



EURAM'15
17-20 JUNE, 2015 / WARSAW

*Uncertainty is a **great** opportunity*

PROGRAMME BOOK



KOZMINSKI UNIVERSITY



www.euram2015.org

EURAM'15

17-20 JUNE, 2015 / WARSAW

Uncertainty is a great opportunity



KOZMINSKI UNIVERSITY



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Welcome by the EURAM President

Dear Friend,

Welcome to Warsaw to the 15th EURAM Annual Conference!

Kozminski University is ready to host you and provides an ideal setting to debate current management research topics. We should have an attractive programme put together by Dorota Dobija and her fantastic team. For the 6th consecutive year, there will be awards for the best conference paper and also the best reviewer, and I am pleased to announce that we have launched a new award category for the conference's "most inspirational paper" to recognise innovative research.

Since we last met on the coasts of the Mediterranean in Valencia, a new executive committee has actively and steadily worked during the year. Our core activities, such as the Doctoral Colloquium, EECC (EURAM Early Career Consortium) and Annual Conference have kept us all busy, as we believe it is so crucial to contribute to the development of academics at all stages of their career. After a year of interruption, we have also re-launched the programme for directors of research co-organised with the EFMD and thank Peter McKiernan for having accepted to be the programme facilitator for the 5th cycle.

With the input and involvement of the membership during the Strategic Forum held last October in Rome, we have formed three task forces who are working on (1) Values, Strategy and Positioning, (2) Governance and (3) Organisational and Operations with a mandate to deliver their recommendations to the next president in early 2016.

We are strongly focusing on communications and are grateful to Stefano Armenia, Communications Officer for his expertise and involvement in designing and implementing a new website and bringing back the newsletter in order to keep our community of engaged management scholars connected on an ongoing basis.

The EURAM journal, European Management Review (EMR), continues to flourish with Mustafa Özbilgin as its editor-in-chief and I am delighted to see that EMR is reaching the degree of recognition it deserves as it climbed up the ranking lists; the journal is now and is now a 2 star category in the ABS List.

EURAM can only operate thanks to a large pool of volunteers of whom the Board Members, SIG Chairs and Officers, track chairs and reviewers all play a key role. I can only thank them collectively here, but hope to meet many of them during the conference to acknowledge their unique contribution to the organisation. Lastly many thanks to all the Executive Committee Members, Sibel Yamak, Wojciech Czakon, Hans Lundberg, Silke Machold, Anne-Katrin Neyer, Julienne Brabet, Corinne Vercher, Dorota Dobija, Mustafa Ozbilgin and Luisa Jaffé who have helped me cruise through my first year of presidency.

Enjoy fruitful debates in Warsaw and all the networking opportunities the conference can offer to you!

Luca Gnan, President



Welcome by the EURAM President-Elect

Dear colleagues and friends,

First, I would like to thank you for allowing me to serve as President-Elect to advance the journey of EURAM. As the future of management lies in a more globally connected and socially collaborative world, the state of events and challenges necessitate a new understanding and framing of management. EURAM will have a leading role in creating this new understanding by offering a platform to discuss the opportunities, challenges and processes related to management across a wide range of subject domains and it will generate innovative and responsible solutions. EURAM, as a community of engaged management scholars, will certainly come up with sustainable and inclusive models for the advancement of management science and society. Many of you have already shared innovative ideas about how EURAM needs to be. Together we will further develop them and have an impact on the future of management.

My role as Vice President for Conferences will end soon to take over my President-Elect role. I would like to thank everybody who has contributed to our inspiring conference in Warsaw. Many new ideas and practices will be implemented this year. Your collaboration throughout this year on many different subjects in relation to the conference resulted in new and value adding activities. For example with the initiative and involvement of our colleagues we have started the innovative teaching workshop as well as reviewing workshop. We will be delighted to have your continuing participation at all levels and in every activity of EURAM.

Thanks to the commitment of its engaged scholars and dedicated leaders EURAM has reached its 15th anniversary. I would like to take this opportunity to congratulate our members who celebrate their 15th year in this remarkable institution. During the conference you are going to notice them with their special badges!

I hope you will have inspiring and enriching discussions and a wonderful experience at the frontiers of management in Warsaw!

Sibel Yamak, President-Elect



Welcome by the Conference Chair

Dear EURAM Participants,

On behalf of the Local Organizing Committee, I would like to welcome you to the historic city of Warsaw and Koźmiński University on the occasion of this year's annual conference, EURAM 2015. It is a great honour for us to host such an important event in the area of management science within the walls of our university.

Warsaw, the capital of Poland, is a special place in regard to the Conference's General Theme 'Uncertainty as a Great opportunity'. The years of transition brought us rich experience in coping with uncertainty in the domain of finance, business, and public administration. The challenges that we faced brought us valuable lessons that we are eager to share. Nowadays, being omnipresent, uncertainty touches all spheres of our life. However, its perception depends mostly on our attitude. We prefer to take a positive approach looking at it as an immense opportunity for both business practice and research. Bearing in mind this perspective, we did our best to create space for constructive and creative discussion about uncertainty in a variety of its forms. We hope that this special place will encourage you to exchange ideas and bring new contributions to the areas of innovation, knowledge, intellectual capital, leadership, responsibility, and sustainability.

I would like to express my sincere gratitude for all your contributions. We received 1,131 submissions among which we accepted 896 papers. There are 217 scheduled sessions during this year's EURAM conference, with 724 presentations planned. This came with a large response from researchers from 47 countries who made us aware of the magnitude of the event organized by Koźmiński University and the responsibility that lies upon us. During these next four days, you will experience the result of the effort of many people who persistently worked with dedication in order to create a memorable experience of EURAM 2015.

I would like to convey many thanks to 1177 reviewers who greatly contributed to this year's EURAM Conference by their high academic quality reviewing process. Many thanks to Program Tracks and SIG Chairs for their incredible support and effort taken in the preparation of EURAM 2015. I would like to give many thanks to Luca Gnan, Luisa Jaffe and Wojciech Czakon for their fruitful collaboration and invaluable guidance during the Conference preparation.

I would also like to address special acknowledgments to the Local Organizing Committee for taking the challenge of organizing this magnificent event.

We wish you an engaging and inspiring conference where we all will exchange our experiences in order to challenge uncertainty for a greater tomorrow. We hope that meeting at Koźmiński University will allow you to establish unique ties that will strengthen scientific cooperation across national borders.

Prof. Dorota Dobija
Conference Chair



Welcome by the President of Kozminski University

Dear EURAM Participants,

I would like to welcome you to Kozminski University at the 15th EURAM Conference. It is a great pleasure and distinction for our University to host such an important Conference in the field of management. The challenges accompanied with the preparations for such a conference brought us exceptional experience and made pace within the history of our University. The history of our University is a living example of the General Theme of the Conference "Uncertainty is a great opportunity".

Kozminski University, is a private and independent non-profit business school. Its origins date back to 1989, when a group of faculty members at the University of Warsaw's School of Management started the International Business School (IBS). In 1992, the leadership of IBS concluded that the school's legal status and the complex challenges created by the nascent of the Polish educational market necessitated the founding of a completely new institution. One year later, as a result of the application of IBS, the Ministry of National Education gave the go ahead to open the Leon Koźmiński Academy of Entrepreneurship and Management (LKAEM). Since its early beginning the University has been constantly developing its' educational and research framework in the field of business studies, management and law. In 2008 those efforts had been recognized by the Polish authorities and the institution was granted the status of "Academia". As a result LKAEM was renamed into Kozminski University. Kozminski University's continuous self-improvements and its striving for internationalization have been rewarded by three prestigious accreditations: EQUIS, AACSB and AMBA.

Presently Kozminski University gathers more than 6 000 students from over 60 countries who conduct studies in the field of: management, finance and accounting, economics – international markets, law, administration, sociology or psychology in management. The University also offers MBA as well as Ph.D. programs. Kozminski University holds doctoral granting rights in five disciplines: management, economics, business law, finance and sociology.

I hope that the ambience of Kozminski University will assist in the fruitfulness and richness of the scientific dialogue you are about to have. Moreover, I wish you a pleasant stay in Warsaw.

Prof. Andrzej K. Koźmiński
 President of Koźmiński University



Welcome by the Rector of Kozłmiński University

I Welcome you all, on behalf of Koźmiński University.

Dear Colleagues,

On behalf of Koźmiński University, it is a great pleasure to welcome all attendees and participants of 15th EURAM Conference, which is held here in Warsaw, at our university. We are honoured and excited that such important event in the area of management research is going to take place within the walls of our University.

For years, the mission of Koźmiński University has been the advancement in the areas of research and academic dialogue. Therefore, we are proud to gather so many renowned international academicians who decided to devote time to sharing their insights and expertise at this year's EURAM conference. In our work we have always attempted to link research with business practice and this year's conference theme "Uncertainty is a great opportunity," is the reflection of this approach. The contemporary business environment is full of rapid, discontinuous and turbulent changes that may threaten the prosperity of many organizations. On the other hand, the uncertainty may also be perceived as the leverage and a chance for dynamic development. However, it requires the creation of a necessary mindset and attitude among business practitioners. I believe that fruitful discussions that will take place during EURAM 2015 will enhance the advancement of work in this areas. Subsequently, attendees and participants will be able to aid in their home countries in the necessary transition of the business mindset by sharing core takeaways of how uncertainty could be viewed as a great opportunity.

I would like to express my sincere thanks to the members of the Organizing Committee and the reviewers for handling numerous papers for review. I would also like to thank all authors for contributing their works to this conference. I would like to wish you a very productive and memorable stay in Poland!

Prof. Witold Bielecki
Rector of Koźmiński University

EURAM'15 Organising Committee



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General Information

Conference Venue

The EURAM 2015 Conference is taking place at the Kozminski University 57/59 Jagiellońska St., 03-301 Warsaw. Building A, Building B, Building C and Building D are the main conference buildings, hosting the plenary sessions, parallel sessions, catering services, SIGs and Publishers Plazas. The registration desk will be at the Entrance of Building D where the cloakroom is located.

All participants, official guests and accompanying persons are obliged to wear their name badge. Please note that there will be 15 Euro charge to replace the lost badges.

The meeting and conference rooms can be found on the following floors:

Building	Activity
Building A	Parallel Sessions
Building B	Parallel Sessions
Building C	Plenary Sessions
Building D	Registration Desk, Parallel Sessions, Publishers' Plaza
Parking Area	Food & Beverage (F&B) Area

Certificate of Attendance

Certificates of attendance can be obtained free of charge by all registered delegates from the registration desk.

Conference Registration

The registration and information desk at the Kozminski University is located in the entrance of Building D. The opening hours of the registration desk are as below:

Date	Time
17 June 2015	08:00 – 18:30
18 June 2015	08:00 – 18:30
19 June 2015	08:00 – 18:30

Room Capacity

Due to the safety regulations the maximum attendance is limited by room capacity; meaning that once all seats are taken, one may not join the session anymore. The Organising Committee, in collaboration with Track and SIG chairs, has endeavoured to schedule all sessions by taking into account the estimated number of session participants.

EURAM Party (National Stadium of Warsaw)

The EURAM Party takes place on 19 June 2015 at the National Stadium of Warsaw Business Club between 20:00 – 23:30. Participants joining the EURAM Party should arrive at the gate No. 5 (river side Vistula) which is the VIP Entrance of the Stadium. Participants need to show the invitation for the Party when entering the Stadium.

Free Wi-Fi Internet

During the conference free Wi-Fi access will be granted on the premises of Kozminski University. Participants should connect to the **EURAM** network. This network does not need any password but once you connect to the network you need to fill in some details for security reasons.

Publishers' Plaza

The publishers' plaza is located at in the Building D Main Foyer which is one level downbelow from the registration desk. The exhibition hours are as follows;

Date	Time
17 June 2015	09:00 - 18:30
18 June 2015	09:00 - 18:30
19 June 2015	09:00 - 18:30

Coffee Breaks and Lunches

Coffee breaks, lunches and the Welcome Cocktail will be held in the parking area of the university in the F&B tent. The coffee break, lunches and Welcome Cocktail times are as follows;

Date	Time	Activity	Location
17 June 2015	11:00 - 11:30	Coffee Break	University Car Park F&B Tent
17 June 2015	13:00 - 14:30	Lunch	University Car Park F&B Tent
17 June 2015	16:00 - 16:30	Coffee Break	University Car Park F&B Tent
17 June 2015	18:30 - 20:00	Welcome Cocktail	University Car Park F&B Tent
18 June 2015	11:00 - 11:30	Coffee Break	University Car Park F&B Tent
18 June 2015	13:00 - 14:30	Lunch	University Car Park F&B Tent
18 June 2015	16:00 - 16:30	Coffee Break	University Car Park F&B Tent
19 June 2015	11:00 - 11:30	Coffee Break	University Car Park F&B Tent
19 June 2015	13:45 - 14:45	Lunch	University Car Park F&B Tent
19 June 2015	16:15 - 16:45	Coffee Break	University Car Park F&B Tent

iKozminski App

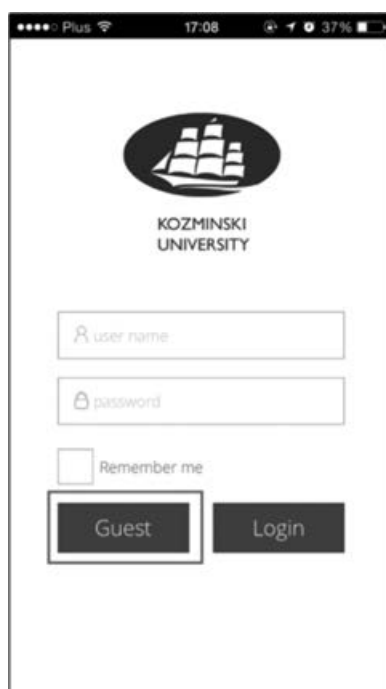
iKozminski is a mobile app designed for Kozminski University community – candidates, students, graduates, employees as well as for visitors and guests.

iKozminski is a source of plenty valuable information such as news, events, job offers and many more. Especially useful, during EURAM Conference, could be maps, with an option to indicate the path between selected points. iKozminski is customizable – main screen can be edited in ways that it will fit the needs of any student. Most of the features can be added to the main screen where they appear as widgets. It is especially useful because of additional features provided by these widgets on the app main screen.

iKozminski is available for iOS, Android and Windows Phone devices.

Basic guide for using iKozminski App:

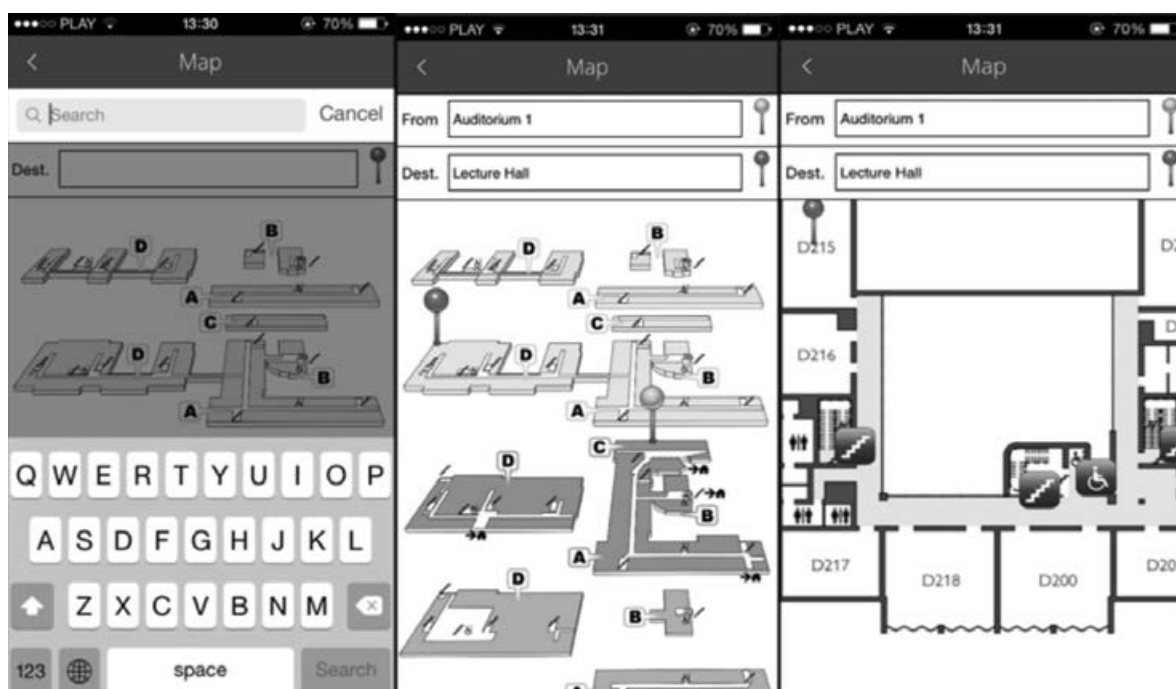
1. Download iKozminski from app market on your device.
2. Log in to iKozminski - please click button "Guest".



3. You are going to see the main screen. After clicking on button “Map” you will see the maps of all Kozminski University.



4. If you would like to know where are you on the map and how to get to the selected room, please click on the blank space after word “From” and write the number of the room (for example if you in Auditorium 1, then it should be as below). Then you need to click on blank space after word “Dest.” (for example: if your destination is room D/303 – in searching machine you will see it as “Lecture Hall” – and you need to click on that).



5. When you click the place where you want to go (shown by the red pin – see above picture) you will zoom the map and see the details, if you touch the screen zooming options will appear (buttons “+” and “-”). If you want to go back to previous view, click sign “<” in the left, top corner.

About Poland

Poland is a Central European country with an area of 312,700 sq. meters, and a population of 38.5 million. Poles make up 98% of the population, Ukrainians and Byelorussians' make up another 1%, and the remaining 1% is composed of Germans, Lithuanians, Tatars, Roma (Gypsies), Lemks, Boyks and a few dozen other groups.

Population densities vary considerably throughout the country, with Upper Silesia being the most densely inhabited area while the northeastern borderline regions remain the least populated. Over 70% of the country's inhabitants live in towns and cities. Warsaw by far is the largest Polish city (1,800,000); then comes Łódź (850,000) and Kraków (750,000). Other big cities are Wrocław, Poznań, Lublin, Szczecin, the 'Tri-City' area (Gdańsk–Sopot–Gdynia) and Katowice. According to some estimates, 5 to 10 million Poles live abroad. This is basically the result of huge migrations at the beginning of the 20th century and after WWII.

Poland is a strongly religious country. Over 80% of its people are Roman Catholics. Orthodox Church followers constitute less than 1.5 % of the country's population, yet they make up the second largest creed after Catholicism. Protestants and other creeds make up about 0.5 % of the populace.

Poland is largely a flat country with mountains located along its southern borders (the Sudety Mountains and the Carpathians, whose highest mountain group are the Tatras). Forests cover 23% of the land, 54% is arable, and 13% is pastureland.

History

Nearly all the atrocities and misfortunes the world has ever witnessed have been experienced by the Polish nation. Geographically squeezed between two aggressive powers, Germany and Russia, Poland has been repeatedly invaded. In the past its boundaries shifted a number of times as its power waxed and waned. At one point, during the 17th century, it was the largest country in Europe. At the end of the 18th century it was literally wiped off the map until WW I when it reemerged as an independent nation. Then came WW II and the loss of six million Polish citizens. Forty years of communism followed. In 1989, Poland changed world history by becoming the first Eastern European state to break free from the Soviet bloc, giving credence to Stalin's 1944 comment that fitting communism onto Poland was like putting a saddle on a cow. Since then, the economic, social and psychological changes have been tremendous.



About Warsaw

Warsaw, the capital of Poland, owes its contemporary look to two factors: careful restoration after WW II and chaotic expansion within the last 15 years. By the end of World War II, roughly 85% of the city lay in ruins (Warsaw is widely regarded as the city most damaged during WW II) however, parts of it were painstakingly recreated in the years after the war. Indeed, the successful rebuilding efforts of the Old Town were rewarded by being placed on the UNESCO World Heritage list. More recently, modern glass office buildings have emerged and expensive boutiques, restaurants, and hotels have spread along downtown streets.

Warsaw is Poland's political, economic, cultural and educational heart. Its convenient location makes the city an easy destination to be reached by plane, train or car. There are an impressive number of cultural attractions and sites worth seeing and quite a few museums, palaces and monuments. Warsaw is also famous for its abundant green spaces with gardens and parks where boats cruise past outdoor cafes in the summer and free classical concerts are given. As for nightlife, the city offers plenty. When evening falls, the streets in the city centre sparkle. A beer can be enjoyed with friends in the intimacy of a small cozy pub or at a bar with live music or on the pulsating dance floor of a trendy club or disco.

Public transportation

Warsaw has a good public transport system, which we recommend you to use during the conference. Before your arrival, please check the Public Transport Authority's webpage (www.ztm.waw.pl – you need to switch the language to english) for an information regarding tickets and current timetables.

Taxis

Conference guests can come to the venues by taxi (we encourage you to share the cabs). Below you can find some useful information about taxi companies names and phone numbers:

• ELE SKY TAXI	+48 22 811 11 11	www.eletaxi.pl
• GLOB TAXI	+48 666 009 668	www.supertaxi.pl
• SAWA TAXI	+48 22 644 44 44	www.sawataxi.com.pl

For safety reasons we strongly advise you to use licensed taxi services offered at Airports or in special taxi parking area. Taxi tariffs should be clearly displayed in the car window. The taxi fare from the airport to the city center is approx. PLN 40.

Cuisine

Polish cuisine is hearty and diverse. Our traditional dishes are: schabowy (a flavored pork chop), bigos (cabbage cooked with meat and vegetables), gołąbki (pork and rice wrapped up in cabbage leaves and served with tomato sauce) or pierogi (pasta with different fillings). For breakfast we usually have simple open-faced sandwiches, yoghurt, cereal with milk or eggs. Dinner, served in the late afternoon, is the main meal. Then we have a light supper and desert in the evening. Dishes that must be tried include: beetroot soup, żurek, mushroom soup and naleśniki.

Climate

Poland's climate is influenced by a continental climate from the east and a maritime climate from the west. As a result, the weather changes frequently with significant differences from day to day and from year to year. Winter is usually cold and snowy (the average for January is -25°C), summer is warm with showers and thunderstorms (the average for July is 17°C), spring and early fall are very pleasant with moderate temperatures and lovely colors. Summer can also be hot and dry with temperatures reaching over 30 Celsius. In the winter the temperature usually falls below zero (occasionally reaching -20° or more). The lowest temperatures are in the mountains and the highest in western and central Poland.

About Warsaw

Time & Internet:

Poland is in the Central European Time (CET) Zone: (GMT +01:00). **Wireless internet is widely available. In Warsaw, free internet can be found in restaurants, pubs, cafes, tourist attractions, hotels and shopping malls.**

Money and Banks:

Currency in Poland is the zloty (PLN),
1 PLN= 100 groszy. The current exchange rate is approximately 1 EUR = 4 PLN.

Credit cards are widely accepted in many places like restaurants, hotels, and shopping centers. ATM machines are available in front of most of the bank offices and other public places. Two ATMs can be found at Kozminski University, near the entrance in building A and near the Library in building D.

Cash can be exchanged at banks, travel agencies and private exchange offices (Kantor - in Polish). Travelers cheques can be exchanged at banks. Exchange rates can vary, depending on the type of the place of exchange.

Please note: the exchange stations at the airport charge a high fee to exchange currencies. We recommend going to another exchange agency within Warsaw.

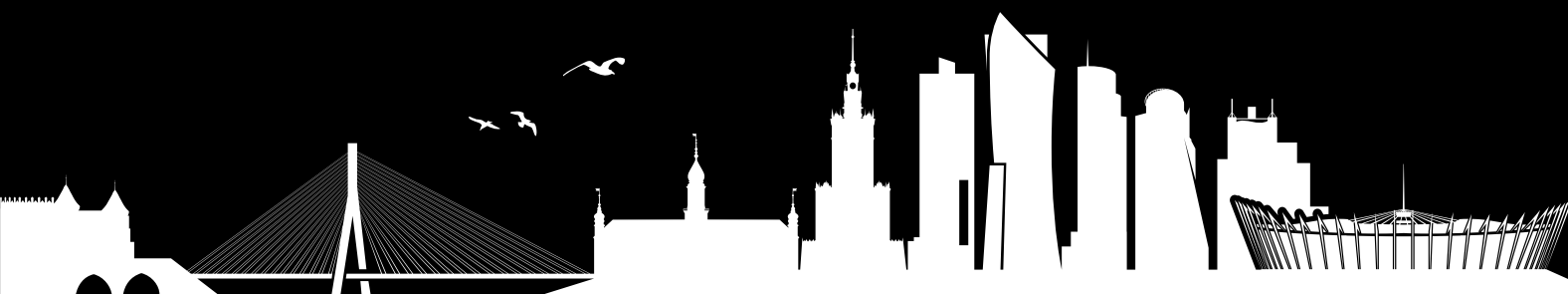
Liability and Insurance:

As in all major cities Conference participants should be aware of safety risks. It is recommended that all participants carry travel and health insurance.

Electrical items:

Electricity is 230 Volts. The electrical plugs used in Poland are the standard European two round pin plugs.





EURAM 2015 Platinum Sponsor



Information about KGHM

We are a global producer of copper and silver with over 50 years of experience. Our objective is to join the group of large global copper producers with an output of about 700 thousand tons of copper annually while respecting business ethics, environmental protection and corporate social responsibility.

We own one of the largest copper deposits in the world and we have guaranteed continued production in Poland for the next 40 years. All our assets are located in three continents. We have development projects in Poland, Canada, Chile and Greenland. With the friendly acquisition of Quadra FNX in Canada, now renamed to KGHM International, we have become a global company with a brand recognisable all over the world.

One of our end products – cathodes is quoted on the exchanges in London and Shanghai. Our refined silver is certified by exchanges in London, Dubai and New York. Our offer includes gold, lead and rhenium. A company in the KGHM Ecoren Capital Group is the only European producer of rhenium from its own deposits and third largest rhenium producer in the world. In 2011 the company produced 6 tons of metallic rhenium. Our company is a leading Polish exporter. In 2011 exports amounted to almost PLN 12 billion and overall sales over PLN 15 billion, which gives the company a strong position in the WIG 20 index.

We have technologically advanced mining and smelting operations. Copper ore mining in Poland is concentrated in three mines: “Lubin”, “Rudna” and “Polkowice-Sieroszowice”, ore processing in the Ore Processing Facilities and we produce copper, silver and other products at smelters in Głogów and Legnica and the rolling mill “Cedynia”. The KGHM Group is composed of various companies supporting our core operations.

Layers of possibilities

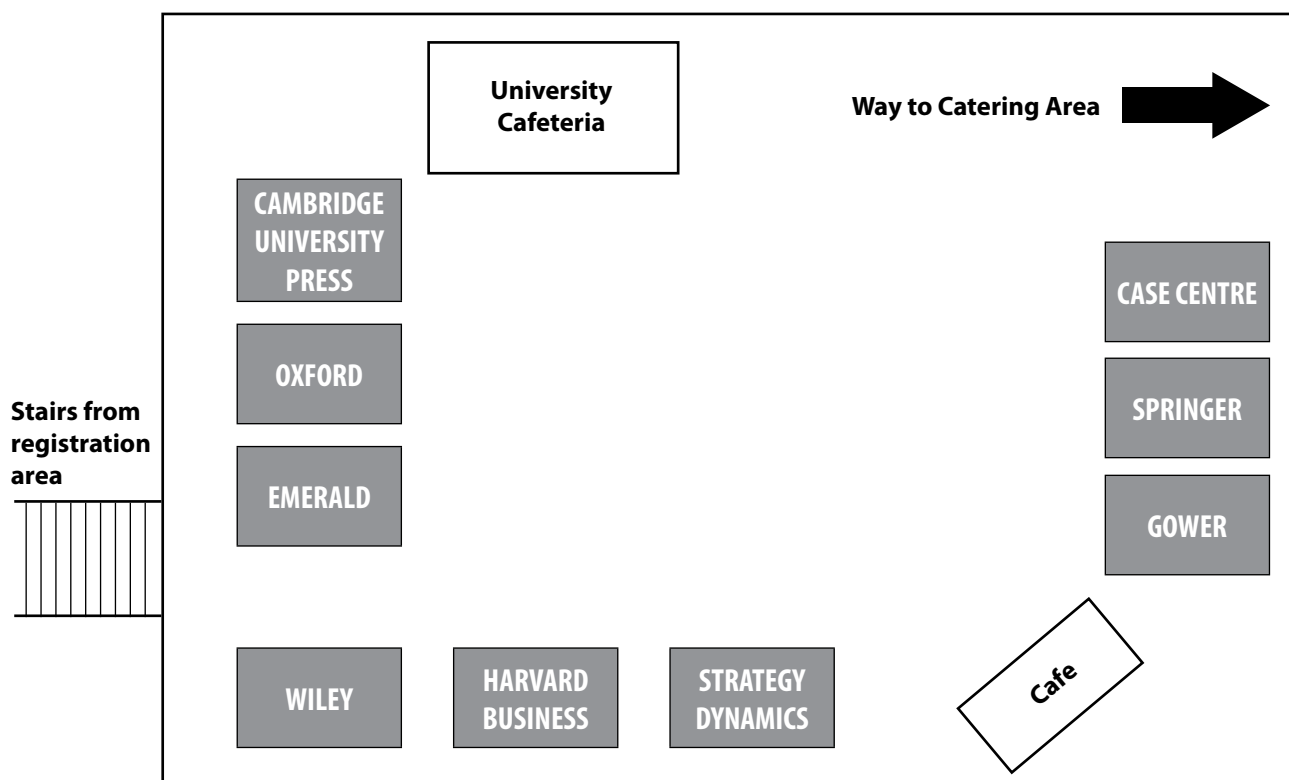
The knowledge and experience of our employees allows us to extract and process valuable natural resources, making it possible to develop modern world.

We are a global company operating on four continents. Practically every sphere of the modern world uses resources gathered by KGHM – competences and knowledge of our employees and metal deposits.

Continuous development, our main objective, contributes to strengthening Polish economy and the company's position on international markets.



EURAM 2015 Publishers'



Publishers



NEW!

Core Curriculum Readings

Delivered entirely online, *Core Curriculum* Readings provide essential concepts for business students.

Many Readings include video clips and Interactive Illustrations that allow students to quickly master complex theories. Instructors can adopt individual Readings or the entire set.

Approximately 20-30 pages each, Readings include:

- Review Questions
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Special Events

Wednesday, 17 June

Welcome to the first timers

Wednesday, 17 June, 2015
Room D 202 / 11:30 - 13:00

EMR editorial board meeting

Wednesday, 17 June, 2015
Room D 202 / 14:30 - 16:00

Thursday, 18 June

Dedicated Winter Olympic - EECC

Thursday, 18 June, 2015
Room D 202 / 09:30 - 11:00

Professional Development Workshop. Digital ethnography as a new research method.

Professor Dariusz Jemielniak

Thursday, 18 June, 2015
Room D 307 / 09:30 - 11:00

The workshop will be dedicated to discussing the practicalities of doing qualitative research online, in particular through the method of digital ethnography. Researchers with or without prior experience in online studies are welcome.

Some scholars consider virtual ethnography to be distinctly different from other forms of ethnography (Buchanan, 2004). Indeed, there are many obvious differences (physical co-presence does not advance research, social personas construction is easy and multiple identities are possible, private and public spheres are fuzzy, etc.), when digital ethnography is compared to a classical anthropological study (Garcia, Standee, Bechhoff, & Cui, 2009). Yet the similarities largely prevail and "qualitative researchers who have thought carefully about internet ethnography accept that it should be employed and understood as part of a commitment to existing theoretical traditions" (Travers, 2009, p. 172), and, in principle, "virtual ethnographies are just ethnographies" and "the argument that something new is going on, methodologically and substantively" is based on the sociological privileging of the traditional methods (Randall, Harper, & Rouncefield, 2007, p. 293). Virtual reality is a particular form of human activity (Beneito-Montagut, 2011), which should not be arbitrarily separated from the other ones (Ruhleder, 2000). "All forms of interaction are ethnographically valid, not just

the face to face. The shaping of the ethnographic object as it is made possible by the available technologies is the ethnography. This is ethnography, in, of and through the virtual" (Hine, 2000, p. 65). Thus, the workshop will treat virtual ethnography as a variation of standard ethnographic research, forming a novel field of organizational anthropology (Boellstorff, 2008; Pragnell & Gatzidis, 2011; Steinmetz, 2012), following an emerging consensus among anthropologists (Dirksen, Huizing, & Smit, 2010; Hancock, Crain-Dorough, Parton, & Oescher, 2010; Hine, 2008; Murthy, 2008; Sade-Beck, 2008).

The workshop will rely on instructor's experience from a 7-year ethnographic project on open collaboration, on the example of Wikipedia, published in 2014 by Stanford University Press.

Professional Development Workshop. Creative reviewing as a community building activity.

Professor Mustafa F. Özbilgin

Thursday, 18 June, 2015
Room D 307 / 11:30 - 13:00

This workshop will explore reviewing as a community building activity. We rely on the voluntary service of reviewers to advance our understanding and disseminate our findings in our fields of work. However reviewing practices are highly varied and there is often little emphasis for reviewer development in the process. This session will address fit for purpose in reviewing and lead to open discussion on experiences of reviewing.

Semi-plenary session: The challenges in value creation of company in conditions of short-termism by Herbert Wirth, PhD. Eng., Chairman of the Board of KGHM Polska Miedź

Thursday, 18 June, 2015
Room B 17 / 11:30 - 13:00

Often companies do not look from the perspective of long-term profits but concentrate on short-term gains. The short-termism shapes the behaviour of management board members, which is especially visible when strategic decisions about the company are taken. However, companies are in need for long-term visions and strategies. Therefore, the short-term approach creates considerable challenges especially in the area of value creation of the company of its stakeholders.

Biographical note

Habilitated doctor engineer Herbert Wirth is a graduate of AGH in Kraków, Faculty of Geology and Research. He is an author and co-author of many articles, publications and books from the branch of geology, resources management, economics of the mining companies, and first of all he has attended and still attends to valuation of geological- mining assets. He has started his work as a geologist – researcher of the non-iron metal or reserve, mostly copper and silver, tin, wolfram, but also uranium, hard and brown coal, as well as mineral aggregates. Since 2008 he is a member and since 2009 the chairman of the board of KGHM Polska Miedź. He is also a member of Polish Science Academy and Swedish Royal Academy of Technical Science. In June 2013 was awarded the title of Doctor Honoris Causa of the University of AGH in Krakow.

EURAM Board Meeting

Thursday, 18 June, 2015
Room D 303 / 14:30 - 16:00

Friday, 19 June

Presidential Activities (by invitation only)

Friday, 19 June, 2015
Room D 202 / 09:30 - 11:00

Meet the Editors 1

Friday, 19 June, 2015
Auditorium ALK / 09:00 – 11:00
Dr. Sabina Siebert
European Management Journal
Prof. Patrick Spieth
R&D Management Journal
Prof. Yvon Pesqueux, Dr Yoann Bazin
Society and Business Review
Prof. Tomi Laamanen,
Strategic Management Journal

Professional Development Workshop. Towards a toolbox for innovative teaching!? Professor Julia Müller, Professor Anne-Katrin Neyer, Professor Vivek Velamuri

Friday, 19 June, 2015
Room A 204 / 11:30 - 13:00

Teaching business studies is a challenging task. Standing in front of up to 600 (or sometimes even more) bachelor students from 9-10.30 am, half an hour break, then again standing in front of students. But this time, 20 master students. In the evening or during the week-end; a different setting: part-time MBA students or PhD students. Each target group has its very specific requirements and sometimes it seems that these requirements are not at all easy to meet. As

teachers in business courses, we have our repertoire of dealing with these challenges. Is there still space for new approaches or do we already have reached the peak of what is possible? The aim of the workshop is to jointly develop a toolbox for innovative teaching which will enable the participants to see at one glance which instruments and methods exist for each of the different target groups, their benefits and their potential shortcomings. We strive to find solutions for the challenging context of teaching and generate ideas for innovative approaches for teaching in such a setting of different stakeholders.

Title: Systemic Management and Management Theory Group

Friday, 19 June, 2015
Room A 119 / 11:30 - 13:00

Chair: Steffen Roth, ESC Rennes School of Business, steffen.roth@esc-rennes.com

Description: The aim of this brief meeting is to facilitate interaction among management researchers with backgrounds and interests in systems theory, form theory, and radical constructivism. Agile critical management scholars are also welcome as are supporters of postmodern theory programs. Publication opportunities in ABS-listed journals such as Systems Research and Behavioral Sciences, Prometheus. Critical Studies in Innovation, and Journal of Interdisciplinary Economics will be presented. The group will also discuss the creation of a EURAM SIG "Systemic Management Research" or "Next Management Research" as well as the preparation of a broader DWG "Management Theory" at the EURAM 2016.

General Assembly

Friday, 19 June, 2015
Auditorium 1 / 13:00 - 13:45

Meet the Editors 2

Friday, 19 June, 2015
Auditorium ALK / 14:45 – 16:15
Prof. Paresh Wankhade
International Journal of Emergency Services
Prof. Jan Selmer
Journal of Global Mobility
Prof. Mustafa Ozbilgin
European Management Review
Prof. Christos Kalantaridis,
European Journal of Innovation Management

SIG-EECC event

Friday, 19 June, 2015
Room D 202 / 14:45 - 16:15

Plenary Session I

***Moral Values in a Market Economy of the XXIst century by Lech Wałęsa,
Laureate of the Nobel Peace Prize and Former President of Poland***

Wednesday, 17 June, 2015

16:30 - 18:00 Building C, Auditorium 1

The turbulent political and economic environment requires strong leadership which inspires people and indicates ways of approaching to the challenges of XXIst century Market Economy. However, as the recent history has proved, in order to succeed, strong moral values have to be developed, which will serve as the basis for decision making.

Biographical note

The legendary leader of "Solidarność" and a living icon of the fall of Communism in Central and Eastern Europe.

Nobel Peace Prize Laureate and former President of Poland, Lech Wałęsa is one of the best known Poles in today's world. He was the leader of the 1980 strike in the Gdańsk Shipyard, which led to establishing of Solidarność (Solidarity) - the first independent trade union in the Soviet bloc. He remains one of the symbols of the fall of Communism in Central and Eastern Europe.

Lech Wałęsa was born on September 29th, 1943. The first mention of Wałęsa's dissident activities goes back to 1968, when he encouraged his fellow workers at the Gdańsk Shipyard to boycott the official rallies condemning students' strikes. From that time on, he started to be increasingly active in social affairs in Poland. He actively participated in the Strike Committee during the December 1970 protests and was offered the post of the President of the Committee.

He was one of the main instigators of the August protests in 1980 at the Gdańsk Shipyard. His personal stance, tenacious negotiations, and campaigning for the strikers' demands led to the establishment of the Solidarity Free Independent Trade Union. It was the first bloodless victory in Polish history. This was also the time when the eyes of the entire world were on Gdańsk and Lech Wałęsa. The totalitarian regime reacted to those developments by introducing martial law on December 13th, 1981. Lech Wałęsa was among the first individuals to be interned. Two years later, Lech Wałęsa was awarded 1983 the Nobel Peace Prize.

By the end of the 1980s, Lech Wałęsa sat down to negotiate with the Communist authorities at the Round Table as the head of the delegation of the democratic opposition. His determination and courage led to a compromise with the already weak, but still dangerous Communist regime. The compromise resulted in the elections of June 4th, 1989 and the establishment of the first non-Communist government on the eastern side of the Iron Curtain.

On December 22nd, 1990 Lech Wałęsa became the first democratically elected President of Poland, in a general election. While in office and after completing his Presidential term, Lech Wałęsa remained the spokesperson for the Polish cause on the international arena.

Today Lech Wałęsa continues his mission as the spokesperson for solidarity. He travels around the world, retelling the story of the Polish experience and the non-violent struggle for peace and democracy. Through his lectures and dialogue with young people, he calls for the building of a modern world founded on universal values. Being a supporter of globalization and seeing the opportunities offered by new technologies and the development of civilization, he encourages the establishment of new structures of a peaceful cooperation of nations in the 21st century.

Plenary Session II

***Wisdom of the crowd: management lessons from Wikipedia by Lila Tretikov,
Executive Director of the Wikimedia Foundation***

Thursday, 18 June, 2015

16:30 - 18:00 Building C, Auditorium 1

Wikipedia is the largest collection of free knowledge in human history. Each month, half a billion people read Wikipedia, with its 34 million articles available in nearly 300 languages. Wikipedia is written by volunteers -- anyone can edit, at any time. It doesn't run ads or charge for content, and it's supported completely by donors. So how does Wikipedia actually work? How does it remain accurate? Who governs Wikipedia, if anyone? In this session, technology veteran Lila Tretikov, Executive Director of the Wikimedia Foundation, will share the unique management lessons she's learned while at the helm of the non-profit that supports Wikipedia.

Biographical note

Lila Tretikov is the Executive Director of the Wikimedia Foundation, a non-profit organization that provides equal access to knowledge through services like Wikipedia, the world's largest encyclopedia, available in 285 languages and the fifth most popular website in the world.

Lila has been a leader in the technology space for almost 15 years. Most recently, she served as the Chief Product Officer for the open-source, cloud-based software vendor SugarCRM. SugarCRM sponsored an open source project with more than 30,000 contributors and deployed by over 1.5 million individuals in 120 countries and 26 languages. Lila's responsibilities during her tenure included product strategy, engineering, operations, IT, product management, professional services, marketing, and user experience.

Born in the Soviet Union, Lila experienced first-hand the rise of openness and transparency in government through the policy of glasnost. She developed a commitment to free and open information made possible by passionate people equipped with technology; a commitment she brings to her work at the Wikimedia Foundation and in the Wikimedia movement.

Lila studied Computer Science and Art at the University of California, Berkeley, where she did research work in machine learning; she holds patents for intelligent data mapping, dynamic language applications, and other technology innovations. In 2012, she received a Stevie Award For Women in Business. In 2014, Lila was named to Forbes' list of "The World's 100 Most Powerful Women" and was on the San Francisco Chronicle's "21 Most Powerful Women in Bay Area Technology."

Plenary Session III

Management in the time of 'generalized uncertainty': the question of relevance.

Speaker: Professor Andrzej K. Koźmiński.

***Panel Members: Professor Eric Cornuel, Professor Danica Purg,
Professor J. C. Spender, Maciej Witucki***

Friday, 19 June, 2015

16:45 - 18:15 Building C, Auditorium 1

Session will be composed of three parts: Prof. Kozminski's introduction: 30 min.; Panel debate with invited guests: Danica Purg, Eric Cornuel, J.C. Spender and Maciej Witucki: 45 min.; Plenary discussion with the floor: 15 min.

Generalized uncertainty changes the rules of the game in business. How are they different from "business as usual"? Flexibility and speed become more important than strategies and structures. Monoliths are being replaced by networks and value is being increasingly created between organizations instead of inside them. In high risk business environments poker players win and lose big. In increasingly polarized societies super smart business whizz kids play hard ball. And audiences are outraged. What kind of leadership is called for?. Do the state of the art business practices fit the "new brave world"? Are they still relevant? After introduction by Prof. Kozminski the issue will be discussed by the CEO of the largest telco company in Central & Eastern Europe (Maciej Witucki); international management scholar and theorist (Prof. J.C. Spender); and two prominent management educators and business schools leaders (Professors Danica Purg and Eric Cornuel).

Biographical notes

Professor Danica Purg is the founding and current President of the IEDC-Bled School of Management, Slovenia, and the founding President of the Central and East European Management Development Association (CEEMAN). Danica Purg is professor of leadership and effective management at the IEDC-Bled School of Management. Her special field of interest is looking for inspirations for managers from art and other professions. Prof. Purg is also member of several advisory boards, among them of the Advisory Board of Women's Forum for the Economy and Society, Advisory Board of BAWB (Business as an Agent of World Benefit Global Forum) and Advisory Board of the newly established Moscow School of Management SKOLKOVO.

Professor Eric Cornuel is the Director General & CEO of EFMD (European Foundation for Management Development) in Brussels since 2000. Eric's key qualifications are in the areas of strategy, international management and entrepreneurship and he is a regular contributor to the Emerald Management Journals.

Professor Cornuel is, among others, a Board Member of the EIASM (European Institute of Advanced Studies in Management), EBP (European Business Journal), IJBS (International Journal of Business in Society), EABIS (European Academy of Business in Society), ISBM (International Schools of Business Management, and GFME (Global Foundation for Management Education). He also sits on the board of several companies.

Professor J C Spender Research Professor at Kozminski University, visiting professor in the Centre for Business Performance. His principal work is on Knowledge Management and Corporate Strategy. Respected author of scholarly and business publications.

Additionally, his monograph 'Business Strategy Managing Uncertainty, Opportunity, and Enterprise' (Oxford University Press) was announced by Magazine 'strategy + business' as one of the best business books of 2014 in the field of strategy.

In his career he served in the Royal Navy in experimental submarines, doing engineering at Oxford, and going on to Rolls-Royce to help design and build nuclear power plant for the UK submarines. He also did time with IBM (UK) on large experimental banking systems.

After several years at UCLA he went back into business as Marketing and Strategy VP with Enigma Logic, now part of the Secure Computing Corporation (SCUR Now retired after seven years as a Business School Dean and building a new full-time career as a consultant, researcher, writer, lecturer, and generally itinerant academic.

Maciej Witucki graduated from the Electrical Department of the Poznań Technical University in 1991. Between 1992 and 1997 he completed post-graduate studies in industrial system management at Ecole Centrale Paris (France). He started his professional career at Ecole Centrale Paris. In 1997 he started to work for Cetelem Bank. In 2001 he joined the Credit Agricole Group.

In 2002 he became a Member of the Management Board of LUKAS S.A. and then the Vice President of LUKAS Bank S.A. In March 2005, Mr. Maciej Witucki was appointed the President and CEO of LUKAS Bank S.A.

In November 2006, Mr. Witucki joined TP S.A. (today Orange Polska S.A.) as President of the Board and Chief Executive Officer.

He has also been the President of the French Chamber of Commerce and Industry in Poland since 2010.

Professor Andrzej K. Koźmiński Ph.D., the founder and the first Rector (1993-2011) and now the President of Kozminski University, chairman of the Board of Trustees of KU, the President of the Board of the International Business School in Warsaw and visiting Professor at numerous renowned universities abroad. He is a corresponding member of the Polish Academy of Sciences. His research interests include among others: theory of organization and management, international management, management in post-socialist countries. Prof. Koźmiński has published over 400 scientific papers on organization and management in Poland and abroad, including 47 books. Member of the Supervisory Board of Orange Polska SA and Millennium Bank. Professor Koźmiński is a recipient of Knight's Cross, Officer's Cross (2000) and Commander's Cross of the Order of Polonia Restituta.

SIG Chairs

Business for Society

SIG chair: Rémi Jardat (ISTEC, France) r.jardat@istec.fr

Programme chair: Corinne Vercher (Université Paris 13, France) corinne.vercher@wanadoo.fr

Corporate Governance

SIG chair: Pascual Berrone (IESE Business School, Spain) pberrone@iese.edu

Programme chair: Jonas Gabrielsson (Lund University, Sweden) jonas.gabrielsson@circle.lu.se

Programme chair of kick off activities: Mariateresa Torchia (Witten Herdecke University, Germany) mariateresa.torchia@uni-wh.de

Entrepreneurship

SIG chair: Lucrezia Songini (Eastern Piedmont University & SDA Bocconi School of Management, Milan, Italy) lucrezia.songini@eco.unipmn.it

Programme chair: Massimiliano M. Pellegrini (Princess Sumaya University for Technology, Jordan) dr.massimiliano.pellegrini@gmail.com

Family Business Research

SIG chair: Donata Mussolino (University of Naples Federico II, Italy) dmussoli@unina.it

Programme chair: Alfredo De Massis, (Lancaster University Management School, UK) a.demassis@lancaster.ac.uk

Gender, Race & Diversity in Organisations

SIG chairwoman: Beverly Dawn Metcalfe (Manchester Business School, UK) beverly.metcalfe@manchester.ac.uk

Programme co-chairs Jawad Syed (University of Huddersfield, UK) j.syed@hud.ac.uk;

Hamid Kazeroony (Minnesota State Colleges & Uni, USA) hkazero@inverhills.edu;

Edwina Pio (Auckland University of Technology, New Zealand) edwina.pio@aut.ac.nz

Innovation

SIG chair: Jan Dul (Rotterdam School of Management, Erasmus School, Netherlands) jdul@rsm.nl

Programme chair: Vivek K. Velamuri (HHL Leipzig Graduate School of Management, Germany) vivek.velamuri@hhl.de

International Management

SIG chair: Markus G Kittler (University of Stirling, UK) mk33@stir.ac.uk

Programme chair: David Rygl (Steinbeis University Berlin, Germany) Rygl@steinbeis-sibe.de

Managing Sport

SIG chair: Harald Dolles (Molde University College, Norway & University of Gothenburg, Sweden) harald.dolles@HiMolde.no

Programme chair: Mathieu Winand (University of Stirling, UK) mathieu.winand@stir.ac.uk

Programme chair of kick off activities: Sten Soderman (Stockholm University, Sweden) sod@fek.su.se

Organisational Behaviour

SIG chair: Alessandro Hinna (University of Rome Tor Vergata, Italy) alessandro.hinna@uniroma2.it

Programme chair: Fabian Homberg (Bournemouth University, UK) fhomberg@bournemouth.ac.uk

Project Organising

SIG chair: Rodney Turner (SKEMA Business School, Lille, France) rodneyturner@europrojex.co.uk

Programme chair: Brian Hobbs (Université de Quebec à Montreal, Canada) Hobbs.Brian@uqam.ca

Martina.Huemann (WU Vienna) Martina.Huemann@wu.ac.at

Public and Non-Profit Management

SIG chair: Denita Cepiku (University of Rome Tor Vergata, Italy) cepiku@economia.uniroma2.it

Programme chair: Andrea Bonomi Savignon (University of Rome Tor Vergata, Italy) bonomi.savignon@economia.uniroma2.it

Research Methods and Research Practice

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Programme chair: Jacqueline Fendt (ESCP Europe, France) fendt@escpeurope.eu

Strategic Management

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Programme chair of kick off activities: Xavier Castañer, (University of Lausanne / HEC, Switzerland) xavier.castaner@unil.ch

SIG Activities

01 BUSINESS FOR SOCIETY

SIG Kick off (17 June)

- 9:30 – 11:00 SIG officers and track/ topic/ symposium chairs meetings
Kozminski University, Building D, Room 309
- 11:30 – 13:00 General presentations of the SIG to all members
Kozminski University, Building D, Room 306

SIG Plenary Sessions (19 June)

- 14:00 – 16:15 SIG Assembly
Kozminski University, Building D, Room 215

02 CORPORATE GOVERNANCE

SIG Kick off (17 June)

- 9:30 – 11:00 SIG Corporate Governance Kick off session
Kozminski University, Building D, Room 216

SIG Plenary Sessions (18 June)

- 11:30 – 13:00 SIG Assembly
Kozminski University, Building D, Room 216

03 ENTREPRENEURSHIP

SIG Kick off (17 June)

- 09:30 – 11:00 Panel 1. part I (with SIG Strategic Management) How do managers perceive and deal with uncertainty/risk?
Kozminski University, Building B, Room 5
- 11:30 – 13:00 Panel 1. part II (with SIG Strategic Management) How do managers perceive and deal with uncertainty/risk?
Kozminski University, Building B, Room 5
- 14:30 – 16:00 Panel 2. (with SIG Strategic Management) How do business models capitalize and deal with uncertainty?
Kozminski University, Building B, Room 5

SIG Plenary Sessions (18 June)

- 16:30 – 18:00 SIG Assembly
Kozminski University, Building D, Room 303

SIG Wrap up (20 June)

- 9:30 – 11:00 COST project seminar part I (by invitation only)
Kozminski University, Building D, Room 309
- 11:30 – 13:00 COST project seminar part II (by invitation only)
Kozminski University, Building D, Room 309

04 FAMILY BUSINESS RESEARCH

SIG Kick off (17 June)

- 9:30 – 11:00 Panel 1. Research Methodology in the Field of Family Business: exploring new tools.
Kozminski University, Building D, Room 207
- 11:30 – 13:00 Workshop (first part). Finding international collaboration for writing, projects.
Kozminski University, Building D, Room 207

SIG Plenary Sessions (19 June)

- 11:30 – 13:00 SIG Assembly
Kozminski University, Building D, Room 207

05 GENDER, RACE & DIVERSITY IN ORGANISATIONS

SIG Plenary Sessions (19 June)

- 14:45 – 16:15 SIG Assembly
Kozminski University, Building D, Room 216

06 INNOVATION

SIG Plenary Sessions (18 June)

- 14:30 – 16:00 SIG Assembly
Kozminski University, Building D, Room 306

07 INTERNATIONAL MANAGEMENT

SIG Kick off (17 June)

- 11:30 – 13:00 Workshop (first part): Research in International Management: An opportunity to discuss research in early developmental stages and meet with colleagues ahead of the main conference
Kozminski University, Building D, Room 303
- 14:30 – 16:00 Workshop (second part): Research in International Management: An opportunity to discuss research in early developmental stages and meet with colleagues ahead of the main conference
Kozminski University, Building D, Room 303

SIG Plenary Sessions (19 June)

- 09:30 – 11:00 SIG Assembly
Kozminski University, Building D, Room 303

08 MANAGING SPORT

SIG Kick off (17 June)

09:00 – 11:00 Visit of the Legia Warszawa stadium.
Presentation of the ECA Club Management Guide

SIG Plenary Sessions (18 June)

11:30 – 13:00 SIG Assembly
Kozminski University, Building D, Room 205

09 ORGANISATIONAL BEHAVIOUR

SIG Kick off (17 June)

09:30 – 11:00 Panel Discussion (part 1)
Kozminski University, Building D, Room 201
11:30 – 13:00 Panel Discussion (part 2)
Kozminski University, Building D, Room 201
14:30 – 16:00 Open Forum to discuss collaboration opportunities
Kozminski University, Building D, Room 201

SIG Plenary Session (19 June)

11:30 – 13:00 SIG Assembly
Kozminski University, Building D, Room 303

10 PROJECT ORGANISING

SIG Kick off (17 June)

09:30 – 11:00 SIG Board meeting
Kozminski University, Building D, Room 214
11:30 – 13:00 Parallel Session – paper session 1
Kozminski University, Building D, Room 214

SIG Plenary Session (18 June)

14:30 – 16:00 SIG Assembly
Kozminski University, Building D, Room 214

SIG Kick off (18 June)

16:30 – 18:00 Workshop: The Future of Project Research: a discussion with the editors
Kozminski University, Building D, Room 214

11 PUBLIC AND NON-PROFIT MANAGEMENT

SIG Plenary Session (19 June)

16:45 – 18:15 SIG Assembly
Kozminski University, Building A, Room 203

12 RESEARCH METHODS AND RESEARCH PRACTICE

SIG Plenary Session (19 June)

09:30 – 11:00 SIG Assembly
Kozminski University, Building D, Room 306

13 STRATEGIC MANAGEMENT

SIG Kick off (17 June)

09:30 – 11:00 Panel 1. (with SIG Entrepreneurship and SIG Innovation) How do business models capitalize and deal with uncertainty?

Kozminski University, Building B, Room 5

Chair: Xavier Castañer (University of Lausanne)

Panelists: Tomi Laamanen (University of St Gallen), Xavier Lecocq (IAE Lille), Joan Enric Ricart (IESE) and Henk Volberda (RSM, Erasmus University)

11:30 – 13:00 Panel 2. part II (with SIG Entrepreneurship) How do managers perceive and deal with uncertainty/risk?

