION: A PURPOSE-DRIVEN MODEL OF THE CORPORATION
Kevin Levillain  MINES PARISTECH
Blanche Segrestin  MINES PARISTECH
Armand Hatchuel  MINES PARISTECH

1296  AFFECTIVITY RECONCEIVED: A HENRYAN PERSPECTIVE ON STAKEHOLDER THEORY’S ANTHROPOLOGICAL ASSUMPTIONS
Ghilain Deslandes  ESCP EUROPE
Mollie Painter-morland  NOTTINGHAM BUSINESS SCHOOL

1156  THE ROLE OF STAKEHOLDER CULTURE IN DETERMINING STAKEHOLDER SALIENCE ATTRIBUTES
Giacomo Boesso  UNIVERSITY OF PADova
Kamalesh Kumar  UNIVERSITY OF MICHIGAN-DEARBORN
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Other Activities

Development Working Group

**DWG 01 Governance, Sustainability and Emerging Economies**

**Thursday 18 June 9.30 - 11:00.** Kozminski University, Building A, Room 119

**Organisers:**
Marisa de Brito, NHTV-Breda University of Social Science, Brito.m@nhtv.nl
Francisca Farache, University of Brighton, F.farache@brighton.ac.uk
José Milton de Sousa Filho, UNIFOR, miltonsousa@gmail.com

**Session chair:**
Lilian Soares Outtes Wanderley, Universidade Federal de Pernambuco, lilian.wanderley@ufpe.br

**Description:**
This Development Working Group – Governance, Sustainability, and Emerging Economies is an opportunity to unite scholars who usually are participants in regional networks to meet at EURAM in Warsaw to exchange innovative approaches to practices and research studies in the field.

Governance for EURAM 2015 DWG is understood as “the system whereby organizations are run, overseen, and incentivized. It involves relationships between the shareholders, the Board of Directors, the Officers, and oversight bodies. Good corporate governance practices convert principles into objective recommendations, aligning interests with the purpose of preserving and enhancing the organization’s value, facilitating its access to capital and contributing to its longevity.” (IBGC, 2010: 19). Governance is a concept not only related to corporations or business organizations, but also to “other types of organizations, for example, the third sector, cooperatives, and government corporations, foundations, and agencies, among other.” (IBGC, 2010: 15). Given the recent FIFA World Cup and its 2013 statutes that was subjected to global scrutiny by the press and pressure groups, this illustrates the potential impact of such organization in its governance, sustainability and emerging economies.

The roles of DWG 3 presenters, (1) appreciative inquirer, (1) facilitator and (1) mediator in 3-hour interactive session allow comprehensive understandings and exchanges of the complexity theme aligned with the conference main call – Uncertainty is a Great Opportunity.
**DWG 02 Completing the puzzle about self-initiated expatriation: Collecting, linking and adding research puzzle pieces**

**Friday 19 June 14.45 - 16:15.** Kozminski University, Building C, Auditorium 2

**Organisers:**
Andresen, Maike, University of Bamberg, Germany, Maike.Andresen@uni-bamberg.de  
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Vance, Charlie, College of Business Administration, Loyola Marymount University, USA, cvance@lmu.edu

**Session chair:**
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**Panellists:**
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Suutari, Vesa, University of Vaasa, Finland, vsu@uva.fi

**Description:**
The phenomenon of global mobility of SIEs will be looked at from three different angles:

Ad 1. Comparative approach  
HRM operates differently in different institutional environments. Important factors are the size of the country, extent of regional differences, number of language groups, degree of economic development, specificities of labour market, education system, employment law, and trade unions.  
**Questions:** How do institutional factors determine HR practices and career systems and, thus, influence global mobility opportunities and international mobility decisions of SIEs (inbound, outbound)? What are comparative similarities and differences between countries (both institutional and regarding individual mobility patterns)? Can patterns of convergence and divergence between (clusters of) countries be found? Influence of institutional factors on SIEs as entrepreneurs?