Kozminski University, Building B, Room 5

Chair: Xavier Castañer (University of Lausanne)

Panelists: Phil Bromiley (University of California - Irvine), Stéphanie Dameron (Université Dauphine), Romain Laufer (HEC Paris). Anne S. Huff (Maynooth University)

SIG Plenary Session (19 June)

14:45 – 16:15 SIG Assembly

Kozminski University, Building D, Room 207

SIG Wrap up (20 June)

09:30 – 11:00 Building, discussion and evaluation of topic/ track proposals for EURAM 2016

Kozminski University, Building D, Room 200

11:30 – 13:00 COST project meeting and SIG board meeting (by invitation only)

Kozminski University, Building D, Room 200

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Programme per SIG

1. Business for Society

01 Business for Society >> 01_00 Business for Society General Track

Date	Time	Meeting Room	Session Name	Session Type
17.06.2015	09:30 - 11:00	D 309	SIG officers and track/ topic/ symposium chairs meetings	SIG Kick off
17.06.2015	11:30 - 13:00	D 306	General presentations of the SIG to all members	SIG Kick off
17.06.2015	11:30 - 13:00	D 217	W110 Social Entrepreneurship and Responsible Innovation	Track Session
17.06.2015	14:30 - 16:00	A 204	W229 Responsible Innovation	Track Session
18.06.2015	09:30 - 11:00	D 206	T305 Environmental Strategies and Sustainability	Track Session
18.06.2015	11:30 - 13:00	A 9	T424 Business Ethics and Society	Track Session
18.06.2015	14:30 - 16:00	A 204	T528 Governing Social Responsibility	Track Session
18.06.2015	14:30 - 16:00	D 216	T507 Corporate Social Responsibility and Governance	Track Session
18.06.2015	14:30 - 16:00	D 310	T517 Implementing and Promoting Corporate Social Responsibility	Track Session
19.06.2015	09:30 - 11:00	A 205	F632 Corporate Performance and Social Responsibility	Track Session
19.06.2015	09:30 - 11:00	A 201	F629 Identity, Gender, Discrimination and Inclusion	Track Session
19.06.2015	11:30 - 13:00	D 311	F722 Organising Social Responsibility	Track Session
19.06.2015	14:45 - 16:15	D 215	SIG Assembly	SIG Plenary

01 Business for Society >> 01_01 Accounting and control for sustainability

Date	Time	Meeting Room	Session Name	Session Type
17.06.2015	09:30 - 11:00	D 309	SIG officers and track/ topic/ symposium chairs meetings	SIG Kick off
17.06.2015	11:30 - 13:00	D 306	General presentations of the SIG to all members	SIG Kick off
17.06.2015	11:30 - 13:00	D 217	W110 Social Entrepreneurship and Responsible Innovation	Track Session
17.06.2015	14:30 - 16:00	A 204	W229 Responsible Innovation	Track Session
18.06.2015	09:30 - 11:00	D 206	T305 Environmental Strategies and Sustainability	Track Session
18.06.2015	11:30 - 13:00	A 9	T424 Business Ethics and Society	Track Session
18.06.2015	14:30 - 16:00	A 204	T528 Governing Social Responsibility	Track Session
18.06.2015	14:30 - 16:00	D 216	T507 Corporate Social Responsibility and Governance	Track Session
18.06.2015	14:30 - 16:00	D 310	T517 Implementing and Promoting Corporate Social Responsibility	Track Session
19.06.2015	09:30 - 11:00	A 205	F632 Corporate Performance and Social Responsibility	Track Session
19.06.2015	09:30 - 11:00	A 201	F629 Identity, Gender, Discrimination and Inclusion	Track Session
19.06.2015	11:30 - 13:00	D 311	F722 Organising Social Responsibility	Track Session
19.06.2015	14:45 - 16:15	D 215	SIG Assembly	SIG Plenary
19.06.2015	14:45 - 16:15	D 303	F812 Corporate Governance and the Stakeholder View	Track Session
17.06.2015	11:30 - 13:00	D 308	W102 Accounting for sustainability and corporate social performance	Track Session
17.06.2015	14:30 - 16:00	D 205	W203 Embedding sustainability into firm strategy	Track Session
18.06.2015	11:30 - 13:00	B 6	T422 Sustainability disclosure: trends and challenges	Track Session
18.06.2015	14:30 - 16:00	D 217	T508 Sustainability disclosure: what determinants?	Track Session
19.06.2015	11:30 - 13:00	D 307	F718 Sustainability and managerial control	Track Session

01 Business for Society >> 01_02 Finance Economy and Society

Date	Time	Meeting Room	Session Name	Session Type
17.06.2015	09:30 - 11:00	D 309	SIG officers and track/ topic/ symposium chairs meetings	SIG Kick off
17.06.2015	11:30 - 13:00	D 306	General presentations of the SIG to all members	SIG Kick off
17.06.2015	11:30 - 13:00	D 217	W110 Social Entrepreneurship and Responsible Innovation	Track Session
17.06.2015	14:30 - 16:00	A 204	W229 Responsible Innovation	Track Session
18.06.2015	09:30 - 11:00	D 206	T305 Environmental Strategies and Sustainability	Track Session
18.06.2015	11:30 - 13:00	A 9	T424 Business Ethics and Society	Track Session
18.06.2015	14:30 - 16:00	A 204	T528 Governing Social Responsibility	Track Session
18.06.2015	14:30 - 16:00	D 216	T507 Corporate Social Responsibility and Governance	Track Session
18.06.2015	14:30 - 16:00	D 310	T517 Implementing and Promoting Corporate Social Responsibility	Track Session
19.06.2015	09:30 - 11:00	A 205	F632 Corporate Performance and Social Responsibility	Track Session
19.06.2015	09:30 - 11:00	A 201	F629 Identity, Gender, Discrimination and Inclusion	Track Session
19.06.2015	11:30 - 13:00	D 311	F722 Organising Social Responsibility	Track Session
19.06.2015	14:45 - 16:15	D 215	SIG Assembly	SIG Plenary
19.06.2015	14:45 - 16:15	D 303	F812 Corporate Governance and the Stakeholder View	Track Session
17.06.2015	11:30 - 13:00	D 308	W102 Accounting for sustainability and corporate social performance	Track Session
17.06.2015	14:30 - 16:00	D 205	W203 Embedding sustainability into firm strategy	Track Session
18.06.2015	11:30 - 13:00	B 6	T422 Sustainability disclosure: trends and challenges	Track Session
18.06.2015	14:30 - 16:00	D 217	T508 Sustainability disclosure: what determinants?	Track Session
19.06.2015	11:30 - 13:00	D 307	F718 Sustainability and managerial control	Track Session
17.06.2015	14:30 - 16:00	D 214	W205 Ethics and Banking: An Oxymoron	Track Session
18.06.2015	09:30 - 11:00	B 6	T324 Crowdfunding and Microfinance: Issues and Challenges	Track Session
18.06.2015	11:30 - 13:00	D 312	T420 Crisis, Trust and Alternative Models	Track Session
18.06.2015	14:30 - 16:00	D 301	T511 Financial System, Risk and Uncertainty	Track Session

01 Business for Society >> 01_05 Institutions, resistance, change and power

Date	Time	Meeting Room	Session Name	Session Type
17.06.2015	14:30 - 16:00	D 215	W206 RESISTANCE WITHIN ORGANISATIONS	Track Session
18.06.2015	09:30 - 11:00	D 308	T318 INSTITUTIONS AND CHANGE	Track Session
18.06.2015	14:30 - 16:00	A 205	T529 PHILOSOPHICAL UNDEPINNINGS OF RESISTANCE	Track Session
19.06.2015	09:30 - 11:00	D 307	F617 RESISTANCE IN ORGANIZATIONAL FIELDS	Track Session
19.06.2015	11:30 - 13:00	D 205	F705 RESISTANCE IN ORGANIZATIONAL FIELDS	Track Session
19.06.2015	14:45 - 16:15	D 214	F806 INSTITUTIONS AND CHANGE	Track Session

01 Business for Society >> 01_09 Responsible Global Value Chains facing uncertainty

Date	Time	Meeting Room	Session Name	Session Type
17.06.2015	14:30 - 16:00	D 301	W211 Global Value Chains, Frameworks and Tools	Track Session
18.06.2015	11:30 - 13:00	D 218	T409 Global Value Chains and Hybridities	Track Session
19.06.2015	09:30 - 11:00	D 201	F602 Global Value Chains and Institutions	Track Session
19.06.2015	11:30 - 13:00	D 308	F719 Global Value Chains and Green Challenges	Track Session

2. Corporate Governance

02 Corporate Governance >> 02_00 Corporate Governance General Track

Date	Time	Meeting Room	Session Name	Session Type
17.06.2015	09:30 - 11:00	D 216	SIG Corporate Governance Kick off session	SIG Kick off
17.06.2015	11:30 - 13:00	D 206	W112 Corporate governance, firms and boards of directors	Track Session
17.06.2015	14:30 - 16:00	D 216	W207 Corporate governance themes	Track Session
18.06.2015	09:30 - 11:00	D 216	SIG Assembly	SIG Plenary
18.06.2015	11:30 - 13:00	D 311	T419 Corporate governance, finance and financialisation	Track Session
19.06.2015	09:30 - 11:00	D 214	F608 Corporate governance and institutional contexts	Track Session
19.06.2015	11:30 - 13:00	B 17	F725 Corporate governance, CSR and ethics	Track Session
19.06.2015	11:30 - 13:00	B 6	F724 Corporate governance and ownership	Track Session

02 Corporate Governance >> 02_01 Top Management Teams & Business Elites

Date	Time	Meeting Room	Session Name	Session Type
18.06.2015	11:30 - 13:00	D 302	T412 TMTs and Business Elites: Executives' intra- and extra-team networks and relations	Track Session
19.06.2015	09:30 - 11:00	D 301	F613 TMTs and Business Elites: CEO experiences and background characteristics	Track Session
19.06.2015	14:45 - 16:15	D 201	F802 TMTs and Business Elites: CEOs and the financial crisis	Track Session

02 Corporate Governance >> 02_02 Board of Directors

Date	Time	Meeting Room	Session Name	Session Type
17.06.2015	11:30 - 13:00	A 205	W118 Boards of Directors: Board behaviour in entrepreneurial settings	Track Session
18.06.2015	11:30 - 13:00	A 208	T432 Boards of Directors: Outside/non-executive directors	Track Session
18.06.2015	14:30 - 16:00	D 200	T501 Boards of Directors: Board behaviour and board processes	Track Session
19.06.2015	11:30 - 13:00	A 203	F709 Boards of Directors: Women on boards	Track Session

3. Entrepreneurship

03 Entrepreneurship >> 03_00 Entrepreneurship General Track

Date	Time	Meeting Room	Session Name	Session Type
17.06.2015	09:30 - 11:00	B 5	Panel 1. part I (with SIG Strategic Management) How do managers perceive and deal with uncertainty/risk?	SIG Kick off
17.06.2015	11:30 - 13:00	D 300	W108 Entrepreneurial Passion track - 1. Emotion and motivation	Track Session
17.06.2015	11:30 - 13:00	B 5	Panel 1. part II (with SIG Strategic Management) How do managers perceive and deal with uncertainty/risk?	SIG Kick off
17.06.2015	14:30 - 16:00	B 5	Panel 2. (with SIG Strategic Management) How do business models capitalize and deal with uncertainty?	SIG Kick off
17.06.2015	14:30 - 16:00	A 9	W225 Entrepreneurial opportunities	Track Session
18.06.2015	09:30 - 11:00	D 302	T313 Entrepreneurship in Family firms track - 1. Family Leadership	Track Session
18.06.2015	09:30 - 11:00	A 205	T331 Entrepreneurial Life cycle	Track Session
18.06.2015	09:30 - 11:00	D 311	T321 Entrepreneurial training	Track Session
18.06.2015	16:30 - 18:00	D 303	SIG Assembly	SIG Plenary
18.06.2015	11:30 - 13:00	D 216	T407 Entrepreneurship and regional contexts	Track Session
18.06.2015	11:30 - 13:00	D 201	T402 Collaborative behaviors in entrepreneurship	Track Session
18.06.2015	14:30 - 16:00	A 206	T530 Effectuation theory	Track Session
18.06.2015	14:30 - 16:00	D 309	T516 The Impact of Entrepreneurship Education track - 1. Students and entrepreneurial education	Track Session
19.06.2015	09:30 - 11:00	A 9	F627 Entrepreneurial Finance track - 1. Venture Capital success	Track Session
19.06.2015	09:30 - 11:00	A 206	F633 Entrepreneurial orientation	Track Session
19.06.2015	11:30 - 13:00	D 201	F702 Entrepreneurial Finance track - 2. Alternative forms of financing and emerging issues in Venture Capital industry	Track Session
19.06.2015	11:30 - 13:00	D 214	F707 Intrapreneurship and corporate entrepreneurship (in collaboration with the Visionary Entrepreneurship track)	Track Session
19.06.2015	14:45 - 16:15	D 300	F809 Theory and innovative applications in Entrepreneurship (in collaboration with the Visionary Entrepreneurship track)	Track Session
20.06.2015	09:30 - 11:00	D 309	COST project seminar part I (by invitation only)	SIG Wrap Up
20.06.2015	11:30 - 13:00	D 309	COST project seminar part II (by invitation only)	SIG Wrap Up

03 Entrepreneurship >> 03_01 Entrepreneurship and societal change

Date	Time	Meeting Room	Session Name	Session Type
17.06.2015	14:30 - 16:00	D 200	W201 Entrepreneurship and societal change - 1: Sensible issues in Entrepreneurship: Female and Religiosity	Track Session
18.06.2015	11:30 - 13:00	D 305	T414 Entrepreneurship and societal change - 2: Social and Traditional entrepreneurship comparison	Track Session
18.06.2015	14:30 - 16:00	D 300	T510 Entrepreneurship and societal change - 3: Social and Green entrepreneurship theory	Track Session
19.06.2015	09:30 - 11:00	D 308	F618 Entrepreneurship and societal change - 4: Barefoot entrepreneurship and labor conditions	Track Session

03 Entrepreneurship >> 03_03 Academic Entrepreneurship and the Entrepreneurial University

Date	Time	Meeting Room	Session Name	Session Type
17.06.2015	14:30 - 16:00	D 302	W212 Performance of Academic Entrepreneurs	Track Session
18.06.2015	09:30 - 11:00	D 204	T303 Entrepreneurial Motivation of Academics	Track Session
18.06.2015	11:30 - 13:00	D 308	T416 Entrepreneurial Ecosystems	Track Session
18.06.2015	14:30 - 16:00	D 218	T509 University Transfer	Track Session

4.Family Business Research

Date	Time	Meeting Room	Session Name	Session Type
17.06.2015	09:30 - 11:00	D 207	Panel 1. Research Methodology in the Field of Family Business: exploring new tools.	SIG Kick off
17.06.2015	11:30 - 13:00	D 207	Workshop (first part). Finding international collaboration for writing, projects.	SIG Kick off
19.06.2015	11:30 - 13:00	D 207	SIG Assembly	SIG Plenary

04 Family Business Research >> 04_03 Family Business in Emerging, Developing, and Transition Economies

Date	Time	Meeting Room	Session Name	Session Type
17.06.2015	14:30 - 16:00	D 312	W221 Board of Directors and Governance in Family Business	Track Session
18.06.2015	09:30 - 11:00	D 218	T310 Family Businesses in Emerging Markets	Track Session
18.06.2015	11:30 - 13:00	D 214	T406 Social capital and Social Relationships in Family Business	Track Session
18.06.2015	14:30 - 16:00	D 202	T503 Family Business & Entrepreneurship	Track Session
19.06.2015	09:30 - 11:00	A 119	F628 Theoretical Approaches in Family Business Research	Track Session

04 Family Business Research >> 04_04 Family business goals, family dynamics, behavioral processes and innovation in family firms

Date	Time	Meeting Room	Session Name	Session Type
18.06.2015	09:30 - 11:00	D 301	T312 Internationalization, Commitment and EO in Family Business	Track Session
18.06.2015	11:30 - 13:00	A 204	T428 Corporate Social Responsibility in Family Business	Track Session
18.06.2015	14:30 - 16:00	D 305	T514 Innovation in Family Business	Track Session
19.06.2015	09:30 - 11:00	D 305	F616 Growth and Development of Family Firms	Track Session

5. Gender, Race, and Diversity in Organisations (GRDO)

05 Gender, Race, and Diversity in Organisations (GRDO) >> 05_00 Gender, Race and Diversity in Organisations - GRDO SIG General Track

Date	Time	Meeting Room	Session Name	Session Type
17.06.2015	14:30 - 16:00	D 206	W204 Gender, Diversity and Religion	Track Session
18.06.2015	09:30 - 11:00	A 203	T329 Gender, Power and Leadership	Track Session
18.06.2015	11:30 - 13:00	A 207	T431 Sexual Orientation at Work	Track Session
18.06.2015	14:30 - 16:00	D 205	T505 Equality, Diversity & Inclusion Across the Globe	Track Session
19.06.2015	09:30 - 11:00	D 204	F604 Promoting Gender and Diversity at Work	Track Session
19.06.2015	11:30 - 13:00	D 215	F708 Approaches to Diversity	Track Session
19.06.2015	14:45 - 16:15	D 216	SIG Assembly	SIG Plenary

6. Innovation

06 Innovation >> 06_00 Innovation - General Track

Date	Time	Meeting Room	Session Name	Session Type
17.06.2015	14:30 - 16:00	D 307	W216 Innovation General Track - Qualitative Studies	Track Session
18.06.2015	09:30 - 11:00	D 200	T301 Organizing Mindfulness Across Organizations, Networks, & Clusters	Track Session
18.06.2015	11:30 - 13:00	D 204	T403 Cosmopolitanism, Innovation, and Society	Track Session
18.06.2015	14:30 - 16:00	D 302	T512 Innovation General Track	Track Session
18.06.2015	14:30 - 16:00	D 306	SIG Assembly	SIG Plenary

06 Innovation >> 06_01 Rethinking the Design Paradigm in Management: Theories, Activities, and Organisations

Date	Time	Meeting Room	Session Name	Session Type
17.06.2015	14:30 - 16:00	D 311	W220 Rethinking the design paradigm: contemporary challenges	Track Session
18.06.2015	09:30 - 11:00	A 201	T328 Rethinking the design paradigm: analytical frameworks	Track Session
18.06.2015	11:30 - 13:00	D 300	T410 Rethinking the design paradigm: new organizations, actors and methods	Track Session

06 Innovation >> 06_02 Business Model Innovation

Date	Time	Meeting Room	Session Name	Session Type
18.06.2015	09:30 - 11:00	A 9	T327 Business Model Innovation (I): Business Model Types	Track Session
18.06.2015	11:30 - 13:00	D 217	T408 Business Model Innovation (II): Systemic View(s)	Track Session
18.06.2015	14:30 - 16:00	B 6	T521 Business Model Innovation (III): Entrepreneurial Perspectives	Track Session
19.06.2015	09:30 - 11:00	D 302	F614 Business Model Innovation (IV): Interaction with stakeholders	Track Session

06 Innovation >> 06_03 Standardisation and Innovation

Date	Time	Meeting Room	Session Name	Session Type
18.06.2015	09:30 - 11:00	D 306	T317 Standardisation and Innovation (1 of 2)	Track Session
18.06.2015	11:30 - 13:00	D 301	T411 Standardisation and Innovation (2 of 2)	Track Session

06 Innovation >> 06_04 Open Innovation

Date	Time	Meeting Room	Session Name	Session Type
18.06.2015	11:30 - 13:00	D 309	T417 Managing IP outside-in and inside-out	Track Session
18.06.2015	14:30 - 16:00	D 201	T502 Organizing Open Innovation on multiple levels	Track Session
19.06.2015	09:30 - 11:00	D 312	F622 Towards Open Innovation Governance	Track Session

06 Innovation >> 06_05 Organizing Creativity for Innovation: Multidisciplinary perspectives, theories, and practices

Date	Time	Meeting Room	Session Name	Session Type
18.06.2015	09:30 - 11:00	D 312	T322 Organizational Processes & Idea Management & Creativity	Track Session
18.06.2015	11:30 - 13:00	A 205	T429 Collaboration & Participation & Identity for Creativity and Innovation	Track Session
18.06.2015	14:30 - 16:00	A 119	T525 Management & Social Networks & Innovative Work Behaviour	Track Session

06 Innovation >> 06_06 Service Innovation and Servitization

Date	Time	Meeting Room	Session Name	Session Type
18.06.2015	09:30 - 11:00	D 215	T308 Servitization competences	Track Session
18.06.2015	11:30 - 13:00	A 203	T427 Servitization	Track Session
18.06.2015	14:30 - 16:00	A 9	T524 Service Innovation platforms	Track Session

06 Innovation >> 06_07 Knowledge, Learning, and Innovation

Date	Time	Meeting Room	Session Name	Session Type
17.06.2015	11:30 - 13:00	D 301	W107 Organizational Memory, Learning and Knowledge Sharing	Track Session
17.06.2015	14:30 - 16:00	B 17	W223 Central Governance Mechanisms in Knowledge-based Collaborations	Track Session
18.06.2015	09:30 - 11:00	D 304	T315 Technological Innovation: The Influence of Management and Social Capital	Track Session

06 Innovation >> 06_08 Sustainable HRM and Human Factors for Innovation

Date	Time	Meeting Room	Session Name	Session Type
17.06.2015	11:30 - 13:00	D 302	W106 Sustainable HRM and Innovation I	Track Session
17.06.2015	14:30 - 16:00	A 119	W226 Sustainable HRM and Innovation II	Track Session

7. International Management

07 International Management >> 07_00 International Management General Track

Date	Time	Meeting Room	Session Name	Session Type
17.06.2015	11:30 - 13:00	A 204	W111 SMEs and Export	Track Session
17.06.2015	11:30 - 13:00	D 303	Workshop (first part): Research in International Management: An opportunity to discuss research in early developmental stages and meet with colleagues ahead of the main conference	Workshop
17.06.2015	14:30 - 16:00	C CONFERENCE ROOM	W224 Firm Internationalisation	Track Session
17.06.2015	14:30 - 16:00	D 303	Workshop (second part): Research in International Management: An opportunity to discuss research in early developmental stages and meet with colleagues ahead of the main conference	Workshop
18.06.2015	09:30 - 11:00	D 205	T304 HRM, Ethics and Sustainability	Track Session
18.06.2015	09:30 - 11:00	D 310	T320 Emerging Market Firms	Track Session
18.06.2015	11:30 - 13:00	D 306	T415 Managing in African Contexts	Track Session
18.06.2015	11:30 - 13:00	A 201	T426 Emerging Economies and Growth-related Challenges	Track Session
18.06.2015	14:30 - 16:00	A 201	T526 Revisiting Trust	Track Session
18.06.2015	14:30 - 16:00	D 312	T519 Internationalisation and the Value Chain	Track Session
19.06.2015	09:30 - 11:00	D 304	F615 Revisiting Cultural Conceptualisations	Track Session
19.06.2015	09:30 - 11:00	D 206	F606 Mergers & Acquisitions	Track Session
19.06.2015	09:30 - 11:00	D 303	SIG Assembly	SIG Plenary
19.06.2015	11:30 - 13:00	D 202	F703 Costs and Culture	Track Session
19.06.2015	11:30 - 13:00	C CONFERENCE ROOM	F726 Quality Management, Excellence & Performance	Track Session

07 International Management >> 07_01 Expatriate Management

Date	Time	Meeting Room	Session Name	Session Type
17.06.2015	11:30 - 13:00	D 204	W114 Expatriate Management 1	Track Session
17.06.2015	14:30 - 16:00	D 308	W217 Expatriate Management 2	Track Session
18.06.2015	09:30 - 11:00	D 303	T314 Expatriate Management 3: JGM Best Paper Award Session	Track Session
18.06.2015	11:30 - 13:00	D 207	T405 Expatriate Management 4	Track Session
18.06.2015	14:30 - 16:00	D 311	T518 Expatriate Management 5	Track Session
19.06.2015	09:30 - 11:00	B 6	F624 Expatriate Management 6	Track Session
19.06.2015	11:30 - 13:00	D 309	F720 Expatriate Management 7	Track Session

8.Managing Sport

08 Managing Sport >> 08_00 Managing Sport General Track

Date	Time	Meeting Room	Session Name	Session Type
17.06.2015	09:00 - 11:00		Visit of the Legia Warszawa stadium. Presentation of the ECA Club Management Guide	SIG Kick off
17.06.2015	14:30 - 16:00	A 201	W227 Sport Industry and Innovation	Track Session
18.06.2015	09:30 - 11:00	A 204	T330 Managing sport values	Track Session
18.06.2015	11:30 - 13:00	D 205	SIG Assembly	SIG Plenary
18.06.2015	14:30 - 16:00	B 5	T520 Sport event management	Track Session
19.06.2015	09:30 - 11:00	D 311	F621 Professional sport governance (I)	Track Session
19.06.2015	11:30 - 13:00	D 306	F717 Sponsorship and retailing in sport	Track Session
19.06.2015	14:45 - 16:15	D 218	F808 Professional sport governance (II)	Track Session

9.Organizational Behaviour

09 Organizational Behaviour >> 09_00 Organizational Behaviour General Track

Date	Time	Meeting Room	Session Name	Session Type
17.06.2015	09:30 - 11:00	D 201	Panel Discussion (part 1)	SIG Kick off
17.06.2015	11:30 - 13:00	D 305	W104 Engagement and HRM Systems	Track Session
17.06.2015	11:30 - 13:00	D 201	Panel Discussion (part 2)	SIG Kick off
17.06.2015	14:30 - 16:00	D 305	W214 Corruption, Identification and Work	Track Session
17.06.2015	14:30 - 16:00	D 201	Open Forum to discuss collaboration opportunities	SIG Kick off
18.06.2015	09:30 - 11:00	D 201	T302 New measures in OB research	Track Session
18.06.2015	14:30 - 16:00	D 204	T504 Problem Solving and Uncertainty	Track Session
19.06.2015	09:30 - 11:00	D 217	F610 Generations, Conflict and Communication	Track Session
19.06.2015	11:30 - 13:00	D 303	SIG Assembly	SIG Plenary

09 Organizational Behaviour >> 09_01 Work motivation in the public sector: Exchanges with the Organizational Behaviour field

Date	Time	Meeting Room	Session Name	Session Type
17.06.2015	11:30 - 13:00	D 205	W113 Motivation, Proactivity and Productivity	Track Session
17.06.2015	14:30 - 16:00	D 310	W219 Organisational Cultures at Work	Track Session
19.06.2015	09:30 - 11:00	D 207	F607 Public Service Motivation	Track Session

09 Organizational Behaviour >> 09_03 Team Performance Management

Date	Time	Meeting Room	Session Name	Session Type
17.06.2015	14:30 - 16:00	D 306	W215 Team Performance Management 1	Track Session
18.06.2015	09:30 - 11:00	D 300	T311 Team Performance Management 2 (Team cognition)	Track Session
18.06.2015	11:30 - 13:00	D 304	T413 Team Performance Management 3	Track Session

09 Organizational Behaviour >> 09_04 Human Resource Management

Date	Time	Meeting Room	Session Name	Session Type
17.06.2015	11:30 - 13:00	D 311	W121 HRM Role and Practices	Track Session
17.06.2015	14:30 - 16:00	D 309	W218 HRM and Diversity	Track Session
17.06.2015	14:30 - 16:00	D 204	W202 Learning and Development	Track Session
18.06.2015	09:30 - 11:00	D 214	T307 Performance management	Track Session
18.06.2015	11:30 - 13:00	A 206	T430 Age Diversity	Track Session
19.06.2015	09:30 - 11:00	B 17	F625 Recruitment, Selection and Induction	Track Session
19.06.2015	09:30 - 11:00	D 205	F605 Career and Reward	Track Session
19.06.2015	11:30 - 13:00	D 304	F715 Labour and Productivity	Track Session
19.06.2015	11:30 - 13:00	D 302	F714 Innovative Work Behavior	Track Session

09 Organizational Behaviour >> 09_05 Leadership, Culture and Simulations

Date	Time	Meeting Room	Session Name	Session Type
17.06.2015	14:30 - 16:00	A 205	W230 The Challenges of Contemporary Leadership: Drawing on Empirical Evidence	Track Session
18.06.2015	09:30 - 11:00	C CONFERENCE ROOM	T326 Behavior Enabling Conditions: The Role of Trust	Track Session
18.06.2015	11:30 - 13:00	C CONFERENCE ROOM	T423 Agent-Based Simulation of Organizational Behavior	Track Session
19.06.2015	09:30 - 11:00	C CONFERENCE ROOM	F626 Mapping the Dark Side of Organizational Behavior	Track Session
19.06.2015	11:30 - 13:00	D 300	F712 The Implications of Uncertainty for Behavior in Organizations	Track Session
19.06.2015	14:45 - 16:15	D 204	F803 Exploring the Impact of Uncertainty: Leadership and Self-Efficacy	Track Session

10. Project Organizing

10 Project Organizing >> 10_00 Project Organizing General Track

Date	Time	Meeting Room	Session Name	Session Type
17.06.2015	09:30 - 11:00	D 214	SIG Board meeting	SIG Kick off
17.06.2015	11:30 - 13:00	D 307	W103 Project organising & innovation	Track Session
17.06.2015	11:30 - 13:00	D 214	Parallel Session – paper session 1	Meeting
17.06.2015	14:30 - 16:00	A 203	W228 Project Organising & HRM	Track Session
18.06.2015	09:30 - 11:00	B 17	T325 Project Stakeholder Management	Track Session
18.06.2015	11:30 - 13:00	D 310	T418 Project Organising & Uncertainty	Track Session
18.06.2015	14:30 - 16:00	D 214	SIG Assembly	SIG Plenary
18.06.2015	16:30 - 18:00	D 214	Workshop: The Future of Project Research: a discussion with the editors	SIG Kick off
19.06.2015	09:30 - 11:00	D 310	F620 Project Organising	Track Session
19.06.2015	11:30 - 13:00	D 204	F704 Project Organising & Research Methods	Track Session
19.06.2015	14:45 - 16:15	D 302	F811 Project Organising & Research Methods	Track Session

11.Public and Non-Profit Management

11 Public and Non-Profit Management >> 11_00 Public and Non-Profit Management General Track

Date	Time	Meeting Room	Session Name	Session Type
17.06.2015	14:30 - 16:00	D 300	W210 Strategy and Performance Management in the Public Sector	Track Session
19.06.2015	09:30 - 11:00	D 218	F611 Governance and Financial Management in Local Government	Track Session
19.06.2015	11:30 - 13:00	D 301	F713 Managing Culture, Creativity and Heritage	Track Session
19.06.2015	14:45 - 16:15	D 301	F810 Behavioral and Methodological Perspectives on Public and Non-profit Management	Track Session
19.06.2015	16:45 - 18:15	A 203	SIG Assembly	SIG Plenary

11 Public and Non-Profit Management >> 11_01 Management Research in Healthcare Organizations

Date	Time	Meeting Room	Session Name	Session Type
17.06.2015	11:30 - 13:00	D 200	W119 Patient and Provider Experiences in Healthcare	Track Session
17.06.2015	14:30 - 16:00	D 304	W213 Financial Performance and Hospital Market Orientation	Track Session
19.06.2015	09:30 - 11:00	A 203	F630 Improving Healthcare through Executive Behavior and Process Improvement	Track Session

11 Public and Non-Profit Management >> 11_02 Governance of Public and Non-Profit Organizations

Date	Time	Meeting Room	Session Name	Session Type
19.06.2015	09:30 - 11:00	D 309	F619 Innovation, performance and quality of public organizations	Track Session
19.06.2015	11:30 - 13:00	D 312	F723 Governance of Hybrid organizations	Track Session
19.06.2015	14:45 - 16:15	D 200	F801 Governance actors: board-management relationship and leadership	Track Session

11 Public and Non-Profit Management >> 11_04 Accountability, Sustainability, and Ethics in Public and Non-Profit Organizations

Date	Time	Meeting Room	Session Name	Session Type
17.06.2015	11:30 - 13:00	D 218	W109 Partnerships and theoretical issues for nonprofit organizations	Track Session
18.06.2015	09:30 - 11:00	D 207	T306 Ethics and Accountability in public organizations	Track Session
18.06.2015	11:30 - 13:00	D 200	T401 Sustainability and ethics in education and health care	Track Session
19.06.2015	11:30 - 13:00	D 305	F716 Social reporting and stakeholder engagement in public context	Track Session

12.Research Methods and Research Practice

12 Research Methods and Research Practice >> 12_00 Research Methods and Research Practice

Date	Time	Meeting Room	Session Name	Session Type
17.06.2015	11:30 - 13:00	C CONFERENCE ROOM	W115 Applications of Evolutionary Approaches	Track Session
19.06.2015	09:30 - 11:00	D 300	F612 Evolutionary methods in organizations	Track Session
19.06.2015	09:30 - 11:00	D 306	SIG Assembly	SIG Plenary
19.06.2015	11:30 - 13:00	D 206	F706 Reflection and reflexivity in research	Track Session
19.06.2015	14:45 - 16:15	D 205	F804 Understanding and improving research approaches	Track Session

13.Strategic Management

13 Strategic Management >> 13_00 Strategic Management - General Track

Date	Time	Meeting Room	Session Name	Session Type
17.06.2015	09:30 - 11:00	B 5	Panel 1. (with SIG Entrepreneurship) How do business models capitalize and deal with uncertainty?	SIG Kick off
17.06.2015	11:30 - 13:00	D 216	W123 Longevity and the Theory of Strategy	Track Session
17.06.2015	11:30 - 13:00	B 5	Panel 2. part II (with SIG Entrepreneurship) How do managers perceive and deal with uncertainty/risk?	SIG Kick off
18.06.2015	14:30 - 16:00	D 304	T513 CEO, TMT and Business Strategy	Track Session
19.06.2015	09:30 - 11:00	D 216	F609 Strategy in the air transportation industry and aviation	Track Session
19.06.2015	14:45 - 16:15	D 206	F805 Port authorities, transportation activities and responsible actions	Track Session
19.06.2015	14:45 - 16:15	D 207	SIG Assembly	SIG Plenary
20.06.2015	09:30 - 11:00	D 200	Building, discussion and evaluation of topic/ track proposals for EURAM 2016	SIG Wrap Up
20.06.2015	11:30 - 13:00	D 200	COST project meeting and SIG board meeting (by invitation only)	SIG Wrap Up

13 Strategic Management >> 13_01 Corporate strategy: Dynamics and Micro-foundations of inter-organizational encounters (M&As, alliances, divestitures)

Date	Time	Meeting Room	Session Name	Session Type
17.06.2015	11:30 - 13:00	D 312	W120 M&A and inter-organizational encounters	Track Session
19.06.2015	09:30 - 11:00	A 207	F603 Alliances Governance and Management	Track Session
19.06.2015	11:30 - 13:00	D 200	F701 Cross Border M&A	Track Session

13 Strategic Management >> 13_02 Nurturing Business Ecosystems to Deal with Uncertainties: Theoretical roots exploration and practical implication

Date	Time	Meeting Room	Session Name	Session Type
17.06.2015	11:30 - 13:00	B 17	W116 Business Ecosystem and Region	Track Session
17.06.2015	14:30 - 16:00	D 218	W209 Business Ecosystem and Coevolution	Track Session
18.06.2015	09:30 - 11:00	B 5	T323 Nurturing Business Ecosystem	Track Session
19.06.2015	11:30 - 13:00	D 217	F710 Business Ecosystem and Ecosystem Innovation	Track Session

13 Strategic Management >> 13_03 Strategic Processes and Practices

Date	Time	Meeting Room	Session Name	Session Type
17.06.2015	11:30 - 13:00	D 310	W101 Strategy dynamics	Track Session
18.06.2015	09:30 - 11:00	D 309	T319 Behavioral Strategy (Virtual Track): The Organizational Level of Analysis	Track Session
18.06.2015	11:30 - 13:00	A 119	T425 Behavioral Strategy (Virtual Track): The Individual Level of Analysis	Track Session
18.06.2015	14:30 - 16:00	D 308	T515 Strategy-Making in Uncertain, Ambiguous and Complex Environment	Track Session
19.06.2015	09:30 - 11:00	A 204	F631 Behavioral Strategy (Virtual Track): Foundational Research in the Field	Track Session
19.06.2015	11:30 - 13:00	D 310	F721 Strategizing with Others	Track Session

13 Strategic Management >> 13_04 Competitive Strategy: 3C Dynamics Competition, collaboration, and coepetition strategies

Date	Time	Meeting Room	Session Name	Session Type
17.06.2015	11:30 - 13:00	D 304	W105 3 C Dynamics : challenges & perspectives	Track Session
18.06.2015	14:30 - 16:00	B 17	T522 3 C Dynamics : antecedents & drivers	Track Session
19.06.2015	09:30 - 11:00	B 5	F623 3 C Dynamics : market impacts	Track Session
19.06.2015	11:30 - 13:00	D 218	F711 3 C Dynamics : a managerial approach	Track Session
19.06.2015	14:45 - 16:15	D 217	F807 3 C Dynamics : outcomes & performances	Track Session

13 Strategic Management >> 13_05 Micro-foundations of Strategy, Dynamic Capabilities, Knowledge, and Ambidexterity

Date	Time	Meeting Room	Session Name	Session Type
17.06.2015	11:30 - 13:00	B 6	W117 Absorptive Capacity and Other Learning Mechanisms	Track Session
17.06.2015	14:30 - 16:00	D 217	W208 Microfoundations: The Role of Diversity, Uncertainty and Their Roots	Track Session
18.06.2015	09:30 - 11:00	D 217	T309 Advances in Dynamic Capabilities Thinking	Track Session
18.06.2015	14:30 - 16:00	C CONFERENCE ROOM	T523 Advancing Dynamic Capabilities	Track Session
19.06.2015	09:30 - 11:00	D 200	F601 Innovation, Routines and Entrepreneurship	Track Session

14.Conference General Track

14 Conference General Track >> 14_00 Conference General Track

Date	Time	Meeting Room	Session Name	Session Type
17.06.2015	14:30 - 16:00	B 6	W222 Strategy, Growth and Performance	Track Session
18.06.2015	09:30 - 11:00	D 305	T316 E-commerce and Organizations	Track Session
18.06.2015	11:30 - 13:00	D 206	T404 Theory, Complexity, and Management Science	Track Session

14 Conference General Track >> 14_01 Emergency management, Crisis, Recovery and Organisational Resilience

Date	Time	Meeting Room	Session Name	Session Type
18.06.2015	11:30 - 13:00	B 5	T421 Emergency Management Perspectives: An Organisational Viewpoint	Track Session
18.06.2015	14:30 - 16:00	D 206	T506 Crisis Management, Recovery and Organistaional Resilience	Track Session

14 Conference General Track >> 14_03 Uncertainty, Leadership and Leadership Development in Dynamic Societies

Date	Time	Meeting Room	Session Name	Session Type
17.06.2015	11:30 - 13:00	D 309	W122 14_03 Processes and Perspectives for Building Resilient Organizations	Track Session
18.06.2015	14:30 - 16:00	A 203	T527 14_03 Leadership Development as a Means for Transforming Uncertainty into Opportunity	Track Session

SIG Awards

Awards associated to SIGs:

1. Business for Society

- SIG Best Paper Awards
- SIG Most inspirational Paper Award
- SIG Best Reviewer Awards

2. Entrepreneurship

- Best Paper Award
- Best Reviewer Award

3. Family Business Research

- Best Paper Award
- Best Reviewer Award

4. Gender Race & Diversity in Organisations

- GRDO SIG Best Paper Award

5. International Management

- Best Paper Award for Expatriate Management Papers at EURAM (in collaboration with the Emerald Journal of Global Mobility)
- Best Paper Award for the General Track SIG IM

6. Managing Sports

- Emerald Best Reviewer Award for the Managing Sport SIG
- Emerald Best Paper Award for the Managing Sport SIG

7. Organisational Behaviour

- SIG Best Paper Award

8. Project Organising

- IPMA-PMI Best Paper Awards, for Best Paper and for Best Student Paper. To be presented during the SIG plenary Thursday 14.30 - 16.00.

9. Public and Non-Profit Management

- Best Paper Award and Best Reviewer Award

10. Strategic Management

- SIG Best Paper and Best Reviewer Awards to be given out in the Business Meeting on Friday



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Track Session per Day

Wednesday, 17 June, 2015

SLOT 1 (11:30 - 13:00) - D 310 - Competitive

W101 - STRATEGY DYNAMICS

Track: 13 STRATEGIC MANAGEMENT >> 13_03 STRATEGIC PROCESSES AND PRACTICES

Chair: Sebastien Picard

Discussant: Véronique Steyer

Paper presentations:

- | | | |
|-------------|--|--|
| 2011 | LINKING SCENARIO PLANNING TO STRATEGIC FLEXIBILITY AND STRATEGIC COMPLEXITY? | |
| | Arafet Bouhalleb | UNIVERSITE PARIS 13 |
| | Ali Smida | UNIVERSITE PARIS 13 |
| 2014 | STRATEGIC ADAPTATION: HOW CHANGE EMERGES AT THE INTERSECTION OF PROFESSIONAL IDENTITIES | |
| | Diana Barbara Perra | ROTTERDAM SCHOOL OF MANAGEMENT |
| | Jatinder Sidhu | |
| | Henk Volberda | |
| 1418 | STRATEGIC RENEWAL THROUGH MULTILEVEL BALANCING | |
| | Lionel Garreau | PSL, UNIVERSITÉ PARIS-DAUPHINE |
| | Martin Friesl | LANCASTER UNIVERSITY MANAGEMENT SCHOOL |
| 1479 | INTER-CATEGORY POSITIONING AS STRATEGIC BALANCE IN A MARGINALIZED MARKET CATEGORY | |
| | Ralitzia Nikolaeva | ISCTE-IUL |
| | Marta Bicho | ISCTE-IUL |
| | Carmen Lages | NOVA SBE |

SLOT 1 (11:30 - 13:00) - D 308 - Paper Development

W102 - ACCOUNTING FOR SUSTAINABILITY AND CORPORATE SOCIAL PERFORMANCE

Track: 01 BUSINESS FOR SOCIETY >> 01_01 ACCOUNTING AND CONTROL FOR SUSTAINABILITY

Chair: Lorenzo Gelmini

Discussant: Lucrezia Songini

Paper presentations:

- | | | |
|-------------|--|--------------------|
| 1562 | MIRROR, MIRROR ON THE WALL: WHO IS THE FAIREST OF THEM ALL? CORPORATE SOCIAL PERFORMANCE (CSP) AND THE VALUATION OF CASH HOLDINGS | |
| | Eloisa Perez | MACEWAN UNIVERSITY |
| | Evandro Bocatto | MACEWAN UNIVERSITY |
| | Discussant : | S Nicolle |
| 2030 | COMMUNICATING CO-OPERATIVE PERFORMANCE USING DIFFERENT FRAMEWORKS: INTEGRATING FINANCIAL AND SUSTAINABILITY DISCLOSURES | |
| | Minna Suutari | AALTO UNIVERSITY |
| | Discussant : | E Perez |
| 2087 | ACCOUNTING FOR SUSTAINABILITY IN PUBLIC FOREST EXPLOITATION: LIMITS AND CHALLENGES. | |
| | Sandra Nicolle | AGROPARISTECH |
| | Maya Leroy | AGROPARISTECH |
| | Discussant : | M Suutari |

SLOT 1 (11:30 - 13:00) - D 307 - Competitive

W103 - PROJECT ORGANISING & INNOVATION

Track: 10 PROJECT ORGANIZING >> 10_00 PROJECT ORGANIZING GENERAL TRACK

Chair: Hans Georg Gemünden

Discussant: Monique Aubry

Paper presentations:

- 1044 PROJECTS AS ONGOING JOURNEYS OR RESULTS-IN-PROGRESS: ON THE NARRATION OF CROWDFUNDING CAMPAIGNS**
 Stephan Manning UMASS BOSTON
 Thomas Bejarano UMASS BOSTON
- 1500 DECISION MAKING ON SUSTAINABILITY IN PRODUCT DEVELOPMENT PROJECTS**
 Miia Martinsuo TAMPERE UNIVERSITY OF TECHNOLOGY
 Ilkka Arvio
- 1215 FROM PRODUCT DEVELOPMENT PROJECT TO DISRUPTIVE PLATFORM DEPLOYMENT PROGRAM: THE CASE OF ELECTRIC VEHICLE**
 Christophe Midler ECOLE POLYTECHNIQUE
 Felix Von Pechmann ECOLE POLYTECHNIQUE
 Rémi Maniak TELECOM PARISTECH

SLOT 1 (11:30 - 13:00) - D 305 - Competitive

W104 - ENGAGEMENT AND HRM SYSTEMS

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_00 ORGANIZATIONAL BEHAVIOUR GENERAL TRACK

Chair: Alessandro Hinna

Discussant: Alessandro Hinna

Paper presentations:

- 1102 THE ROLE OF PERSON-JOB FIT IN THE RELATIONSHIP BETWEEN JOB RESOURCES, WORK ENGAGEMENT, AND PROACTIVE EMPLOYEE BEHAVIORS**
 Ceyda Maden ISTANBUL KEMERBURGAZ UNIVERSITY
- 1571 THE RELATIONSHIP BETWEEN EMPLOYEES' PERCEPTIONS OF THE HRM SYSTEM AND ORGANIZATIONAL PERFORMANCE: EXAMINING THE MEDIATING VARIABLES AND MECHANISMS**
 Costas Hoppas CYPRUS UNIVERSITY OF TECHNOLOGY
- 1915 EFFECTS OF TASK INTERDEPENDENCE ON SOCIAL NETWORKS AND EMPLOYEE ENGAGEMENT**
 Martijn Jungst MAASTRICHT UNIVERSITY
- 1212 UNINTENDED EFFECTS OF REMOVING TASKS: LINKING TASK VARIETY TO COUNTERPRODUCTIVE WORK BEHAVIOR**
 Manuela Morf UNVERISITY OF ZURICH
 Anja Feierabend UNIVERSITY OF ZURICH
 Bruno Staffelbach UNIVERSITY OF ZURICH

SLOT 1 (11:30 - 13:00) - D 304 - Competitive

W105 - 3 C DYNAMICS : CHALLENGES & PERSPECTIVES

Track: 13 STRATEGIC MANAGEMENT >> 13_04 COMPETITIVE STRATEGY: 3C DYNAMICS COMPETITION, COLLABORATION, AND COOPETITION STRATEGIES

Chair: Anne-sophie Fernandez

Discussant: Konstantinos Pitsakis

Paper presentations:

- 1748 FRIENDS, FOES, OR BOTH? A SYSTEMATIC REVIEW OF COOPETITION RESEARCH**
 Stefanie Dorn UNIVERSITY OF COLOGNE
 Bastian Schweiger UNIVERSITY OF COLOGNE
 Sascha Albers UNIVERSITY OF SOUTHERN DENMARK
- 2033 TYPES OF COOPETITION STRATEGIES AND PRODUCT INNOVATION: THE CASE OF THE VIDEO GAME INDUSTRY**
 Frédéric Le Roy MRM-UNIVERSITY MONTPELLIER 1
 Rhizlane Hamouti MRM-UNIVERSITY MONTPELLIER 1
- 1230 SIZE MATTERS: WHEN SMALL AND LARGE FIRMS LOOK FOR THE BEST PARTNERS TO INNOVATE**
 Frédéric Le Roy UNIVERSITY OF MONTPELLIER AND MONTPELLIER BUSINESS SCHOOL
 Marc Robert MONTPELLIER BUSINESS SCHOOL
 Paul Chiambaretto MONTPELLIER BUSINESS SCHOOL
- 1631 RESEARCH INTENSITY AND FINANCIAL ANALYSTS EARNINGS FORECAST: SIGNALING EFFECTS OF PATENTS**
 Nada O. Basir FACULTY OF BUSINESS AND IT , UNIVERSITY OF ONTARIO INSTITUTE OF TECHNOLOGY
 Ali Mohammadi DEPARTMENT OF INDUSTRIAL ECONOMICS AND MANAGEMENT, ROYAL INSTITUTE OF TECHNOLOGY (KTH)
 Mehdi Beyhaghi UNIVERSITY OF TEXAS AT SAN ANTONIO

SLOT 1 (11:30 - 13:00) - D 302 - Competitive

W106 - SUSTAINABLE HRM AND INNOVATION I

Track: 06 INNOVATION >> 06_08 SUSTAINABLE HRM AND HUMAN FACTORS FOR INNOVATION

Chair: Sugumar Mariappanadar

Discussant:

Paper presentations:

- 1129 SUSTAINABLE HUMAN RESOURCE PRACTICES IN MALAYSIAN SMALL FIRMS: DOES EMPLOYEES' WORK-LIFE BALANCE MATTER?**
 Wee Chan Au MONASH UNIVERSITY MALAYSIA
 Pervaiz K. Ahmed MONASH UNIVERSITY MALAYSIA
- 1144 STRATEGIC HRM AND SUSTAINABLE WORKFORCE MANAGEMENT: EFFECTS OF SINGLE HR PRACTICES AND HR SYSTEMS ON EMPLOYEE WELL-BEING**
 Sven Hauff UNIVERSITY OF HAMBURG
 Marco Guerci UNIVERSITA DEGLI STUDI DI MILANO
- 1168 DOES JOB QUALITY DELIVER? A LATENT PROFILE APPROACH TO JOB QUALITY, WORK ENGAGEMENT AND INNOVATIVE WORK BEHAVIOR**
 Stan De Spiegelaere HIVA KU LEUVEN
 Sem Vandekerckhove HIVA KU LEUVEN
 Guy Van Gyes HIVA KU LEUVEN
 Geert Van Hootegem CESO KU LEUVEN
- 1345 INDIVIDUAL REACTIONS OF HR MANAGERS AND PROFESSIONALS TO CORPORATE SUSTAINABILITY – DIRECT EFFECTS AND THE MEDIATING ROLE OF SUSTAINABLE HRM AND MEANING OF HR WORK**
 Ina Ehnert UNIVERSITÉ CATHOLOQUE DE LOUVAIN
 Marco Guerci UNIVERSITÀ DEGLI STUDI DI MILANO
 Adelen Decramer UNIVERSITY OF GENT
 Thomas Van Waeyenberg UNIVERSITY OF GENT

SLOT 1 (11:30 - 13:00) - D 301 - Competitive

W107 - ORGANISATIONAL MEMORY, LEARNING AND KNOWLEDGE SHARING

Track: 06 INNOVATION >> 06_07 KNOWLEDGE, LEARNING, AND INNOVATION

Chair: Nina Katrin Hansen

Discussant: Yvonne Van Rossenberg

Paper presentations:

- 1690 REVISITING THE CONCEPT OF AN ORGANIZATION'S MEMORY. TOWARDS AN INTEGRATIVE VIEW.**
Barbara Mueller JOHANNES KEPLER UNIVERSITY LINZ
- 1078 ORGANIZATIONAL LEARNING WITHIN PUBLIC AGENCIES: PROMISING PRACTICES FROM TEN COUNTRIES**
Karol Olejniczak UNIVERSITY OF WARSAW
Kathryn Newcomer GEORGE WASHINGTON UNIVERSITY
- 1686 THE KNOWLEDGE SHARING MECHANISMS IN QUALITY DEPARTMENT: WHAT TYPE OF KNOWLEDGE EXCHANGE IS ENABLED BY THE COMPANY**
Aleksandra Rudawska UNIVERSITY OF SZCZECIN

SLOT 1 (11:30 - 13:00) - D 300 - Competitive

W108 - ENTREPRENEURIAL PASSION TRACK - 1. EMOTION AND MOTIVATION

Track: 03 ENTREPRENEURSHIP >> 03_00 ENTREPRENEURSHIP GENERAL TRACK

Chair: Patricia Palma

Discussant: Silvia Stroe

Paper presentations:

- 1683 THE RATIONALITY OF PASSION: HOW ENTREPRENEURIAL PASSION REGULATES THE NEGATIVE EFFECT OF FEAR ON RISK TAKING**
Silvia Stroe HANKEN SCHOOL OF ECONOMICS
Joakim Wincent HANKEN SCHOOL OF ECONOMICS
- 1700 FEAR KILLS MORE DREAMS THAN FAILURE EVER WILL – CONSEQUENCES OF OBSTACLES AND DISPOSITIONAL FEAR OF FAILURE FOR NASCENT ENTREPRENEURIAL ACTIVITY**
Simon Hensellek DEPARTMENT OF ECONOMICS AND BUSINESS ADMINISTRATION, E-BUSINESS AND E-ENTREPRENEURSHIP RESEARCH GROUP
Tobias Kollmann DEPARTMENT OF ECONOMICS AND BUSINESS ADMINISTRATION, E-BUSINESS AND E-ENTREPRENEURSHIP RESEARCH GROUP
Christoph Stöckmann DEPARTMENT OF ECONOMICS AND BUSINESS ADMINISTRATION, E-BUSINESS AND E-ENTREPRENEURSHIP RESEARCH GROUP
Julia Maria Kensbock DEPARTMENT OF ECONOMICS AND BUSINESS ADMINISTRATION, E-BUSINESS AND E-ENTREPRENEURSHIP RESEARCH GROUP
- 1294 WHEN ENTREPRENEURSHIP IS A CALLING: A PILOT STUDY WITH ASPIRING ENTREPRENEURS**
Patricia Palma UNIVERSITY OF LISBON
Miguel Lopes UNIVERSITY OF LISBON
Telmo Alves UNIVERSITY OF LISBON



SLOT 1 (11:30 - 13:00) - D 218 - Competitive

W109 - PARTNERSHIPS AND THEORETICAL ISSUES FOR NONPROFIT ORGANISATIONS

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_04 ACCOUNTABILITY, SUSTAINABILITY, AND ETHICS IN PUBLIC AND NON-PROFIT ORGANIZATIONS

Chair: Filippo Giordano

Discussant:

Paper presentations:

- 1432 A CARING INTERPRETATION OF NON-PROFIT AND THIRD-SECTOR ORGANIZATIONS**
Giuseppe Marcon CA
Lorenzo Dorigo CA
- 1032 THEORETICAL TRIANGULATION OF NONPROFIT MARKETING CONCEPT**
Edouard Novatorov NRU HSE
- 1164 MAKING NONPROFIT PARTNERSHIPS WITH BUSINESSES MORE EFFECTIVE: IMPORTANCE OF EMPHASIZING THE CHARITABLE CAUSE IN SOCIAL MEDIA APPEALS**
Kaspar Schattke CONCORDIA UNIVERSITY
Ron Ferguson CONCORDIA UNIVERSITY
Aela Salman CONCORDIA UNIVERSITY
Michele Paulin CONCORDIA UNIVERSITY
- 1698 VALUE CREATION IN PARTNERHIP BETWEEN PROFIT AND NON PROFIT ORGANIZATIONS**
Alessia Anzivino SDA BOCCONI - UNIVERSITÀ CATTOLICA DEL SACRO CUORE

SLOT 1 (11:30 - 13:00) - D 217 - Competitive

W110 - SOCIAL ENTREPRENEURSHIP AND RESPONSIBLE INNOVATION

Track: 01 BUSINESS FOR SOCIETY >> 01_00 BUSINESS FOR SOCIETY GENERAL TRACK

Chair: Victor Scholten

Discussant: Vincent Blok

Paper presentations:

- 2074 RESPONSIBLE INNOVATION – A CHALLENGE AND OPPORTUNITY NEXUS FOR SMES**
Victor Scholten DELFT UNIVERSITY OF TECHNOLOGY
- 1445 THE SELECTION CRITERIA OF COLLECTIVE BRICOLAGE: THE CASE OF THE LISTED-BUILDINGS INSTITUTION.**
Sylvain Colombero MINES PARISTECH
- 1570 DOING SOCIAL GOOD ON A SUSTAINABLE BASIS: COMPETITIVE ADVANTAGE OF SOCIAL BUSINESSES**
Kaushik Roy IIM CALCUTTA
Amit Karna IIM AHMEDABAD

SLOT 1 (11:30 - 13:00) - A 204 - Competitive

W111 - SMES AND EXPORT

Track: 07 INTERNATIONAL MANAGEMENT >> 07_00 INTERNATIONAL MANAGEMENT GENERAL TRACK

Chair: Markus Kittler

Discussant: Myropi Garri

Paper presentations:

- 1201 INITIATING FIRMS TO EXPORT: EXPLORING THE ROLE OF GOVERNMENT'S ASSISTANCE USING EVIDENCE FROM UK AND ALGERIA**
 Paul Jones PLYMOUTH UNIVERSITY
 Mohamed Haddoud PLYMOUTH UNIVERSITY
 Robert Newbery PLYMOUTH UNIVERSITY
- 1467 SMES' EXPORT BEHAVIOR: EXPLORING THE SOFT SIDE OF CAPITAL**
 Stephanie Mansion JUSTUS LIEBIG UNIVERSITY GIESSEN
 Andreas Bausch JUSTUS LIEBIG UNIVERSITY GIESSEN
- 1954 EXPORT MARKET CHOICE AND PERFORMANCE: HOW PSYCHIC DISTANCE WORKS? THE EVIDENCE FROM EUROPEAN SMES**
 Mariola Ciszewska-mlinaric KOZMINSKI UNIVERSITY
 Marcus Huelsdau KOZMINSKI UNIVERSITY

SLOT 1 (11:30 - 13:00) - D 206 - Competitive

W112 - CORPORATE GOVERNANCE, FIRMS AND BOARDS OF DIRECTORS

Track: 02 CORPORATE GOVERNANCE >> 02_00 CORPORATE GOVERNANCE GENERAL TRACK

Chair: Stelios Andreadakis

Discussant: Silke Machold

Paper presentations:

- 1399 THE INFLUENCE OF BOARD CHAIR CAPITAL DEPTH AND SHARE OWNERSHIP ON FIRM FINANCIAL PERFORMANCE**
 Tien Nguyen THE UNIVERSITY OF SYDNEY
 John Shields THE UNIVERSITY OF SYDNEY
- 1613 THE CEO SUCCESSION FROM THE BOARD'S PERSPECTIVE: THE CASE OF AIR NEW ZEALAND**
 Ljiljana Erakovic THE UNIVERSITY OF AUCKLAND BUSINESS SCHOOL
 Monique Cikaliuk NEW ZEALAND LEADERSHIP INSTITUTE
 Brad Jackson VICTORIA UNIVERSITY OF WELLINGTON, SCHOOL OF GOVERNMENT
 Chris Noonan THE UNIVERSITY OF AUCKLAND LAW SCHOOL
 Susan Watson THE UNIVERSITY OF AUCKLAND LAW SCHOOL
- 1608 CORPORATE GOVERNANCE AND GROWTH OF INNOVATIVE FIRMS SUPPORTED BY THE FRENCH MINISTRY IN CHARGE OF RESEARCH**
 Caroline Tarillon UNIV. GRENOBLE ALPES
 Jean-pierre Boissin UNIV. GRENOBLE ALPES

SLOT 1 (11:30 - 13:00) - D 205 - Competitive

W113 - MOTIVATION, PROACTIVITY AND PRODUCTIVITY

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_01 WORK MOTIVATION IN THE PUBLIC SECTOR: EXCHANGES WITH THE ORGANIZATIONAL BEHAVIOUR FIELD

Chair: Joyce Costello

Discussant:

Paper presentations:

- | | | |
|-------------|---|---|
| 1274 | PERCEPTIONS OF ORGANIZATIONAL POLITICS, WORK MOODS, AND SELF-DETERMINED MOTIVATION | |
| | Hsiu-tsu Cho | NATIONAL TAICHUNG UNIVERSITY OF EDUCATION |
| | Jen-shou Yang | YUNLIN UNIVERSITY OF SCIENCE & TECHNOLOGY |
| 2000 | THE IMPACT OF SENIORITY-BASED PAY ON FIRMS' LABOR PRODUCTIVITY | |
| | Kim De Meulenaere | UNIVERSITY OF ANTWERP |
| | Christophe Boone | UNIVERSITY OF ANTWERP |
| | Tine Buyl | UNIVERSITY OF ANTWERP |
| 1391 | : AN ATTITUDINAL APPROACH TO CAREER PROACTIVITY IN CONTEXT UNCERTAINTY: PROPOSAL FOR AN INTEGRATED MODEL | |
| | Catherine Fabre | BORDEAUX UNIVERSITY |
| | Severine Ventolini | BOURGOGNE UNIVERSITY |
| | Gatignou-turnau Anne-laure | TOULOUSE 3 UNIVERSITY |
| 1299 | THE ROAD TO UNINTENDED CONSEQUENCES IS PAVED WITH MOTIVATIONAL APPS | |
| | Agnieszka Kwapisz | MONTANA STATE UNIVERSITY |
| | Caroline Graham Austin | MONTANA STATE UNIVERSITY |

SLOT 1 (11:30 - 13:00) - D 204 - Competitive

W114 - EXPATRIATE MANAGEMENT 1

Track: 07 INTERNATIONAL MANAGEMENT >> 07_01 EXPATRIATE MANAGEMENT

Chair: Vesa Suutari

Discussant: Zaza Hansen

Paper presentations:

- | | | |
|-------------|---|---|
| 1087 | WHAT MOTIVATES SOUTH AFRICANS TO SEEK MULTIPLE SELF-INITIATED EXPATRIATION OPPORTUNITIES? | |
| | Yvonne Du Plessis | NORTH-WEST UNIVERSITY |
| | Elsje Mostert | UNIVERSITY OF PRETORIA |
| 1093 | 'WHO AND WHAT REALLY COUNTS?' UNDERSTANDING EXPATRIATE ASSIGNMENT SUCCESS THROUGH A MULTIPLE STAKEHOLDER VIEW | |
| | Luisa Helena Pinto | UNIVERSITY OF PORTO |
| | Olívia Rua | UNIVERSITY OF PORTO |
| 1197 | THE LONG-TERM EFFECT OF INTERNATIONAL ASSIGNMENTS ON THE CAREERS OF ASSIGNED AND SELF-INITIATED EXPATRIATES: A FOLLOW-UP STUDY | |
| | Vesa Suutari | UNIVERSITY OF VAASA |
| | Chris Brewster | UNIVERSITY OF READING & UNIVERSITY OF VAASA |
| | Liisa Mäkelä | UNIVERSITY OF VAASA |
| | Michael Dickmann | CRANFIELD UNIVERSITY |
| | Christelle Tornikoski | GRENOBLE ECOLE DE MANAGEMENT |

SLOT 1 (11:30 - 13:00) - C CONFERENCE ROOM - Competitive

W115 - APPLICATIONS OF EVOLUTIONARY APPROACHES

Track: 12 RESEARCH METHODS AND RESEARCH PRACTICE >> 12_00 RESEARCH METHODS AND RESEARCH PRACTICE

Chair: Johan Kask

Discussant:

Paper presentations:

- 1033 NURTURING NOVELTY: TOULMIN'S GREENHOUSE, JOURNAL RANKINGS AND THE EVOLUTION OF KNOWLEDGE**
 Ilfryn Price SHEFFIELD HALLAM UNIVERSITY
 Doug Renwick SHEFFIELD UNIVERSITY
 Dermot Breslin SHEFFIELD UNIVERSITY
- 1200 EVOLUTIONARY MODEL OF HRM IN JAPANESE MULTINATIONALS IN POLAND**
 Tomasz Olejniczak KOZMINSKI UNIVERSITY
- 1769 INVESTIGATING THE UNCERTAINTY OF NEW INTERNATIONAL VENTURES VIA MICRO MARKETING DISCOURSE RESEARCH: A CASE OF MIXED E-COMMERCE AND PHYSICAL CHANNELS**
 Jameson Gill SHEFFIELD BUSINESS SCHOOL
 Sarah Pia Koenig SHEFFIELD BUSINESS SCHOOL

SLOT 1 (11:30 - 13:00) - B 17 - Competitive

W116 - BUSINESS ECOSYSTEM AND REGION

Track: 13 STRATEGIC MANAGEMENT >> 13_02 NURTURING BUSINESS ECOSYSTEMS TO DEAL WITH UNCERTAINTIES: THEORETICAL ROOTS EXPLORATION AND PRACTICAL IMPLICATION

Chair: Yongjiang Shi

Discussant: Yong Lin

Paper presentations:

- 2036 THE SMALL TOWN AS A BUSINESS ECOSYSTEM: VALUE CREATION, VALUE CAPTURE AND VALUE LEAKAGE**
 Lynne Butel UNIVERSITY OF PLYMOUTH
- 1665 AGGLOMERATION AND PERFORMANCE: A DYNAMIC APPROACH**
 Bartolomé Marco-lajara UNIVERSITY OF ALICANTE
 Enrique Claver-cortés UNIVERSITY OF ALICANTE
 Mercedes Ubieda-garcia UNIVERSITY OF ALICANTE
 Patrocinio Del Carmen UNIVERSITY OF ALICANTE
 Zaragoza-sáez
- 1589 ORGANIZING BUSINESS ECOSYSTEMS IN EMERGING ELECTRIC VEHICLE INDUSTRY: STRUCTURE, MECHANISM, AND INTEGRATED CONFIGURATION**
 Ke Rong BOURNEMOUTH UNIVERSITY
 Amy Shang UNIVERSITY OF CAMBRIDGE

SLOT 1 (11:30 - 13:00) - B 6 - Competitive

W117 - ABSORPTIVE CAPACITY AND OTHER LEARNING MECHANISMS

Track: 13 STRATEGIC MANAGEMENT >> 13_05 MICRO-FOUNDATIONS OF STRATEGY, DYNAMIC CAPABILITIES, KNOWLEDGE, AND AMBIDEXTERITY

Chair: Mait Rungi

Discussant: Ana Garcia Granero

Paper presentations:

- 1649 THE ROLE OF LEARNING MECHANISMS IN CHANGING ROUTINES INTO CAPABILITIES: A MULTI-LEVEL PROCESS STUDY OF STRATEGIC RENEWAL**
Joakim Netz STOCKHOLMM UNIVERSITY
Ari Ginsberg NEW YORK UNIVERSITY
- 1253 THE RELATIONSHIP BETWEEN KNOWLEDGE SEARCH STRATEGIES AND THE THREE LEARNING PROCESSES OF ABSORPTIVE CAPACITY**
Anabel Fernández-mesa UNIVERSITY OF VALENCIA
José Luis Ferreras-méndez UNIVERSIDAD CATÓLICA DE MURCIA
Joaquín Alegre UNIVERSITY OF VALENCIA
- 1942 HOW DO FIRMS REALLY LEARN: EXPLORING THE ELEMENTS OF ABSORPTIVE CAPACITY**
Mait Rungi TALLINN UNIVERSITY OF TECHNOLOGY
Valeria Stulova TALLINN UNIVERSITY OF TECHNOLOGY

SLOT 1 (11:30 - 13:00) - A 205 - Competitive

W118 - BOARDS OF DIRECTORS: BOARD BEHAVIOUR IN ENTREPRENEURIAL SETTINGS

Track: 02 CORPORATE GOVERNANCE >> 02_02 BOARD OF DIRECTORS

Chair: Jonas Gabrielsson

Discussant: Axel Walther

Paper presentations:

- 1315 A LEARNING AND ATTENTION BASED VIEW PERSPECTIVE ON OUTSIDE BOARD SERVICE EFFECTIVENESS IN EARLY STAGE HIGH-TECH FIRMS**
Elien Vandenbroucke GHENT UNIVERSITY
Mirjam Knockaert GHENT UNIVERSITY
Deniz Ucbasaran WARWICK BUSINESS SCHOOL
- 1815 THE EXTERNAL CHAIRPERSON IN ENTREPRENEURIAL SMES – CHANGING PERSPECTIVES ON CHAIRPERSON TASK PERFORMANCE IN OWNER-MANAGED ENTREPRENEURIAL FIRMS**
Daniel Yar Hamidi UNIVERSITY OF BORÅS
- 1220 NAVIGATING CRITICAL TRANSITIONS: SMES, DYNAMIC STATES AND PRIMARY BOARD ROLES**
Wafa Khlif TOULOUSE BUSINESS SCHOOL CAMPUS BARCELONA
Coral Ingley AUCKLAND UNIVERSITY OF TECHNOLOGY
Lotfi Karoui ECOLE DE MANAGEMENT DE NORMANDIE

SLOT 1 (11:30 - 13:00) - D 200 - Competitive

W119 - PATIENT AND PROVIDER EXPERIENCES IN HEALTHCARE

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_01 MANAGEMENT RESEARCH IN HEALTHCARE ORGANIZATIONS

Chair: Ken Johnson

Discussant:

Paper presentations:

- 1677 USER INNOVATION IN HEALTH CARE: EVIDENCE FROM RARE AND CHRONIC DISEASES**
 Andrea Bonomi Savignon UNIVERSITY OF ROME TOR VERGATA
 Denita Cepiku UNIVERSITY OF ROME TOR VERGATA
- 1419 THE RELATIONSHIP BETWEEN EMERGENCY DEPARTMENT WAIT TIMES AND INPATIENT SATISFACTION**
 Stephen O'connor UNIVERSITY OF ALABAMA AT BIRMINGHAM
 Polly Davenport CHI ST. VINCENT HEALTH SYSTEM
 Jefferey Szychowski UNIVERSITY OF ALABAMA AT BIRMINGHAM
 Amy Landry UNIVERSITY OF ALABAMA AT BIRMINGHAM

SLOT 1 (11:30 - 13:00) - D 312 - Competitive

W120 - M&A AND INTER-ORGANISATIONAL ENCOUNTERS

Track: 13 STRATEGIC MANAGEMENT >> 13_01 CORPORATE STRATEGY: DYNAMICS AND MICRO-FOUNDATIONS OF INTER-ORGANIZATIONAL ENCOUNTERS (M&AS, ALLIANCES, DIVESTITURES)

Chair: Nicola Mirc

Discussant: Audrey Rouzies

Paper presentations:

- 1105 THE 'DARK' SIDE OF INTER-ORGANIZATIONAL RELATIONSHIPS**
 Sena Ozdemir UNIVERSITY OF ESSEX
 Konstantinos Poulis INDEPENDENT RESEARCHER
 Efthimios Poulis UNIVERSITY OF EAST LONDON
- 1826 ORGANIZATIONAL LEARNING THROUGH RARE EVENTS AND ROUTINES: THE PROCESS OF ACQUISITION OF THE PRIVATE HIGHER EDUCATION SECTOR**
 Adriana Roseli Wünsch Takahashi FEDERAL UNIVERSITY OF PARANÁ
 Alessandro Silva Souza Oliveira FEDERAL UNIVERSITY OF PARANÁ
- 1846 INEFFECTIVE CAMOUFLAGE: THE IMPACT OF ACQUISITION EXPERIENCE ON STOCK MARKET COMMUNICATION**
 Xena Welch Guerra UNIVERSITY OF ST.GALLEN
 Mylene Jeundupeux UNIVERSITY OF ST.GALLEN
 Tomi Laamanen UNIVERSITY OF ST.GALLEN

SLOT 1 (11:30 - 13:00) - D 311 - Paper Development

W121 - HRM ROLE AND PRACTICES

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_04 HUMAN RESOURCE MANAGEMENT

Chair: Alessia Sammarra

Discussant:

Paper presentations:

- 1935 HRM - WHAT IS NEXT? TRANSFORMING TOWARDS HIGHER ORDERED REFLECTION.**
Neisig Margit ROSKILDE UNIVERSITY
Discussant : E. DELLA TORRE
- 1977 EMPLOYEE VOICE MECHANISMS, HUMAN RESOURCE MANAGEMENT PRACTICES, AND LABOR PRODUCTIVITY**
Edoardo Della Torre UNIVERSITY OF BERGAMO
Discussant : A. BARON
- 1784 IN SEARCH OF HR'S LOST REPUTATION – WHAT DRIVES PERCEPTIONS OF HR?**
Angela Baron BOURNEMOUTH UNIVERSITY
Gbola Gbadamosi BOURNEMOUTH UNIVERSITY
Discussant : N. MARGIT

SLOT 1 (11:30 - 13:00) - D 309 - Competitive

W122 - 14_03 PROCESSES AND PERSPECTIVES FOR BUILDING RESILIENT ORGANISATIONS

Track: 14 CONFERENCE GENERAL TRACK >> 14_03 UNCERTAINTY, LEADERSHIP AND LEADERSHIP DEVELOPMENT IN DYNAMIC SOCIETIES

Chair: Czesław Mesjasz

Discussant: Kaja Prystupa

Paper presentations:

- 1359 EMOTIONAL INTELLIGENCE AND ORGANIZATIONAL RESILIENCE**
Anoosheh Haghshenas SKEMA BUSINESS SCHOOL
Ralf Muller BI NORWEGIAN BUSINESS SCHOOL
- 1705 TASK ENVIRONMENT AS CENTRAL FACET OF ENVIRONMENTAL UNCERTAINTY: A REVIEW AND RESEARCH AGENDA**
Ralf Meinhardt UNIVERSITY OF ERLANGEN-NUREMBERG
Martin Weiss UNIVERSITY OF ERLANGEN-NUREMBERG
Sebastian Junge UNIVERSITY OF ERLANGEN-NUREMBERG
- 1245 MANAGEMENT INQUIRY AND PROFESSIONAL DEVELOPMENT IN THE CONTEXT OF THE UNCERTAINTY OF EXISTENTIAL ANXIETY**
Steven Segal MACQUARIE UNIVERSITY, GRADUATE SCHOOL OF MANAGEMENT
Bill Hovey MACQUARIE UNIVERSITY, GSM

SLOT 1 (11:30 - 13:00) - D 216 - Competitive

W123 - LONGEVITY AND THE THEORY OF STRATEGY

Track: 13 STRATEGIC MANAGEMENT >> 13_00 STRATEGIC MANAGEMENT - GENERAL TRACK

Chair: Patrick Reinmoeller

Discussant: Victor Oltra

Paper presentations:

- 1925 TOWARD AN INTEGRATED THEORY OF STRATEGY**
 Mario Minoja UNIVERSITY OF MODENA AND REGGIO EMILIA
 Maurizio Zollo BOCCONI UNIVERSITY
 Vittorio Coda BOCCONI UNIVERSITY
- 1999 LOOKING FOR THE SURVIVORS: A TENTATIVE RECONNAISSANCE OF LONG-LIVED FIRMS AROUND THE WORLD**
 Angelo Riviezzo UNIVERSITY OF SANNIO
 Antonella Garofano UNIVERSITY OF SANNIO
 Maria Rosaria Napolitano UNIVERSITY OF SANNIO
- 2028 UNPACKING THE DYNAMICS OF STRATEGY DECAY: A CRITICAL LITERATURE REVIEW**
 Ramin Abdolmohammadi GRADUATE SCHOOL OF MANAGEMENT AND ECONOMICS, SHARIF UNIVERSITY OF TECHNOLOGY
 Arman Fatemi GRADUATE SCHOOL OF MANAGEMENT AND ECONOMICS, SHARIF UNIVERSITY OF TECHNOLOGY
 Mohammad Rezazade VU UNIVERSITY AMSTERDAM, NETHERLANDS
 Mojtaba Lashkarbolouki STRATEGIC MANAGEMENT ADVISOR TO THE MINISTER OF ECONOMY

SLOT 2 (14:30 - 16:00) - D 200 - Competitive

W201 - ENTREPRENEURSHIP AND SOCIETAL CHANGE - 1: SENSIBLE ISSUES IN ENTREPRENEURSHIP: FEMALE AND RELIGIOSITY

Track: 03 ENTREPRENEURSHIP >> 03_01 ENTREPRENEURSHIP AND SOCIETAL CHANGE

Chair: Dianne Welsh

Discussant: Agnieszka Kwapisz

Paper presentations:

- 1494 ALL FEMALE, ALL MALE, AND MIXED ENTREPRENEURIAL TEAMS: DIFFERENCES AND IMPLICATIONS ON STARTUP OUTCOMES**
 Agnieszka Kwapisz MONTANA STATE UNIVERSITY
 Scott Bryant MONTANA STATE UNIVERSITY
 Brent Rosso MONTANA STATE UNIVERSITY
- 1077 THE IMPACT OF FELT GENDER DISCRIMINATION ON MOROCCAN WOMEN-OWNED BUSINESSES**
 Dianne Welsh UNIVERSITY OF NORTH CAROLINA GREENSBORO
 Eugene Kaciak BROCK UNIVERSITY AND KOZMINSKI UNIVERSITY
 Caroline Minialai CESEM HEM
- 1521 GROWTH LOOPS: FROM PERCEPTIONS OF GROWTH TO MOTIVATIONS FOR GROWTH IN RAPIDLY EXPANDING FIRMS HEADED BY WOMEN**
 Renaud Redien-collot NOVANCIA BUSINESS SCHOOL
- 1184 BELONGING, BELIEVING, BONDING, AND BEHAVING: THE RELATIONSHIP BETWEEN RELIGION AND BUSINESS OWNERSHIP AT THE COUNTRY LEVEL**
 Brigitte Hoogendoorn ERASMUS SCHOOL OF ECONOMICS
 Niels Rietveld ERASMUS SCHOOL OF ECONOMICS
 André Van Stel KOZMINSKI UNIVERSITY

SLOT 2 (14:30 - 16:00) - D 204 - Paper Development

W202 - LEARNING AND DEVELOPMENT

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_04 HUMAN RESOURCE MANAGEMENT

Chair: Alessia Sammarra

Discussant:

Paper presentations:

- 1662 COMBINING HUMAN RESOURCE AND STAKEHOLDER MANAGEMENT PERSPECTIVES: AN EXPLORATION OF COLLABORATIVE LEARNING OPPORTUNITIES IN THE BANKING INDUSTRY**
 Sara Mormino DPT. HUMAN SCIENCES, LUMSA UNIVERSITY
 Silvia Ravazzani DPT. BUSINESS COMMUNICATION, AARHUS UNIVERSITY
Discussant : S. BERGNER
- 2034 GLOBAL NETWORKS. THE ROLE OF CORPORATE SOCIAL MEDIA IN FACILITATING THE DEVELOPMENT OF INTERCULTURAL KNOWLEDGE SHARING IN MNCS**
 Fabrizio Maimone LUMSA UNIVERSITY
 Sara Mormino LUMSA UNIVERSITY
 Maria Rosaria Nava LUMSA UNIVERSITY
Discussant : I. LEE
- 1343 LEADERSHIP MATTERS: THE NEURAL RESPONSE TO TRANSFORMATIONAL LEADERSHIP**
 Sabine Bergner UNIVERSITY OF GRAZ
 Robert Rybnicek UNIVERSITY OF GRAZ
 Alfred Gutschelhofer UNIVERSITY OF GRAZ
 Karl Koschutnig UNIVERSITY OF GRAZ
Discussant : F. MAIMONE
- 1646 THE RELATIONSHIP BETWEEN ORGANIZATIONAL SOCIALIZATION, PSYCHOLOGICAL CONTRACT, AND LEARNING MOTIVATION**
 I-chen Lee CHANG GUNG UNIVERSITY
 Yu-chun Hsu CHANG GUNG UNIVERSITY
 Shin-jiann Gau NATIONAL TAIWAN NORMAL UNIVERSITY
Discussant : S. MORMINO

SLOT 2 (14:30 - 16:00) - D 205 - Competitive

W203 - EMBEDDING SUSTAINABILITY INTO FIRM STRATEGY

Track: 01 BUSINESS FOR SOCIETY >> 01_01 ACCOUNTING AND CONTROL FOR SUSTAINABILITY

Chair: Sylvie Berthelot

Discussant: Cristiana Parisi

Paper presentations:

- 1905 FROM UNCERTAINTY TO OPPORTUNITY: HOW CSR DEVELOPS DYNAMICS CAPABILITIES**
 Patrizia Gazzola INSUBRIA UNIVERSITY
 Gianluca Colombo UNIVERSITÀ DELLA SVIZZERA ITALIANA
- 1814 STAKEHOLDER ENGAGEMENT IN A CO-OPERATIVE ENTERPRISE: A FREIRE'S DIALOGICAL ANALYSIS OF A LONGITUDINAL RESEARCH**
 Massimo Battaglia SANT'ANNA SCHOOL OF ADVANCED STUDIES
 Lara Bianchi SANT'ANNA SCHOOL OF ADVANCED STUDIES
 Marco Frey SANT'ANNA SCHOOL OF ADVANCED STUDIES
 Emilio Passetti SANT'ANNA SCHOOL OF ADVANCED STUDIES
- 1039 FINDING THE MISSING LINK: EXAMINING THE MEDIATING ROLE OF SUSTAINABLE PROCUREMENT BEHAVIOUR**
 Jolien Grandia ERASMUS UNIVERSITY ROTTERDAM

SLOT 2 (14:30 - 16:00) - D 206 - Competitive

W204 - GENDER, DIVERSITY AND RELIGION

Track: 05 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS(GRDO) >> 05_00 GENDER, RACE AND DIVERSITY IN ORGANISATIONS - GRDO SIG GENERAL TRACK

Chair: Beverly Dawn Metcalfe

Discussant:

Paper presentations:

- | | |
|-------------|---|
| 2055 | WOMEN AND LEADERSHIP DEVELOPMENT IN THE ME
Bev Metcalfe
MANCHESTER |
| 1282 | INTERSECTIONALITY AND LEADERSHIP: MUSLIM WOMEN IN THE UK
Memoona Tariq
UNIVERSITY OF HUDDERSFIELD |
| 1130 | ORGANISATIONAL STUDIES AND THE POETICS OF ISLAM IN THE WEST
Edwina Pio
AUCKLAND UNIVERSITY OF TECHNOLOGY |
| 1325 | A RELATIONAL UNDERSTANDING OF WORK-LIFE BALANCE OF MUSLIM MIGRANT WOMEN IN THE WEST: CHALLENGES AND OPPORTUNITIES.
Jawad Syed
UNIVERSITY OF HUDDERSFIELD |
| | Faiza Ali
LIVERPOOL JOHN MOORES UNIVERSITY |
| | Ashish Malik
THE NEWCASTLE UNIVERSITY |
| | Vijay Periera
PORTSMOUTH UNIVERSITY |
| | Akram Al-riss
TOULOUSE BUSINESS SCHOOL |

SLOT 2 (14:30 - 16:00) - D 214 - Paper Development

W205 - ETHICS AND BANKING: AN OXYMORON

Track: 01 BUSINESS FOR SOCIETY >> 01_02 FINANCE ECONOMY AND SOCIETY

Chair: Catherine Karyotis

Discussant: Sharam Alijani

Paper presentations:

- | | |
|-------------|---|
| 1523 | UNCERTAINTY AND RISK-TAKING FROM ISLAMIC PERSPECTIVES
Ghassen Bouslama
NEOMA BUSINESS SCHOOL |
| | Younes Lahrichi
ISCAE |
| 1911 | A DIRECTION FOR SOCIALLY RATIONAL MANAGEMENT: A COMPARATIVE STUDY OF JAPANESE AND ISLAMIC BUSINESS ETHICS
Hideko Sakurai
CHUO UNIVERSITY |
| | Ayako Sendo
TAKUSHOKU UNIVERSITY |
| 1186 | MEASUREMENT OF SOCIAL IMPACT IN FINANCIAL INSTITUTIONS: THE CASE OF BANCA POPOLARE ETICA
Valentina Langella
UNIVERSITA |
| | Matteo Pedrini
UNIVERSITA |

SLOT 2 (14:30 - 16:00) - D 215 - Competitive

W206 - RESISTANCE WITHIN ORGANISATIONS

Track: 01 BUSINESS FOR SOCIETY >> 01_05 INSTITUTIONS, RESISTANCE, CHANGE AND POWER

Chair: Gianluca Colombo

Discussant: Gianluca Colombo

Paper presentations:

- 2144 RESISTANCE AND PURITY RITUALS IN ORGANIZATIONS**
Irma Rybnikova TECHNISCHE UNIVERSITÄT CHEMNITZ
- 1995 WORKPLACE DEVIANCE AS A FORM OF RESISTANCE TO THE ABUSE OF HIERARCHICAL POWER**
Guglielmo Faldetta KORE UNIVERSITY OF ENNA
- 1108 DARING TO RESIST TEMPTATIONS OF DOING BUSINESS AS USUAL: THE CASE OF PUMA**
Patricia Gabaldon IE BUSINESS SCHOOL
Stefan Groschl ESSEC BUSINESS SCHOOL
- 1803 ENTREPRENEURIAL RESISTANCE IN ITALIAN MEDIUM-SIZED FAMILY FIRMS. DELEGATION OF POWER AND STRATEGIC DECISION MAKING PROCESSES**
Davide Bizjak UNIVERSITÀ DEGLI STUDI DI NAPOLI
Costanza Cardullo UNIVERSITÀ DEGLI STUDI DI NAPOLI
Luigi Maria Sicca UNIVERSITÀ DEGLI STUDI DI NAPOLI FEDERICO II
Ilaria Boncori UNIVERSITY OF ESSEX

SLOT 2 (14:30 - 16:00) - D 216 - Competitive

W207 - CORPORATE GOVERNANCE THEMES

Track: 02 CORPORATE GOVERNANCE >> 02_00 CORPORATE GOVERNANCE GENERAL TRACK

Chair: Igor Postula

Discussant: Jonas Gabrielsson

Paper presentations:

- 1451 CORPORATE POLITICAL CONNECTIONS METRICS**
Susanne Preuß VRIJE UNIVERSITEIT AMSTERDAM
Roland Königsgruber VRIJE UNIVERSITEIT AMSTERDAM
- 1658 THE TRANSFORMATION OF CORPORATE GOVERNANCE IN EMERGING MARKETS: REFORM, CONVERGENCE AND DIVERSITY**
Thomas Clarke UTS SYDNEY
- 1896 COMPLEXITY THEORY AND CORPORATE GOVERNANCE: A PRELIMINARY SURVEY OF APPLICATIONS**
Czesław Mesjasz CRACOW UNIVERSITY OF ECONOMICS

SLOT 2 (14:30 - 16:00) - D 217 - Competitive

W208 - MICROFOUNDATIONS: THE ROLE OF DIVERSITY, UNCERTAINTY AND THEIR ROOTS

Track: 13 STRATEGIC MANAGEMENT >> 13_05 MICRO-FOUNDATIONS OF STRATEGY, DYNAMIC CAPABILITIES, KNOWLEDGE, AND AMBIDEXTERITY

Chair: Rob Jansen

Discussant: Ioannis Thanos

Paper presentations:

- 1364 OVERCOMING TRADE-OFFS THROUGH SHARING RESPONSIBILITY IN THE CORPORATE TEAM AND ALLOWING SUPERFICIAL DIVERSITY**
 Ana Garcia-granero GRENoble ECOLE DE MANAGEMENT
 Anabel Fernandez-mesa UNIVERSIDAD DE VALENCIA
 Justin Jansen ROTTERDAM SCHOOL OF MANAGEMENT
 Jaider Vega UNIVERSIDAD DEL NORTE
- 1089 NOW TRENDING IN STRATEGIC MANAGEMENT: THE 'MICRO FOUNDATIONS MOVEMENT' (MFM)**
 Jc Spender KOZMINSKI UNIVERSITY
- 1719 SEED STARTING THE MICROFOUNDATIONS OF STRATEGY: A BUTTERFLY EFFECT?**
 Rob Jansen TILBURG UNIVERSITY
 Maryse Chappin UTRECHT UNIVERSITY

SLOT 2 (14:30 - 16:00) - D 218 - Competitive

W209 - BUSINESS ECOSYSTEM AND COEVOLUTION

Track: 13 STRATEGIC MANAGEMENT >> 13_02 NURTURING BUSINESS ECOSYSTEMS TO DEAL WITH UNCERTAINTIES: THEORETICAL ROOTS EXPLORATION AND PRACTICAL IMPLICATION

Chair: Ke Rong

Discussant: Lynne Butel

Paper presentations:

- 1051 SMALL FIRM MANAGEMENT OF UNCERTAINTIES IN BUSINESS ECOSYSTEMS - ECOSTRATION**
 Thommie Burström HANKEN
 Kati Järvi LAPPEENRANTA UNIVERSITY OF TECHNOLOGY
- 1306 DIMENSIONS OF CO-EVOLUTIONARY DYNAMICS IN MOBILE COMPUTING INDUSTRY: A STUDY OF COLLABORATIVE INNOVATION IN BUSINESS ECOSYSTEM**
 Ke Rong BOURNEMOUTH UNIVERSITY
 Gordon Liu BATH UNIVERSITY
- 1598 FROM "TRANSPLANT WITH THE SOIL" TOWARD THE ESTABLISHMENT OF THE INNOVATION ECOSYSTEM: A CASE STUDY OF A LEADING HIGH-TECH COMPANY IN CHINA**
 Jinxi Wu TSINGHUA UNIVERSITY
 Ran (michelle) Ye TSINGHUA UNIVERSITY

SLOT 2 (14:30 - 16:00) - D 300 - Competitive

W210 - STRATEGY AND PERFORMANCE MANAGEMENT IN THE PUBLIC SECTOR

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_00 PUBLIC AND NON-PROFIT MANAGEMENT GENERAL TRACK

Chair: Andrea Bonomi Savignon

Discussant: Reto Steiner

Paper presentations:

- 1082 VISION AND MISSION STATEMENTS IN ITALIAN UNIVERSITIES: RESULTS OF AN EMPIRICAL INVESTIGATION ON STRATEGIC ORIENTATION**
 Katia Giusepponi UNIVERSITY OF MACERATA
 Ernesto Tavoletti UNIVERSITY OF MACERATA
- 1203 ACTORS' STRATEGIES IN USING FULL COST ACCOUNTING: THE CASE OF A FRENCH UNIVERSITY**
 Marc Bollecker EM STRASBOURG HUMANIS EA 1347
- 1824 PERFORMANCE IN ITALIAN MINISTRIES: INDIVIDUAL APPRAISAL SYSTEMS AND INFORMATION USE**
 Danila Scarozza UNIVERSITY OF ROME TOR VERGATA
 Alessandro Hinna UNIVERSITY OF ROME TOR VERGATA

SLOT 2 (14:30 - 16:00) - D 301 - Paper Development

W211 - GLOBAL VALUE CHAINS, FRAMEWORKS AND TOOLS

Track: 01 BUSINESS FOR SOCIETY >> 01_09 RESPONSIBLE GLOBAL VALUE CHAINS FACING UNCERTAINTY

Chair: De Rozario Pascale

Discussant:

Paper presentations:

- 2050 PRIVATE REGULATION IN THE GLOBAL GARMENT VALUE CHAIN A CASE STUDY OF THE ACCORD ON FIRE AND BUILDING SAFETY IN BANGLADESH**
 Laurence Beierlein UNIVERSITY OF PARIS EST
Discussant : Olivier FOUCHE
- 1389 THE EVOLUTION OF VALUE CHAINS AND INTER-ORGANIZATIONAL NETWORKS IN A GLOBAL ECONOMY**
 Nabyla Daidj INSTITUT MINES TELECOM - TÉLÉCOM ECOLE DE MANAGEMENT
 Pascale De Rosario CNAM
Discussant : Yvonne PESQUEUX
- 1868 SMES AND CSR IN THE OVERALL VALUE CHAIN: THE CONTRIBUTION OF STANDARDS IN MONITORING SUPPLIERS**
 Karen Delchet-cochet ISC PARIS
 Juliette Azhar-arnal PARIS OUEST NANTERRE LA DÉFENSE UNIVERSITY
Discussant : Anne Berthinier PONCELET

SLOT 2 (14:30 - 16:00) - D 302 - Competitive

W212 - PERFORMANCE OF ACADEMIC ENTREPRENEURS

Track: 03 ENTREPRENEURSHIP >> 03_03 ACADEMIC ENTREPRENEURSHIP AND THE ENTREPRENEURIAL UNIVERSITY

Chair: Maria Claudia Angel Ferrero

Discussant: Seyed Mohammad Alemzadeh

Paper presentations:

- 1057 SUCCESS FACTORS OF LEAN SALES IMPLEMENTATION**
 Johannes Raphael Hoelzle KARLSRUHE INSTITUTE OF TECHNOLOGY
 André Presse KARLSRUHE INSTITUTE OF TECHNOLOGY
 Orestis Terzidis KARLSRUHE INSTITUTE OF TECHNOLOGY
- 1634 ENTREPRENEURIAL TEAM AND PERFORMANCE**
 Karim Messegheem UNIVERSITÉ DE MONTPELLIER-AES-LABEX ENTREPRENDRE
 Veronique Bessiere UNIVERSITÉ DE MONTPELLIER-IUT-LABEX ENTREPRENDRE
 Marie Gomez-breyse UNIVERSITÉ DE MONTPELLIER-AES-LABEX ENTREPRENDRE
 Sylvie Sammut UNIVERSITÉ DE MONTPELLIER-ISEM-LABEX ENTREPRENDRE
 Andry Ramaroson UNIVERSITÉ DE MONTPELLIER-AES-LABEX ENTREPRENDRE
- 2124 ACADEMIC SPIN-OFFS: AN INTERNATIONAL BIBLIOMETRIC AND SOCIAL NETWORK ANALYSIS**
 Elies Seguí-mas UNIVERSITAT POLITÈCNICA DE VALÈNCIA
 Guillermina Tormo-carbó UNIVERSITAT POLITÈCNICA DE VALÈNCIA
 Faustino Sarrion-viñes UNIVERSITAT POLITÈCNICA DE VALÈNCIA

SLOT 2 (14:30 - 16:00) - D 304 - Competitive

W213 - FINANCIAL PERFORMANCE AND HOSPITAL MARKET ORIENTATION

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_01 MANAGEMENT RESEARCH IN HEALTHCARE ORGANIZATIONS

Chair: Mike Bresnen

Discussant: Alfred Angerer

Paper presentations:

- 1488 ACCOUNTABILITY OF AUSTRIAN AND GERMAN HEALTH INSURANCE FUNDS – A CONTENT ANALYSIS OF ANNUAL REPORTS**
 Haeusler Eveline LUDWIGSHAFEN UNIVERSITY
 Dorothea Greiling JOHANNES KEPLER UNIVERSITY LINZ
- 1548 IS QUALITY PRICED? EVIDENCE FROM THE STOCK MARKETS AND THE IMPLICATIONS FOR HEALTHCARE ORGANIZATIONS IN DEVELOPED COUNTRIES.**
 Kevin Broom SAINT LOUIS UNIVERSITY
 Jason Turner SAINT LOUIS UNIVERSITY
 Stephen Schwab WALTER REED ARMY INSTITUTE OF RESEARCH
 Michael Pesely SAINT LOUIS UNIVERSITY
- 1090 ENTREPRENEURIAL ORIENTATION AND STRATEGIC DECISION MAKING IN NON-PROFIT HOSPITALS. AN EMPIRICAL ANALYSIS**
 Stephanie Ruesch TU DORTMUND UNIVERSITY
 Maximiliane Wilkesmann TU DORTMUND UNIVERSITY
 Maik Lachmann TU BERLIN
- 1162 EXPLAINING PROBLEMS OF INTEGRATION IN HEALTH AND SOCIAL CARE: INSIGHTS FROM INSTITUTIONAL THEORY**
 Tom Forbes UNIVERSITY OF STIRLING MANAGEMENT SCHOOL
 Robin Fincham UNIVERSITY OF STIRLING MANAGEMENT SCHOOL

SLOT 2 (14:30 - 16:00) - D 305 - Competitive

W214 - CORRUPTION, IDENTIFICATION AND WORK

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_00 ORGANIZATIONAL BEHAVIOUR GENERAL TRACK

Chair: Annick Van Rossem

Discussant:

Paper presentations:

- 1360 WHAT DETERMINES THE APPLICATION OF CORRUPTION PREVENTION MEASURES IN SMALL AND MEDIUM-SIZED ENTERPRISES? A THEORETICAL MODEL**
 Anna Werner UNIVERSITY OF KAISERSLAUTERN
 Tanja Rabl UNIVERSITY OF KAISERSLAUTERN
- 1406 ALL WORK AND ALL PLAY: MAGICAL CIRCLES IN NEW PRODUCT DEVELOPMENT**
 Jinia Mukerjee Nath SKEMA BUSINESS SCHOOL
 Anca Metiu ESSEC BUSINESS SCHOOL
- 1955 FEELING SAFE AMONG SIMILAR OTHERS - ORGANIZATIONAL IDENTIFICATION SIMILARITIES AND VOICE BEHAVIOR IN WORK GROUPS**
 Fabian Hofmann WHU OTTO BEISHEIM SCHOOL OF MANAGEMENT
 Marko Reimer WHU OTTO BEISHEIM SCHOOL OF MANAGEMENT
 Utz Schäffer WHU OTTO BEISHEIM SCHOOL OF MANAGEMENT

SLOT 2 (14:30 - 16:00) - D 306 - Competitive

W215 - TEAM PERFORMANCE MANAGEMENT 1

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_03 TEAM PERFORMANCE MANAGEMENT

Chair: Petru Curseu

Discussant: George Boak

Paper presentations:

- 1577 THE CHANGING NATURE OF MANAGERIAL SKILLS, MINDSETS AND ROLES: ADVANCING THEORY AND RELEVANCY FOR CONTEMPORARY MANAGERS**
 Jorge Arevalo WILLIAM PATERSON UNIVERSITY
 Robert Laud WILLIAM PATERSON UNIVERSITY
- 1175 PURCHASE EVALUATION MODEL AND APPLICATION OF SHIPBUILDING ENTERPRISE BASED ON THE METHOD OF OPTIMAL COMBINATION**
 Hongying Wang HARBIN ENGINEERING UNIVERSITY
 Bing Sun HARBIN ENGINEERING UNIVERSITY
- 1476 THE ROLE OF WORKPLACE DEVELOPMENT OPPORTUNITIES IN ENHANCING INDIVIDUAL EMPLOYABILITY: EVIDENCE FROM ITALY**
 Mattia Martini DEPARTMENT OF SOCIOLOGY AND SOCIAL RESEARCH, UNIVERSITY OF MILAN BICOCCA
- 1447 INFORMAL AND NON-FORMAL LEARNING CONDITIONS PERCEIVED BY HR MANAGERS AND EXPERIENCED BY THE TECHNICAL STAFF IN THE AVIATION SECTOR IN LITHUANIA**
 Raimonda Alonderiene ISM UNIVERSITY OF MANAGEMENT AND ECONOMICS
 Goda Sabaliauskaite ISM UNIVERSITY OF MANAGEMENT AND ECONOMICS

SLOT 2 (14:30 - 16:00) - D 307 - Competitive

W216 - INNOVATION GENERAL TRACK - QUALITATIVE STUDIES

Track: 06 INNOVATION >> 06_00 INNOVATION - GENERAL TRACK

Chair: Vivek K Velmauri

Discussant: Dirk Schneckenberg

Paper presentations:

- 1276 DRIVING INNOVATION THROUGH WOMEN ENTREPRENEURS: A STUDY OF RUSSIA AND KAZAKHSTAN**
 Raigul Doszhan AL-FARABI KAZAKH NATIONAL UNIVERSITY
 Anna Trifilova ST.PETERSBURG STATEUNIVERSITY, RUSSIA
- 2013 TECHNOLOGICAL CAPABILITY BUILDING THROUGH ACTION LEARNING**
 Vicky Yu TONGJI UNIV
 Dimitris Assimakopoulos GEM
 Yan Jie
- 1396 EXPLORING THE NEXUS BETWEEN INFORMATION TECHNOLOGIES AND KNOWLEDGE-BASED MICROFOUNDATIONS FOR CORPORATE INNOVATION**
 Dirk Schneckenberg ESC RENNES SCHOOL OF BUSINESS
 Yann Truong ESC RENNES SCHOOL OF BUSINESS
 Hamid Mazloomi ESC RENNES SCHOOL OF BUSINESS
- 1340 CHANGING INNOVATION ROLES OF FOREIGN SUBSIDIARIES FROM THE MANUFACTURING INDUSTRY IN CHINA**
 Vivek K. Velamuri HHL
 Wenqian Zhou HHL
 Tobias Dauth HHL

SLOT 2 (14:30 - 16:00) - D 308 - Competitive

W217 - EXPATRIATE MANAGEMENT 2

Track: 07 INTERNATIONAL MANAGEMENT >> 07_01 EXPATRIATE MANAGEMENT

Chair: Maike Andresen

Discussant: Xavier Salamin

Paper presentations:

- 1119 MENTORING EXPATRIATES IN TRANSNATIONAL COMPANIES: FROM ETHNOCENTRIC TO CROSS-CULTURAL COMMUNICATION**
 Zaza Nadja Lee Hansen DTU MANAGEMENT ENGINEERING
 Lauge Baungaard DTU MANAGEMENT ENGINEERING
 Rasmussen
- 1790 A HIERARCHY OF CULTURAL INTELLIGENCE ANTECEDENTS**
 Eleanna Galanaki ATHENS UNIVERSITY OF ECONOMICS
 Marta Muniz-ferrer UNIVERSIDAD PONTIFICIA COMILLAS
 Ilan Alon ROLLINS COLLEGE
 Michelle Boulanger ROLLINS COLLEGE
 Julie Ann Elston OREGON STATE UNIVERSITY
 Carlos Martinez-de Ibarreta UNIVERSIDAD PONTIFICIA COMILLAS
 Judith Meyers UNIVERSITY OF CALIFORNIA
 Andres Velez-calle UNIVERSIDAD EAFIT
- 2157 SELF-INITIATED REPATRIATES' EMPLOYABILITY IN THE GERMAN AND FRENCH CAREER FIELD: A QUALITATIVE STUDY OF GERMAN AND FRENCH RETURNEES**
 Andresen Maike U. OF BAMBERG
 Shala Sebahate U. OF BAMBERG

SLOT 2 (14:30 - 16:00) - D 309 - Paper Development

W218 - HRM AND DIVERSITY

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_04 HUMAN RESOURCE MANAGEMENT

Chair: Tanya Bondarouk

Discussant:

Paper presentations:

- 1407 HIGH-PERFORMANCE WORK SYSTEMS AND EMPLOYEE RETENTION: DOES THE WORKFORCE GENDER COMPOSITION MATTER?**
 Luigi Stirpe CARLOS III UNIVERSITY OF MADRID
 Celia Zárraga-oberty CARLOS III UNIVERSITY OF MADRID
Discussant : A. RAKOWSKA
- 2209 ARE GENDER DIFFERENCES IN WORKPLACE CONFLICT IMPORTANT? A STUDY ON INFLUENCE OF INFORMAL CONFLICT MANAGEMENT**
 Francesca Di Virgilio UNIVERSITY OF MOLISE
 Svetlana Holt WOODBURY UNIVERSITY
 Angelo Camillo WOODBURY UNIVERSITY
Discussant : P. CHOU
- 1259 WHAT DETERMINES INDIVIDUAL'S SUBJECTIVE WELL-BEING?**
 Paul Chou MINGHSIN UNIVERSITY OF SCIENCE & TECHNOLOGY
Discussant : L. STIRPE
- 1853 EMPLOYEES' COMPETENCE POTENTIAL FROM THE PERSPECTIVE OF HR DIVERSITY MANAGEMENT: RESULTS OF PILOT STUDY**
 Anna Rakowska UNIVERSITY OF M. CURIE SKŁODOWSKA
 Agnieszka Sitko-lutek UNIVERSITY OF M. CURIE SKŁODOWSKA
Discussant : F. DI VIRGILIO

SLOT 2 (14:30 - 16:00) - D 310 - Competitive

W219 - ORGANISATIONAL CULTURES AT WORK

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_01 WORK MOTIVATION IN THE PUBLIC SECTOR: EXCHANGES WITH THE ORGANIZATIONAL BEHAVIOUR FIELD

Chair: Danila Scarozza

Discussant:

Paper presentations:

- 1882 CROSS-NATIONAL DIFFERENCES IN RELATIONSHIPS BETWEEN CONFLICT, ENGAGEMENT, OCB AND SOCIAL NETWORKS**
 Martijn Jungst MAASTRICHT UNIVERSITY
- 1115 EFFECTS OF THE DISCREPANCY BETWEEN IDEAL AND ACTUAL CARING CULTURE ON EMPLOYEE COMMITMENT AND SATISFACTION**
 Eleanna Galanaki ATHENS UNIVERSITY OF ECONOMICS
 Giorgos Papagiannakis ATHENS UNIVERSITY OF ECONOMICS
- 1454 LEARNING THROUGH RITUALS IN RESTAURANTS: EXPLORING THE LINK BETWEEN RITUALS, VALUES AND ORGANIZATIONAL CULTURE**
 Carlos Martin-rios ECOLE HÔTELIÈRE DE LAUSANNE
 Niclas Erhardt UNIVERSITY OF MAINE
 Joshua Deakin UNIVERSITY OF MAINE
- 1531 FROM NEGATIVE TO POSITIVE LEADERSHIP: AN HISTORIOGRAPHIC ANALYSIS OF LEADERSHIP THOUGHT IN THE 18TH CENTURY**
 Miguel Pereira Lopes UNIVERSITY OF LISBON

SLOT 2 (14:30 - 16:00) - D 311 - Competitive

W220 - RETHINKING THE DESIGN PARADIGM: CONTEMPORARY CHALLENGES

Track: 06 INNOVATION >> 06_01 RETHINKING THE DESIGN PARADIGM IN MANAGEMENT: THEORIES, ACTIVITIES, AND ORGANISATIONS

Chair: Maria Elmquist

Discussant: Susanne Ollila

Paper presentations:

- | | | |
|-------------|--|-----------------------------------|
| 1238 | EXPLORING TENSIONS IN AN OPEN INNOVATION PROJECT: THE CHALLENGES OF ACHIEVING COLLABORATIVE ADVANTAGE | |
| | Anna Yström | CHALMERS UNIVERSITY OF TECHNOLOGY |
| 1569 | RETHINKING IDEATION: A COGNITIVE APPROACH OF INNOVATION LOCK-INS | |
| | Marine Agogué | HEC MONTRÉAL |
| | Pascal Le Masson | MINES PARISTECH, PSL |

SLOT 2 (14:30 - 16:00) - D 312 - Competitive

W221 - BOARD OF DIRECTORS AND GOVERNANCE IN FAMILY BUSINESS

Track: 04 FAMILY BUSINESS RESEARCH >> 04_03 FAMILY BUSINESS IN EMERGING, DEVELOPING, AND TRANSITION ECONOMIES

Chair: Donata Mussolino

Discussant: Jana Hauck

Paper presentations:

- | | | |
|-------------|---|--|
| 1614 | ALL THE POWER IN TWO HANDS: THE ROLE OF CEOS IN FAMILY IPOs. | |
| | Alessandro Cirillo | FEDERICO II - UNIVERSITY OF NAPLES |
| | Mauro Romano | UNIVERSITY OF FOGGIA |
| | Luca Pennacchio | FEDERICO II - UNIVERSITY OF NAPLES |
| 1644 | DIFFERENTIATING BOARDS' TASKS DURING SMES' INTERNAL FINANCIAL CRISIS: THE MODERATING ROLE OF SOCIOEMOTIONAL WEALTH | |
| | Fynn-willem Lohe | WITTEN/HERDECKE UNIVERSITY |
| | Andrea Calabrò | WITTEN/HERDECKE UNIVERSITY |
| 1777 | IS THE BOARD OF DIRECTORS A PLACE FOR LEARNING IN FAMILY BUSINESS? | |
| | Céline Barredy | CEROS - UNIVERSITY PARIS OUEST NANTERRE LA DÉFENSE |
| | Julien Batac | UNIVERSITY OF BORDEAUX |
| 2127 | SAME SAME BUT DIFFERENT? FAMILY FIRM TYPOLOGIES AND MULTIDIMENSIONAL FIRM PERFORMANCE | |
| | Marcel Hülsbeck | WITTEN/HERDECKE UNIVERSITY |
| | Katharine Wirsching | AUGSBURG UNIVERSITY |

SLOT 2 (14:30 - 16:00) - B 6 - Competitive

W222 - STRATEGY, GROWTH AND PERFORMANCE

Track: 14 CONFERENCE GENERAL TRACK >> 14_00 CONFERENCE GENERAL TRACK

Chair: Al Rosenbloom

Discussant: Mariola Ciszewska-mlinaric

Paper presentations:

- 1804 CATCHING UP WITH ORGANIZATIONAL FIELD ELITES? STRATEGIC ORIENTATIONS IN PERIPHERY BUSINESS SCHOOLS**
Simon Cadez UNIVERSITY OF LJUBLJANA
- 1573 UNCERTAINTY IS A GREAT OPPORTUNITY FOR GROWTH! ADVANCING FOUNDATIONAL ELEMENTS OF THE GROWTH PROCESS FROM A LONG-TERM PERSPECTIVE**
Denise Fleck COPPEAD GRADUATE SCHOOL OF BUSINESS / UFRJ
- 1971 THE EFFECTIVENESS OF THE USE OF MULTIPLE PERFORMANCE MEASURES: THE INFLUENCE OF ORGANISATIONAL CONTINGENCIES**
John Anchor UNIVERSITY OF HUDDERSFIELD
Abdallah Amhalhal SIRTE UNIVERSITY

SLOT 2 (14:30 - 16:00) - B 17 - Competitive

W223 - CENTRAL GOVERNANCE MECHANISMS IN KNOWLEDGE-BASED COLLABORATIONS

Track: 06 INNOVATION >> 06_07 KNOWLEDGE, LEARNING, AND INNOVATION

Chair: Vanessa Ratten

Discussant: Connie Zheng

Paper presentations:

- 1512 SEDUCED INTO COLLABORATION: A RESOURCE-BASED CHOICE EXPERIMENT TO EXPLAIN KNOWLEDGE ACQUISITION STRATEGIES OF SMES**
Maryse Chappin UTRECHT UNIVERSITY
Frank Van Rijnsoever UTRECHT UNIVERSITY
Sander Kempkes UTRECHT UNIVERSITY
- 1182 NEVER CHANGE A WINNING TEAM? FAMILIARITY, INTACTNESS, AND PERFORMANCE OF MANAGEMENT TEAMS IN THE GAMING INDUSTRY**
Frederik Situmeang UNIVERSITY OF AMSTERDAM
Claudia Buengeler UNIVERISTY OF AMSTERDAM
Wendelien Van Eerde UNIVERSITY OF AMSTERDAM
Nachoem Wijnberg UNIVERSITY OF AMSTERDAM
- 1016 GOVERNANCE MODELS, KNOWLEDGE AND BUSINESS MODELS: EMPIRICAL RESEARCH FROM RESEARCH CENTERS AND SPIN-OFFS**
Laurent Scaringella ESC RENNES

SLOT 2 (14:30 - 16:00) - C CONFERENCE ROOM - Competitive

W224 - FIRM INTERNATIONALISATION

Track: 07 INTERNATIONAL MANAGEMENT >> 07_00 INTERNATIONAL MANAGEMENT GENERAL TRACK

Chair: Aleksandra Wasowska

Discussant: Paul Jones

Paper presentations:

- 1552 WHAT MAKES COMPANIES DECIDE TO INTERNATIONALIZE? AN ALTERNATIVE APPROACH REGARDING THE PROCESS OF INTERNATIONALIZATION MOTIVATION**
 Myropi Garri UNIVERSITY OF PORTSMOUTH
 Nikolaos Konstantopoulos UNIVERSITY OF THE AEGEAN
- 1181 OPPORTUNITY AND RISK ORIENTATION AS DRIVERS OF FOREIGN MARKET ACTIVITY**
 Ralph Lehmann HTW CHUR
 Christian Hauser HTW CHUR
 Jens Hogenacker UNIVERSITÄT POTSDAM
- 2076 PATTERNS OF NEW VENTURE CREATION IN TRADITIONAL MANUFACTURING INDUSTRIES: CLUSTERING, INTERNATIONALIZATION AND SUBSECTOR DYNAMICS**
 Victor Oltra UNIVERSITY OF VALENCIA
 Francisco Puig UNIVERSITY OF VALENCIA
 Miguel González-loureiro UNIVERSITY OF VIGO
 Salvador Vivas-lópez UNIVERSITY OF VALENCIA
- 1894 ENVIRONMENTAL ENTREPRENEURS AND INCUMBENT TECHNOLOGIES: A COMPARATIVE STUDY OF PERCEPTIONS ACROSS THREE COUNTRIES**
 Christopher Ball UNIVERSITY OF STIRLING
 Markus Kittler UNIVERSITY OF STIRLING

SLOT 2 (14:30 - 16:00) - A 9 - Competitive

W225 - ENTREPRENEURIAL OPPORTUNITIES

Track: 03 ENTREPRENEURSHIP >> 03_00 ENTREPRENEURSHIP GENERAL TRACK

Chair: Lucrezia Songini

Discussant: Matthias Mrozewski

Paper presentations:

- 1638 AN ANALYSIS OF THE EMERGENCE OF BUSINESS OPPORTUNITIES FROM THE INTERSUBJECTIVE PERSPECTIVE**
 Sophie Casanova MONTPELLIER UNIVERSITY- MRM
 Karim Messegghem MONTPELLIER UNIVERSITY- MRM
 Sylvie Sammut MONTPELLIER UNIVERSITY- MRM
- 1738 MOVING IN OR OUT? HOW TO DE-ESSENTIALIZE CROSS-BORDER ENTREPRENEURSHIP**
 Per Servais UNIVERSITY OF SOUTHERN DENMARK
 Julie Emontspool UNIVERSITY OF SOUTHERN DENMARK
- 2052 OPPORTUNITY EVALUATION AND COMPETITIVE THREAT**
 Matthias Mrozewski TECHNISCHE UNIVERSITÄT BERLIN
 Sabrina Artinger MAX PLANCK INSTITUTE FOR HUMAN DEVELOPMENT, UNIVERSITY OF OXFORD

SLOT 2 (14:30 - 16:00) - A 119 - Competitive

W226 - SUSTAINABLE HRM AND INNOVATION II

Track: 06 INNOVATION >> 06_08 SUSTAINABLE HRM AND HUMAN FACTORS FOR INNOVATION

Chair: Ina Ehnert

Discussant:

Paper presentations:

- 1206 HRM, CREATIVITY AND INNOVATION OUTCOMES: FROM BLACK BOXES TO WHITE SPACES**
 Brian Harney DUBLIN CITY UNIVERSITY
 Lucy Fallon-byrne DCU
 Na Fu NUI, MAYNOOTH
- 1787 BREAKING –THROUGH CORPORATE ENVIRONMENTAL INACTION WITH EMPLOYEE INITIATIVES: THE CASE OF EMPLOYEE ENERGY BUSINESSES**
 Anja Gräf HOCHSCHULE FÜR WIRTSCHAFT UND UMWELT NÜRTINGEN-GEISLINGEN
 Carsten Herbes HOCHSCHULE FÜR WIRTSCHAFT UND UMWELT NÜRTINGEN-GEISLINGEN
- 1785 TRANSLATING SUSTAINABILITY PRINCIPLES INTO HRM**
 Ruta Kazlauskaitė ISM UNIVERSITY OF MANAGEMENT AND ECONOMICS
 Egle Poskiene ISM UNIVERSITY OF MANAGEMENT AND ECONOMICS
- 1055 OCCUPATIONAL WELL-BEING HARM SCALE: A MEASURE TO FACILITATE SUSTAINABLE HRM**
 Sugumar Mariappanadar AUSTRALIAN CATHOLIC UNIVERSITY

SLOT 2 (14:30 - 16:00) - A 201 - Competitive

W227 - SPORT INDUSTRY AND INNOVATION

Track: 08 MANAGING SPORT >> 08_00 MANAGING SPORT GENERAL TRACK

Chair: Harald Dolles

Discussant: Harald Dolles

Paper presentations:

- 1148 BE NON-PROFIT AND INNOVATE. TYPES AND PREFERENCES OF SERVICE INNOVATION WITHIN REGIONAL SPORT FEDERATIONS**
 Winand Mathieu UNIVERSITY OF STIRLING
 Scheerder Jeroen KU LEUVEN
 Vos Steven FONTYS UNIVERSITY OF APPLIED SCIENCES
 Zintz Thierry UNIVERSITÉ CATHOLIQUE DE LOUVAIN
- 1417 INTERORGANIZATIONAL LINKAGES IN SPORT INDUSTRY CLUSTERS – TYPES, DEVELOPMENT, AND MOTIVES**
 Gerke Anna AUDENCIA NANTES SCHOOL OF MANAGEMENT
- 1580 HOW INDUSTRY COMPETITION RUINED WINDSURFING**
 Stuart Thomas RMIT UNIVERSITY
 Jason Potts RMIT UNIVERSITY

SLOT 2 (14:30 - 16:00) - A 203 - Competitive

W228 - PROJECT ORGANISING & HRM

Track: 10 PROJECT ORGANIZING >> 10_00 PROJECT ORGANIZING GENERAL TRACK

Chair: Martina Huemann

Discussant: Robert Joslin

Paper presentations:

- | | | |
|-------------|---|-------------------------------|
| 1111 | THE IMPACT OF CONTRACT TYPE AND INCENTIVE ON THE PERFORMANCE OF CAPITAL PROJECT | |
| | Mohammad Suprpto | TU DELFT |
| | Hans Bakker | TU DELFT |
| | Herman Mooi | TU DELFT |
| 1622 | ANTECEDENTS OF PROJECT MANAGERS' VOICE BEHAVIOR: THE MODERATING EFFECT OF ORGANIZATION-BASED SELF-ESTEEM AND AFFECTIVE ORGANIZATIONAL COMMITMENT | |
| | Bastian Ekrot | TECHNISCHE UNIVERSITÄT BERLIN |
| | Johannes Rank | TECHNISCHE UNIVERSITÄT BERLIN |
| | Hans Georg Gemünden | TECHNISCHE UNIVERSITÄT BERLIN |
| 2045 | KNOWLEDGE MANAGEMENT IN TRANSPORT INFRASTRUCTURE PPP PROJECTS: AN EX-POST PUBLIC ENTERPRISE PERSPECTIVE | |
| | Geoffrey Aerts | VRIJE UNIVERSITEIT BRUSSEL |
| | Michael Doms | VRIJE UNIVERSITEIT BRUSSEL |
| | Elvira Haezendonck | VRIJE UNIVERSITEIT BRUSSEL |

SLOT 2 (14:30 - 16:00) - A 204 - Competitive

W229 - RESPONSIBLE INNOVATION

Track: 01 BUSINESS FOR SOCIETY >> 01_00 BUSINESS FOR SOCIETY GENERAL TRACK

Chair: Vincent Blok

Discussant: Victor Scholten

Paper presentations:

- | | | |
|-------------|---|--|
| 1676 | RESPONSIBLE BUSINESS MODEL INNOVATION: RECONCEPTUALISING THE ROLE OF BUSINESS IN SOCIETY. | |
| | Alex Hope | NEWCASTLE BUSINESS SCHOOL |
| | Robert Moehler | NORTHUMBRIA UNIVERSITY |
| 2139 | INSTITUTIONAL ENTREPRENEURIALISM AND RESPONSIBLE RESEARCH AND INNOVATION IN CORPORATE SETTINGS | |
| | Sally Randles | UNIVERSITY OF MANCHESTER |
| | Oliver Laasch | MIOIR, UNIVERSITY OF MANCHESTER |
| | Allison Loconto | INRA-IFRIS UNIVERSITY OF PARIS-EST MARNE-LA-VALLÉE |
| | Elise Tancoigne | IFRIS UNIVERSITY OF PARIS-EST MARNE-LA-VALLÉE |
| | Kerstin Goos | FRAUNHOFER ISI |
| 1172 | SME INNOVATION: AN NCARBS BASED ANALYSIS | |
| | Jones Paul | PLYMOUTH UNIVERSITY |
| | Beynon Malcolm | CARDIFF UNIVERSITY |
| | Pickernell David | UNIVERSITY OF SOUTH WALES |
| 2170 | THE INTEGRATION OF RESPONSIBILITY DIMENSIONS INTO THE OPEN INNOVATION: CONCEPTUAL MODEL | |
| | Monika Petraitė | KAUNAS UNIVERSITY OF TECHNOLOGY |
| | Jolita Ceicyte | KAUNAS UNIVERSITY OF TECHNOLOGY |
| | Xavier Pavie | ESSEC BUSINESS SCHOOL |

SLOT 2 (14:30 - 16:00) - A 205 - Competitive

W230 - THE CHALLENGES OF CONTEMPORARY LEADERSHIP: DRAWING ON EMPIRICAL EVIDENCE

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_05 LEADERSHIP, CULTURE AND SIMULATIONS

Chair: Eleanna Galanaki

Discussant: Dainelis Cabeza Pullés

Paper presentations:

- | | |
|-------------|--|
| 1477 | NEGATIVE IMPACT OF EMOTIONAL LABOR ON A CORPORATE IMAGE: THE CASE OF AMWAY POLAND |
| | Pawel Krzyworzeka KOZMINSKI UNIVERSITY |
| 1555 | EXAMINING THE IMPACT OF GENERATIONAL DIFFERENCES ON LEADERSHIP STYLE IN UK MANAGERS |
| | Caroline Coulombe ESG-UQAM |
| | Rémi Serpinet BOMBARDIER |
| 2097 | NATIONAL CULTURE AND GLOBAL LEADERSHIP: A CROSS-CULTURAL STUDY |
| | Rosana Reis ISG - PARIS |
| | Anderson Sant FDC - FUNDAÇÃO DOM CABRAL |
| | Camilla Quental AUDENCIA |

Thursday, 18 June, 2015

SLOT 3 (09:30 - 11:00) - D 200 - Competitive

T301 - ORGANIZING MINDFULNESS ACROSS ORGANISATIONS, NETWORKS, & CLUSTERS

Track: 06 INNOVATION >> 06_00 INNOVATION - GENERAL TRACK

Chair: Christian Gaertner

Discussant:

Paper presentations:

- 1190 WHICH RESOURCES MATTER THE MOST TO FIRM INNOVATION? AN EXPLORATORY STUDY OF THE U.S. BIOTECHNOLOGY INDUSTRY**
 Lale Gumusluoglu BILKENT UNIVERSITY
 Irem Demirkan JAMES MADISON UNIVERSITY
- 1908 MAKING PLANNING WORK: INSIGHTS FROM BUSINESS DEVELOPMENT**
 Hans Eibe Sørensen UNIVERSITY OF SOUTHERN DENMARK
- 1974 FROM 'CITY HALL' TO MANAGING THE URBAN – TOWARDS A STRATEGIC MANAGEMENT PERSPECTIVE ON CITIES**
 Gordon Müller-seitz TU KAISERSLAUTERN
 Anja Schröder TU KAISERSLAUTERN
 Timo Braun TU KAISERSLAUTERN