Ad 2. Cross-cultural approach  
Every nation has its own unique sets of deep-lying values, attitudes, and beliefs, and these are reflected in the ways that the society and the economy operate, and in the ways that people work and are managed at work.  
**Questions:** Which culture-specific characteristics influence inbound and outbound global mobility of SIEs (e.g. values and norms regarding HR selection, career expectations of SIEs, social norms regarding mobility etc.)? How do SIEs deal with these specificities?

Ad 3. HR Management in MNCs  
Examines the way organisations, which operate across international boundaries, manage their (international) human resources across different national contexts.  
**Questions:** How does internationalisation strategy influence career systems within the MNCs and international sourcing practices? How are the careers systems reflected in individual mobility decision-making? How do MNCs manage the different stresses of the drive for integration and differentiation regarding global sourcing and global mobility?
The DWG’s focus is on both the structure (organizational perspective) and agency (individual perspective of SIEs) regarding global mobility of SIEs.

- **(5 minutes)** Brief introduction to DWG’s goals and format (organisers).
- **(40 minutes)** Three presentations from the three above-mentioned perspectives, inter alia first output from a research project started at the DWG in 2014 (organisers; comparative approach).
- **(60 minutes)** Breakout sessions: Participants rotate between three discussion tables focusing on the three perspectives on global mobility (individual and structural perspective).
- **(15 minutes)** Summary - key take-away, implications for research, suggestions about how participants could help one another beyond the DWG (organisers)
Symposium 01. European retailers strategies on sustainable development

Thursday 18 June 14:30 - 16:00. Kozminski University, Building D, Room 207

Organisers:
Lavorata Laure, University East of Paris, lavorata@u-pec.fr
Vernier Marie-France, Esdes Lyon, mfvernier@univ-catholyon.fr

Session chair:
Colla Enrico, Novancia Business School Paris, ecolla@novancia.fr

Panellists:
Colla Enrico, Novancia School Paris
Domanski Tomacz, International and Political Studies Faculty, University of Lodz
Lavorata Laure, University East of Paris
Ruiz Molina Maria Eugenia, University of Valencia
Sparks Leigh, University of Stirling
Zentes Joachim, Universität des Saarlandes

Description:
Defined by the Brundtland (1987) report as “development that meets the needs of the present without compromising the ability of future generations to meet their own needs”, sustainable development has increasingly figured in company policies and is today regarded as an important business goal by many stakeholders (Sheth et al., 2011). This topic concerns also retailers: as active intermediaries between producers and manufacturers, and customers, they can be in a singularly powerful position to drive sustainability (Jones & al., 2007).

Retailers have been implementing various practices that take account of sustainable development: elimination of plastic bags at checkouts, reduction of CO2 emissions, internal codes of good conduct (e.g. in relation to child labour), improvement of employment practices (male/female wage parity, hiring of handicapped workers, etc.), and so forth. In the UK, Tesco uses wood products from certified sources and Sainsbury’s tries to combating obesity. In France, Monoprix encourages people to change their consumption patterns by purchasing products for their quality-of-life characteristics, including sustainable development in their design. Until now, researchers analysed only sustainable development from the firms’ point of view but there are still relatively few academic studies that focus on sustainable development in the field of retailing. As said Susan Hackerman: “Retailing with a difference. Retailing with a conscience. Retailing is not about maximizing profits” (quoted by Morrison and Humlen, 2013).

Confronting the views of researchers from different countries (Poland, UK, Spain, Germany and France), this symposium aims to analyse and compare sustainable development strategies in European field of retailing, focusing particularly on store brand strategies. During this times of crisis and uncertainty, retailers can choose to focus more on economic topics than sustainable problems. Thus, the panellists will compare different European retailer’s strategies in order to analyse the place of sustainable development and its role in economic performance.
Symposium 02. Behavioural Strategy

Thursday 18 June 14:30 - 16:00. Kozminski University, Building D, Room D 215

Organiser:
Torsten Wulf, Phillips-University Marburg, Torsten.wulf@uni-marburg.de

Session chair:
Philip Meissner, Philipps-University Marburg, Philip.meissner@uni-marburg.de

Panellists:
Tomi Laamanen, University of St. Gallen
Gerard P. Hodgkinson, University of Warwick
George Wright, University of Strathclyde
Henry Brighton, Max Planck Institute
Daniella Laureiro-Martínez, ETH Zurich

Description:
Behavioural Strategy has developed into an important new sub domain of strategic management research. By combining psychological research with the strategy domain, Behavioural Strategy aims at grounding strategic management on more realistic assumptions regarding human judgment and interaction. This includes topics like cognitive biases and their impact on the strategic decision-making process, the role of heuristics as well as how emotions and team interactions affect decision quality and the overall strategy of the organization.

This symposium will discuss the status quo of this emerging field as well as important avenues for future research based on keynote presentations and a panel discussion featuring some of the most distinguished researchers in the field.
Symposium 03. Philosophy of management perspectives on uncertainty as a great opportunity for corporate “performance”

Friday 19 June 11:30 - 13:00. Kozminski University, Building B, Room B 5

Organiser:
Jacob Dahl Rendtorff, Roskilde University, jacrendt@ruc.dk

Session chair:
Jacob Dahl Rendtorff, Roskilde University, jacrendt@ruc.dk

Panellists:
Rendtorff Jacob Dahl, Roskilde University
Jardat Remi, ISTEC - École supérieure de commerce et de marketing
Pesqueux Yvon, CNAM
Guillet de Monthoux Pierre, Copenhagen Business School
Pezet Eric, Université de Paris-x
Larsen Øjvind, Copenhagen Business School
Grisseri Paul, Middelsex University
De RoZario Pascale, CNAM

Description:
This workshop will deal with the tension between uncertainty and opportunity from the point of view of philosophy of management. Uncertainty can be very dangerous in unstable technological systems and lead to crisis and destruction. Therefore, dealing with uncertainty may be the key to opportunity moving beyond destruction and collapse. Focusing on the tension between uncertain and opportunity in the perspective of philosophy of management, we will discuss the possible contribution to better performance of philosophy of management with a focus on the following:

1. Attention to the unforeseen. At the organizational level, this means that we have to be able to go beyond pre-given cognitive and moral interpretations of situations so that it is possible to make decisions in relation to the unforeseen.
2. Establish critical organizational identity. We can say that we need institutions with ethical integrity and stability.
3. Towards a decentralized view on corporate social responsibility. Instead of seeing the corporation or organization as being in the centre of the concern as affecting or being affected by stakeholders, we should see the organization as one among many stakeholders in complex systems.
4. Extending the scope of CSR including environmental responsibility. We need indeed to be aware of the critical function of sustainability for the aim and goal of organizations. Awareness of responsibility of the organization to its natural environment is essential for avoiding damage on to the environment.
5. Risk management becomes the central figure for sustainability. The organization should try to define and account for potential risks in relation to its activities. Risk management becomes the central figure for sustainability.
6. Tackling uncertainties of organizational action. We need to go beyond calculation and look at our responsibilities from a complexity perspective, and we need to go beyond the pre-established logic of quantitative and qualitative methods for analysis and try other methods for understanding and decision-making.
7. Go beyond binary logic to look into deep causality structures of events. Nevertheless, there are areas also the critical problems of the violent self-conservation and reproduction of the dialectical system that need to be taken into account when dealing with complexity.
8. In complex systems, we should be aware of interconnectedness and low-probability but high-impact extremes events.
9. Precaution and improved risk-mitigation. – Management should be critical to the information of predictions and be aware that risk is unavoidable in complex systems.
Symposium 04. Aesthetics, process and objects