SLOT 3 (09:30 - 11:00) - D 201 - Competitive

T302 - NEW MEASURES IN OB RESEARCH

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_00 ORGANIZATIONAL BEHAVIOUR GENERAL TRACK

Chair: Yalabik Zeynep

Discussant:

Paper presentations:

- 1881 IT TAKES MORE THAN ONE MEASURE. CAPTURING THE MULTIDIMENSIONALITY OF JOB QUALITY WITH JOB TYPES AND MULTIPLE JOB QUALITY OUTCOMES.**
 Lise Székér HIVA - KU LEUVEN
 Sem Vandekerckhove HIVA - KU LEUVEN
 Stan De Spiegelaire HIVA - KU LEUVEN
 Monique Ramioul HIVA - KU LEUVEN
- 1723 DEVELOPING A MEASUREMENT SCALE FOR ORGANISATIONAL DEFENSIVE ROUTINES**
 Yumei Yang BOURNEMOUTH UNIVERSITY
 Davide Secchi UNIVERSITY OF SOUTHERN DENMARK
- 2162 ORGANIZATIONAL ENTRENCHMENT AND CONTINUANCE COMMITMENT: CONVERGENT AND DISCRIMINANT VALIDATION**
 Ana Carolina De Aguiar Rodrigues UNIVERSITY OF SAO PAULO
 Antonio Virgilio Bittencourt Bastos FEDERAL UNIVERSITY OF BAHIA
- 1295 1295 AUTHENTIC LEADERSHIP AND ORGANIZATIONAL COMMITMENT: THE MEDIATING ROLE OF POSITIVE PSYCHOLOGICAL CAPITAL**
 Miguel Pereira Lopes UNIVERSITY OF LISBON
 Paulo Rego UNIVERSITY OF LISBON
 José Nasciment UNIVERSITY OF LISBON

SLOT 3 (09:30 - 11:00) - D 204 - Competitive

T303 - ENTREPRENEURIAL MOTIVATION OF ACADEMICS

Track: 03 ENTREPRENEURSHIP >> 03_03 ACADEMIC ENTREPRENEURSHIP AND THE ENTREPRENEURIAL UNIVERSITY

Chair: Messegheem Karim

Discussant: Christos Kalantaridis

Paper presentations:

- 1854 THE USE OF EFFECTUAL VERSUS CAUSAL LOGIC IN ACADEMIC SPINOFFS**
 María Del Mar Fuentes- UNIVERSITY OF GRANADA
 fuentes
 Carlos Antonio Albacete- UNIVERSITY OF GRANADA
 sáez
 Ana Maria Bojica UNIVERSITY OF GRANADA
 Matilde Ruiz-arroyo UNIVERSITY OF GRANADA
- 2104 SCIENTISTS' MOTIVATION AND INDUSTRY-SCIENCE-COOPERATION**
 Stefan Houweling UNIVERSITY OF SIEGEN
 Petra Moog UNIVERSITY OF SIEGEN
- 1656 ACADEMIC ENTREPRENEURS: COGNITIVE FACTORS DRIVING RESEARCHERS TO START THEIR OWN VENTURE**
 Maria Claudia Angel Ferrero MRM-LABEX ENTREPRENDRE-UNIVERSITY OF MONTPELLIER
 Véronique Bessiere MRM-LABEX ENTREPRENDRE-UNIVERSITY OF MONTPELLIER
- 1674 LIFESTYLE ENTREPRENEURS IN ACADEMIC SPIN-OFFS**
 Marie Gomez-breyse UNIVERSITÉ DE MONTPELLIER-AES-LABEX ENTREPRENDRE
 Arnaud Milet UNIVERSITÉ DE MONTPELLIER-AES-LABEX ENTREPRENDRE
 Veronique Bessiere UNIVERSITÉ DE MONTPELLIER-IUT-LABEX ENTREPRENDRE
 Sylvie Sammut UNIVERSITÉ DE MONTPELLIER-ISEM-LABEX ENTREPRENDRE
 Andry Ramaroson UNIVERSITÉ DE MONTPELLIER-ISEM-LABEX ENTREPRENDRE

SLOT 3 (09:30 - 11:00) - D 205 - Competitive

T304 - HRM, ETHICS AND SUSTAINABILITY

Track: 07 INTERNATIONAL MANAGEMENT >> 07_00 INTERNATIONAL MANAGEMENT GENERAL TRACK

Chair: Ilona Hunek

Discussant: Stephanie Mansion

Paper presentations:

- 1382 HOME CULTURE AFFECTS ETHICAL AND WORK VALUES OF MNC HOST COUNTRY NATIONAL EMPLOYEES: A CROSS-CULTURAL STUDY OF THAILAND, THE UK AND JAPAN**
 Sachiko Takeda BOURNEMOUTH UNIVERSITY
 Davide Secchi UNIVERSITY OF SOUTHERN DENMARK
- 1349 SUSTAINABLE HRM IN THE CONTEXT OF GLOBAL UNCERTAINTY: ITS VALUE FOR MNCS AND IMPACT ON THE GLOBAL MANAGER?**
 Jane Maley CSU
 Robin Kramar ACU
- 2008 SOCIAL STAYS LOCAL – IDENTIFYING TYPICAL PROFILES OF FUTURE EMPLOYEES OF MULTINATIONAL ENTERPRISES**
 Philipp Paulus UNIVERSITY OF TRIER
 Diemo Urbig UNIVERSITY OF WUPPERTAL
 Katrin Muehlfeld UNIVERSITY OF TRIER
 Vivien Procher UNIVERSITY OF WUPPERTAL
 Arjen Van Witteloostuijn TILBURG UNIVERSITY
- 1140 WOMEN'S BARRIERS TO ADVANCE: FROM GLASS TO STEEL. AN APPROACH FROM ORGANIZATIONAL DYNAMICS.**
 Maria Bastida USC
 Silvia Moscoso USC

SLOT 3 (09:30 - 11:00) - D 206 - Competitive

T305 - ENVIRONMENTAL STRATEGIES AND SUSTAINABILITY

Track: 01 BUSINESS FOR SOCIETY >> 01_00 BUSINESS FOR SOCIETY GENERAL TRACK

Chair: Jérôme Meric

Discussant: Viviana Pilato

Paper presentations:

- | | | |
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| 1194 | PUSH AND PULL MOTIVATION OF ENVIRONMENTAL ACTIVITIES: MEDIATORS OF THE RELATIONSHIP IN A SME CONTEXT | |
| | Karen Delchet-cochet | ISC PARIS, BUSINESS SCHOOL |
| | Linh Chi Vo | NORMANDY BUSINESS SCHOOL |
| | Hakim Akeb | ISC PARIS, BUSINESS SCHOOL |
| 2083 | HOW ORGANIZATIONAL STRUCTURE AFFECTS ENVIRONMENTAL RESPONSIVENESS | |
| | Miguel Pérez-valls | UNIVERSIDAD DE ALMERÍA |
| | José Céspedes-lorente | UNIVERSIDAD DE ALMERÍA |
| | Javier Martínez Del Río | UNIVERSIDAD DE ALMERÍA |
| | Raquel Antolín-lópez | UNIVERSIDAD DE ALMERÍA |
| 1771 | THE RELEVANCE OF THE ORGANIZATIONAL MICRO-LEVEL IN CORPORATE SUSTAINABILITY: CROSS-COUNTRY EMPIRICAL EVIDENCE FROM US-DJIA AND GERMAN-DAX COMPANIES | |
| | Matthias Georg Will | MARTIN-LUTHER-UNIVERSITY HALLE-WITTENBERG |
| | Stefan Hielscher | MARTIN-LUTHER-UNIVERSITÄT HALLE-WITTENBERG |
| | Mengdong Zhuang | ROBINS SCHOOL OF BUSINESS |

SLOT 3 (09:30 - 11:00) - D 207 - Competitive

T306 - ETHICS AND ACCOUNTABILITY IN PUBLIC ORGANISATIONS

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_04 ACCOUNTABILITY, SUSTAINABILITY, AND ETHICS IN PUBLIC AND NON-PROFIT ORGANIZATIONS

Chair: Filippo Giordano

Discussant:

Paper presentations:

- | | | |
|-------------|---|--------------------------------|
| 1323 | ADMINISTRATIVE TRADITION AND MANAGEMENT REFORMS: A COMPARISON OF AGENCY CHIEF EXECUTIVE ACCOUNTABILITY IN FOUR CONTINENTAL RECHTSSTAAT COUNTRIES | |
| | Reto Steiner | UNIVERSITY OF BERN |
| | Tobias Bach | HERTIE SCHOOL OF GOVERNMENT |
| | Gerhard Hammerschmid | HERTIE SCHOOL OF GOVERNMENT |
| | Sandra Van Thiel | RADBOUD UNIVERSITY NIJMEGEN |
| 1858 | DETERMINANTS OF ACCOUNTABILITY ON STATE-OWNED ENTERPRISES WEBPAGES – A TRANSPARENCY INDEX AND EMPIRICAL EVIDENCE | |
| | Ulf Papenfuß | UNIVERSITY LEIPZIG |
| 1939 | SOFT CONTROLS IN THE DUTCH DEFENCE ORGANIZATION: IMPROVING ETHICAL BEHAVIOUR REGARDING FINANCIAL AND MATERIAL RESOURCES MANAGEMENT | |
| | Jacqueline Heeren-bogers | NETHERLANDS DEFENCE ACADEMY |
| | Muel Kaptein | ROTTERDAM SCHOOL OF MANAGEMENT |
| | Joseph Soeters | NETHERLANDS DEFENCE ACADEMY |

SLOT 3 (09:30 - 11:00) - D 214 - Paper Development

T307 - PERFORMANCE MANAGEMENT

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_04 HUMAN RESOURCE MANAGEMENT

Chair: Silvia Profili

Discussant:

Paper presentations:

- 1254 THE RELATIONSHIP BETWEEN PERFORMANCE APPRAISAL PROCESSES AND EMPLOYEE DEPRESSIVE SYMPTOMS: AN INVESTIGATION IN CHINA**
 Biyun Hu LOYOLA UNIVERSITY CHICAGO
 Ugur Uygur LOYOLA UNIVERSITY CHICAGO
 Shaun Pichler CALIFORNIA STATE UNIVERSITY
 Arup Varma LOYOLA UNIVERSITY CHICAGO
Discussant : A. SALAS
- 1150 TRAINING AND JOB PERFORMANCE OF FRONT LINE EMPLOYEES: AN EXAMINATION IN THE BANKING INDUSTRY**
 Pierre-yves Sanséau GRENOBLE ECOLE DE MANAGEMENT
 Betty Birkenmeier SOUTH LOUISIANA COMMUNITY COLLEGE
Discussant : F. GERLI
- 1058 HOW MUCH CAN WE RELY ON OTHERS' RATINGS? A CRITICAL EXAMINATION OF MULTISOURCE FEEDBACK ON EMOTIONAL AND SOCIAL COMPETENCIES**
 Fabrizio Gerli CA' FOSCARI UNIVERSITY OF VENICE
 Sara Bonesso CA' FOSCARI UNIVERSITY OF VENICE
 Joan Manuel Batista-foguet ESADE
 Claudio Pizzi CA' FOSCARI UNIVERSITY OF VENICE
 Laura Cortellazzo CA' FOSCARI UNIVERSITY OF VENICE
 Sara Tintorri CA' FOSCARI UNIVERSITY OF VENICE
Discussant : B. HU
- 1161 MANAGING OVERLOAD OF WORK OF HIGH QUALIFIED PERSONNEL: LEARNING AND WORKING BEYOND EXPECTATIONS**
 Andres Salas CATHOLIC UNIVERSITY OF VALENCIA
 Joaquin Alegre UNIVERSITY OF VALENCIA
 Rafael Fernandez UNIVERSITY OF VALENCIA
Discussant : P.I. SANSEAU

SLOT 3 (09:30 - 11:00) - D 215 - Competitive

T308 - SERVICITIZATION COMPETENCES

Track: 06 INNOVATION >> 06_06 SERVICE INNOVATION AND SERVICITIZATION

Chair: Julia Jonas

Discussant: Erik Lindhult

Paper presentations:

- 1256 SUPPLIER INTEGRATION AND ITS EFFECT ON SUPPLY CHAIN COMPETENCE. THE ROLE OF DEPENDENCE AND THE COMPLEMENTARITY OF ABSORPTIVE AND DESORPTIVE CAPACITY.**
 María Isabel Roldán UNIVERSITY OF GRANADA
 Bravo
 Francisco Javier UNIVERSITY OF GRANADA
 Lloréns Montes
 Antonia Ruiz Moreno UNIVERSITY OF GRANADA
 Dainelis Cabeza UNIVERSITY OF GRANADA
 Pullés
- 1753 ORGANIZATIONAL COMPETENCE FOR SERVICITIZATION IN WHOLESALING**
 Tim Posselt FRAUNHOFER CENTER FOR APPLIED RESEARCH ON SUPPLY CHAIN
 SERVICES SUPPLY CHAIN SERVICES SCS
 Angela Roth DEPARTMENT OF INFORMATION SYSTEMS I - INNOVATION AND VALUE
 CREATION, FRIEDRICH ALEXANDER UNIVERSITY ERLANGEN-NUREMBERG
 Frank Danzinger FRAUNHOFER CENTER FOR APPLIED RESEARCH ON SUPPLY CHAIN
 SERVICES SUPPLY CHAIN SERVICES SCS
 Heiko Wrobel FRAUNHOFER CENTER FOR APPLIED RESEARCH ON SUPPLY CHAIN
 SERVICES SUPPLY CHAIN SERVICES SCS
- 2131 SERVICITIZATION OF MANUFACTURING AND SERVICE FIRMS: IMPLICATIONS FOR ORGANIZATIONAL ADAPTATION**
 Alexander Alexiev VU UNIVERSITY
 Matthijs Janssen UTRECHT UNIVERSITY
 Pim Den Hertog DIALOGIC INTERACTIVE

SLOT 3 (09:30 - 11:00) - D 217 - Competitive

T309 - ADVANCES IN DYNAMIC CAPABILITIES THINKING

Track: 13 STRATEGIC MANAGEMENT >> 13_05 MICRO-FOUNDATIONS OF STRATEGY, DYNAMIC CAPABILITIES, KNOWLEDGE, AND AMBIDEXTERITY

Chair: Lolita Jurksiene

Discussant: Fatima El Yousfi

Paper presentations:

- 1371 FROM LEARNING TO OPPORTUNITY: THE ROLE OF BOUNDARY SPANNERS IN SENSING/SHAPING AND SEIZING OPPORTUNITIES**
 Aurore Haas UNIVERSITE PARIS-DAUPHINE
- 1010 MODELLING THE MICROFOUNDATIONS OF REACTIVE DYNAMIC CAPABILITIES**
 David Atkinson MANCHESTER METROPOLITAN UNIVERSITY BUSINESS SCHOOL
- 1957 EXPLORING THE EQUIFINALITY OF DYNAMIC CAPABILITIES: A MIXED METHOD STUDY OF UK HIGH-TECH SMES**
 Chaminda Senaratne NORTHUMBRIA UNIVERSITY
 Catherine L.wang ROYAL HOLLOWAY, UNIVERSITY OF LONDON
 Meera Sarma NORTHUMBRIA UNIVERSITY
- 2117 CORPORATE ENTREPRENEURSHIP AND DYNAMIC CAPABILITIES: A NEW PERSPECTIVE**
 Solveiga Buozite KAUNAS UNIVERSITY OF TECHNOLOGY
 Asta Pundziene KAUNAS UNIVERSITY OF TECHNOLOGY

SLOT 3 (09:30 - 11:00) - D 218 - Competitive

T310 - FAMILY BUSINESSES IN EMERGING MARKETS

Track: 04 FAMILY BUSINESS RESEARCH >> 04_03 FAMILY BUSINESS IN EMERGING, DEVELOPING, AND TRANSITION ECONOMIES

Chair: Rodrigo Basco

Discussant: Allan Discua Cruz

Paper presentations:

- 2072 GOVERNANCE PARTICULARITIES OF ROMANIAN FAMILY BUSINESSES**
Ioan Fotea EMANUEL UNIVERSITY OF ORADEA
Silvia Fotea EMANUEL UNIVERSITY OF ORADEA
Jorg Freiling UNIVERSITY OF BREMEN
Samuel Echevarria-cruz ACADEMY OF ECONOMIC STUDIES BUCHAREST
- 2082 FAMILY BUSINESS AND ENTREPRENEURSHIP IN A NEW TRANSITION ECONOMY: THE CASE OF CUBA**
Eli Gimmon TEL-HAI
Christian Felzensztein UAI CHILE
Ekaterina Turkina HEC MONTREAL
- 2165 RE-CONCEPTUALIZING THE ROLE OF FAMILY CONTEXT IN EMERGING ECONOMY FAMILY BUSINESS AND ENTREPRENEURSHIP**
Maria Elo TURKU SCHOOL OF ECONOMICS
Päivi Jokela TURKU SCHOOL OF ECONOMICS
- 2181 "COUNT ME IN!": 'FAMILY TOGETHERNESS' AND GOVERNANCE IN FAMILY BUSINESS**
Kavil Ramachandran INDIAN SCHOOL OF BUSINESS
Navneet Bhatnagar INDIAN SCHOOL OF BUSINESS

SLOT 3 (09:30 - 11:00) - D 300 - Competitive

T311 - TEAM PERFORMANCE MANAGEMENT 2 (TEAM COGNITION)

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_03 TEAM PERFORMANCE MANAGEMENT

Chair: Alessandro Hinna

Discussant: Petru Curseu

Paper presentations:

- 1334 COGNITIVE DIVERSITY, COLLECTIVE INTELLIGENCE AND LEARNING IN TEAMS**
Ishani Aggarwal TILBURG UNIVERSITY
Anita Woolley CARNEGIE MELLON UNIVERSITY
Chris Chabris UNION COLLEGE
Thomas Malone MIT
- 1385 WHEN WOMEN SPOIL THE SYNERGISTIC POTENTIAL OF GROUPS: THE NEGATIVE IMPACT OF UNDERESTIMATION**
Nicoleta Meslec TILBURG UNIVERSITY
- 1347 RESEARCHING UNIVERSITY R&D FROM A TEAM APPROACH. EFFECT OF THE COLLECTIVE MIND.**
María Isabel Roldan Bravo UNIVERSITY OF GRANADA
Dainelis Cabeza Pullés UNIVERSITY OF GRANADA
Francisco Javier Llorens UNIVERSITY OF GRANADA
Montes UNIVERSITY OF GRANADA
Virginia Fernández Pérez UNIVERSITY OF GRANADA
- 1572 DYNAMICS OF A CRITICAL PROBLEM-SOLVING PROJECT TEAM IN MULTIPLE-PROJECT ENVIRONMENT: IMPLICATION FOR CREATIVITY**
Chitose Furukawa AICHI UNIVERSITY

SLOT 3 (09:30 - 11:00) - D 301 - Competitive

T312 - INTERNATIONALIZATION, COMMITMENT AND EO IN FAMILY BUSINESS

Track: 04 FAMILY BUSINESS RESEARCH >> 04_04 FAMILY BUSINESS GOALS, FAMILY DYNAMICS, BEHAVIORAL PROCESSES AND INNOVATION IN FAMILY FIRMS

Chair: Giovanna Campopiano

Discussant: Viktoria Veider

Paper presentations:

- 1546 THE INTERNATIONALIZATION PROCESS OF FAMILY AND NON-FAMILY FIRMS: A DEVELOPING COUNTRIES PERSPECTIVE**
Nidal Darwish BERGAMO UNIVERSITY
- 1619 A CONFIGURATIONAL ANALYSIS OF THE DETERMINANTS OF ENTREPRENEURIAL MODE OF ENTRY: THE FAMILY BUSINESS CASE.**
Daniel Pittino UNIVERSITY OF UDINE
Francesca Visintin UNIVERSITY OF UDINE
Paola Angela Maria UNIVERSITY OF UDINE
Mazzurana
- 2073 WHEN TO CALL IT A DAY? ESCALATING COMMITMENT IN FAMILY BUSINESS**
Celina Smith EMLYON BUSINESS SCHOOL
Isabelle Royer UAE U. LYON 3

SLOT 3 (09:30 - 11:00) - D 302 - Competitive

T313 - ENTREPRENEURSHIP IN FAMILY FIRMS TRACK - 1. FAMILY LEADERSHIP

Track: 03 ENTREPRENEURSHIP >> 03_00 ENTREPRENEURSHIP GENERAL TRACK

Chair: Marcela Ramirez-pasillas

Discussant: Massimiliano Pellegrini

Paper presentations:

- 2065 IS BLOOD TOO THICKER THAN WATER? SOCIAL CAPITAL AND DYNAMIC CAPABILITIES IN FAMILY FIRMS. A QUALITATIVE LONGITUDINAL ANALYSIS**
Massimiliano Pellegrini PRINCESS SUMAYA UNIVERSITY
Francesco Chirico JÖNKÖPING INTERNATIONAL BUSINESS SCHOOL
- 1597 A PROCESS OF BECOMING: ENTREPRENEURIAL LEADERSHIP TRANSITION OF THE NEXT GENERATION**
Marcela Ramirez-pasillas JONKOPING INTERNATIONAL BUSINESS SCHOOL
Patrick Bender JONKOPING INTERNATIONAL BUSINESS SCHOOL
Angelica Nilsson JONKOPING INTERNATIONAL BUSINESS SCHOOL
- 1869 AGENCY COSTS IN FAMILY FIRMS AND THEIR INFLUENCE ON THE EO-PERFORMANCE RELATIONSHIP**
Andreas Strobl UNIVERSITY OF INNSBRUCK
Andreas Kallmuenzer MANAGEMENT CENTER INNSBRUCK
Mike Peters MANAGEMENT CENTER INNSBRUCK
- 2022 FAMILY ENTREPRENEURIAL TEAMS**
Elias Hadjielias UNIVERSITY OF CENTRAL LANCASHIRE
Allan Discua Cruz LANCASTER UNIVERSITY MANAGEMENT SCHOOL
Carole Howorth BRADFORD UNIVERSITY SCHOOL OF MANAGEMENT

SLOT 3 (09:30 - 11:00) - D 303 - Competitive

T314 - EXPATRIATE MANAGEMENT 3: JGM BEST PAPER AWARD SESSION

Track: 07 INTERNATIONAL MANAGEMENT >> 07_01 EXPATRIATE MANAGEMENT

Chair: Jan Selmer

Discussant: Melinda Muir

Paper presentations:

- 1300 A SYSTEMATIC REVIEW OF THE LITERATURE ON EXPATRIATE ACADEMICS: THEMES OF UNCERTAINTY FOR INDIVIDUALS AND INSTITUTIONS**
Jodie-lee Trembath AUSTRALIAN NATIONAL UNIVERSITY
- 1699 SPECIFIC WORK-LIFE ISSUES OF SINGLE AND CHILDLESS FEMALE EXPATRIATES. AN EXPLORATORY STUDY IN THE SWISS CONTEXT.**
Xavier Salamin CHAIR RHO, UNIVERSITY OF FRIBOURG / SWISS NATIONAL CENTRE OF COMPETENCE IN RESEARCH LIVES
- 1378 FOREIGNERS WELCOME? DISCRIMINATION AND TURNOVER OF SELF-INITIATED EXPATRIATES IN ASIA**
Froese Fabian UNIVERSITY OF GOETTINGEN
Katharina Hildisch UNIVERSITY OF GOETTINGEN
Soo Min Toh UNIVERSITY OF TORONTO

SLOT 3 (09:30 - 11:00) - D 304 - Competitive

T315 - TECHNOLOGICAL INNOVATION: THE INFLUENCE OF MANAGEMENT AND SOCIAL CAPITAL

Track: 06 INNOVATION >> 06_07 KNOWLEDGE, LEARNING, AND INNOVATION

Chair: Mait Rungi

Discussant: Barbara Mueller

Paper presentations:

- 1862 THE INFLUENCE OF TOP MANAGEMENT SUPPORT FOR ICTS ON ORGANISATIONAL PERFORMANCE THROUGH KNOWLEDGE ACQUISITION, TRANSFER, AND UTILISATION**
Rodrigo Martin-rojas GRANADA UNIVERSITY
Encarnación García-sánchez GRANADA UNIVERSITY
Victor J. García-morales GRANADA UNIVERSITY
- 1585 HOW DOES MANAGEMENT INNOVATION LEAD TO TECHNOLOGICAL INNOVATION: THE ROLE OF STRATEGIC LEARNING, STRATEGIC DECISION-MAKING AND KNOWLEDGE BASES**
Ke Rong BOURNEMOUTH UNIVERSITY
Gordon Liu BATH UNIVERSITY
Wai Wai Ko SOUTHAMPTON UNIVERSITY
- 1923 SOCIAL CAPITAL DEVELOPMENT OF HIGH TECH FIRMS IN SCIENCE AND TECHNOLOGY PARKS**
Duygu Aslan MIDDLE EAST TECHNICAL UNIVERSITY
S.nazli Wasti MIDDLE EAST TECHNICAL UNIVERSITY

SLOT 3 (09:30 - 11:00) - D 305 - Competitive

T316 - E-COMMERCE AND ORGANISATIONS

Track: 14 CONFERENCE GENERAL TRACK >> 14_00 CONFERENCE GENERAL TRACK

Chair: Jolanta Tkaczyk

Discussant: Maciej Rządca

Paper presentations:

- 1743 HOW TO INVOLVE CUSTOMER CHARACTERISTICS IN RETAILERS' PAYMENT PROVISION STRATEGY?**
Robert Maximilian RWTH AACHEN UNIVERSITY
Grüschow
- 1766 PROVIDING CUSTOMER-INDIVIDUAL PAYMENT SERVICES IN B2C E-COMMERCE**
Robert Maximilian RWTH AACHEN UNIVERSITY
Grüschow

SLOT 3 (09:30 - 11:00) - D 306 - Competitive

T317 - STANDARDISATION AND INNOVATION (1 OF 2)

Track: 06 INNOVATION >> 06_03 STANDARDISATION AND INNOVATION

Chair: Geerten Van De Kaa

Discussant: Anne-marie Großmann

Paper presentations:

- 1822 LED LIGHTING IN ASIA: HOW STANDARDIZATION REGIMES INFLUENCE STAKEHOLDERS IN STANDARD SETTING**
Geerten Van De Kaa DELFT UNIVERSITY OF TECHNOLOGY
- 1404 COOPETITIVE CAPABILITIES IN STANDARDIZATION SETTINGS**
Magnus Johansson LUND UNIVERSITY - INST OF ECONOMIC RESEARCH
Niklas Hallberg LUND UNIVERSITY - INST OF ECONOMIC RESEARCH
- 1692 THE NATURE OF MANAGEMENT INNOVATION AND ITS MEASUREMENT**
Martyna Wronka- DEPARTMENT OF ENTREPRENEURSHIP & MANAGEMENT INNOVATION
pośpiech UNIVERSITY OF ECONOMICS IN KATOWICE
Teresa Kraśnicka DEPARTMENT OF ENTREPRENEURSHIP & MANAGEMENT INNOVATION
UNIVERSITY OF ECONOMICS IN KATOWICE
Wojciech Głód DEPARTMENT OF ENTREPRENEURSHIP & MANAGEMENT INNOVATION
UNIVERSITY OF ECONOMICS IN KATOWICE
- 1834 MOBILE TELECOMMUNICATION STANDARDIZATION IN JAPAN, THE US, AND EUROPE: REGULATORY AND INDUSTRIAL REGIMES COMPARED**
Geerten Van De Kaa DELFT UNIVERSITY OF TECHNOLOGY

SLOT 3 (09:30 - 11:00) - D 308 - Competitive

T318 - INSTITUTIONS AND CHANGE

Track: 01 BUSINESS FOR SOCIETY >> 01_05 INSTITUTIONS, RESISTANCE, CHANGE AND POWER

Chair: Xavier Deroy

Discussant: Xavier Deroy

Paper presentations:

- 1459 CONDUCTING A DIVERSITY POLICY AS AN ORGANIZATIONAL CHANGE PROCESS: A THEORETICAL MODEL GOING FROM ORGANIZATIONAL LEGITIMATION TO INSTITUTIONALIZATION DYNAMICS**
 Maria Giuseppina Bruna ISTECH / CHAIRE "MANAGEMENT & DIVERSITÉ" DE DAUPHINE
 Jean François Chanlat UNIVERSITÉ PARIS-DAUPHINE (CHAIRE "MANAGEMENT & DIVERSITÉ")
- 2167 CREATING A SOCIALLY DISRUPTIVE CATEGORY: A CASE STUDY OF "CONFLICT GOLD"**
 Shaz Ansari UNIVERSITY OF CAMBRIDGE
 Juliane Reinecke UNIVERSITY OF WARWICK
- 2119 POWER AND RESPONSIBILITY: INTRODUCING POWER INTO 'OPEN COMMUNICATIVE SPACE'**
 Marta Strumińska-kutra KOZMINSKI UNIVERSITY

SLOT 3 (09:30 - 11:00) - D 309 - Competitive

T319 - BEHAVIOURAL STRATEGY (VIRTUAL TRACK): THE ORGANISATIONAL LEVEL OF ANALYSIS

Track: 13 STRATEGIC MANAGEMENT >> 13_03 STRATEGIC PROCESSES AND PRACTICES

Chair: Christian Rosenkranz

Discussant: Philip Meissner

Paper presentations:

- 1361 DYNAMIC CAPABILITIES AND BEHAVIOURAL STRATEGY: AN INTEGRATION WITH THE FOCUS ON UNCONSCIOUS AND PSYCHODYNAMIC ASPECTS TO BETTER DEAL WITH UNCERTAINTY IN STRATEGIC MANAGEMENT**
 Claudia Nagel NAGEL & COMPANY GMBH
- 1755 INTER-FIRM IMITATION IN SOCIAL MEDIA ADOPTION: A COGNITIVE FRAMEWORK**
 Ralitzia Nikolaeva ISCTE-IUL
 João Azambuja ISCTE-IUL
- 1405 ORGANIZATIONAL RENEWAL: MODERATING EFFECT OF ORGANIZATIONAL SLACK AND ORGANIZATION'S IDENTITY ON ORGANIZATIONAL EFFECTIVENESS**
 Bartłomiej J. Gabrys UNIVERSITY OF ECONOMICS IN KATOWICE

SLOT 3 (09:30 - 11:00) - D 310 - Competitive

T320 - EMERGING MARKET FIRMS

Track: 07 INTERNATIONAL MANAGEMENT >> 07_00 INTERNATIONAL MANAGEMENT GENERAL TRACK

Chair: Myropi Garri

Discussant: Pablo Collazzo

Paper presentations:

- 1874 INTERNATIONALIZATION PROCESS OF EMERGING MARKET FIRMS: THE ROLE OF INITIAL INSTITUTIONAL CONDITIONS AT FIRM'S FOUNDATION**
 Aleksandra Wąsowska UNIVERSITY OF WARSAW
 Krzysztof Obłój UNIVERSITY OF WARSAW, KOZMINSKI UNIVERSITY
 Mariola Ciszewska-mlinaric KOZMINSKI UNIVERSITY
- 1239 MARKET ENTRY STRATEGIES AND PERFORMANCE OF EMERGING MARKET FIRMS IN GERMANY: THE MODERATING EFFECT OF INTERNATIONAL EXPERIENCE**
 Ritam Garg UNIVERSITY OF ERLANGEN-NUERNBERG
 Dirk Holtbruegge UNIVERSITY OF ERLANGEN-NUERNBERG
 Sue Claire Berning UNIVERSITY OF ERLANGEN-NUERNBERG
- 1056 INTERNATIONALIZATION OF EMERGING INDIAN MULTINATIONALS: LINKAGE, LEVERAGE & LEARNING (LLL) PERSPECTIVE**
 Mohan Thite GRIFFITH UNIVERSITY
 Adrian Wilkinson GRIFFITH UNIVERSITY
 Pawan Budhwar ASTON UNIVERSITY

SLOT 3 (09:30 - 11:00) - D 311 - Competitive

T321 - ENTREPRENEURIAL TRAINING

Track: 03 ENTREPRENEURSHIP >> 03_00 ENTREPRENEURSHIP GENERAL TRACK

Chair: Lidia D. Czarkowska

Discussant: Alexandra Throm

Paper presentations:

- 1721 IS MORE ALWAYS BETTER? RE-ASSESSING THE ROLE OF HUMAN CAPITAL IN ENTREPRENEURSHIP**
 Dorina Thiess INSTITUTE OF TECHNOLOGY MANAGEMENT
 Peter Michael Vogel INSTITUTE OF TECHNOLOGY MANAGEMENT
 Dietmar Grichnik INSTITUTE OF TECHNOLOGY MANAGEMENT
 Jan Brinckmann DEPARTMENT OF STRATEGY AND GENERAL MANAGEMENT
- 1741 DEVELOPMENT OF CHOSEN ASPECTS OF ENTREPRENEURS' EMOTIONAL INTELLIGENCE. GROUP COACHING AND THE ACTION RESEARCH.**
 Lidia D. Czarkowska LEON KOZMINSKI UNIVERSITY
- 1600 MATURITY MODELS AND ACTION QUALITY: APPROACHING THE EFFECTS OF ENTREPRENEURSHIP PROGRAMS IN THE LIGHT OF THE INTENTION ACTION GAP**
 Alexandra Throm KIT - ENTECHNON
 Orestis Terzidis KIT - ENTECHNON

SLOT 3 (09:30 - 11:00) - D 312 - Competitive

T322 - ORGANISATIONAL PROCESSES & IDEA MANAGEMENT & CREATIVITY

Track: 06 INNOVATION >> 06_05 ORGANIZING CREATIVITY FOR INNOVATION: MULTIDISCIPLINARY PERSPECTIVES, THEORIES, AND PRACTICES

Chair: Canan Ceylan

Discussant: Vojkan Nedkovski

Paper presentations:

- 1602 CREATIVITY AND ORGANIZATION: INTERACTION BETWEEN CREATIVE PROJECTS AND ORGANISATIONAL PROCESSES IN ADVERTISING**
Fatima El Yousfi CNAM PARIS & HEC MONTRÉAL
- 1244 WHAT MAKES A GOOD IDEA? A SIGNALING APPROACH TO THE ASSESSMENT OF IDEA QUALITY OF INNOVATION IDEAS**
Julia K. Fröhlich UNIVERSITY OF BERN
Andreas Hack UNIVERSITY OF BERN
- 1543 THE CURVILINEAR RELATIONSHIP BETWEEN NEWCOMER GOAL CLARITY AND CREATIVE PERFORMANCE: THE MEDIATOR ROLE OF ADVICE NETWORK DENSITY**
Jinyi Zhou SCHOOL OF ECONOMICS AND MANAGEMENT, TSINGHUA UNIVERSITY
Yawen Li SCHOOL OF ECONOMICS AND MANAGEMENT, TSINGHUA UNIVERSITY
Xiao Chen SCHOOL OF ECONOMICS AND MANAGEMENT, TSINGHUA UNIVERSITY

SLOT 3 (09:30 - 11:00) - B 5 - Competitive

T323 - NURTURING BUSINESS ECOSYSTEM

Track: 13 STRATEGIC MANAGEMENT >> 13_02 NURTURING BUSINESS ECOSYSTEMS TO DEAL WITH UNCERTAINTIES: THEORETICAL ROOTS EXPLORATION AND PRACTICAL IMPLICATION

Chair: Lynne Butel

Discussant: Bartolomé Marco-lajara

Paper presentations:

- 1819 FROM ZERO SUM GAME TO POSITIVE SUM GAME: CASE STUDIES ON THE BUSINESS MODELS OF TWO CHINESE MOBILE APPLICATIONS**
Liang Guo NEOMA BUSINESS SCHOOL
Ruchi Sharma NEOMA BUSINESS SCHOOL
Sebastien Tran ISC PARIS
Lei Yin NEOMA BUSINESS SCHOOL
- 1762 NURTURING BUSINESS ECOSYSTEM WITH MODULAR ARCHITECTURE**
Yong Lin UNIVERSITY OF GREENWICH
Jing Luo UNIVERSITY OF GREENWICH
Petros Ieromonachou UNIVERSITY OF GREENWICH
Li Zhou UNIVERSITY OF GREENWICH
Lin Huang UNIVERSITY OF GREENWICH
- 1441 NURTURING BUSINESS ECOSYSTEM TO ENABLE PARADIGM SHIFT: THE CASE OF EMERGING WIRELESS TELECOMMUNICATIONS INDUSTRY IN CHINA**
Yongjiang Shi INSTITUTE FOR MANUFACTURING, UNIVERSITY OF CAMBRIDGE
Yue Zhang INSTITUTE OF POLICY AND MANAGEMENT, CHINESE ACADEMY OF SCIENCES
Jiang Yu INSTITUTE OF POLICY AND MANAGEMENT, CHINESE ACADEMY OF SCIENCES

SLOT 3 (09:30 - 11:00) - B 6 - Paper Development

T324 - CROWDFUNDING AND MICROFINANCE: ISSUES AND CHALLENGES

Track: 01 BUSINESS FOR SOCIETY >> 01_02 FINANCE ECONOMY AND SOCIETY

Chair: Isabelle Maque

Discussant: Karima Bouaïss

Paper presentations:

- | | |
|-------------|--|
| 1137 | IS CROWDFUNDING CHALLENGING CONVENTIONAL FINANCING? THE CASE OF FRENCH SMES. |
| | Fatima Zahra Ouchrif UNIVERSITY OF POITIERS |
| | Sophie Nivoix UNIVERSITY OF POITIERS |
| 1559 | MICROFINANCE AND CROWDFUNDING VALUE CREATION DYNAMICS: A CATALYST FOR SOCIAL INNOVATION |
| | Sharam Alijani NEOMA BUSINESS SCHOOL |
| | Djamchid Assadi BURGUNDY BUSINESS SCHOOL |
| | Arvind Ashta BURGUNDY BUSINESS SCHOOL |
| 1807 | EXPLORING NEW WAYS TO BETTER ASSESS MICROFINANCE IMPACT: WHAT ROLE FOR THE CAPABILITY APPROACH ? |
| | Asmae Diani IRG-UNIVERSITÉ PARIS EST CRÉTEIL |
| | Julienne Brabet IRG-UNIVERSITÉ PARIS EST CRÉTEIL |
| 1561 | RELATIONSHIP BETWEEN PERSONAL FINANCE AND CHARACTERISTICS OF BRAZILIAN ACCOUNTING UNIVERSITY STUDENTS |
| | Mehran Ramezanali UNIDAVI |
| | Miguel A. Verdinelli UNIVALI |
| | Suzete A. Lizote UNIVALI |
| | Sabrina Nascimento UNOESC |

SLOT 3 (09:30 - 11:00) - B 17 - Competitive

T325 - PROJECT STAKEHOLDER MANAGEMENT

Track: 10 PROJECT ORGANIZING >> 10_00 PROJECT ORGANIZING GENERAL TRACK

Chair: Miia Martinsuo

Discussant: Derek Walker

Paper presentations:

- | | |
|-------------|--|
| 1191 | AN INTEGRATIVE FRAMEWORK FOR MANAGING PROJECT ISSUES ACROSS STAKEHOLDER GROUPS |
| | Marjolein Van Offenbeek UNIVERSITY OF GRONINGEN |
| | Janita F.j. Vos UNIVERSITY OF GRONINGEN |
| 2095 | DYNAMICS OF INTERNAL R&D STAKEHOLDERS IN THE FUZZY FRONT-END OF BREAKTHROUGH ENGINEERING PROJECTS |
| | Cedric Dalmaso MINES PARISTECH - CENTRE FOR MANAGEMENT SCIENCE |
| | Sophie Hooge MINES PARISTECH - CENTRE FOR MANAGEMENT SCIENCE |
| 1393 | STRUCTURE AND AGENCY IN PROJECT STAKEHOLDER MANAGEMENT |
| | Jonathan Taylor MANCHESTER BUSINESS SCHOOL |
| | Graham Winch MANCHESTER BUSINESS SCHOOL |

SLOT 3 (09:30 - 11:00) - C CONFERENCE ROOM - Competitive

T326 - BEHAVIOUR ENABLING CONDITIONS: THE ROLE OF TRUST

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_05 LEADERSHIP, CULTURE AND SIMULATIONS

Chair: Dainelis Cabeza Pullés

Discussant: Daniel Alonso-martinez

Paper presentations:

- 2189 'I CAN ONLY TRUST A FRIEND': EXPLORING MANGAERS ENACTMENT OF FAVOURITISM IN THE WORKPLACE**
Ana Carnaz ISCTE IUL
Henrique Duarte Duarte ISCTE IUL
Ofelia Palermo NOTTINGHAM TRENT UNIVERSITY
- 1110 IT TAKES MORE THAN ONE: TOWARD A SOCIAL EXCHANGE FOUNDATION OF ORGANIZATIONAL ROUTINE PERFORMANCE**
Stefan Klausner UNIVERSITY OF KASSEL
Anja Schroeder UNIVERSITY OF KAISERSLAUTERN
- 1904 INTERNAL AND EXTERNAL RELATIONSHIPS IN SMALL FIRM BUSINESS MODELS**
Magdalena Rzeznik WSB-NLU
Michal Jasienski WSB-NLU
Marina Candi REYKJAVIK UNIVERSITY
- 1338 ACTORS' VIEW ON VENTURE CAPITAL**
Elen Riot URCA

SLOT 3 (09:30 - 11:00) - A 9 - Competitive

T327 - BUSINESS MODEL INNOVATION (I): BUSINESS MODEL TYPES

Track: 06 INNOVATION >> 06_02 BUSINESS MODEL INNOVATION

Chair: Patrick Spieth

Discussant: Joan Ricart

Paper presentations:

- 1647 OPENING UP THE BLACK BOX OF BUSINESS MODEL INNOVATION: AN EXAMINATION OF REPLICATION AND RENEWAL WITHIN AND BETWEEN A FIRM'S BUSINESS MODELS**
Kevin Heij ROTTERDAM SCHOOL OF MANAGEMENT, ERASMUS UNIVERSITY
- 1757 BUSINESS MODELS: CONFIGURATIONS AND ANTECEDENTS**
Ryan Rumble GRENOBLE ECOLE DE MANAGEMENT
Vincent Mangematin GRENOBLE ECOLE DE MANAGEMENT
- 2085 STRATEGIC PARADOXES IN SMES AS BUSINESS MODEL'S META-DIMENSIONS**
Roberto Biloslavo UNIVERSITY OF PRIMORSKA
Anita Trnavcevic UNIVERSITY OF PRIMORSKA
Carlo Bagnoli CA'FOSCARI UNIVERSITY
- 1770 MONETIZING USER-GENERATED CONTENT: EVIDENCE FROM THE GERMAN AUDIO-VISUAL INDUSTRY**
Urs Kind ALEXANDER VON HUMBOLDT INSTITUTE FOR INTERNET AND SOCIETY
Sascha Friesike ALEXANDER VON HUMBOLDT INSTITUTE FOR INTERNET AND SOCIETY

SLOT 3 (09:30 - 11:00) - A 201 - Competitive

T328 - RETHINKING THE DESIGN PARADIGM: ANALYTICAL FRAMEWORKS

Track: 06 INNOVATION >> 06_01 RETHINKING THE DESIGN PARADIGM IN MANAGEMENT: THEORIES, ACTIVITIES, AND ORGANISATIONS

Chair: Pascal Le Masson

Discussant: Anna Yström

Paper presentations:

- | | | |
|-------------|---|----------------------------------|
| 1568 | GENERATING BOLD IDEAS TO CHOOSE WISELY: UNPACKING DESIGN COGNITION | |
| | Marine Agogue | HEC MONTRÉAL |
| | Kevin Johnson | HEC MONTRÉAL |
| | Denis Grégoire | HEC MONTRÉAL |
| | Mathieu Cassotti | PARIS DESCARTES UNIVERSITY |
| 1030 | BUSINESS DEVELOPMENT USING ART AND DESIGN | |
| | Oriana Haselwanter | UNIVERSITY OF GOTHENBURG |
| 1532 | PRODUCT AND ORGANIZATIONAL MODULARITY: A CONTINGENT VIEW OF THE MIRRORING HYPOTHESIS | |
| | Metehan Feridun Sorkun | CA' FOSCARI UNIVERSITY OF VENICE |
| | Andrea Furlan | UNIVERSITY OF PADOVA |

SLOT 3 (09:30 - 11:00) - A 203 - Competitive

T329 - GENDER, POWER AND LEADERSHIP

Track: 05 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS (GRDO) >> 05_00 GENDER, RACE AND DIVERSITY IN ORGANISATIONS - GRDO SIG GENERAL TRACK

Chair: Edwina Pio

Discussant:

Paper presentations:

- | | | |
|-------------|--|-------------------------|
| 1375 | STRUCTURAL EFFECTS OF SEX-RATIOS AND POWER DISTRIBUTION ON THE SURVIVAL RATES OF FEMALE MONASTERIES | |
| | Gitte Graetzer | UNIVERSITY OF ZURICH |
| | Katja Rost | UNIVERSITY OF ZURICH |
| 1756 | THE INFLUENCE OF GENDER RATIOS ON CAREER ADVANCEMENTS OF WOMEN IN SENIOR POSITIONS | |
| | Constantin Schoen | UNIVERSITY OF ZURICH |
| | Katja Rost | UNIVERSITY OF ZURICH |
| | David Seidl | UNIVERSITY OF ZURICH |
| 1884 | SHARED LEADERSHIP IN A HYPER-MASCULINE CONTEXT: RETAINING WOMEN IN THE STEM OCCUPATIONS | |
| | Catherine Loughlin | SAINT MARY'S UNIVERSITY |
| | Corinne McNally | SAINT MARY'S UNIVERSITY |
| 2135 | ECONOMIC EMPOWERMENT OF WOMEN IN CENTRAL AND EASTERN EUROPE | |
| | Kamelia Assenova | UNIVERSITY OF RUSSIA |

SLOT 3 (09:30 - 11:00) - A 204 - Competitive

T330 - MANAGING SPORT VALUES

Track: 08 MANAGING SPORT >> 08_00 MANAGING SPORT GENERAL TRACK

Chair: Mathieu Winand

Discussant: Mathieu Winand

Paper presentations:

- | | | |
|-------------|---|--------------------------|
| 1067 | CORPORATE SOCIAL RESPONSIBILITY THROUGH SPORT: A LONGITUDINAL STUDY OF THE FTSE100 COMPANIES | |
| | Christos Anagnostopoulos | MOLDE UNIVERSITY COLLEGE |
| | Tom Bason | COVENTRY UNIVERSITY |
| 1945 | SHARED VALUE CREATION IN PUBLIC-NONPROFIT PARTNERSHIPS FOR LOCAL SPORT PROMOTION INITIATIVES | |
| | Lies Dobbels | GHENT UNIVERSITY |
| | Kathy Babiak | UNIVERSITY OF MICHIGAN |
| | Annick Willem | GHENT UNIVERSITY |
| 1838 | EXPLORING THE REGIONAL VALUE OF CULTURAL INSTITUTIONS IN SPORT | |
| | Harald Dolles | MOLDE UNIVERSITY COLLEGE |
| | Hallgeir Gammelsater | MOLDE UNIVERSITY COLLEGE |
| | Oskar Solenes | MOLDE UNIVERSITY COLLEGE |

SLOT 3 (09:30 - 11:00) - A 205 - Competitive

T331 - ENTREPRENEURIAL LIFE CYCLE

Track: 03 ENTREPRENEURSHIP >> 03_00 ENTREPRENEURSHIP GENERAL TRACK

Chair: Marta Gancarczyk

Discussant: Eythor Jonsson

Paper presentations:

- | | | |
|-------------|---|--|
| 1888 | THE ROLE OF ADVISORY BOARDS IN START-UPS | |
| | Eythor Jonsson | UNIVERSITY OF ICELAND / COPENHAGEN BUSINESS SCHOOL |
| 1165 | THE STORY'S END: A NARRATIVE ANALYSIS OF ENTREPRENEURIAL EXIT | |
| | Jameson Gill | SHEFFIELD BUSINESS SCHOOL |
| 2183 | CAPABILITIES AND VALUE VS UNCERTAINTY AND TRANSACTION COSTS IN EXPLAINING THE PROCESS OF FIRM GROWTH | |
| | Marta Gancarczyk | JAGIELLONIAN UNIVERSITY |

SLOT 4 (11:30 - 13:00) - D 200 - Competitive

T401 - SUSTAINABILITY AND ETHICS IN EDUCATION AND HEALTH CARE

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_04 ACCOUNTABILITY, SUSTAINABILITY, AND ETHICS IN PUBLIC AND NON-PROFIT ORGANIZATIONS

Chair: Ulf Papenfuß

Discussant:

Paper presentations:

- | | | |
|-------------|--|---|
| 1278 | LIVING LONGER WITH DISABILITY: ECONOMIC IMPLICATIONS FOR HEALTH CARE SUSTAINABILITY. A MODELING STUDY | |
| | Stefano Olgati | UNIVERSITY OF BERGAMO |
| | Alessandro Danovi | UNIVERSITY OF BERGAMO |
| 1618 | DEVELOPING TOMORROW'S LEADERS: ROLE AND RESPONSIBILITIES OF BUSINESS SCHOOLS AND ETHICS EDUCATORS | |
| | Georg Reifferscheid | UNIVERSITY OF APPLIED SCIENCES KOBLENZ |
| | Mareike Heinzen | UNIVERSITY OF APPLIED SCIENCES KOBLENZ |
| 2075 | HIGHER EDUCATION – LOWER DEVASTATION. CORPORATE UNIVERSITY AS A SPECTACULAR CHARADE | |
| | Lukasz Sulkowski | JAGIELLONIAN UNIVERSITY IN CRACOW / INSTITUTE OF PUBLIC AFFAIRS |
| | Michal Zawadzki | JAGIELLONIAN UNIVERSITY IN CRACOW / INSTITUTE OF CULTURE |

SLOT 4 (11:30 - 13:00) - D 201 - Competitive

T402 - COLLABORATIVE BEHAVIOURS IN ENTREPRENEURSHIP

Track: 03 ENTREPRENEURSHIP >> 03_00 ENTREPRENEURSHIP GENERAL TRACK

Chair: Birgit Helene Jevnaker

Discussant: Aleksios Gotsopoulos

Paper presentations:

- | | | |
|-------------|--|-----------------------------------|
| 1919 | INDUSTRY CYCLES VS. ATTENTION CYCLES: THE EFFECTS OF SHIFTING PUBLIC ATTENTION | |
| | Aleksios Gotsopoulos | SKK GSB |
| 2081 | ENTREPRENEURIAL TEAMS – WHAT ARE THEY? ON FOUNDATIONAL ASSUMPTIONS AND METHODOLOGICAL AVENUES | |
| | Birgit Helene Jevnaker | BI NORWEGIAN BUSINESS SCHOOL |
| | Bisrat Agegnehu Misganaw | BI NORWEGIAN BUSINESS SCHOOL |
| 1860 | ENTREPRENEURIAL NETWORKING AND CREATIVITY: A PRACTICE PERSPECTIVE ON THE COLLABORATION BETWEEN START-UPS AND INTERMEDIARIES | |
| | Thomas Schmidt | FREIE UNIVERSITÄT BERLIN |
| | Timo Braun | FREIE UNIVERSITÄT BERLIN |
| | Aristides Ferreira | INSTITUTO UNIVERSITÁRIO DE LISBOA |
| | Jörg Sydow | FREIE UNIVERSITÄT BERLIN |

SLOT 4 (11:30 - 13:00) - D 204 - Competitive

T403 - COSMOPOLITANISM, INNOVATION, AND SOCIETY

Track: 06 INNOVATION >> 06_00 INNOVATION - GENERAL TRACK

Chair: Katerina Nicolopoulou

Discussant: Dorota Bourne

Paper presentations:

- 1998 HABITUS, CASTELLS AND SOCIAL CAPITAL: A PROPOSED FRAMEWORK FOR STUDYING COSMOPOLITANISM INNOVATION AND SOCIETY**
Kanellos-panagiotis OPEN UNIVERSITEIT NEDERLAND
Nikolopopoulos
Leo-paul Dana MONTPELLIER BUSINESS SCHOOL
- 2173 MANAGING DUAL IDENTITIES IN SOCIAL ENTREPRENEURSHIP: AN APPLICATION OF THE AMBIDEXTERITY THEORETICAL FRAMEWORK**
Laura Costanzo UNIVERSITY OF SOUTHAMPTON
- 1163 THE PROCESS OF INNOVATION ADOPTION WITHIN AN ORGANIZATION**
Magdalena Pichlak SILESIAN UNIVERSITY OF TECHNOLOGY

SLOT 4 (11:30 - 13:00) - D 206 - Competitive

T404 - THEORY, COMPLEXITY, AND MANAGEMENT SCIENCE

Track: 14 CONFERENCE GENERAL TRACK >> 14_00 CONFERENCE GENERAL TRACK

Chair: Robert Rządca

Discussant: Ilona Hunek

Paper presentations:

- 1151 PARADOX, TETRALEMMA, UN-/CERTAINTY. A FORM-THEORETICAL CALL FOR THE RE-GAMIFICATION OF MANAGEMENT AND ORGANIZATION (14-00 CONFERENCE GENERAL TRACK)**
Steffen Roth ESC RENNES SCHOOL OF BUSINESS
- 1219 REQUISITE VARIETY IN ACTION: THE "GIFFONI EXPERIENCE" CASE STUDY**
Rocco Palumbo UNIVERSITY OF SALERNO
- 1744 NEITHER BIASING, NOR SIMPLE: EPISTEMICALLY RATIONAL HEURISTICS FOR STRATEGIC DECISION MAKING**
Anna Grandori BOCCONI UNIVERSITY
Magdalena Cholakova ERASMUS UNIVERSITY
- 1972 EVOLUTION OF MANAGERIAL PROBLEMS FROM THE PERSPECTIVE OF MANAGEMENT SCIENCE**
Marek Szarucki CRACOW UNIVERSITY OF ECONOMICS

SLOT 4 (11:30 - 13:00) - D 207 - Competitive

T405 - EXPATRIATE MANAGEMENT 4

Track: 07 INTERNATIONAL MANAGEMENT >> 07_01 EXPATRIATE MANAGEMENT

Chair: Fabian Froese

Discussant: Romie Littrell

Paper presentations:

- 1633 PICKING A LOW HANGING FRUIT: INFORMING SELF-INITIATED EXPATRIATES IN THE HEALTHCARE SECTOR BEFORE AND AFTER THEIR ARRIVAL**
 Marian Van Bakel UNIVERSITY OF SOUTHERN DENMARK
 Torben Andersen UNIVERSITY OF SOUTHERN DENMARK
- 1839 WHO DO YOU THINK YOU ARE? IDENTITY AND PROFESSIONAL FEMALE SELF-INITIATED EXPATRIATES LIVING IN TWO CITIES**
 Melinda Muir SOUTHERN CROSS UNIVERSITY
 Michelle Wallace SOUTHERN CROSS UNIVERSITY
- 1855 TO TRANSFER AND ACQUIRE KNOWLEDGE THROUGH INTERNATIONAL TRANSFER ASSIGNEES IN AN OFFSHORE INSOURCING ARRANGEMENT: CASE STUDY IN THE FINANCIAL SERVICES SECTOR**
 Florence Duvivier SOLVAY BRUSSELS SCHOOL OF ECONOMICS AND MANAGEMENT

SLOT 4 (11:30 - 13:00) - D 214 - Competitive

T406 - SOCIAL CAPITAL AND SOCIAL RELATIONSHIPS IN FAMILY BUSINESS

Track: 04 FAMILY BUSINESS RESEARCH >> 04_03 FAMILY BUSINESS IN EMERGING, DEVELOPING, AND TRANSITION ECONOMIES

Chair: Andrea Calabrò

Discussant: Rodrigo Basco

Paper presentations:

- 1354 REVIEW OF THE THEORY ON INTERNAL SOCIAL CAPITAL IN FAMILY FIRM RESEARCH: NEW AVENUES AND EMPIRICAL ADVANCES**
 Valeriano Sanchez-famoso UNIVERSITY OF THE BASQUE COUNTRY UPV/EHU
 Txomin Iturralde UNIVERSITY OF THE BASQUE COUNTRY UPV/EHU
 Amaia Maseda UNIVERSITY OF THE BASQUE COUNTRY UPV/EHU
- 1453 ON THE CONDITIONS FOR THE COOPERATIVE RELATIONS BETWEEN FAMILY BUSINESSES: THE ROLE OF TRUST**
 Elias Hadjilias UNIVERSITY OF CENTRAL LANCASHIRE
 Panikkos Poutziouris UNIVERSITY OF CENTRAL LANCASHIRE
- 1624 WHY DO FAMILY BUSINESSES DIE? AN INVESTIGATION THROUGH THE WORK OF AN ETHNOLOGIST AND GEOGRAPHER ON THE COLLAPSE OF HUMAN SOCIETIES**
 Dominique Barbelivien IAMN-IAE UNIVERSITÉ DE NANTES
 Nicolas Antheaume IEMN-IAE UNIVERSITÉ DE NANTES
- 2102 A FAIR COMPARISON BETWEEN MEN AND WOMEN GENDER AND ORGANIZATIONAL PERFORMANCE IN BUSINESS SUCCESSION**
 Christian Soost UNIVERSITY OF SIEGEN
 Petra Moog UNIVERSITY OF SIEGEN

SLOT 4 (11:30 - 13:00) - D 216 - Competitive

T407 - ENTREPRENEURSHIP AND REGIONAL CONTEXTS

Track: 03 ENTREPRENEURSHIP >> 03_00 ENTREPRENEURSHIP GENERAL TRACK

Chair: Hans Lundberg

Discussant: Connie Zheng

Paper presentations:

- | | | |
|-------------|---|--|
| 1153 | ECONOMIC ANTECEDENTS OF REGIONAL ENTREPRENEURSHIP DEVELOPMENT IN CHINA
Andre Van Stel
Ying Zhang | KOZMINSKI UNIVERSITY
ROTTERDAM SCHOOL OF MANAGEMENT, ERASMUS UNIVERSITY
ROTTERDAM |
| 1759 | VIRTUAL WORKPLACES IN ENTREPRENEURIAL ORGANIZATIONS
Kęstutis Duoba
Vilmantė Kumpikaitė-
valiūnienė
Jurga Duobienė
Ineta Zickute | KAUNAS UNIVERSITY OF TECHNOLOGY
KAUNAS UNIVERSITY OF TECHNOLOGY
KAUNAS UNIVERSITY OF TECHNOLOGY
KAUNAS UNIVERSITY OF TECHNOLOGY |
| 1596 | HERITAGEPRENEURSHIP AND REGIONAL DEVELOPMENT
Hans Lundberg
Marcela Ramirez-pasillas
Anders Högberg | LINNAEUS UNIVERSITY
JÖNKÖPING INT. BUSINESS SCHOOL
LINNAEUS UNIVERSITY |
| 1173 | NEW CHINESE ENTREPRENEURS: PERSPECTIVES OF CONFUCIAN ATTRIBUTES AND SOCIAL SETTINGS
Connie Zheng
Bai-xuan Wang
Mei-chih Hu | DEAKIN UNIVERSITY
CHINA'S UNIVERSITY OF GEOSCIENCES
NATIONAL TSING-HUA UNIVERSITY |