Friday 19 June 9:30 - 11:00, Kozminski University, Building D, Room 215

Organisers:
Béjean, Mathias, IRG – Université Paris Est, mathias.bejean@u-pec.fr
Bazin, Yoann, ISTEC, y.bazin@istec.fr
Riot, Elen, Université de Champagne Ardennes, elensoaz@yahoo.fr

Session chair:
Béjean, Mathias. IRG – Université Paris Est, mathias.bejean@u-pec.fr

Panellists:
Guillet de Monthoux, Pierre, Copenhagen Business School
Hjorth, Daniel, Copenhagen Business School
De Vaujany, François-Xavier, DRM – Université Dauphine Paris

Description:
Why does aesthetics raise so much attention in contemporary management and organisation studies? Of course, the fact that symbolic and aesthetic values have come to be fundamentals of our “experience economy” (Pine and Gilmore 1998, Postrel 2003) seems to be an acceptable answer. Still, such an answer should not overlook how aesthetics, as a conceptual domain, can also contribute to a more fundamental understanding of nowadays organizations (Ramirez, 1996; Riot & Bazin, 2013; Strati, 1992; Taylor & Hansen, 2005).

Originally concerned by reintroducing subjective and sensory experience in organizational life, researches in organizational aesthetics have then opened new ways in which to conceptualize the dynamic relation between form and matter in organizations (Guillet de Monthoux 2004), the role of aesthetic knowledge and objects in organizational practices (Barry & Meisiek, 2010; Strati and Gherardi 2012), or, more recently, the processes of “formativeness”, a concept which “comes from aesthetic philosophy and [which] denotes the process by which phenomena (for instance an object or a work of art) acquire form within working practices” (Gherardi & Perrotta, 2013, p.1.).

Nevertheless, while such focus on form, matter, processes and practices, echoes other research works on processes, objects and artefacts (P. R. Carlile et al., 2010; Paul R. Carlile, Nicolini, Langley, & Tsoukas, 2013; Ewenstein & Whyte, 2009). It seems that the relationships between these various traditions need to be investigated further. For instance, as recently noted by Riot and Bazin (2013), “as today, there has been little exploration of the various relationships between work, art and socio-materiality depending on the frame of experience within a given society, organization, group or sub-group” (p. 202).“

To gain insight into this viewpoint, this symposium wants to bring scholars together in order to engage in questions related to aesthetic, forms, processes, objects, and artefacts. Could these notions be articulated despite different traditions? Is this an impossible task? Are new notions necessary?
Symposium 05. Scholarship with Impact

**Thursday 19 June 11:30 - 13:00.** Kozminski University, Building C, Auditorium 2

**Organisers:**
Ciaran Heavey, University College Dublin, Ciaran.Heavey@ucd.ie
Brian Fox, University of Connecticut, Brian.Fox@business.uconn.edu

**Session chair:**
Zeki Simsek, University of Connecticut, Zeki.Simsek@business.uconn.edu

**Description:**
The concept of scholarly impact is becoming an omnipresent fixture of academic life. While management scholarship has long been guided by the axiom of ‘publish or perish,’ authors, reviewers, and especially editors, alongside administrators, promotion and tenure committees, and funding agencies are increasingly becoming fixated with scholarly impact.

While there are several approaches to assessing scholarly impact – such as journal lists (ABS, FT45) and peer evaluation/review, social-economic analyses - the impact factor has emerged as a standard impact measure of choice for many individuals, schools, and journals across the globe. While originally intended to assess the scholarly standing of journals (and initially articles), the impact factor is nowadays everywhere as the need to demonstrate impact has become an obsession of global magnitude.

On the one hand, individual researchers are pressed to publish in high impact journals while publishers support and advertise journals with high impact factors, as well as editors attributing impact factors to editorial policies and actions. On the other hand, schools create systems and incentives for targeting high impact factor journals for attaining “bragging rights” (Singh et al. 2007), in order to improve national rankings such as these of Financial Times and Business Week.