SLOT 4 (11:30 - 13:00) - D 217 - Competitive

T408 - BUSINESS MODEL INNOVATION (II): SYSTEMIC VIEW(S)

Track: 06 INNOVATION >> 06_02 BUSINESS MODEL INNOVATION

Chair: Dirk Schneckenberg

Discussant: Henk Volberda

Paper presentations:

- | | | |
|-------------|--|--|
| 1193 | HOW BUSINESS MODELS CAN RESPONSE IN AN ADEQUATE WAY TO SYSTEMIC INNOVATIONS
Melchert Stephan | UNIVERSITY OF LEIPZIG / FRAUNHOFER MOEZ |
| 1464 | BUSINESS MODEL ANALYSIS SCHEME ON THE BASIS OF ORGANIZATIONAL NETWORK THEORY: DEVELOPMENT, OPERATIONALIZATION AND TESTING
Denis Klimanov
Olga Tretyak | NATIONAL RESEARCH UNIVERSITY HIGHER SCHOOL OF ECONOMICS
NATIONAL RESEARCH UNIVERSITY HIGHER SCHOOL OF ECONOMICS |
| 1991 | BUSINESS MODEL ROBUSTNESS: A SYSTEM DYNAMICS APPROACH
Karl Täuscher
Nizar Abdelkafi | FRAUNHOFER MOEZ
FRAUNHOFER MOEZ |
| 1823 | BUSINESS MODEL DECISION-MAKING: STRUCTURED REVIEW, CONCEPTUAL FRAMEWORK AND RESEARCH AGENDA
Stefan Schrauder
Kai-ingo Voigt | FRIEDRICH-ALEXANDER-UNIVERSITÄT ERLANGEN-NÜRNBERG (FAU)
FRIEDRICH-ALEXANDER-UNIVERSITÄT ERLANGEN-NÜRNBERG (FAU) |

SLOT 4 (11:30 - 13:00) - D 218 - Paper Development

T409 - GLOBAL VALUE CHAINS AND HYBRIDITIES

Track: 01 BUSINESS FOR SOCIETY >> 01_09 RESPONSIBLE GLOBAL VALUE CHAINS FACING UNCERTAINTY

Chair: Karen Delchet-cochet

Discussant:

Paper presentations:

- | | |
|-------------|--|
| 2179 | CREATING SHARED VALUE THROUGH IMPACT SOURCING: A PROCESS VIEW |
| | Stephan Manning UNIVERSITY OF MASSACHUSETTS BOSTON |
| | Chacko Kannothe UMass BOSTON |
| | Discussant : Jean-Pierre NOBLET |
| 1205 | THE ETHICAL AND ECONOMIC LOGIC ADOPTED BY THE FAIR PURCHASING FUNCTION: A TEXTILE INDUSTRY CASE STUDY |
| | Elizabeth Poutier ESSCA SCHOOL OF MANAGEMENT |
| | Jean-pierre Noblet ESSCA SCHOOL OF MANAGEMENT |
| | Discussant : Martin O'CONNOR |
| 2148 | INNOVATING IN THE BANKING GLOBAL VALUE CHAINS? THE FRENCH RETAIL BANKING. |
| | Pascale De Rozario UMR CNRS LISE, CONSERVATOIRE NATIONAL DES ARTS ET MÉTIERS (CNAM) |
| | Lionel Roure EA4603 LIRSA, CONSERVATOIRE NATIONAL DES ARTS ET MÉTIERS (CNAM) |
| | Stéphane Vergnaud LCL, CRÉDIT LYONNAIS FRANCE |
| | Discussant : Yvon Pesqueux |

SLOT 4 (11:30 - 13:00) - D 300 - Competitive

T410 - RETHINKING THE DESIGN PARADIGM: NEW ORGANISATIONS, ACTORS AND METHODS

Track: 06 INNOVATION >> 06_01 RETHINKING THE DESIGN PARADIGM IN MANAGEMENT: THEORIES, ACTIVITIES, AND ORGANISATIONS

Chair: James Moultrie

Discussant: Marine Agogué

Paper presentations:

- | | |
|-------------|--|
| 1830 | MANAGING THE IMPACTS OF NON-VERBAL DEVICES ON IDEA GENERATION: A NEW CHALLENGE FOR CREATIVE LEADERS |
| | Juliette Brun MINES PARISTECH - CGS, CENTER FOR SCIENTIFIC GESTION |
| | Hicham Ezzat MINES PARISTECH - CGS, CENTER FOR SCIENTIFIC GESTION |
| | Benoît Weil MINES PARISTECH - CGS, CENTER FOR SCIENTIFIC GESTION |
| 2061 | STRUCTURING CENTERED INNOVATION – IMPLEMENTING DESIGN THINKING IN LARGE ORGANIZATIONS |
| | Ingo Rauth CHALMERS UNIVERSITY OF TECHNOLOGY |
| | Lisa Carlgren CHALMERS UNIVERSITY OF TECHNOLOGY |
| | Maria Elmquist CHALMERS UNIVERSITY OF TECHNOLOGY |
| 2009 | EXPLORING THE ROLE OF DESIGN THINKING IN POLISH ORGANISATIONS |
| | Justyna Starostka KOZMINSKI UNIVERSITY |

SLOT 4 (11:30 - 13:00) - D 301 - Competitive

T411 - STANDARDISATION AND INNOVATION (2 OF 2)

Track: 06 INNOVATION >> 06_03 STANDARDISATION AND INNOVATION

Chair: Anne-marie Großmann

Discussant: Magnus Johansson

Paper presentations:

- 1321 COMPANY STANDARD IMPLEMENTATION, INTER-FIRM RELATIONSHIPS AND INNOVATIVENESS**
Anne-marie Großmann TECHNISCHE UNIVERSITÄT BERLIN
Knut Blind TECHNISCHE UNIVERSITÄT BERLIN
- 1381 EFFECTS OF TECHNOLOGICAL CAPABILITIES IN THE SUCCESS OF NEW PRODUCTS: THE ROLE OF THE RADICAL INNOVATIONS**
Daniel Jiménez-jiménez UNIVESITY OF MURCIA
Raquel Sanz-valle UNIVESITY OF MURCIA
Luis A. Villalobos-alvarez UNIVERSIDAD AUTÓNOMA DE CIUDAD JUÁREZ
- 2195 PATENT STRATEGIES: TRADITIONAL, PROPRIETARY AND DEFENSIVE**
Riccardo Cappelli UNIVERSITY OF BOLOGNA
Marco Corsino UNIVERSITY OF BOLOGNA
Salvatore Torrìsi UNIVERSITY OF BOLOGNA

SLOT 4 (11:30 - 13:00) - D 302 - Competitive

T412 - TMTS AND BUSINESS ELITES: EXECUTIVES' INTRA- AND EXTRA-TEAM NETWORKS AND RELATIONS

Track: 02 CORPORATE GOVERNANCE >> 02_01 TOP MANAGEMENT TEAMS & BUSINESS ELITES

Chair: Tobias Dauth

Discussant: Alexander Alexiev

Paper presentations:

- 1916 THE CEO-TOP MANAGEMENT TEAM INTERFACE IN UPPER ECHELONS RESEARCH: A REVIEW, SYNTHESIS, AND RESEARCH AGENDA**
Dimitrios Georgakakis UNIVERSITY OF ST GALLEN
Mariano Heyden NEWCASTLE UNIVERSITY
- 1848 POWERPLAY IN THE C-SUITE: HOW THE CHIEF STRATEGY OFFICER'S PERCEPTION OF DISCRETION IS CONSTRAINED BY OTHER TOP MANAGERS**
Christine Scheef UNIVERSITY OF ST. GALLEN
Markus Menz UNIVERSITY OF ST. GALLEN
- 2163 BRIDGING STRATEGIC DECISION MAKING AND TOP MANAGEMENT TEAM NETWORKS: THE INFLUENCE OF BOUNDARY SPANNING ACTIVITIES**
Sara Lombardi LUISS GUIDO CARLI
Ninja Srinivasan Janardhanan THE U. OF TEXAS AT AUSTIN
Suho Han THE U. OF TEXAS AT AUSTIN

SLOT 4 (11:30 - 13:00) - D 304 - Competitive

T413 - TEAM PERFORMANCE MANAGEMENT 3

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_03 TEAM PERFORMANCE MANAGEMENT

Chair: Ishani Aggarwal

Discussant: Nicoleta Meslec

Paper presentations:

- 2178 THE VICIOUS CYCLE OF INJUSTICE AND CONFLICT**
 Mladen Adamovic UNIVERSITY OF TOULOUSE 1
- 1816 THE MAIN DISCRIMINANT AMONG EMOTIONAL INTELLIGENCE COMPETENCIES: INSPIRATIONAL LEADERSHIP**
 Roy Mouawad ESADE BUSINESS SCHOOL
 Joan Manuel Batista-foguet ESADE BUSINESS SCHOOL
 Ricard Serlivos ESADE BUSINESS SCHOOL
- 2094 DOES PERSONALITY MATTER TO VOICE BEHAVIOR: EXAMINING EMPLOYEE'S VOICE BEHAVIOR WITHIN A WORKGROUP**
 Ya Fen Chen NATIONAL CHENG UNIVERSITY
 Hsiao Yun Liang NATIONAL CHENG KUNG UNIVERSITY
 Hsi An Shih NATIONAL CHENG UNIVERSITY
- 1075 THE CASE OF A TEMPORARY VIRTUAL TEAM PROJECT: WHICH FACTORS DRIVE EMPLOYEE ENGAGEMENT?**
 Zeynep Yalabik UNIVERSITY OF BATH, SCHOOL OF MANAGEMENT
 Niki Panteli UNIVERSITY OF BATH, SCHOOL OF MANAGEMENT

SLOT 4 (11:30 - 13:00) - D 305 - Competitive

T414 - ENTREPRENEURSHIP AND SOCIETAL CHANGE - 2: SOCIAL AND TRADITIONAL ENTREPRENEURSHIP COMPARISON

Track: 03 ENTREPRENEURSHIP >> 03_01 ENTREPRENEURSHIP AND SOCIETAL CHANGE

Chair: Massimiliano Pellegrini

Discussant: Benedicte Brogger

Paper presentations:

- 1268 THE TRANSITION FROM TECHNOLOGICAL TO SOCIAL INNOVATION: THE CASE OF BIOMEDICAL 3D PRINTING**
 Lamberto Zollo UNIVERSITY OF FLORENCE
 Giacomo Marzi UNIVERSITY OF FLORENCE
 Andrea Boccardi UNIVERSITY OF FLORENCE
 Micaela Surchi UNIVERSITY OF FLORENCE
 Massimiliano Pellegrini PRINCESS SUMAYA U. FOR TECHNOLOGY
- 1551 COMMERCIAL VERSUS SOCIAL ENTREPRENEURSHIP FOR A SOCIAL DEMAND: A COMPARATIVE MULTICASE STUDY IN THE BRAZILIAN POPULAR HEALTHCARE SECTOR**
 Jose Carlos Lazaro Da Silva Filho FEDERAL UNIVERSITY OF CEARA
 Bruno Lessa FEDERAL UNIVERSITY OF CEARA
 Italo Aguiar FEDERAL UNIVERSITY OF CEARA
 Maria Soares FEDERAL UNIVERSITY OF CEARA
- 1591 SOCIAL ENTREPRENEURSHIP . SOCIETAL CHANGE OR MERELY A NEW MARKET MECHANISM?**
 Benedicte Brogger BI NORWEGIAN BUSINESS SCHOOL
- 1629 BALANCING PROFITABILITY AND SUSTAINABILITY: DEFINING THE TRIPLE BOTTOM LINE APPROACH IN ENTREPRENEURSHIP**
 Denise Fischer RWTH AACHEN

SLOT 4 (11:30 - 13:00) - D 306 - Competitive

T415 - MANAGING IN AFRICAN CONTEXTS

Track: 07 INTERNATIONAL MANAGEMENT >> 07_00 INTERNATIONAL MANAGEMENT GENERAL TRACK

Chair: Gbolahan Gbadamosi

Discussant: Herve Chappert

Paper presentations:

- 1986 CULTURAL VALUES AT WORK IN THE CHINESE AND AFRICAN CONTEXT: THE CASE OF ZAMBIA**
Lisa Qixun Siebers NOTTINGHAM TRENT UNIVERSITY
- 1377 MEASURING EMPLOYEE ENGAGEMENT: UTRECHT WORK ENGAGEMENT SCALE (UWES-9) OR INTELLECTUAL SOCIAL AFFECTIVE (ISA) – EVIDENCE FROM BOTSWANA**
Joy Tauetsile BOURNEMOUTH UNIVERSITY
Gbolahan Gbadamosi BOURNEMOUTH UNIVERSITY
- 1963 NECESSITY OR OPPORTUNITY? PUBLIC PRIVATE PARTNERSHIPS FOR LOCAL REGENERATION IN NIGERIA**
Osikhuemhe Okwilagwe BOURNEMOUTH UNIVERSITY

SLOT 4 (11:30 - 13:00) - D 308 - Competitive

T416 - ENTREPRENEURIAL ECOSYSTEMS

Track: 03 ENTREPRENEURSHIP >> 03_03 ACADEMIC ENTREPRENEURSHIP AND THE ENTREPRENEURIAL UNIVERSITY

Chair: Johannes Raphael Hoelzle

Discussant: Maria Claudia Angel Ferrero

Paper presentations:

- 1761 INTEGRATING COMMERCIAL TRANSFER INTO THE BUSINESS MODEL OF THE PUBLIC UNIVERSITY**
Matthias Raith OTTO-VON-GUERICKE UNIVERSITY
Olaf Gaus OTTO-VON-GUERICKE UNIVERSITY
- 1733 ACADEMIC ENTREPRENEURIAL SUPPORT ECOSYSTEM: COLLABORATIVE DYNAMICS AND SOCIAL CAPITAL**
Karim Messeghem MONTPELLIER UNIVERSITY - MRM
Christina Theodoraki MONTPELLIER UNIVERSITY - MRM
- 1775 THE CONTRIBUTION OF UNIVERSITIES TO THE MANAGEMENT OF PROXIMITIES AND INTERFACES REGIONAL ENTREPRENEURIAL ECOSYSTEM**
Isabelle Bories-azeau UNIVERSITÉ DE MONTPELLIER
Fathia Fort MONTPELLIER SUPAGRO
Florence Noguera UNIVERSITÉ PAUL VALÉRY DE MONTPELLIER
Catherine Peyroux UNIVERSITÉ PAUL VALÉRY DE MONTPELLIER

SLOT 4 (11:30 - 13:00) - D 309 - Competitive

T417 - MANAGING IP OUTSIDE-IN AND INSIDE-OUT

Track: 06 INNOVATION >> 06_04 OPEN INNOVATION

Chair: Nizar Abdelkafi

Discussant: Liliana Mitkova

Paper presentations:

- 1678 LEVERAGING RADICAL ACQUIRED TECHNOLOGIES: THE MODERATING EFFECT OF STAR SCIENTISTS AND UPSTREAM STRATEGIC ALLIANCES**
 Angelo Natalicchio POLITECNICO DI BARI
 Antonio Messeni POLITECNICO DI BARI
 Petruzzelli
 Achille Claudio Garavelli POLITECNICO DI BARI
- 2017 TECHNOLOGY LICENSING DECISIONS: A REAL OPTIONS PERSPECTIVE**
 Charlotte Krychowski TELECOM EM
- 1534 IP STRATEGY AND OPEN INNOVATION IN CHINA**
 Liliana Mitkova INSTITUT DE RECHERCHE EN GESTION UNIVERSITY OF PARIS EST MARNE LA VALLÉE
 Xi Wang CENTRAL UNIVERSITY OF FINANCE AND ECONOMICS, CISTP, TSINGHUA UNIVERSITY
 Jiayi Zhang CENTRAL UNIVERSITY OF FINANCE AND ECONOMICS, CISTP, TSINGHUA UNIVERSITY
 Gizem Ogsuz INSTITUT DE RECHERCHE EN GESTION UNIVERSITY OF PARIS EST MARNE LA VALLÉE
- 2133 OPEN INNOVATION IN SMES: PREREQUISITES FOR THE ECOSYSTEM DEVELOPMENT**
 Agnieszka Radziwon UNIVERSITY OF SOUTHERN DENMARK
 Marcel Bogers UNIVERSITY OF SOUTHERN DENMARK

SLOT 4 (11:30 - 13:00) - D 310 - Competitive

T418 - PROJECT ORGANISING & UNCERTAINTY

Track: 10 PROJECT ORGANIZING >> 10_00 PROJECT ORGANIZING GENERAL TRACK

Chair: Christophe Midler

Discussant: Stephan Manning

Paper presentations:

- 1351 MAPPING THE MULTI-FACETED: IDENTIFYING THE DETERMINANTS OF UNCERTAINTY IN SAFETY-CRITICAL PROJECTS**
 Fiona C Saunders THE UNIVERSITY OF MANCHESTER
 Andrew W Gale THE UNIVERSITY OF MANCHESTER
 Andrew H Sherry NATIONAL NUCLEAR LABORATORY
- 2086 UNCERTAINTY IN PROJECT PHASES: A FRAMEWORK FOR ORGANISATIONAL CHANGE MANAGEMENT**
 Melanie Kreye DTU
 Sarah Balangalibun DTU
- 1038 COPING WITH UNCERTAINTY AND AMBIGUITY THROUGH CLIENT, DESIGN AND CONSTRUCTION TEAM COLLABORATION IN CONSTRUCTION PROJECTS**
 Derek Walker RMIT UNIVERSITY
 Davis Peter UNIVERSITY OF NEWCASTLE
 Stevenson Andrew ALCHIMIE PTY
- 2058 WHY IS IT DIFFICULT TO EXPLOIT OPPORTUNITIES IN PROJECTS?**
 Agnar Johansen SINTEF
 Anandasivakumar Ekambaram SINTEF
 Andreas Dypvik Landmark SINTEF
 Petter Eik-andresen NORWEGIAN ARMED FORCES

SLOT 4 (11:30 - 13:00) - D 311 - Competitive

T419 - CORPORATE GOVERNANCE, FINANCE AND FINANCIALISATION

Track: 02 CORPORATE GOVERNANCE >> 02_00 CORPORATE GOVERNANCE GENERAL TRACK

Chair: Maria Aluchna

Discussant: Nikos Kavadis

Paper presentations:

- | | | |
|-------------|--|---|
| 1672 | FINANCIALIZATION AND CORPORATE GOVERNANCE: AGENCY THEORY AND MAXIMISING SHAREHOLDER VALUE | |
| | Thomas Clarke | UTS SYDNEY |
| 1856 | CORPORATE GOVERNANCE AND COST OF DEBT: EVIDENCE FROM EMERGING MARKETS | |
| | Ilya Rabotinskiy | NATIONAL RESEARCH UNIVERSITY - HIGHER SCHOOL OF ECONOMICS |
| | Anastasia Stepanova | NATIONAL RESEARCH UNIVERSITY - HIGHER SCHOOL OF ECONOMICS |
| | Irina Ivashkovskaya | NATIONAL RESEARCH UNIVERSITY - HIGHER SCHOOL OF ECONOMICS |
| 1899 | THE IMPACT OF UNDERWRITER REPUTATION ON IPO UNDERPRICING. A META-ANALYSIS | |
| | Tiziana La Rocca | UNIVERSITY OF MESSINA |

SLOT 4 (11:30 - 13:00) - D 312 - Paper Development

T420 - CRISIS, TRUST AND ALTERNATIVE MODELS

Track: 01 BUSINESS FOR SOCIETY >> 01_02 FINANCE ECONOMY AND SOCIETY

Chair: Catherine Karyotis

Discussant: Diani Asmae

Paper presentations:

- | | | |
|-------------|--|-----------------------|
| 1242 | BRICOLAGE OF IDENTITY TO COPE WITH CRISIS. BANK EMPLOYEES IN TIMES OF TURMOIL | |
| | Sylvie Chevrier | UNIVERSITÉ PARIS EST |
| | Evelyne Rousselet | UNIVERSITÉ PARIS EST |
| | Valerie Pallas Saltiel | UNIVERSITÉ PARIS EST |
| 1497 | COOPERATIVES, COMMUNITIES AND THE COMMONS: EXPLORING ALTERNATIVE MODELS OF VALUE CREATION AND COMMON POOL RESOURCES | |
| | Sharam Alijani | NEOMA BUSINESS SCHOOL |
| | Bernard Paraque | KEDGE BUSINESS SCHOOL |
| | Catherine Karyotis | NEOMA BUSINESS SCHOOL |
| 1592 | THE GLOBAL FINANCIAL CRISIS: A MODEL OF TRUST AND TRANSGRESSIONS | |
| | Kreis Yvonne | UNIVERSITY OF MAINZ |
| | Spaeth Julia F. | FIT4TRUST CONSULTING |

SLOT 4 (11:30 - 13:00) - B 5 - Competitive

T421 - EMERGENCY MANAGEMENT PERSPECTIVES: AN ORGANISATIONAL VIEWPOINT

Track: 14 CONFERENCE GENERAL TRACK >> 14_01 EMERGENCY MANAGEMENT, CRISIS, RECOVERY AND ORGANISATIONAL RESILIENCE

Chair: Paresh Wankhade

Discussant: Shankar Sankaran

Paper presentations:

- | | | |
|-------------|--|--|
| 1096 | CULTURAL PERPETUATION ANALYSIS IN THE EMERGENCY AMBULANCE SERVICES IN THE UK: IMPLICATIONS FOR INTERNATIONAL PRACTICE | |
| | Paresh Wankhade | EDGE HILL UNIVERSITY |
| | Geoffery Heath | KEELE UNIVERSITY |
| | James Radcliffe | STAFFORDSHIRE UNIVERSITY |
| 1412 | CRISIS COMPETENCIES OF ORGANISATIONAL LEADERSHIP | |
| | George Boak | YORK ST JOHN UNIVERSITY |
| | Karim Elsayed | HANSAM CONSULTING |
| 2140 | UNCERTAINTY AND THE RECURRENCE OF RARE EVENTS IN ORGANIZATIONS: MODELING BASED ON THE POISSON DISTRIBUTION | |
| | Newton Braga Rosa | UFRGS- FEDERAL UNIVERSITY OF RIO GRANDE DO SUL |

SLOT 4 (11:30 - 13:00) - B 6 - Competitive

T422 - SUSTAINABILITY DISCLOSURE: TRENDS AND CHALLENGES

Track: 01 BUSINESS FOR SOCIETY >> 01_01 ACCOUNTING AND CONTROL FOR SUSTAINABILITY

Chair: Minna Suutari

Discussant: Patrizia Gazzola

Paper presentations:

- | | | |
|-------------|--|--------------------------------|
| 1234 | SUSTAINABILITY DISCLOSURE AND INTEGRATED REPORTING: AN HISTORICAL PERSPECTIVE AND THE STATE OF THE ART | |
| | Lucrezia Songini | BOCCONI SCHOOL OF MANAGEMENT |
| | Anna Pistoni | BOCCONI SCHOOL OF MANAGEMENT |
| 1123 | WAITING FOR MATERIALITY IN THE CONTEXT OF INTEGRATED REPORTING: THEORETICAL CHALLENGES AND PRELIMINARY EMPIRICAL FINDINGS | |
| | Lorenzo Gelmini | UNIVERSITY OF EASTERN PIEDMONT |
| | Francesco Bavagnoli | UNIVERSITY OF EASTERN PIEDMONT |
| | Patrizia Riva | UNIVERSITY OF EASTERN PIEDMONT |
| 1107 | SMOKE SCREENS OR ENLIGHTENING INFORMATION? AN EMPIRICAL ASSESSMENT OF ASSURANCE STATEMENTS IN SUSTAINABILITY REPORTS | |
| | Anil Gürtürk | UNIVERSITY KASSEL |
| | Rüdiger Hahn | UNIVERSITY KASSEL |

SLOT 4 (11:30 - 13:00) - C CONFERENCE ROOM - Competitive

T423 - AGENT-BASED SIMULATION OF ORGANISATIONAL BEHAVIOUR

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_05 LEADERSHIP, CULTURE AND SIMULATIONS

Chair: Davide Secchi

Discussant: Dinuka Herath

Paper presentations:

1537 ORGANIZATION VS DISORGANIZATION: A COMPUTATIONAL MODEL OF GOALS, MOTIVATION AND PROBLEM SOLVING

Dinuka Herath BOURNEMOUTH UNIVERSITY
Fabian Homberg BOURNEMOUTH UNIVERSITY

1820 CONTINUITY OF ASSOCIATION, FREEDOM TO REWIRE AND THE DARK SIDE OF RECIPROCITY. MICRO-PROCESSES OF EFFORT RECIPROCATION AND PARTNER SELECTION AND MACRO-PROCESSES OF INTEGRATION AND SEGREGATION IN INTRA-ORGANIZATIONAL NETWORKS OF EXCHANGE.

Edoardo Mollona UNIVERSITY OF BOLOGNA
Stefano Ferriani ENEA – ITALIAN NATIONAL AGENCY FOR NEW TECHNOLOGIES, ENERGY AND SUSTAINABLE ECONOMIC DEVELOPMENT

1524 CONTROLLING FOR 'FALSE NEGATIVES' IN AGENT-BASED MODELS OF ORGANIZATIONAL BEHAVIOR: A REVIEW OF POWER ANALYSIS

Davide Secchi UNIVERSITY OF SOUTHERN DENMARK
Raffaello Seri UNIVERSITY OF INSUBRIA

SLOT 4 (11:30 - 13:00) - A 9 - Competitive

T424 - BUSINESS ETHICS AND SOCIETY

Track: 01 BUSINESS FOR SOCIETY >> 01_00 BUSINESS FOR SOCIETY GENERAL TRACK

Chair: Rémi Jardat

Discussant: Kevin Levillain

Paper presentations:

1263 THEORIES OF BUSINESS ETHICS IN A COSMOPOLITAN PERSPECTIVE

Jacob Dahl Rendtorff ROSKILDE UNIVERSITY

2120 THE IMPACT OF BUSINESS ETHICS EDUCATION IN UNSUPPORTIVE CONTEXTS: UNIVERSITY STUDENTS' GENDER AND AGE AS MODERATORS OF ETHICAL AWARENESS

Victor Oltra UNIVERSITY OF VALENCIA
Guillermina Tormo-carbó UNIVERSITAT POLITÈCNICA DE VALÈNCIA
Elies Seguí-mas UNIVERSITAT POLITÈCNICA DE VALÈNCIA

1398 'DO GOOD, MEAN GOOD' – A VALUE-BEHAVIOURAL PERSPECTIVE FOR ETHICAL ENTREPRENEURSHIP IN TOURISM

Susann Power UNIVERSITY OF SURREY
Graham Miller UNIVERSITY OF SURREY
Maria Laura Didomenico UNIVERSITY OF SURREY

SLOT 4 (11:30 - 13:00) - A 119 - Competitive

T425 - BEHAVIOURAL STRATEGY (VIRTUAL TRACK): THE INDIVIDUAL LEVEL OF ANALYSIS

Track: 13 STRATEGIC MANAGEMENT >> 13_03 STRATEGIC PROCESSES AND PRACTICES

Chair: Torsten Wulf

Discussant: Lorenz Graf-vlachy

Paper presentations:

- | | | |
|-------------|---|---|
| 1427 | MANAGING CHANGE THROUGH THE NOT-INTENDED CONSEQUENCES OF INDIVIDUAL BEHAVIOR | |
| | Matthias Georg Will | MARTIN-LUTHER-UNIVERSITY HALLE-WITTENBERG |
| | Julia Mueller | MARTIN-LUTHER-UNIVERSITY HALLE-WITTENBERG |
| 2143 | CONTRACTUAL VOIDS | |
| | Nuno Oliveira | LSE |
| | Fabrice Lumineau | PURDUE UNIVERSITY |
| 1504 | A NEW CEO BUT THE SAME OLD WAY: FOUNDER CEO SUCCESSION AS SYMBOLIC MANAGEMENT IN CHINESE FIRMS | |
| | Ying Feng | RSM, ERASMUS UNIVERSITY ROTTERDAM |
| | Jatinder Sidhu | RSM, ERASMUS UNIVERSITY ROTTERDAM |
| | Henk Volberda | RSM, ERASMUS UNIVERSITY ROTTERDAM |
| | Frans Van Den Bosch | RSM, ERASMUS UNIVERSITY ROTTERDAM |

SLOT 4 (11:30 - 13:00) - A 201 - Competitive

T426 - EMERGING ECONOMIES AND GROWTH-RELATED CHALLENGES

Track: 07 INTERNATIONAL MANAGEMENT >> 07_00 INTERNATIONAL MANAGEMENT GENERAL TRACK

Chair: Raquel Meneses

Discussant: Mohan Thite

Paper presentations:

- | | | |
|-------------|--|---|
| 2068 | FAST GROWTH ECONOMIES AND THE DETERMINANTS OF COMPETITIVENESS IN LATIN AMERICA AND THE CARIBBEAN | |
| | Pablo Collazzo | WU-VIENNA UNIVERSITY OF ECONOMICS |
| | Loic Taieb | GRENOBLE ECOLE DE MANAGEMENT |
| 1226 | GREEN MANAGEMENT SPILLOVER OF FDI IN EMERGING MARKETS | |
| | Jie Xiong | ESC RENNES SCHOOL OF BUSINESS |
| | Qian Li | SHANGHAI INTERNATIONAL STUDIES UNIVERSITY |
| | Qiuzhi Xue | FUDAN UNIVERSITY |
| 2191 | ECONOMIC TRANSITION AND THE MANAGEMENT OF MULTINATIONAL COMPANIES: A CASE STUDY ANALYSIS OF THE TRANSFER OF HR PRACTICES IN A GERMAN AND IRISH BANK IN POLAND | |
| | Ilona Hunek | KOZMINSKI UNIVERSITY |
| | John Geary | UNIVERSITY COLLEGE DUBLIN |
| 1302 | LOCAL CLUSTER GROWTH THROUGH GLOBAL BRAIN CIRCULATION: A GOVERNANCE PERSPECTIVE | |
| | Stephan Manning | UMASS BOSTON |
| | Cristiano Richter | UNISINOS |

SLOT 4 (11:30 - 13:00) - A 203 - Competitive

T427 - SERVITIZATION

Track: 06 INNOVATION >> 06_06 SERVICE INNOVATION AND SERVITIZATION

Chair: Kathrin Moeslein

Discussant: Jonas Julia

Paper presentations:

- 1605 SERVITIZATION THROUGH BUILDING INNOVATION SYSTEM FOR SERVICE IN GLOBAL INDUSTRIAL COMPANIES**
Erik Lindhult MÄLARDALEN UNIVERSITY
- 1851 BUSINESS SERVITIZATION: A DYNAMIC CAPABILITY APPROACH**
Tuomas Huikkola UNIVERSITY OF VAASA
- 1255 OPENING UP INNOVATION IN BUYER-SUPPLIER RELATIONSHIPS: EMPIRICAL EVIDENCE OF ANTECEDENTS AND ITS EFFECT ON SUPPLY CHAIN COMPETENCE**
María Isabel Roldán Bravo UNIVERSITY OF GRANADA
Antonia Ruíz Moreno UNIVERSITY OF GRANADA
Francisco Javier Lloréns UNIVERSITY OF GRANADA
Montes
Teresa Ortega Egea UNIVERSITY OF GRANADA

SLOT 4 (11:30 - 13:00) - A 204 - Competitive

T428 - CORPORATE SOCIAL RESPONSIBILITY IN FAMILY BUSINESS

Track: 04 FAMILY BUSINESS RESEARCH >> 04_04 FAMILY BUSINESS GOALS, FAMILY DYNAMICS, BEHAVIORAL PROCESSES AND INNOVATION IN FAMILY FIRMS

Chair: Lorraine Uhlaner

Discussant: Giovanna Campopiano

Paper presentations:

- 1387 OPENING THE BLACK BOX OF A FAMILY FIRM'S CORPORATE SOCIAL RESPONSIBILITY STRATEGIES AND PERFORMANCES: A SOCIAL-MECHANISM APPROACH**
Wei-jun Hsueh BOCCONI UNIVERSITY
- 1545 THE MODERATING ROLE OF A SECOND SIGNIFICANT SHAREHOLDER ON FAMILY FIRMS' CSR DISCLOSURE**
Laura Cabeza-garcía UNIVERSITY OF LEÓN
María Sacristán-navarro REY JUAN CARLOS UNIVERSITY
Silvia Gómez-ansón UNIVERSITY OF OVIEDO
- 2146 CSR-BASED EMPLOYER ATTRACTIVENESS AMONG YOUNG JOB SEEKERS: THE ROLE OF INDIVIDUAL CHARACTERISTICS AND ATTITUDES TOWARDS CSR**
Victor Oltra UNIVERSITY OF VALENCIA
Katarzyna Klimkiewicz AGH UNIVERSITY OF SCIENCE AND TECHNOLOGY

SLOT 4 (11:30 - 13:00) - A 205 - Competitive

T429 - COLLABORATION & PARTICIPATION & IDENTITY FOR CREATIVITY AND INNOVATION

Track: 06 INNOVATION >> 06_05 ORGANIZING CREATIVITY FOR INNOVATION: MULTIDISCIPLINARY PERSPECTIVES, THEORIES, AND PRACTICES

Chair: Stan De Spiegelaere

Discussant: Julia K Fröhlich

Paper presentations:

- | | |
|-------------|---|
| 1007 | EFFECTIVE UNIVERSITY-INDUSTRY COLLABORATIONS: A RELATIONSHIP MARKETING ANALYSIS |
| | Veronica Rosendo-rios CUNEF- COLEGIO UNIVERSITARIO DE ESTUDIOS FINANCIEROS |
| | Pervez N. Ghauri KING'S COLLEGE LONDON |
| 1900 | PATHWAYS BETWEEN REPRESENTATIVE EMPLOYEE PARTICIPATION AND INNOVATION: A LITERATURE REVIEW |
| | Maarten Hermans HIVA - KU LEUVEN |
| | Ramioul Monique HIVA - KU LEUVEN |
| 1434 | COOKING UP AN ARTISTIC IDENTITY: THE CASE OF HIGH-END CHEFS |
| | Barbara Slavich IÉSEG SCHOOL OF MANAGEMENT |
| | Fabrizio Castellucci BOCCONI UNIVERSITY |

SLOT 4 (11:30 - 13:00) - A 206 - Paper Development

T430 - AGE DIVERSITY

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_04 HUMAN RESOURCE MANAGEMENT

Chair: Joost Bücken

Discussant:

Paper presentations:

- | | |
|-------------|--|
| 1101 | GENERATION EFFECTS ON CHINESE WORK VALUES: A COMPARISON BETWEEN THE ONE-CHILD, SOCIAL REFORM AND CULTURAL REVOLUTION GENERATIONS |
| | Sachiko Takeda BOURNEMOUTH UNIVERSITY |
| | Fabian Homberg BOURNEMOUTH UNIVERSITY |
| | Huiping Xian UNIVERSITY OF SHEFFIELD |
| | Discussant : S. PROFILI |
| 1520 | DISENTANGLING THE RELATION BETWEEN HRM PRACTICES AND INDIVIDUAL JOB PERFORMANCE: THE ROLE OF ENGAGEMENT AND AGE DIVERSITY CLIMATE |
| | Silvia Profili EUROPEAN UNIVERSITY OF ROME |
| | Alessia Sammarra UNIVERSITY OF L |
| | Laura Innocenti LUISS GUIDO CARLI |
| | Discussant : B. RADZKA |
| 1752 | THE SOCIAL EMBEDDEDNESS OF THE EMPLOYERS' WILLINGNESS TO ACTIVATE THE OLDERS WORKERS |
| | Beata Radzka KOZMINSKI UNIVERSITY |
| | Jolanta Szaban KOZMINSKI UNIVERSITY |
| | Renata Trochimiuk KOZMINSKI UNIVERSITY |
| | Discussant : S. TAKEDA |

SLOT 4 (11:30 - 13:00) - A 207 - Competitive

T431 - SEXUAL ORIENTATION AT WORK

Track: 05 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS (GRDO) >> 05_00 GENDER, RACE AND DIVERSITY IN ORGANISATIONS - GRDO SIG GENERAL TRACK

Chair: Thomas Köllen

Discussant:

Paper presentations:

- 1237 A CLIMATE FOR NOT WORKING "UNDERCOVER"? THE INTERRELATION BETWEEN THE PERCEIVED WORKING CLIMATE AND THE WAY IN WHICH LESBIAN AND GAY EMPLOYEES MANAGE THEIR SEXUAL ORIENTATION AT WORK**
Thomas Köllen INSTITUTE FOR GENDER AND DIVERSITY IN ORGANIZATIONS, VIENNA
UNIVERSITY OF ECONOMICS AND BUSINESS (WU)
- 1439 TRANSGENDER RIGHTS IN CANADA: LEGAL, MEDICAL AND LABOUR UNION ACTIVITIES**
Gerald Hunt RYERSON UNIVERSITY
Michael Pelz UNIVERSITY OF TORONTO
- 1372 STILL DISCRIMINATED: COMPETENCE, SOCIAL SKILLS, AND HIREABILITY OF LESBIAN AND GAY APPLICANTS FOR LEADERSHIP POSITIONS**
Claudia Niedlich DEPARTMENT OF SOCIAL AND ECONOMIC PSYCHOLOGY
Melanie C. Steffens DEPARTMENT OF SOCIAL AND ECONOMIC PSYCHOLOGY
- 1486 DISCRIMINATION AT WORK BASED ON SEXUAL ORIENTATION: A REVIEW OF EXPERIMENTAL EVIDENCE**
Melanie Steffens UNIVERSITY OF KOBLENZ-LANDAU
Claudia Niedlich UNIVERSITY OF KOBLENZ-LANDAU

SLOT 4 (11:30 - 13:00) - A 208 - Competitive

T432 - BOARDS OF DIRECTORS: OUTSIDE/NON-EXECUTIVE DIRECTORS

Track: 02 CORPORATE GOVERNANCE >> 02_02 BOARD OF DIRECTORS

Chair: Peter Crow

Discussant: Saskia Crucke

Paper presentations:

- 1420 NON-EXECUTIVE DIRECTORS' MOTIVATION AND BOARD EFFECTIVENESS IN THE LIGHT OF SELF-DETERMINATION THEORY: A QUALITATIVE ASSESSMENT**
Axel Walther REINHARD-MOHN-INSTITUTE, UNIVERSITY OF WITTEN/HERDECKE
Hannah Moeltner REINHARD-MOHN-INSTITUTE, UNIVERSITY OF WITTEN/HERDECKE
Michèle Morner REINHARD-MOHN-INSTITUTE, UNIVERSITY OF WITTEN/HERDECKE;
GERMAN UNIVERSITY OF ADMINISTRATIVE SCIENCES SPEYER
- 1014 OUTSIDE DIRECTORS AND FIRM PERFORMANCE DURING INSTITUTIONAL TRANSITIONS: NEW EVIDENCE FROM DISSENTING OPINIONS**
Wenxuan Hou Hou UNIVERSITY OF EDINBURGH
- 1836 BOARD STRUCTURE MODIFICATION IN INDIA POST GOVERNANCE REFORM: A TEST OF INSTITUTIONAL THEORY EXPLANATIONS**
Tara Shankar Shaw INDIAN INSTITUTE OF TECHNOLOGY BOMBAY
James J. Cordeiro STATE UNIVERISTY OF NEW YORK BROCKPORT

SLOT 5 (14:30 - 16:00) - D 200 - Competitive

T501 - BOARDS OF DIRECTORS: BOARD BEHAVIOUR AND BOARD PROCESSES

Track: 02 CORPORATE GOVERNANCE >> 02_02 BOARD OF DIRECTORS

Chair: Patrick Velte

Discussant: Wafa Khlif

Paper presentations:

- 1810 WHEN INTERNAL REPRESENTATION LEADS TO FAULTLINES. A STUDY OF BOARD PERFORMANCE IN SOCIAL ENTERPRISES.**
 Crucke Saskia GHENT UNIVERSITY
 Knockaert Mirjam GHENT UNIVERSITY
- 1675 BOARDS, STRATEGY AND BUSINESS PERFORMANCE: OBSERVATIONS FROM INSIDE BOARDROOMS**
 Peter Crow MASSEY UNIVERSITY
- 1948 IS IT IMPORTANT TO DIFFERENTIATE BETWEEN THE FUNCTIONAL AND FIRM-SPECIFIC ADVICE BOARDS ARE PROVIDING?**
 Max Bankewitz UNIVERSITÄT WITTEN/HERDECKE
 Morten Huse UNIVERSITÄT WITTEN/HERDECKE

SLOT 5 (14:30 - 16:00) - D 201 - Competitive

T502 - ORGANIZING OPEN INNOVATION ON MULTIPLE LEVELS

Track: 06 INNOVATION >> 06_04 OPEN INNOVATION

Chair: Hagen Habicht

Discussant: Julia Katharina Müller

Paper presentations:

- 2038 HOW DOES CO-CREATION WITH CUSTOMERS INFLUENCE EXPLOITATIVE AND EXPLORATORY INNOVATION: THE MODERATING ROLE OF CONNECTEDNESS AS AN INFORMAL COORDINATION MECHANISM WITHIN A UNIT**
 Kevin Heij ROTTERDAM SCHOOL OF MANAGEMENT, ERASMUS UNIVERSITY
 Henk W. Volberda ROTTERDAM SCHOOL OF MANAGEMENT, ERASMUS UNIVERSITY
- 1040 NOT ALL THAT JAZZ! JAMBAND AS A METAPHOR FOR ORGANIZING NEW MODELS OF INNOVATION**
 Steve Diasio UNIVERSITY OF SOUTH FLORIDA ST. PETERSBURG
- 1553 MOTIVATING TO CO- CREATE VALUE - „POLAKPOTRAFI.PL” CROWDFUNDING PLATFORM CASE**
 Marcin Awdziej KOZMINSKI UNIVERSITY
 Magdalena Krzyżanowska KOZMINSKI UNIVERSITY
 Jolanta Tkaczyk KOZMINSKI UNIVERSITY
- 1964 SUCCESSFULLY REMIXING INNOVATIONS: EVIDENCE FROM 3D PRINTING**
 Sascha Friesike UNIVERSITY OF WUERZBURG
 Christoph M. Flath UNIVERSITY OF WUERZBURG
 Marco Wirth UNIVERSITY OF WUERZBURG

SLOT 5 (14:30 - 16:00) - D 202 - Competitive

T503 - FAMILY BUSINESS & ENTREPRENEURSHIP

Track: 04 FAMILY BUSINESS RESEARCH >> 04_03 FAMILY BUSINESS IN EMERGING, DEVELOPING, AND TRANSITION ECONOMIES

Chair: Jana Hauck

Discussant: Reinhard Pruegl

Paper presentations:

- 1069 OPPORTUNITY-ORIENTED AND FAMILY-ORIENTED OWNER-MANAGERS**
Rodrigo Basco WITTEN/HERDECKE UNIVERSITY
- 1806 NEW VENTURE CREATION IN FAMILY BUSINESS: INFLUENCE OF FAMILIAL SOCIO-POLITICAL FORCES**
Kavil Ramachandran INDIAN SCHOOL OF BUSINESS
Navneet Bhatnagar INDIAN SCHOOL OF BUSINESS
- 1944 SATISFACTION OF ENTREPRENEURS: A COMPARISON BETWEEN FUNDERS AND SUCCESSORS.**
Visintin Francesca UNIVERSITY OF UDINE
Daniel Pittino UNIVERSITY OF UDINE
Giancarlo Lauto UNIVERSITY OF UDINE
- 2118 FAMILY INVOLVEMENT IN BUSINESS AND EXPORTS IN SMES: IS THE MANAGER'S INTERNATIONAL ORIENTATION INFLUENTIAL?**
Sami Basly UNIVERSITY OF PARIS WEST NANTERRE LA DÉFENSE

SLOT 5 (14:30 - 16:00) - D 204 - Competitive

T504 - PROBLEM SOLVING AND UNCERTAINTY

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_00 ORGANIZATIONAL BEHAVIOUR GENERAL TRACK

Chair: Danila Scarozza

Discussant: Danila Scarozza

Paper presentations:

- 1084 BEHAVIOURAL INVESTIGATIONS INTO UNCERTAINTY PERCEPTION IN SERVICE EXCHANGES: LESSONS FROM DUAL-PROCESSING THEORY**
Melanie Kreye DANISH TECHNICAL UNIVERSITY
- 1578 THE IMPLICATIONS OF WORKPLACE SPIRITUALITY FOR PERSON-ENVIRONMENT FIT THEORY**
John Milliman UNIVERSITY OF COLORADO COLORADO SPRINGS
Anthony Gatling UNIVERSITY OF NEVADA LAS VEGAS
- 1967 ORGANIZATIONAL AND INDIVIDUAL ANTECEDENTS OF INDIVIDUAL PROBLEM-SOLVING**
Andrea Furlan UNIVERSITÀ DI PADOVA
Ambra Galeazzo UNIVERSITÀ DI PADOVA
- 1363 CHANGE AGENT'S ROLE IN RECIPIENTS' RESISTANCE TO CHANGE: TWO SIDES OF THE STORY**
Janita F.j. Vos UNIVERSITY OF GRONINGEN
Joyce Rupert UNIVERSITY OF GRONINGEN
U. Yeliz Eseryel UNIVERSITY OF GRONINGEN

SLOT 5 (14:30 - 16:00) - D 205 - Competitive

T505 - EQUALITY, DIVERSITY & INCLUSION ACROSS THE GLOBE

Track: 05 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS (GRDO) >> 05_00 GENDER, RACE AND DIVERSITY IN ORGANISATIONS - GRDO SIG GENERAL TRACK

Chair: Hamid Kazeroony

Discussant:

Paper presentations:

- 2123 TEACHING DIVERSITY IN BRAZILIAN BUSINESS SCHOOLS: CONCEPTIONS, CHALLENGES AND IMPLICATIONS FOR DIVERSITY MANAGEMENT**
 Joao Gois UNIVERSIDADE FEDERAL FLUMINENSE
 João Pinheiro UNIVERSIDADE FEDERAL RURAL DO RIO DE JANEIRO
 Luiz Leandro UNIVERSIDADE FEDERAL RURAL DO RIO DE JANEIRO
- 2071 GENDER AND INSTITUTIONS IN TRANSITION: THE CASE OF RUSSIA**
 Bev Metcalfe MANCHESTER
- 1840 AN INVESTIGATION OF LINGUISTIC AND VISUAL SYMBOLIC VIOLENCE AGAINST PEOPLE OF TURKISH ORIGIN IN GERMANY**
 Joana Vassilopoulou KENT BUSINESS SCHOOL
 Mustafa Ozbilgin BRUNEL BUSINESS SCHOOL
- 1222 INCLUSION OF EMPLOYEES WITH DISABILITIES**
 Anna Brzosko KOZMINSKI UNIVERSITY

SLOT 5 (14:30 - 16:00) - D 206 - Competitive

T506 - CRISIS MANAGEMENT, RECOVERY AND ORGANISATIONAL RESILIENCE

Track: 14 CONFERENCE GENERAL TRACK >> 14_01 EMERGENCY MANAGEMENT, CRISIS, RECOVERY AND ORGANISATIONAL RESILIENCE

Chair: Paresh Wankhade

Discussant: Shankar Sankaran

Paper presentations:

- 1383 SEPTEMBER 11, 2001: ORGANIZATIONS DEALING WITH THE UNTHINKABLE**
 M. Laura Frigotto UNIVERSITY OF TRENTO
 Alessandro Narduzzo FREE UNIVERSITY OF BOLZANO BOZEN
- 1247 ROLE OF SERVANT-LEADERSHIP IN EMERGENCY MANAGEMENT**
 Paresh Wankhade EDGE HILL UNIVERSITY
 David Weir 4TH PARADIGM CONSULTING
 Sylvia Van De Bunt-kokhuis VRIJE UNIVERSITY
- 1588 LEARNING FROM NEGATIVE EVENTS AS OPPOSED TO SUCCESSES – A MULTILEVEL RECONCEPTUALIZATION**
 Williams Nguyen EUROPA UNIVERSITÄT VIADRINA
 Christopher Stehr GERMAN GRADUATE SCHOOL OF MANAGEMENT AND LAW

SLOT 5 (14:30 - 16:00) - D 216 - Competitive

T507 - CORPORATE SOCIAL RESPONSIBILITY AND GOVERNANCE

Track: 01 BUSINESS FOR SOCIETY >> 01_00 BUSINESS FOR SOCIETY GENERAL TRACK

Chair: Jérôme Meric

Discussant: Elvira Haezendonck

Paper presentations:

- 1330 THE RELATIONSHIP BETWEEN THE GOVERNANCE MODES OF CORPORATE SOCIAL RESPONSIBILITY (CSR) AND THE STAKEHOLDER MANAGEMENT: EVIDENCE FROM ANNUAL SOCIAL REPORTS**
 Francesco Gangi SECONDNA UNIVERSITÀ DI NAPOLI
- 1283 ARE CORPORATE GOVERNANCE MECHANISMS MEDIATING THE INFLUENCE OF NATIONAL CULTURE ON CSR DISCLOSURE?**
 María Del Mar Miras UNIVERSITY OF EXTREMADURA
 Bernabé Escobar UNIVERSITY OF SEVILLE
- 1005 WHEN DOES COLLECTIVE STAFF PERFORMANCE MANAGEMENT WORK?**
 Jean Weidmann UNIVERSITY OF APPLIED SCIENCES, WESTERN SWITZERLAND
 François Gonin UNIVERSITY OF APPLIED SCIENCES, WESTERN SWITZERLAND
 Mario Konishi UNIVERSITY OF APPLIED SCIENCES, WESTERN SWITZERLAND

SLOT 5 (14:30 - 16:00) - D 217 - Competitive

T508 - SUSTAINABILITY DISCLOSURE: WHAT DETERMINANTS?

Track: 01 BUSINESS FOR SOCIETY >> 01_01 ACCOUNTING AND CONTROL FOR SUSTAINABILITY

Chair: Lucrezia Songini

Discussant: Anna Pistoni

Paper presentations:

- 1092 CONTENT TRENDS IN SUSTAINABILITY REPORTING: A CANADIAN INDUSTRY-BASED ANALYSIS**
 Berthelot Sylvie UNIVERSITY OF SHERBROOKE
 Coulmont Michel UNIVERSITY OF SHERBROOKE
 Serret Vanessa UNIVRSITÉ DE BRETAGNE-SUD
- 1828 THE ROLE OF COUNTRY- AND FIRM-LEVEL DETERMINANTS IN EXPLAINING ENVIRONMENTAL, SOCIAL, AND GOVERNANCE DISCLOSURE**
 Simone Terzani UNIVERSITY OF PERUGIA
 Maria Assunta Baldini UNIVERSITY OF FLORENCE
 Lorenzo Dal Maso UNIVERSITY OF FLORENCE
 Giovanni Liberatore UNIVERSITY OF FLORENCE
 Francesco Mazzi UNIVERSITY OF FLORENCE
- 1117 THE IMPACT OF NATIONAL CULTURE ON GLOBAL REPORTING INITIATIVE APPLICATION LEVELS**
 Michel Coulmont UNIVERSITÉ DE SHERBROOKE
 Stacey Loomis RAYMOND CHABOT GRANT THORNTON
 Sylvie Berthelot UNIVERSITÉ DE SHERBROOKE

SLOT 5 (14:30 - 16:00) - D 218 - Competitive

T509 - UNIVERSITY TRANSFER

Track: 03 ENTREPRENEURSHIP >> 03_03 ACADEMIC ENTREPRENEURSHIP AND THE ENTREPRENEURIAL UNIVERSITY

Chair: Matthias Raith

Discussant: Johannes Raphael Hoelzle

Paper presentations:

- 1159 FROM RESEARCH OUTCOMES TO INNOVATION: RULES AND APPROPRIATION OF UNIVERSITY GENERATED KNOWLEDGE IN GREATER MANCHESTER, ENGLAND**
 Christos Kalantaridis UNIVERSITY OF BRADFORD
- 1735 SELECTION STRATEGY OF BUSINESS INCUBATORS: HOW DOES IT IMPACT ECONOMIC PERFORMANCE?**
 Karim Messeghem LABEX ENTREPRENDRE UNIVERSITÉ DE MONTPELLIER
 Sylvie Sammut LABEX ENTREPRENDRE UNIVERSITÉ DE MONTPELLIER
 Chaffik Bakkali LABEX ENTREPRENDRE UNIVERSITÉ DE MONTPELLIER
 Marie Thoreux LABEX ENTREPRENDRE UNIVERSITÉ DE MONTPELLIER
 Abdelaziz Swalhi LABEX ENTREPRENDRE UNIVERSITÉ DE MONTPELLIER
- 2003 TECHNOLOGY ATTRIBUTES AS A KEY DETERMINANT OF UNIVERSITY TECHNOLOGY TRANSFER MECHANISMS**
 Seyed Mohammad Alemzadeh KINGSTON UNIVERSITY
 Konstantinos Pitsakis KINGSTON UNIVERSITY
 Robert Blackburn KINGSTON UNIVERSITY

SLOT 5 (14:30 - 16:00) - D 300 - Competitive

T510 - ENTREPRENEURSHIP AND SOCIETAL CHANGE - 3: SOCIAL AND GREEN ENTREPRENEURSHIP THEORY

Track: 03 ENTREPRENEURSHIP >> 03_01 ENTREPRENEURSHIP AND SOCIETAL CHANGE

Chair: Anna Comacchio

Discussant: Michael Schlaile

Paper presentations:

- 2112 ABOUT BEING ENTREPRENEURIAL IN CHALLENGING ENVIRONMENTS – THEORIZING ON THE SOCIAL ENTERPRISE BEHAVIOR IN POLAND**
 Marzena Starnawska GDANSK UNIVERSITY OF TECHNOLOGY
- 2108 NETWORK AND CONCEPT DEVELOPMENT IN A NEW SOCIAL VENTURE. A CASE STUDY**
 Anna Comacchio CA FOSCARI UNIVERSITY
- 1525 CULTURAL EVOLUTION AND THE AWARENESS OF SOCIAL ENTREPRENEURIAL OPPORTUNITIES: A MEMETIC APPROACH**
 Michael P. Schlaile UNIVERSITY OF HOHENHEIM
 Marcus Ehrenberger HOCHSCHULE KONSTANZ
- 1980 PRO-ENVIRONMENTAL BEHAVIOR IN SMES: THE INFLUENCE OF SOCIAL NORMS AND PERCEIVED IMAGE AND FINANCIAL BENEFITS**
 Lorraine Uhlaner EDHEC BUSINESS SCHOOL
 Marta Berent-braun NYENRODE BUSINESS UNIVERSITEIT
 Kimberly Eddleston NORTHEASTERN UNIVERSITY
 Roberto Floren NYENRODE BUSINESS UNIVERSITEIT

SLOT 5 (14:30 - 16:00) - D 301 - Paper Development

T511 - FINANCIAL SYSTEM, RISK AND UNCERTAINTY

Track: 01 BUSINESS FOR SOCIETY >> 01_02 FINANCE ECONOMY AND SOCIETY

Chair: Ghassen Bouslama

Discussant: Younes Lahrichi

Paper presentations:

- 1845 THE ROLE OF THE FINANCIAL SYSTEM IN MANAGING WEATHER UNCERTAINTIES**
Joseph Onochie ZICKLIN SCHOOL OF BUSINESS, BARUCH COLLEGE, C.U.N.Y.
Stephane Dubreuille NEOMA BUSINESS SCHOOL
Catherine Karyotis NEOMA BUSINESS SCHOOL
- 1503 THE USE OF STRESS TESTING BY REGULATORS IN EU AND USA TO MANAGE UNCERTAINTY IN THE FINANCIAL SYSTEM**
Joseph Onochie ZICKLIN SCHOOL OF BUSINESS, BARUCH COLLEGE
Catherine Karyotis NEOMA BUSINESS SCHOOL
- 1708 UNCERTAINTY AND BULLSHIT IN ANNUAL REPORTS: THE STUDY OF NARRATIVES IN POLISH**
Karol Marek Klimczak KOZMINSKI UNIVERSITY
Anna Maria Pikos KOZMINSKI UNIVERSITY
Marta Dynel UNIVERSITY OF LODZ

SLOT 5 (14:30 - 16:00) - D 302 - Competitive

T512 - INNOVATION GENERAL TRACK

Track: 06 INNOVATION >> 06_00 INNOVATION - GENERAL TRACK

Chair: Kathrin Moeslein

Discussant:

Paper presentations:

- 1863 LOCATION, INDUSTRY STRUCTURE, FIRM RESOURCES AND INNOVATIVE EFFORT: AN INTERNATIONAL ANALYSIS**
Daniel Alonso-martinez U. OF LEON
Mariano Nieto U. OF LEON
Nuria Gonzalez-alvarez U. OF LEON
- 1231 DYNAMIC CAPABILITIES, INNOVATION, AND FIRM PERFORMANCE: THE MEDIATING EFFECT OF MANAGEMENT INNOVATION.**
Agnieszka A. Genc ROTTERDAM SCHOOL OF MANAGEMENT, ERASMUS UNIVERSITY
Henk W. Volberda ROTTERDAM SCHOOL OF MANAGEMENT, ERASMUS UNIVERSITY
Jatinder Sidhu ROTTERDAM SCHOOL OF MANAGEMENT, ERASMUS UNIVERSITY
- 1720 THE EFFECTIVENESS OF PUBLIC R&D SUBSIDIES AND THE ROLE OF COLLABORATION**
Mathias Beck UNIVERSITY OF ZURICH
Cindy Lopes-bento KU LEUVEN
Andrea Schenker-wicki UNIVERSITY OF ZURICH

SLOT 5 (14:30 - 16:00) - D 304 - Competitive

T513 - CEO, TMT AND BUSINESS STRATEGY

Track: 13 STRATEGIC MANAGEMENT >> 13_00 STRATEGIC MANAGEMENT - GENERAL TRACK

Chair: Anabel Fernández Mesa

Discussant: Ana Garcia Granero

Paper presentations:

- | | | |
|-------------|---|---------------------------------|
| 1324 | SMOKE SIGNAL OR SMOKE SCREEN? WHY THE MEDIA DO NOT DISAPPROVE EQUALLY OF OVERPAID CEOS | |
| | Georg Wernicke | COPENHAGEN BUSINESS SCHOOL |
| | Jean-philippe Vergne | RICHARD IVEY SCHOOL OF BUSINESS |
| | Steffen Brenner | COPENHAGEN BUSINESS SCHOOL |
| 1329 | STRATEGIZING IN THE CONTEXT OF TRANSITIONAL ECONOMY: THE INTERPLAY BETWEEN FIRM LEVEL AND INSTITUTIONAL LOGICS | |
| | Kassa Woldeesenbet | DE MONTFORT UNIVERSITY |
| | Nicholas Theodorakopoulos | ASTON UNIVERSITY |
| 2176 | EXCELLENCE AND INTELLIGENCE: MANAGING PRACTICE ADAPTATION IN ORGANIZATIONS AND FIELDS | |
| | Patrick Reinmoeller | CRANFIELD UNIVERSITY |
| | Shaz Ansari | CAMBRIDGE UNIVERSITY |
| | Juliane Reinecke | WARWICK UNIVERSITY |

SLOT 5 (14:30 - 16:00) - D 305 - Competitive

T514 - INNOVATION IN FAMILY BUSINESS

Track: 04 FAMILY BUSINESS RESEARCH >> 04_04 FAMILY BUSINESS GOALS, FAMILY DYNAMICS, BEHAVIORAL PROCESSES AND INNOVATION IN FAMILY FIRMS

Chair: Eddy Laveren

Discussant: Alfredo De Massis

Paper presentations:

- | | | |
|-------------|---|---|
| 1331 | BEING PERCEIVED AS A FAMILY FIRM AND NEW PRODUCT ACCEPTANCE: AN EMPIRICAL ANALYSIS OF THE ROLE OF TRUSTWORTHINESS, PERSONIFICATION, AND CONSUMERS' ATTITUDE TOWARDS INNOVATION | |
| | Susanne Beck | ZEPPELIN UNIVERSITY |
| | Reinhard Prügl | ZEPPELIN UNIVERSITY |
| 1682 | INDIVIDUAL INNOVATIVENESS AND EXPLORATORY AND EXPLOITATIVE INNOVATION ORIENTATION – THE MODERATING EFFECT OF FAMILY OWNERSHIP | |
| | Andreas Strobl | INNSBRUCK UNIVERSITY |
| | Viktoria Veider | INNSBRUCK UNIVERSITY |
| | Bright Adu Nketia | INNSBRUCK UNIVERSITY |
| | Kurt Matzler | INNSBRUCK UNIVERSITY |
| 1707 | OWNERSHIP SOCIAL CAPITAL, PRODUCT INNOVATION OUTPUTS AND THE MODERATING ROLE OF OWNERSHIP-MANAGEMENT OVERLAP | |
| | Lorraine Uhlaner | EDHEC BUSINESS SCHOOL |
| | Ilse Matser | WINDESHEIM UNIVERSITY OF APPLIED SCIENCES |
| | Marta Berent-braun | NYENRODE BUSINESS UNIVERSITEIT |
| | Alfredo De Massis | LANCASTER UNIVERSITY |
| | Roberto Floren | NYENRODE BUSINESS UNIVERSITEIT |
| 1799 | FAMILY CHARACTER, TMT AND AMBIDEXTERITY IN SMES: THE MODERATOR ROLE OF FAMILY DIVERSITY | |
| | Consuelo Dolz | UNIVERSITY OF VALENCIA |
| | Maria Iborra | UNIVERSITY OF VALENCIA |
| | Vicente Safón | UNIVERSITY OF VALENCIA |

SLOT 5 (14:30 - 16:00) - D 308 - Competitive

T515 - STRATEGY-MAKING IN UNCERTAIN, AMBIGUOUS AND COMPLEX ENVIRONMENT

Track: 13 STRATEGIC MANAGEMENT >> 13_03 STRATEGIC PROCESSES AND PRACTICES

Chair: Véronique Steyer

Discussant: Lionel Garreau

Paper presentations:

- 1951 ENVIRONMENTAL UNCERTAINTY AND ITS MANAGERIAL CONSEQUENCES: A SYNTHESIS OF CAUSES AND EFFECTS**
 Martin Weiss UNIVERSITY OF ERLANGEN-NUREMBERG
 Jonathan Cohnen UNIVERSITY OF ERLANGEN-NUREMBERG
 Ralf Meinhardt UNIVERSITY OF ERLANGEN-NUREMBERG
 Sebastian Junge UNIVERSITY OF ERLANGEN-NUREMBERG
- 1258 TRIPLE P OF STRATEGY IN POLISH POWER INDUSTRY: PLAN, POLITICS AND PLAY**
 Robert Rządca KOZMINSKI UNIVERSITY
 Lukasz Dabek
- 1139 UNDERSTANDING SOCIOMATERIAL RELATIONS OF STRATEGY PRACTICE IN HIGHER EDUCATION**
 Mine Karatas-ozkan UNIVERSITY OF SOUTHAMPTON
 Jeremy Howells UNIVERSITY OF SOUTHAMPTON
 Cagla Yavuz UNIVERSITY OF SOUTHAMPTON
 Muhammad Atiq INSTITUTE OF MANAGEMENT SCIENCES
- 1595 MAY INSTITUTIONAL PRESSURES ENCOURAGE GREENWASHING? THE PARADOX OF CERTIFIED ENVIRONMENTAL MANAGEMENT SYSTEM**
 Francesco Testa SANT
 Olivier Boiral UNIVERSITY OF LAVAL
 Fabio Iraldo SANT

SLOT 5 (14:30 - 16:00) - D 309 - Competitive

T516 - THE IMPACT OF ENTREPRENEURSHIP EDUCATION TRACK - 1. STUDENTS AND ENTREPRENEURIAL EDUCATION

Track: 03 ENTREPRENEURSHIP >> 03_00 ENTREPRENEURSHIP GENERAL TRACK

Chair: Hans Lundberg

Discussant: Jane Chang

Paper presentations:

- 1641 EMOTIONAL COMPETENCIES SHAPE STUDENTS' ENTREPRENEURIAL INTENTIONS: IMPLICATIONS FOR A MORE COMPETENT ENTREPRENEURSHIP EDUCATION IN A CHANGING ENVIROMENT**
 Ana Montes Merino UNIVERSITY OF JAÉN
 Virginia Fernández Pérez UNIVERSITY OF GRANADA
 Lázaro Rodríguez Ariza UNIVERSITY OF GRANADA
 Rodrigo Martín Rojas UNIVERSITY OF GRANADA
- 1883 UNIVERSITY EDUCATION: A LONG WAY TO GO FOR ENTREPRENEURSHIP?**
 Sylvia Rohlfner CUNEF
 Pulgarin Molina Sergio UNIVERSITY OF ROSARIO
 Andres
- 1936 PRACTICE-BASED LEARNING: CREATION OF ENTERPRISE**
 Jane Chang UNIVERSITY OF WESTMINSTER
 David Chalcraft UNIVERSITY OF WESTMINSTER

SLOT 5 (14:30 - 16:00) - D 310 - Competitive

T517 - IMPLEMENTING AND PROMOTING CORPORATE SOCIAL RESPONSIBILITY

Track: 01 BUSINESS FOR SOCIETY >> 01_00 BUSINESS FOR SOCIETY GENERAL TRACK

Chair: Yoann Bazin

Discussant: Elisabeth Albertini

Paper presentations:

- 2099 CORPORATE SOCIAL RESPONSIBILITY DECISION-MAKING MODEL: A SEVEN NODAL PROCESS**
 Pierre El Haddad NOTRE DAME UNIVERSITY - LOUAIZE
 Elie Menassa NOTRE DAME UNIVERSITY - LOUAIZE
- 2105 CSR, A TRIPLE INTEGRATION PROCESS**
 Cécile Cam NANTES SCHOOL OF MANAGEMENT
 Céline Louche NANTES SCHOOL OF MANAGEMENT
- 1786 LEARNING FROM MISTAKES: THE EVOLUTION OF AN INNOVATIVE BLENDED CSR COURSE, OBSERVATIONS AND CONCLUSIONS FOR CRITICAL MANAGEMENT EDUCATION.**
 Hans-jörg Schlierer EM LYON BUSINESS SCHOOL
 Fred Seidel EM LYON BUSINESS SCHOOL

SLOT 5 (14:30 - 16:00) - D 311 - Competitive

T518 - EXPATRIATE MANAGEMENT 5

Track: 07 INTERNATIONAL MANAGEMENT >> 07_01 EXPATRIATE MANAGEMENT

Chair: Thomas Hippler

Discussant: Maria Bastida

Paper presentations:

- 2015 A TYPOLOGY OF SELF-INITIATED EXPATRIATES: SICES, TCNS, LFHS, FELOS, AND EXPAT-PRENEURS**
 Yvonne McNulty SIM UNIVERSITY
 Charles Vance LOYOLA MARYMOUNT UNIVERSITY
- 2080 A PRELIMINARY INVESTIGATION OF SUBSIDIARY PERFORMANCE THROUGH EXPATRIATE COMPENSATION AND BENEFITS**
 Jean-luc Cerdin ESSEC
 Olivier Wurtz UNIVERSITY OF VAASA
- 1722 LEADERSHIP, CULTURE, AND LANGUAGE: EFFECTS OF FIRST LANGUAGE AND DIFFERENT SURVEY LANGUAGES ON LEADERSHIP STYLE PREFERENCES WITHIN AND BETWEEN NATIONS**
 Romie Frederick Littrell AUCKLAND UNIVERSITY OF TECHNOLOGY
 Kevin Lowe UNIVERSITY OF AUCKLAND

SLOT 5 (14:30 - 16:00) - D 312 - Competitive

T519 - INTERNATIONALISATION AND THE VALUE CHAIN

Track: 07 INTERNATIONAL MANAGEMENT >> 07_00 INTERNATIONAL MANAGEMENT GENERAL TRACK

Chair: Panagiota Sapouna

Discussant: Johannes Hendrikus Wilhelmus Coremans

Paper presentations:

- 1042 DYNAMIC CAPABILITIES AND INTERNATIONALIZATION: ONE-WAY OR ROUND TRIP? A CONTINGENCY APPROACH TO THE RELATIONSHIP BETWEEN INTERNATIONALIZATION AND FIRM'S RENEWAL CAPABILITY**
Monica Riviere SKEMA BUSINESS SCHOOL
- 1921 DOES INSTITUTIONAL DISTANCE STILL MATTER? INDUSTRY STANDARDS AND GLOBAL SOURCING LOCATION CHOICES**
Stephan Manning UMASS BOSTON
Marcus Larsen COPENHAGEN BUSINESS SCHOOL
- 1379 COORDINATION DIFFICULTY AND PERFORMANCE IN THE OFFSHORING CONTEXT: THE MODERATING EFFECT OF GOVERNANCE MODE AND EXPERIENCE**
Joan Enric Ricart IESE BUSINESS SCHOOL
Niccolo Pisani UNIVERSITY OF AMSTERDAM
Kannan Srikanth SINGAPORE MANAGEMENT UNIVERSITY

SLOT 5 (14:30 - 16:00) - B 5 - Competitive

T520 - SPORT EVENT MANAGEMENT

Track: 08 MANAGING SPORT >> 08_00 MANAGING SPORT GENERAL TRACK

Chair: James Santomier

Discussant: James Santomier

Paper presentations:

- 1926 MAJOR SPORTS EVENTS – THE REASONS FOR HOSTING THEM**
Harry Arne Solberg SØR-TRØNDELAG UNIVERSITY COLLEGE
Arne Moren Ulvnes SØR-TRØNDELAG UNIVERSITY COLLEGE
- 1797 PSYCHOSOCIAL BENEFITS FROM PARTICIPATING IN AN ADVENTURE EXPEDITION RACE**
Reidar J. Mykletun UNIVERSITY OF STAVANGER
Laura Mazza DIGITAL PERFORMANCE GMBH
- 1847 WHAT REALLY MATTERS TO BE A SUCCESSFUL OLYMPIC GAME HOST? AN ANALYSIS OF SCHOOL AND COMMUNITY SPORTS DEVELOPMENT POLICY AND PROGRAMMES IN JAPAN AND ENGLAND**
Hiroko Kudo GERMAN RESEARCH INSTITUTE FOR PUBLIC ADMINISTRATION
Chris Mackintosh LIVERPOOL JOHN MOORES UNIVERSITY
- 1118 EXPLORING ADDITIONAL ATTENDANCE DIMENSIONS: THE ROLE OF GAME OUTCOME UNCERTAINTY IN SEASON TICKET HOLDERS' STADIUM ARRIVAL TIME**
Dominik Schreyer WHU - OTTO BEISHEIM SCHOOL OF MANAGEMENT
Sascha L. Schmidt WHU - OTTO BEISHEIM SCHOOL OF MANAGEMENT
Benno Torgler THE SCHOOL OF ECONOMICS AND FINANCE, QUEENSLAND UNIVERSITY OF TECHNOLOGY

SLOT 5 (14:30 - 16:00) - B 6 - Competitive

T521 - BUSINESS MODEL INNOVATION (III): ENTREPRENEURIAL PERSPECTIVES

Track: 06 INNOVATION >> 06_02 BUSINESS MODEL INNOVATION

Chair: Kurt Matzler

Discussant: Dirk Schneckenberg

Paper presentations:

- 2059 BUSINESS MODEL INNOVATION: A STRATEGIC ENTREPRENEURSHIP PERSPECTIVE**
 Spieth Patrick UNIVERSITY OF KASSEL
 Schneider Sabrina UNIVERSITY OF KASSEL
- 1286 CHANGE OR DIE: BUSINESS MODEL INNOVATION AND FIRM PERFORMANCE CASE STUDIES OF CHINESE ONLINE GROUP BUYING FIRMS**
 Yang Zhao ADAM SMITH BUSINESS SCHOOL, UNIVERSITY OF GLASGOW
 Trevor Buck ADAM SMITH BUSINESS SCHOOL, UNIVERSITY OF GLASGOW
 Anna Morgan-thomas ADAM SMITH BUSINESS SCHOOL, UNIVERSITY OF GLASGOW
- 1413 THE IMPACT OF LEADERSHIP AND PROCESS MANAGEMENT ON COMPANY INNOVATION AND MARKET PERFORMANCE**
 Evangelos Psomas UNIVERSITY OF PATRAS
 Dimitrios Kafetzopoulos UNIVERSITY OF PATRAS
 Katerina Gotzamani UNIVERSITY OF MACEDONIA

SLOT 5 (14:30 - 16:00) - B 17 - Competitive

T522 - 3 C DYNAMICS : ANTECEDENTS & DRIVERS

Track: 13 STRATEGIC MANAGEMENT >> 13_04 COMPETITIVE STRATEGY: 3C DYNAMICS COMPETITION, COLLABORATION, AND COOPETITION STRATEGIES

Chair: Frédéric Le Roy

Discussant: Valmir Emil Hoffmann

Paper presentations:

- 1609 WHY DO HIGH TECH FIRMS COOPETE**
 Wojciech Czakon UNIVERSITY OF ECONOMICS IN KATOWICE
 Patrycja Klimas UNIVERSITY OF ECONOMICS IN KATOWICE
- 1112 ALLIANCE PORTFOLIO FORMATION, UNCERTAINTY, AND TRUST: DISTINGUISHING HYPER GROWTH FROM ORDINARY FIRMS IN THE ICT INDUSTRY**
 Monika Golonka KOZMINSKI UNIVERSITY
- 1438 LEGITIMACY CONDITIONS OF ORGANIZATIONAL ENTRY INTO INDUSTRIAL ASSOCIATIONS**
 Konstantinos Pitsakis KINGSTON BUSINESS SCHOOL
 Tobias Goessling TILBURG UNIVERSITY

SLOT 5 (14:30 - 16:00) - C CONFERENCE ROOM - Competitive

T523 - ADVANCING DYNAMIC CAPABILITIES

Track: 13 STRATEGIC MANAGEMENT >> 13_05 MICRO-FOUNDATIONS OF STRATEGY, DYNAMIC CAPABILITIES, KNOWLEDGE, AND AMBIDEXTERITY

Chair: Asta Pundziene

Discussant: Chaminda Senaratne

Paper presentations:

- | | |
|-------------|---|
| 1043 | A MULTILEVEL ANALYSIS OF THE ROLE OF INTERNATIONALIZATION BREADTH, DEPTH AND SPEED TO THE RENEWAL CAPABILITY OF THE FIRM |
| | Monica Riviere SKEMA BUSINESS SCHOOL |
| 1284 | CREATIVITY AS SOURCE OF DYNAMIC CAPABILITIES: LESSONS FROM THE CASE OF ADVERTISING |
| | Fatima El Yousfi CNAM PARIS & HEC MONTRÉAL |
| | Taieb Hafsi HEC MONTRÉAL |
| 1648 | MANAGEMENT CAPABILITY AND PERFORMANCE IN THE SPANISH FIRMS |
| | Lucia Garcés-galdeano UNIVERSIDAD PÚBLICA DE NAVARRA |
| | Carmen García-olaverri UNIVERSIDAD PÚBLICA DE NAVARRA |
| | Emilio Huerta-arriwas UNIVERSIDAD PÚBLICA DE NAVARRA |

SLOT 5 (14:30 - 16:00) - A 9 - Competitive

T524 - SERVICE INNOVATION PLATFORMS

Track: 06 INNOVATION >> 06_06 SERVICE INNOVATION AND SERVITIZATION

Chair: Julia Jonas

Discussant: Alexander Alexiev

Paper presentations:

- | | |
|-------------|---|
| 1959 | INVESTMENTS IN INFORMATION TECHNOLOGIES AS ENABLERS OF INNOVATION |
| | Idana Salazar LA RIOJA UNIVERSITY |
| | Jaime Gomez LA RIOJA UNIVERSITY |
| | Pilar Vargas LA RIOJA UNIVERSITY |
| 1270 | DO YOU USE MOBILE TO PAY? DETERMINANTS OF THE ADOPTION OF MOBILE PAYMENT AMONG 3G USERS IN CHINA |
| | Jie Yan GRENOBLE ECOLE DE MANAGEMENT |
| | Peiran Su UNIVERSITY OF THE WEST OF SCOTLAND |
| 1910 | SPACES FOR VALUE CO-CREATION: THE CASE |
| | Angela Roth UNIVERSITY ERLANGEN-NUREMBERG |
| | Julia Jonas UNIVERSITY ERLANGEN-NUREMBERG |
| | Albrecht Fritzsche UNIVERSITY ERLANGEN-NUREMBERG |
| | Frank Danzinger FRAUNHOFER IIS ERLANGEN |

SLOT 5 (14:30 - 16:00) - A 119 - Competitive

T525 - MANAGEMENT & SOCIAL NETWORKS & INNOVATIVE WORK BEHAVIOUR

Track: 06 INNOVATION >> 06_05 ORGANIZING CREATIVITY FOR INNOVATION: MULTIDISCIPLINARY PERSPECTIVES, THEORIES, AND PRACTICES

Chair: Barbara Slavich

Discussant: Elyousfi Fatima

Paper presentations:

- 1801 INNOVATIVE BEHAVIOUR IN ORGANIZATIONS**
Vojkan Nedkovski UNIVERSITY OF MILAN
- 1281 ANTECEDENTS OF EMPLOYEES' INNOVATIVE WORK BEHAVIOR – THE INFLUENCE OF THE BIG FIVE PERSONALITY TRAITS AND GRIT, THE PERSEVERANCE OF EFFORT AND CONSISTENCY OF INTEREST.**
Teresa Zangerl MCI - MANAGEMENT CENTER INNSBRUCK
- 1019 MANAGING CREATIVE INDIVIDUALS VIA FREEDOM AND CONTROL IN FILM-MAKING COMPANIES**
Monika Musial OULU BUSINESS SCHOOL

SLOT 5 (14:30 - 16:00) - A 201 - Competitive

T526 - REVISITING TRUST

Track: 07 INTERNATIONAL MANAGEMENT >> 07_00 INTERNATIONAL MANAGEMENT GENERAL TRACK

Chair: Lisa Siebers

Discussant: Jane Maley

Paper presentations:

- 1912 TO TRUST OR NOT TO TRUST: THE CULTURALLY CONGRUENT LEADERSHIP ENCOUNTER AS A CONTEXT FOR BUILDING TRUST**
Berit Sund NORWEGIAN SCHOOL OF ECONOMICS
Rune Lines NORWEGIAN SCHOOL OF ECONOMICS
- 1179 A DYNAMIC APPROACH TO TRUST AND DISTRUST IN A GLOBAL VIRTUAL TEAM**
Herve Chappert UNIVERSITY OF MONTPELLIER
Thuy Seran-luu UNIVERSITY OF MONTPELLIER
- 1422 EMPLOYEES ARE NOT ALWAYS WHAT WE THINK THEY ARE: CAN WE PREDICT FALSE PERFORMANCE?**
Gbolahan Gbadamosi BOURNEMOUTH UNIVERSITY

SLOT 5 (14:30 - 16:00) - A 203 - Competitive

T527 - 14_03 LEADERSHIP DEVELOPMENT AS A MEANS FOR TRANSFORMING UNCERTAINTY INTO OPPORTUNITY

Track: 14 CONFERENCE GENERAL TRACK >> 14_03 UNCERTAINTY, LEADERSHIP AND LEADERSHIP DEVELOPMENT IN DYNAMIC SOCIETIES

Chair: Al Rosenbloom

Discussant: Douglas Ross

Paper presentations:

- 1539 ARE FUTURE CORPORATE LEADERS BEING SCHOOLED AS SUSTAINABILITY ADVOCATES: A COMPARISON OF POLISH AND UNITED STATES' MBA STUDENT PERCEPTIONS**
 Al Rosenbloom DOMINICAN UNIVERSITY
 Douglas Ross TOWSON UNIVERSITY
 Agnieszka Leszczyńska UNIwersytet Marii Curie-Skłodowskiej
- 1579 INNOVATION IN ABORIGINAL COMMUNITY PROGRAM DELIVERY AND LEADERSHIP DEVELOPMENT: THE CASE OF WESTERN CANADA'S ALBERTA'S FUTURE LEADERS PROGRAM**
 Lyle Benson MACEWAN UNIVERSITY
 Rickard Enström MACEWAN UNIVERSITY
- 1116 DEMOGRAPHIC CHALLENGES FOR THE BUSINESS LEADER OF THE FUTURE: EVIDENCE FROM A GREEK SURVEY**
 Eleanna Galanaki ATHENS UNIVERSITY OF ECONOMICS
 Nancy Papalexandris ATHENS UNIVERSITY OF ECONOMICS
- 1298 MIND THE GAP: NAVIGATING THE TRANSITION FROM COURSEWORK TO THESIS FOR CANDIDATES AND SUPERVISORS IN A PROFESSIONAL DOCTORATE PROGRAM**
 Michelle Wallace SOUTHERN CROSS UNIVERSITY
 Neroli Sheldon SOUTHERN CROSS UNIVERSITY
 Simon Pervan SWINBURNE UNIVERSITY
 Terry Sloan UNIVERSITY OF WESTERN SYDNEY
 Andrea Vocino DEAKIN UNIVERSITY
 Deborah Blackman AUSTRALIAN DEFENCE FORCE ACADEMY

SLOT 5 (14:30 - 16:00) - A 204 - Competitive

T528 - GOVERNING SOCIAL RESPONSIBILITY

Track: 01 BUSINESS FOR SOCIETY >> 01_00 BUSINESS FOR SOCIETY GENERAL TRACK

Chair: Rémi Jardat

Discussant: Pascale De Rozario

Paper presentations:

- 1938 THE RELEVANCE OF STRATEGIC MANAGEMENT FOR IN CORPORATE SUSTAINABILITY: A QUALITATIVE EMPIRICAL STUDY OF HOW FIRMS IMPLEMENT WIN-WIN SOLUTIONS IN THE GERMAN CONSUMER GOODS INDUSTRY**
 Stefan Hielscher MARTIN-LUTHER-UNIVERSITÄT HALLE-WITTENBERG
 Matthias Georg Will MARTIN-LUTHER-UNIVERSITÄT HALLE-WITTENBERG
 Carlo Muth MARTIN-LUTHER-UNIVERSITÄT HALLE-WITTENBERG
- 1513 INSTITUTIONAL PRESSURES ON SUBSIDIARY'S CSR STRATEGIES IN A DEVELOPING COUNTRY CONTEXT.**
 Viviana Pilato ALTIS - GRADUATE SCHOOL BUSINESS AND SOCIETY - UNIVERSITÀ CATTOLICA DEL SACRO CUORE
 Matteo Pedrini ALTIS - GRADUATE SCHOOL BUSINESS AND SOCIETY - UNIVERSITÀ CATTOLICA DEL SACRO CUORE
- 1133 THE EFFECT OF BOARD CHARACTERISTICS ON CSR: EMPIRICAL EVIDENCE FROM KOREA**
 Wonyong Oh UNIVERSITY OF CALGARY
 Youngkyun Chang UNIVERSITY OF WISCONSIN - WHITEWATER
 Jeehyun Park SOGANG UNIVERSITY
 Myoung Gyun Jang SOGANG UNIVERSITY
 Seoyeon Park YONSEI UNIVERSITY

SLOT 5 (14:30 - 16:00) - A 205 - Competitive
T529 - PHILOSOPHICAL UNDEPINNINGS OF RESISTANCE

Track: 01 BUSINESS FOR SOCIETY >> 01_05 INSTITUTIONS, RESISTANCE, CHANGE AND POWER

Chair: Andrea Fumagalli

Discussant:

Paper presentations:

- | | |
|-------------|---|
| 1154 | SCHWUNG MAGIC RESISTANCE
Pierre Guillet De Monthoux CBS |
| 1380 | CREATIVE INDUSTRY: A CULTURAL MUTATION. CONCEPTS FOR ANALYSIS AND RESISTANCE
Daniele Goldoni CA |
| 2115 | THE CONCEPT OF SUBSUMPTION OF LABOUR TO CAPITAL : TOWARDS THE LIFE SUBSUMPTION IN COGNITIVE-BIOCAPITALISM
Andrea Fumagalli DEPARTMENT OF ECONOMICS AND MANAGEMENT |

SLOT 5 (14:30 - 16:00) - A 206 - Competitive

T530 - EFFECTUATION THEORY

Track: 03 ENTREPRENEURSHIP >> 03_00 ENTREPRENEURSHIP GENERAL TRACK

Chair: Massimiliano Pellegrini

Discussant: Cristiano Bellavitis Bellavitis

Paper presentations:

- | | |
|-------------|--|
| 1232 | ENTREPRENEURSHIP & GENIUS LOCI: LIVING WITH THE SAME PRE-CONDITIONS BUT EVOLVING DIFFERENTLY. THE CASE OF FLORENCE-PRATO DISTRICT.
Massimiliano Pellegrini PRINCESS SUMAYA UNIVERSITY FOR TECHNOLOGY
Cristiano Ciappei UNIVERSITY OF FLORENCE
Andrea Caputo PRINCESS SUMAYA UNIVERSITY FOR TECHNOLOGY
Leo-paul Dana MONTPELLIER BUSINESS SCHOOL |
| 1502 | MANAGING UNCERTAINTY IN ESTABLISHED FIRMS – A MODEL OF EFFECTUATION ON THE FIRM LEVEL
Daniel Koch TIME RESEARCH GROUP
René Mauer TIME RESEARCH GROUP
Malte Brettel TIME RESEARCH GROUP |
| 2012 | BRICOLAGE AND EFFECTUATION IN THE PROCESS OF CREATION AND DEVELOPMENT OF SMALL INCUBATORS
Annabelle Jaouen MONTPELLIER BUSINESS SCHOOL
Walid Nakara MONTPELLIER BUSINESS SCHOOL
Benjamin Vedel LILLE UNIVERSITY
Ines Gabarret EDC PARIS BUSINESS SCHOOL
Aude Dandria EVRY VAL D |

Friday, 19 June, 2015

SLOT 6 (09:30 - 11:00) - D 200 - Competitive

F601 - INNOVATION, ROUTINES AND ENTREPRENEURSHIP

Track: 13 STRATEGIC MANAGEMENT >> 13_05 MICRO-FOUNDATIONS OF STRATEGY, DYNAMIC CAPABILITIES, KNOWLEDGE, AND AMBIDEXTERITY

Chair: Valeria Stulova

Discussant: Lucia Garcés-galdeano

Paper presentations:

- 1931 BALANCING TENSIONS IN INNOVATION MANAGEMENT WITH STARTUPS**
 Joschka Mütterlein UNIVERSITY OF BAYREUTH
 Reinhard Kunz UNIVERSITY OF BAYREUTH
 Lea Püchel UNIVERSITY OF BAYREUTH
- 1332 IMPACT OF ENTREPRENEURIAL AND MARKET ORIENTATION ON GROWTH AND SUCCESS IN SMES - A LONGITUDINAL STUDY IN FINLAND**
 Anmari Viljamaa SEINÄJOKI UNIVERSITY OF APPLIED SCIENCES
 Sanna Joensuu SEINÄJOKI UNIVERSITY OF APPLIED SCIENCES
 Kirsti Sorama SEINÄJOKI UNIVERSITY OF APPLIED SCIENCES
 Elina Varamäki SEINÄJOKI UNIVERSITY OF APPLIED SCIENCES
- 1289 ROUTINES. TO EVERYTHING THERE IS A SEASON**
 Katarzyna Piórkowska WROCLAW UNIVERSITY OF ECONOMICS
 Ewa Stańczyk-hugiet WROCLAW UNIVERSITY OF ECONOMICS
 Sylwia Stańczyk WROCLAW UNIVERSITY OF ECONOMICS
- 1876 INNOVATION POLICY, GLOBALISATION IN TERMS OF UNCERTAINTY**
 Irena Vaivode RIGA TECHNICAL UNIVERSITY

SLOT 6 (09:30 - 11:00) - D 201 - Paper Development

F602 - GLOBAL VALUE CHAINS AND INSTITUTIONS

Track: 01 BUSINESS FOR SOCIETY >> 01_09 RESPONSIBLE GLOBAL VALUE CHAINS FACING UNCERTAINTY

Chair: De Rozario Pascale

Discussant:

Paper presentations:

- 2142 RESPONSIBILIZING EMPLOYERS IN THE ERA OF THE VANISHING GVC: THREE ORGANIZING CHALLENGES TO ACHIEVE SUSTAINABILITY**
 Gilles Crague PARIS EST UNIVERSITY
Discussant : Anne BERTHINIER PONCELET
- 1928 THE GOVERNANCE OF SUSTAINABLE TERRITORIAL VALUE CHAINS. THE IMPACT OF INSTITUTIONAL PRACTICES IN CLUSTERS OF INNOVATION.**
 Anne Berthoinier-poncet CNAM
Discussant : Juliette ARNAL
- 1053 APPLYING LEAN THINKING TO REDUCE UNCERTAINTY AND WASTE IN GLOBAL FOOD SUPPLY CHAIN**
 Ilias Vlachos LEEDS UNIVERSITY
Discussant : Karen DELCHET-COCHET
- 2169 ON-SITE SANITATION IN FRANCE 2006-2015: NEW STAKEHOLDERS AND LOAD TRANSFERS – WATER, SKILL, CHARGE, RESPONSIBILITY – STILL BASED ON SOIL FUNCTIONS AND THE USER ABILITY (GESSOL – ANCRES PROJECT)**
 Olivier Fouché-grobla CNAM
 José-frédéric Deroubaix ENPC
Discussant : Pascale de ROZARIO

SLOT 6 (09:30 - 11:00) - A 207 - Competitive

F603 - ALLIANCES GOVERNANCE AND MANAGEMENT

Track: 13 STRATEGIC MANAGEMENT >> 13_01 CORPORATE STRATEGY: DYNAMICS AND MICRO-FOUNDATIONS OF INTER-ORGANIZATIONAL ENCOUNTERS (M&AS, ALLIANCES, DIVESTITURES)

Chair: Nicola Mirc

Discussant: Nuno Oliveira

Paper presentations:

- 1356 DOES ALLIANCE MANAGEMENT CAPABILITY (AMC) DRIVE ALLIANCE PERFORMANCE? TESTING AN AUGMENTED AMC MODEL**
 Mayank Dhaundiyal SHIV NADAR UNIVERSITY
 Joseph Coughlan DUBLIN INSTITUTE OF TECHNOLOGY
- 1716 THE EFFECTS OF MULTI-PARTY ALLIANCE PARTICIPATION OF FIRMS' SUBSEQUENT ALLIANCE BEHAVIOUR: AN INVESTIGATION INTO THE EVOLUTION OF FIRMS' ALLIANCE ROUTINES AND PORTFOLIOS**
 Caren Kosmidis MAASTRICHT UNIVERSITY
- 2089 WHEN TO APPLY RELATIONAL OR TRANSACTIONAL GOVERNANCE MECHANISMS IN BUYER-SUPPLIER RELATIONSHIPS? CONSIDERING DIRECT AND INDIRECT EFFECTS**
 Thomas Clauß UNIVERSITY OF MARBURG
 Patrick Spieth UNIVERSITY OF KASSEL

SLOT 6 (09:30 - 11:00) - D 204 - Competitive

F604 - PROMOTING GENDER AND DIVERSITY AT WORK

Track: 05 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS(GRDO) >> 05_00 GENDER, RACE AND DIVERSITY IN ORGANISATIONS - GRDO SIG GENERAL TRACK

Chair: Hamid Kazeroony

Discussant:

Paper presentations:

- 1620 FROM MENTOR TO SPONSOR: FOSTERING SPONSORSHIP IN CROSS-GROUP DIVERSITY MENTORING PROGRAMS**
 Luisa Varriale UNIVERSITY OF NAPLES PARTHENOPE
 Loriann Roberson TEACHERS COLLEGE, COLUMBIA UNIVERSITY NY
- 1481 CSR AND WOMEN-LED HIGH-GROWTH SMES: A PRUDENT ARTICULATION BETWEEN DISCOURSE AND PRACTICE**
 Catherine Léger-jarniou UNIVERSITÉ PARIS-DAUPHINE
 Renaud Redien-collot NOVANCIA
- 1772 ONE STEP FORWARD, AND TWO STEPS BACK: WOMEN AND CAREER PROGRESSION IN ACADEMIA DURING TIMES OF UNCERTAINTY .**
 Dorota Bourne QUEEN MARY UNIVERSITY OF LONDON
 Nan Marie Fijn Van Draat COPENHAGEN BUSINESS SCHOOL
 Jawwad Raja COPENHAGEN BUSINESS SCHOOL
- 1731 TRANSGRESSING ORGANIZATIONAL BINARISM: THE CASE OF RESTROOMS IN ORGANIZATIONS**
 Monika Huesmann HWR BELRIN

SLOT 6 (09:30 - 11:00) - D 205 - Paper Development

F605 - CAREER AND REWARD

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_04 HUMAN RESOURCE MANAGEMENT

Chair: Saba Colakoglu

Discussant:

Paper presentations:

- 1965 PAYING YOUR EMPLOYEES RIGHT: EXPLORING THE CONCEPT OF SOCIALLY RESPONSIBLE REWARDS**
 Ihar Sahakiants ESCP EUROPE
 Marion Festing ESCP EUROPE
 Thomas Steger UNIVERSITY OF REGENSBURG
Discussant : L. GIUSTINIANO
- 1029 FOSTERING ORGANIZATIONAL RESILIENCE IN MNCS: THE MOBILIZATION OF THE HR MANAGERS**
 Luca Giustiniano LUISS
 Franca Cantoni UCSC
Discussant : Q. WEI
- 1544 THE DISCRETION OF FIRMS IN DIFFERENTIAL REWARD MANAGEMENT**
 Qi Wei UNIVERSITY OF BEDFORDSHIRE
Discussant : I. SAHAKIANTS

SLOT 6 (09:30 - 11:00) - D 206 - Competitive

F606 - MERGERS & ACQUISITIONS

Track: 07 INTERNATIONAL MANAGEMENT >> 07_00 INTERNATIONAL MANAGEMENT GENERAL TRACK

Chair: Stephan Manning

Discussant: Robert Maximilian Grüşchow

Paper presentations:

- 1353 THE ROLE OF STRATEGIC DISTANCE, INSTITUTIONAL DISTANCE AND CULTURAL DISTANCE IN INTERNATIONAL MERGERS AND ACQUISITIONS**
 Panagiota Sapouna GLASGOW CALEDONIAN UNIVERSITY
 Dimitrios Kyriazis UNIVERSITY OF PIRAEUS
 Pavlos Dimitratos UNIVERSITY OF GLASGOW
 Spyros Lioukas ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS
- 2185 STRATEGIC DETERMINANTS OF EQUITY PARTICIPATION OF INTERNATIONAL ACQUISITIONS BY EMERGING MARKET FIRMS**
 Philsoo Kim YONSEI UNIVERSITY
 Young Ryeol Park YONSEI UNIVERSITY
- 1966 A REVIEW OF STATISTICAL METHODS USED IN MEASURING MERGERS & ACQUISITIONS SUCCESS**
 Johannes Coremans BOURNEMOUTH UNIVERSITY
 Steve Letza BOURNEMOUTH UNIVERSITY

SLOT 6 (09:30 - 11:00) - D 207 - Competitive

F607 - PUBLIC SERVICE MOTIVATION

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_01 WORK MOTIVATION IN THE PUBLIC SECTOR: EXCHANGES WITH THE ORGANIZATIONAL BEHAVIOUR FIELD

Chair: Catherine Fabre

Discussant:

Paper presentations:

- 1211 THE SCHOOL PERFORMANCE IN THE LIGHT OF PSM USING THE ANALYSIS OF THE PRINCIPAL COMPONENTS AND MULTIPLE REGRESSION**
 Raffaella Palma UNIVERSITÀ FEDERICO II, NAPOLI
 Valentina Iovino UNIVERSITÀ PARTHENOPE, NAPOLI
- 1695 CALL OF DUTY: DOES MILLENNIAL ATTITUDES TOWARDS PUBLIC SERVICE MAKE THEM MORE COMMITTED VOLUNTEERS? AN INVESTIGATION OF PSM, P-O FIT AND VOLUNTEERING INTENSITY**
 Joyce Costello BOURNEMOUTH UNIVERSITY
- 1827 PERFORMANCE MANAGEMENT AND PUBLIC SERVICE MOTIVATION REVISITED: SHIFTING THE FOCUS FROM CROWDING-OUT TO CROWDING-IN**
 Martyna Swiatczak GERMAN UNIVERSITY OF ADMINISTRATIVE SCIENCES SPEYER
 Michèle Morner GERMAN UNIVERSITY OF ADMINISTRATIVE SCIENCES SPEYER
- 1990 PUBLIC SERVICE MOTIVATION AND THE INTENTION TO ENTER IN THE PUBLIC SECTOR: A COMPARISON BETWEEN ITALIAN AND BRITISH STUDENTS**
 Danila Scarozza UNIVERSITY OF ROME TOR VERGATA
 Alessandro Hinna UNIVERSITY OF ROME TOR VERGATA
 Fabian Homberg BOURNEMOUTH UNIVERSITY
 Valentina Verdini UNIVERSITY OF ROME TOR VERGATA

SLOT 6 (09:30 - 11:00) - D 214 - Paper Development

F608 - CORPORATE GOVERNANCE AND INSTITUTIONAL CONTEXTS

Track: 02 CORPORATE GOVERNANCE >> 02_00 CORPORATE GOVERNANCE GENERAL TRACK

Chair: Thomas Clarke

Discussant: Thomas Clarke

Paper presentations:

- 1821 MARKET PERCEPTION: IS CORPORATE GOVERNANCE AN IMPORTANT SIGNAL FOR INVESTORS? EVIDENCE FROM THE BANKING SECTOR**
 Anastasia Stepanova NATIONAL RESEARCH UNIVERSITY - HIGHER SCHOOL OF ECONOMICS
 Olga Ivantsova NATIONAL RESEARCH UNIVERSITY - HIGHER SCHOOL OF ECONOMICS
Discussant : L. PEREZ-CALERO SANCHEZ
- 1870 A META-ANALYSIS OF THE RELATIONSHIP BETWEEN OWNERSHIP STRUCTURE AND BOARD INDEPENDENCE: THE INFLUENCE OF INSTITUTIONAL SETTINGS**
 Leticia Pérez-calero Sánchez UPO
 Jose Manuel Hurtado Gonzalez UPO
Discussant : A. STEPANOVA

SLOT 6 (09:30 - 11:00) - D 216 - Competitive

F609 - STRATEGY IN THE AIR TRANSPORTATION INDUSTRY AND AVIATION

Track: 13 STRATEGIC MANAGEMENT >> 13_00 STRATEGIC MANAGEMENT - GENERAL TRACK

Chair: Evangelia Siachou

Discussant: Ilias Vlachos

Paper presentations:

- 1054 UK AVIATION SECURITY AND THE CHALLENGES OF ORGANISATIONAL CHANGE WITH THE IMPLEMENTATION OF SECURITY MANAGEMENT SYSTEMS**
 Ian Shaw CIVIL AVIATION AUTHORITY
 John Israilidis STAFFORDSHIRE UNIVERSITY
- 1142 DOES QUALITY INFLUENCE COMPANY'S PERFORMANCE? AN ANALYSIS IN THE AIR TRANSPORTATION INDUSTRY**
 Fernando Campa-planas URV
 Ana-beatriz Hernandez-lara URV
 Maria-victoria Sanchez-rebull URV
 Nicole Kalembe URV
- 1202 INTRODUCING IMPORTANCE-PERFORMANCE-IMPACT ANALYSIS (IPIA): A METHOD TO STRATEGICALLY PRIORITIZE RESOURCES ALLOCATION**
 Ilias Vlachos LEEDS UNIVERSITY
 Zhibin Lin NORTHUMBRIA UNIVERSITY
- 2016 AIRPORT COMPLAINT HANDLING: THE EMERGING ROLE OF SOCIAL MEDIA**
 Maria Francesca Renzi UNIVERSITY OF ROMA TRE
 Laura Di Pietro UNIVERSITY OF ROMA TRE
 Roberta Guglielmetti Mugion UNIVERSITY OF ROMA TRE
 Angelos Pantouvakis UNIVERSITY OF PIREAUS
 Christos Patsiouras UNIVERSITY OF PIREAUS
 Martina Toni UNIVERSITY OF ROMA TRE

SLOT 6 (09:30 - 11:00) - D 217 - Competitive

F610 - GENERATIONS, CONFLICT AND COMMUNICATION

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_00 ORGANIZATIONAL BEHAVIOUR GENERAL TRACK

Chair: Alessandro Hinna

Discussant:

Paper presentations:

- 2138 THE TRUTH MATTERS: HOW DO GENERATIONS REALLY PERCEIVE EACH OTHER?**
 Annick Van Rossem KUL
- 1394 AN EXPLORATORY STUDY OF THE IMPACT OF CULTURAL INTELLIGENCE ON CONFLICT MANAGEMENT STYLES: EVIDENCES FROM JORDAN**
 Andrea Caputo PRINCESS SUMAYA UNIVERSITY FOR TECHNOLOGY
 Rawan Abu Samra PRINCESS SUMAYA UNIVERSITY FOR TECHNOLOGY
 Ibrahim Almallah PRINCESS SUMAYA UNIVERSITY FOR TECHNOLOGY
 Khaled Tuguz PRINCESS SUMAYA UNIVERSITY FOR TECHNOLOGY
- 1452 MEANING-CENTERED COMMUNICATION ORIENTATION IN INTERPERSONAL SKILLS TRAINING**
 Denise Potosky PENNSYLVANIA STATE UNIVERSITY
 John Juzbasich MERIT SYSTEMS LLC

SLOT 6 (09:30 - 11:00) - D 218 - Competitive

F611 - GOVERNANCE AND FINANCIAL MANAGEMENT IN LOCAL GOVERNMENT

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_00 PUBLIC AND NON-PROFIT MANAGEMENT GENERAL TRACK

Chair: Reto Steiner

Discussant: Andrea Bonomi Savignon

Paper presentations:

- 1408 ORGANIZATIONAL CHANGE IN A LOCAL GOVERNMENT OF JAPAN**
Yoko Uryuara DOSHISHA UNIVERSITY
- 1567 PUBLIC SERVANTS' SEARCH FOR MEANING: AN EXPLORATORY STUDY ABOUT THE IMPACT OF PARTICIPATORY BUDGETING ON INDIVIDUAL MOTIVATION**
Evandro Bocatto MACEWAN UNIVERSITY
Eloisa Perez-de-toledo MACEWAN UNIVERSITY
- 1668 AUSTERITY MANAGEMENT BY LOCAL GOVERNMENTS**
Riccardo Mussari UNIVERSITY OF SIENA
Denita Cepiku UNIVERSITY OF ROME TOR VERGATA
Filippo Giordano LUMSA

SLOT 6 (09:30 - 11:00) - D 300 - Competitive

F612 - EVOLUTIONARY METHODS IN ORGANISATIONS

Track: 12 RESEARCH METHODS AND RESEARCH PRACTICE >> 12_00 RESEARCH METHODS AND RESEARCH PRACTICE

Chair: Ilfryn Price

Discussant:

Paper presentations:

- 1127 OPERATIONAL ROUTINES IN EMERGENCY INCIDENT RESPONSE HANDLING**
Stephen Dobson SHEFFIELD HALLAM UNIVERSITY
Dermot Breslin UNIVERSITY OF SHEFFIELD
- 1213 CO-EVOLUTIONARY DYNAMICS IN THE MUSIC INDUSTRY**
Vincenzo Uli UNIVERSITY OF ROME "TOR VERGATA"
- 1825 THE EVOLUTION OF RETAIL FORMATS FROM A COMMON ORIGIN – INVESTIGATING A CENTURY OF SWEDISH SPORTING GOODS RETAILING**
Johan Kask ÖREBRO UNIVERSITY SCHOOL OF BUSINESS
Frans Prenkert ÖREBRO UNIVERSITY SCHOOL OF BUSINESS

SLOT 6 (09:30 - 11:00) - D 301 - Competitive

F613 - TMTS AND BUSINESS ELITES: CEO EXPERIENCES AND BACKGROUND CHARACTERISTICS

Track: 02 CORPORATE GOVERNANCE >> 02_01 TOP MANAGEMENT TEAMS & BUSINESS ELITES

Chair: Tine Buyl

Discussant: Tine Buyl

Paper presentations:

- 1013 DOES OVERSEAS EXPERIENCE MATTER? A STUDY OF RETURNEE CEOS AND IPOS OF CHINESE ENTREPRENEURIAL FIRMS**
Wenxuan Hou Hou UNIVERSITY OF EDINBURGH
Douglas Cumming YORK UNIVERSITY DUANTINGHUA@GMAIL.COMY
Cumming
Tinghua Duan Duan UNIVERSITY OF EDINBURGH
William Rees Rees UNIVERSITY OF EDINBURGH
- 1887 THE MORE INTERNATIONAL EXPERIENCE THE BETTER? THE LINK BETWEEN INTERNATIONAL EXPERIENCE VARIETY AND CAREER ADVANCEMENT**
Dimitrios Georgakakis UNIVERSITY OF ST. GALLEN
Tobias Dauth HHL
Winfried Ruigrok UNIVERSITY OF ST. GALLEN
- 1684 ORGANIZATIONAL LEADERS AND THEIR SOCIOECONOMIC BACKGROUND: EFFECTS ON SENSE OF CONTROL AND JUSTICE PERCEPTIONS**
Yanick Kemayou UNIVERSITY OF PADERBORN
- 2006 CEOS' IMMUNITY TO PUBLIC CRITIQUE: THE SOCIAL CONSTRAINT ON SUPER-SALARIES**
Georg Wernicke COPENHAGEN BUSINESS SCHOOL
Steffen Brenner COPENHAGEN BUSINESS SCHOOL

SLOT 6 (09:30 - 11:00) - D 302 - Competitive

F614 - BUSINESS MODEL INNOVATION (IV): INTERACTION WITH STAKEHOLDERS

Track: 06 INNOVATION >> 06_02 BUSINESS MODEL INNOVATION

Chair: C.v. Heij

Discussant: Kurt Matzler

Paper presentations:

- 1558 BUSINESS MODEL INNOVATION, MULTINATIONAL ENTERPRISES, AND GLOBAL CUSTOMERS' HETEROGENEOUS DEMANDS**
Mohammadtaghi LINKÖPING UNIVERSITY
Ramezanzadeh
Saeed Khanagha ERASMUS UNIVERSITY
Oli Mihalache WILFRID LAURIER UNIVERSITY
Henk Volberda ERASMUS UNIVERSITY
- 1518 DESIGNING AN AMBIDEXTROUS BUSINESS MODEL: "FACTS AND ACTS"**
Pinar Büyükbacı YILDIZ TECHNICAL UNIV.
Ufuk Batur MIDDLE EAST TECHNICAL UNIV.
- 2175 IDENTIFY ALIGNMENT IN THE INTER-ORGANISATIONAL RELATIONSHIP: THE CASE OF OPEN ACCESS**
Shaz Ansari UNIVERSITY OF CAMBRIDGE
Trin Thananusak UNIVERSITY OF CAMBRIDGE
- 1311 WHAT DRIVES THE DIFFERENCES IN THE VALUE OF ADOPTED INNOVATION: THE CASE IN THE US BANKING INDUSTRY**
Jennifer Tae UNIVERSITY OF BATH

SLOT 6 (09:30 - 11:00) - D 304 - Competitive

F615 - REVISITING CULTURAL CONCEPTUALISATIONS

Track: 07 INTERNATIONAL MANAGEMENT >> 07_00 INTERNATIONAL MANAGEMENT GENERAL TRACK

Chair: Berit Sund

Discussant: Lynn Tang

Paper presentations:

- 1563 ECOCULTURAL SYSTEMS OF COGNITION AND INFLUENCES ON DEVELOPING CULTURAL DIMENSION THEORIES**
 Romie Frederick Littrell AUCKLAND UNIVERSITY OF TECHNOLOGY
 Kevin Lowe UNIVERSITY OF AUCKLAND
- 1627 THE LATIN DISAGREEMENT ON INTERNATIONAL MARKETING: ARE LATIN COUNTRIES CULTURALLY SIMILAR?**
 Mara José Sousa Franco UNIVERSITY OF PORTO - FACULTY OF ECONOMICS
 Raquel Meneses UNIVERSITY OF PORTO - FACULTY OF ECONOMICS
- 1765 THE ROLE OF CULTURAL DISTANCE IN MANAGING CHANGE IN TRANSNATIONAL COMPANIES**
 Andreas Strobl UNIVERSITY OF INNSBRUCK
 Kurt Matzler UNIVERSITY OF INNSBRUCK
 Ellen Krill UNIVERSITY OF INNSBRUCK

SLOT 6 (09:30 - 11:00) - D 305 - Competitive

F616 - GROWTH AND DEVELOPMENT OF FAMILY FIRMS

Track: 04 FAMILY BUSINESS RESEARCH >> 04_04 FAMILY BUSINESS GOALS, FAMILY DYNAMICS, BEHAVIORAL PROCESSES AND INNOVATION IN FAMILY FIRMS

Chair: Alfredo De Massis

Discussant: Nidal Darwish

Paper presentations:

- 1138 LONG-TERM HETEROGENEITY AMONG FAMILY FIRMS – A CONTENT ANALYTIC APPROACH**
 Viktoria Veider UNIVERSITY OF INNSBRUCK
 Andreas Kallmuenzer MANAGEMENT CENTER INNSBRUCK
- 1465 M&A RATIONALES AND MOTIVES IN FAMILY BUSINESSES**
 Maija Ahteela UNIVERSITY OF INNSBRUCK
 Viktoria Veider UNIVERSITY OF INNSBRUCK
 Bright Adu Nketia UNIVERSITY OF INNSBRUCK
- 1773 THE HEROES OF THE GREEN ROOM – POST-SUCCESSION RESTRUCTURING AND CORPORATE PERFORMANCE IN FAMILY FIRMS**
 Michael Woywode UNIVERSITY OF MANNHEIM
 Jan-philipp Ahrens UNIVERSITY OF MANNHEIM
- 1878 PRIVATE FAMILY FIRM GROWTH: A CONFIGURATIONAL APPROACH INVOLVING BOARD STRATEGY INVOLVEMENT, ENTREPRENEURIAL ORIENTATION AND SOCIOEMOTIONAL WEALTH**
 Robin Deman UNIVERSITY OF ANTWERP
 Ann Jorissen UNIVERSITY OF ANTWERP
 Eddy Laveren UNIVERSITY OF ANTWERP

SLOT 6 (09:30 - 11:00) - D 307 - Competitive

F617 - RESISTANCE IN ORGANISATIONAL FIELDS

Track: 01 BUSINESS FOR SOCIETY >> 01_05 INSTITUTIONS, RESISTANCE, CHANGE AND POWER

Chair: Andrea Fumagalli

Discussant: Andrea Fumagalli

Paper presentations:

- 1832 GRAMSCI AND THE WAR OF POSITION: FOUR MECHANISMS OF RESISTANCE**
Luca Pareschi UNIVERSITÀ DI BOLOGNA
Edoardo Mollona UNIVERSITÀ DI BOLOGNA
- 1673 FINANCIALISATION OF COMPANIES IN A MIXED ECONOMY: RESISTANCE AND TRANSFORMATION OF ITALIAN CAPITALISM**
Angelo Salento UNIVERSITÀ DEL SALENTO
- 1813 RESISTANCE IN ACADEMIA: WORKLOAD MODELS AS INSTRUMENTS OF TRANSPARENCY OR AS A FORM OF MANAGERIAL PANOPTICON?**
Davide Bizjak UNIVERSITÀ DEGLI STUDI DI NAPOLI FEDERICO II
Ilaria Boncori UNIVERSITY OF ESSEX
Luigi Maria Sicca UNIVERSITÀ DEGLI STUDI DI NAPOLI FEDERICO II

SLOT 6 (09:30 - 11:00) - D 308 - Competitive

F618 - ENTREPRENEURSHIP AND SOCIETAL CHANGE - 4: BAREFOOT ENTREPRENEURSHIP AND LABOR CONDITIONS

Track: 03 ENTREPRENEURSHIP >> 03_01 ENTREPRENEURSHIP AND SOCIETAL CHANGE

Chair: Benedicte Brogger

Discussant: Denise Delboni

Paper presentations:

- 1146 THE IMPACT OF TRADE UNIONS ON FIRM FORMATION DECISIONS**
Sylvia Rohlfer CUNEF
- 1309 ENTREPRENEURSHIP AND LABOR PRECARIOUSNESS: DEVELOPING AND APPLYING AN ANALYSIS STRUCTURE IN THE STATE OF SÃO PAULO, BRAZIL**
Denise Delboni FGV
Luis Henrique Vasconcellos FGV
- 1843 GRASSROOTS ENTREPRENEURS AND CREATIVE CONSTRUCTION**
Soumodip Sarkar UNIVERSITY OF ÉVORA
- 2056 GOVERNMENT ASSISTANCE AND NEW VENTURE CREATION AT THE BOTTOM OF THE PYRAMID: A REAL OPTIONS PERSPECTIVE**
Luisa Delgado IEBUSINESS SCHOOL
Julio De Castro IEBUSINESS SCHOOL

SLOT 6 (09:30 - 11:00) - D 309 - Competitive

F619 - INNOVATION, PERFORMANCE AND QUALITY OF PUBLIC ORGANISATIONS

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_02 GOVERNANCE OF PUBLIC AND NON-PROFIT ORGANIZATIONS

Chair: Fabio Monteduro

Discussant: Ulf Papenfuß

Paper presentations:

- | | |
|-------------|---|
| 1095 | GOVERNANCE AND INNOVATION IN PUBLIC SECTOR SERVICES: THE CASE OF DIGITAL LIBRARY |
| | Antonello Zanfei URBINO UNIVERSITY |
| | Ada Scupola ROSKILDE UNIVERSITY |
| 2153 | SERVICE INNOVATION FACILITATORS IN THE EARLY STAGES OF ORGANIZATIONAL LIFE CYCLE: THE CASE OF CULTURE CENTER |
| | Mateusz Lewandowski JAGIELLONIAN UNIVERSITY |
| 1308 | POLITICAL PRESSURES: TOO LARGE, TOO SMALL, OR JUST RIGHT? |
| | Patricio Rojas ESE BUSINESS SCHOOL |
| 1145 | CUSTOMER RELATIONSHIP MANAGEMENT AND SERVICE QUALITY PERFORMANCE: A QUALITATIVE STUDY |
| | Andy Fred Wali UNIVERSITY OF HUDDERSFIELD, UK AND FEDERAL UNIVERSITY WUKARI NIGERIA |
| | Len Tiu Wright UNIVERSITY OF HUDDERSFIELD, UK |
| | N. Gladson Nwokah RIVERS STATE UNIVERSITY OF SCIENCE AND TECHNOLOGY, NIGERIA |
| | Paul Reynolds UNIVERSITY OF HUDDERSFIELD |

SLOT 6 (09:30 - 11:00) - D 310 - Competitive

F620 - PROJECT ORGANISING

Track: 10 PROJECT ORGANIZING >> 10_00 PROJECT ORGANIZING GENERAL TRACK

Chair: Graham Winch

Discussant: Ralf Müller

Paper presentations:

- | | |
|-------------|---|
| 1615 | A CONTINGENCY VIEW ON THE EFFECT OF PROJECT MANAGEMENT MATURITY ON PERFORMANCE |
| | Luciano Cerqueira Torres |
| 1291 | OWNER CAPABILITIES IN INFORMATION SYSTEMS PROJECT ORGANISING IN THE PUBLIC SECTOR: THE CASE OF UK CENTRAL GOVERNMENT |
| | Jonghyuk Cha MANCHESTER BUSINESS SCHOOL |
| | Mike Newman MANCHESTER BUSINESS SCHOOL; TURKU SCHOOL OF ECONOMICS |
| | Graham Winch MANCHESTER BUSINESS SCHOOL |
| 1584 | INTRA-ORGANIZATIONAL PROJECT GOVERNANCE FROM THE BOTTOM-UP |
| | Kalpana Vignehsa UNIVERSITY OF TECHNOLOGY, SYDNEY |
| | Christopher Biesenthal UNIVERSITY OF TECHNOLOGY, SYDNEY |
| 1795 | ORGANISATIONAL FORMS IN MEGAPROJECTS: UNDERSTANDING THE 'SPECIAL PURPOSE ENTITIES'. AN ONTOLOGICAL ANALYSIS |
| | Tristano Sainati UNIVERSITY OF LINCOLN |
| | Giorgio Locatelli UNIVERSITY OF LINCOLN |
| | Naomi Brookes UNIVERSITY OF LEEDS |

SLOT 6 (09:30 - 11:00) - D 311 - Competitive

F621 - PROFESSIONAL SPORT GOVERNANCE (I)

Track: 08 MANAGING SPORT >> 08_00 MANAGING SPORT GENERAL TRACK

Chair: Stephen Morrow

Discussant: Stephen Morrow

Paper presentations:

- 1601 PERSPECTIVES OF AUTHENTICITY - FOOTBALL SUPPORTERS' PERCEPTIONS OF NEW ARENAS**
Sten Söderman STOCKHOLM BUSINESS SCHOOL
Max Persson STOCKHOLM BUSINESS SCHOOL
- 1712 COPING WITH MIGRATORY TRANSITIONS: THE CASE OF PROFESSIONAL FOOTBALLERS – THE PLAYER'S PERSPECTIVE**
Birrir Egilsson MOLDE UNIVERSITY COLLEGE
- 1788 GLOBALIZATION OF PROFESSIONAL FOOTBALL CLUBS. INTERNATIONAL ACTIVITIES, FAN ATTITUDES AND IMPLICATIONS ON BRAND LOYALTY.**
Daniel Maderer FRIEDRICH-ALEXANDER UNIVERSITY OF ERLANGEN-NÜRNBERG
Dirk Holtbrügge FRIEDRICH-ALEXANDER UNIVERSITY OF ERLANGEN-NÜRNBERG
- 1652 TAILORING SPECTATOR EXPERIENCES FOR NON-REGULAR ATTENDANTS TO INCREASE STADIUM CAPACITY UTILISATION IN FOOTBALL**
Sven Junghagen COPENHAGEN BUSINESS SCHOOL
Simon D Besjakov
Anders A Lund