Academic departments are focusing not only on the number of articles published by faculty, yet it matters where those articles are published (Seglen, 1997, McWilliams et al., 2005). Administrators, faculty colleagues, and committee members equally rely on impact factors for decisions about tenure and promotion (McWilliams et al., 2005). Impact factors are used for rewarding researchers with funding and appointments to chaired positions (Seglen, 1997; Monastersky, 2005). Moreover, funding agencies use impact factors to assess research topics and disciplines, including for annual merit increases of researchers.

Our symposium aims at developing a more integrative and comprehensive conversation about the nature, content, and context of scholarly impact at multiple levels of analysis including authors, journal, and individual researchers.
Symposium 06. Business Diplomacy

Thursday 18 June 11:30 - 13:00. Kozminski University, Building D, Room 215

Organisers:
Huub J.M. Ruël, Windesheim University of Applied Sciences, Hjm.ruel@windesheim.nl
Mikael Soendergaard, Aarhus University, msoendergaard@econ.au.dk
Raquel Meneses, University of Porto, raquelm@fep.up.pt

Session chair:
Huub J.M. Ruël, Windesheim University of Applied Sciences, Hjm.ruel@windesheim.nl

Panellists:
Gilberto Sarfati, Getulio Vargas Foundation (FGV). The Business Administration School of São Paulo
Hans Kristian Hedetoft, FGV-EAESP São Paulo & HEC Paris
Mikael Sondergaard, Aarhus University
Vikrant Shirodkar, University of Sussex
Eshani Beddewela, University of Huddersfield
Rui Monteiro, University of Porto
Raquel Meneses, University of Porto
Huub Ruël, Windesheim University of Applied Sciences

Description:
Doing business internationally means facing a complex international business environment; global companies, large, medium, or small, need to manage and ‘survive’ in a rapidly changing political and economic business environment that requires them to interact with multiple stakeholders such as host governments and NGOs. To operate successfully among all these complexities, international business will need to develop business diplomacy competences and knowhow more than before.

Yet not many international companies recognize the importance of business diplomacy. Instead of training their managers in business diplomacy, most multinational corporations (MNCs) hire political diplomats and rely on their experience in managing complex relationships with host governments. MNCs need to anticipate stakeholder conflicts, communicate with non-business pressure and interest associations, influence host-government decision-making, and maintain constructive relations with external constituencies. Therefore, they cannot rely on advisors only, but should develop their own business diplomacy competences.

It is argued that by engaging in business diplomacy, corporations can increase their power and legitimacy. Firms that are involved in business diplomacy have chosen to satisfy a social public demand rather than only a market demand. Scholars emphasize that it is important for modern corporations to respond to the expectations of various stakeholders in order to obtain a “license to operate,” and therefore the importance of enacting business diplomacy in today’s business environment is stressed.

In the international management literature, the term business diplomacy is not widely recognized and has received (too) little scholarly attention.

This symposium aims at shaping the debate on business diplomacy in multinational corporations (MNCs). It will deal with questions such as: what exactly is business diplomacy? How is business diplomacy in MNCs related to (political) corporate diplomacy? To what extent do MNCs engage in business diplomacy and how? Moreover, what are directions for research on business diplomacy?
Symposium 07: The Future of the European Management Education

Thursday 18 June 11:30 - 13:00. Kozminski University, Building C, Auditorium ALK

Organiser and Session Chair:
Peter McKiernan, University of Strathclyde, Murdoch University, peter.mckiernan@strath.ac.uk