SLOT 6 (09:30 - 11:00) - D 312 - Competitive

F622 - TOWARDS OPEN INNOVATION GOVERNANCE

Track: 06 INNOVATION >> 06_04 OPEN INNOVATION

Chair: Hagen Habicht

Discussant: Luciana Castro Goncalves

Paper presentations:

- 2062 MANAGEMENT OF VERTICAL OPEN INNOVATION COOPERATION, EXPLORING DYADIC GOVERNANCE CONFIGURATIONS AND THEIR LINK WITH INNOVATION PROJECTS**
Romaric Servajean-hilst CRG ECOLE POLYTECHNIQUE
- 1327 KNOWLEDGE SOURCING AND COOPERATION – COMPLEMENTS OR SUBSTITUTES?**
Anna-leena Asikainen LUXEMBOURG INSTITUTE OF SCIENCE AND TECHNOLOGY
Giovanni Mangiarotti
- 1125 THE JOURNEY OF INNOVATION: OPENING THE BLACK BOX OF THE INNOVATION PROCESSES IN OPEN SOURCE SOFTWARE GROUPS**
Meera Sarma NORTHUMBRIA UNIVERSITY
- 1774 SAO ANALYSIS AS A TOOL FOR IDENTIFYING A PARTNER IN AN OPEN MODEL: AN APPLICATION IN THE DSSCS SECTOR**
Yun Fu SCHOOL OF MANAGEMENT & ECONOMICS, BEIJING INSTITUTE OF TECHNOLOGY
Liliana Mitkova IRG, UNIVERSITY PARIS-EST
Xuefeng Wang SCHOOL OF MANAGEMENT & ECONOMICS, BEIJING INSTITUTE OF TECHNOLOGY
Pingping Ma SCHOOL OF MANAGEMENT & ECONOMICS, BEIJING INSTITUTE OF TECHNOLOGY
Yunqin Liu BEIJING ACADEMY OF PRINTING & PACKAGING INDUSTRIAL TECHNOLOGY, BEIJING INSTITUTE OF GRAPHIC COMMUNICATION

SLOT 6 (09:30 - 11:00) - B 5 - Competitive

F623 - 3 C DYNAMICS : MARKET IMPACTS

Track: 13 STRATEGIC MANAGEMENT >> 13_04 COMPETITIVE STRATEGY: 3C DYNAMICS COMPETITION, COLLABORATION, AND COOPETITION STRATEGIES

Chair: Patrycja Klimas

Discussant: Niklas Thieme

Paper presentations:

- 1508 COOPETITION, BARGAINING POWER AND PRODUCT COMMERCIAL PERFORMANCE**
 Benjamin Mira U. MONTPELLIER
 Marc Robert MONTPELLIER BUSINESS SCHOOL
 Paul Chiambaretto MONTPELLIER BUSINESS SCHOOL
 Frédéric Le Roy UNIVERSITY OF MONTPELLIER AND MONTPELLIER BUSINESS SCHOOL
- 1169 DISTRIBUTED RIVALRY AMONG LARGE MULTIMARKET FIRMS AND COMPETITIVE SPILLOVERS**
 Raquel Orcos UNIVERSIDAD PÚBLICA DE NAVARRA
 Jaime Gomez UNIVERSIDAD DE LA RIOJA
 Sergio Palomas UNIVERSIDAD DE ZARAGOZA
- 1517 THE SPEED AND FORCE OF COMPETITION IN RETAILING: TESTING THE RELEVANCE OF BLUE OCEAN AND COMPETITIVE STRATEGIES**
 Andrew Burke TRINITY COLLEGE BUSINESS SCHOOL, UNIVERSITY OF DUBLIN
 André Van Stel KOZMINSKI UNIVERSITY
 Roy Thurik ERASMUS UNIVERSITY ROTTERDAM

SLOT 6 (09:30 - 11:00) - B 6 - Competitive

F624 - EXPATRIATE MANAGEMENT 6

Track: 07 INTERNATIONAL MANAGEMENT >> 07_01 EXPATRIATE MANAGEMENT

Chair: Mila Lazarova

Discussant: Yvonne Du Plessis

Paper presentations:

- 2053 EXPATRIATE'S PERFORMANCE: AN APPROACH FROM INDIVIDUAL AND ORGANIZATIONAL OUTCOMES.**
 Maria Bastida UNIVERSITY OF SANTIAGO DE COMPOSTELA
 Adolfo Carballo SANTIAGO DE COMPOSTELA
 Silvia Moscoso SANTIAGO DE COMPOSTELA
- 1157 SELECTING EXPATRIATES FOR EXPLORATION AND EXPLOITATION ASSIGNMENTS – A THEORETICAL ANALYSIS**
 Daniela Noethen ESADE BUSINESS SCHOOL, RAMON LLULL UNIVERSITY
 Jaime Bonache UNIVERSIDAD CARLOS III; ESADE BUSINESS SCHOOL
- 2092 WHEN THE WHEELS ARE FALLING OFF BEHIND CLOSED DOORS: EXPATRIATE FAMILY NARRATIVES OF THE SUCCESSFUL MOVEABLE FAMILY**
 Mila Lazarova SIMON FRASER UNIVERSITY
 Yvonne McNulty
 Monica Semeniuk SIMON FRASER UNIVERSITY

SLOT 6 (09:30 - 11:00) - B 17 - Paper Development

F625 - RECRUITMENT, SELECTION AND INDUCTION

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_04 HUMAN RESOURCE MANAGEMENT

Chair: Fabrizio Maimone

Discussant:

Paper presentations:

- 1914 AN EMPIRICAL ANALYSIS OF APPLICANTS' LIKELIHOOD TO APPLY FOR JOBS AT PROFESSIONAL SERVICE FIRMS: THE MODERATING ROLE OF DIFFERENT CAREER MODELS**
 Nina Katrin Hansen UNIVERSITY OF HAMBURG
 Oliver Schnittka UNIVERSITY OF SOUTHERN DENMARK
Discussant : S. POUGET
- 1796 ESTABLISHING A PRISTINE FORM OF TALENT RECRUITMENT PRACTICES IN ISLAMIC FINANCE INDUSTRY: CHALLENGES IN THE MALAYSIA**
 Norsiah Aminudin NATIONAL UNIVERSITY OF MALAYSIA
 Norhafizah Abu Hasan UNIVERSITY OF KENT
 ShamsHubaridah Ramlee NATIONAL UNIVERSITY OF MALAYSIA
 Shahida Shahimi NATIONAL UNIVERSITY OF MALAYSIA
 Wan Mohtar Wan Yusoff NATIOANL UNIVERSITY OF MALAYSIA
 Fazli Idris NATIONAL UNIVERSITY OF MALAYSIA
Discussant : N.K. HANSEN
- 1993 WHY AND HOW DO EMPLOYERS MANAGE APPRENTICES? A CONTINGENT AND POLITICAL APPROACH TO HUMAN RESOURCE MANAGEMENT SEGMENTED PRACTICES**
 Stephanie Pouget ECOLE HÔTELIÈRE DE LAUSANNE, HES-SO // UNIVERSITY OF APPLIED SCIENCES WESTERN SWITZERLAND
Discussant : N. AMINUDIN

SLOT 6 (09:30 - 11:00) - C CONFERENCE ROOM - Competitive

F626 - MAPPING THE DARK SIDE OF ORGANISATIONAL BEHAVIOUR

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_05 LEADERSHIP, CULTURE AND SIMULATIONS

Chair: Guglielmo Faldetta

Discussant: Gustavo Nóbrega

Paper presentations:

- 2106 SHARING KNOWLEDGE ON DEMAND: SOME PARADOX OF ORGANIZATIONAL FACTORS. EMPIRICAL EVIDENCE FROM INTERNATIONAL MANUFACTURING COMPANIES**
 Sara Lombardi LUISS GUIDO CARLI
 Vincenzo Cavaliere UNIVERSITY OF FLORENCE
 Mariacristina Bonti UNIVERSITY OF PISA
- 1037 SUSTAINING MORAL COURAGE: UNDERSTANDING AND PREVENTING DEMORALIZATION IN WORKPLACE SETTINGS**
 Leslie Sekerka MENLO COLLEGE
 Debra Comer HOFSTRA UNIVERSITY
- 1952 TOWARDS SELF-DISCIPLINE AND CONFORMITY: EMPLOYEES' PERCEPTIONS OF WORKPLACE MONITORING PURPOSE AND ACTUAL PRACTICE**
 Carlos Cabral-cardoso UNIVERSITY OF PORTO, FACULTY OF ECONOMICS
 Luisa Lopes UNIVERSITY OF PORTO, FACULTY OF ECONOMICS

SLOT 6 (09:30 - 11:00) - A 9 - Competitive

F627 - ENTREPRENEURIAL FINANCE TRACK - 1. VENTURE CAPITAL SUCCESS

Track: 03 ENTREPRENEURSHIP >> 03_00 ENTREPRENEURSHIP GENERAL TRACK

Chair: Anna Gerl

Discussant: Samuel Kamuriwo

Paper presentations:

- 1026 THE IMPACT OF INVESTMENT NETWORKS ON VENTURE CAPITAL FIRM PERFORMANCE: A CONTINGENCY FRAMEWORK**
 Cristiano Bellavitis HIGHER SCHOOL OF ECONOMICS
 Igor Filatotchev CASS BUSINESS SCHOOL
 Vangelis Souitaris CASS BUSINESS SCHOOL
- 1028 MITIGATING MORAL HAZARD AND ADVERSE SELECTION IN VENTURE CAPITAL INDUSTRY: EVIDENCE FROM THE US, ISRAEL AND EUROPE**
 Cristiano Bellavitis HIGHER SCHOOL OF ECONOMICS
 Samuel Kamuriwo CASS BUSINESS SCHOOL
 Ulrich Hommel EBS BUSINESS SCHOOL
- 1792 EXAMINING THE ECOLOGY OF INTERACTION BETWEEN THE INNOVATION AND VENTURE CAPITAL COMMUNITIES IN THE UNITED KINGDOM**
 Yannis Pierrakis KINGSTON UNIVERSITY
- 1431 VENTURE CAPITALISTS AND SUCCESS: A META-ANALYSIS ON THE IMPACT OF NON-FINANCIAL RESOURCES**
 Anna Gerl TECHNISCHE UNIVERSITAET MUENCHEN
 Carolin Bock TECHNISCHE UNIVERSITAET MUENCHEN

SLOT 6 (09:30 - 11:00) - A 119 - Competitive

F628 - THEORETICAL APPROACHES IN FAMILY BUSINESS RESEARCH

Track: 04 FAMILY BUSINESS RESEARCH >> 04_03 FAMILY BUSINESS IN EMERGING, DEVELOPING, AND TRANSITION ECONOMIES

Chair: Allan Discua Cruz

Discussant: Alessandro Cirillo

Paper presentations:

- 1166 BLENDING CLAN AND COMMERCE: STEWARDSHIP VERSUS AGENCY EFFECTS IN THE FAMILY FIRM**
 Roland Kidwell UNIVERSITY OF WYOMING
 Kimberly Eddleston NORTHEASTERN UNIVERSITY
 Franz Kellermanns UNC-CHARLOTTE
- 1484 SOCIOEMOTIONAL WEALTH: VALIDATING AND RE-DEFINING THE FIBER SCALE**
 Jana Hauck FRIEDRICHSHAFEN INSTITUTE FOR FAMILY ENTREPRENEURSHIP (FIF) | ZEPPELIN UNIVERSITY
 Julia Suess-reyes WU VIENNA UNIVERSITY OF ECONOMICS AND BUSINESS
 Susanne Beck FRIEDRICHSHAFEN INSTITUTE FOR FAMILY ENTREPRENEURSHIP (FIF) | ZEPPELIN UNIVERSITY
 Reinhard Prügl FRIEDRICHSHAFEN INSTITUTE FOR FAMILY ENTREPRENEURSHIP (FIF) | ZEPPELIN UNIVERSITY
 Hermann Frank WU VIENNA UNIVERSITY OF ECONOMICS AND BUSINESS
- 1983 AGENCY COSTS IN FAMILY OFFICES: A FRESH LOOK AT A SECRETIVE ORGANIZATION**
 Thomas Zellweger UNIVERSITY OF ST. GALLEN
 Michael Gaska UNIVERSITY OF ST. GALLEN

SLOT 6 (09:30 - 11:00) - A 201 - Competitive

F629 - IDENTITY, GENDER, DISCRIMINATION AND INCLUSION

Track: 01 BUSINESS FOR SOCIETY >> 01_00 BUSINESS FOR SOCIETY GENERAL TRACK

Chair: Joana Vassilopoulou

Discussant: Olivia Kyriakidou

Paper presentations:

- 1507 POLITICS AND RELIGIOUS DISCRIMINATION AT WORKPLACE: THE CASE OF TURKEY**
Erhan Aydin BRUNEL UNIVERSITY
Selcuk Uygur BRUNEL UNIVERSITY
- 1754 GIRLZ 'N THE HOOD SOCIAL ENTREPRENEURSHIP OF WOMEN IN THE NEIGHBORHOOD - THE TRIPLE CHALLENGE OF WOMEN?**
Julie Tixier UNIVERSITÉ PARIS-EST
Amélie Notais UNIVERSITÉ PARIS-SUD
- 1473 ETHNIC MINORITIES REPRESENTATION WITHIN TELEVISION ADVERTISEMENTS**
Francisca Farache BRIGHTON BUSINESS SCHOOL BRIGHTON
Jasmin Christie BRIGHTON BUSINESS SCHOOL
- 1653 GENDER IN SOCIAL ENTERPRISES: (RE)PRODUCING HEGEMONIC MASCULINITY**
Olivia Kyriakidou ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS
Helen Salavou ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS

SLOT 6 (09:30 - 11:00) - A 203 - Competitive

F630 - IMPROVING HEALTHCARE THROUGH EXECUTIVE BEHAVIOUR AND PROCESS IMPROVEMENT

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_01 MANAGEMENT RESEARCH IN HEALTHCARE ORGANIZATIONS

Chair: Stefan Kunz

Discussant: Takaya Kawamura

Paper presentations:

- 1446 USING RESEARCH IN HEALTH MANAGEMENT EDUCATION TO DESIGN & IMPLEMENT INTERNATIONAL ACCREDITATION**
Daniel West UNIVERSITY OF SCRANTON
Bernardo Ramirez UNIVERSITY OF CENTRAL FLORIDA
Michael Costello UNIVERSITY OF SCRANTON
Steven Szydlowski UNIVERSITY OF SCRANTON
- 1655 EVIDENCE-INFORMED DECISION-MAKING: THE COMPETENCY ASSESSMENT OF HEALTH SERVICE MANAGERS AND REQUIREMENTS FOR IMPROVEMENT**
Zhanming Liang LA TROBE UNIVERSITY
Peter Howard LA TROBE UNIVERSITY
- 1859 MANAGEMENT KNOWLEDGE AND MANAGEMENT LEARNING IN UK HEALTHCARE: EXPLORING CHANGES AND CONTINUITIES IN MANAGEMENT PRACTICE**
Mike Bresnen UNIVERSITY OF MANCHESTER
Damian Hodgson UNIVERSITY OF MANCHESTER
Simon Bailey UNIVERSITY OF MANCHESTER
Paula Hyde UNIVERSITY OF MANCHESTER
John Hassard UNIVERSITY OF MANCHESTER
- 1384 "YOU CAN'T TEACH A GRUMPY DOG NEW TRICKS". THE INTERPLAY BETWEEN EMPLOYEE SATISFACTION AND LEAN TRANSFORMATION PRACTICES AFFECTING HOSPITAL PERFORMANCE – FINDINGS FROM THE SWISS HOSPITAL MARKET**
Alfred Angerer ZURICH UNIVERSITY OF APPLIED SCIENCES
Flurina Meier ZURICH UNIVERSITY OF APPLIED SCIENCES
Florian Dreves ZURICH UNIVERSITY OF APPLIED SCIENCES

SLOT 6 (09:30 - 11:00) - A 204 - Competitive

F631 - BEHAVIOURAL STRATEGY (VIRTUAL TRACK): FOUNDATIONAL RESEARCH IN THE FIELD

Track: 13 STRATEGIC MANAGEMENT >> 13_03 STRATEGIC PROCESSES AND PRACTICES

Chair: Philip Meissner

Discussant: Torsten Wulf

Paper presentations:

- | | | |
|-------------|--|---------------------------------|
| 1034 | STARTING LINEUP OR B-TEAM: CAN STUDENTS SUBSTITUTE MANAGERS IN MANAGERIAL DEBIASING RESEARCH? | |
| | Lorenz Graf-vlachy | UNIVERSITY OF PASSAU |
| 1689 | BEHAVIOURAL ECONOMICS' BACKGROUND OF BEHAVIOURAL STRATEGIES | |
| | Katarzyna Piórkowska | WROCLAW UNIVERSITY OF ECONOMICS |
| 2182 | RISKY HEURISTICS | |
| | Nuno Oliveira | LSE |

SLOT 6 (09:30 - 11:00) - A 205 - Competitive

F632 - CORPORATE PERFORMANCE AND SOCIAL RESPONSIBILITY

Track: 01 BUSINESS FOR SOCIETY >> 01_00 BUSINESS FOR SOCIETY GENERAL TRACK

Chair: Rémi Jardat

Discussant: Francesco Gangi

Paper presentations:

- | | | |
|-------------|---|--|
| 2044 | WHAT IS THE TRUE FORM OF THE RELATIONSHIP BETWEEN CSR AND CORPORATE FINANCIAL PERFORMANCE IN INDIA? A TEST OF LINEAR VERSUS CURVILINEAR MODELS | |
| | Tara Shankar Shaw | INDIAN INSTITUTE OF TECHNOLOGY- BOMBAY |
| | James J. Cordeiro | STATE UNIVERSITY OF NEW YORK BROCKPORT |
| | Ambra Galeazzo | UNIVERSITY OF PADOVA |
| 1515 | CORPORATE SOCIAL RESPONSIBILITY IN CROSS-LISTED FIRMS: AN EMPIRICAL INVESTIGATION OF THE S&P GLOBAL 1200 INDEX | |
| | Barbara Del Bosco | UNIVERSITY OF MILANO-BICOCCA |
| | Nicola Misani | BOCCONI UNIVERSITY |
| 1510 | RELATIONSHIPS BETWEEN CSR AND INTELLECTUAL CAPITAL: THE CEOS POINT OF VIEW | |
| | Elisabeth Albertini | IAE SORBONNE BUSINESS SCHOOL |

SLOT 6 (09:30 - 11:00) - A 206 - Competitive

F633 - ENTREPRENEURIAL ORIENTATION

Track: 03 ENTREPRENEURSHIP >> 03_00 ENTREPRENEURSHIP GENERAL TRACK

Chair: Sebastiaan Van Doorn

Discussant: Aleksandra Wasowska

Paper presentations:

- 1236 CEO CAREER HORIZON AND EO: HOW TMT FEMALE REPRESENTATION MITIGATES HORIZON PROBLEMS**
 Sebastiaan Van Doorn WBS
 Marko Reimer WHU OTTO BEISHEIM SCHOOL OF BUSINESS
 Mariano Heyden NEWCASTLE UNIVERSITY
- 1897 WHEN DOES FORMALIZATION CONTRIBUTE TO ENTREPRENEURIAL ORIENTATION? - THE MODERATING ROLE OF INDUSTRY LIFE CYCLE**
 Wasowska Aleksandra UNIVERSITY OF WARSAW
 Ciszewska-mlinaric Mariola KOZMINSKI UNIVERSITY
 Obloj Krzysztof UNIVERSITY OF WARSAW, KOZMINSKI UNIVERSITY
- 1909 INDIVIDUAL ENTREPRENEURIAL ORIENTATION AND THE CAREER CHOICES ENTREPRENEUR, INTRAPRENEUR AND TRADITIONAL MANAGER: THE MEDIATING ROLE OF PERCEIVED JOB ATTRACTIVENESS**
 Simon Hensellek UNIVERSITY OF DUISBURG-ESSEN
 Tobias Kollmann UNIVERSITY OF DUISBURG-ESSEN
 Christoph Stöckmann UNIVERSITY OF DUISBURG-ESSEN
 Anika Peschl UNIVERSITY OF DUISBURG-ESSEN
- 1703 LINKING NARCISSISM AND BUSINESS PLANNING PERFORMANCE IN ENTREPRENEURIAL TEAMS: THE SEQUENTIAL MEDIATION OF ENTREPRENEURIAL SELF-EFFICACY AND INDIVIDUAL ENTREPRENEURIAL ORIENTATION**
 Simon Hensellek UNIVERSITY OF DUISBURG-ESSEN
 Christoph Stöckmann UNIVERSITY OF DUISBURG-ESSEN
 Tobias Kollmann UNIVERSITY OF DUISBURG-ESSEN
 Jana Linstaedt UNIVERSITY OF DUISBURG-ESSEN
 Anika Peschl UNIVERSITY OF DUISBURG-ESSEN

SLOT 7 (11:30 - 13:00) - D 200 - Competitive

F701 - CROSS BORDER M&A

Track: 13 STRATEGIC MANAGEMENT >> 13_01 CORPORATE STRATEGY: DYNAMICS AND MICRO-FOUNDATIONS OF INTER-ORGANIZATIONAL ENCOUNTERS (M&AS, ALLIANCES, DIVESTITURES)

Chair: Janne Tienari

Discussant: Ducan Angwin

Paper presentations:

- 1800 HOW DO MEDIUM-SIZED US AND EUROPEAN FIRMS PERFORM IN THE STOCK MARKET?: EVIDENCE FROM CROSS-BORDER MERGERS AND ACQUISITIONS**
 Alberto Pezzi UNIVERSITY OF ROMA TRE
 Ottorino Morresi UNIVERSITY OF ROMA TRE
- 1557 INTERLOCKING DIRECTORATES AND THE MARKET FOR CORPORATE CONTROL: EVIDENCE FROM PUBLIC TRADED FIRMS IN BRAZIL**
 Henrique Barros INSPER INSTITUTE OF EDUCATION AND RESEARCH
- 1085 A DIFFERENT PERSPECTIVE ON MERGERS AND ACQUISITIONS: THE ISRAELI HI-TECH INDUSTRY CASE**
 Ofer Zaks POZANAN UNIVERSITY OF ECONOMICS

SLOT 7 (11:30 - 13:00) - D 201 - Competitive

F702 - ENTREPRENEURIAL FINANCE TRACK - 2. ALTERNATIVE FORMS OF FINANCING AND EMERGING ISSUES IN VENTURE CAPITAL INDUSTRY

Track: 03 ENTREPRENEURSHIP >> 03_00 ENTREPRENEURSHIP GENERAL TRACK

Chair: Mazhar Islam

Discussant: Yannis Pierrakis

Paper presentations:

- | | |
|-------------|--|
| 1423 | PUBLICLY BACKED VENTURE CAPITAL FUNDS AND BUSINESS INNOVATION: AN EMPIRICAL ANALYSIS OF VENTURE CAPITAL BACKED FIRMS IN THE UK REGIONS
Yannis Pierrakis
KINGSTON UNIVERSITY |
| 1593 | INTER-ORGANIZATIONAL ENDORSEMENTS' VALUE IN THE ABSENCE OF FOLLOW-ON SUPPORT: THE INFLUENCE OF GOVERNMENT RESEARCH GRANTS ON VENTURE CAPITAL FUNDING
Mazhar Islam
LEBOW COLLEGE OF BUSINESS, DREXEL UNIVERSITY
Adam Fremeth
IVEY BUSINESS SCHOOL, UNIVERSITY OF WESTERN ONTARIO
Alfred Marcus
CARLSON SCHOOL OF MANAGEMENT, UNIVERSITY OF MINNESOTA |
| 1997 | BANK LOAN APPLICATION SUCCESS BY SMES: THE ROLE OF OWNERSHIP STRUCTURE AND INNOVATION
Peter Van Der Zwan
ERASMUS SCHOOL OF ECONOMICS |
| 1027 | "FRIENDS WITH BENEFITS": THE EFFECTS OF REPEATED INTERACTIONS ON PERFORMANCE OF VENTURE CAPITAL SYNDICATES
Cristiano Bellavitis
HIGHER SCHOOL OF ECONOMICS
Igor Filatotchev
CASS BUSINESS SCHOOL
Joost Rietveld
CASS BUSINESS SCHOOL |

SLOT 7 (11:30 - 13:00) - D 202 - Competitive

F703 - COSTS AND CULTURE

Track: 07 INTERNATIONAL MANAGEMENT >> 07_00 INTERNATIONAL MANAGEMENT GENERAL TRACK

Chair: Andreas Strobl

Discussant: Mara Franco

Paper presentations:

- | | |
|-------------|--|
| 1599 | SOCIO-CULTURAL SPILLOVERS FROM NON-ECONOMIC SHOCKS AND THE COSTS OF DOING MULTINATIONAL BUSINESS: THE CASE OF SEPTEMBER 11TH
Mazhar Islam
LEBOW COLLEGE OF BUSINESS, DREXEL UNIVERSITY
Adam Fremeth
IVEY BUSINESS SCHOOL, UNIVERSITY OF WESTERN ONTARIO
Alfred Marcus
CARLSON SCHOOL OF MANAGEMENT, UNIVERSITY OF MINNESOTA |
| 1564 | MANAGING ONLINE RETAILERS' PAYMENT TRANSACTION COSTS ACROSS COUNTRIES
Robert Maximilian
RWTH AACHEN UNIVERSITY
Grüschow
RWTH AACHEN UNIVERSITY
Jan Kemper
RWTH AACHEN UNIVERSITY
Malte Brettel
RWTH AACHEN UNIVERSITY |
| 1248 | CROSS-CULTURAL COMPARISON OF ONLINE REVIEWS AND CUSTOMER SATISFACTION: THE CASE OF SMARTPHONE INDUSTRY
Lynn Tang
THE COLLEGE OF NEW JERSEY |
| 1929 | PROJECT MANAGEMENT FROM CROSS-CULTURAL MANAGEMENT PERSPECTIVE: PRELIMINARY STUDY ON JAPANESE RAILWAY SUPPLY INDUSTRY
Toshikazu Takahashi
RISSHO UNIVERSITY
Chitose Furukawa
AICHI UNIVERSITY |

SLOT 7 (11:30 - 13:00) - D 204 - Competitive

F704 - PROJECT ORGANISING & RESEARCH METHODS

Track: 10 PROJECT ORGANIZING >> 10_00 PROJECT ORGANIZING GENERAL TRACK

Chair: Nathalie Drouin

Discussant: Monique Aubry

Paper presentations:

- 1128 IS THE PROJECT MANAGEMENT FIELD SUFFERING FROM METHODOLOGICAL INERTIA? LOOKING FOR EVIDENCE IN PUBLICATIONS IN A RECENTLY ESTABLISHED JOURNAL.**
 Shankar Sankaran UNIVERSITY OF TECHNOLOGY SYDNEY
 Jeffrey Scales UNIVERSITY OF TECHNOLOGY SYDNEY
 Rosalyn Cameron CURTIN UNIVERSITY
- 1837 USING PHILOSOPHICAL AND METHODOLOGICAL TRIANGULATION TO IDENTIFYING INTERESTING PHENOMENA**
 Robert Joslin SKEMA BUSINESS SCHOOL
 Ralf Muller BI NORWEGIAN BUSINESS SCHOOL, NORWAY
- 1312 RESEARCHING COMPLEX PROJECT MANAGEMENT: TAKING A SYSTEMS PERSPECTIVE**
 Fran Ackermann CURTIN UNIVERSITY
 James Alexander CURTIN UNIVERSITY

SLOT 7 (11:30 - 13:00) - D 205 - Competitive

F705 - RESISTANCE IN ORGANISATIONAL FIELDS

Track: 01 BUSINESS FOR SOCIETY >> 01_05 INSTITUTIONS, RESISTANCE, CHANGE AND POWER

Chair: Luca Pareschi

Discussant: Davide Bizjak

Paper presentations:

- 1612 RESIDENTIAL ETHNIC SEGREGATION AND NATIVES' ATTITUDES AND PERCEPTIONS TOWARD IMMIGRATION: EMPIRICAL EVIDENCE FROM EUROPEAN METROPOLITAN AREAS.**
 Francesco Campo UNIVERSITY OF PADOVA
- 1985 "YOU TALKIN' TO ME?" THE ITALIAN TAXI DRIVERS RHETORIC AS STRATEGY OF INSTITUTIONAL RESISTANCE**
 Luigi Mosca UNIVERSITY OF PADOVA
 Ludovico Biullini Orlandi UNIVERSITY OF VERONA

SLOT 7 (11:30 - 13:00) - D 206 - Competitive

F706 - REFLECTION AND REFLEXIVITY IN RESEARCH

Track: 12 RESEARCH METHODS AND RESEARCH PRACTICE >> 12_00 RESEARCH METHODS AND RESEARCH PRACTICE

Chair: Evandro Bocatto

Discussant:

Paper presentations:

- 1045 REFLECTIONS ON 'REFLECTION' IN ACTION RESEARCH**
 Gabriel Costello GALWAY-MAYO INSTITUTE OF TECHNOLOGY
 Brian Donnellan NATIONAL UNIVERSITY OF IRELAND, MAYNOOTH
 Kieran Conboy NATIONAL UNIVERSITY OF IRELAND, GALWAY
- 1196 THE INTERVIEW CAREER: AN AUTOETHNOGRAPHIC ACCOUNT OF POWER DYNAMICS WITHIN THE QUALITATIVE RESEARCH INTERVIEW**
 Lee Bill UNIVERSITY OF SHEFFIELD
 Cassell Catherine LEEDS UNIVERSITY BUSINESS SCHOOL
- 2152 REFLEXIVE ACTION RESEARCH. STEERING BETWEEN THE RISKS OF PATERNALISM, OPPORTUNISM AND PARALYSIS**
 Marta Strumińska-kutra KOZMINSKI UNIVERSITY

SLOT 7 (11:30 - 13:00) - D 214 - Competitive

F707 - INTRAPRENEURSHIP AND CORPORATE ENTREPRENEURSHIP (IN COLLABORATION WITH THE VISIONARY ENTREPRENEURSHIP TRACK)

Track: 03 ENTREPRENEURSHIP >> 03_00 ENTREPRENEURSHIP GENERAL TRACK

Chair: Edoardo Mollona

Discussant: Maria Calisto

Paper presentations:

- 1866 HOW DOES TOP-MANAGEMENT MANAGE INTERNAL ENTREPRENEURSHIP IN STRATEGIC RENEWALS? A BEHAVIORAL ANALYSIS OF THE INTRA-ORGANIZATIONAL ECOLOGY MODEL OF ADAPTATION.**
 Edoardo Mollona UNIVERSITY OF BOLOGNA
- 1528 THE 3 I'S FOR INTRAPRENEURIAL BEHAVIOUR AND FIRM PERFORMANCE**
 Maria Calisto ESHT; CEFAGE
 Soumodip Sarkar UNIVERSITY OF ÉVORA; CEFAGE
- 1879 ENCOURAGING COMPONENTS OF CORPORATE ENTREPRENEURSHIP THROUGH TECHNOLOGICAL DISTINCTIVE COMPETENCIES.**
 Rodrigo Martin-rojas GRANADA UNIVERSITY
 Virginia Fernandez-perez GRANADA UNIVERSITY
 Ana María Montes Merino JAEN UNIVERSITY
 Dainelis Cabeza Pullés GRANADA UNIVERSITY
- 1906 PRODUCT NEWNESS AND PARENT CULTURE: IMPLICATIONS FOR PERFORMANCE OF INTERNAL CORPORATE VENTURES**
 Matthias A. Tietz IE BUSINESS SCHOOL
 Matthew A. Wong IVEY BUSINESS SCHOOL, WESTERN UNIVERSITY

SLOT 7 (11:30 - 13:00) - D 215 - Competitive

F708 - APPROACHES TO DIVERSITY

Track: 05 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS (GRDO) >> 05_00 GENDER, RACE AND DIVERSITY IN ORGANISATIONS - GRDO SIG GENERAL TRACK

Chair: Jawad Syed

Discussant:

Paper presentations:

- | | | |
|-------------|--|----------------------------|
| 1550 | USING THE CONCEPT OF INTERSECTIONALITY TO IMPROVE ORGANISATIONAL DIVERSITY MANAGEMENT | |
| | Harry Van Buren | UNIVERSITY OF NEW MEXICO |
| 1889 | THE DIVERSITY MANAGEMENT PARADIGM OF EMPLOYEE VOICE | |
| | Jawad Syed | UNIVERSITY OF HUDDERSFIELD |
| 2042 | GENDER DIVERSITY EDUCATION IN PAKISTAN | |
| | Jawad Syed | UNIVERSITY OF HUDDERSFIELD |

SLOT 7 (11:30 - 13:00) - A 203 - Competitive

F709 - BOARDS OF DIRECTORS: WOMEN ON BOARDS

Track: 02 CORPORATE GOVERNANCE >> 02_02 BOARD OF DIRECTORS

Chair: Mariateresa Torchia

Discussant: Emmanuel Zenou

Paper presentations:

- | | | |
|-------------|---|--|
| 1450 | OPENING THE BLACK BOX OF BOARD MEMBERS' SELECTION PROCESS: AN EXPERIMENTAL INVESTIGATION ON THE IMPACT OF SOCIAL NORM ON GENDER DIVERSITY | |
| | Emmanuel Zenou | GROUPE ESC DIJON BOURGOGNE (BURGUNDY SCHOOL OF BUSINESS) |
| | Fabrice Galia | GROUPE ESC DIJON BOURGOGNE (BURGUNDY SCHOOL OF BUSINESS) |
| | Frank Lentz | GROUPE ESC DIJON BOURGOGNE (BURGUNDY SCHOOL OF BUSINESS) |
| | Sylvain Max | GROUPE ESC DIJON BOURGOGNE (BURGUNDY SCHOOL OF BUSINESS) |
| | Angela Sutan | GROUPE ESC DIJON BOURGOGNE (BURGUNDY SCHOOL OF BUSINESS) |
| 1060 | DOES SUPERVISORY BOARD COMPOSITION INFLUENCE SUSTAINABILITY REPORTING QUALITY? FIRST EMPIRICAL INSIGHTS FOR THE GERMAN AND AUSTRIAN PRIME STANDARD | |
| | Patrick Velte | LEUPHANA UNIVERSITY LUENEBURG |
| | Maria Jaufmann | LEUPHANA UNIVERSITY |
| 1934 | DETERMINANTS OF THE PRESENCE OF WOMEN ON COMPANY BOARDS: EVIDENCE FROM POLAND | |
| | Leszek Bohdanowicz | UNIVERSITY OF LODZ |
| | Kevin Campbell | UNIVERSITY OF STIRLING |

SLOT 7 (11:30 - 13:00) - D 217 - Competitive

F710 - BUSINESS ECOSYSTEM AND ECOSYSTEM INNOVATION

Track: 13 STRATEGIC MANAGEMENT >> 13_02 NURTURING BUSINESS ECOSYSTEMS TO DEAL WITH UNCERTAINTIES: THEORETICAL ROOTS EXPLORATION AND PRACTICAL IMPLICATION

Chair: Thommie Burström

Discussant: Liang Guo

Paper presentations:

- | | | |
|-------------|---|--|
| 1344 | LATECOMER STRATEGIES FROM BUSINESS ECOSYSTEM'S PERSPECTIVE: EVIDENCE FROM CHINESE MOBILE PHONE INDUSTRY | |
| | Xianwei Shi | INSTITUTE FOR MANUFACTURING, UNIVERSITY OF CAMBRIDGE |
| | Yongjiang Shi | INSTITUTE FOR MANUFACTURING, UNIVERSITY OF CAMBRIDGE |
| 1941 | BUSINESS MODEL INNOVATION IN THE ELECTRIC VEHICLE INDUSTRY: AN OPEN SOURCE-BASED ECOSYSTEM-WIDE COOPETITION APPROACH | |
| | Ruchi Sharma | NEOMA BUSINESS SCHOOL |
| | Liang Guo | NEOMA BUSINESS SCHOOL |
| | Lei Yin | NEOMA BUSINESS SCHOOL |
| 2024 | REVIEW OF BUSINESS ECOSYSTEM RESEARCH ARTICLES (1990-2015) BASE ON CITATION ANALYSIS AND COLLABORATION ANALYSIS | |
| | Mingtao Fu | NEOMA BUSINESS SCHOOL |
| | Guangyu Hu | HUABEI POWER UNIVERSITY |
| | Liang Guo | NEOMA BUSINESS SCHOOL |

SLOT 7 (11:30 - 13:00) - D 218 - Competitive

F711 - 3 C DYNAMICS : A MANAGERIAL APPROACH

Track: 13 STRATEGIC MANAGEMENT >> 13_04 COMPETITIVE STRATEGY: 3C DYNAMICS COMPETITION, COLLABORATION, AND COOPETITION STRATEGIES

Chair: Paul Chiambaretto

Discussant: Tobias Goessling

Paper presentations:

- | | | |
|-------------|--|---|
| 1328 | INTEGRATION OF COOPETITION PARADOX BY INDIVIDUALS : A CASE STUDY WITHIN THE FRENCH BANKING INDUSTRY | |
| | Anne-sophie Fernandez | UNIVERSITY OF MONTPELLIER 1- MONTPELLIER RESEARCH IN MANAGEMENT |
| | Sea Matilda Bez | UNIVERSITY OF MONTPELLIER 1- MONTPELLIER RESEARCH IN MANAGEMENT |
| | Stéphanie Dameron | UNIVERSITÉ PARIS-DAUPHINE PSL, DRM, MANAGEMENT & ORGANISATION |
| 1654 | RED QUEEN COMPETITIVE IMITATION IN THE UK MOBILE PHONE INDUSTRY | |
| | Stefano Li Pira | CA FOSCARI UNIVERSITY |
| | Claudio Giachetti | CA FOSCARI UNIVERSITY |
| | Joseph Lampel | MANCHESTER BUSINESS SCHOOL |
| 1022 | ORGANISATIONAL INNOVATION AND COOPETITION BETWEEN SMES: A TERTIUS STRATEGIES APPROACH | |
| | Julien Granata | MONTPELLIER BUSINESS SCHOOL - MRM |
| | Mickaël Géraudel | MONTPELLIER BUSINESS SCHOOL - MRM |
| | Katherine Gundolf | MONTPELLIER BUSINESS SCHOOL - MRM |
| | Johanna Gast | MONTPELLIER BUSINESS SCHOOL - MRM |
| | Pierre Marquès | FRENCH WEST INDIES UNIVERSITY, IUT DE SAINT-CLAUDE |

SLOT 7 (11:30 - 13:00) - D 300 - Competitive

F712 - THE IMPLICATIONS OF UNCERTAINTY FOR BEHAVIOUR IN ORGANISATIONS

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_05 LEADERSHIP, CULTURE AND SIMULATIONS

Chair: Rosana Reis

Discussant: Jacob Dahl Rendtorff

Paper presentations:

- 2057 FROM AUTONOMY TO SEPARATION: A LACANIAN APPROACH TO PROFESSIONAL AUTONOMY OF INVESTIGATIVE JOURNALISTS.**
Joanna Trela THE UNIVERSITY OF MELBOURNE
- 1402 NEGATIVE FEEDBACK SEEKING AND EMPLOYEE JOB PERFORMANCE: THE MODERATING ROLE OF ROLE CLARITY**
Jinyi Zhou TSINGHUA UNIVERSITY
Hao Chen TSINGHUA UNIVERSITY
Yawen Li TSINGHUA UNIVERSITY
- 1953 ENVIRONMENTAL UNCERTAINTY IN THE EYES OF THE CEOS: THE NEGATIVE IMPACT OF PERCEIVED UNCERTAINTY ON FIRM PERFORMANCE**
Ralf Meinhardt UNIVERSITY OF ERLANGEN-NUREMBERG
Sebastian Junge UNIVERSITY OF ERLANGEN-NUREMBERG
Jan Mammen UNIVERSITY OF ERLANGEN-NUREMBERG

SLOT 7 (11:30 - 13:00) - D 301 - Competitive

F713 - MANAGING CULTURE, CREATIVITY AND HERITAGE

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_00 PUBLIC AND NON-PROFIT MANAGEMENT GENERAL TRACK

Chair: Alessandro Hinna

Discussant: Alessandro Hinna

Paper presentations:

- 1666 NETWORK CULTURE: FEATURES AND FORMATION DYNAMICS. EVIDENCE FROM A PUBLIC-NON PROFIT NETWORK**
Federico Niccolini UNIVERSITY OF MACERATA
Daniela Marzo UNIVERSITY OF MACERATA
Enrico Cori UNIVERSITY OF ANCONA
- 1978 SHOULD I STAY OR SHOULD I GO? HOW AN ORGANIZATION MAY AFFECT THE LOCATIONAL CHOICES OF CREATIVE WORKERS**
Fabrizio Montanari UNIVERSITÀ DI MODENA E REGGIO EMILIA
Annachiara Scapolan UNIVERSITÀ DI MODENA E REGGIO EMILIA
Lorenzo Mizzau UNIVERSITÀ DI MODENA E REGGIO EMILIA
- 2025 A NETWORK APPROACH TO CULTURAL POLICY IMPLEMENTATION**
Alessandro Hinna UNIVERSITY OF ROME TOR VERGATA
Marianna Elmi UNIVERSITY OF ROME TOR VERGATA

SLOT 7 (11:30 - 13:00) - D 302 - Paper Development

F714 - INNOVATIVE WORK BEHAVIOUR

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_04 HUMAN RESOURCE MANAGEMENT

Chair: Tanya Bondarouk

Discussant:

Paper presentations:

- 1167 WHEN COLLEAGUES LEAVE: A MULTI-LEVEL STUDY OF TEAM TURNOVER RATE ON INDIVIDUAL JOB EMBEDDEDNESS AND INNOVATIVE WORK BEHAVIOR**
 Anna Sender UNIVERSITY OF ZURICH
 Bruno Staffebach UNIVERSITY OF ZURICH
Discussant : Balbastre-Benavent F.
- 1475 PERCEPTIONS OF HIGH-COMMITMENT HUMAN RESOURCE PRACTICES AND INNOVATIVE WORK BEHAVIOR: EVIDENCE FROM TURKEY**
 Saba Colakoglu BERRY COLLEGE, KOC UNIVERSITY
 Canan Ceylan ULUDAG UNIVERSITY
Discussant : J. BUCKER
- 1987 INDIVIDUAL CULTURAL DIVERSITY AND INNOVATIVE WORK BEHAVIOR: THE MEDIATING ROLE OF CULTURAL INTELLIGENCE**
 Joost Bucker RADBOUD UNIVERSITY
 Hubert Korzilius RADBOUD UNIVERSITY
 Sophie Beerlage RANDSTAD HOLDING
Discussant : A. SENDER
- 2091 HPWS & RESEARCHERS INNOVATIVE BEHAVIOR. THE ROLE OF EXPLORATORY LEARNING AND SUPERVISOR SUPPORT.**
 Francisco Balbastre- UNIVERSITY OF VALENCIA
 benavent
 Naiara Escriba-carda UNIVERSITY OF VALENCIA
 M^a Teresa Canet- Giner UNIVERSITY OF VALENCIA
 Helen Shipton NOTTINGHAM TRENT UNIVERSITY
Discussant : S. COLAKOGLU

SLOT 7 (11:30 - 13:00) - D 304 - Paper Development

F715 - LABOUR AND PRODUCTIVITY

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_04 HUMAN RESOURCE MANAGEMENT

Chair: Edoardo Della Torre

Discussant:

Paper presentations:

- 1511 INDIVIDUAL CHARACTERISTICS INFLUENCING RESEARCHERS' PRODUCTIVITY: LITERATURE REVIEW AND CLASSIFICATION**
 Jolanta Jaskiene ISM UNIVERSITY OF MANAGEMENT AND ECONOMICS
 Ilona Buciuniene ISM UNIVERSITY OF MANAGEMENT AND ECONOMICS
Discussant : P.I. SANSEAU
- 1070 MAPPING THE MESS OF "OVEREMPLOYMENT": A REVIEW OF THE PRESENT CONCEPT AND IMPLICATIONS FOR FUTURE RESEARCH**
 Julia Hiemer UNIVERSITY OF BAMBERG
 Maike Andresen UNIVERSITY OF BAMBERG
Discussant : J. JASKIENE
- 1471 ANALYSIS OF THE EMERGENCE OF A HRM OPERATION WITHIN AN INNOVATIVE ECOSYSTEM: LENDING LABOUR**
 Pierre-yves Sanseau GRENOBLE ECOLE DE MANAGEMENT
 Ludivine Calamel GRENOBLE ECOLE DE MANAGEMENT
Discussant : J. HIEMER

SLOT 7 (11:30 - 13:00) - D 305 - Competitive

F716 - SOCIAL REPORTING AND STAKEHOLDER ENGAGEMENT IN PUBLIC CONTEXT

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_04 ACCOUNTABILITY, SUSTAINABILITY, AND ETHICS IN PUBLIC AND NON-PROFIT ORGANIZATIONS

Chair: Filippo Giordano

Discussant:

Paper presentations:

- | | | |
|-------------|---|---|
| 1216 | MULTI-STAKEHOLDER CSR INITIATIVES: THE CASE OF ENGAGEMENT IN GLOBAL COMPACT LOCAL NETWORKS | |
| | Jorge Arevalo | WILLIAM PATERSON UNIVERSITY |
| | Deepa Aravind | CITY UNIVERSITY OF NEW YORK |
| 1171 | THE STATE OF PLAY IN SUSTAINABILITY REPORTING IN THE UNIVERSITIES: CASE STUDY OF BALTIC STATES | |
| | Lina Dagiliene | KAUNAS UNIVERSITY OF TECHNOLOGY |
| | Violeta Mykolaitienė | KAUNAS UNIVERSITY OF TECHNOLOGY |
| 1059 | SOCIAL REPORTING IN THE ITALIAN JUSTICE SYSTEM: MILAN'S COURT EXPERIENCE | |
| | Floriana Fusco | DEPARTMENT OF LAW, ECONOMICS, MANAGEMENT AND QUANTITATIVE METHODS, UNIVERSITY OF SANNIO |
| | Paolo Ricci | DEPARTMENT OF LAW, ECONOMICS, MANAGEMENT AND QUANTITATIVE METHODS, UNIVERSITY OF SANNIO |

SLOT 7 (11:30 - 13:00) - D 306 - Competitive

F717 - SPONSORSHIP AND RETAILING IN SPORT

Track: 08 MANAGING SPORT >> 08_00 MANAGING SPORT GENERAL TRACK

Chair: Sten Söderman

Discussant: Sten Söderman

Paper presentations:

- | | | |
|-------------|--|---|
| 1277 | RETAIL MERCHANDISE STRATEGIES OF PROFESSIONAL FOOTBALL CLUBS IN SCOTLAND | |
| | Adam Szymoszowskyj | LACROSSE SCOTLAND |
| | Mathieu Winand | STIRLING UNIVERSITY |
| | Dimitrios Kolyperas | STIRLING UNIVERSITY |
| | Leigh Sparks | STIRLING UNIVERSITY |
| 2174 | EXPLORING THE BENEFITS OF SHIRT SPONSORSHIP FOR ORGANISATIONS AT LOWER TIER LEVEL | |
| | Benoit Senaux | COVENTRY UNIVERSITY |
| | Jonathan Foong | - |
| 1478 | SPONSORSHIP EFFECTIVENESS IN THE SPORT: A COMPARATIVE STUDY BETWEEN FOOTBALL AND BASKETBALL | |
| | Konstantinos Koronios | UNIVERSITY OF PELOPONNESE |
| | Marina Psiloutsikou | ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS |
| | Athanasios Kriemadis | UNIVERSITY OF PELOPONNESE |
| | Pavlos Zervoulakos | UNIVERSITY OF PELOPONNESE |
| | Eleni Leivaditi | UNIVERSITY OF PELOPONNESE |
| 1890 | SPORT-RELATED BRANDED ENTERTAINMENT: A RED BULL CASE STUDY | |
| | Reinhard Kunz | UNIVERSITY OF BAYREUTH |
| | Franziska Elsässer | UNIVERSITY OF BAYREUTH |
| | James Santomier | SACRED HEART UNIVERSITY |

SLOT 7 (11:30 - 13:00) - D 307 - Competitive

F718 - SUSTAINABILITY AND MANAGERIAL CONTROL

Track: 01 BUSINESS FOR SOCIETY >> 01_01 ACCOUNTING AND CONTROL FOR SUSTAINABILITY

Chair: Anna Pistoni

Discussant: Lucrezia Songini

Paper presentations:

- | | | |
|-------------|--|------------------------------|
| 1751 | THE ROLE OF MANAGEMENT CONTROL PRACTICES FOR THE INTEGRATION OF STRATEGY AND SUSTAINABILITY | |
| | Cristiana Parisi | COPENHAGEN BUSINESS SCHOOL |
| 1293 | AN EXAMINATION OF THE MANAGEMENT CONTROL SYSTEMS OF A PROACTIVE ENVIRONMENTAL STRATEGY | |
| | Elisabeth Albertini | IAE SORBONNE BUSINESS SCHOOL |
| 1506 | INCENTIVES, MOTIVATION, AND SOCIALLY RESPONSIBLE BEHAVIOR (SRB) | |
| | Nicolas Mottis | ESSEC BUSINEES SCHOOL |
| | Stefan Linder | ESSEC BUSINESS SCHOOL |

SLOT 7 (11:30 - 13:00) - D 308 - Paper Development

F719 - GLOBAL VALUE CHAINS AND GREEN CHALLENGES

Track: 01 BUSINESS FOR SOCIETY >> 01_09 RESPONSIBLE GLOBAL VALUE CHAINS FACING UNCERTAINTY

Chair: Karen Delchet-Cochet

Discussant:

Paper presentations:

- | | | |
|-------------|--|--------------------|
| 1421 | ENVIRONMENT, GREEN LOGISTICS AND STAKEHOLDERS | |
| | Antonio Mihi Ramirez | GRANADA UNIVERSITY |
| | Discussant : | Nabyla DAIDJ |
| 2208 | CSR AS SOLIDARITY? STAKEHOLDER DIALOGUES AND SOCIAL NETWORKING AS MECHANISMS FOR DURABLE GREEN ECONOMY PARTNERSHIPS | |
| | Martin O'connor | UPSAY |
| | Sylvie Faucheux | CNAM |
| | Isabelle Nicolai | UPSAY |
| | Discussant : | Yvonne PESQUEUX |
| 1499 | MNE CSR-STRATEGIES AT BOP-MARKETS? - POVERTY ALLEVIATION THROUGH MICROFRANCHISE | |
| | Karen Delchet-cochet | ISC PARIS |
| | Sabine Bacouël-jentjens | ISC PARIS |
| | Discussant : | Laurence BEIERLEIN |

SLOT 7 (11:30 - 13:00) - D 309 - Competitive

F720 - EXPATRIATE MANAGEMENT 7

Track: 07 INTERNATIONAL MANAGEMENT >> 07_01 EXPATRIATE MANAGEMENT

Chair: Yvonne McNulty

Discussant: Daniela Noethen

Paper presentations:

- | | |
|-------------|---|
| 1036 | SELF-INITIATED EXPATRIATE ACADEMICS: JOB ENGAGEMENT AND ADJUSTMENT |
| | Jan Selmer DEPARTMENT OF BUSINESS ADMINISTRATION |
| | Jakob Luring DEPARTMENT OF BUSINESS ADMINISTRATION |
| 1094 | THE DOMAINS OF CROSS-CULTURAL ADJUSTMENT: AND EMPIRICAL STUDY WITH INTERNATIONAL STUDENTS |
| | Luisa Helena Pinto UNIVERSITY OF PORTO |
| | Joana Campos UNIVERSITY OF PORTO |
| | Thomas Hippler UNIVERSITY OF ESSEX |
| 1132 | LIES, DUPLICITY AND FAKE SECOND BEDROOMS: A STUDY OF LESBIAN, GAY, BISEXUAL AND TRANSGENDER (LGBT) EXPATRIATES' EXPERIENCES IN DANGEROUS LOCATIONS |
| | Yvonne McNulty SIM UNIVERSITY |
| | Ruth Mcphail GRIFFITH UNIVERSITY |

SLOT 7 (11:30 - 13:00) - D 310 - Competitive

F721 - STRATEGIZING WITH OTHERS

Track: 13 STRATEGIC MANAGEMENT >> 13_03 STRATEGIC PROCESSES AND PRACTICES

Chair: Xavier Castaner

Discussant: Sebastien Picard

Paper presentations:

- | | |
|-------------|--|
| 1275 | A DIALOGIC PERSPECTIVE ON OPEN STRATEGY: THE STRATEGY PROCESS AT THE WIKIMEDIA FOUNDATION |
| | Loizos Heracleous WARWICK BUSINESS SCHOOL |
| | Julia Goesswein MCKINSEY |
| | Philippe Beaudette WIKIMEDIA |
| 1126 | TOWARD A BETTER ALIGNMENT BETWEEN ENVIRONMENTAL EXPECTATIONS AND INTERNAL OPERATIONS: THE INTERACTIVE EFFECT OF NETWORK DIVERSITY AND ABSORPTIVE CAPACITY ON FIRM PERFORMANCE |
| | Radek Nowak UNIVERSITY OF ILLINOIS |
| 1260 | ENHANCING INNOVATIVENESS PERCEPTION: INVESTIGATING A STRATEGIC VALUE-CHAIN PARTNERSHIP AND ITS POWER TO ACHIEVE A COMPETITIVE ADVANTAGE |
| | Christian Linder UNIVERSITY OF BAMBERG |
| | Sven Seidenstricker FRAUNHOFER INSTITUTE FOR INDUSTRIAL ENGINEERING |
| 1235 | VALUE CARE: MANAGING THE EMERGING. THE CASE OF DEVELOPER SUPPORT FORUMS. |
| | Paris Chrysos ISC PARIS |

SLOT 7 (11:30 - 13:00) - D 311 - Competitive

F722 - ORGANISING SOCIAL RESPONSIBILITY

Track: 01 BUSINESS FOR SOCIETY >> 01_00 BUSINESS FOR SOCIETY GENERAL TRACK

Chair: Jérôme Meric

Discussant: Yoann Bazin

Paper presentations:

- | | |
|-------------|--|
| 1099 | CSR, COLLECTIVE MECHANISMS AND META-ORGANIZATIONS IN THE OIL AND GAS INDUSTRY |
| | Héloïse Berkowitz CRG, I3, CNRS, ECOLE POLYTECHNIQUE |
| | Marcelo Bucheli UNIVERSITY OF ILLINOIS |
| | Hervé Dumez CRG, I3, CNRS, ECOLE POLYTECHNIQUE |
| 1603 | INTEGRATING CORPORATE SOCIAL RESPONSIBILITY INITIATIVES: A LONGITUDINAL AND COMPARATIVE STUDY |
| | Elvira Haezendonck VRIJE UNIVERSITEIT BRUSSEL |
| | Mitchell Van Balen VRIJE UNIVERSITEIT BRUSSEL |
| 1430 | INTEGRATING CSR AND CORPORATE GOVERNANCE AT THE COMPANY LEVEL |
| | Maria Aluchna WARSAW SCHOOL OF ECONOMICS |
| | Maria Roszkowska-Śliż WARSAW SCHOOL OF ECONOMICS |
| 1376 | BEYOND HOFSTEDE AND OTHER MODELS: UNCERTAINTY OF REAL CULTURE AS OPPORTUNITY FOR THE MANAGER |
| | Luc Ducray ISTECS BUSINESS SCHOOL |

SLOT 7 (11:30 - 13:00) - D 312 - Competitive

F723 - GOVERNANCE OF HYBRID ORGANISATIONS

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_02 GOVERNANCE OF PUBLIC AND NON-PROFIT ORGANIZATIONS

Chair: Fabio Monteduro

Discussant: Patricio Rojas

Paper presentations:

- | | |
|-------------|--|
| 1842 | HOW SECTORS, PERFORMANCE AND GENDER DETERMINE EXECUTIVE COMPENSATION IN STATE-OWNED ENTERPRISES – LONGITUDINAL EVIDENCE AND PUBLIC POLICY LESSONS |
| | Ulf Papenfuß UNIVERSITY LEIPZIG |
| | Christian Schmidt UNIVERSITY LEIPZIG |
| 1643 | GOVERNING COMPLEX PUBLIC-PRIVATE R&D PROJECTS: THE SIGNIFICANCE AND DYNAMICS OF TRUST |
| | Mychal Langenus VRIJE UNIVERSITEIT BRUSSEL |
| | Michaël Dooms VRIJE UNIVERSITEIT BRUSSEL |
| 1981 | SUBSIDIARIES OR PARTNERS? CORPORATE FOUNDATIONS AND FOUNDER FIRMS IN EUROPE |
| | Marco Minciullo UNIVERSITÀ CATTOLICA DEL SACRO CUORE |
| | Laura Maria Ferri UNIVERSITÀ CATTOLICA DEL SACRO CUORE |

SLOT 7 (11:30 - 13:00) - B 6 - Competitive

F724 - CORPORATE GOVERNANCE AND OWNERSHIP

Track: 02 CORPORATE GOVERNANCE >> 02_00 CORPORATE GOVERNANCE GENERAL TRACK

Chair: Susanne Preuss

Discussant: Andriy Boytsun

Paper presentations:

- | | | |
|-------------|--|--|
| 1348 | OWNERS' INFLUENCE ON CORPORATE GOVERNANCE
Nikolaos Kavadis
Xavier Castañer | UNIVERSITY CARLOS III MADRID
UNIVERSITY OF LAUSANNE |
| 1433 | THE MOTIVATION FOR ADOPTING PYRAMIDAL STRUCTURES. THE CASE OF POLISH LISTED COMPANIES
Maria Aluchna | WARSAW SCHOOL OF ECONOMICS |
| 1802 | THE POLISH STATE OWNED COMPANIES' SPECIFICITIES AS THE SOURCE OF UNCERTAINTY OR STABILITY
Igor Postula | UNIVERSITY OF WARSAW |

SLOT 7 (11:30 - 13:00) - B 17 - Paper Development

F725 - CORPORATE GOVERNANCE, CSR AND ETHICS

Track: 02 CORPORATE GOVERNANCE >> 02_00 CORPORATE GOVERNANCE GENERAL TRACK

Chair: Ljiljana Erakovic

Discussant: Ljiljana Erakovic

Paper presentations:

- | | | |
|-------------|--|---|
| 1322 | ESG RISK IDENTIFICATION AND REPORTING IN AUSTRALIA AND FRANCE: A POST-GFC STUDY
Rosalie Douyan
Suzanne Young
Magalie Marais
Geoffrey Durden
Tim Marjoribanks | MONTPELLIER BUSINESS SCHOOL
LA TROBE BUSINESS SCHOOL
MONTPELLIER BUSINESS SCHOOL
LATROBE BUSINESS SCHOOL
LA TROBE BUSINESS SCHOOL |
| | Discussant : | B JENSEN |
| 2110 | WHISTLEBLOWERS: STRUGGLING BETWEEN LAW ETHICS AND BEST PRACTICES
Stelios Andreadakis | UNIVERSITY OF LEICESTER |
| | Discussant : | R DOUYAN |
| 2113 | HOW TO ADD VALUE BY IMPLEMENTING CSR INTO BUSINESS STRATEGY?
Barbara Jensen
Fatima Annan-diab
Konstantinos Pitsakis | KINGSTON BUSINESS SCHOOL
KINGSTON BUSINESS SCHOOL
KINGSTON BUSINESS SCHOOL |
| | Discussant : | S ANDREADAKIS |

SLOT 7 (11:30 - 13:00) - C CONFERENCE ROOM - Competitive

F726 - QUALITY MANAGEMENT, EXCELLENCE & PERFORMANCE

Track: 07 INTERNATIONAL MANAGEMENT >> 07_00 INTERNATIONAL MANAGEMENT GENERAL TRACK

Chair: Christopher Ball

Discussant: Monica Riviere

Paper presentations:

- 1357 INNOVATING THROUGH EFQM: THE ABILITY OF PROCESSES TO FOSTER CUSTOMER PERFORMANCE**
 Micaela Martínez-costa UNIVERSIDAD DE MURCIA
 Daniel Jiménez-jiménez UNIVERSIDAD DE MURCIA
 Angel R. Martínez-lorente UNIVERSIDAD POLITÉCNICA DE CARTAGENA
- 2198 FIRMS' CAPACITY TO ADAPT TO ITS ENVIRONMENT: A JOINT ANALYSIS OF QM AND INNOVATION**
 Maria Roldan-bravo UNIVERSITY OF GRANADA
 Antonia Ruiz-moreno UNIVERSITY OF GRANADA
 Francisco Javier Llorens-montes UNIVERSITY OF GRANADA
 M^a Carmen Haro-domínguez UNIVERSITY OF GRANADA
- 1817 GLOBAL STRATIFICATION OF THE BUSINESS SCHOOL INDUSTRY: MOVING TOWARDS AN INTERNATIONAL ACADEMIC LABOR MARKET**
 Olga Ryazanova MAYNOOTH UNIVERSITY
 Peter Mc Namara MAYNOOTH UNIVERSITY
- 1386 WHICH ORGANIZATIONAL CULTURE TYPE IS DEMANDED BY QUALITY MANAGEMENT MODELS?**
 Micaela Martínez-costa UNIVERSIDAD DE MURCIA
 Daniel Jiménez-jiménez UNIVERSIDAD DE MURCIA
 Juan A. Giménez-espín UNIVERSIDAD DE MURCIA

SLOT 8 (14:45 - 16:15) - D 200 - Competitive

F801 - GOVERNANCE ACTORS: BOARD-MANAGEMENT RELATIONSHIP AND LEADERSHIP

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_02 GOVERNANCE OF PUBLIC AND NON-PROFIT ORGANIZATIONS

Chair: Alessandro Hinna

Discussant: Danila Scarozza

Paper presentations:

- 1109 THE PUBLIC CORPORATE GOVERNANCE IN LOCAL UTILITIES: THE DIFFERENT PERCEPTIONS OF POLITICIANS AND MANAGERS**
 Elena Gori UNIVERSITY OF FLORENCE
 Silvia Fissi UNIVERSITY OF FLORENCE
 Alberto Romolini TELEMATICS INTERNATIONAL UNIVERSITY UNINETTUNO
- 1241 BOARD AND CEO IMPACT ON THE NONPROFIT FINANCIAL PERFORMANCE: EVIDENCE FROM ITALY AND CANADA.**
 Laura Berardi G. D
 Michele A. Rea G. D
 Giulia Bellante G. D
- 2188 THE EQUIVOCATION OF PHYSICIANS 'ROLES BETWEEN MANAGEMENT AND SUPERVISORY BOARDS**
 Radhoine Laouer BORDEAUX UNIVERSITY
- 2137 SUBSTITUTES FOR LEADERSHIP IN PUBLIC ADMINISTRATION: FIRST RESULTS FROM CASE STUDIES IN LOCAL GOVERNANCE ORGANIZATIONS IN LITHUANIA AND GERMANY**
 Irma Rybnikova TECHNISCHE UNIVERSITÄT CHEMNITZ
 Rita Toleikiene SIAULIAI UNIVERSITY
 Rainhart Lang TECHNISCHE UNIVERSITÄT CHEMNITZ
 Diana Saparniene SIAULIAI UNIVERSITY

SLOT 8 (14:45 - 16:15) - D 201 - Competitive

F802 - TMTS AND BUSINESS ELITES: CEOS AND THE FINANCIAL CRISIS

Track: 02 CORPORATE GOVERNANCE >> 02_01 TOP MANAGEMENT TEAMS & BUSINESS ELITES

Chair: Dimitrios Georgakakis

Discussant: Dimitrios Georgakakis

Paper presentations:

- | | | |
|-------------|---|-------------------------|
| 1701 | THE EFFECTS OF CEO RESILIENCE ON CORPORATE PERFORMANCE: CONCEPTUALIZATION AND EMPIRICAL EVIDENCE. | |
| | Jonathan Hayes | HEC PARIS |
| 2002 | CEO NARCISSISM, ENTREPRENEURIAL ORIENTATION, RISK-TAKING, AND PERFORMANCE IN U.S. COMMERCIAL BANKS: AN EMPIRICAL ANALYSIS, 2006-2011 | |
| | Tine Buyt | UNIVERSITY OF ANTWERP |
| | Christophe Boone | UNIVERSITY OF ANTWERP |
| | James Wade | EMORY UNIVERSITY |
| 1526 | WHY DID US BANKS FAIL? - WHAT WENT WRONG AT US BANKS IN THE RUN UP TO THE FINANCIAL CRISIS | |
| | Joris Van Toor | TIAS TILBURG UNIVERSITY |
| | Kees Cools | TIAS TILBURG UNIVERSITY |

SLOT 8 (14:45 - 16:15) - D 204 - Competitive

F803 - EXPLORING THE IMPACT OF UNCERTAINTY: LEADERSHIP AND SELF-EFFICACY

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_05 LEADERSHIP, CULTURE AND SIMULATIONS

Chair: Fabrizio Maimone

Discussant: Annick Van Rossem

Paper presentations:

- | | | |
|-------------|--|--|
| 1052 | THE RELATIONSHIP BETWEEN LMX AND PERFORMANCE: THE MEDIATING EFFECT OF ROLE BREADTH SELF-EFFICACY AND CRAFTING CHALLENGING JOB DEMANDS | |
| | Giovanni Masino | UNIVERSITY OF FERRARA |
| | Domenico Berdicchia | UNIVERSITY OF FERRARA |
| | Leonardo Pompa | UNIVERSITY OF FERRARA |
| 1342 | A MODEL OF LEADERSHIP EFFECTIVENESS FOR ENVIRONMENTAL UNCERTAINTY: AN INTEGRATIVE APPROACH | |
| | Teresa Lacerda | ISEG, UNIVERSITY OF LISBON |
| 1318 | THE POSITIVE SIDE OF ENTITLEMENT – MEDIATING EFFECTS OF AMBITION AND SELF-EFFICACY | |
| | Szu-yin Lin | INSTITUTE OF HRM, NSYSU |
| | Hsien-chun Chen | INSTITUTE OF HRM, NSYSU |
| | Amber, Y-p Lee | DEPARTMENT OF PUBLIC ADMINISTRATION AND MANAGEMENT, NUTN |
| | Ying-tsai Liu | INSTITUTE OF HRM, NSYSU |
| | I-heng Chen | INSTITUTE OF HRM, NSYSU |

SLOT 8 (14:45 - 16:15) - D 205 - Competitive

F804 - UNDERSTANDING AND IMPROVING RESEARCH APPROACHES

Track: 12 RESEARCH METHODS AND RESEARCH PRACTICE >> 12_00 RESEARCH METHODS AND RESEARCH PRACTICE

Chair: Catherine Cassell

Discussant:

Paper presentations:

- 1011 'THAT IS ODD! WHAT DO WE DO NOW?': RECOMMENDATIONS AND CASE BASED STRATEGIES FOR ANALYZING DEVIANT CASES IN MANAGEMENT FSQCA STUDIES**
Lakshmi Balachandran IMCA, UNIVERSITÀ DELLA SVIZZERA ITALIANA
Nair
- 1209 Michael Gibbert IMCA, UNIVERSITÀ DELLA SVIZZERA ITALIANA**
CONTROLLING THE DECISION MAKING PROCESS IN COMPLEX ORGANIZATIONS. A QUALITATIVE RESEARCH APPROACH.
Matteo Cristofaro UNIVERSITY OF ROME TOR VERGATA
- 1783 TRIBAL WARFARE WITHOUT WINNERS: LESSONS FROM PRODUCING PRESCRIPTIVE KNOWLEDGE IN STRATEGY RESEARCH**
Joakim Netz STOCKHOLM UNIVERSITY
Svante Schriber STOCKHOLM UNIVERSITY

SLOT 8 (14:45 - 16:15) - D 206 - Competitive

F805 - PORT AUTHORITIES, TRANSPORTATION ACTIVITIES AND RESPONSIBLE ACTIONS

Track: 13 STRATEGIC MANAGEMENT >> 13_00 STRATEGIC MANAGEMENT - GENERAL TRACK

Chair: Ana Garcia Granero

Discussant: Henk Volberda

Paper presentations:

- 1606 PORT AUTHORITIES AS COMMUNITY MANAGERS: THE CASE OF BRUSSELS**
Mitchell Van Balen VRIJE UNIVERSITEIT BRUSSEL
Michael Doms VRIJE UNIVERSITEIT BRUSSEL
- 1729 THE IMPACT OF COLLABORATION ON GREEN COMPETITIVE ADVANTAGE IN EUROPE'S LARGEST PETROCHEMICAL CLUSTER**
Elvira Haezendonck VUB
Tim Jans VUB
- 1895 PROACTIVE ENVIRONMENTAL STRATEGIES IN TRANSPORTATION FIRMS: THE ROLE OF OWNERSHIP STRUCTURE**
Giorgia Profumo UNIVERSITY OF GENOA
Francesco Calza UNIVERSITY OF NAPLES " PARTHENOPE"
Ilaria Tutore UNIVERSITY OF NAPLES " PARTHENOPE"
- 1745 THE MULTIDIMENSIONAL NATURE OF PORT COMPETITIVENESS: A CRITICAL EVALUATION**
Francesco Parola UNIVERSITY OF NAPLES PARTHENOPE
Laura Coppola UNIVERSITY OF NAPLES PARTHENOPE
Marco Ferretti UNIVERSITY OF NAPLES PARTHENOPE
Marcello Risitano UNIVERSITY OF NAPLES PARTHENOPE

SLOT 8 (14:45 - 16:15) - D 214 - Competitive

F806 - INSTITUTIONS AND CHANGE

Track: 01 BUSINESS FOR SOCIETY >> 01_05 INSTITUTIONS, RESISTANCE, CHANGE AND POWER

Chair: Xavier Deroy

Discussant: Xavier Deroy

Paper presentations:

- | | | |
|-------------|--|--------------------------------|
| 2004 | LEGITIMATING ACTORS FOR INSTITUTION-CHANGING NETWORKS – THE CASE OF PEACE-BUILDING IN MYANMAR/BURMA | |
| | Jan W. S. Hermes | OULU BUSINESS SCHOOL |
| 2032 | CSR IN TURKEY: A CONCEPTUAL GENEALOGY | |
| | Sibel Yamak | GALATASARAY UNIVERSITY |
| | Mine Karatas-ozkan | SOUTHAMPTON UNIVERSITY |
| 1696 | INDUSTRY LIFE CYCLES | |
| | Jesper Kronborg Jensen | UNIVERSITY OF SOUTHERN DENMARK |
| | Lisa Thoms | UNIVERSITY OF SOUTHERN DENMARK |

SLOT 8 (14:45 - 16:15) - D 217 - Competitive

F807 - 3 C DYNAMICS : OUTCOMES & PERFORMANCES

Track: 13 STRATEGIC MANAGEMENT >> 13_04 COMPETITIVE STRATEGY: 3C DYNAMICS COMPETITION, COLLABORATION, AND COOPETITION STRATEGIES

Chair: Wojciech Czakon

Discussant: Benjamin Mira

Paper presentations:

- | | | |
|-------------|---|-----------------------------|
| 1470 | SOCIAL CAPITAL AND PERFORMANCE: AN ANALYZES IN THE TEXTILE CLUSTER IN SOUTH OF BRAZIL | |
| | Valmir Emil Hoffmann | UNIVERSITY OF BRASILIA |
| | Candido Borges | FEDERAL UNIVERSITY OF GOIÁS |
| | Gustavo José Nóbrega | UNIVERSITY OF BRASILIA |
| | Danda | |
| 1849 | AN EMPIRICAL ASSESSMENT OF PERFORMANCE EFFECTS OF CROSS-FUNCTIONAL COOPETITION IN GERMAN FIRMS | |
| | Niklas Thieme | RWTH AACHEN UNIVERSITY |

SLOT 8 (14:45 - 16:15) - D 218 - Competitive

F808 - PROFESSIONAL SPORT GOVERNANCE (II)

Track: 08 MANAGING SPORT >> 08_00 MANAGING SPORT GENERAL TRACK

Chair: Benoit Senaux

Discussant: Benoit Senaux

Paper presentations:

- | | |
|-------------|---|
| 1339 | THE INCREASING IMPORTANCE OF 'LEARNING' BY ASPIRANT MANAGERS IN ELITE PROFESSIONAL FOOTBALL IN THE UNITED KINGDOM: A BOURDIEUSIAN PERSPECTIVE |
| | Stephen Morrow UNIVERSITY OF STIRLING |
| | Brian Howieson UNIVERSITY OF DUNDEE |
| 1350 | IT'S A FAMILY AFFAIR, TOO! EXPLORING THE CONCEPTUAL SIMILARITIES BETWEEN FAMILY FIRMS AND FOOTBALL COMPANIES. THE CASE OF PRIVATE EQUITY INVESTMENTS IN FAMILY FIRMS MIRRORED IN THE OUTSOURCING OF THE PROFESSIONAL FOOTBALL DEPARTMENT OUT OF A MEMBERSHIP ASSOCIATION |
| | Stefan Prigge HSBA HAMBURG SCHOOL OF BUSINESS ADMINISTRATION AND HAMBURG INSTITUTE OF FAMILY-OWNED BUSINESS HIF |
| 1369 | RELATIONSHIP MARKETING IN 140 CHARACTERS OR LESS: THE CASE OF COMMUNITY TRUSTS IN ENGLISH FOOTBALL |
| | Christos Anagnostopoulos MOLDE UNIVERSITY COLLEGE |
| | Hallgeir Gammelsaeter MOLDE UNIVERSITY COLLEGE |
| | David Cook COVENTRY UNIVERSITY |
| 1246 | SOCIAL MEDIA MARKETING BY BUNDESLIGA TEAMS |
| | James Santomier, Jr. SACRED HEART UNIVERSITY |
| | Tim Henkel UNIVERSITY OF BAYREUTH |
| | Patricia I Hogan NORTHERN MICHIGAN UNIVERSITY |

SLOT 8 (14:45 - 16:15) - D 300 - Competitive

F809 - THEORY AND INNOVATIVE APPLICATIONS IN ENTREPRENEURSHIP (IN COLLABORATION WITH THE VISIONARY ENTREPRENEURSHIP TRACK)

Track: 03 ENTREPRENEURSHIP >> 03_00 ENTREPRENEURSHIP GENERAL TRACK

Chair: Stefano Armenia

Discussant: Massimiliano Pellegrini

Paper presentations:

- | | |
|-------------|--|
| 1336 | TRANSFORMATION AND EXPERIMENTATION: TWO IDEAL TYPES OF ENTREPRENEURSHIP AS METHOD |
| | Marouane Bousfiha CHALMERS UNIVERSITY OF TECHNOLOGY |
| | Yashar Mansoori CHALMERS UNIVERSITY OF TECHNOLOGY |
| | Henrik Berglund CHALMERS UNIVERSITY OF TECHNOLOGY |
| 1425 | CRISADMIN: AN INTERACTIVE LEARNING ENVIRONMENT FOR CRISIS MANAGEMENT |
| | Stefano Armenia DIAG, SAPIENZA UNIVERSITY |
| | Georgios Tsaples DIAG, SAPIENZA UNIVERSITY |
| | Camillo Carlini DIAG, SAPIENZA UNIVERSITY |
| 1628 | HIGH-IMPACT ENTREPRENEURSHIP THROUGH THE INTERPLAY BETWEEN FORMAL AND INFORMAL INSTITUTIONS |
| | Consuelo González UNIVERSITY OF ZARAGOZA |
| | Lucio Fuentelsaz UNIVERSITY OF ZARAGOZA |
| | Juan Pablo Maicas UNIVERSITY OF ZARAGOZA |

SLOT 8 (14:45 - 16:15) - D 301 - Competitive

F810 - BEHAVIOURAL AND METHODOLOGICAL PERSPECTIVES ON PUBLIC AND NON-PROFIT MANAGEMENT

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_00 PUBLIC AND NON-PROFIT MANAGEMENT GENERAL TRACK

Chair: Andrea Bonomi Savignon

Discussant: Reto Steiner

Paper presentations:

- | | |
|-------------|---|
| 1485 | CRITICAL PARTICIPATORY ACTION RESEARCH FOR GOVERNANCE AND PUBLIC MANAGEMENT STUDIES |
| | Marta Struminska-kutra KOZMINSKI UNIVERSITY |
| 1812 | STAKEHOLDERS INSIDE FORMAL GOVERNANCE NETWORKS: EXCLUSIVENESS OF BUSINESS INTEREST |
| | Birute Mikulskiene MYKOLAS ROMERIS UNIVERSITY |
| 1867 | DUAL EXECUTIVE LEADERSHIP AND CONFLICT RESOLUTION METHODS: AN ANALYSIS USING REPERTORY GRID. |
| | Sebastian Desmidt GHENT UNIVERSITY |
| | Julie De Moyer TRILOKYA STRATEGIC AGENCY |
| 2103 | PROJECT-BASED SERVICE LEARNING BY USE OF INTERDISCIPLINARY FIELD EDUCATION |
| | Barbara Y.p. Leung THE HONG KONG POLYTECHNIC UNIVERSITY |

SLOT 8 (14:45 - 16:15) - D 302 - Competitive

F811 - PROJECT ORGANISING & RESEARCH METHODS

Track: 10 PROJECT ORGANIZING >> 10_00 PROJECT ORGANIZING GENERAL TRACK

Chair: Shankar Sankaran

Discussant: Fran Ackermann

Paper presentations:

- | | |
|-------------|--|
| 1304 | PERFORMANCE OF NPD PROJECTS: MEASURES FROM DIFFERENT SOURCES |
| | Hélène Sicotte ESG UQAM |
| | Hélène Delerue ESG UQAM |
| | Nathalie Drouin ESG UQAM |
| 1301 | DECISION-MAKING IN COMPLEX ENVIRONMENT: STOPPING ESCALATING INDECISION IN PROJECT CONTEXT |
| | Monique Aubry ESG UQAM |
| | Jean-françois Fortin-verreault CHUM |
| | Mélanie Lavoie-tremblay MCGILL UNIVERSITY |
| | Geneviève Lavigne MCGILL UNIVERSITY |
| | Guylaine Cyr CENTRE DE RECHERCHE FERNAND-SEGUIN |
| 1637 | VALUE CONSTRUCTS IN MULTI-STAKEHOLDER ENVIRONMENTS THAT INFLUENCE PROJECT PORTFOLIO DECISION MAKING |
| | Karyne Ang UNIVERSITY OF TECHNOLOGY SYDNEY |
| | Catherine Killen UNIVERSITY OF TECHNOLOGY SYDNEY |
| | Shankar Sankaran UNIVERSITY OF TECHNOLOGY SYDNEY |

SLOT 8 (14:45 - 16:15) - D 303 - Competitive

F812 - CORPORATE GOVERNANCE AND THE STAKEHOLDER VIEW

Track: 01 BUSINESS FOR SOCIETY >> 01_00 BUSINESS FOR SOCIETY GENERAL TRACK

Chair: Jérôme Meric

Discussant: Hervé Dumez

Paper presentations:

1892 RENEWING THE DEBATE ON THE PURPOSE OF THE CORPORATION: A PURPOSE-DRIVEN MODEL OF THE CORPORATION

Kevin Levillain	MINES PARISTECH
Blanche Segrestin	MINES PARISTECH
Armand Hatchuel	MINES PARISTECH

1296 AFFECTIVITY RECONCEIVED: A HENRYAN PERSPECTIVE ON STAKEHOLDER THEORY'S ANTHROPOLOGICAL ASSUMPTIONS

Ghislain Deslandes	ESCP EUROPE
Mollie Painter-morland	NOTTINGHAM BUSINESS SCHOOL

1156 THE ROLE OF STAKEHOLDER CULTURE IN DETERMINING STAKEHOLDER SALIENCE ATTRIBUTES

Giacomo Boesso	UNIVERSITY OF PADOVA
Kamalesh Kumar	UNIVERSITY OF MICHIGAN-DEARBORN

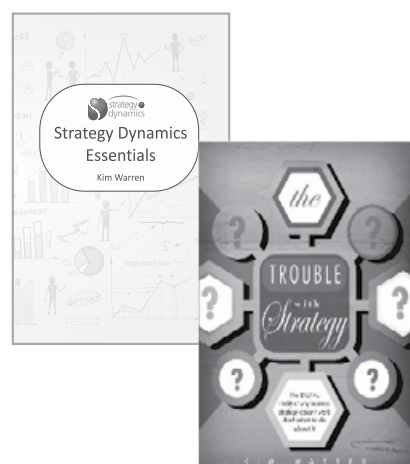
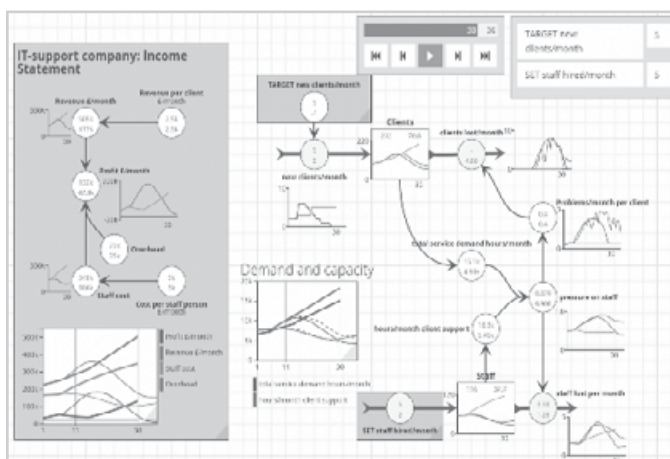


Strategy Dynamics is a powerful, reliable and “teachable” method for developing joined-up organisational strategies. It goes well beyond the static “positioning” solutions offered by current strategy tools, and makes the critical link to implementation - what to do, when, how much, across all parts of the business, to generate what results, adapting continually as the future unfolds

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Other Activities

Development Working Group

DWG 01 Governance, Sustainability and Emerging Economies

Thursday 18 June 9.30 - 11:00. Kozminski University, Building A, Room 119

Organisers:

Marisa de Brito, NHTV-Breda University of Social Science, Brito.m@nhtv.nl

Francisca Farache, University of Brighton, F.farache@brighton.ac.uk

José Milton de Sousa Filho, UNIFOR, miltonsousa@gmail.com

Session chair:

Lilian Soares Outtes Wanderley, Universidade Federal de Pernambuco, lilian.wanderley@ufpe.br

Description:

This Development Working Group – Governance, Sustainability, and Emerging Economies is an opportunity to unite scholars who usually are participants in regional networks to meet at EURAM in Warsaw to exchange innovative approaches to practices and research studies in the field.

Governance for EURAM 2015 DWG is understood as “the system whereby organizations are run, overseen, and incentivized. It involves relationships between the shareholders, the Board of Directors, the Officers, and oversight bodies. Good corporate governance practices convert principles into objective recommendations, aligning interests with the purpose of preserving and enhancing the organization’s value, facilitating its access to capital and contributing to its longevity.” (IBGC, 2010: 19). Governance is a concept not only related to corporations or business organizations, but also to “other types of organizations, for example, the third sector, cooperatives, and government corporations, foundations, and agencies, among other.” (IBGC, 2010: 15). Given the recent FIFA World Cup and its 2013 statutes that was subjected to global scrutiny by the press and pressure groups, this illustrates the potential impact of such organization in its governance, sustainability and emerging economies.

The roles of DWG 3 presenters, (1) appreciative inquirer, (1) facilitator and (1) mediator in 3-hour interactive session allow comprehensive understandings and exchanges of the complexity theme aligned with the conference main call – Uncertainty is a Great Opportunity.

DWG 02 Completing the puzzle about self-initiated expatriation: Collecting, linking and adding research puzzle pieces

Friday 19 June 14.45 - 16:15. Kozminski University, Building C, Auditorium 2

Organisers:

Andresen, Maike, University of Bamberg, Germany, Maike.Andresen@uni-bamberg.de
 Bozionelos, Nikos, Audience School of Management, France, nbozionelos@audencia.com
 Dickmann, Michael, Cranfield University, United Kingdom, m.dickmann@cranfield.ac.uk
 Haslberger, Arno, Middlesex University, United Kingdom, arno_haslberger@yahoo.com
 Suutari, Vesa, University of Vaasa, Finland, vsu@uva.fi
 Vance, Charlie, College of Business Administration, Loyola Marymount University, USA, cvance@lmu.edu

Session chair:

Andresen, Maike, University of Bamberg, Germany, Maike.Andresen@uni-bamberg.de

Panellists:

Andresen, Maike, University of Bamberg, Germany, Maike.Andresen@uni-bamberg.de
 Bozionelos, Nikos, Audience School of Management, France, nbozionelos@audencia.com
 Dickmann, Michael, Cranfield University, United Kingdom, m.dickmann@cranfield.ac.uk
 Haslberger, Arno, Middlesex University, United Kingdom, arno_haslberger@yahoo.com
 Suutari, Vesa, University of Vaasa, Finland, vsu@uva.fi

Description:

The phenomenon of global mobility of SIEs will be looked at from three different angles:

Ad 1. Comparative approach

HRM operates differently in different institutional environments. Important factors are the size of the country, extent of regional differences, number of language groups, degree of economic development, specificities of labour market, education system, employment law, and trade unions.

Questions: How do institutional factors determine HR practices and career systems and, thus, influence global mobility opportunities and international mobility decisions of SIEs (inbound, outbound)? What are comparative similarities and differences between countries (both institutional and regarding individual mobility patterns)? Can patterns of convergence and divergence between (clusters of) countries be found? Influence of institutional factors on SIEs as entrepreneurs?

Ad 2. Cross-cultural approach

Every nation has its own unique sets of deep-lying values, attitudes, and beliefs, and these are reflected in the ways that the society and the economy operate, and in the ways that people work and are managed at work.

Questions: Which culture-specific characteristics influence inbound and outbound global mobility of SIEs (e.g. values and norms regarding HR selection, career expectations of SIEs, social norms regarding mobility etc.)? How do SIEs deal with these specificities?

Ad 3. HR Management in MNCs

Examines the way organisations, which operate across international boundaries, manage their (international) human resources across different national contexts.

Questions: How does internationalisation strategy influence career systems within the MNCs and international sourcing practices? How are the careers systems reflected in individual mobility decision-making? How do MNCs manage the different stresses of the drive for integration and differentiation regarding global sourcing and global mobility?

The DWG's focus is on both the structure (organizational perspective) and agency (individual perspective of SIEs) regarding global mobility of SIEs.

- *(5 minutes)* Brief introduction to DWG's goals and format (organisers).
- *(40 minutes)* Three presentations from the three above-mentioned perspectives, inter alia first output from a research project started at the DWG in 2014 (organisers; comparative approach).
- *(60 minutes)* Breakout sessions: Participants rotate between three discussion tables focusing on the three perspectives on global mobility (individual and structural perspective).
- *(15 minutes)* Summary - key take-away, implications for research, suggestions about how participants could help one another beyond the DWG (organisers)

Other Activities

Symposium's

Symposium 01. European retailers strategies on sustainable development

Thursday 18 June 14:30 - 16:00. Kozminski University, Building D, Room 207

Organisers:

Lavorata Laure, University East of Paris, lavorata@u-pec.fr
Vernier Marie-France, Esdes Lyon, mfvernier@univ-catholyon.fr

Session chair:

Colla Enrico, Novancia Business School Paris, ecolla@novancia.fr

Panellists:

Colla Enrico, Novancia School Paris
Domanski Tomacz, International and Political Studies Faculty, University of Lodz
Lavorata Laure, University East of Paris
Ruiz Molina Maria Eugenia, University of Valencia
Sparks Leigh, University of Stirling
Zentes Joachim, Universität des Saarlandes

Description:

Defined by the Brundtland (1987) report as "development that meets the needs of the present without compromising the ability of future generations to meet their own needs", sustainable development has increasingly figured in company policies and is today regarded as an important business goal by many stakeholders (Sheth et al., 2011). This topic concerns also retailers: as active intermediaries between producers and manufacturers, and customers, they can be in a singularly powerful position to drive sustainability (Jones & al., 2007).

Retailers have been implementing various practices that take account of sustainable development: elimination of plastic bags at checkouts, reduction of CO2 emissions, internal codes of good conduct (e.g. in relation to child labour), improvement of employment practices (male/female wage parity, hiring of handicapped workers, etc.), and so forth. In the UK, Tesco uses wood products from certified sources and Sainsbury's tries to combat obesity. In France, Monoprix encourages people to change their consumption patterns by purchasing products for their quality-of-life characteristics, including sustainable development in their design. Until now, researchers analysed only sustainable development from the firms' point of view but there are still relatively few academic studies that focus on sustainable development in the field of retailing. As said Susan Hackerman: "Retailing with a difference. Retailing with a conscience. Retailing is not about maximizing profits" (quoted by Morrison and Humlen, 2013).

Confronting the views of researchers from different countries (Poland, UK, Spain, Germany and France), this symposium aims to analyse and compare sustainable development strategies in European field of retailing, focusing particularly on store brand strategies. During these times of crisis and uncertainty, retailers can choose to focus more on economic topics than sustainable problems. Thus, the panellists will compare different European retailer's strategies in order to analyse the place of sustainable development and its role in economic performance.

Symposium 02. Behavioural Strategy

Thursday 18 June 14:30 - 16:00. Kozminski University, Building D, Room D 215

Organiser:

Torsten Wulf, Phillips-University Marburg, Torsten.wulf@uni-marburg.de

Session chair:

Philip Meissner, Philipps-University Marburg, Philip.meissner@uni-marburg.de

Panellists:

Tomi Laamanen, University of St. Gallen
Gerard P. Hodgkinson, University of Warwick
George Wright, University of Strathclyde
Henry Brighton, Max Planck Institute
Daniella Laureiro-Martínez, ETH Zurich

Description:

Behavioural Strategy has developed into an important new sub domain of strategic management research. By combining psychological research with the strategy domain, Behavioural Strategy aims at grounding strategic management on more realistic assumptions regarding human judgment and interaction. This includes topics like cognitive biases and their impact on the strategic decision-making process, the role of heuristics as well as how emotions and team interactions affect decision quality and the overall strategy of the organization.

This symposium will discuss the status quo of this emerging field as well as important avenues for future research based on keynote presentations and a panel discussion featuring some of the most distinguished researchers in the field.

Symposium 03. Philosophy of management perspectives on uncertainty as a great opportunity for corporate “performance”

Friday 19 June 11:30 - 13:00. Kozminski University, Building B, Room B 5

Organiser:

Jacob Dahl Rendtorff, Roskilde University, jacrendt@ruc.dk

Session chair:

Jacob Dahl Rendtorff, Roskilde University, jacrendt@ruc.dk

Panellists:

Rendtorff Jacob Dahl, Roskilde University
 Jardat Remi, ISTE - École supérieure de commerce et de marketing
 Pesqueux Yvon, CNAM
 Guillet de Monthoux Pierre, Copenhagen Business School
 Pezet Eric, Université de Paris-x
 Larsen Øjvind, Copenhagen Business School
 Grisseri Paul, Middlessex University
 De RoZario Pascale, CNAM

Description:

This workshop will deal with the tension between uncertainty and opportunity from the point of view of philosophy of management. Uncertainty can be very dangerous in unstable technological systems and lead to crisis and destruction. Therefore, dealing with uncertainty may be the key to opportunity moving beyond destruction and collapse. Focusing on the tension between uncertain and opportunity in the perspective of philosophy of management, we will discuss the possible contribution to better performance of philosophy of management with a focus on the following:

1. Attention to the unforeseen. At the organizational level, this means that we have to be able to go beyond pre-given cognitive and moral interpretations of situations so that it is possible to make decisions in relation to the unforeseen.
2. Establish critical organizational identity. We can say that we need institutions with ethical integrity and stability.
3. Towards a decentralized view on corporate social responsibility. Instead of seeing the corporation or organization as being in the centre of the concern as affecting or being affected by stakeholders, we should see the organization as one among many stakeholders in complex systems.
4. Extending the scope of CSR including environmental responsibility. We need indeed to be aware of the critical function of sustainability for the aim and goal of organizations. Awareness of responsibility of the organization to its natural environment is essential for avoiding damage on to the environment.
5. Risk management becomes the central figure for sustainability. The organization should try to define and account for potential risks in relation to its activities. Risk management becomes the central figure for sustainability.
6. Tackling uncertainties of organizational action. We need to go beyond calculation and look at our responsibilities from a complexity perspective, and we need to go beyond the pre-established logic of quantitative and qualitative methods for analysis and try other methods for understanding and decision-making.
7. Go beyond binary logic to look into deep causality structures of events. Nevertheless, there are areas also the critical problems of the violent self-conservation and reproduction of the dialectical system that need to be taken into account when dealing with complexity.
8. In complex systems, we should be aware of interconnectedness and low-probability but high-impact extremes events.
9. Precaution and improved risk-mitigation. – Management should be critical to the information of predictions and be aware that risk is unavoidable in complex systems.

Symposium 04. Aesthetics, process and objects

Friday 19 June 9:30 - 11:00. Kozminski University, Building D, Room 215

Organisers:

Béjean, Mathias, IRG – Université Paris Est, mathias.bejean@u-pec.fr

Bazin, Yoann, ISTE, y.bazin@istec.fr

Riot, Elen, Université de Champagne Ardennes, elensoaz@yahoo.fr

Session chair:

Béjean, Mathias. IRG – Université Paris Est, mathias.bejean@u-pec.fr

Panellists:

Guillet de Monthoux, Pierre, Copenhagen Business School

Hjorth, Daniel, Copenhagen Business School

De Vaujany, François-Xavier, DRM – Université Dauphine Paris

Description:

Why does aesthetics raise so much attention in contemporary management and organisation studies? Of course, the fact that symbolic and aesthetic values have come to be fundamentals of our “experience economy” (Pine and Gilmore 1998, Postrel 2003) seems to be an acceptable answer. Still, such an answer should not overlook how aesthetics, as a conceptual domain, can also contribute to a more fundamental understanding of nowadays organizations (Ramirez, 1996; Riot & Bazin, 2013; Strati, 1992; Taylor & Hansen, 2005).

Originally concerned by reintroducing subjective and sensory experience in organizational life, researches in organizational aesthetics have then opened new ways in which to conceptualize the dynamic relation between form and matter in organizations (Guillet de Monthoux 2004), the role of aesthetic knowledge and objects in organizational practices (Barry & Meisiek, 2010; Strati and Gherardi 2012), or, more recently, the processes of “formativeness”, a concept which “comes from aesthetic philosophy and [which] denotes the process by which phenomena (for instance an object or a work of art) acquire form within working practices” (Gherardi & Perrotta, 2013, p.1.).

Nevertheless, while such focus on form, matter, processes and practices, echoes other research works on processes, objects and artefacts (P. R. Carlile et al., 2010; Paul R. Carlile, Nicolini, Langley, & Tsoukas, 2013; Ewenstein & Whyte, 2009). It seems that the relationships between these various traditions need to be investigated further. For instance, as recently noted by Riot and Bazin (2013), “as today, there has been little exploration of the various relationships between work, art and socio-materiality depending on the frame of experience within a given society, organization, group or sub-group” (p. 202).“

To gain insight into this viewpoint, this symposium wants to bring scholars together in order to engage in questions related to aesthetic, forms, processes, objects, and artefacts. Could these notions be articulated despite different traditions? Is this an impossible task? Are new notions necessary?

Symposium 05. Scholarship with Impact

Thursday 19 June 11:30 - 13:00. Kozminski University, Building C, Auditorium 2

Organisers:

Ciaran Heavey, University College Dublin, Ciaran.Heavey@ucd.ie

Brian Fox, University of Connecticut, Brian.Fox@business.uconn.edu

Session chair:

Zeki Simsek, University of Connecticut, Zeki.Simsek@business.uconn.edu

Description:

The concept of scholarly impact is becoming an omnipresent fixture of academic life. While management scholarship has long been guided by the axiom of 'publish or perish,' authors, reviewers, and especially editors, alongside administrators, promotion and tenure committees, and funding agencies are increasingly becoming fixated with scholarly impact.

While there are several approaches to assessing scholarly impact – such as journal lists (ABS, FT45) and peer evaluation/review, social-economic analyses - the impact factor has emerged as a standard impact measure of choice for many individuals, schools, and journals across the globe. While originally intended to assess the scholarly standing of journals (and initially articles), the impact factor is nowadays everywhere as the need to demonstrate impact has become an obsession of global magnitude.

On the one hand, individual researchers are pressed to publish in high impact journals while publishers support and advertise journals with high impact factors, as well as editors attributing impact factors to editorial policies and actions. On the other hand, schools create systems and incentives for targeting high impact factor journals for attaining "bragging rights" (Singh et al. 2007), in order to improve national rankings such as these of Financial Times and Business Week.

Academic departments are focusing not only on the number of articles published by faculty, yet it matters where those articles are published (Seglen, 1997, McWilliams et al., 2005). Administrators, faculty colleagues, and committee members equally rely on impact factors for decisions about tenure and promotion (McWilliams et al., 2005). Impact factors are used for rewarding researchers with funding and appointments to chaired positions (Seglen, 1997; Monastersky, 2005). Moreover, funding agencies use impact factors to assess research topics and disciplines, including for annual merit increases of researchers.

Our symposium aims at developing a more integrative and comprehensive conversation about the nature, content, and context of scholarly impact at multiple levels of analysis including authors, journal, and individual researchers.

Symposium 06. Business Diplomacy

Thursday 18 June 11:30 - 13:00. Kozminski University, Building D, Room 215

Organisers:

Huub J.M. Ruël, Windesheim University of Applied Sciences, Hjm.ruel@windesheim.nl

Mikeal Soendergaard, Aarhus University, msoendergaard@econ.au.dk

Raquel Meneses, University of Porto, raquelm@fep.up.pt

Session chair:

Huub J.M. Ruël, Windesheim University of Applied Sciences, Hjm.ruel@windesheim.nl

Panellists:

Gilberto Sarfati, Getulio Vargas Foundation (FGV). The Business Administration School of São Paulo

Hans Kristian Hedetoft, FGV-EAESP São Paulo & HEC Paris

Mikael Sondergaard, Aarhus University

Vikrant Shirodkar, University of Sussex

Eshani Beddewela, University of Huddersfield

Rui Monteiro, University of Porto

Raquel Meneses, University of Porto

Huub Ruël, Windesheim University of Applied Sciences

Description:

Doing business internationally means facing a complex international business environment; global companies, large, medium, or small, need to manage and 'survive' in a rapidly changing political and economic business environment that requires them to interact with multiple stakeholders such as host governments and NGOs. To operate successfully among all these complexities, international business will need to develop business diplomacy competences and knowhow more than before.

Yet not many international companies recognize the importance of business diplomacy. Instead of training their managers in business diplomacy, most multinational corporations (MNCs) hire political diplomats and rely on their experience in managing complex relationships with host governments. MNCs need to anticipate stakeholder conflicts, communicate with non-business pressure and interest associations, influence host-government decision-making, and maintain constructive relations with external constituencies. Therefore, they cannot rely on advisors only, but should develop their own business diplomacy competences.

It is argued that by engaging in business diplomacy, corporations can increase their power and legitimacy. Firms that are involved in business diplomacy have chosen to satisfy a social public demand rather than only a market demand. Scholars emphasize that it is important for modern corporations to respond to the expectations of various stakeholders in order to obtain a "license to operate," and therefore the importance of enacting business diplomacy in today's business environment is stressed.

In the international management literature, the term business diplomacy is not widely recognized and has received (too) little scholarly attention.

This symposium aims at shaping the debate on business diplomacy in multinational corporations (MNCs). It will deal with questions such as: what exactly is business diplomacy? How is business diplomacy in MNCs related to (political) corporate diplomacy? To what extent do MNCs engage in business diplomacy and how? Moreover, what are directions for research on business diplomacy?

Symposium 07: The Future of the European Management Education

Thursday 18 June 11:30 - 13:00. Kozminski University, Building C, Auditorium ALK

Organiser and Session Chair:

Peter McKiernan, University of Strathclyde, Murdoch University, peter.mckiernan@strath.ac.uk

Panelists:

Sibel Yamak, Galatasaray University
 Morten Huse, BI Business Review
 Joan Enric Ricart, IESE Business School
 Fran Ackermann, Curtin Business School
 Thomas Durand, CNAM, CMI
 Kathrin Moslein, University of Erlangen-Nuremberg in Bavaria
 Stewart Clegg, University of Technology in Sydney
 Julienne Brabet, Université Paris-Est Créteil
 Gerard Hodgkinson, Warwick Business School
 Anna Commachio, Università Ca' Foscari Venezia
 Anne-Katrin Neyer, Martin Luther University Halle-Wittenberg
 Hagen Habicht, HHL Leipzig Graduate School of Management
 Luca Gnan, University of Rome "Tor Vergata"

Description:

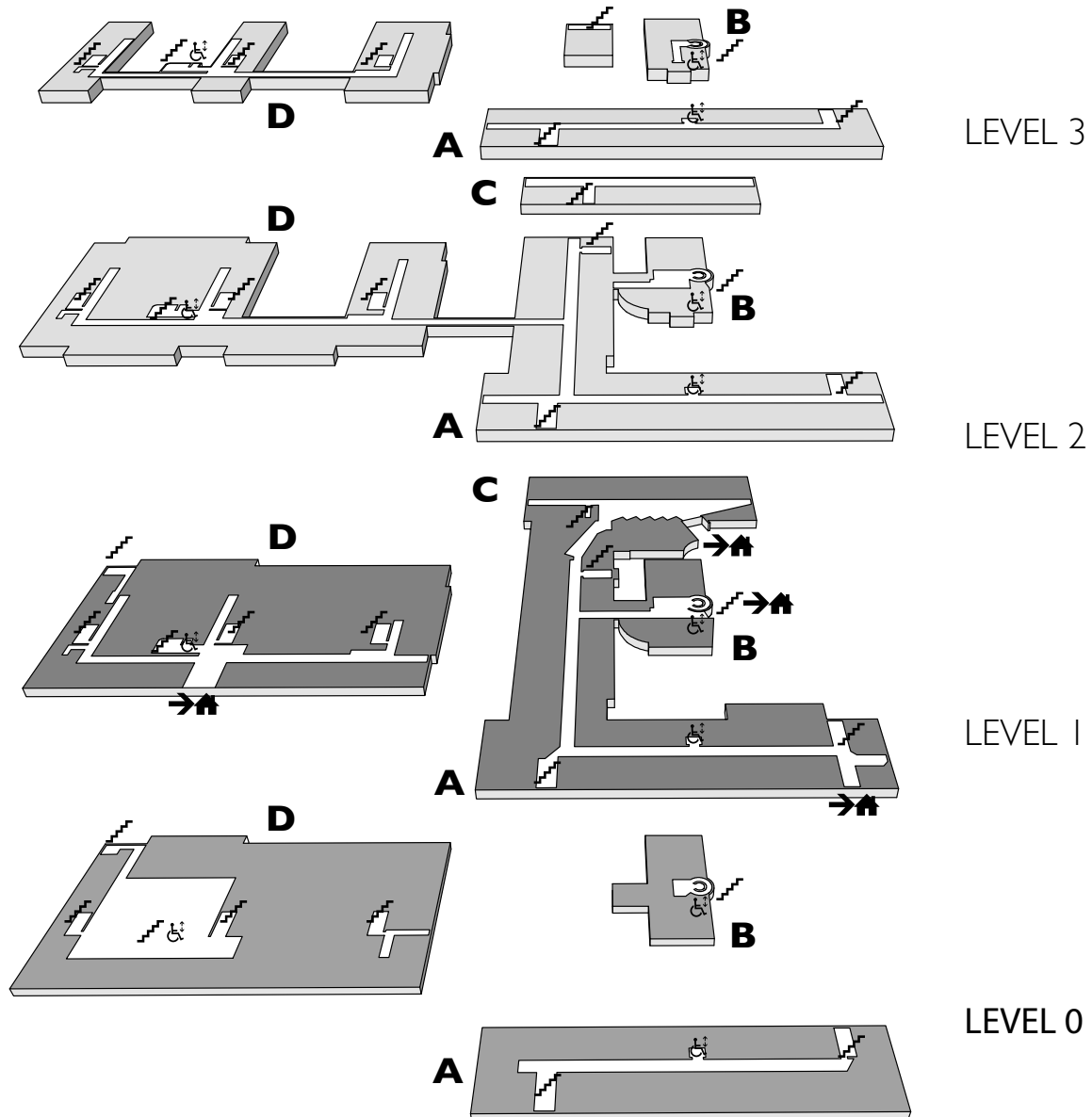
Management Education is about to undergo a transformational change akin to Schumpeter's 'creative destruction'. Three driving forces are interacting to cause this to happen at differing paces across Europe. First, labour costs have been rising faster than productivity in the sector for the last 20 years (this is Baumol's disease), with Business Schools passing these rises onto students through increased prices. Hence the value for money equation for students does not work anymore. Where once there was a net gain from pursuing a degree, there is now increasing student debt, unemployment and a reduction of government subsidy. Second, the demand side is changing. Undergraduate degrees allowed student entry to the professional labour market around the age of 22 and MBAs around the age of 28. Now, innovation is eroding white collar work activity through automation in a way that it once eroded blue collar activity. This increases the demand for education at all ages not simply at younger ones. Finally, digital on-line learning has developed at a pace since its introduction in 2008. It is more refined and the IT platforms are better and more scalable. The major players (edX, Coursera, Udacity, Google) are fast developing alliances with top Schools. Hence a market 'clear out' of providers is predicted by many analysts.

Floor Plans

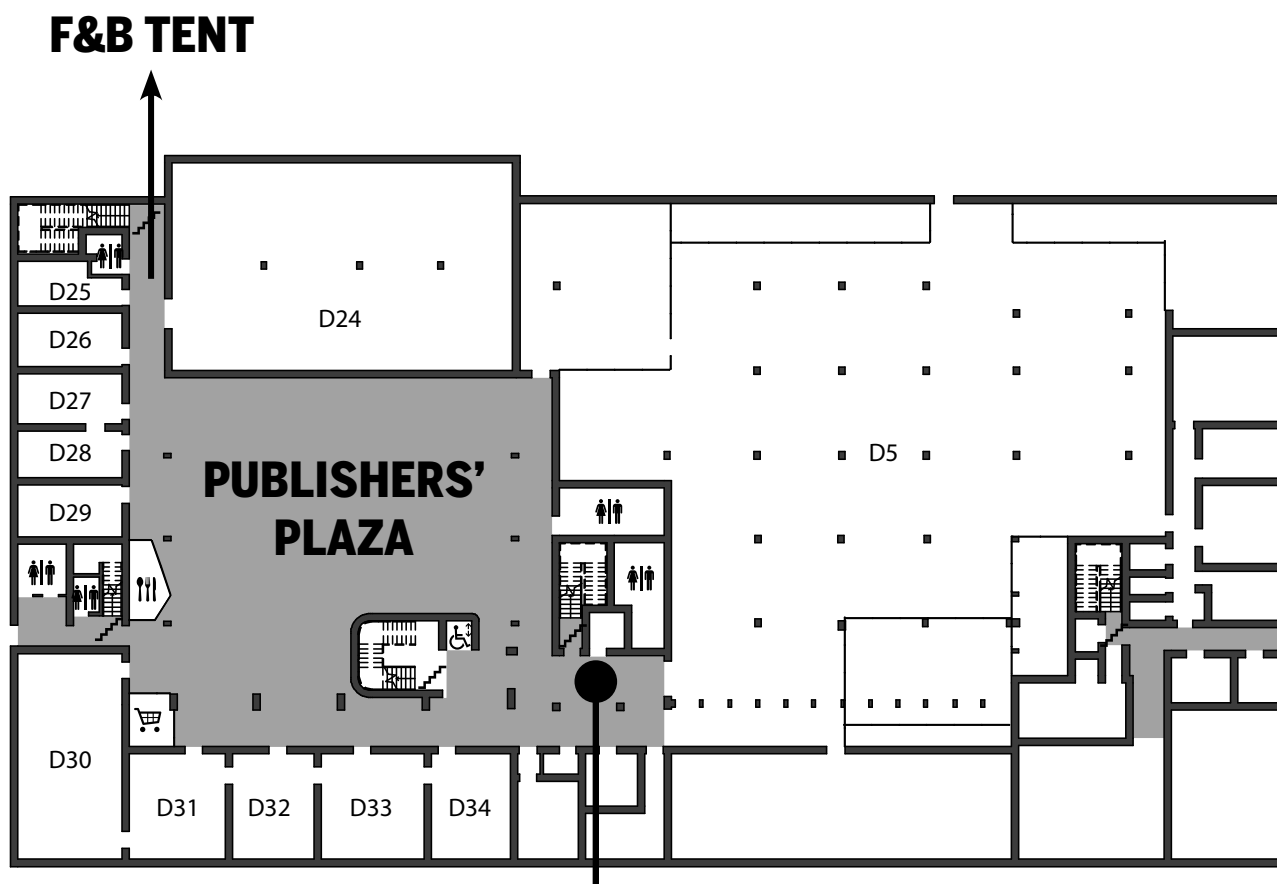
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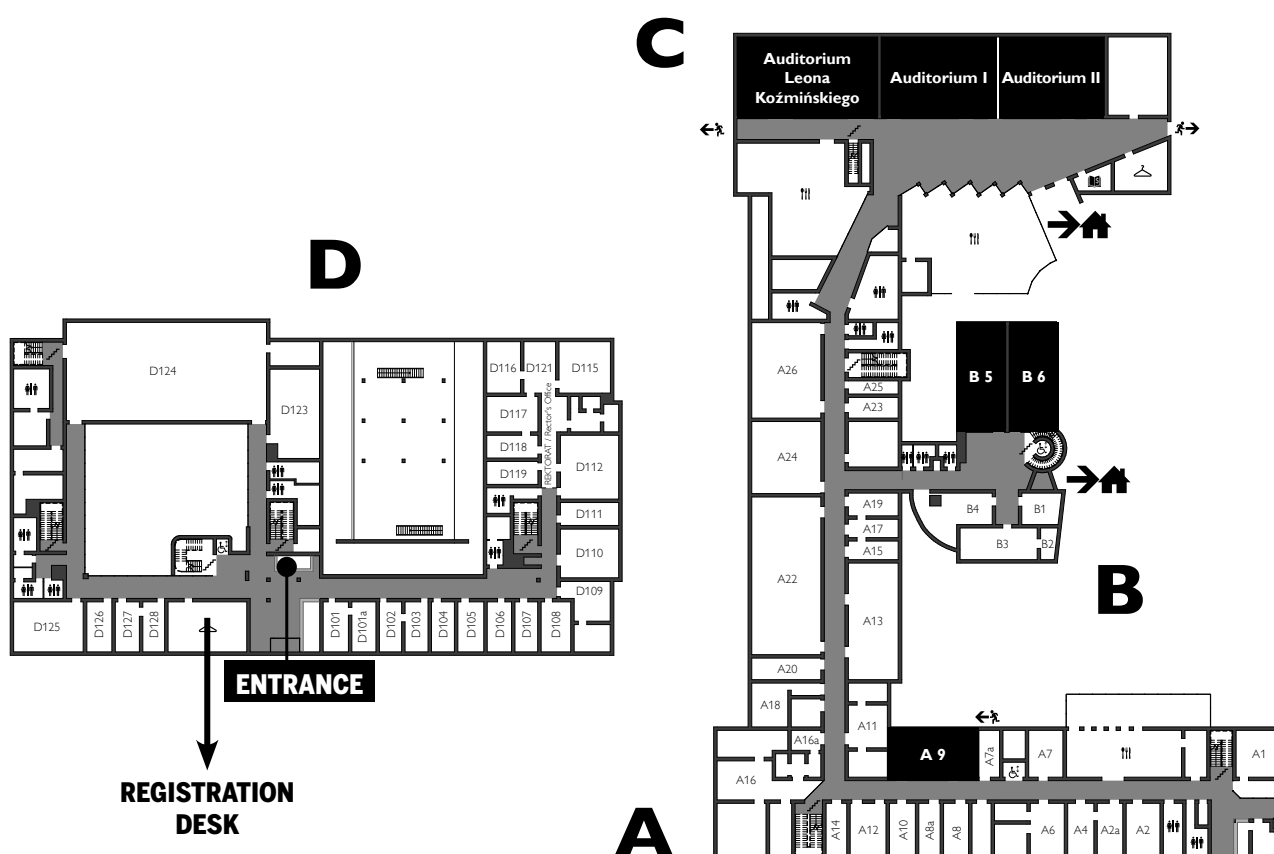
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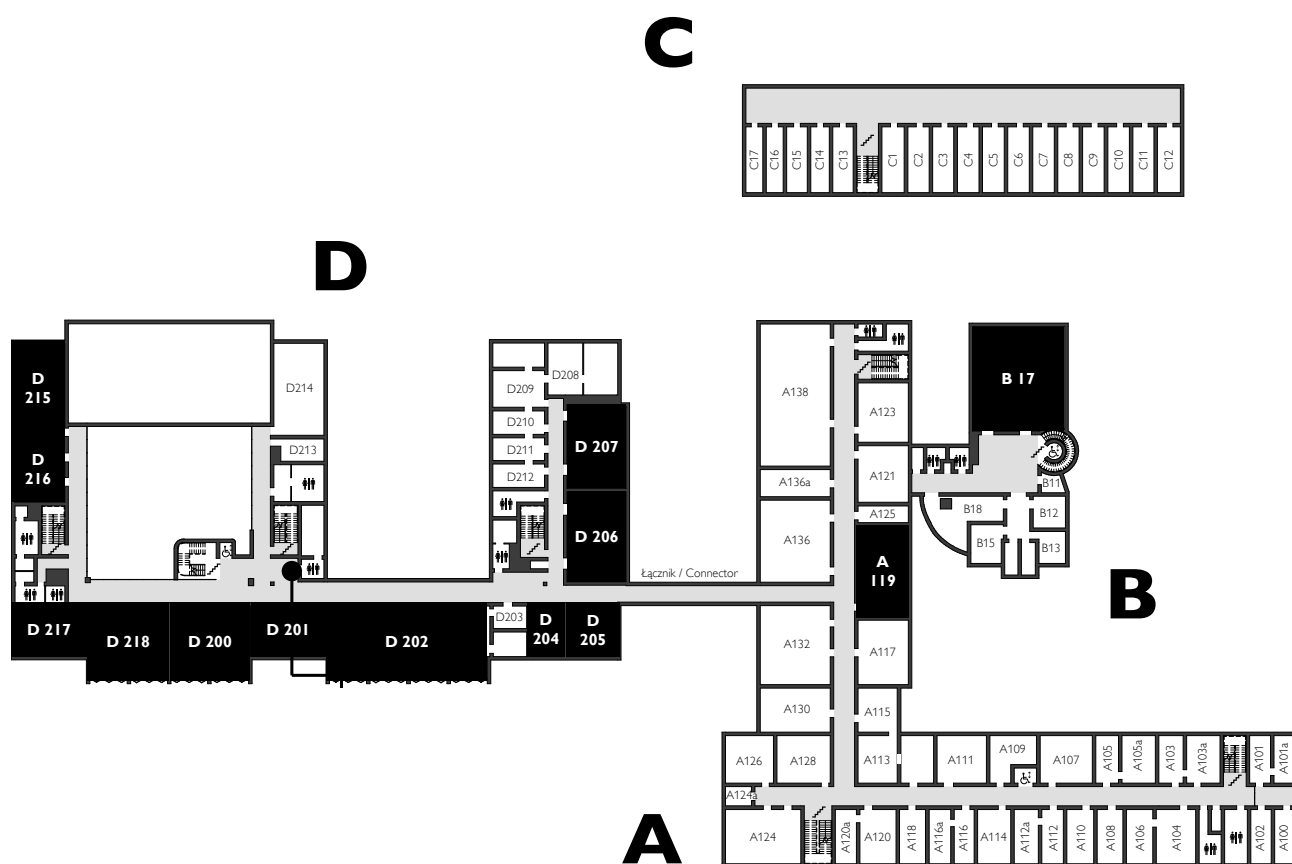


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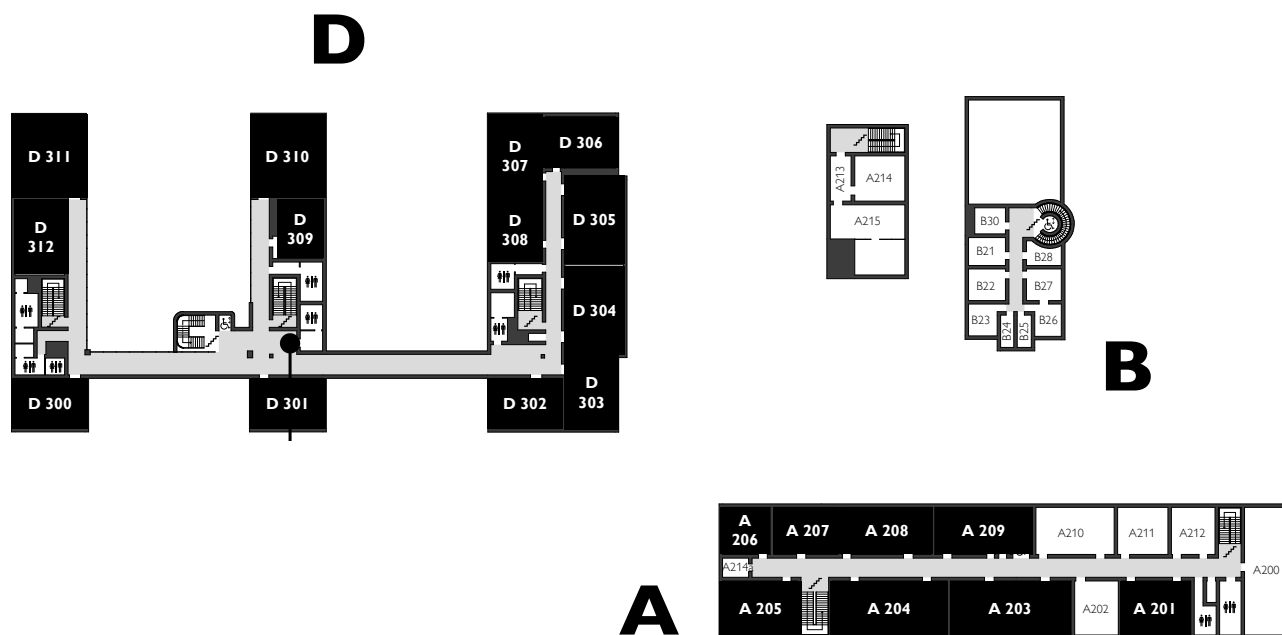
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