Panelists:
Sibel Yamak, Galatasaray University
Morten Huse, BI Business Review
Joan Enric Ricart, IESE Business School
Fran Ackermann, Curtin Business School
Thomas Durand, CNAM, CMI
Kathrin Moslein, University of Erlangen-Nuremberg in Bavaria
Stewart Clegg, University of Technology in Sydney
Julienne Brabet, Université Paris-Est Créteil
Gerard Hodgkinson, Warwick Business School
Anna Commachio, Università Ca’ Foscari Venezia
Anne-Katrin Neyer, Martin Luther University Halle-Wittenberg
Hagen Habicht, HHL Leipzig Graduate School of Management
Luca Gnan, University of Rome “Tor Vergata”

Description:
Management Education is about to undergo a transformational change akin to Schumpeter’s ‘creative destruction’. Three driving forces are interacting to cause this to happen at differing paces across Europe. First, labour costs have been rising faster than productivity in the sector for the last 20 years (this is Baumol’s disease), with Business Schools passing these rises onto students through increased prices. Hence the value for money equation for students does not work anymore. Where once there was a net gain from pursuing a degree, there is now increasing student debt, unemployment and a reduction of government subsidy. Second, the demand side is changing. Undergraduate degrees allowed student entry to the professional labour market around the age of 22 and MBAs around the age of 28. Now, innovation is eroding white collar work activity through automation in a way that it once eroded blue collar activity. This increases the demand for education at all ages not simply at younger ones. Finally, digital on-line learning has developed at a pace since its introduction in 2008. It is more refined and the IT platforms are better and more scalable. The major players (edX, Coursera, Udacity, Google) are fast developing alliances with top Schools. Hence a market ‘clear out’ of providers is predicted by many analysts.
Floor Plans

General Floor Plan
The rooms with black background will be used for the conference.
The rooms with black background will be used for the conference.
The rooms with black background will be used for the conference.
Active Reviewers

Aaltonen, Satu. University of Turku
Abatecola, Gianpaolo. University of Rome Tor Vergata
Abbate, Tindara. University of Messina
Abdellatif, Tarek. Suptech Tunis Tunisia
Abecassis-Moedas, Celine. Universidade Catolica Portuguesa
Abidin, Sazali. The University of Waikato
Ackermann, Fran. Curtin Business School
Acquaah, Moses. University of North Carolina at Greensboro
Aerts, Geoffrey. Vrije Universiteit Brussel
Afanassieva, Marianne. University of Hull
Afanasyeva, Olga. Ukrainian Academy of Banking of the National Bank of Ukraine
Aggarwal, Ishani. Tilburg University
Aglargöz, Ozan. Anadolu University
Agogue, Marine. HEC Montréal
Ahlberg, Jenny. Linnaeus University
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Alberti, Matteo. MAS Consulting
Albertini, Elisabeth. IAE Sorbonne Business School
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Alvarez, Igor. University of Basque Country
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Ana, Carnaz. ISCTE IUL
Anagnostopoulos, Christos. Molde University College
Anchor, John. University of Huddersfield
Andiappan, Meena. Montpellier Business School
Ando, Naoki. Hosei University
Andreadakis, Stelios. University of Leicester
Andresen, Maike. U. of Bamberg
Andronikos, Georgios
Angel Ferrero, Maria Claudia. MRM-Labex Entreprenedre, University of Montpellier
Angerer, Alfred. Zurich University of Applied Sciences
Angwin, Duncan. Oxford Brookes University
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Ansari, Shaz. University of Cambridge
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Aquilani, Barbara. University of Tuscia of Viterbo
Arcari, Anna. University of Insubria
Arenas, Fernando A. Universidad ICESI
Arevalo, Jorge. William Paterson University
Arnal, Juliette. University Paris Ouest Nanterre La Defense
Asikainen, Anna-Leena. Luxembourg Institute of Science and Technology
Aslan, Duygu. Middle East Technical University
Assenova, Kamelia. University of Ruse
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Astrachan, Claudia. Lucerne School of Business
Attias-Delattre, Veronique. UPEM - IRG
Au, Wee Chan. Monash University Malaysia
Aubry, Monique. Université du Québec à Montréal
Austen, Agata. University of Economics in Katowice
Avella, Lucía. Universidad de Oviedo/University of Oviedo
Avolio, Claudia. IUAV Venice, Italy
Ayerbe, Cécile. University of Nice Sophia Antipolis
Aygoren, Huriye. Jonkoping International Business School
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Azhar, Tashfeen. University of Management and Technology
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Bacouel-Jentjens, Sabine. ISC Paris Business School
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Baldwin, James. University of Sheffield
Ball, Christopher. University of Stirling
Bankewitz, Max. Universität Witten/Herdecke
Barabasz, Adela. Wroclaw University of Economics
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Barnabè, Federico. University of Siena
Baron, Angela. Bournemouth University
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Barros, Ismael. Universidad de Valladolid
Basco, Rodrigo. Witten Herdecke University
BASLY, Sami. University of Paris West Nanterre La Défense
Bassani, Gaia Viviana. University of Bergamo
Bastida, Maria. University of Santiago de Compostela
Batas, Spiros. University of Northampton - University of Edinburgh
Bavagnoli, Francesco. Università del Piemonte Orientale
Bazin, Yoann. ISTEC
Beach, Ronald. Ashford University
Beck, Susanne. Zeppelin University
Becker, Markus. University of Southern Denmark
Bednorz, Katarzyna. University Of Ecomomics In Katowice
Beierlein, Laurence. Universite Paris Est
Bejarano, Thomas. University of Massachusetts, Boston
Bekdik, Baris. Technical University of Denmark (DTU)
belussi, fiorenza. university of padua
Ben Barka, Hazar. University Paris 13
Ben Cheikh, Amal. Higher institute of management Tunis
Bentz, Ione. Universidade do Vale do Rio dols Sinos. UNISINOS> BR
Berent-Braun, Marta. Nyenrode Business University
Berlin , Johan. University West
Berrone, Pascual. IESE Business School
Berthelot, Sylvie. Université de Sherbrooke
Berthet, Elsa. INRA
Berthinier-Poncet, Anne. CNAM
Besler, Senem. Anadolu
Best, Stephanie. Swansea University
BEZ, Sea Matilda. University of Montpellier
Bezemer, Pieter-Jan. Queensland University of Technology
Bhattacharyya, Som Sekhar . NITIE
Bhatti, Muhammad Awais . University Utara Malaysia
bianchi, lara. sant’anna school of advanced studies
Biloslavo, Roberto. University of Primorska
Bingley, Scott. Victoria University
Biot-Paquerot, Guillaume. Burgundy School of Business
Biron, Michal. University of Haifa
Bizjak, Davide. Università Federico II, Naples
Blind, Knut. TU Berlin
Blok, Vincent. Wageningen University
BLOY, EDDY. Lyon2
Bocatto, Evandro. MacEwan University
Boccardi, Andrea. University of Florence
Boddington, Anne. University of brighton
Boers, Börje. University of Skövde
Boesso, Giacomo. University of Padua
Boge, Knut. Oslo and Akershus University College of Applied Sciences
Bonanni, Carole. ESC-Rennes
Boncori, Ilaria. University of Essex
Bondarouk, Tanya. University of Twente, HRM Department
Bonollo, Elisa. Università di Genova
Bonomi Savignon, Andrea. University of Rome Tor Vergata
Borgonovi, Elio. Bocconi University of Milan
Borkowski, Nancy. University of Alabama at Birmingham
Boros, Smaranda. Vlerick Business School
Botero, Isabel C.. University of Kentucky
Bouaiss, Karima. University of Poitiers
Bourne, Dorota . Queen Mary University of London
Bouslama, Ghassen. Neoma Business School
Boytsun, Andriy. University of Antwerpen
Bouic, Marija. Telekom Srbija
Bozzi, Stefano. Catholic University, Milan
Brabet, Julienne. Université Paris Est Créteil
Brands, Christian. Philipps-University Marburg
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